

Report

LEGER'S WEEKLY SURVEY

PRESENTED BY

**Leger**

THE CANADIAN PRESS 



ACS • AEC

Association for Canadian Studies • Association d'études canadiennes

September 13th, 2020

**Leger**



# METHODOLOGY

## METHODOLOGY

Leger, the largest Canadian-owned polling and marketing research firm, in collaboration with the Canadian press, conducted this Web survey with a representative sample of **1,539 Canadians and 1,001 Americans**, over the age of 18, selected from LEO's (Leger Opinion) representative panel. The questionnaire consisted of 25 questions and was completed in 10 minutes on average. Data collection took place from **September 11<sup>th</sup> to September 13<sup>th</sup>, 2020**, via Computer-Assisted Web Interviewing technology (CAWI). Using 2016 Census reference variables, the Canadian data was then analyzed and weighted by our statisticians according to gender, age, mother tongue, region, education level and the presence of children in households in order to render a representative sample of the general population. Using 2010 U.S. Census reference variables, the American data was then analyzed and weighted by our statisticians according to gender, age, region, race/ethnicity and household size in order to render a representative sample of the general population.

The LEO (Leger Opinion) panel is the largest Canadian panel with over 400,000 representative panelists from all regions of Canada. LEO was created by Leger based on a representative Canadian sample of Canadian citizens with Internet access. LEO's panelists were randomly selected (RDD) through Leger's call centre, panelists from more hard-to-reach target groups were also added to the panel through targeted recruitment campaigns. The double-opt-in selection process, a model to detect fraud and the renewal of 25% of the panel each year ensures complete respondent quality. To ensure a higher response rate and reach people on their mobile devices, Leger has also developed a high-performance Apple and Android application. In fact, Leger is the only Canadian research firm offering both the number and quality of panelists. Most competing polling firms in Canada and the United States also use the LEO panel.

A margin of error cannot be associated with a non-probability sample in a panel survey. For comparison purposes, a probability sample of this size would have a margin of error **±2.50%, 19 times out of 20** for the Canadian sample and of **±3.1%, 19 times out of 20** for the American sample. The results presented in this study comply with the public opinion research standards and disclosure requirements of CRIC (the Canadian Research and Insights Council) and the global ESOMAR network. Leger is a founding member of CRIC and is actively involved in raising quality standards in the survey industry. President Jean-Marc Léger is a member of the CRIC's Board of Directors and the Canadian representative of ESOMAR.

Leger is the polling firm that has presented the most accurate data, on average, over the last ten years in Canada. During the last federal election in 2019, Leger was once again the most accurate firm in the country. This accuracy is attributed to the quality of the LEO panel and rigorous application of methodological rules by Leger's 600 employees, including 200 professionals in Leger's eight offices across Canada (Montreal, Toronto, Quebec City, Winnipeg, Calgary, Edmonton and Vancouver) and in the United States (Philadelphia).

Poll aggregator 338Canada.com gave Leger the highest rating among all polling firms in Canada for the accuracy of its studies. See <https://338canada.com/pollster-ratings.htm>

Federal Elections 2019		
Federal Parties	Leger Survey	Official Results
LPC	33%	33%
CPC	33%	34%
NDP	18%	16%
BQ	8%	8%
Green	6%	7%
PPC	2%	2%

# METHODOLOGY

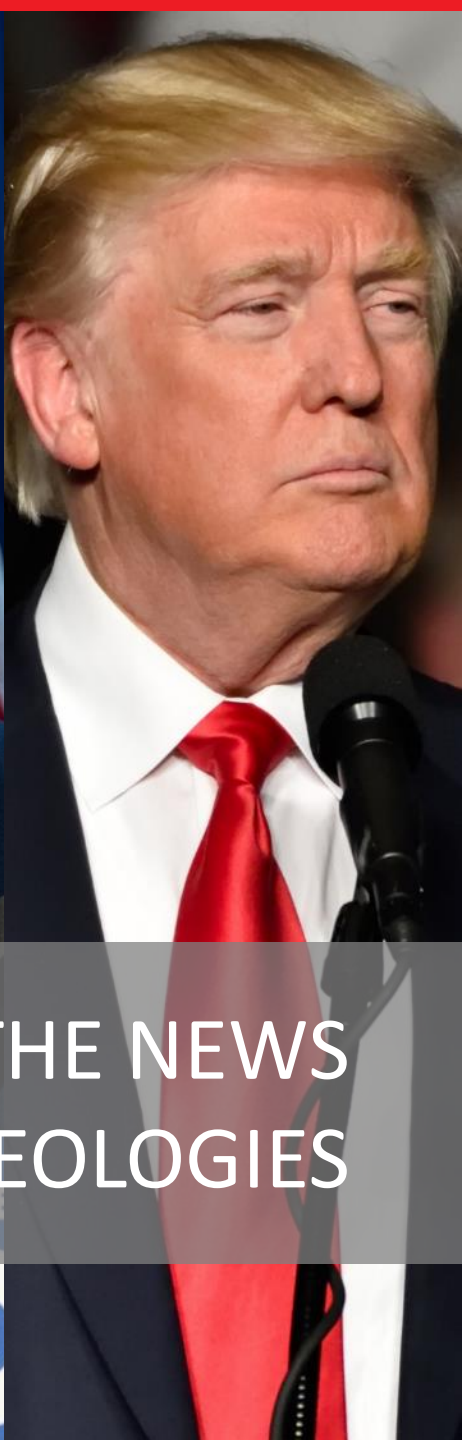
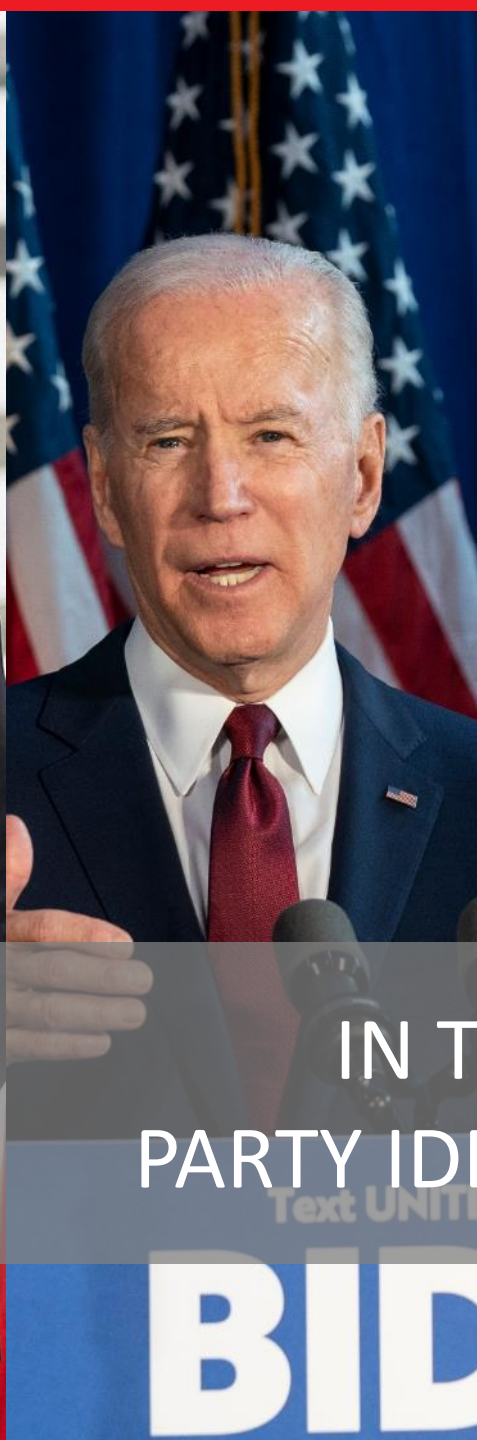
## Notes on Reading this Report

The numbers presented have been rounded. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.

In this report, data in bold **red** characters indicate a significantly lower proportion than that of other respondents. Conversely, data in bold **green** characters indicate a significantly higher proportion than that of other respondents.

A more detailed methodology is presented in the appendix.

If you have questions about the data presented in this report, please contact Christian Bourque, Associate and Executive Vice-President at the following e-mail address: [cbourque@leger360.com](mailto:cbourque@leger360.com) or Jack Jedwab, President & CEO of the Association for Canadian Studies: [jack.jedwab@acs-aec.ca](mailto:jack.jedwab@acs-aec.ca)



IN THE NEWS  
PARTY IDEOLOGIES

**New question**

# POSITION ON ISSUES

**CTC303. Do you support or oppose...**

Base: All respondents (USA and Canada) (n=2,540)







	LPC	Democrat	CPC	Republican
Weighted n =	450	335	395	309
Unweighted n =	468	356	381	308
<b>% SUPPORT PRESENTED</b>				
Free and universal access to health care	97%	88%	94%	53%
Equal rights, including equal pay for men and women	97%	93%	92%	89%
Sex education in schools	93%	91%	86%	71%
Increased gun control	91%	84%	63%	43%
Women's right to an abortion	90%	83%	80%	48%
Same-sex marriage	87%	77%	74%	46%
Reducing the salary of company executives	85%	87%	78%	59%
The right to protest in the street	84%	91%	66%	59%
Tougher sentences for criminals	84%	62%	95%	88%
The legalization of marijuana	75%	73%	54%	51%
Allowing more immigrants into your country	73%	72%	28%	33%
A significant tax cut	61%	61%	81%	78%
A single/flat tax rate	54%	56%	64%	62%
Reducing oil production in your country	51%	66%	21%	28%
The right of parents to physically discipline their child	41%	64%	70%	84%
The death penalty	39%	49%	70%	81%
Defunding police services	37%	56%	17%	20%
Reducing the role of government in the economy	33%	57%	64%	61%

New question

# ATTENDING RELIGIOUS SERVICES

**CTC301. Regardless of your faith, have you attended a religious service in the past month?**

Base: All respondents (USA and Canada) (n=2,540)




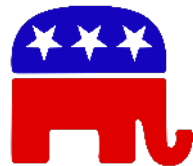
				
	LPC	Democrat	CPC	Republican
Weighted n =	450	335	395	309
Unweighted n =	468	356	381	308
Yes	15%	25%	20%	35%
No	84%	74%	80%	65%
Prefer not to answer	1%	2%	1%	0%

New question

# POSITION ON CLIMATE CHANGE

CTC302. Do you believe that climate change is real?

Base: All respondents (USA and Canada) (n=2,540)

				
	LPC	Democrat	CPC	Republican
Weighted n =	450	335	395	309
Unweighted n =	468	356	381	308
Yes	95%	94%	82%	65%
No	5%	6%	18%	35%




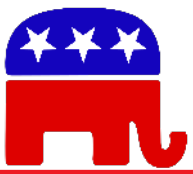
New question

# POSITION ON COVID-19



**CTC303. Do you think COVID-19 is more dangerous, as dangerous as or less dangerous than the seasonal flu?**

Base: All respondents (USA and Canada) (n=2,540)

				
	LPC	Democrat	CPC	Republican
Weighted n =	450	335	395	309
Unweighted n =	468	356	381	308
More dangerous	82%	88%	66%	47%
As dangerous as	16%	11%	28%	38%
Less dangerous	2%	0%	6%	15%

New question

# POSITION ON COVID-19 (CANADA VS UNITED STATES)



CTC303. Do you think COVID-19 is more dangerous, as dangerous as or less dangerous than the seasonal flu?

Base: All respondents



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,539	1,001	
Unweighted n =	1,539	1,001	
More dangerous	75%	63%	12
As dangerous as	21%	28%	7
Less dangerous	4%	9%	5



IN THE NEWS  
US PRESIDENTIAL ELECTION

## 2020 VOTING INTENTIONS

**CTC255. If the 2020 presidential election were held today, would you vote for Donald Trump, Joe Biden, Jo Jorgensen, Kanye West or Howie Hawkins?**

*In the event that a respondent had no opinion, the following follow-up question was asked:*

**CTC255B. Even if your choice is not made yet, who would you most likely vote for at the 2020 presidential election between Donald Trump, Joe Biden, Jo Jorgensen, Kanye West or Howie Hawkins?**

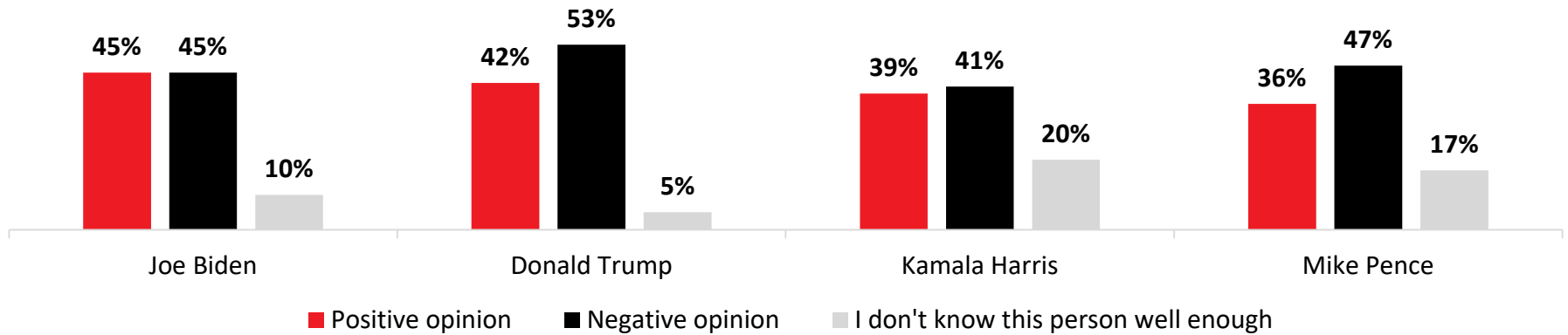
Base: Respondents who are registered to vote and who intend to vote in the next election (n=873)

	TOTAL USA	TOTAL Decided voters	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female	Total Sept. 8 <sup>th</sup> , 2020	Gap
Weighted n =	833	764	139	160	286	178	194	265	305	384	381	782	
Unweighted n =	873	808	183	175	254	196	140	269	399	422	386	802	
... Donald Trump	41%	45%	45%	46%	46%	41%	36%	41%	53%	46%	43%	44%	+1
... Joe Biden	47%	52%	54%	49%	49%	56%	55%	56%	45%	50%	53%	51%	+1
... Jo Jorgensen	2%	2%	0%	3%	2%	3%	3%	2%	1%	3%	1%	2%	-
... Howie Hawkins	0%	0%	0%	1%	0%	0%	2%	0%	0%	0%	1%	1%	-1
... Kanye West	1%	1%	0%	0%	3%	1%	4%	1%	0%	1%	2%	2%	-1
I will note vote	1%	-	-	-	-	-	-	-	-	-	-		
I don't know	7%	-	-	-	-	-	-	-	-	-	-		

# OPINION ON CANDIDATES

CTC257. Do you have a positive opinion, a negative opinion or you don't know enough of...?

Base: All respondents (n=1,001)

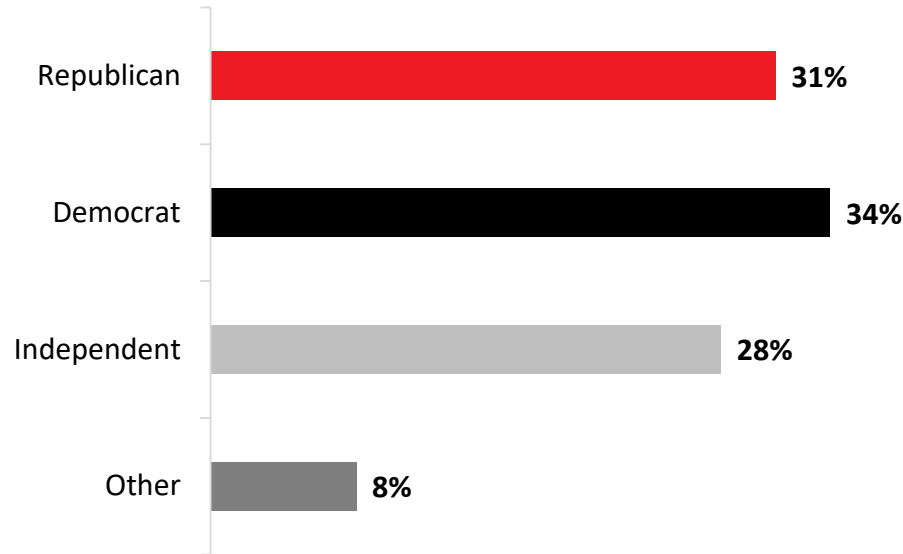


	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female	Republican	Democrat	Independent	Other	Total Sept. 8 <sup>th</sup>	Gap
Weighted n =	1,001	179	217	371	233	293	344	365	485	516	309	335	276	81	1,001	
Unweighted n =	1,001	221	220	319	241	202	335	464	501	500	308	356	267	70	1,001	
<b>% Positive opinion presented</b>																
Joe Biden	45%	45%	39%	44%	52%	46%	47%	42%	46%	44%	16%	88%	37%	7%	44%	+1
Donald Trump	42%	47%	43%	42%	35%	37%	39%	47%	46%	38%	86%	10%	37%	17%	43%	-1
Kamala Harris	39%	43%	30%	38%	46%	37%	43%	37%	41%	37%	15%	76%	30%	9%	41%	-2
Mike Pence	36%	41%	36%	34%	33%	28%	34%	44%	39%	32%	74%	8%	31%	16%	39%	-3

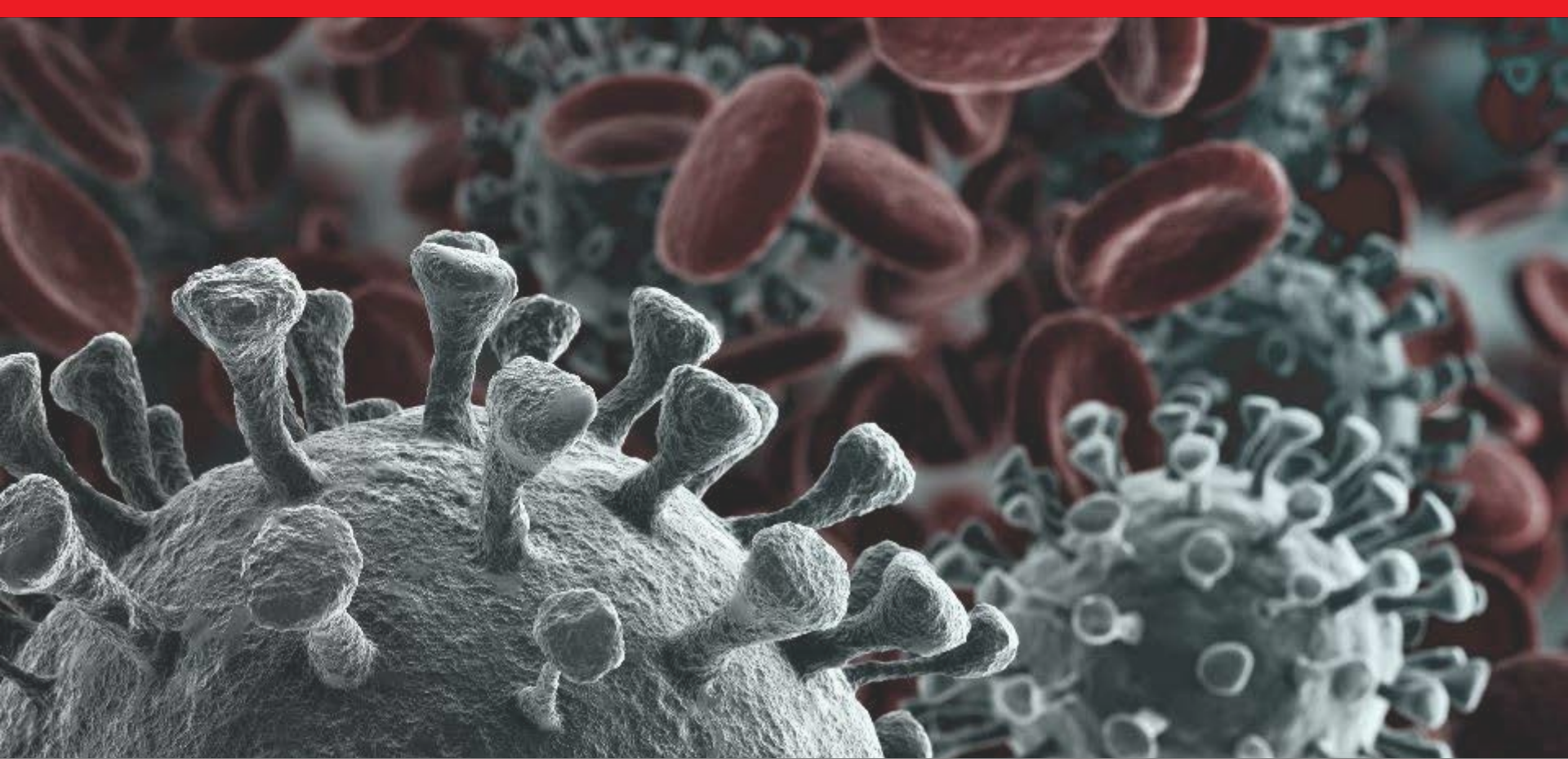
# POLITICAL IDENTITY

CTC259. Generally speaking, do you consider yourself to be a Republican, Democrat, Independent or other?

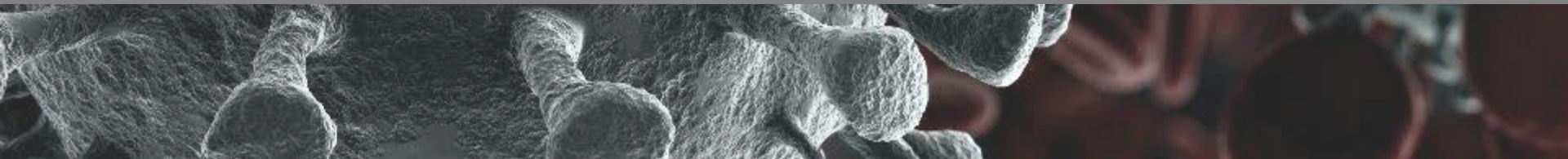
Base: All respondents (n=1,001)



	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female	Total Sept. 8 <sup>th</sup>	Gap
Weighted n =	1,001	179	217	371	233	293	344	365	485	516	1,001	
Unweighted n =	1,001	221	220	319	241	202	335	464	501	500	1,001	
Republican	31%	33%	30%	32%	27%	27%	29%	36%	30%	31%	32%	-1
Democrat	34%	35%	26%	33%	39%	32%	38%	30%	34%	33%	34%	-
Independent	28%	24%	33%	27%	27%	30%	26%	27%	30%	25%	28%	-
Other	8%	8%	10%	8%	7%	11%	7%	6%	6%	10%	6%	+2



SECOND WAVE OF COVID-19 VIRUS



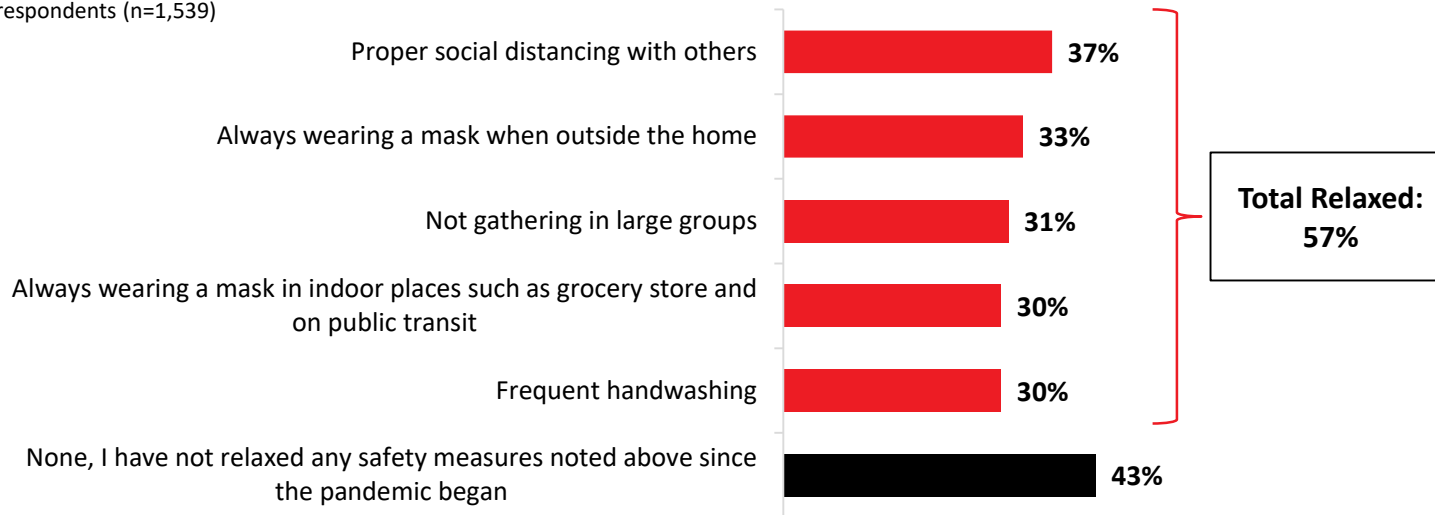
**New question**

# RELAXATION OF MEASURES



**CTC296. In the past month which of the following public health safety measures have you relaxed? Select all that apply**

Base: All respondents (n=1,539)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	1,539	105	361	591	100	173	209	420	525	595	616	603	288
Unweighted n =	1,539	100	420	601	134	130	154	417	472	650	645	591	282
<b>Total Relaxed</b>	<b>57%</b>	52%	<b>65%</b>	55%	<b>66%</b>	55%	<b>49%</b>	<b>74%</b>	59%	<b>44%</b>	<b>61%</b>	56%	<b>49%</b>
Proper social distancing with others	<b>37%</b>	32%	<b>43%</b>	34%	41%	37%	34%	<b>49%</b>	39%	<b>26%</b>	38%	36%	32%
Always wearing a mask when outside the home	<b>33%</b>	31%	35%	35%	34%	26%	29%	<b>41%</b>	<b>37%</b>	<b>23%</b>	<b>39%</b>	<b>28%</b>	<b>27%</b>
Not gathering in large groups	<b>31%</b>	26%	33%	31%	34%	29%	27%	<b>40%</b>	30%	<b>25%</b>	<b>33%</b>	28%	27%
Always wearing a mask in indoor places such as grocery store and on public transit	<b>30%</b>	28%	33%	28%	36%	27%	32%	<b>40%</b>	32%	<b>22%</b>	<b>34%</b>	27%	26%
Frequent handwashing	<b>30%</b>	30%	<b>34%</b>	29%	31%	24%	30%	<b>39%</b>	30%	<b>23%</b>	32%	28%	26%
None, I have not relaxed any safety measures noted above since the pandemic began	<b>43%</b>	48%	<b>35%</b>	45%	<b>34%</b>	45%	<b>51%</b>	<b>26%</b>	41%	<b>56%</b>	<b>39%</b>	44%	<b>51%</b>

# RELAXATION OF MEASURES (CANADA VS UNITED STATES)

CTC296. In the past month which of the following public health safety measures have you relaxed? Select all that apply

Base: All respondents

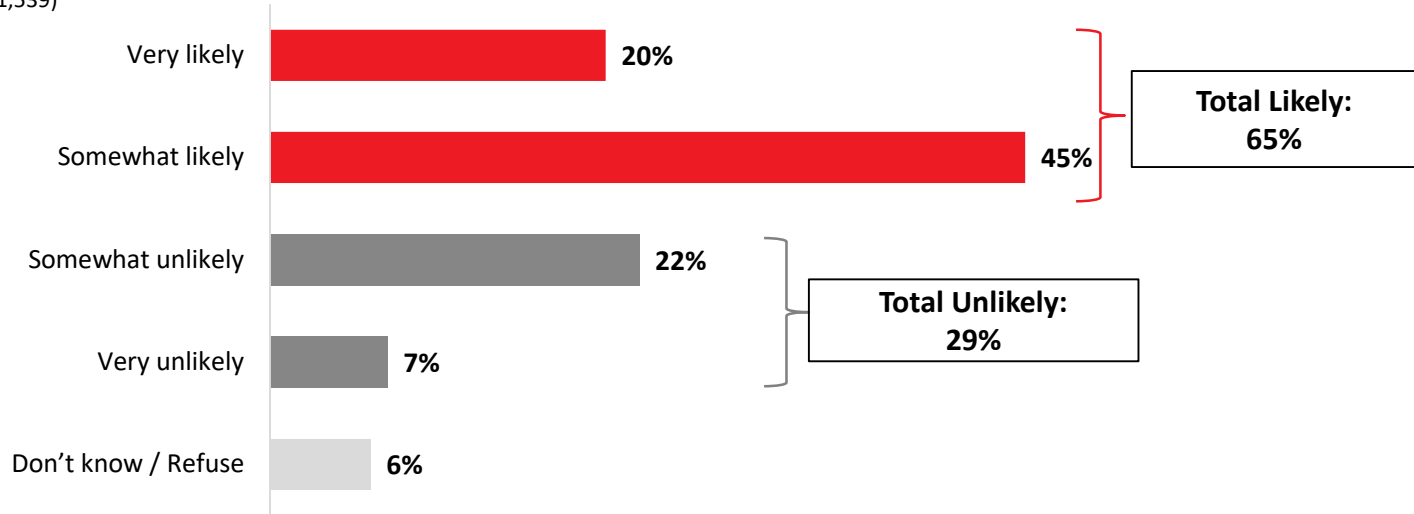


	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,539	1,001	
Unweighted n =	1,539	1,001	
<b>Total Relaxed</b>	<b>57%</b>	<b>61%</b>	4
Proper social distancing with others	37%	43%	6
Always wearing a mask when outside the home	33%	44%	11
Not gathering in large groups	31%	37%	6
Always wearing a mask in indoor places such as grocery store and on public transit	30%	40%	10
Frequent handwashing	30%	36%	6
None, I have not relaxed any safety measures noted above since the pandemic began	43%	39%	4

# LIKELIHOOD OF GOING BACK INTO LOCKDOWN

CTC184. In your view, what is the likelihood that, over the next three months, we will go back to a pandemic lockdown, with business closures and stay-at-home orders (similar to March and April)?

Base: All respondents (n=1,539)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL Sept 8 <sup>th</sup>	Gap
Weighted n =	1,539	105	361	591	100	173	209	420	525	595	616	603	288	1,529	
Unweighted n =	1,539	100	420	601	134	130	154	417	472	650	645	591	282	1,529	
<b>Total Likely</b>	<b>65%</b>	62%	<b>58%</b>	<b>70%</b>	67%	62%	64%	<b>69%</b>	67%	<b>60%</b>	66%	62%	66%	<b>60%</b>	<b>+5</b>
Very likely	<b>20%</b>	17%	<b>15%</b>	22%	<b>27%</b>	16%	23%	22%	20%	17%	20%	18%	18%	<b>15%</b>	<b>+5</b>
Somewhat likely	<b>45%</b>	46%	43%	<b>49%</b>	40%	46%	41%	47%	47%	<b>42%</b>	47%	44%	47%	<b>44%</b>	<b>+1</b>
<b>Total Unlikely</b>	<b>29%</b>	30%	<b>37%</b>	<b>24%</b>	23%	35%	24%	27%	<b>25%</b>	<b>33%</b>	27%	31%	30%	<b>34%</b>	<b>-5</b>
Somewhat unlikely	<b>22%</b>	25%	<b>29%</b>	<b>19%</b>	19%	19%	20%	20%	<b>17%</b>	<b>28%</b>	20%	24%	23%	<b>26%</b>	<b>-4</b>
Very unlikely	<b>7%</b>	6%	8%	<b>5%</b>	4%	<b>16%</b>	5%	7%	8%	6%	7%	7%	7%	<b>7%</b>	<b>-</b>
Don't know/Refuse	<b>6%</b>	7%	5%	6%	<b>11%</b>	3%	<b>11%</b>	<b>4%</b>	7%	7%	7%	7%	4%	<b>7%</b>	<b>-1</b>

# LIKELIHOOD OF GOING BACK INTO LOCKDOWN (CANADA VS UNITED STATES)

CTC184. In your view, what is the likelihood that, over the next three months, that we will go back to a pandemic lockdown, with business closures and stay-at-home orders (similar to March and April)?

Base: All respondents

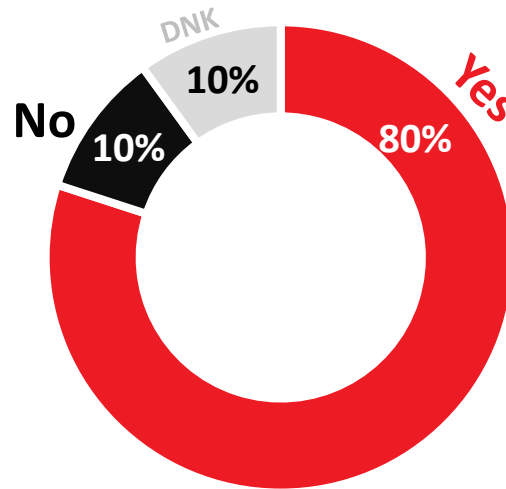


	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,539	1,001	
Unweighted n =	1,539	1,001	
<b>Total Likely</b>	<b>65%</b>	<b>48%</b>	17
Very likely	20%	20%	-
Somewhat likely	<b>45%</b>	<b>28%</b>	17
<b>Total Unlikely</b>	<b>29%</b>	<b>38%</b>	9
Somewhat unlikely	22%	22%	-
Very unlikely	<b>7%</b>	<b>17%</b>	10
Don't know/Refuse	<b>6%</b>	<b>14%</b>	8

# SECOND WAVE OF THE VIRUS

CTC96. Do you think there will be a second wave of the virus ?

Base: All respondents (n=1,539)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL Sept. 8 <sup>th</sup>	Gap
Weighted n =	1,539	105	361	591	100	173	209	420	525	595	616	603	288	1,529	
Unweighted n =	1,539	100	420	601	134	130	154	417	472	650	645	591	282	1,529	
Yes	80%	78%	81%	85%	77%	72%	76%	81%	81%	79%	80%	80%	82%	79%	+1
No	10%	13%	12%	7%	13%	16%	8%	13%	10%	8%	10%	11%	8%	10%	-
Don't know / Prefer not to answer	10%	9%	7%	9%	10%	12%	16%	6%	9%	13%	10%	9%	10%	11%	-1

## SECOND WAVE OF THE VIRUS (CANADA VS UNITED STATES)

CTC96. Do you think there will be a second wave of the virus ?

Base: All respondents

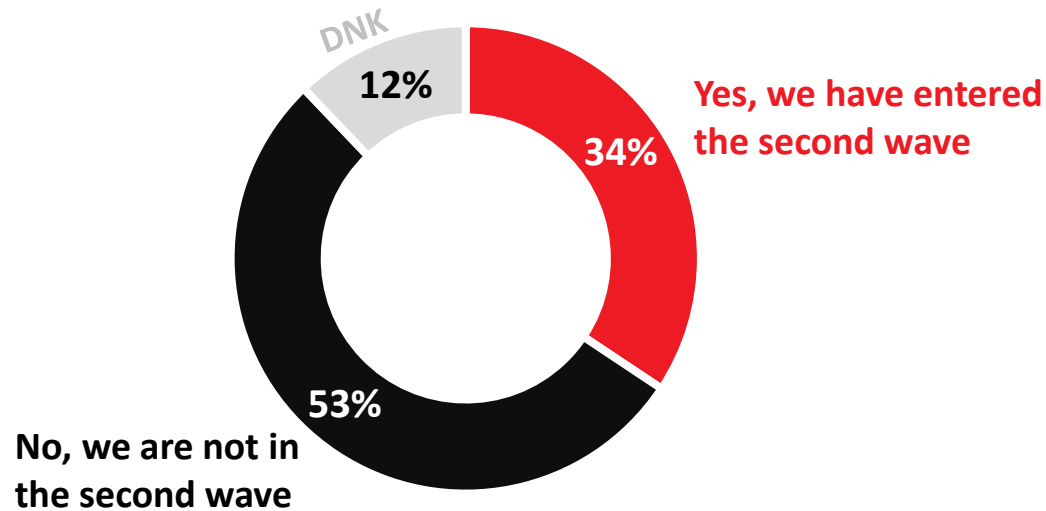


	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,539	1,001	
Unweighted n =	1,539	1,001	
Yes	<b>80%</b>	<b>60%</b>	20
No	<b>10%</b>	<b>20%</b>	10
Don't know / Prefer not to answer	<b>10%</b>	<b>21%</b>	11

# START OF A SECOND WAVE IN YOUR PROVINCE

**CTC295. Thinking about the situation in your province, do you think we have now entered the second wave of the COVID-19 pandemic?**

Base: All respondents (n=1,539)



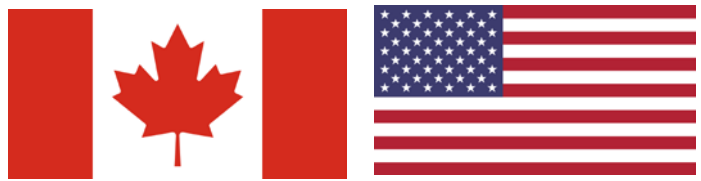
	TOTAL CANADA	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	1,539	105	361	591	54	46	173	209	420	525	595	616	603	288
Unweighted n =	1,539	100	420	601	80	54	130	154	417	472	650	645	591	282
Yes, we have entered the second wave	34%	6%	45%	29%	41%	24%	28%	47%	41%	36%	26%	38%	33%	26%
No, we are not in the second wave	53%	81%	46%	58%	39%	64%	58%	36%	51%	49%	58%	50%	54%	59%
Don't know / Prefer not to answer	13%	13%	9%	14%	20%	13%	14%	17%	8%	15%	15%	12%	13%	15%

# START OF A SECOND WAVE IN YOUR PROVINCE/STATE (CANADA VS UNITED STATES)



**CTC295. Thinking about the situation in your province/state, do you think we have now entered the second wave of the COVID-19 pandemic?**

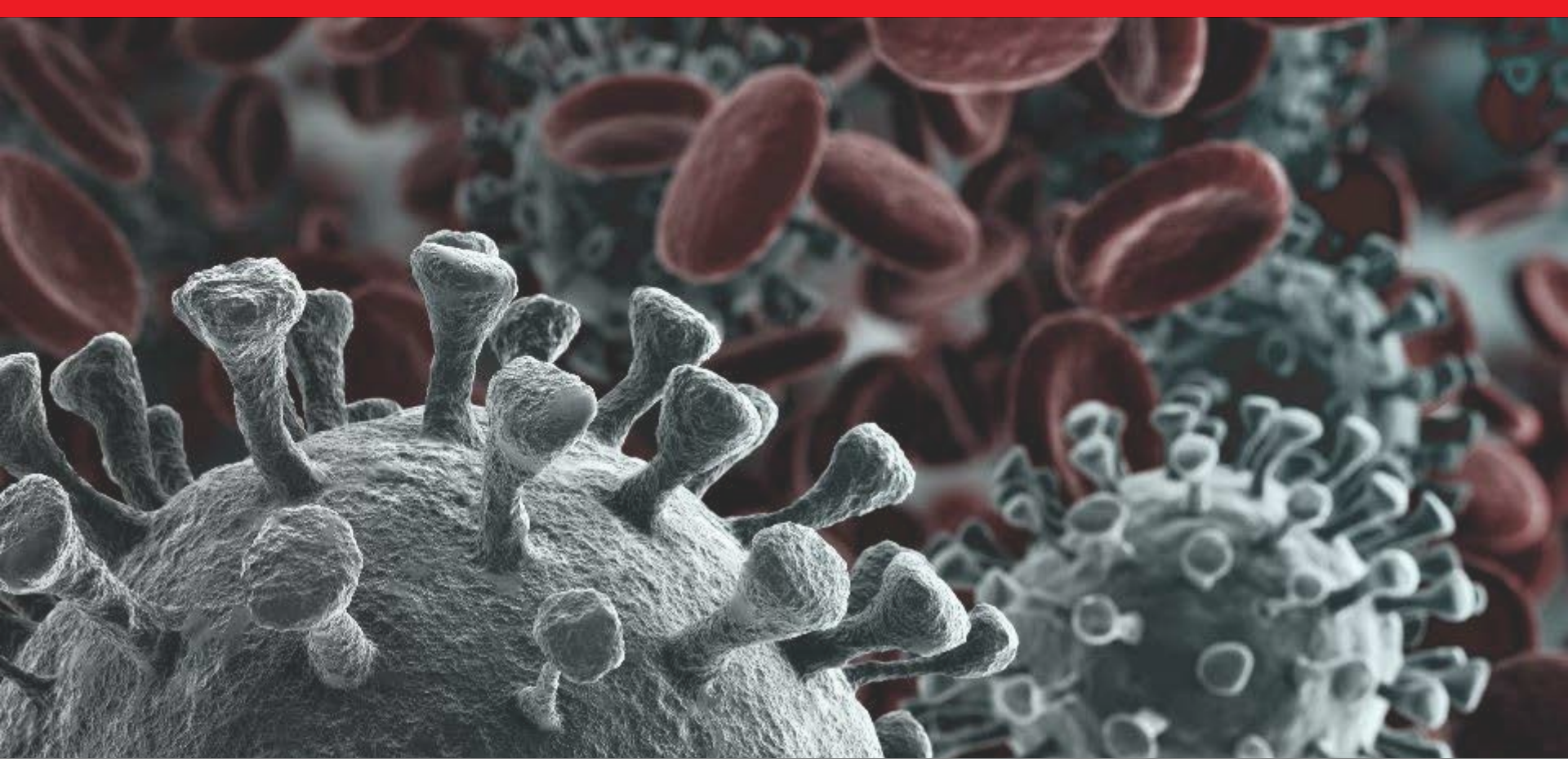
Base: All respondents



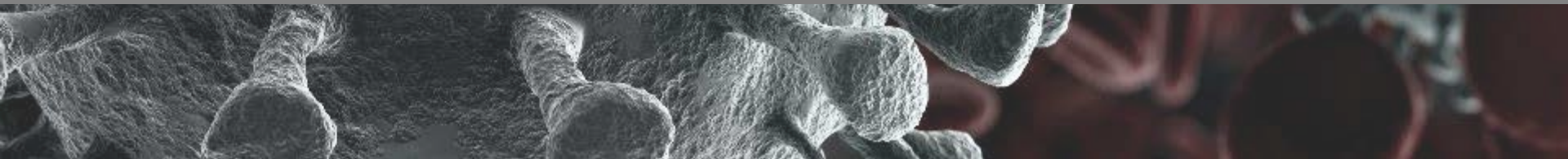
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,539	1,001	
Unweighted n =	1,539	1,001	
Yes, we have entered the second wave	<b>34%</b>	<b>23%</b>	11
No, we are not in the second wave	53%	52%	1
Don't know / Prefer not to answer	<b>13%</b>	<b>25%</b>	12

## Detailed results - USA

	TOTAL USA	North-East	Mid-West	South	West
Weighted n =	1,001	179	217	371	233
Unweighted n =	1,001	221	220	319	241
Yes, we have entered the second wave	<b>23%</b>	24%	24%	23%	21%
No, we are not in the second wave	<b>52%</b>	57%	51%	50%	53%
Don't know / Prefer not to answer	<b>25%</b>	<b>19%</b>	25%	27%	26%



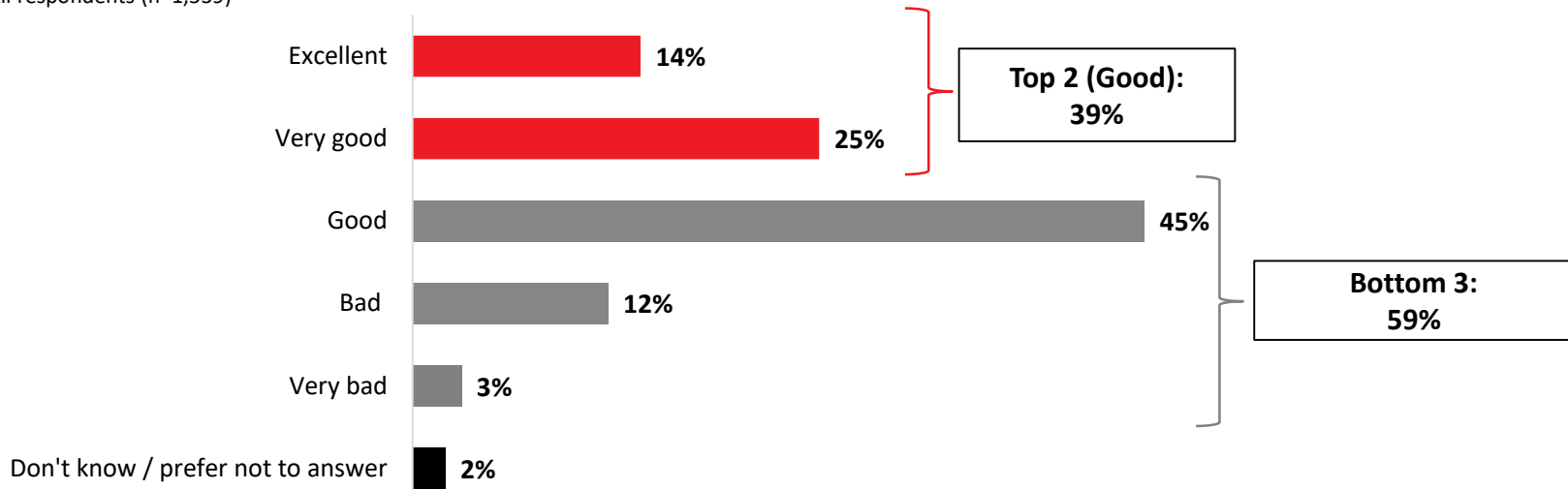
## STRESS AND MENTAL HEALTH



# MENTAL HEALTH DURING THE CRISIS

CTC46. Since the beginning of the COVID-19 crisis, how would you rate your mental health?

Base: All respondents (n=1,539)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL Sept. 8 <sup>th</sup>	Gap
Weighted n =	1,539	105	361	591	100	173	209	420	525	595	616	603	288	1,529	
Unweighted n =	1,539	100	420	601	134	130	154	417	472	650	645	591	282	1,529	
<b>Total Top 2 (Good)</b>	<b>39%</b>	36%	<b>46%</b>	<b>36%</b>	41%	39%	36%	<b>33%</b>	37%	<b>46%</b>	40%	38%	41%	<b>40%</b>	<b>-1</b>
Excellent	<b>14%</b>	11%	<b>17%</b>	13%	15%	16%	10%	14%	12%	<b>16%</b>	15%	13%	14%	<b>13%</b>	<b>+1</b>
Very good	<b>25%</b>	26%	29%	23%	26%	23%	26%	<b>19%</b>	25%	<b>29%</b>	25%	25%	26%	<b>27%</b>	<b>-2</b>
<b>Total Bottom 3</b>	<b>59%</b>	64%	<b>53%</b>	<b>63%</b>	55%	60%	60%	<b>65%</b>	63%	<b>52%</b>	58%	60%	59%	<b>58%</b>	<b>+1</b>
Good *	<b>45%</b>	49%	41%	45%	42%	46%	47%	44%	47%	43%	45%	45%	44%	<b>43%</b>	<b>+2</b>
Bad	<b>12%</b>	12%	11%	<b>14%</b>	11%	9%	9%	<b>15%</b>	13%	<b>9%</b>	10%	13%	12%	<b>12%</b>	-
Very bad	<b>3%</b>	2%	<b>1%</b>	3%	1%	4%	4%	<b>6%</b>	3%	<b>0%</b>	3%	2%	3%	<b>3%</b>	-
Don't know/Prefer not to answer	<b>2%</b>	0%	2%	1%	<b>4%</b>	1%	4%	2%	<b>1%</b>	2%	2%	2%	<b>0%</b>	<b>2%</b>	-

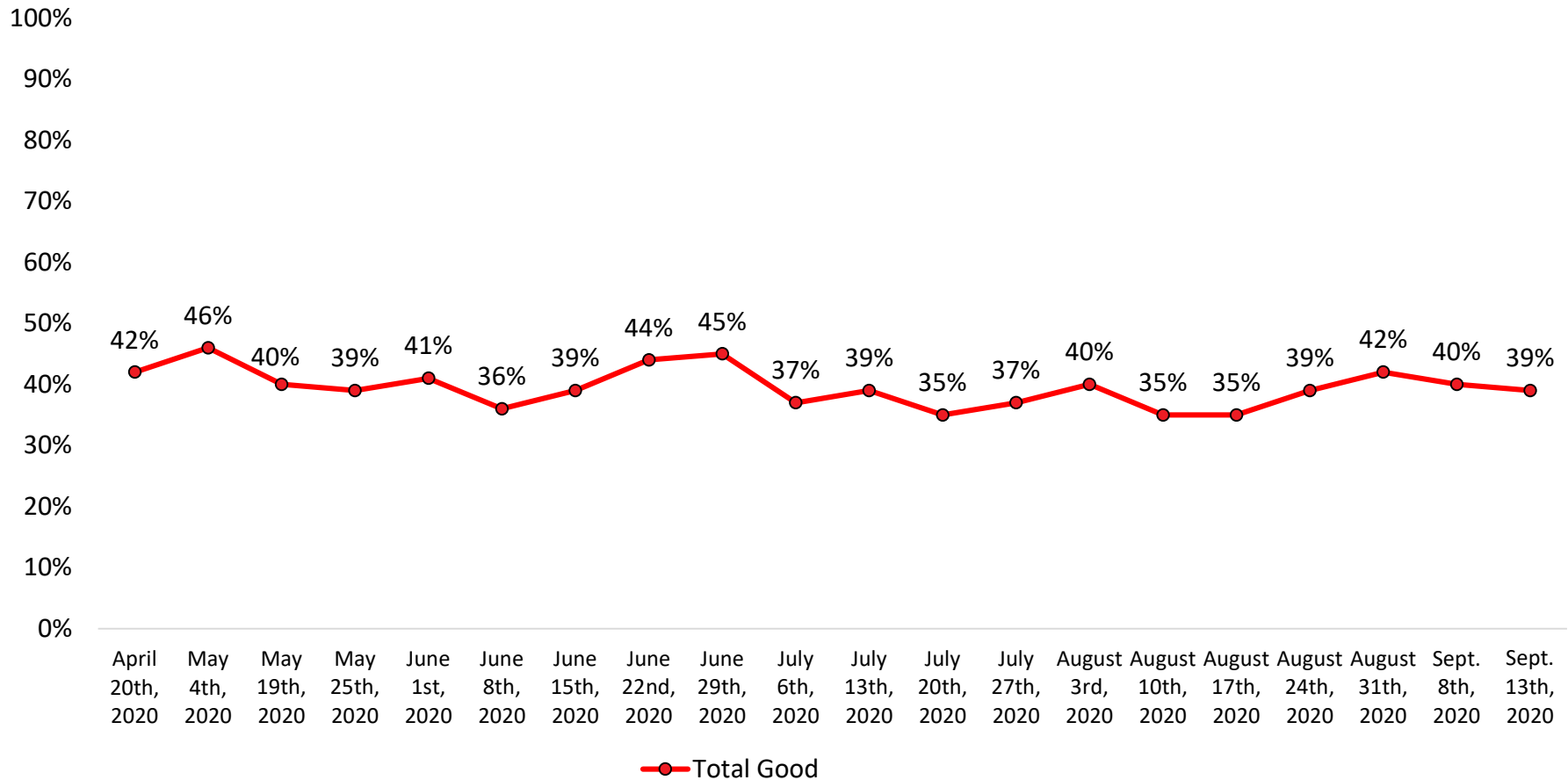
\* The *Good* rating is placed in the bottom 3 as part of a standardized scale in academic research

## MENTAL HEALTH DURING THE CRISIS (Evolution)

CTC46. Since the beginning of the COVID-19 crisis, how would you rate your mental health?

Base: All respondents

**% Total Good (Excellent + Very good) presented**



# MENTAL HEALTH DURING THE CRISIS (CANADA VS UNITED STATES)

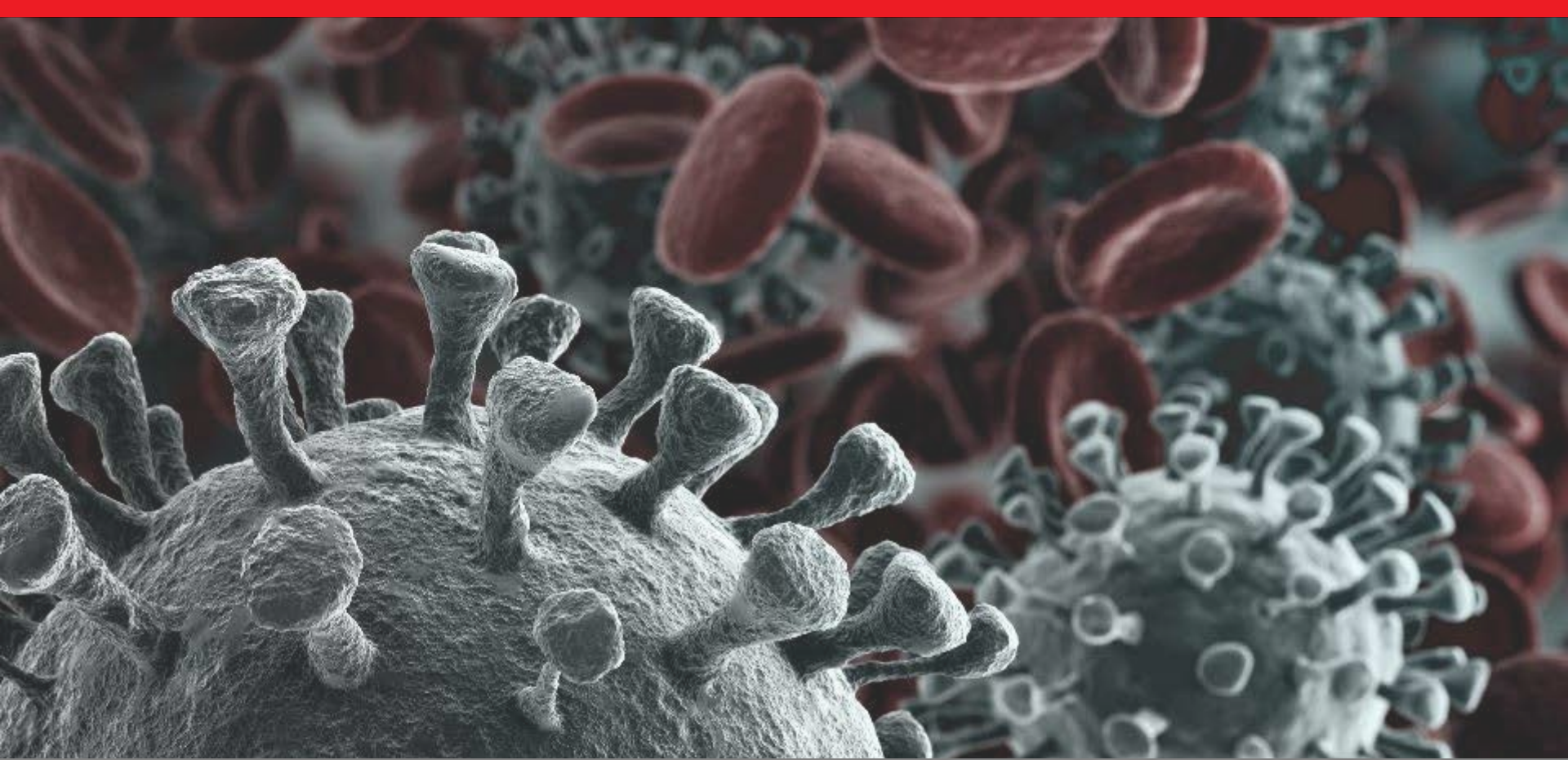
CTC46. Since the beginning of the COVID-19 crisis, how would you rate your mental health?

Base: All respondents

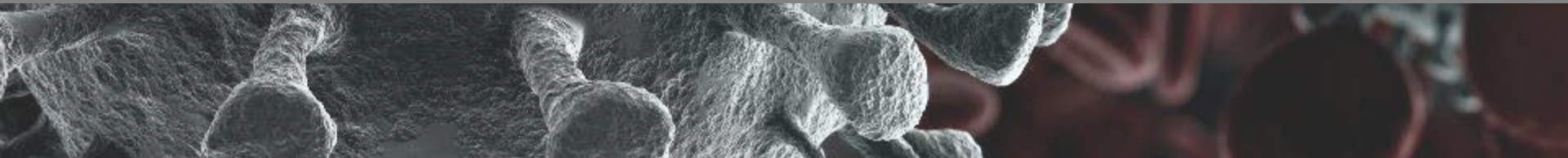


	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,539	1,001	
Unweighted n =	1,539	1,001	
<b>Total Top 2 (Good)</b>	<b>39%</b>	<b>49%</b>	10
Excellent	14%	23%	9
Very good	25%	26%	1
<b>Total Bottom 3</b>	<b>59%</b>	<b>48%</b>	11
Good *	45%	36%	9
Bad	12%	9%	3
Very bad	3%	3%	-
Don't know/Prefer not to answer	2%	3%	1

\* The Good rating is placed in the bottom 3 as part of a standardized scale in academic research



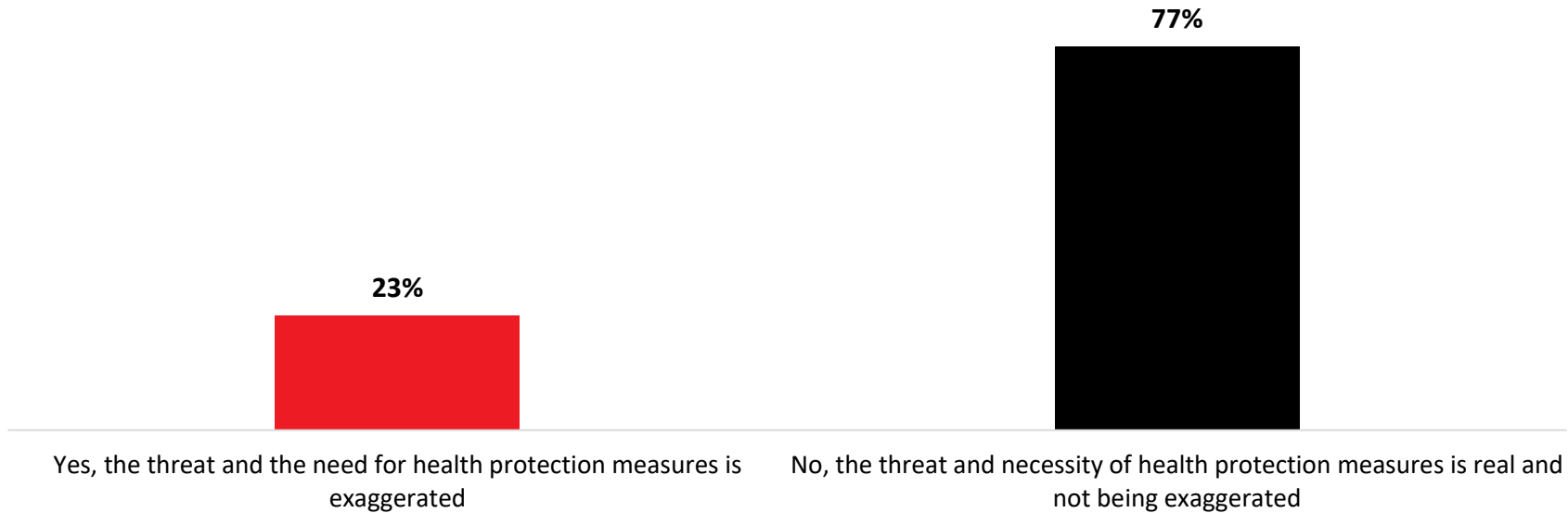
FEAR AND SPREAD OF THE VIRUS



# EXAGGERATION OF THE COVID-19 THREAT

**CTC297. Do you believe that the threat posed by COVID-19 and the need for continued and rigorous public health safety measures (such as wearing masks in public places, limiting people in gatherings, physical distancing, etc.) are being exaggerated by the governments and health officials?**

Base: All respondents (n=1,539)










	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	1,539	105	361	591	100	173	209	420	525	595	616	603	288
Unweighted n =	1,539	100	420	601	134	130	154	417	472	650	645	591	282
Yes, the threat and the need for health protection measures is exaggerated	23%	27%	25%	18%	26%	36%	20%	30%	27%	14%	24%	20%	28%
No, the threat and necessity of health protection measures is real and not being exaggerated	77%	73%	75%	82%	74%	64%	80%	70%	73%	86%	76%	80%	72%

# EXAGGERATION OF THE COVID-19 THREAT – BY VOTING INTENTIONS

**CTC297. Do you believe that the threat posed by COVID-19 and the need for continued and rigorous public health safety measures (such as wearing masks in public places, limiting people in gatherings, physical distancing, etc.) are being exaggerated by the governments and health officials?**

Base: All respondents

							
	TOTAL CANADA	LPC	CPC	NDP	BQ	GP	Other
Weighted n =	1,539	450	395	230	92	74	36
Unweighted n =	1,539	468	381	226	114	78	24*
Yes, the threat and the need for health protection measures is exaggerated	23%	16%	31%	20%	18%	15%	44%
No, the threat and necessity of health protection measures is real and not being exaggerated	77%	84%	69%	80%	82%	85%	56%

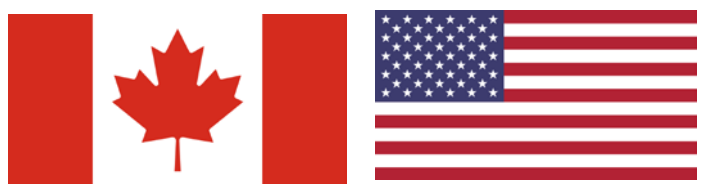
					
	TOTAL USA	Republican	Democrat	Independent	Other
Weighted n =	1,001	309	335	276	81
Unweighted n =	1,001	308	356	267	70
Yes, the threat and the need for health protection measures is exaggerated	41%	58%	30%	36%	44%
No, the threat and necessity of health protection measures is real and not being exaggerated	59%	42%	70%	64%	56%

\*Given the small number of respondents (n<30) data are presented for illustrative purposes only.

# EXAGGERATION OF THE COVID-19 THREAT (CANADA VS UNITED STATES)

**CTC297. Do you believe that the threat posed by COVID-19 and the need for continued and rigorous public health safety measures (such as wearing masks in public places, limiting people in gatherings, physical distancing, etc.) are being exaggerated by the governments and health officials?**

Base: All respondents

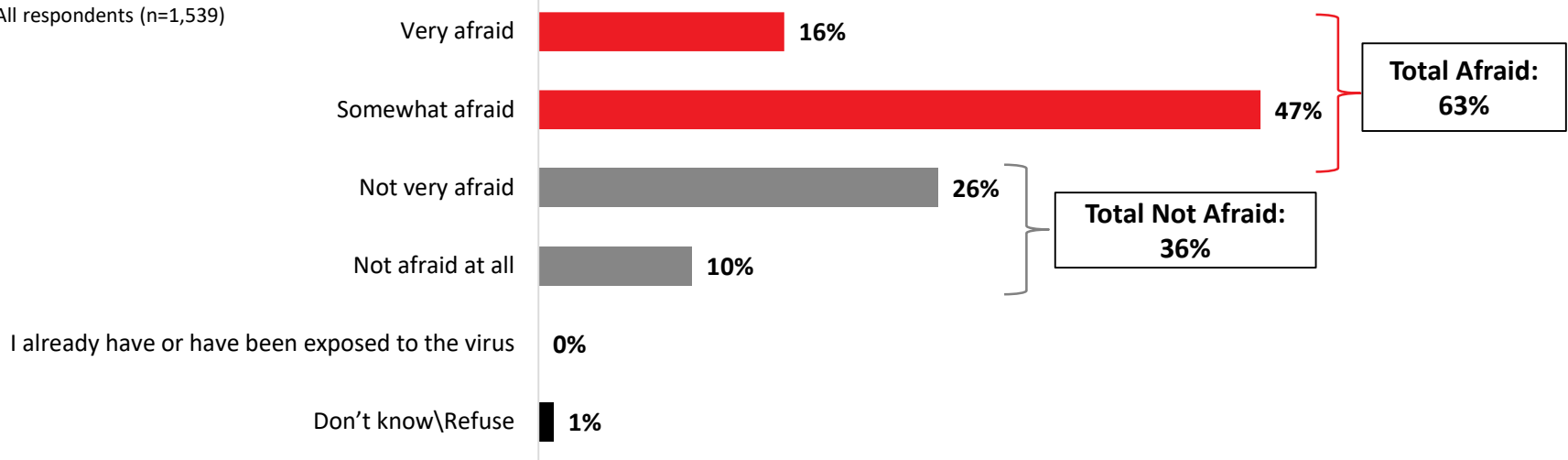


	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,539	1,001	
Unweighted n =	1,539	1,001	
Yes, the threat and the need for health protection measures is exaggerated	23%	41%	18
No, the threat and necessity of health protection measures is real and not being exaggerated	77%	59%	18

# FEAR OF CONTRACTING THE VIRUS

## CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?

Base: All respondents (n=1,539)

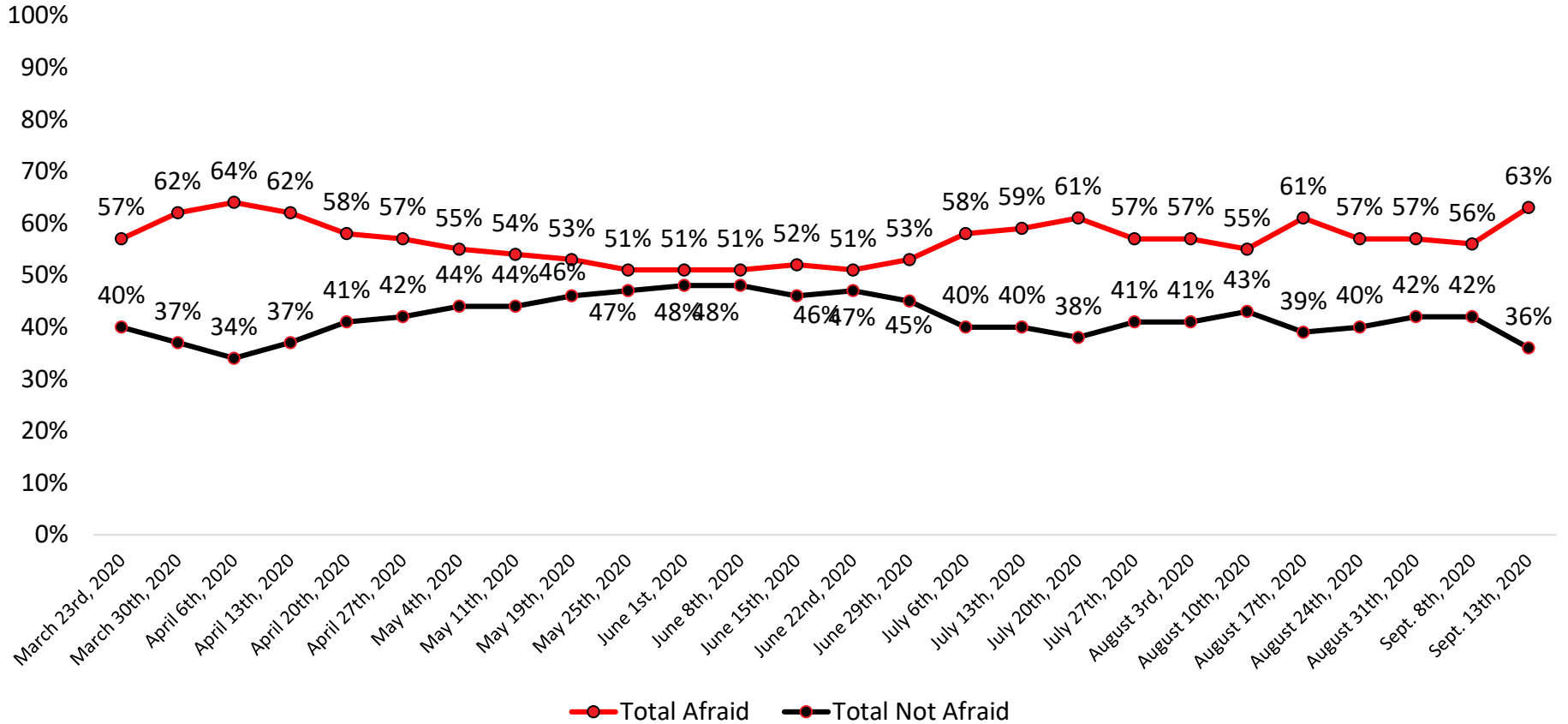


	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL Sept. 8 <sup>th</sup>	Gap
Weighted n =	1,539	105	361	591	100	173	209	420	525	595	616	603	288	1,529	
Unweighted n =	1,539	100	420	601	134	130	154	417	472	650	645	591	282	1,529	
<b>Total Afraid</b>	<b>63%</b>	57%	<b>50%</b>	<b>72%</b>	67%	<b>55%</b>	68%	64%	63%	62%	<b>66%</b>	63%	<b>55%</b>	<b>56%</b>	<b>+7</b>
Very afraid	<b>16%</b>	14%	<b>12%</b>	19%	18%	11%	21%	18%	17%	14%	<b>20%</b>	<b>12%</b>	17%	<b>15%</b>	<b>+1</b>
Somewhat afraid	<b>47%</b>	43%	<b>38%</b>	<b>53%</b>	49%	44%	47%	47%	46%	48%	46%	<b>51%</b>	<b>38%</b>	<b>41%</b>	<b>+6</b>
<b>Total Not Afraid</b>	<b>36%</b>	43%	<b>48%</b>	<b>27%</b>	33%	<b>44%</b>	32%	34%	36%	38%	<b>33%</b>	37%	<b>44%</b>	<b>42%</b>	<b>-6</b>
Not very afraid	<b>26%</b>	25%	<b>38%</b>	<b>19%</b>	24%	26%	24%	24%	<b>21%</b>	<b>31%</b>	25%	27%	27%	<b>30%</b>	<b>-4</b>
Not afraid at all	<b>10%</b>	<b>18%</b>	10%	<b>8%</b>	10%	<b>19%</b>	8%	10%	<b>15%</b>	<b>7%</b>	<b>8%</b>	10%	<b>17%</b>	<b>12%</b>	<b>-2</b>
I already have or have been exposed to the virus	<b>0%</b>	0%	0%	0%	0%	0%	0%	<b>1%</b>	0%	0%	0%	0%	0%	<b>0%</b>	-
Don't know/Refuse	<b>1%</b>	0%	<b>1%</b>	1%	0%	0%	0%	1%	1%	0%	<b>1%</b>	<b>0%</b>	0%	<b>1%</b>	-

# FEAR OF CONTRACTING THE VIRUS (Evolution)

**CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?**

Base: All respondents



# FEAR OF CONTRACTING THE VIRUS (CANADA VS UNITED STATES)

## CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?

Base: All respondents

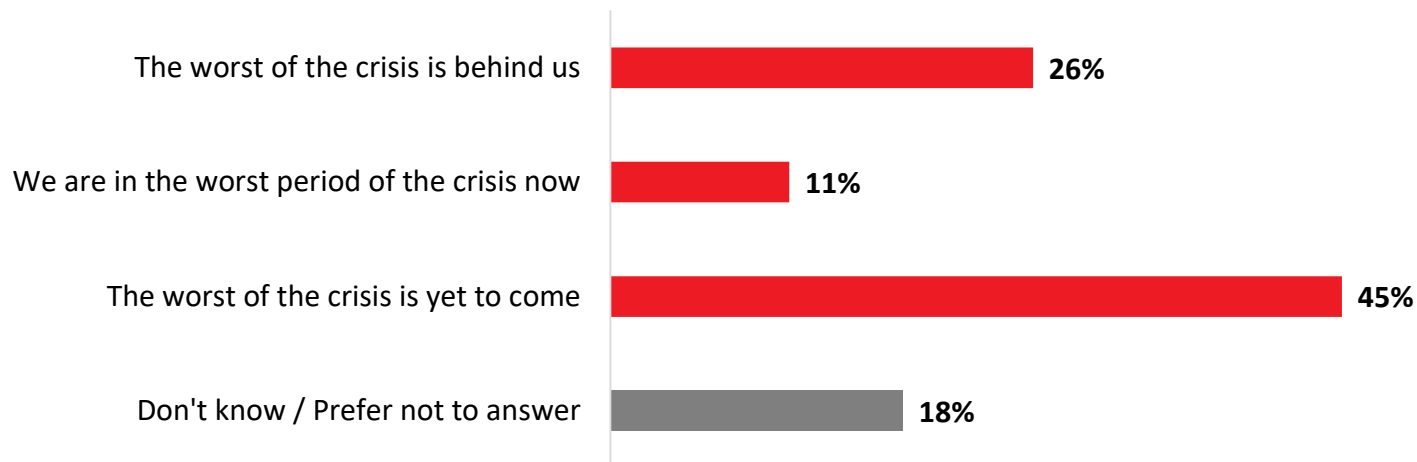


	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,539	1,001	
Unweighted n =	1,539	1,001	
<b>Total Afraid</b>	63%	60%	3
Very afraid	16%	27%	11
Somewhat afraid	47%	33%	14
<b>Total Not Afraid</b>	36%	37%	1
Not very afraid	26%	20%	6
Not afraid at all	10%	16%	6
I already have or have been exposed to the virus	0%	1%	1
Don't know/Refuse	1%	2%	1

# EVOLUTION OF THE COVID-19 PANDEMIC

CTC20: What statement best describes your personal opinion of the COVID-19 crisis for Canada?

Base: All respondents (n=1,539)

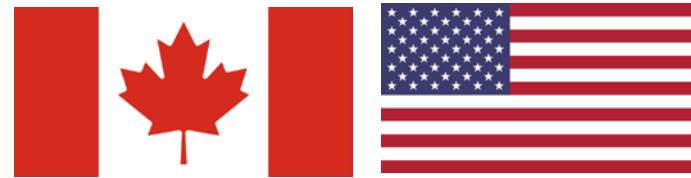


	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL Sept. 8 <sup>th</sup>	Gap
Weighted n =	1,539	105	361	591	100	173	209	420	525	595	616	603	288	1,529	
Unweighted n =	1,539	100	420	601	134	130	154	417	472	650	645	591	282	1,529	
The worst of the crisis is behind us	26%	20%	33%	29%	19%	22%	16%	30%	26%	24%	23%	29%	29%	27%	-1
We are in the worst period of the crisis now	11%	13%	8%	9%	16%	13%	16%	14%	12%	8%	14%	11%	5%	11%	-
The worst of the crisis is yet to come	45%	44%	47%	45%	45%	46%	44%	42%	45%	47%	45%	43%	49%	43%	+2
Don't know / Prefer not to answer	18%	22%	12%	17%	20%	18%	24%	14%	16%	21%	18%	17%	17%	19%	-1

# EVOLUTION OF THE COVID-19 PANDEMIC (CANADA VS UNITED STATES)

CTC20: What statement best describes your personal opinion of the COVID-19 crisis for Canada/**United States**?

Base: All respondents

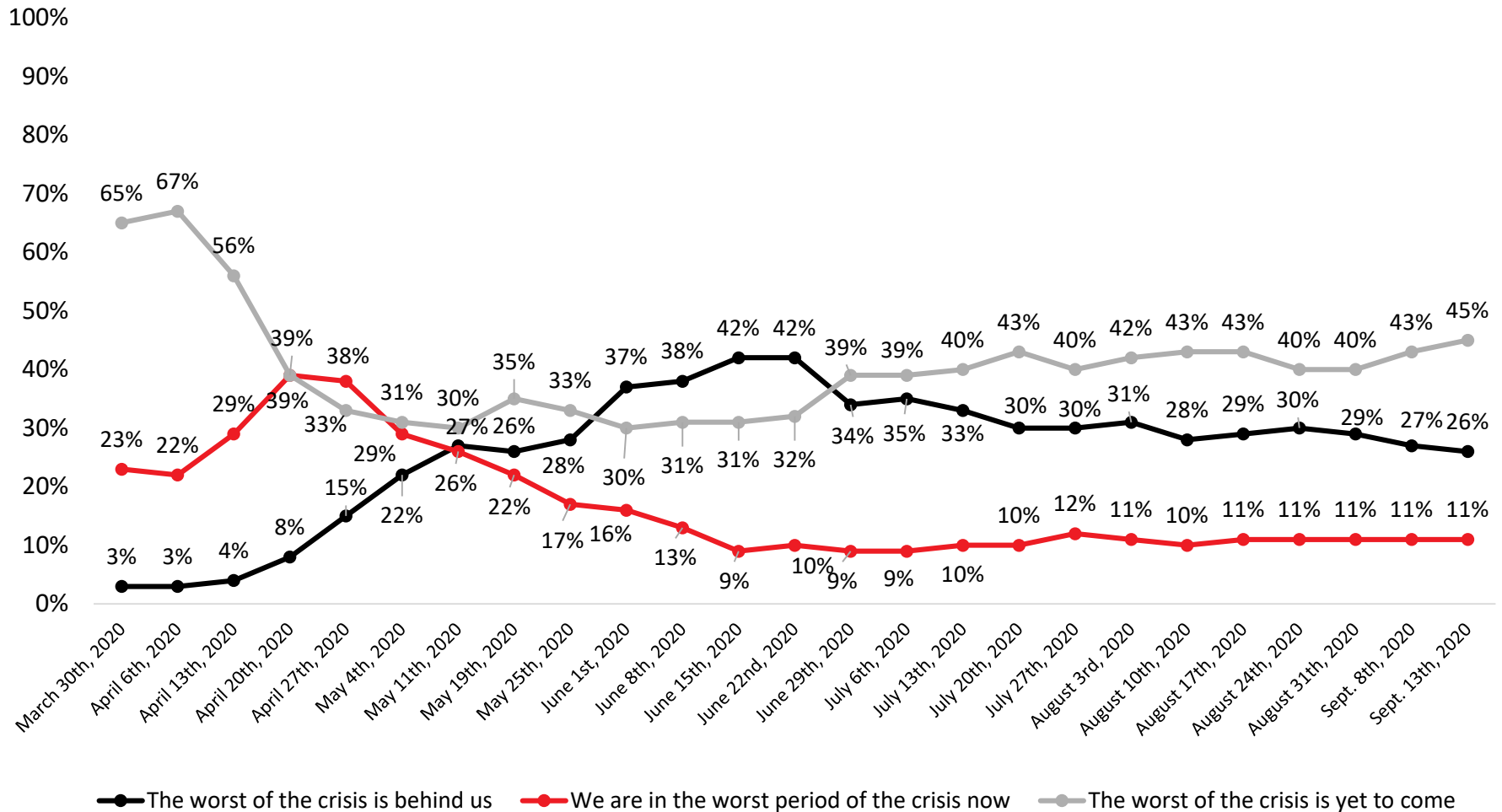


	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,539	1,001	
Unweighted n =	1,539	1,001	
The worst of the crisis is behind us	26%	28%	2
We are in the worst period of the crisis now	<b>11%</b>	<b>20%</b>	9
The worst of the crisis is yet to come	<b>45%</b>	<b>34%</b>	11
Don't know / Prefer not to answer	18%	18%	-

# EVOLUTION OF THE COVID-19 PANDEMIC (CANADA)

CTC20: What statement best describes your personal opinion of the COVID-19 crisis for Canada?

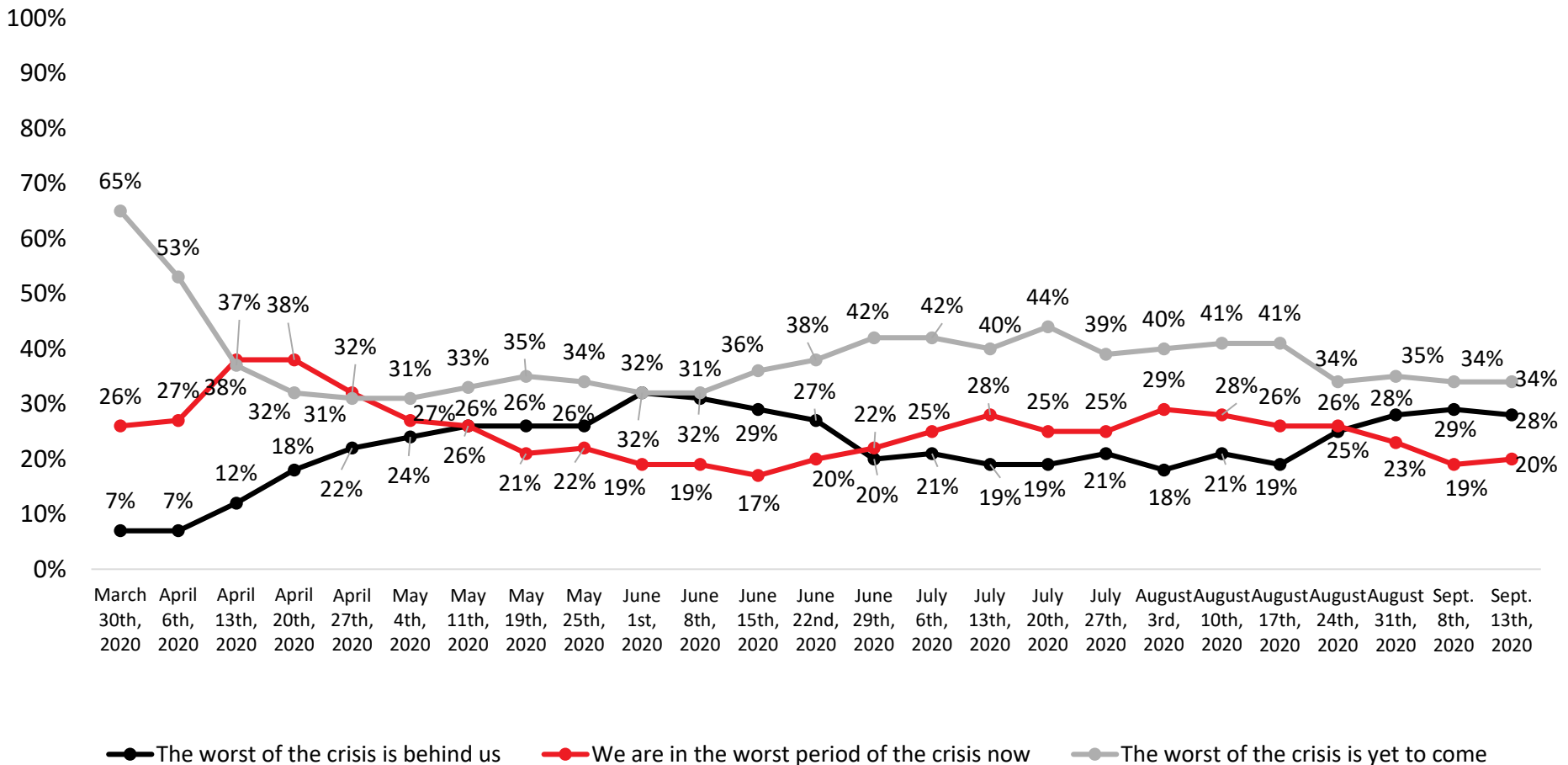
Base: All respondents

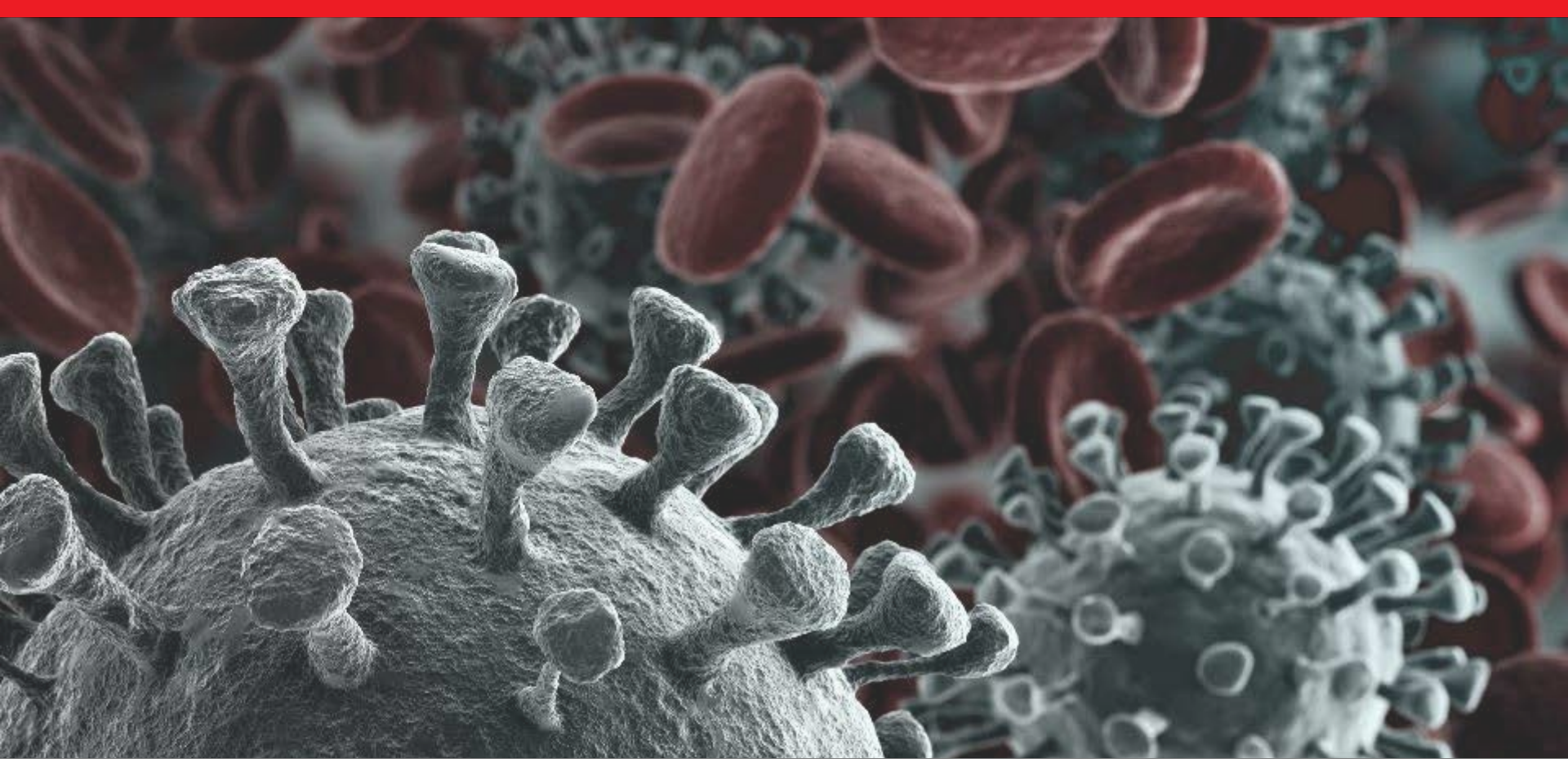


# EVOLUTION OF THE COVID-19 PANDEMIC (UNITED STATES)

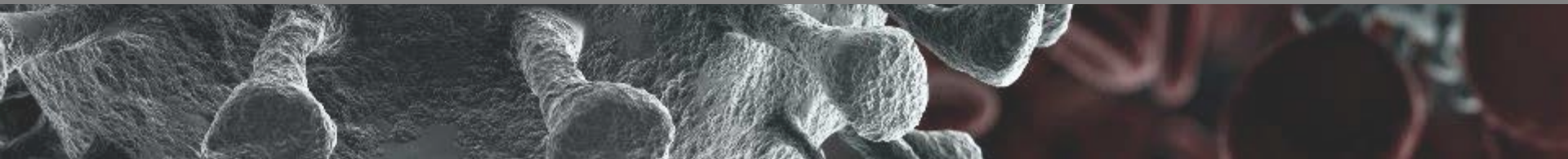
CTC20: What statement best describes your personal opinion of the COVID-19 crisis for **The United States** ?

Base: All respondents





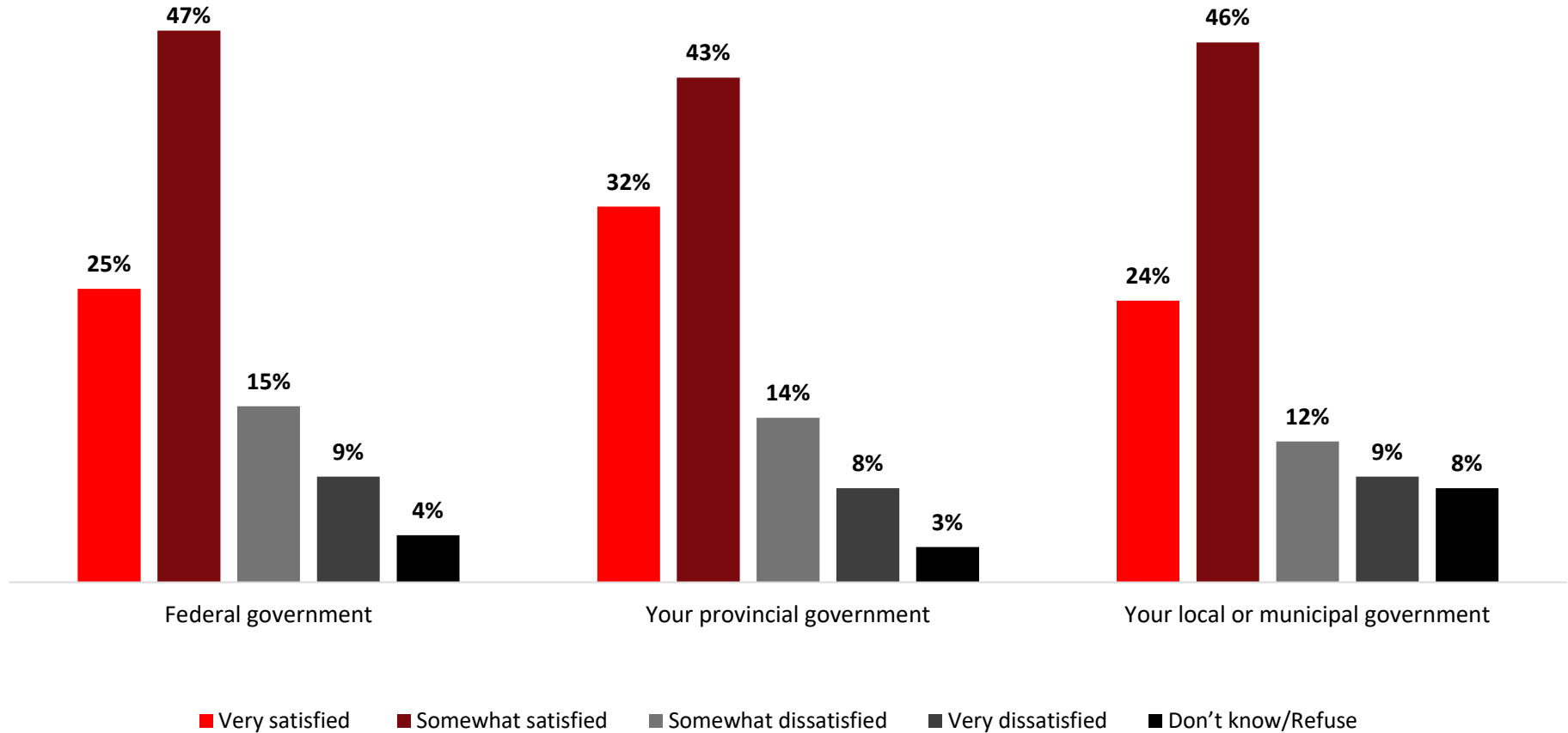
## SATISFACTION WITH GOVERNMENTS DURING THE CRISIS



# SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents (n=1,539)



# SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 - DETAILS



CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents

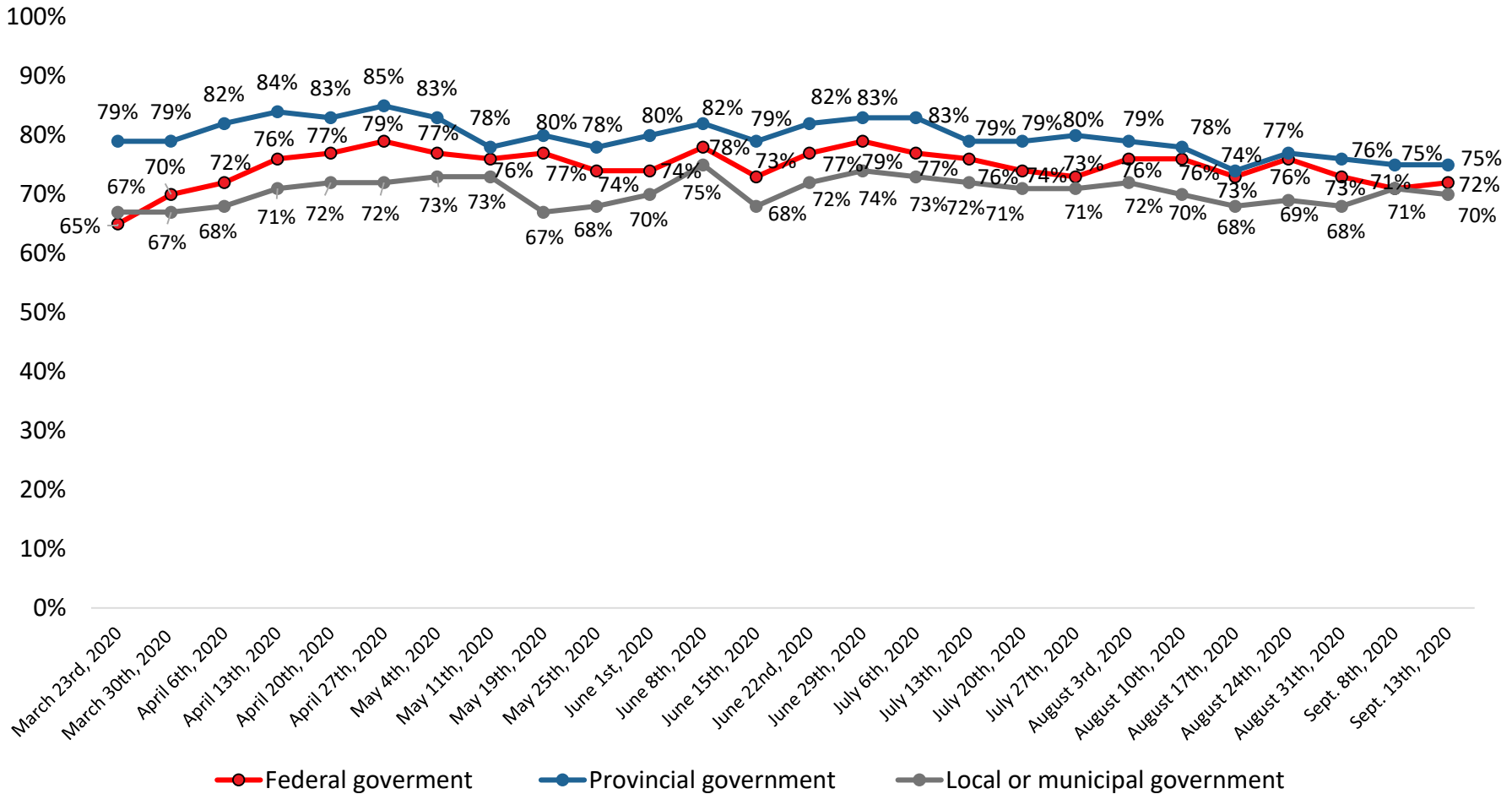
	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL Sept. 8 <sup>th</sup>	Gap
Weighted n =	1,539	105	361	591	100	173	209	420	525	595	616	603	288	1,529	
Unweighted n =	1,539	100	420	601	134	130	154	417	472	650	645	591	282	1,529	
<b>Federal government</b>															
Total Satisfied	<b>72%</b>	<b>82%</b>	<b>67%</b>	<b>79%</b>	68%	<b>63%</b>	<b>70%</b>	<b>67%</b>	70%	<b>78%</b>	<b>75%</b>	70%	71%	<b>71%</b>	<b>+1</b>
Total Dissatisfied	<b>24%</b>	<b>14%</b>	<b>30%</b>	<b>19%</b>	30%	<b>32%</b>	<b>24%</b>	26%	<b>27%</b>	<b>20%</b>	22%	26%	25%	<b>26%</b>	<b>-2</b>
<b>Your provincial government</b>															
Total Satisfied	<b>75%</b>	<b>89%</b>	79%	77%	<b>68%</b>	<b>60%</b>	74%	<b>62%</b>	76%	<b>84%</b>	75%	76%	77%	<b>75%</b>	-
Total Dissatisfied	<b>22%</b>	<b>11%</b>	<b>18%</b>	20%	<b>30%</b>	<b>35%</b>	23%	<b>32%</b>	21%	<b>15%</b>	22%	21%	20%	<b>23%</b>	<b>-1</b>
<b>Your local or municipal government</b>															
Total Satisfied	<b>70%</b>	<b>82%</b>	68%	<b>74%</b>	<b>60%</b>	71%	<b>63%</b>	<b>62%</b>	71%	<b>76%</b>	69%	71%	73%	<b>71%</b>	<b>-1</b>
Total Dissatisfied	<b>21%</b>	<b>8%</b>	19%	20%	<b>34%</b>	24%	27%	<b>28%</b>	21%	<b>16%</b>	<b>25%</b>	<b>18%</b>	17%	<b>22%</b>	<b>-1</b>

# SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 (Evolution)

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents

% Total Satisfied presented



# SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 - DETAILS

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by your provincial government?

Base: All respondents



François Legault



Doug Ford



Brian Pallister



Scott Moe



Jason Kenney



John Horgan

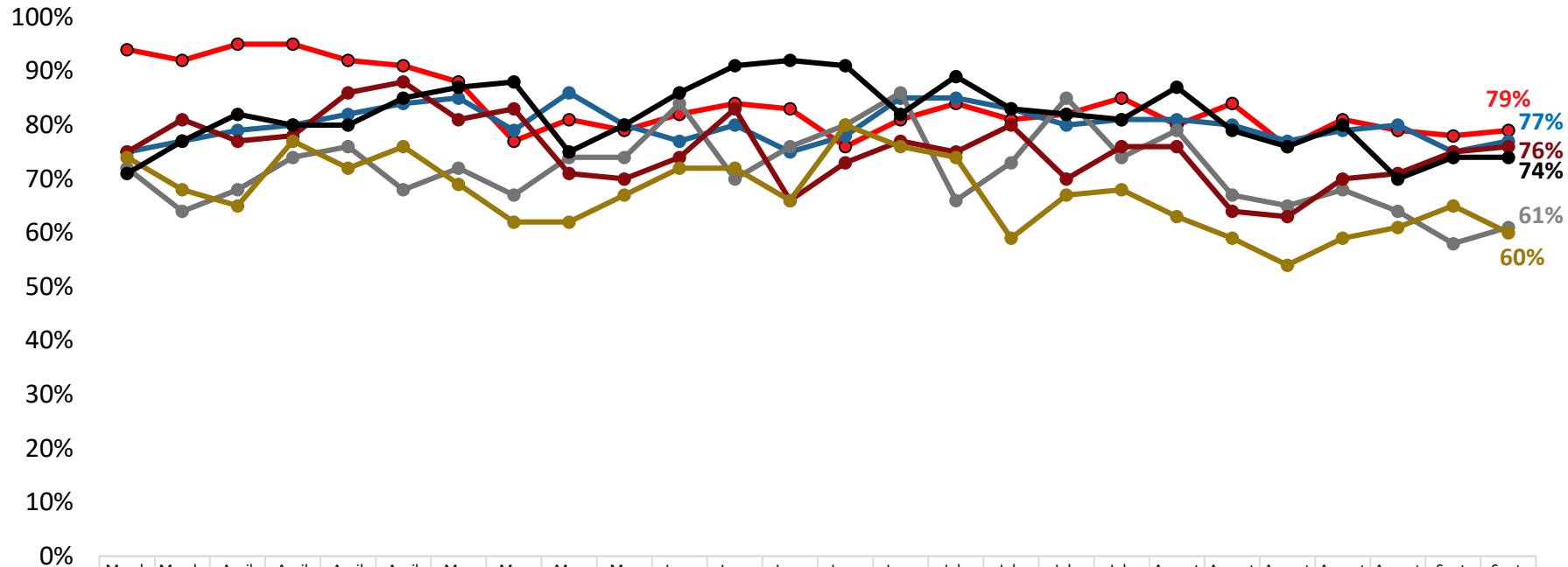
	TOTAL CANADA	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
Weighted n =	1,539	105	361	591	54	46	173	209
Unweighted n =	1,539	100	420	601	80	54	130	154
<b>Total Satisfied</b>	<b>75%</b>	<b>89%</b>	79%	77%	<b>61%</b>	76%	<b>60%</b>	74%
Very satisfied	32%	39%	<b>41%</b>	30%	<b>15%</b>	32%	<b>17%</b>	34%
Somewhat satisfied	43%	49%	<b>38%</b>	<b>47%</b>	45%	44%	43%	40%
<b>Total Dissatisfied</b>	<b>22%</b>	<b>11%</b>	<b>18%</b>	20%	<b>39%</b>	21%	<b>35%</b>	23%
Somewhat dissatisfied	14%	<b>6%</b>	12%	14%	<b>26%</b>	15%	17%	15%
Very dissatisfied	8%	5%	6%	6%	12%	5%	<b>18%</b>	7%
Don't know/Refuse	3%	1%	3%	3%	1%	3%	5%	3%

# SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 (Evolution)

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by your provincial government?

Base: All respondents

**% Total Satisfied presented**



	March 23rd, 2020	March 30th, 2020	April 6th, 2020	April 13th, 2020	April 20th, 2020	April 27th, 2020	May 4th, 2020	May 11th, 2020	May 19th, 2020	May 25th, 2020	June 1st, 2020	June 8th, 2020	June 15th, 2020	June 22nd, 2020	June 29th, 2020	July 6th, 2020	July 13th, 2020	July 20th, 2020	July 27th, 2020	August 3rd, 2020	August 10th, 2020	August 17th, 2020	August 24th, 2020	August 31st, 2020	Sept. 8th, 2020	Sept. 13th, 2020
François Legault	94%	92%	95%	95%	92%	91%	88%	77%	81%	79%	82%	84%	83%	76%	81%	84%	81%	82%	85%	80%	84%	76%	81%	79%	78%	79%
Doug Ford	75%	77%	79%	80%	82%	84%	85%	79%	86%	80%	77%	80%	75%	78%	85%	85%	83%	80%	81%	81%	80%	77%	79%	80%	75%	77%
Brian Pallister	72%	64%	68%	74%	76%	68%	72%	67%	74%	74%	84%	70%	76%	80%	86%	66%	73%	85%	74%	79%	67%	65%	68%	64%	58%	61%
Scott Moe	75%	81%	77%	78%	86%	88%	81%	83%	71%	70%	74%	83%	66%	73%	77%	75%	80%	70%	76%	76%	64%	63%	70%	71%	75%	76%
Jason Kenney	74%	68%	65%	77%	72%	76%	69%	62%	62%	67%	72%	72%	66%	80%	76%	74%	59%	67%	68%	63%	59%	54%	59%	61%	65%	60%
John Horgan	71%	77%	82%	80%	80%	85%	87%	88%	75%	80%	86%	91%	92%	91%	82%	89%	83%	82%	81%	87%	79%	76%	80%	70%	74%	74%

# SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 – (CANADA VS UNITED STATES)

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents



		TOTAL CANADA	TOTAL USA	Gap
% "Satisfied" presented	Weighted n =	1,539	1,001	
	Unweighted n =	1,539	1,001	
	Federal government / The US President	72%	45%	27
	Your provincial government / Your State government	75%	57%	18
	Your local or municipal government	70%	60%	10

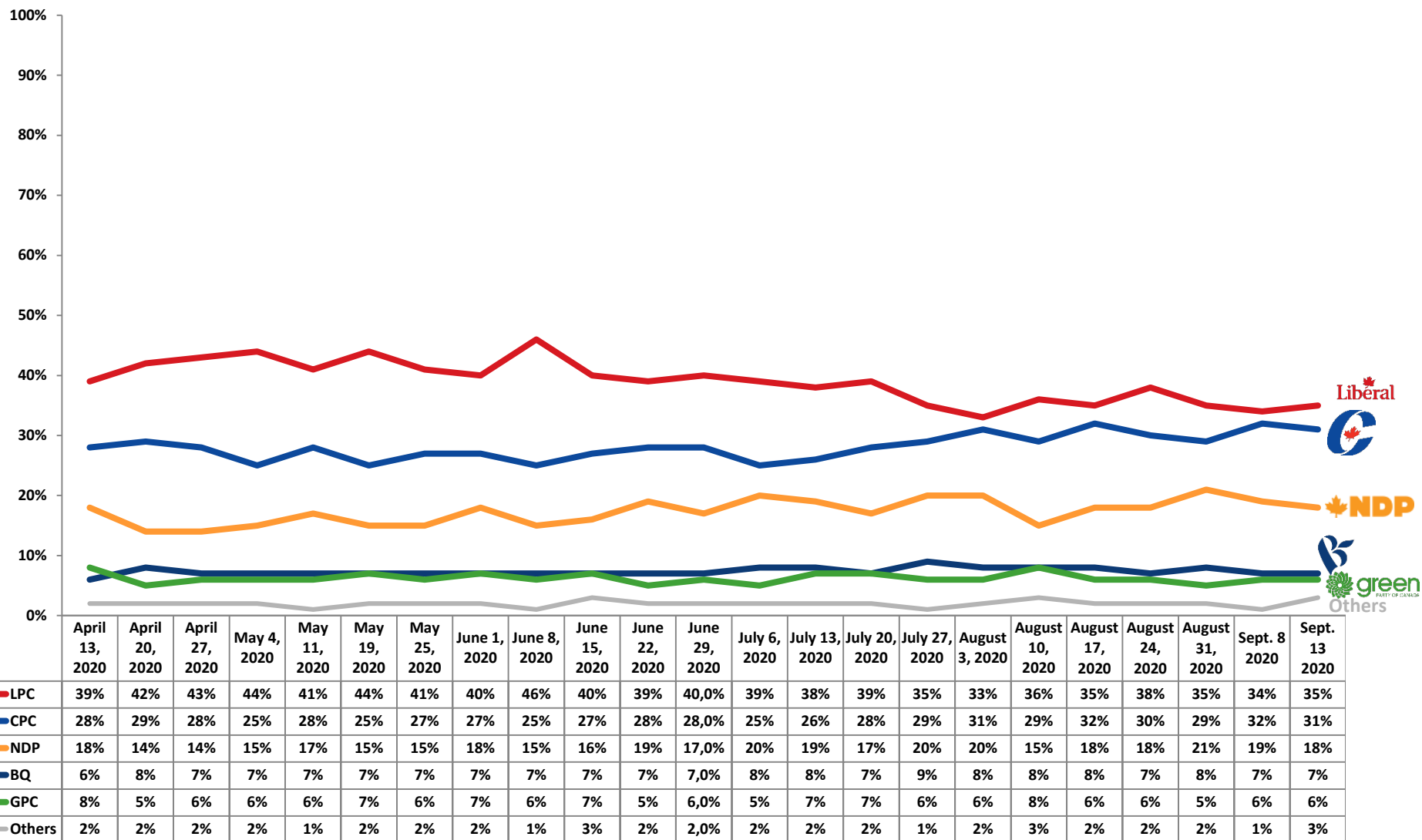
# VOTING INTENTIONS - FEDERAL ELECTIONS

**CTC37. If federal elections were held today, for which political party would you be most likely to vote? Would it be for...? *In the event a respondent had no opinion, the following prompting question was asked: Even if you have not yet made up your mind, for which of the following political parties would you be most likely to vote? Would it be for the ...***

Base: All respondents (n=1,539), except for the Bloc Québécois, Quebecers only

	TOTAL Canada	TOTAL Decided voters	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Total Sept. 8 <sup>th</sup> , 2020	Gap
Weighted n =	1,539	1,276	86	300	484	86	141	179	647	629	347	426	503	1,238	
Unweighted n =	1,539	1,291	79	350	506	114	110	132	660	631	346	384	561	1,270	
... Justin Trudeau's Liberal Party of Canada	29%	35%	44%	28%	40%	28%	21%	44%	34%	37%	39%	31%	36%	34%	+1
... Erin O'Toole's Conservative Party of Canada	26%	31%	23%	21%	31%	42%	56%	25%	35%	27%	18%	33%	38%	32%	-1
... Jagmeet Singh's New Democratic Party of Canada	15%	18%	20%	14%	19%	23%	14%	21%	16%	20%	31%	17%	10%	19%	-1
... Yves-François Blanchet's Bloc Québécois	6%	7%	-	31%	-	-	-	-	-	-	-	-	-	7%	-
... Joan Robert's Green Party of Canada	5%	6%	9%	5%	7%	3%	1%	6%	6%	6%	7%	5%	5%	6%	-
... another party	2%	3%	4%	1%	2%	3%	8%	4%	3%	3%	3%	4%	2%	1%	+2
I would not vote	5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I would cancel my vote	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I don't know	8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refusal	3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-

# TRENDS IN VOTING INTENTIONS IN CANADA



# ANNEXES

# DETAILED METHODOLOGY

## Weighted and Unweighted Sample

The table below presents the Canadian geographic distribution of respondents before weighting.

Province	Unweighted	Weighted
British Columbia	154	209
Alberta	130	173
Manitoba/Saskatchewan	134	100
Ontario	601	591
Quebec	420	361
Atlantic	100	105

The table below presents the American geographic distribution of respondents before weighting.

US region	Unweighted	Weighted
NorthEast	221	179
MidWest	220	217
South	319	371
West	241	233

# DETAILED METHODOLOGY

## Weighted and Unweighted Sample for Canada

The following tables present the demographic distribution of respondents according to gender, age and language (mother tongue) for Canada.

<b>GENDER</b>	<b>Unweighted</b>	<b>Weighted</b>
Male	758	747
Female	781	792

<b>AGE</b>	<b>Unweighted</b>	<b>Weighted</b>
Between 18 and 34	417	420
Between 35 and 54	472	525
55 or over	650	595

<b>LANGUAGE (MOTHER TONGUE)</b>	<b>Unweighted</b>	<b>Weighted</b>
English	910	996
French	408	320
Other	219	222

The sample thus collected has a minimum weighting factor of 0.0694 and a maximum weighting factor of 4.7149. The weighted variance is 0.4662.

# DETAILED METHODOLOGY

## Weighted and Unweighted Sample for The United States

The following tables present the demographic distribution of respondents according to gender and age for The United States.

<b>GENDER</b>	<b>Unweighted</b>	<b>Weighted</b>
Male	485	501
Female	500	516

<b>AGE</b>	<b>Unweighted</b>	<b>Weighted</b>
Between 18 and 29	130	220
Between 30 and 39	176	172
Between 40 and 49	164	186
Between 50 and 64	304	250
65 or older	227	172

The sample thus collected has a minimum weighting factor of 0.3551 and a maximum weighting factor of 4.1010. The weighted variance is 0.1910.

## OUR CREDENTIALS



Leger is a member of [ESOMAR](#) (European Society for Opinion and Market Research), the global association of opinion polls and marketing research professionals. As such, Leger is committed to applying the [international ICC/ESOMAR](#) code of Market, Opinion and Social Research and Data Analytics.



Leger is also a member of the [Insights Association](#), the American Association of Marketing Research Analytics.

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