

Report

COVID-19 TRACKING SURVEY RESULTS

PRESENTED BY

Leger



ACS • AEC

Association for Canadian Studies

Association d'études canadiennes

April 27th, 2020

Leger



METHODOLOGY



Web survey using computer-assisted Web interviewing (CAWI) technology.



From April 24th to April 26th, 2020



1,515 Canadians and 1,016 Americans, 18 years of age or older, randomly recruited from LEO's online panel.



Using data from the 2016 Census, results were weighted according to gender, age, mother tongue, region, education level and presence of children in the household in order to ensure a representative sample of the population.



No margin of error can be associated with a non-probability sample (Web panel in this case). However for comparative purposes, a probability sample of 1,515 respondents would have a margin of error of $\pm 2.51\%$, 19 times out of 20, while a probability sample of 1,016 would have a margin of error of $\pm 3.08\%$, 19 times out of 20.

The research results presented here are in full compliance with the CRIC Public Opinion Research Standards and Disclosure Requirements.

METHODOLOGY

Notes on Reading this Report

The numbers presented have been rounded up. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.

In this report, data in bold **red** characters indicate a significantly lower proportion than that of other respondents. Conversely, data in bold **green** characters indicate a significantly higher proportion than that of other respondents.

A more detailed methodology is presented in the appendix.

If you have questions about the data presented in this report, please contact Christian Bourque, Associate and Executive Vice-President at the following e-mail address: cbourque@leger360.com or Jack Jedwab, President & CEO of the Association for Canadian Studies: jack.jedwab@acs-aec.ca

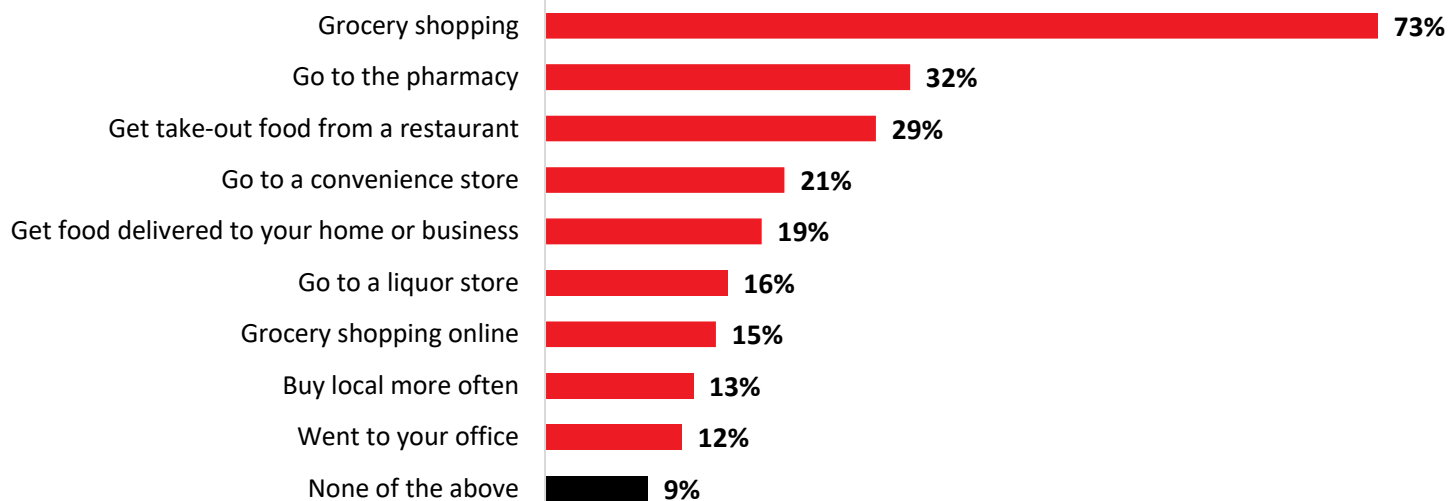


Newest developments

ACTIVITIES DONE IN THE LAST WEEK

CTC17. Over the past week, which of the following did you do? MULTIPLE MENTIONS*

Base: All respondents (n=1,515)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+
Weighted n =	1,515	104	355	582	99	170	205	413	516	585
Unweighted n =	1,515	101	409	603	126	126	150	388	510	617
Grocery shopping	73%	72%	69%	72%	77%	81%	76%	69%	78%	71%
Go to the pharmacy	32%	39%	43%	28%	22%	29%	29%	23%	34%	37%
Get take-out food from a restaurant	29%	24%	26%	28%	34%	38%	33%	34%	33%	23%
Go to a convenience store	21%	32%	27%	17%	21%	27%	16%	28%	20%	18%
Get food delivered to your home or business	19%	8%	24%	20%	18%	21%	12%	29%	19%	11%
Go to a liquor store	16%	19%	15%	13%	16%	28%	17%	13%	18%	17%
Grocery shopping online	15%	14%	20%	16%	12%	9%	8%	17%	16%	12%
Buy local more often	13%	6%	19%	10%	10%	11%	16%	15%	13%	10%
Went to your office	12%	16%	13%	10%	17%	17%	8%	14%	18%	6%
None of the above	9%	15%	6%	10%	7%	7%	9%	8%	6%	11%

*Because respondents were able to give multiple answers, total mentions may exceed 100%.

ACTIVITIES DONE IN THE LAST WEEK (CANADA VS UNITED STATES)

CTC17. Over the past week, which of the following did you do? MULTIPLE MENTIONS*

Base: All respondents

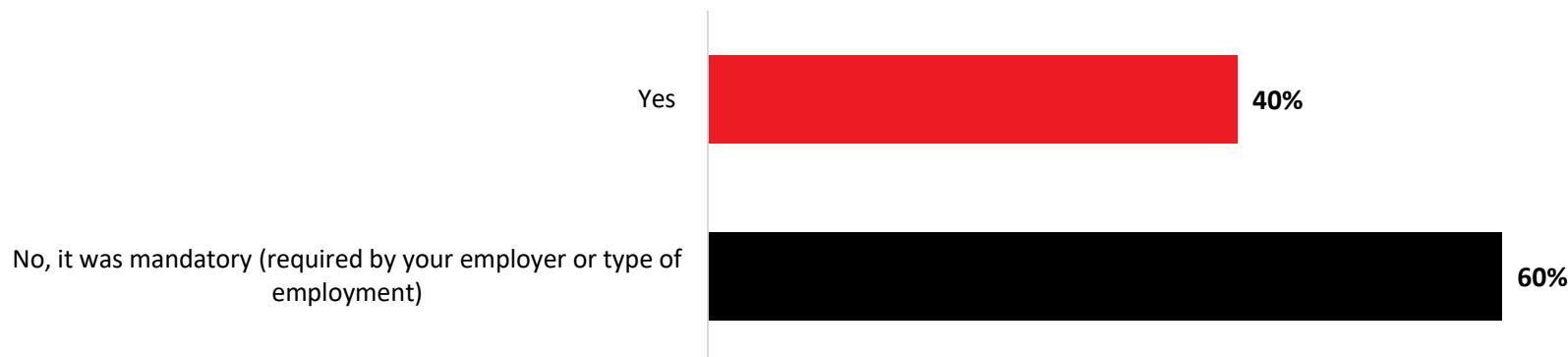
 			
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,515	1,016	
Unweighted n =	1,515	1,016	
Grocery shopping	73%	67%	6
Go to the pharmacy	29%	37%	8
Get take-out food from a restaurant	32%	27%	5
Go to a convenience store	21%	24%	3
Get food delivered to your home or business	15%	30%	15
Go to a liquor store	19%	23%	4
Grocery shopping online	16%	13%	3
Buy local more often	13%	10%	3
Went to your office	12%	11%	1
None of the above	9%	11%	2

*Because respondents were able to give multiple answers, total mentions may exceed 100%.

VISIT TO THE OFFICE IN THE PAST WEEK

CTC63. Did you voluntarily go to your office?

Base: Respondents who went to their office in the past week (n=185)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+
Weighted n =	185	17	46	60	17	28	17	59	91	35
Unweighted n =	185	15*	58	59	21*	19*	13*	58	88	39
Yes	40%	29%	43%	41%	26%	40%	53%	30%	39%	59%
No, it was mandatory (required by your employer or type of employment)	60%	71%	57%	59%	74%	60%	47%	70%	61%	41%

*Given the small number of respondents (n<30) data are presented for illustrative purposes only.

VISIT TO THE OFFICE IN THE PAST WEEK (CANADA VS UNITED STATES)

CTC63. Did you voluntarily go to your office?

Base: Respondents who went to their office in the past week

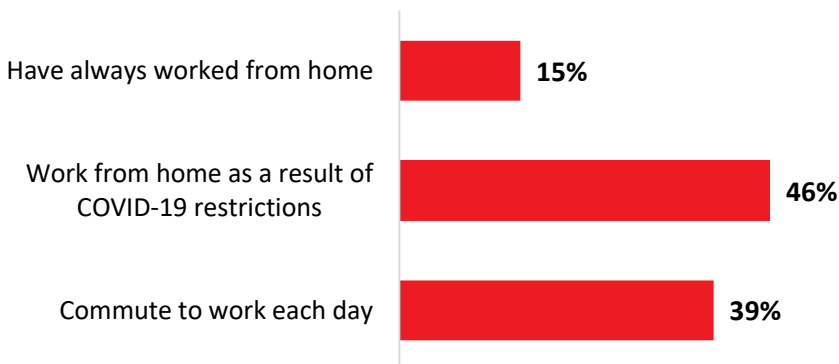


	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	185	107	
Unweighted n =	185	112	
Yes	40%	57%	17
No, it was mandatory (required by your employer or type of employment)	60%	43%	17

WORK SITUATION

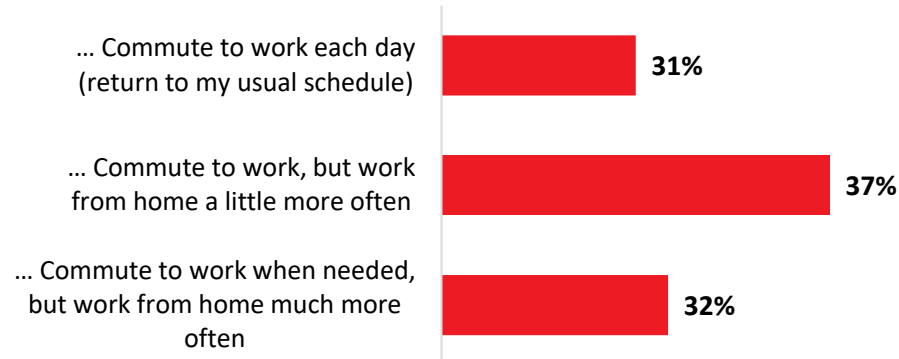
CTC43. What is your current work situation?

Base: Respondents who are currently working (n=686)



CTC51. After the crisis which would you prefer to do...?

Base: Respondents who are currently working from home as a result of COVID-19 restrictions (n=388)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+
Weighted n =	645	49	141	246	46	82	81	197	327	122
Unweighted n =	686	46	185	271	64	58	62	203	342	141
Have always worked from home	15%	6%	17%	17%	12%	9%	17%	12%	13%	23%
Work from home as a result of COVID-19 restrictions	46%	43%	38%	51%	43%	39%	56%	47%	50%	32%
Commute to work each day	39%	51%	45%	33%	44%	52%	26%	41%	36%	45%

	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+
Weighted n =	297	21	54	125	20	32	45	93	165	39
Unweighted n =	338	17*	81	155	26*	25*	34	103	182	53
... Commute to work each day (return to my usual schedule)	31%	34%	32%	30%	26%	31%	33%	38%	26%	35%
... Commute to work, but work from home a little more often	37%	28%	43%	36%	36%	30%	42%	33%	40%	30%
... Commute to work when needed, but work from home much more often	32%	38%	26%	34%	38%	40%	25%	29%	34%	34%

*Given the small number of respondents (n<30) data are presented for illustrative purposes only.

WORK SITUATION (CANADA VS UNITED STATES)

CTC43. What is your current work situation?

Base: Respondents who are currently working



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	645	455	
Unweighted n =	686	458	
Have always worked from home	15%	25%	10
Work from home as a result of COVID-19 restrictions	46%	44%	8
Commute to work each day	39%	31%	2

CTC51. After the crisis which would you prefer to do...?

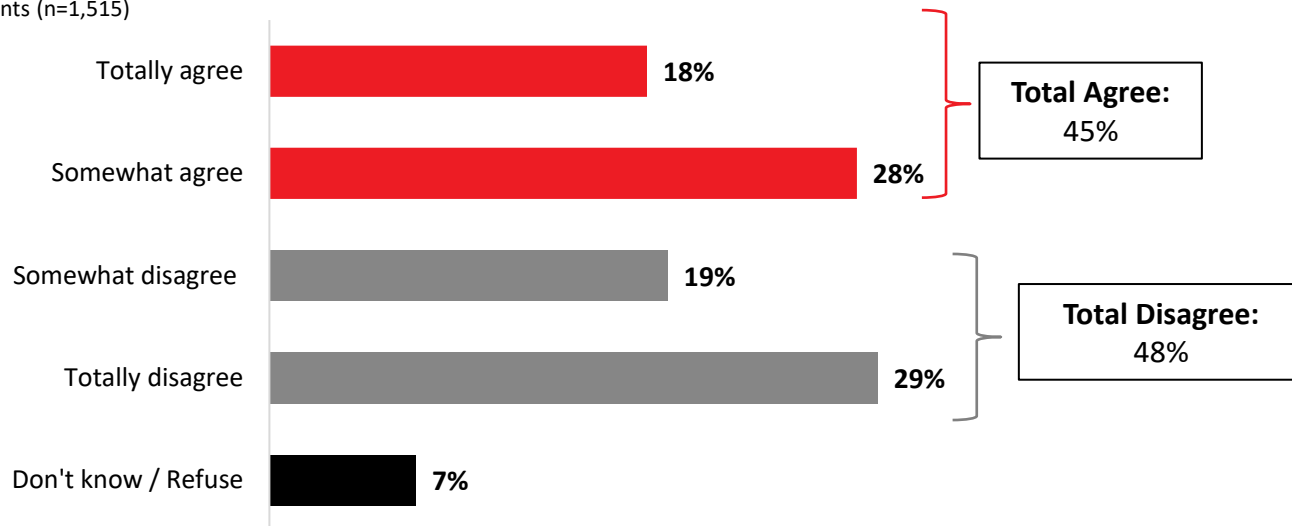
Base: Respondents who are currently working from home as a result of COVID-19 restrictions

	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	297	200	
Unweighted n =	338	198	
... Commute to work each day (return to my usual schedule)	31%	24%	7
... Commute to work, but work from home a little more often	37%	35%	2
... Commute to work when needed, but work from home much more often	32%	41%	9

USE OF LOCATION DATA BY GOVERNMENTS

CTC56. To what extent would you agree or disagree with governments using location data from people's mobile devices to track whether people are respecting social distancing/self-isolation measures?

Base: All respondents (n=1,515)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+
Weighted n =	1,515	104	355	582	99	170	205	413	516	585
Unweighted n =	1,515	101	409	603	126	126	150	388	510	617
Total Agree	45%	53%	46%	47%	41%	35%	47%	38%	42%	54%
Totally agree	18%	29%	17%	19%	18%	12%	13%	15%	17%	20%
Somewhat agree	28%	24%	29%	27%	23%	24%	34%	23%	25%	34%
Total Disagree	48%	42%	49%	47%	50%	55%	46%	55%	52%	39%
Somewhat disagree	19%	11%	22%	19%	13%	16%	22%	23%	20%	15%
Totally disagree	29%	31%	26%	28%	37%	40%	24%	32%	32%	25%
Don't know / Refuse	7%	5%	5%	7%	9%	9%	7%	7%	6%	7%

USE OF LOCATION DATA BY GOVERNMENTS (CANADA VS UNITED STATES)

CTC56. To what extent would you agree or disagree with governments using location data from people's mobile devices to track whether people are respecting social distancing/self-isolation measures?

Base: All respondents

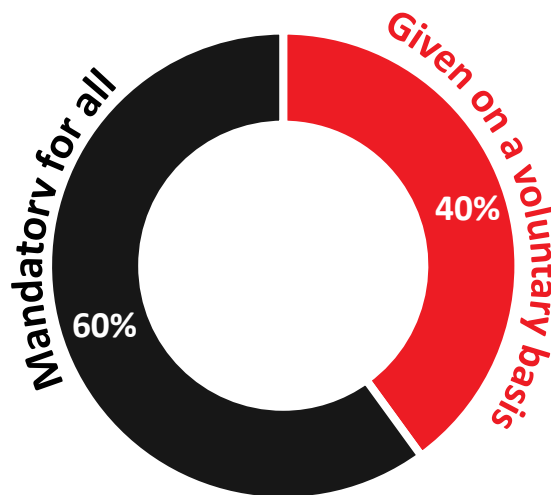


	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,515	1,016	
Unweighted n =	1,515	1,016	
Total Agree	45%	44%	1
Totally agree	18%	21%	3
Somewhat agree	28%	23%	5
Total Disagree	48%	43%	5
Somewhat disagree	19%	14%	5
Totally disagree	29%	30%	1
Don't know / Refuse	7%	13%	6

COVID-19 VACCINE

CTC55. When a COVID-19 vaccine becomes available to the population, do you think it should be...

Base: All respondents (n=1,515)

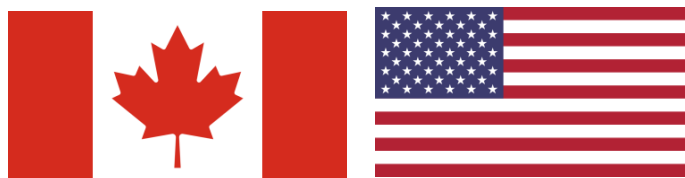


	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+
Weighted n =	1,515	104	355	582	99	170	205	413	516	585
Unweighted n =	1,515	101	409	603	126	126	150	388	510	617
Mandatory for all	60%	63%	59%	62%	52%	60%	60%	58%	57%	64%
Given on a voluntary basis	40%	37%	41%	38%	48%	40%	40%	42%	43%	36%

COVID-19 VACCINE (CANADA VS UNITED STATES)

CTC55. When a COVID-19 vaccine becomes available to the population, do you think it should be...

Base: All respondents

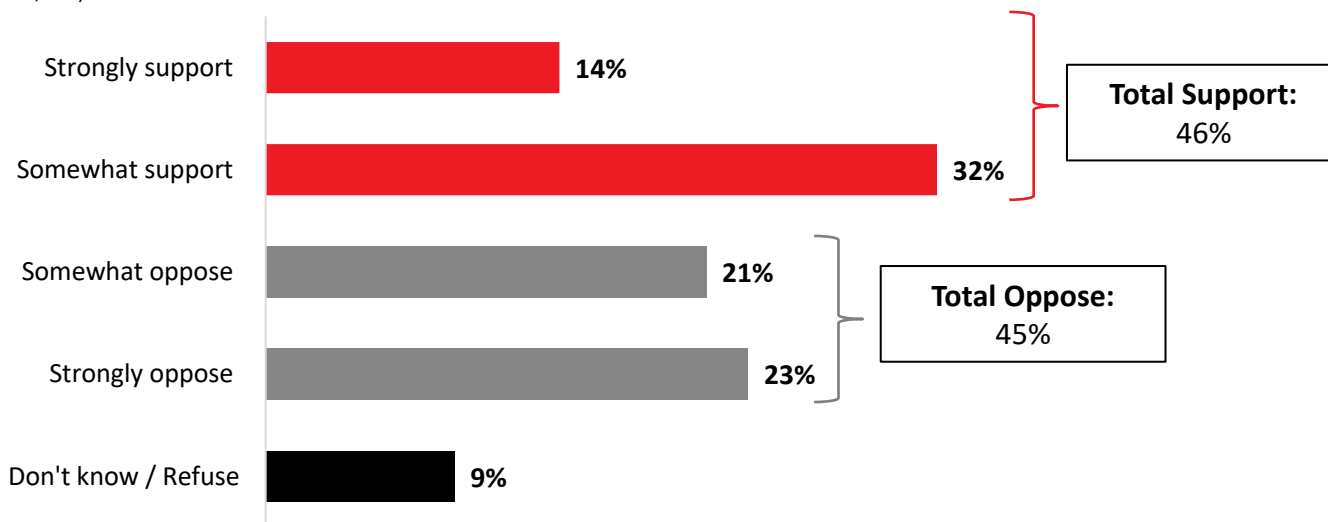


	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,515	1,016	
Unweighted n =	1,515	1,016	
Mandatory for all	60%	50%	10
Given on a voluntary basis	40%	50%	10

SOCIAL DISTANCING RESTRICTIONS FOR PEOPLE 65 OR OLDER

CTC53. To what extent would you support a government policy that relaxes the social distancing restrictions for people under the age of 65, but maintains the current level of restrictions in place for people age 65 and older?

Base: All respondents (n=1,515)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+
Weighted n =	1,515	104	355	582	99	170	205	413	516	585
Unweighted n =	1,515	101	409	603	126	126	150	388	510	617
Total Support	46%	33%	61%	44%	40%	46%	36%	57%	48%	36%
Strongly support	14%	7%	19%	14%	13%	13%	7%	16%	17%	8%
Somewhat support	32%	26%	42%	30%	27%	33%	29%	40%	31%	28%
Total Oppose	45%	53%	31%	49%	48%	44%	52%	34%	41%	56%
Somewhat oppose	21%	23%	19%	24%	21%	22%	19%	19%	18%	26%
Strongly oppose	23%	30%	12%	25%	27%	22%	33%	14%	23%	30%
Don't know / Refuse	9%	14%	8%	8%	12%	10%	12%	10%	10%	8%

SOCIAL DISTANCING RESTRICTIONS FOR PEOPLE 65 OR OLDER (CANADA VS UNITED STATES)

CTC53. To what extent would you support a government policy that relaxes the social distancing restrictions for people under the age of 65, but maintains the current level of restrictions in place for people age 65 and older?

Base: All respondents

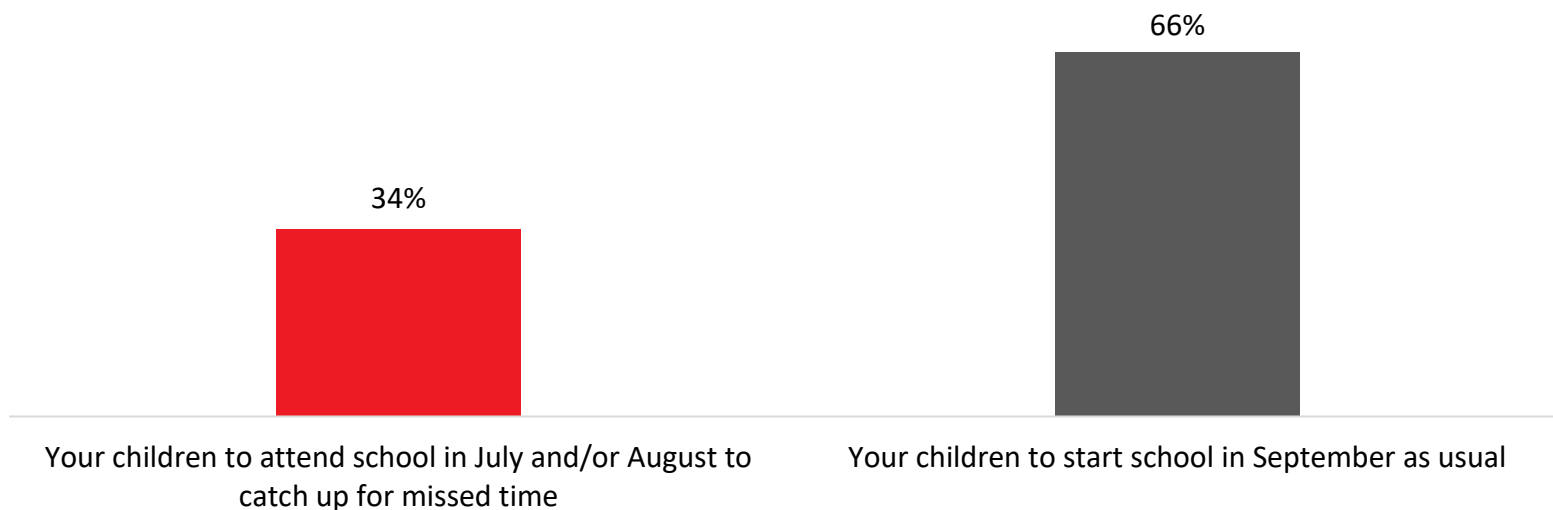


	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,515	1,016	
Unweighted n =	1,515	1,016	
Total Support	46%	46%	-
Strongly support	14%	20%	6
Somewhat support	32%	26%	6
Total Oppose	45%	40%	5
Somewhat oppose	21%	17%	4
Strongly oppose	23%	23%	-
Don't know / Refuse	9%	14%	5

REOPENING OF SCHOOLS

CTC52. If schools are able to open by the end of June would you prefer...

Base: Respondents with children (n=404)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Kids	No Kids
Weighted n =	395	27	86	170	23	53	37	140	235	21	387	6
Unweighted n =	404	24*	115	171	28*	37	29*	133	247	24*	397	5*
Your children to attend school in July and/or August to catch up for missed time	34%	15%	33%	38%	41%	39%	16%	35%	34%	24%	34%	34%
Your children to start school in September as usual	66%	85%	67%	62%	59%	61%	84%	65%	66%	76%	66%	66%

REOPENING OF SCHOOLS (CANADA VS UNITED STATES)

CTC52. If schools are able to open by the end of June would you prefer...

Base: Respondents with children



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	395	287	
Unweighted n =	404	274	
Your children to attend school in July and/or August to catch up for missed time	34%	33%	1
Your children to start school in September as usual	66%	67%	1

LEVEL OF COMFORT WITH ACTIVITIES AFTER PROTECTIVE MEASURES ARE LIFTED

CTC54. Once the governments lift the protective measures put in place to fight COVID-19, which of the following would you be comfortable doing...

Base: All respondents (n=1,515)



LEVEL OF COMFORT WITH ACTIVITIES AFTER PROTECTIVE MEASURES ARE LIFTED – DETAILS

CTC54. Once the governments lift the protective measures put in place to fight COVID-19, which of the following would you be comfortable doing...

Base: All respondents (n=1,515)

	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+
Weighted n =	1,515	104	355	582	99	170	205	413	516	585
Unweighted n =	1,515	101	409	603	126	126	150	388	510	617
% Comfortable Presented										
Allowing in-home renovations	58%	65%	59%	56%	61%	63%	57%	58%	60%	57%
Going to farmers' markets	57%	59%	55%	54%	56%	56%	65%	55%	57%	58%
Shopping at the mall	53%	61%	56%	48%	60%	56%	54%	49%	54%	55%
Dining in restaurants	45%	54%	46%	40%	37%	48%	53%	48%	46%	42%
Going back to your workplace/office	42%	45%	41%	40%	48%	39%	45%	58%	51%	21%
Going to schools and daycares	27%	28%	30%	24%	31%	30%	27%	38%	33%	15%
Going to the gym or other fitness facilities	24%	34%	20%	23%	19%	25%	32%	33%	26%	17%
Flying on an airplane	23%	15%	15%	22%	26%	33%	30%	28%	24%	18%
Attending large gatherings such as sporting events, concerts, or festivals	21%	22%	16%	21%	18%	31%	23%	22%	25%	16%
Using public transit (buses, subways, tramways, etc.)	20%	20%	18%	20%	17%	20%	26%	24%	19%	18%
Travelling to the United States	19%	9%	13%	20%	21%	24%	25%	25%	19%	14%
Going to bars, lounges, night clubs, pubs	17%	17%	14%	17%	16%	26%	19%	24%	19%	12%

LEVEL OF COMFORT WITH ACTIVITIES AFTER PROTECTIVE MEASURES ARE LIFTED (CANADA VS UNITED STATES)

CTC54. Once the governments lift the protective measures put in place to fight COVID-19, which of the following would you be comfortable doing...

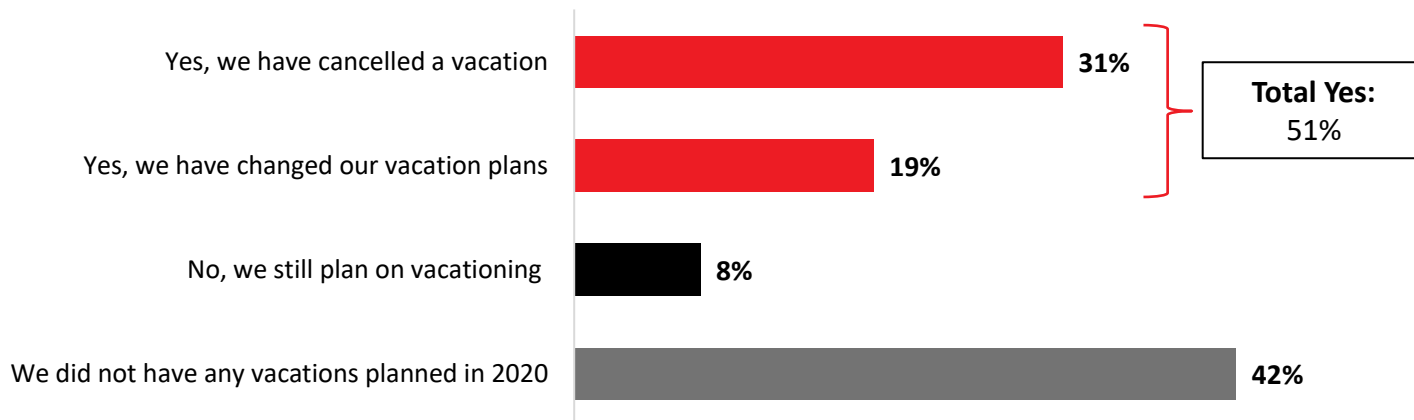
Base: All respondents

			
	TOTAL CANADA	TOTAL USA	Gap
	Weighted n = 1,515	1,016	
	Unweighted n = 1,515	1,016	
% Comfortable presented			
Allowing in-home renovations	58%	47%	11
Going to farmers' markets	57%	47%	10
Shopping at the mall	53%	36%	17
Dining in restaurants	45%	38%	7
Going back to your workplace/office	42%	36%	6
Going to schools and daycares	27%	24%	3
Traveling to the United States / Canada	19%	34%	15
Going to the gym or other fitness facilities	24%	23%	1
Flying on an airplane	23%	26%	3
Attending large gatherings such as sporting events, concerts, or festivals	21%	23%	2
Using public transit (buses, subways, tramways, etc.)	20%	20%	-
Going to bars, lounges, night clubs, pubs	17%	22%	5

VACATION PLANS FOR 2020

CTC57. Have you changed vacation plans in 2020 due to the Coronavirus pandemic?

Base: All respondents (n=1,515)

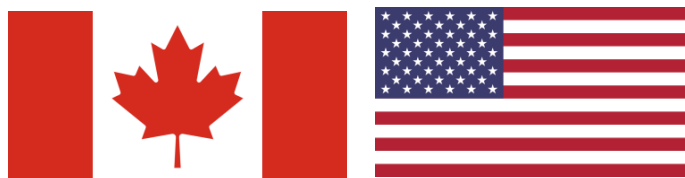


	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+
Weighted n =	1,515	104	355	582	99	170	205	413	516	585
Unweighted n =	1,515	101	409	603	126	126	150	388	510	617
Total Yes	51%	48%	46%	49%	50%	56%	60%	56%	52%	46%
Yes, we have cancelled a vacation	31%	27%	27%	30%	28%	38%	40%	38%	30%	28%
Yes, we have changed our vacation plans	19%	21%	18%	19%	22%	18%	20%	18%	22%	18%
No, we still plan on vacationing	8%	6%	9%	7%	11%	5%	8%	7%	10%	6%
We did not have any vacations planned in 2020	42%	46%	46%	44%	39%	39%	32%	37%	38%	48%

VACATION PLANS FOR 2020 (CANADA VS UNITED STATES)

CTC57. Have you changed vacation plans in 2020 due to the Coronavirus pandemic?

Base: All respondents

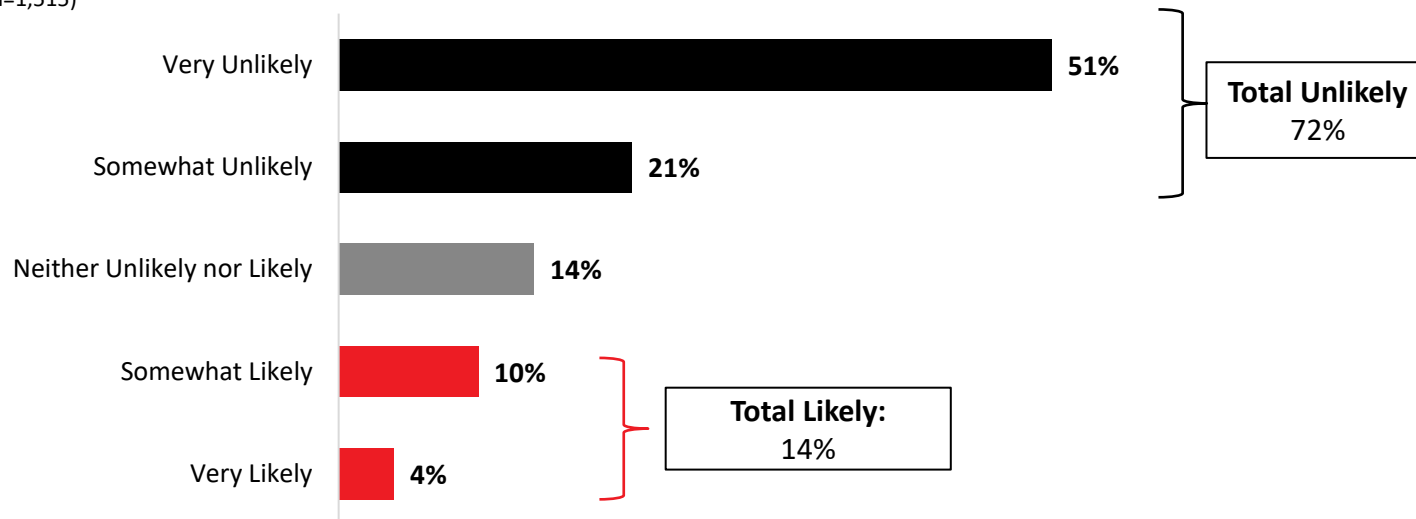


	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,515	1,016	
Unweighted n =	1,515	1,016	
Total Yes	51%	43%	8
Yes, we have cancelled a vacation	31%	30%	4
Yes, we have changed our vacation plans	19%	13%	6
No, we still plan on vacationing	8%	11%	3
We did not have any vacations planned in 2020	42%	46%	4

LIKELIHOOD OF TAKING A VACATION IN 2020

CTC58. How likely are to take a vacation in 2020 now that a pandemic is upon us?

Base: All respondents (n=1,515)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+
Weighted n =	1,515	104	355	582	99	170	205	413	516	585
Unweighted n =	1,515	101	409	603	126	126	150	388	510	617
Total Unlikely	72%	76%	65%	76%	71%	69%	72%	74%	66%	75%
Very Unlikely	51%	54%	43%	54%	55%	54%	52%	51%	47%	54%
Somewhat Unlikely	21%	22%	22%	22%	16%	15%	20%	24%	19%	20%
Neither Unlikely nor Likely	14%	16%	18%	11%	12%	17%	14%	13%	17%	13%
Total Likely	14%	8%	17%	13%	17%	14%	15%	12%	18%	12%
Somewhat Likely	10%	7%	11%	8%	16%	10%	11%	9%	12%	9%
Very Likely	4%	1%	5%	5%	1%	4%	3%	3%	6%	3%

LIKELIHOOD OF TAKING A VACATION IN 2020 (CANADA VS UNITED STATES)

CTC58. How likely are to take a vacation in 2020 now that a pandemic is upon us?

Base: All respondents

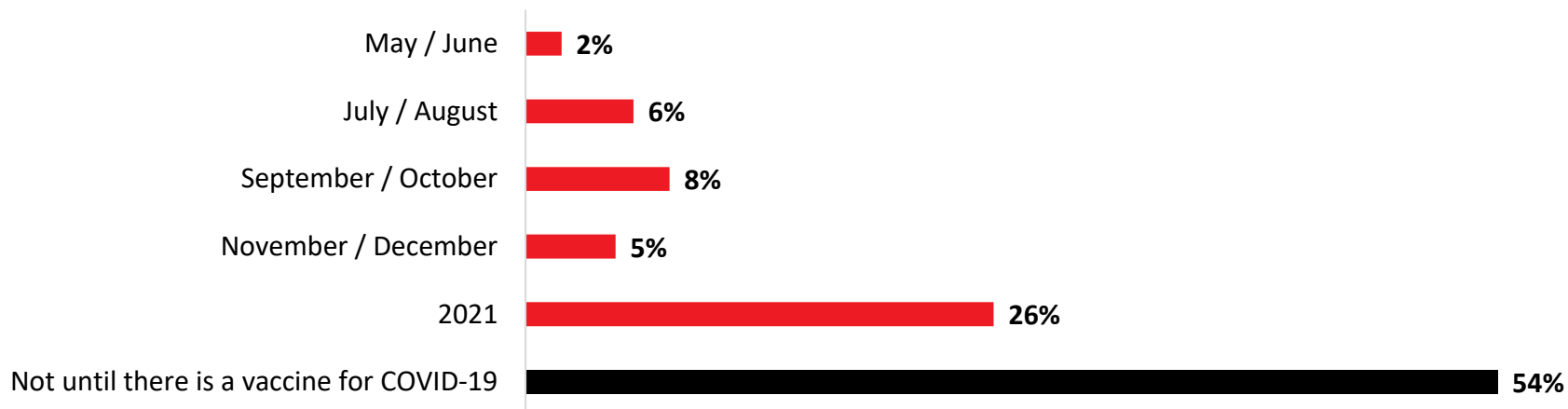


	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,515	1,016	
Unweighted n =	1,515	1,016	
Total Unlikely	72%	64%	8
Very Unlikely	51%	45%	6
Somewhat Unlikely	21%	18%	3
Neither Unlikely nor Likely	14%	17%	3
Total Likely	14%	20%	6
Somewhat Likely	10%	11%	1
Very Likely	4%	9%	5

LEVEL OF COMFORT WITH TRAVELING IN THE UNITED STATES

CTC59. When do you think you will feel comfortable traveling again in the US?

Base: All respondents (n=1,515)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+
Weighted n =	1,515	104	355	582	99	170	205	413	516	585
Unweighted n =	1,515	101	409	603	126	126	150	388	510	617
May / June	2%	1%	2%	4%	1%	0%	3%	4%	3%	1%
July / August	6%	0%	4%	6%	6%	6%	9%	8%	6%	4%
September / October	8%	3%	5%	10%	6%	5%	11%	13%	7%	4%
November / December	5%	3%	2%	6%	6%	4%	6%	5%	5%	5%
2021	26%	25%	25%	25%	29%	29%	22%	25%	27%	25%
Not until there is a vaccine for COVID-19	54%	68%	61%	49%	51%	56%	49%	45%	53%	61%

LEVEL OF COMFORT WITH TRAVELING IN THE UNITED STATES / IN CANADA (CANADA VS UNITED STATES)

CTC59. When do you think you will feel comfortable traveling again in the US / Canada?

Base: All respondents

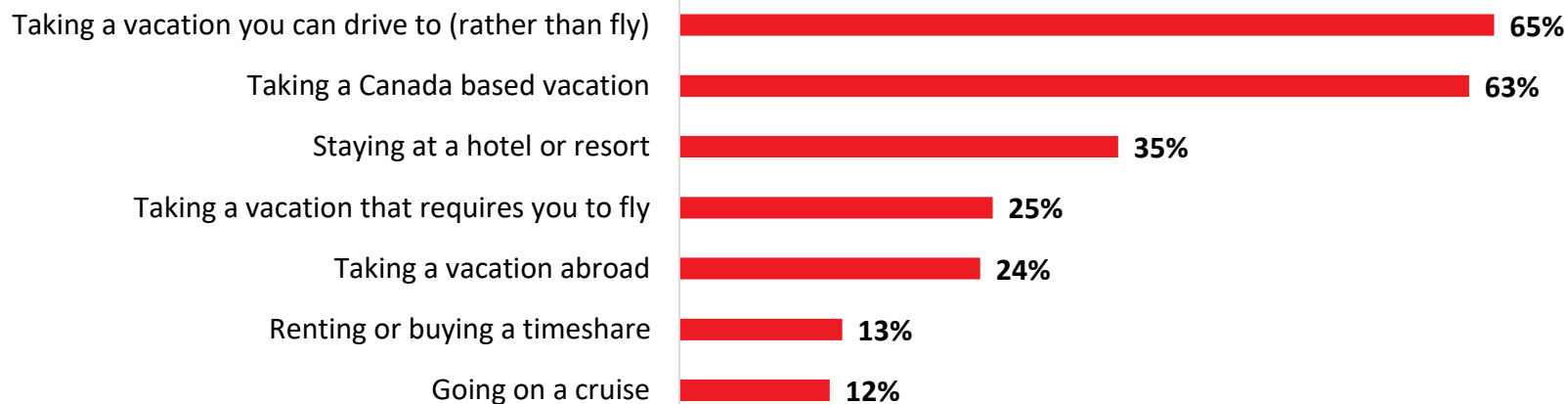
			
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,515	1,016	
Unweighted n =	1,515	1,016	
May / June	2%	7%	5
July / August	6%	9%	3
September / October	8%	12%	4
November / December	5%	6%	2
2021	26%	22%	4
Not until there is a vaccine for COVID-19	54%	45%	9

LEVEL OF COMFORT (VACATIONS)

CTC60. On a scale from 1 to 5, where 1 is very uncomfortable and 5 is very comfortable, how comfortable do you think you will be with each of the following vacation statements once the Coronavirus pandemic has ended?

Base: All respondents (n=1,515)

% comfortable presented



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+
Weighted n =	1,515	104	355	582	99	170	205	413	516	585
Unweighted n =	1,515	101	409	603	126	126	150	388	510	617
% comfortable presented										
Taking a vacation you can drive to (rather than fly)	65%	68%	57%	66%	63%	75%	64%	63%	69%	62%
Taking a Canada based vacation	63%	63%	59%	65%	55%	68%	63%	63%	63%	63%
Staying at a hotel or resort	35%	30%	36%	33%	33%	41%	35%	33%	36%	35%
Taking a vacation that requires you to fly	25%	20%	21%	25%	27%	33%	29%	29%	26%	22%
Taking a vacation abroad	24%	15%	22%	25%	22%	26%	29%	27%	24%	22%
Renting or buying a timeshare	13%	9%	13%	13%	12%	16%	13%	17%	14%	9%
Going on a cruise	12%	9%	13%	13%	7%	12%	11%	14%	11%	11%

LEVEL OF COMFORT (VACATIONS) (CANADA VS UNITED STATES)

CTC60. On a scale from 1 to 5, where 1 is very uncomfortable and 5 is very comfortable, how comfortable do you think you will be with each of the following vacation statements once the Coronavirus pandemic has ended?

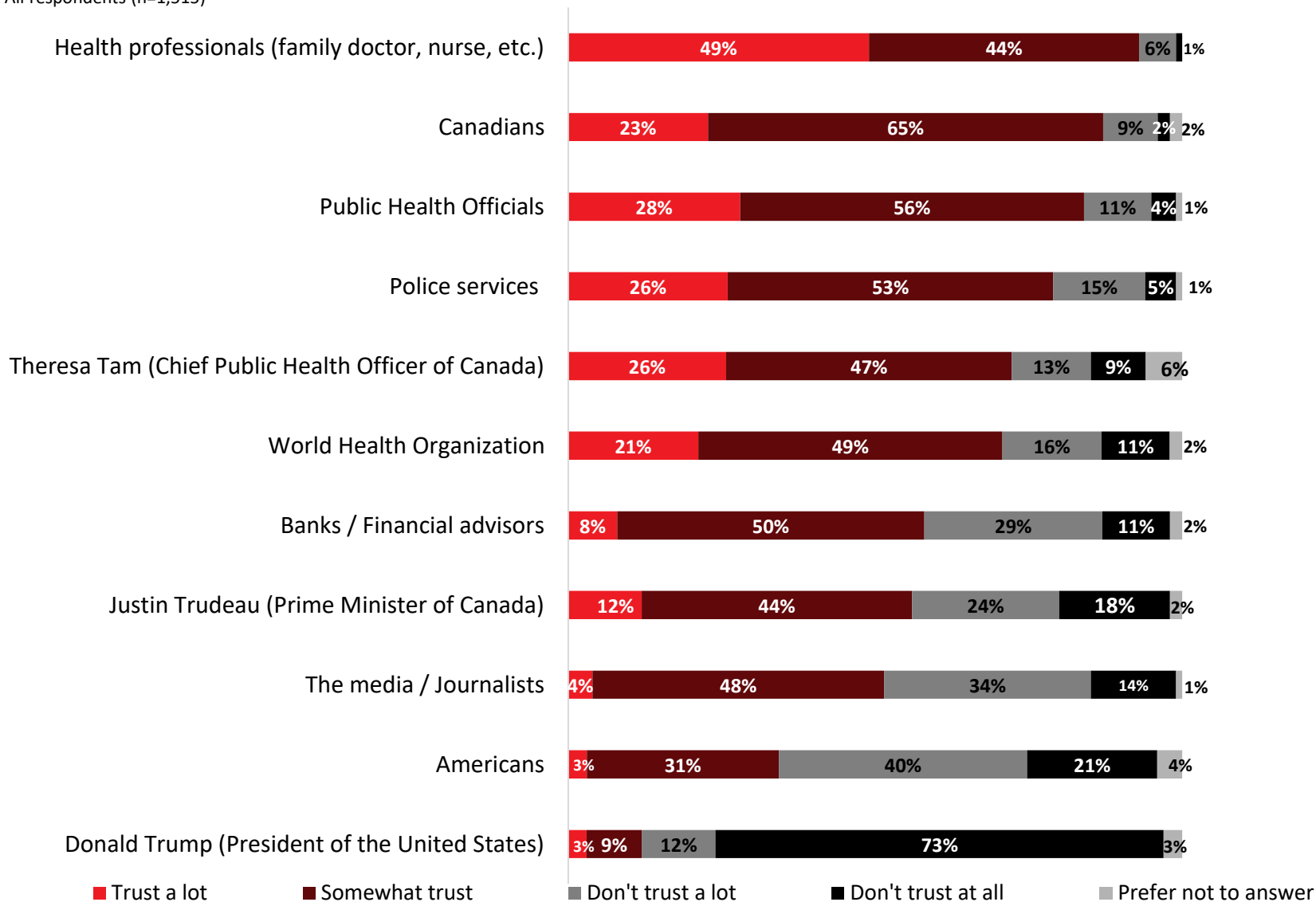
Base: All respondents

			
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,515	1,016	
Unweighted n =	1,515	1,016	
Taking a vacation you can drive to (rather than fly)	65%	54%	11
Taking a Canada-based / US-based vacation	63%	49%	14
Staying at a hotel or resort	35%	39%	4
Taking a vacation that requires you to fly	25%	28%	3
Taking a vacation abroad	24%	25%	1
Renting or buying a timeshare	13%	20%	7
Going on a cruise	12%	19%	7

TRUST IN DIFFERENT PEOPLE AND INSTITUTIONS

CTC39. To what extent do you trust each of the following?

Base: All respondents (n=1,515)



TRUST IN DIFFERENT PEOPLE AND INSTITUTIONS – DETAILS

CTC39. To what extent do you trust each of the following?

Base: All respondents (n=1,515)

		TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Total April 20 th	Gap
% Total Trust presented	Weighted n =	1,515	104	355	582	99	170	205	413	516	585	1,504	
	Unweighted n =	1,515	101	409	603	126	126	150	388	510	617	1,504	
Health professionals (family doctor, nurse, etc.)		93%	94%	95%	93%	92%	87%	94%	91%	91%	96%	92%	+1
Canadians		87%	97%	81%	88%	87%	92%	86%	86%	85%	90%	-	-
Public Health Officials		84%	93%	85%	81%	86%	81%	88%	87%	80%	86%	81%	+3
Police services		79%	82%	79%	77%	81%	74%	84%	71%	79%	84%	-	-
Theresa Tam (Chief Public Health Officer of Canada)		73%	89%	72%	72%	70%	63%	81%	70%	68%	80%	72%	+1
World Health Organization		70%	82%	75%	68%	60%	61%	73%	73%	66%	71%	68%	+2
Banks / Financial advisors		58%	66%	54%	59%	56%	57%	64%	59%	52%	63%	60%	-2
Justin Trudeau (Prime Minister of Canada)		56%	74%	50%	61%	42%	37%	61%	58%	52%	57%	54%	+2
The media / Journalists		52%	45%	56%	52%	41%	41%	60%	41%	53%	58%	50%	+2
Americans		34%	31%	18%	39%	39%	39%	43%	34%	37%	32%	33%	+1
Donald Trump (President of the United States)		12%	9%	8%	15%	23%	8%	13%	14%	12%	11%	12%	-

TRUST IN DIFFERENT PEOPLE AND INSTITUTIONS (CANADA VS UNITED STATES)

CTC39. To what extent do you trust each of the following?

Base: All respondents

				
		TOTAL CANADA	TOTAL USA	Gap
	Weighted n =	1,515	1,016	
	Unweighted n =	1,515	1,016	
% Total Trust presented				
Health professionals (family doctor, nurse, etc.)		93%	84%	9
Canadians		87%	70%	17
Public Health Officials		84%	71%	13
Police services		79%	65%	14
Theresa Tam (Chief Public Health Officer of Canada) / Dr. Anthony Fauci (Director of the National Institute of Allergy and Infectious Diseases)		73%	69%	4
World Health Organization		70%	59%	11
Banks / Financial advisors		58%	54%	4
Justin Trudeau (Prime Minister of Canada)		56%	51%	5
The media/Journalists		52%	46%	6
Americans		34%	72%	38
Donald Trump (President of the United States)		12%	38%	26

A detailed 3D rendering of a COVID-19 virus particle in the foreground, showing its characteristic spiky surface with numerous protruding glycoprotein spikes. In the background, several red blood cells are visible, appearing as reddish-brown, biconcave discs. The overall scene is set against a dark, slightly blurred background, emphasizing the virus and blood cells.

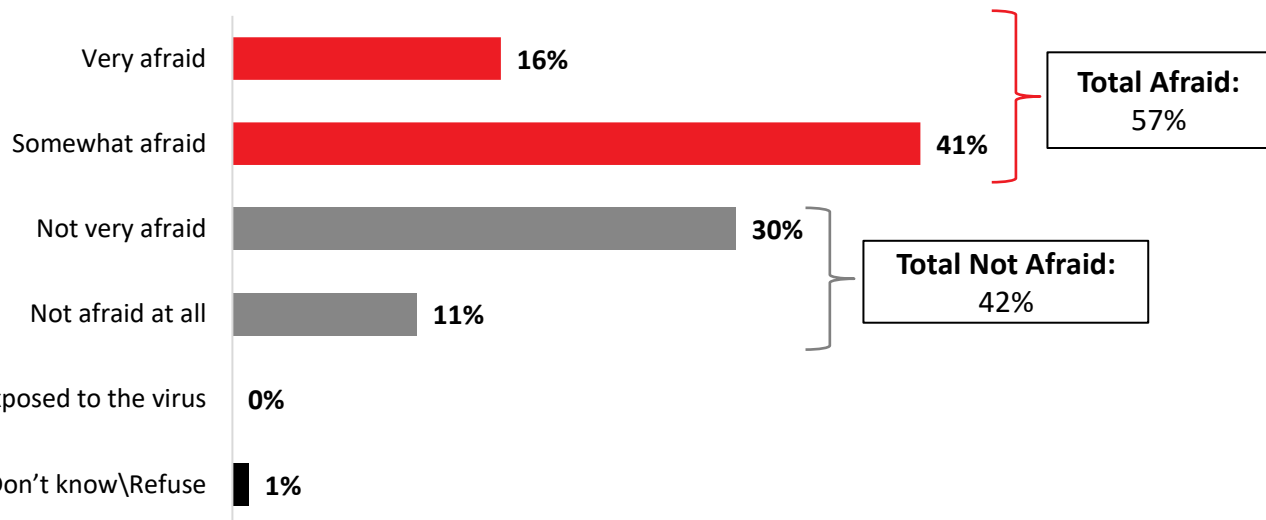
Tracking of the COVID-19 Virus

Week 6

FEAR OF CONTRACTING THE VIRUS

CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?

Base: All respondents (n=1,515)

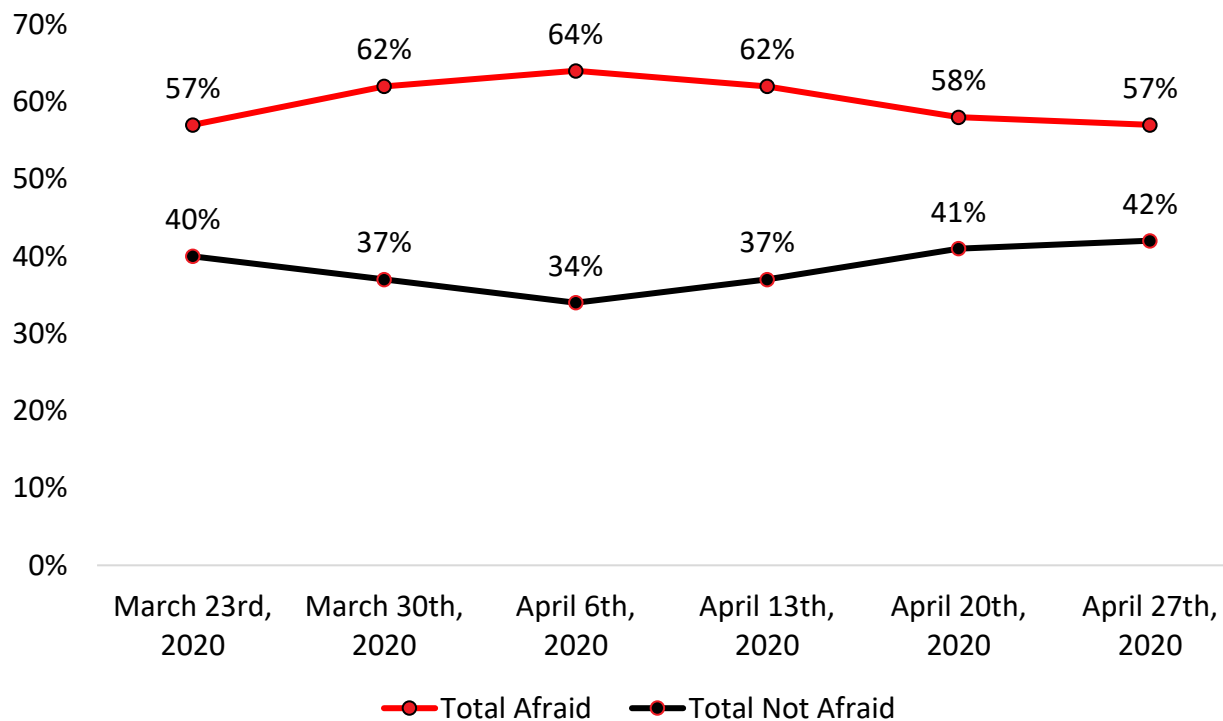


	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	TOTAL April 20 th	Gap
Weighted n =	1,515	104	355	582	99	170	205	413	516	585	1,504	
Unweighted n =	1,515	101	409	603	126	126	150	388	510	617	1,504	
Total Afraid	57%	59%	51%	64%	55%	53%	52%	51%	60%	59%	58%	-1
Very afraid	16%	15%	18%	16%	12%	16%	16%	12%	19%	16%	17%	-1
Somewhat afraid	41%	44%	34%	47%	42%	37%	37%	38%	41%	42%	41%	-
Total Not Afraid	42%	41%	47%	35%	43%	46%	46%	48%	38%	40%	41%	+1
Not very afraid	30%	22%	37%	26%	28%	32%	37%	32%	28%	32%	31%	-1
Not afraid at all	11%	19%	10%	10%	15%	14%	9%	15%	11%	9%	10%	+1
I already have or have been exposed to the virus	0%	0%	0%	0%	1%	0%	1%	0%	0%	1%	0%	-
Don't know/Refuse	1%	0%	1%	1%	1%	1%	0%	1%	1%	0%	1%	-

FEAR OF CONTRACTING THE VIRUS (Evolution)

CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?

Base: All respondents



FEAR OF CONTRACTING THE VIRUS (CANADA VS UNITED STATES)

CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?

Base: All respondents

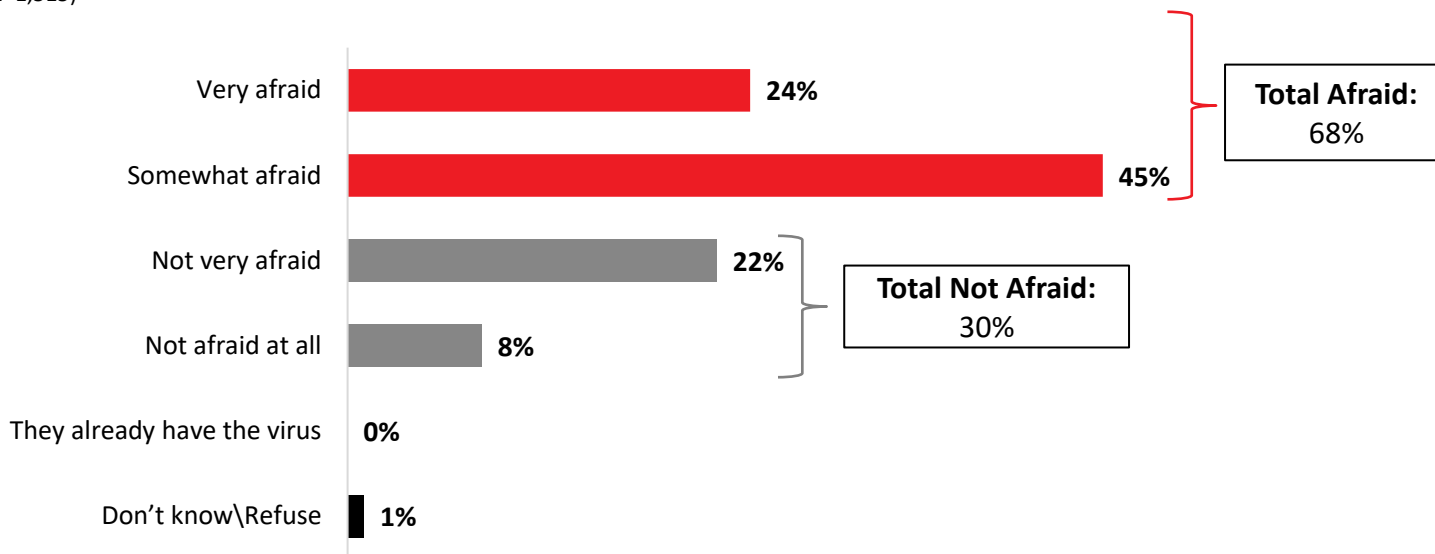


	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,515	1,016	
Unweighted n =	1,515	1,016	
Total Afraid	57%	64%	7
Very afraid	16%	29%	13
Somewhat afraid	41%	35%	6
Total Not Afraid	42%	32%	10
Not very afraid	30%	19%	11
Not afraid at all	11%	13%	2
I already have or have been exposed to the virus	0%	2%	2
Don't know/Refuse	1%	2%	1

FEAR OF A FAMILY MEMBER GETTING THE VIRUS

CTC2. Are you afraid that someone in your immediate family will be contracting the COVID-19 (Coronavirus)?

Base: All respondents (n=1,515)

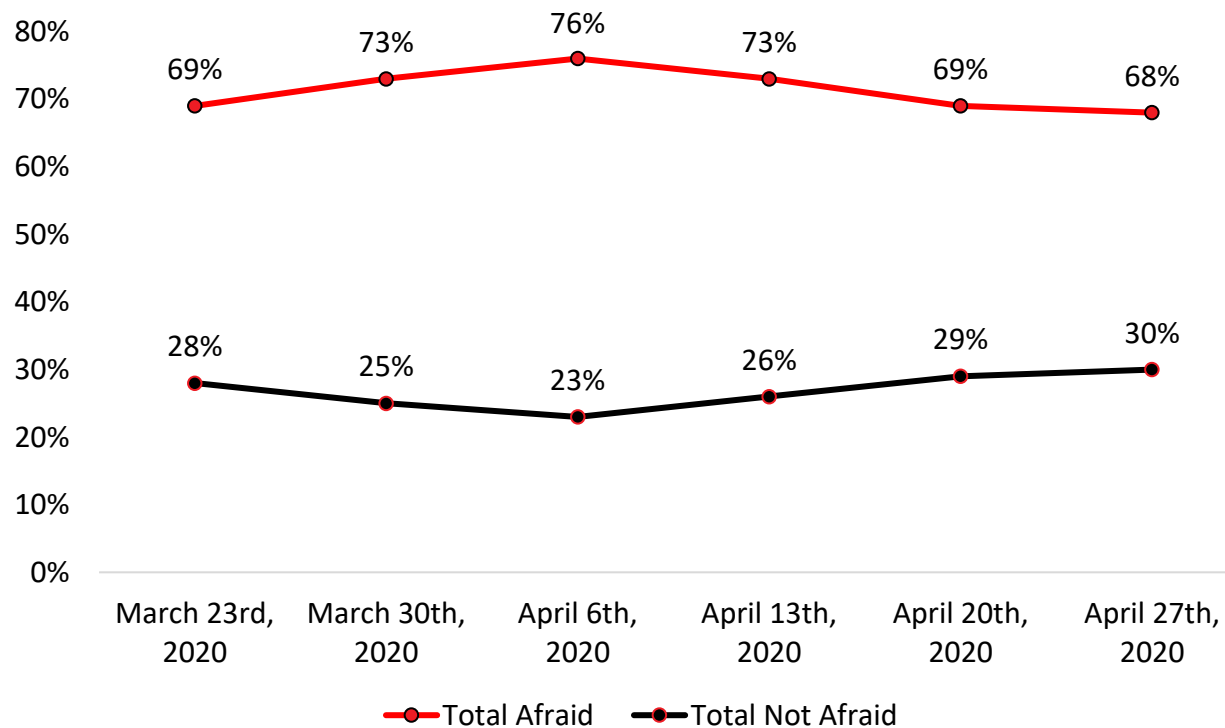


	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	TOTAL April 20 th	Gap
Weighted n =	1,515	104	355	582	99	170	205	413	516	585	1,504	
Unweighted n =	1,515	101	409	603	126	126	150	388	510	617	1,504	
Total Afraid	68%	70%	65%	73%	61%	67%	65%	69%	72%	66%	69%	-1
Very afraid	24%	26%	27%	25%	23%	21%	17%	23%	27%	22%	25%	-1
Somewhat afraid	45%	44%	38%	48%	38%	45%	49%	45%	45%	44%	44%	+1
Total Not Afraid	30%	28%	33%	26%	35%	33%	32%	31%	27%	32%	29%	+1
Not very afraid	22%	14%	27%	19%	22%	23%	27%	22%	19%	25%	23%	-1
Not afraid at all	8%	14%	6%	7%	14%	10%	5%	9%	8%	7%	6%	+2
They already have the virus	0%	0%	1%	0%	0%	0%	1%	0%	0%	1%	0%	-
Don't know/Refuse	1%	1%	2%	0%	3%	1%	1%	0%	1%	2%	1%	-

FEAR OF A FAMILY MEMBER GETTING THE VIRUS (Evolution)

CTC2. Are you afraid that someone in your immediate family will be contracting the COVID-19 (Coronavirus)?

Base: All respondents



FEAR OF A FAMILY MEMBER GETTING THE VIRUS (CANADA VS UNITED STATES)

CTC2. Are you afraid that someone in your immediate family will be contracting the COVID-19 (Coronavirus)?

Base: All respondents

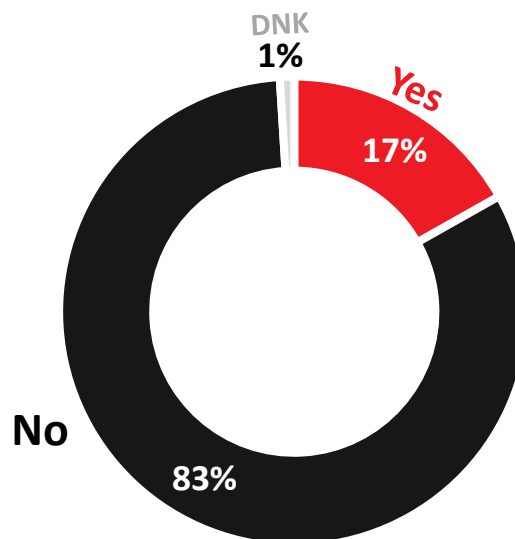


	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,515	1,016	
Unweighted n =	1,515	1,016	
Total Afraid	68%	68%	-
Very afraid	24%	33%	9
Somewhat afraid	45%	35%	10
Total Not Afraid	30%	28%	2
Not very afraid	22%	16%	6
Not afraid at all	8%	12%	4
They already have the virus	0%	1%	1
Don't know/Refuse	1%	3%	2

RELATIVES INFECTED BY COVID-19

CTC7. Do you personally know someone who has received a diagnosis that they actually have the virus?

Base: All respondents (n=1,515)

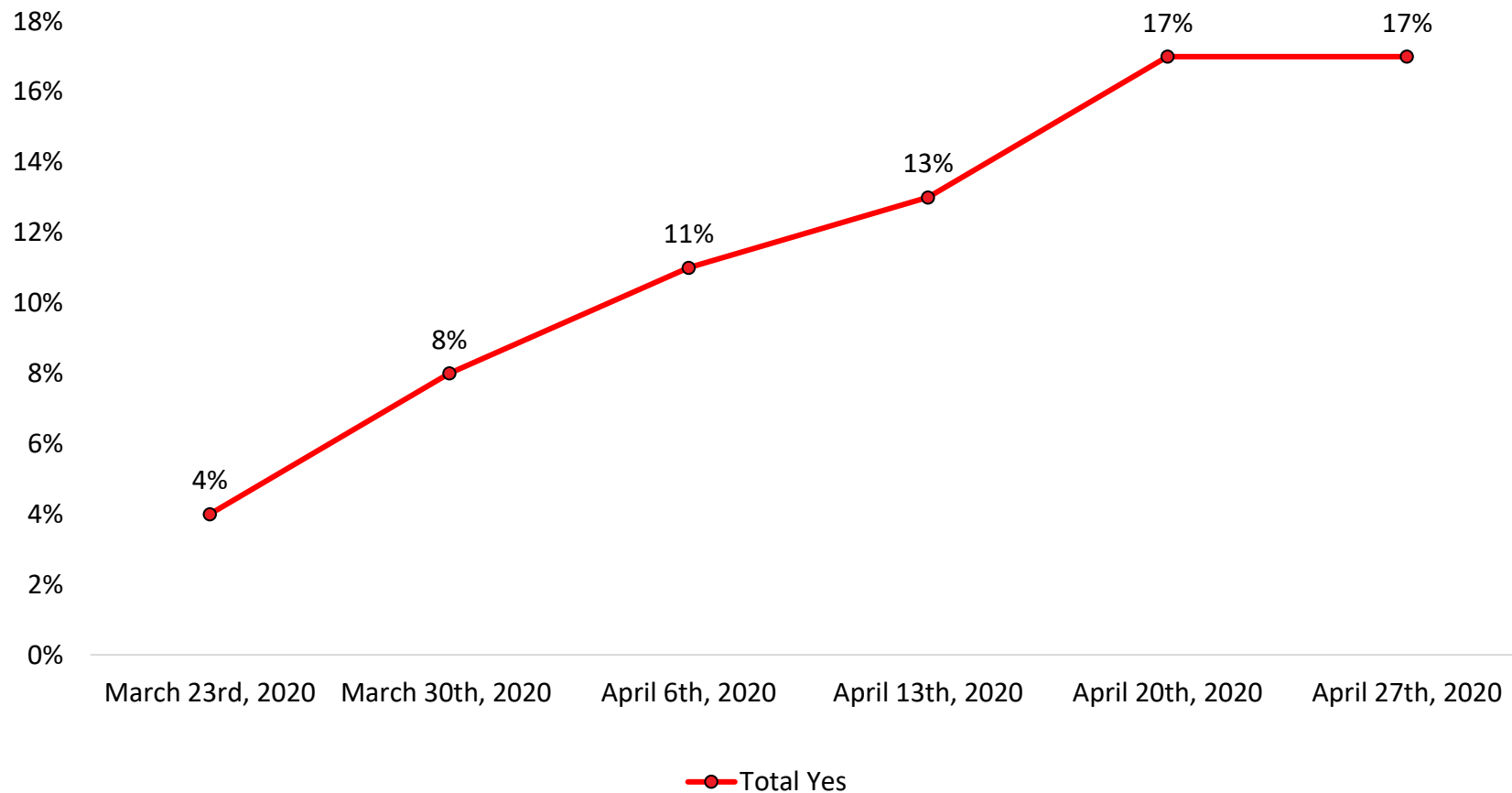


	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	TOTAL April 20 th	Gap
Weighted n =	1,515	104	355	582	99	170	205	413	516	585	1,504	
Unweighted n =	1,515	101	409	603	126	126	150	388	510	617	1,504	
Total YES	17%	11%	24%	19%	8%	11%	11%	16%	19%	15%	17%	-
Yes, a friend or family member who does not live with me	7%	0%	1%	1%	0%	1%	1%	2%	1%	0%	8%	-1
Yes, an acquaintance	10%	5%	11%	8%	2%	3%	5%	7%	7%	7%	10%	-
No	83%	6%	14%	10%	6%	8%	5%	8%	12%	9%	82%	+1
Don't know	1%	88%	75%	81%	91%	89%	88%	83%	80%	84%	1%	-

RELATIVES INFECTED BY COVID-19 (Evolution)

CTC7. Do you personally know someone who has received a diagnosis that they actually have the virus?

Base: All respondents



RELATIVES INFECTED BY COVID-19 (CANADA VS UNITED STATES)

CTC7. Do you personally know someone who has received a diagnosis that they actually have the virus?

Base: All respondents

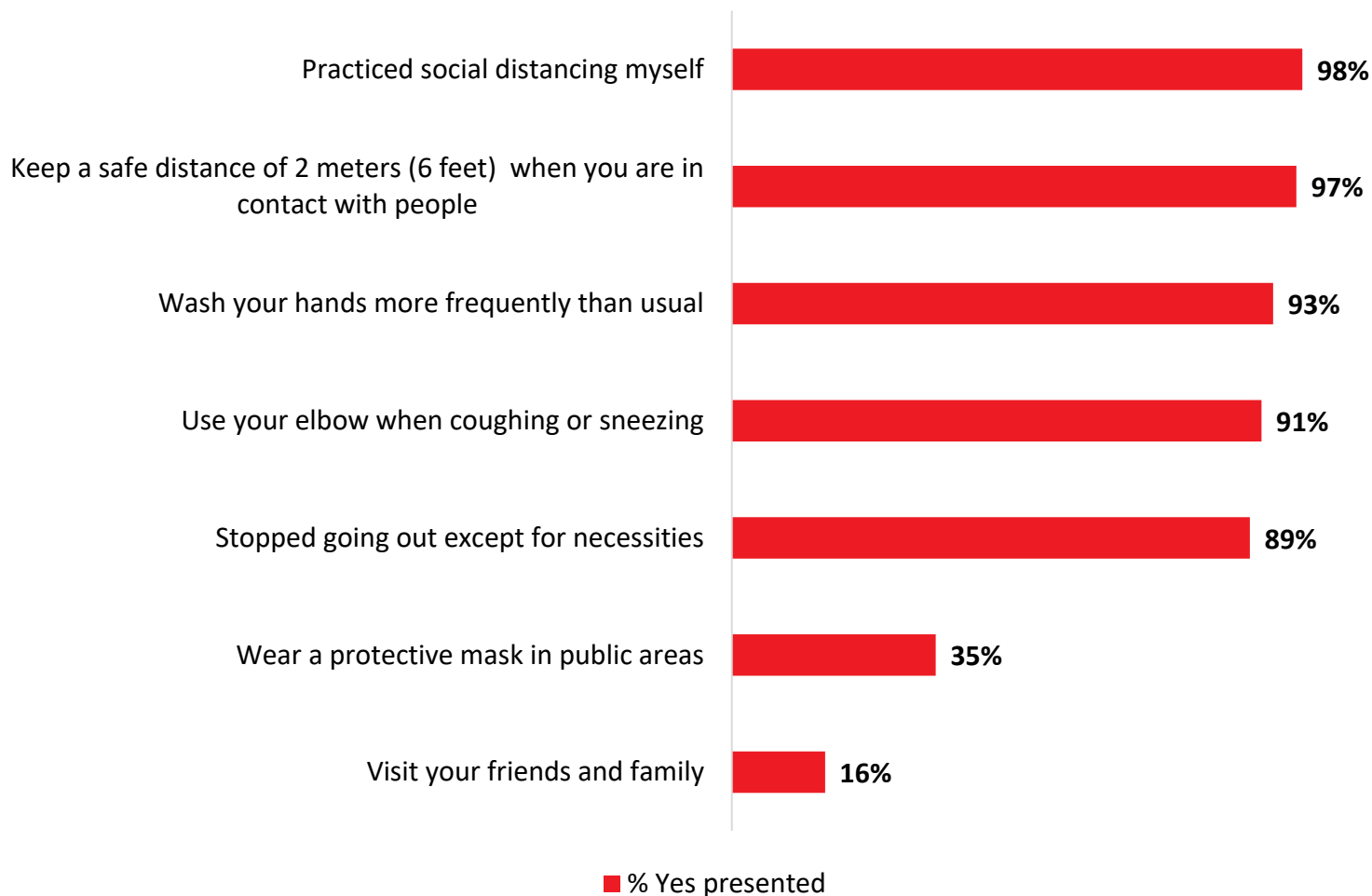


	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,515	1,016	
Unweighted n =	1,515	1,016	
Total Yes	17%	26%	9
Yes, a friend or family member who does not live with me	7%	11%	4
Yes, an acquaintance	10%	13%	3
No	83%	72%	11
Don't know	1%	2%	1

IMPACT ON COMMON BEHAVIOUR

CTC15: In the past week, have you done any of the following MULTIPLE MENTIONS*:

Base: All respondents (n=1,515)



*Because respondents were able to give multiple answers, total mentions may exceed 100%.

IMPACT ON COMMON BEHAVIOUR – DETAILS

CTC15: In the past week, have you done any of the following, MULTIPLE MENTIONS*

Base: All respondents (n=1,515)

		TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	TOTAL April 20 th	Gap
% Yes presented	Weighted n =	1,515	104	355	582	99	170	205	413	516	585	1,504	
	Unweighted n =	1,515	101	409	603	126	126	150	388	510	617	1,504	
Practiced social distancing myself		98%	99%	98%	97%	97%	97%	99%	98%	98%	98%	98%	-
Keep a safe distance of 2 meters (6 feet) when you are in contact with people		97%	100%	98%	96%	97%	98%	98%	96%	97%	98%	98%	-1
Wash your hands more frequently than usual		93%	95%	95%	92%	89%	93%	92%	91%	92%	95%	94%	-1
Use your elbow when coughing or sneezing		91%	99%	90%	90%	91%	90%	93%	93%	91%	90%	94%	-3
Stopped going out except for necessities		89%	92%	91%	90%	84%	87%	84%	88%	91%	87%	93%	-4
Wear a protective mask in public areas		35%	34%	23%	44%	29%	32%	37%	38%	31%	36%	32%	+3
Visit your friends and family		16%	24%	10%	16%	25%	21%	15%	26%	14%	11%	15%	+1

*Because respondents were able to give multiple answers, total mentions may exceed 100%.

IMPACT ON COMMON BEHAVIOUR (CANADA VS UNITED STATES)

CTC15: In the past week, have you done any of the following, MULTIPLE MENTIONS*

Base: All respondents



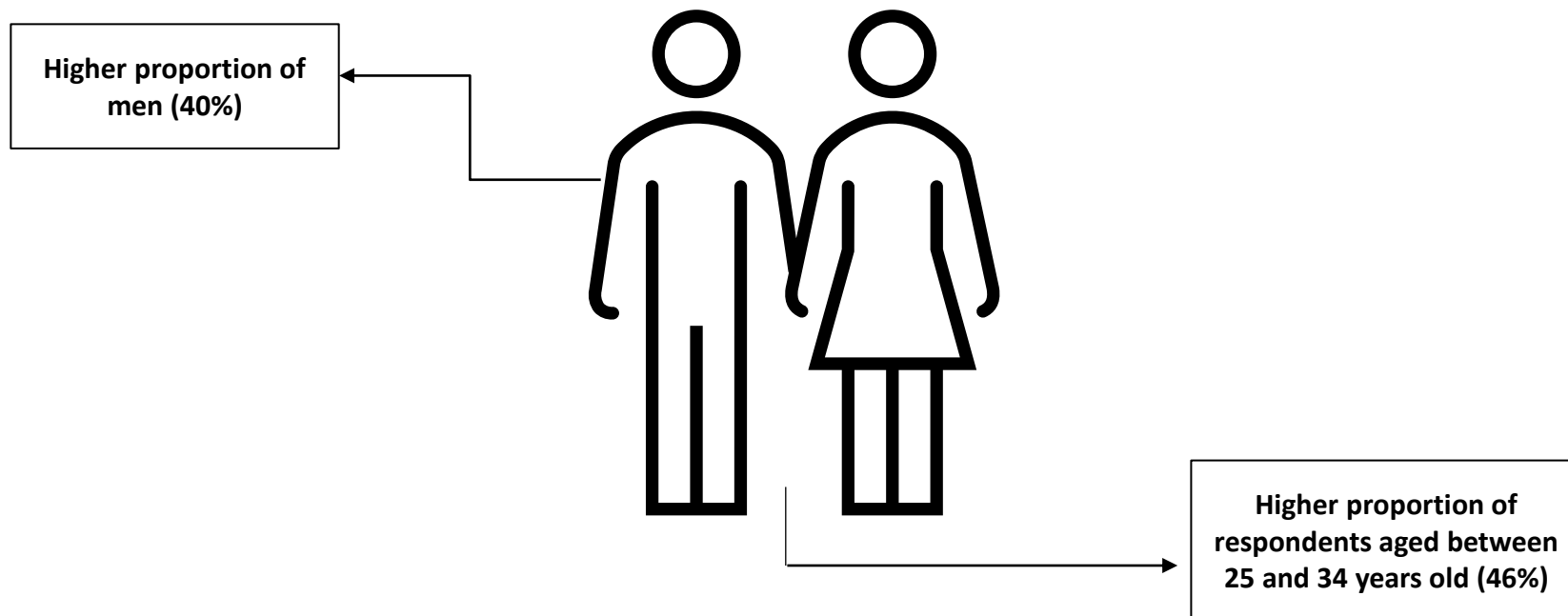
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,515	1,016	
Unweighted n =	1,515	1,016	
% Yes presented			
Practiced social distancing myself	98%	94%	4
Keep a safe distance of 2 meters (6 feet) when you are in contact with people	97%	91%	6
Wash your hands more frequently than usual	93%	89%	4
Use your elbow when coughing or sneezing	91%	84%	7
Stopped going out except for necessities	89%	84%	5
Wear a protective mask in public areas	35%	71%	36
Visit your friends and family	16%	32%	16

*Because respondents were able to give multiple answers, total mentions may exceed 100%.

CANADIANS' COMPLIANCE WITH MEASURES IN PLACE

% of respondents who did not comply with at least one of the measures in CTC15

Base: All respondents

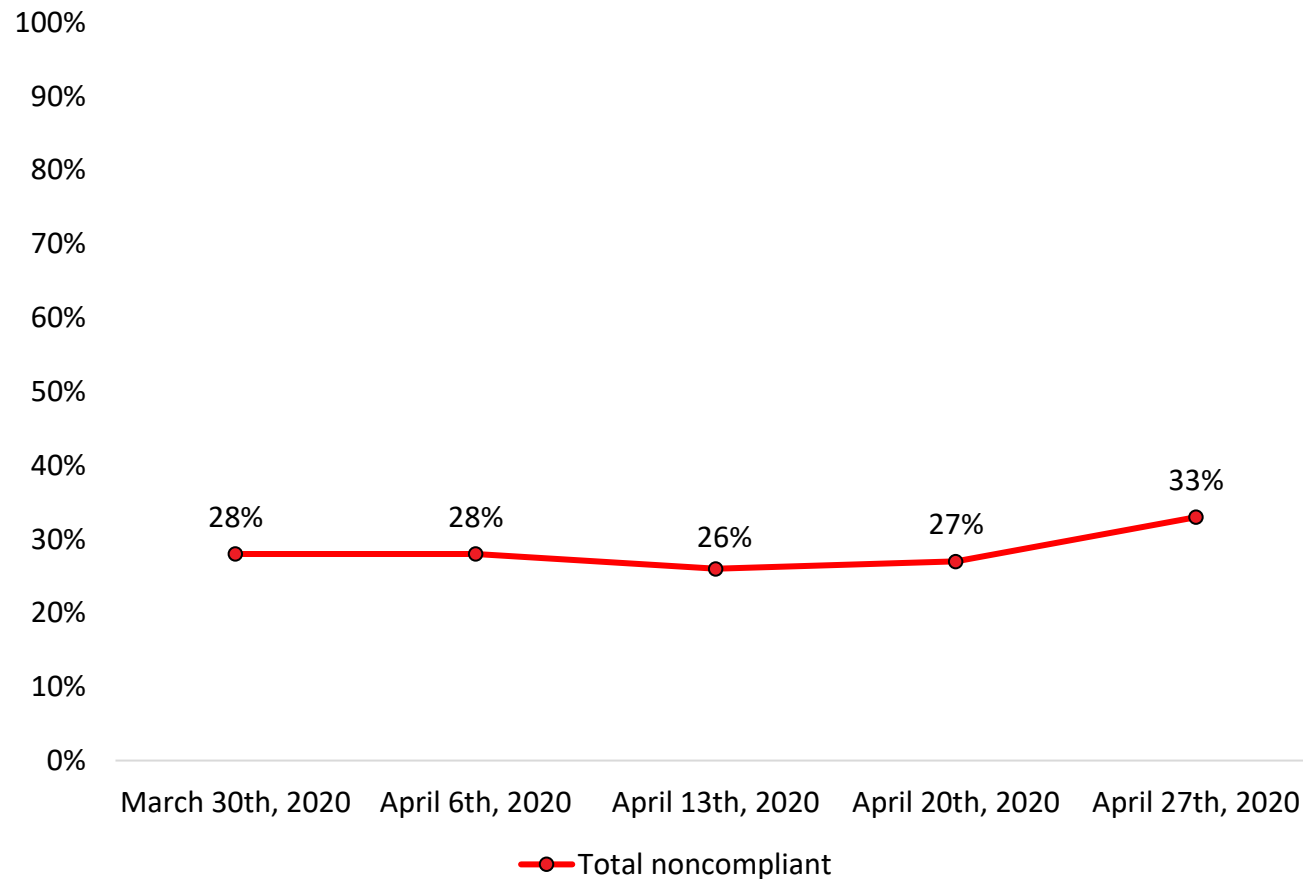


	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	TOTAL April 20 th	Gap
Weighted n =	1,515	104	355	582	99	170	205	413	516	585	1,504	
Unweighted n =	1,515	101	409	603	126	126	150	388	510	617	1,504	
TOTAL NONCOMPLIANT	33%	36%	27%	32%	47%	35%	36%	43%	29%	30%	27%	+6

CANADIANS' COMPLIANCE WITH MEASURES IN PLACE (Evolution)

% of respondents who did not comply with at least one of the measures in CTC15

Base: All respondents



COMPLIANCE WITH MEASURES IN PLACE (CANADA VS UNITED STATES)

% of respondents who did not comply with at least one of the measures in CTC15

Base: All respondents

			
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,515	1,016	
Unweighted n =	1,515	1,016	
TOTAL NONCOMPLIANT	33%	53%	20

FINANCIAL IMPACT OF THE PANDEMIC

CTC9. At the moment, has the current crisis had a negative impact on you financially, when it comes to the following:

Base: All respondents (n=1,515)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	TOTAL April 20 th	Gap
Weighted n =	1,515	104	355	582	99	170	205	413	516	585	1,504	
Unweighted n =	1,515	101	409	603	126	126	150	388	510	617	1,504	
% Yes presented												
Your retirement savings or other investments	53%	39%	44%	58%	64%	53%	55%	46%	56%	55%	51%	+2
Decrease in your income	42%	33%	36%	44%	44%	49%	45%	56%	45%	30%	44%	-2
Your capacity to assist other family members financially	34%	27%	27%	37%	46%	36%	37%	37%	35%	32%	40%	-6
Your capacity to meet your financial obligations (pay bills on time)	22%	18%	17%	24%	21%	23%	23%	31%	22%	14%	26%	-4
Your capacity to pay your mortgage or rent	17%	17%	14%	17%	17%	22%	20%	30%	18%	8%	19%	-2

FINANCIAL IMPACT OF THE PANDEMIC (CANADA VS UNITED STATES)

CTC9. At the moment, has the current crisis had a negative impact on you financially, when it comes to the following:

Base: All respondents

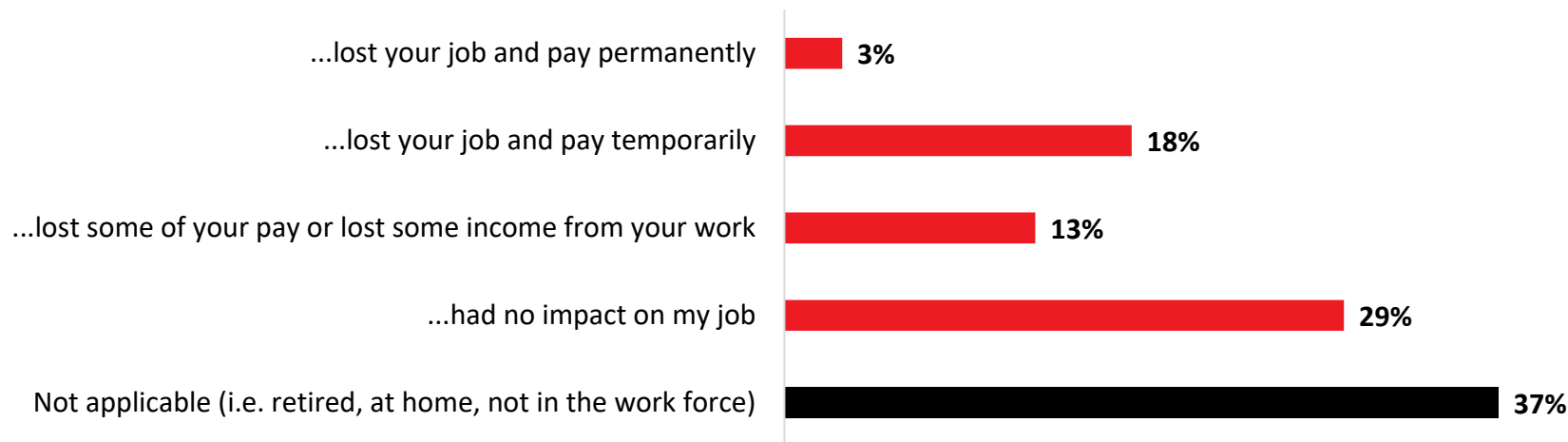


	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,515	1,016	
Unweighted n =	1,515	1,016	
% Yes presented			
Your retirement savings or other investments	53%	48%	5
Decrease in your income	42%	47%	5
Your capacity to assist other family members financially	34%	39%	5
Your capacity to meet your financial obligations (pay bills on time)	22%	29%	7
Your capacity to pay your mortgage or rent	17%	25%	8

IMPACT OF THE PANDEMIC ON WORK SITUATION

CTC18: Since the beginning of the crisis have you...?

Base: All respondents (n=1,515)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	TOTAL April 20 th	Gap
Weighted n =	1,515	104	355	582	99	170	205	413	516	585	1,504	
Unweighted n =	1,515	101	409	603	126	126	150	388	510	617	1,504	
...lost your job and pay permanently	3%	1%	3%	3%	3%	4%	4%	6%	3%	1%	4%	-1
...lost your job and pay temporarily	18%	17%	23%	16%	18%	15%	16%	30%	16%	11%	16%	+2
...lost some of your pay or lost some income from your work	13%	10%	10%	13%	14%	23%	16%	16%	18%	7%	16%	-3
...had no impact on my job	29%	37%	30%	30%	33%	26%	23%	31%	45%	14%	28%	+1
Not applicable (i.e. retired, at home, not in the work force)	37%	35%	34%	39%	32%	32%	41%	16%	18%	68%	36%	+1

IMPACT OF THE PANDEMIC ON WORK SITUATION (CANADA VS UNITED STATES)

CTC18: Since the beginning of the crisis have you...?

Base: All respondents

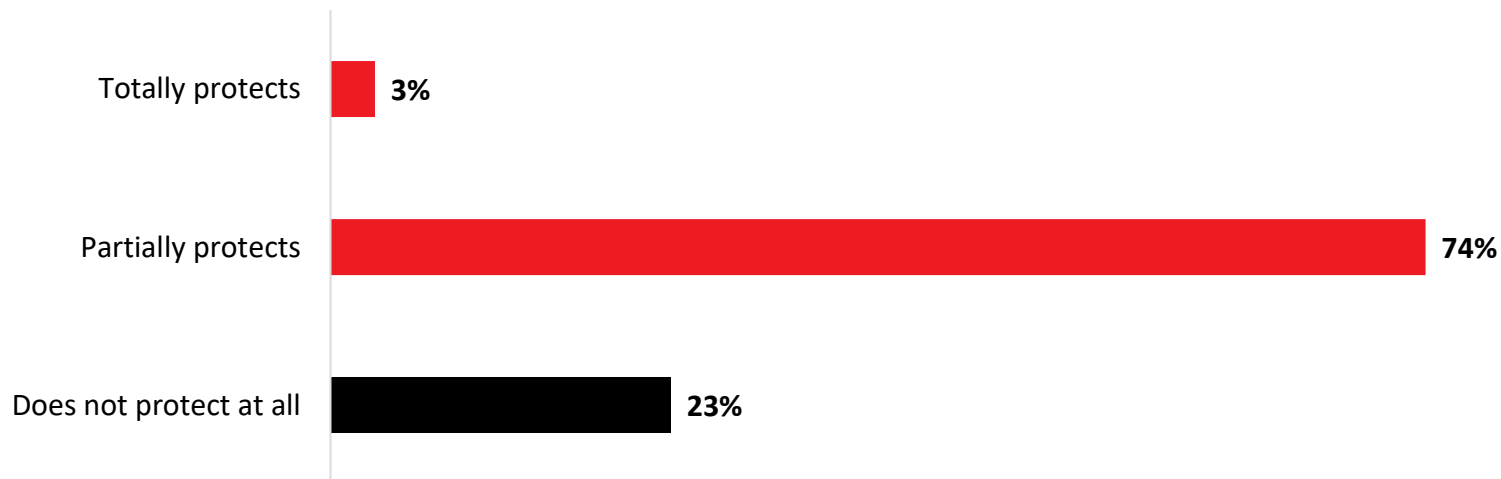


	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,515	1,016	
Unweighted n =	1,515	1,016	
...lost your job and pay permanently	3%	5%	2
...lost your job and pay temporarily	18%	13%	5
...lost some of your pay or lost some income from your work	13%	17%	4
...had no impact on my job	29%	27%	2
Not applicable (i.e. retired, at home, not in the work force)	37%	36%	1

THE USE OF MASKS

CTC32. To what extent do you think wearing a non-surgical mask protects you from getting the COVID-19 virus?

Base: All respondents (n=1,515)



		TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Total April 20 th	Gap
	Weighted n =	1,515	104	355	582	99	170	205	413	516	585	1,504	
	Unweighted n =	1,515	101	409	603	126	126	150	388	510	617	1,504	
Totally protects		3%	2%	2%	4%	3%	5%	5%	6%	3%	2%	5%	-2
Partially protects		74%	67%	77%	75%	72%	70%	72%	75%	74%	73%	68%	+6
Does not protect at all		23%	31%	21%	21%	25%	25%	23%	19%	23%	25%	28%	-5

THE USE OF MASKS (CANADA VS UNITED STATES)

CTC32. To what extent do you think wearing a non-surgical mask protects you from getting the COVID-19 virus?

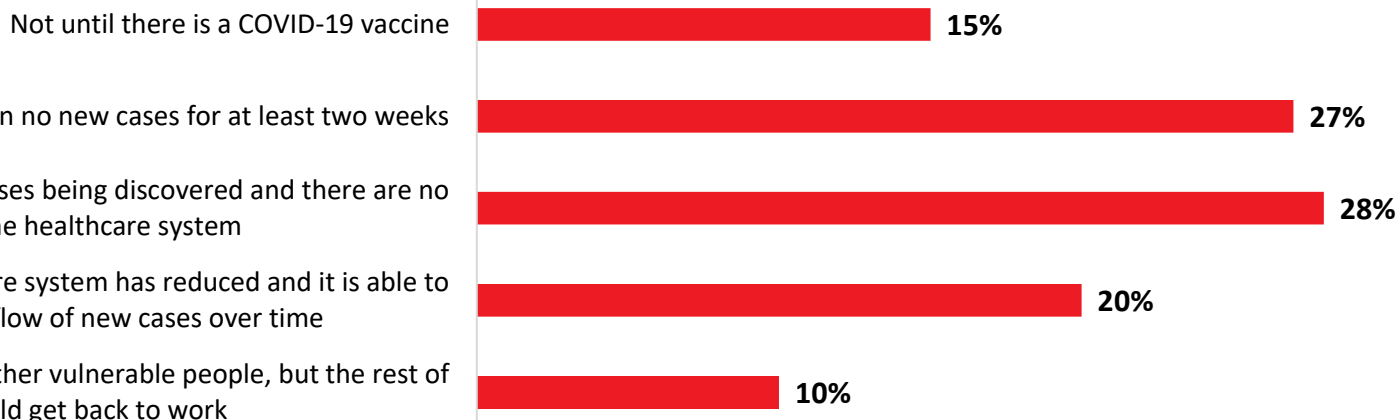
Base: All respondents

				
		TOTAL CANADA	TOTAL USA	Gap
	Weighted n =	1,515	1,016	
	Unweighted n =	1,515	1,016	
Totally protects		3%	12%	9
Partially protects		74%	69%	5
Does not protect at all		23%	19%	4

RETURN TO NORMAL

CTC34. At what point will you be comfortable with the government lifting the restrictions on workplace and leisure activities and allowing Canadians to return to work?

Base: All respondents (n=1,515)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Total April 20 th	Gap
Weighted n =	1,515	104	355	582	99	170	205	413	516	585	1,504	
Unweighted n =	1,515	101	409	603	126	126	150	388	510	617	1,504	
Not until there is a COVID-19 vaccine	15%	21%	13%	17%	12%	13%	15%	24%	12%	11%	20%	-5
Not until there have been no new cases for at least two weeks	27%	37%	17%	33%	27%	22%	29%	26%	29%	26%	28%	-1
When there are only sporadic cases being discovered and there are no pressures on the healthcare system	28%	21%	21%	26%	28%	42%	35%	23%	29%	31%	27%	+1
When the pressure on healthcare system has reduced and it is able to manage a moderate flow of new cases over time	20%	18%	27%	17%	25%	17%	17%	19%	17%	23%	18%	+2
Now. Protect/isolate the elderly and other vulnerable people, but the rest of the population should get back to work	10%	4%	22%	7%	8%	6%	5%	8%	12%	10%	7%	+3

RETURN TO NORMAL (CANADA VS UNITED STATES)

CTC34. At what point will you be comfortable with the government lifting the restrictions on workplace and leisure activity and allowing Canadians (Americans) to return to work?

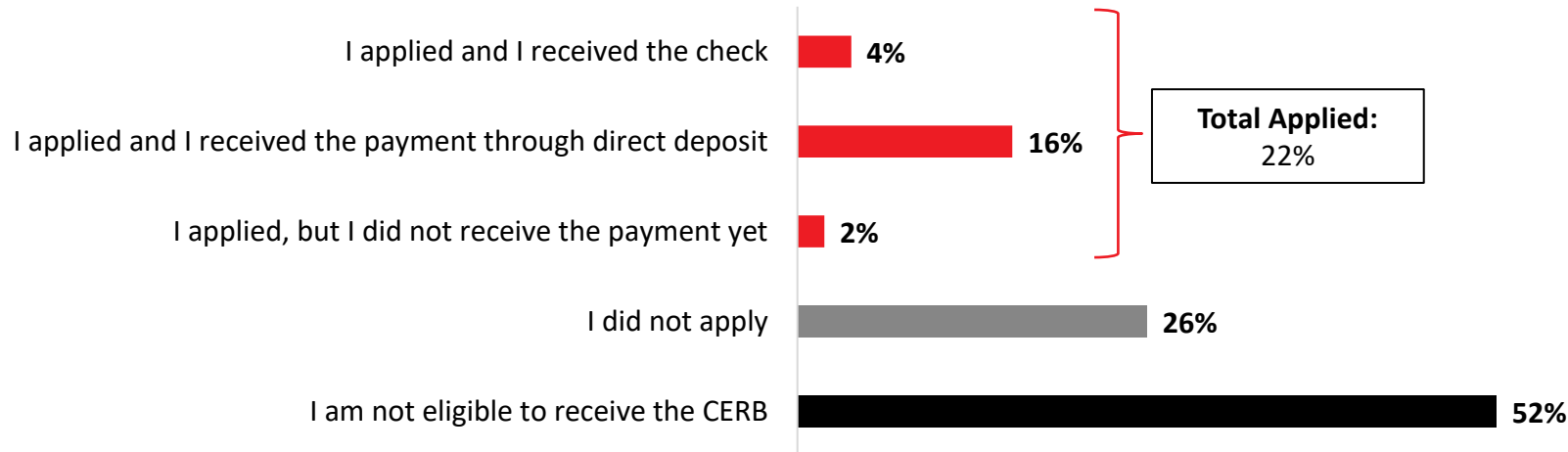
Base: All respondents

			
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,515	1,016	
Unweighted n =	1,515	1,016	
Not until there is a COVID-19 vaccine	15%	25%	10
Not until there have been no new cases for at least two weeks	27%	23%	4
When there are only sporadic cases being discovered and there are no pressures on the healthcare system	28%	25%	3
When the pressure on healthcare system has reduced and it is able to manage a moderate flow of new cases over time	20%	12%	8
Now. Protect/isolate the elderly and other vulnerable people, but the rest of the population should get back to work	10%	15%	5

CANADA EMERGENCY RESPONSE BENEFIT (CERB)

CTC31: Have you applied to receive the Canada Emergency Response Benefit (CERB), which provides \$2,000 for workers who have stopped working because of COVID-19?

Base: All respondents (n=1,515)

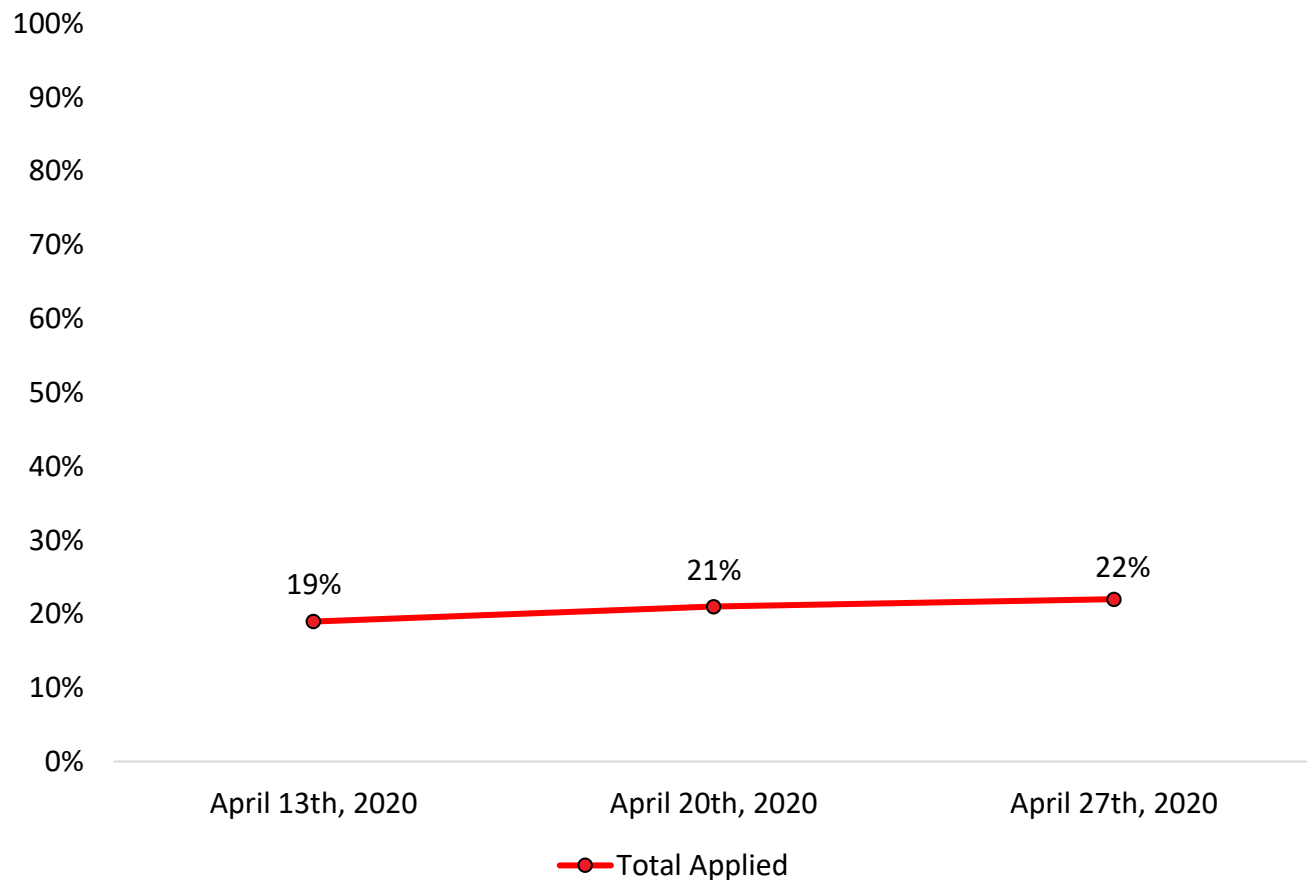


	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Total April 20 th	Gap
Weighted n =	1,515	104	355	582	99	170	205	413	516	585	1,504	
Unweighted n =	1,515	101	409	603	126	126	150	388	510	617	1,504	
Total Applied	22%	24%	23%	21%	23%	21%	21%	37%	22%	11%	21%	+1
I applied and I received the check	4%	5%	4%	3%	6%	2%	4%	7%	4%	1%	4%	-
I applied and I received the payment through direct deposit	16%	17%	17%	16%	14%	13%	15%	26%	16%	9%	13%	+3
I applied, but I did not receive the payment yet	2%	2%	2%	2%	3%	5%	2%	4%	2%	1%	4%	-2
I did not apply	26%	24%	27%	26%	29%	25%	26%	20%	35%	23%	26%	-
I am not eligible to receive the CERB	52%	52%	49%	52%	48%	54%	53%	43%	42%	66%	52%	-

CANADA EMERGENCY RESPONSE BENEFIT (CERB) (Evolution)

CTC31: Have you applied to receive the Canada Emergency Response Benefit (CERB), which provides \$2,000 for workers who have stopped working because of COVID-19?

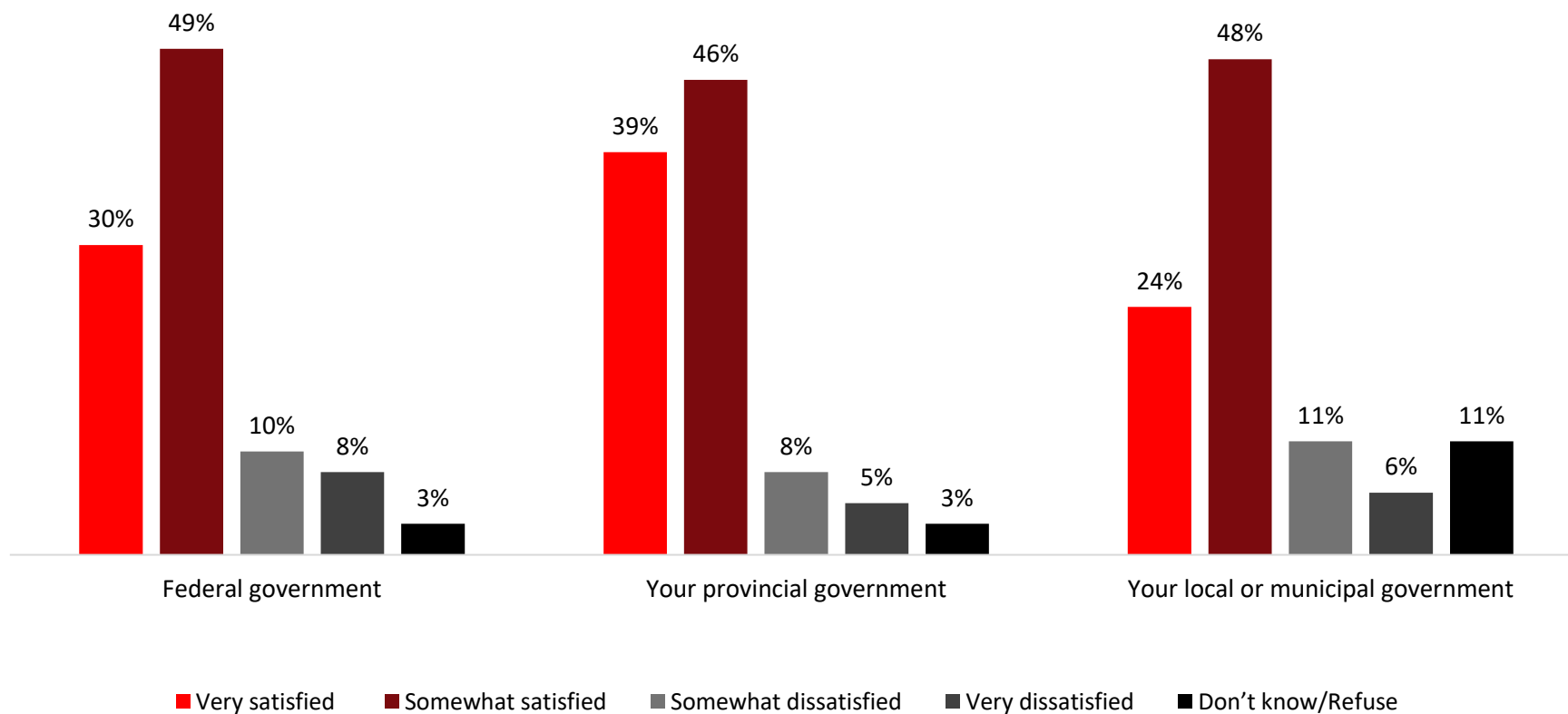
Base: All respondents



SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents (n=1,515)



SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 - DETAILS

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents (n=1,515)

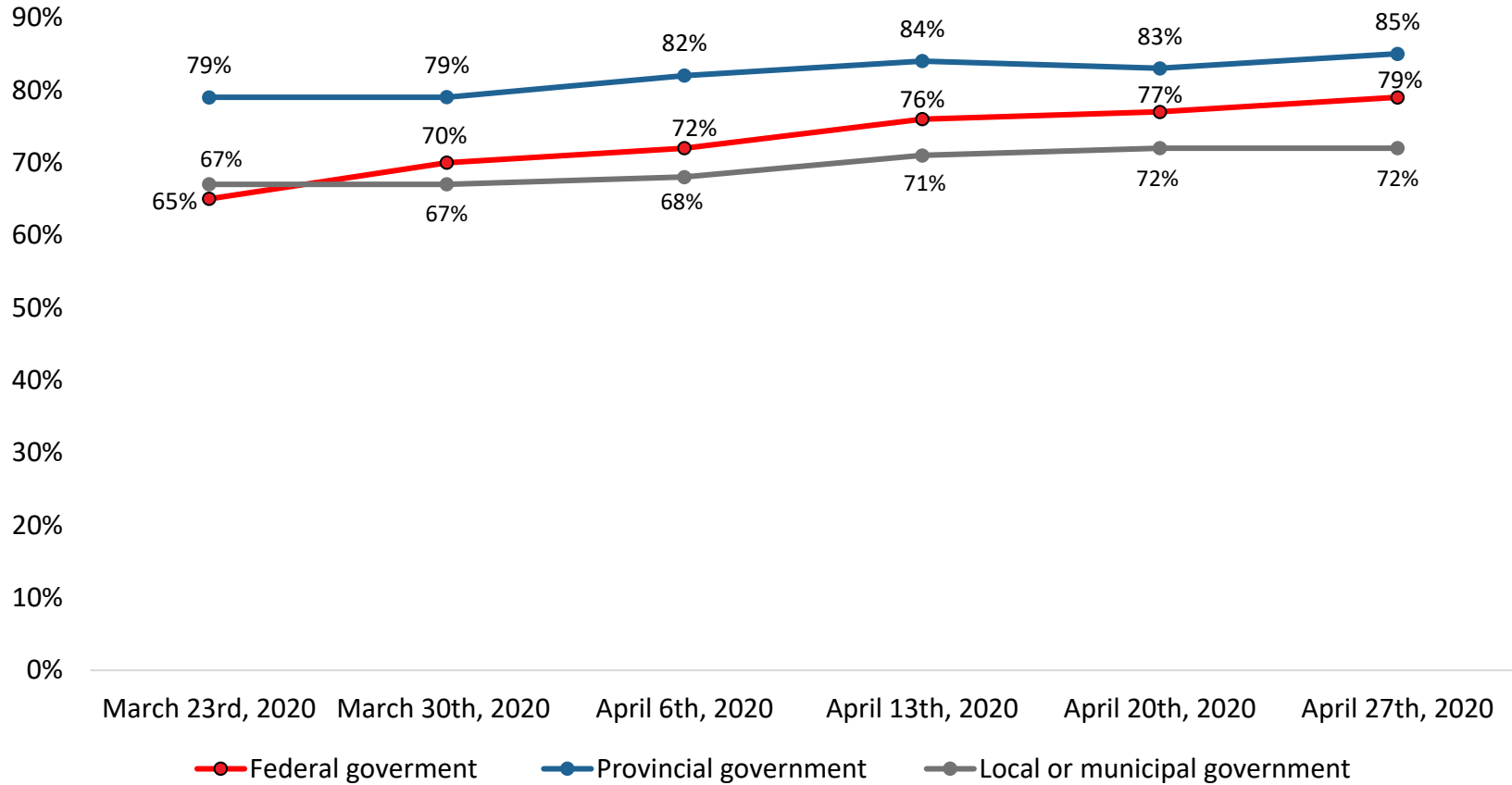
	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	TOTAL April 20 th	Gap
Weighted n =	1,515	104	355	582	99	170	205	413	516	585	1,504	
Unweighted n =	1,515	101	409	603	126	126	150	388	510	617	1,504	
Federal government												
Total Satisfied	79%	90%	78%	77%	73%	75%	84%	77%	78%	80%	77%	+2
Total Dissatisfied	19%	7%	19%	20%	22%	24%	14%	20%	19%	17%	20%	-1
Your provincial government												
Total Satisfied	85%	89%	91%	84%	77%	76%	85%	81%	81%	91%	83%	+2
Total Dissatisfied	13%	5%	7%	13%	20%	23%	11%	16%	16%	7%	14%	-1
Your local or municipal government												
Total Satisfied	72%	80%	70%	74%	67%	70%	68%	73%	69%	74%	72%	-
Total Dissatisfied	17%	9%	13%	17%	24%	25%	20%	19%	20%	15%	18%	-1

SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 (Evolution)

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents

% Total Satisfied presented



SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 - DETAILS

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by your provincial government?

Base: All respondents (n=1,515)



François Legault



Doug Ford



Brian Pallister



Scott Moe



Jason Kenney



John Horgan

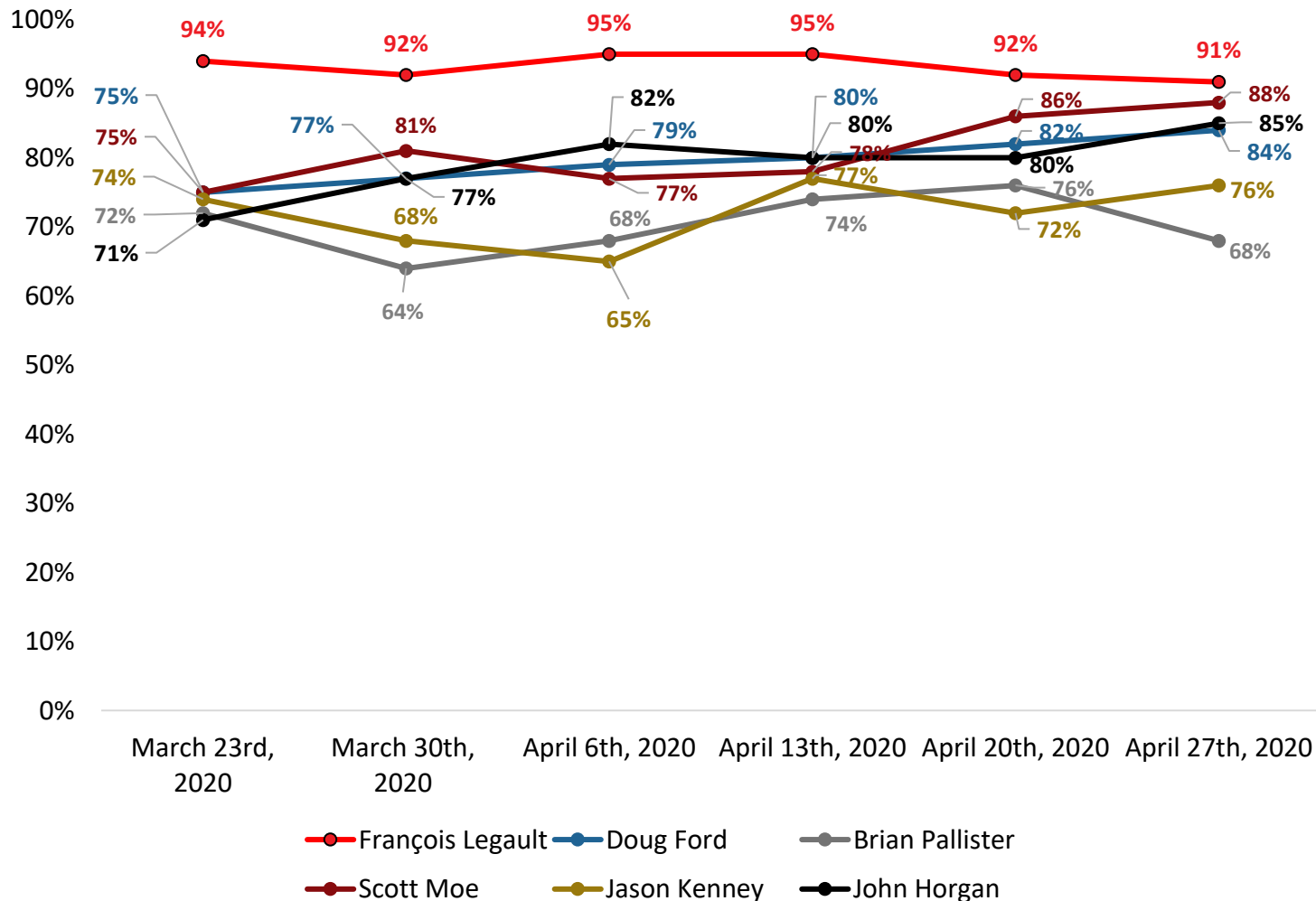
	TOTAL CANADA	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
Weighted n =	1,515	104	355	582	53	46	170	205
Unweighted n =	1,515	101	409	603	71	55	126	150
Total Satisfied	85%	89%	91%	84%	68%	88%	76%	85%
Very satisfied	39%	61%	53%	35%	20%	39%	18%	37%
Somewhat satisfied	46%	28%	38%	49%	48%	49%	58%	49%
Total Dissatisfied	13%	5%	7%	13%	29%	10%	23%	11%
Somewhat dissatisfied	8%	2%	4%	8%	12%	10%	15%	7%
Very dissatisfied	5%	3%	3%	5%	17%	0%	8%	4%
Don't know/Refuse	3%	6%	2%	3%	3%	2%	1%	3%

SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 (Evolution)

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by your provincial government?

Base: All respondents

% Total Satisfied presented



SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 – (CANADA VS UNITED STATES)

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents

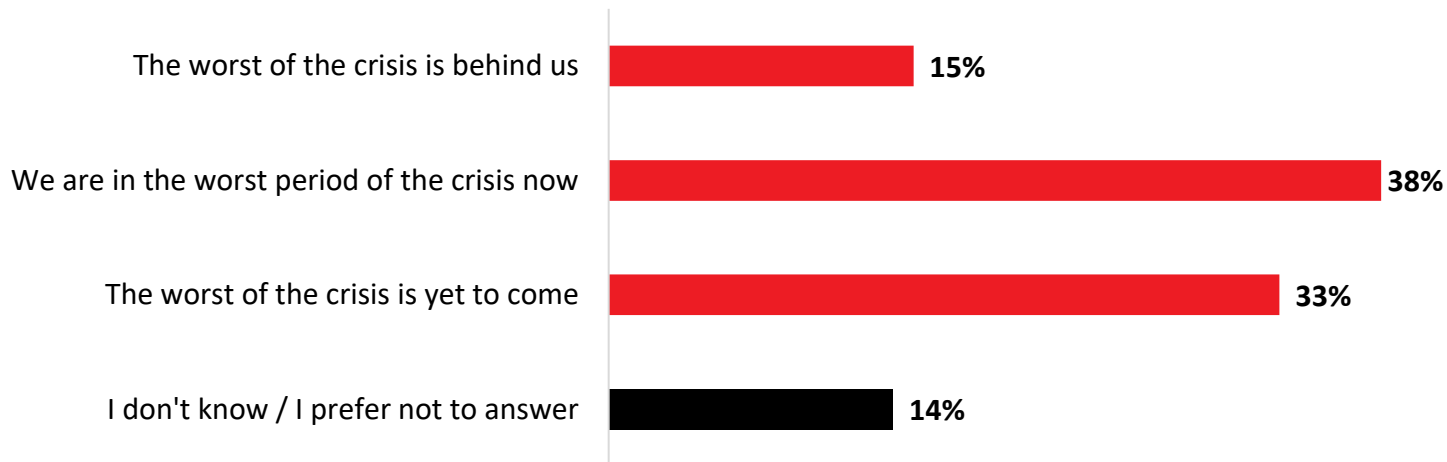


		TOTAL CANADA	TOTAL USA	Gap
% "Satisfied" presented	Weighted n =	1,515	1,016	
	Unweighted n =	1,515	1,016	
	Federal government/The US President	79%	43%	36
	Your provincial government/Your State government	85%	64%	21
	Your local or municipal government	72%	66%	6

EVOLUTION OF THE COVID-19 PANDEMIC

CTC20: What statement best describes your personal opinion of the COVID-19 crisis for Canada?

Base: All respondents (n=1,515)

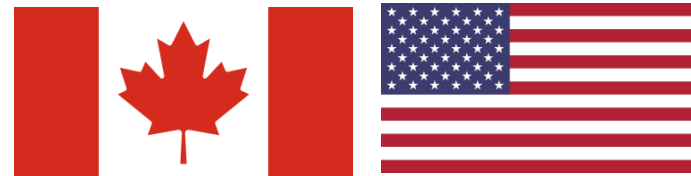


	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	TOTAL April 20 th	Gap
Weighted n =	1,515	104	355	582	99	170	205	413	516	585	1,504	
Unweighted n =	1,515	101	409	603	126	126	150	388	510	617	1,504	
The worst of the crisis is behind us	15%	17%	13%	17%	18%	8%	15%	17%	13%	15%	8%	+7
We are in the worst period of the crisis now	38%	32%	43%	38%	34%	33%	41%	41%	38%	37%	39%	-1
The worst of the crisis is yet to come	33%	36%	36%	29%	31%	42%	30%	35%	34%	30%	39%	-6
I don't know / I prefer not to answer	14%	15%	8%	16%	17%	16%	15%	8%	14%	18%	14%	-

EVOLUTION OF THE COVID-19 PANDEMIC (CANADA VS UNITED STATES)

CTC20: What statement best describes your personal opinion of the COVID-19 crisis for Canada/United States?

Base: All respondents



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,515	1,016	
Unweighted n =	1,515	1,016	
The worst of the crisis is behind us	15%	22%	7
We are in the worst period of the crisis now	38%	32%	6
The worst of the crisis is yet to come	33%	31%	2
I don't know / I prefer not to answer	14%	15%	1

VOTING INTENTIONS - FEDERAL ELECTIONS

CTC37. If federal elections were held today, for which political party would you be most likely to vote? Would it be for...? *In the event a respondent had no opinion, the following prompting question was asked: Even if you have not yet made up your mind, for which of the following political parties would you be most likely to vote? Would it be for the ...*

Base: All respondents (n=1,515), except for the Bloc Québécois, Quebecers only

INTENTIONS BEFORE
THE COVID-19 CRISIS

	TOTAL Canada	TOTAL Decided voters	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	January 22 nd , 2020	Gap
Weighted n =	1,515	1,188	77	278	464	80	136	152	615	572	332	382	474	1,289	
Unweighted n =	1,515	1,209	77	320	492	102	102	116	646	563	311	386	512	1,327	
... Liberal Party of Canada	34%	43%	68%	41%	48%	31%	24%	42%	41%	45%	38%	42%	47%	31%	+12
... Conservative Party of Canada	22%	28%	16%	15%	29%	48%	58%	21%	31%	25%	22%	32%	30%	32%	-4
... New Democratic Party of Canada	11%	14%	13%	7%	13%	17%	15%	27%	14%	14%	25%	11%	9%	19%	-5
... Bloc Québécois	6%	7%	-	31%	-	-	-	-	-	-	-	-	-	8%	-1
... Green Party of Canada	4%	6%	3%	3%	8%	5%	1%	9%	4%	7%	7%	6%	4%	8%	-2
... another party	1%	2%	0%	3%	2%	0%	2%	1%	3%	1%	2%	2%	2%	2%	-
I would not vote	3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I would cancel my vote	2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I don't know	13%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refusal	3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-

ANNEXES

DETAILED METHODOLOGY

Sampling Frame

Participants were randomly selected from LEO's online panel.

Leger owns and manages an Internet panel that includes more than 400,000 Canadians coast to coast. An online panel consists of Web users profiled according to different demographic variables. The majority of Leger's panel members (60%) were randomly recruited over the phone in the past ten years, which makes this panel very similar to the current Canadian population on a number of demographic characteristics. Moreover, 35% of panellists were recruited through affiliate programs and 5% through partner campaigns and programs.

To be eligible, respondents were required to be 18 years of age or older.

DETAILED METHODOLOGY

Weighted and Unweighted Sample

The table below presents the Canadian geographic distribution of respondents before weighting.

Province	Unweighted	Weighted
British Columbia	150	205
Alberta	126	170
Manitoba/Saskatchewan	126	99
Ontario	603	582
Quebec	409	355
Atlantic	101	104

The table below presents the American geographic distribution of respondents before weighting.

US region	Unweighted	Weighted
NorthEast	225	182
MidWest	207	220
South	312	377
West	272	237

DETAILED METHODOLOGY

Weighted and Unweighted Sample for Canada

The following tables present the demographic distribution of respondents according to gender, age and language (mother tongue) for Canada.

GENDER	Unweighted	Weighted
Male	765	736
Female	750	779

AGE	Unweighted	Weighted
Between 18 and 34	388	413
Between 35 and 54	510	516
55 or over	617	585

LANGUAGE (MOTHER TONGUE)	Unweighted	Weighted
English	938	1010
French	363	315
Other	213	190

The sample thus collected has a minimum weighting factor of 0.1659 and a maximum weighting factor of 4.0469. The weighted variance is 0.3456.

DETAILED METHODOLOGY

Weighted and Unweighted Sample for The United States

The following tables present the demographic distribution of respondents according to gender and age for The United States.

GENDER	Unweighted	Weighted
Male	513	493
Female	503	523

AGE	Unweighted	Weighted
Between 18 and 29	106	223
Between 30 and 39	200	175
Between 40 and 49	183	189
Between 50 and 64	302	254
65 or older	225	175

The sample thus collected has a minimum weighting factor of 0.1659 and a maximum weighting factor of 4.0469. The weighted variance is 0.3456.

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Leger is also a member of the [Insights Association](#), the American Association of Marketing Research Analytics.

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