

Report

LEGER'S WEEKLY SURVEY

PRESENTED BY

Leger

THE CANADIAN PRESS 



August 31st, 2020

Leger



METHODOLOGY

METHODOLOGY

Leger, the largest Canadian-owned polling and marketing research firm, in collaboration with the Canadian press, conducted this Web survey with a representative sample of **1,521 Canadians and 1,003 Americans**, over the age of 18, selected from LEO's (Leger Opinion) representative panel. The questionnaire consisted of 25 questions and was completed in 10 minutes on average. Data collection took place from **August 28 to 30, 2020**, via Computer-Assisted Web Interviewing technology (CAWI). Using 2016 Census reference variables, the Canadian data was then analyzed and weighted by our statisticians according to gender, age, mother tongue, region, education level and the presence of children in households in order to render a representative sample of the general population. Using 2010 U.S. Census reference variables, the American data was then analyzed and weighted by our statisticians according to gender, age, region, race/ethnicity and household size in order to render a representative sample of the general population.

The LEO (Leger Opinion) panel is the largest Canadian panel with over 400,000 representative panelists from all regions of Canada. LEO was created by Leger based on a representative Canadian sample of Canadian citizens with Internet access. LEO's panelists were randomly selected (RDD) through Leger's call centre, panelists from more hard-to-reach target groups were also added to the panel through targeted recruitment campaigns. The double-opt-in selection process, a model to detect fraud and the renewal of 25% of the panel each year ensures complete respondent quality. To ensure a higher response rate and reach people on their mobile devices, Leger has also developed a high-performance Apple and Android application. In fact, Leger is the only Canadian research firm offering both the number and quality of panelists. Most competing polling firms in Canada and the United States also use the LEO panel.

A margin of error cannot be associated with a non-probability sample in a panel survey. For comparison purposes, a probability sample of this size would have a margin of error **±2.51%, 19 times out of 20** for the Canadian sample and of **±3.1%, 19 times out of 20** for the American sample. The results presented in this study comply with the public opinion research standards and disclosure requirements of CRIC (the Canadian Research and Insights Council) and the global ESOMAR network. Leger is a founding member of CRIC and is actively involved in raising quality standards in the survey industry. President Jean-Marc Léger is a member of the CRIC's Board of Directors and the Canadian representative of ESOMAR.

Leger is the polling firm that has presented the most accurate data, on average, over the last ten years in Canada. During the last federal election in 2019, Leger was once again the most accurate firm in the country. This accuracy is attributed to the quality of the LEO panel and rigorous application of methodological rules by Leger's 600 employees, including 200 professionals in Leger's eight offices across Canada (Montreal, Toronto, Quebec City, Winnipeg, Calgary, Edmonton and Vancouver) and in the United States (Philadelphia).

Poll aggregator 338Canada.com gave Leger the highest rating among all polling firms in Canada for the accuracy of its studies. See <https://338canada.com/pollster-ratings.htm>

Federal Elections 2019		
Federal Parties	Leger Survey	Official Results
LPC	33%	33%
CPC	33%	34%
NDP	18%	16%
BQ	8%	8%
Green	6%	7%
PPC	2%	2%

METHODOLOGY

Notes on Reading this Report

The numbers presented have been rounded. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.

In this report, data in bold **red** characters indicate a significantly lower proportion than that of other respondents. Conversely, data in bold **green** characters indicate a significantly higher proportion than that of other respondents.

A more detailed methodology is presented in the appendix.

If you have questions about the data presented in this report, please contact Christian Bourque, Associate and Executive Vice-President at the following e-mail address: cbourque@leger360.com or Jack Jedwab, President & CEO of the Association for Canadian Studies: jack.jedwab@acs-aec.ca



IN THE NEWS
TRUMP VS BIDEN

2020 VOTING INTENTIONS

CTC255. If the 2020 presidential election were held today, would you vote for Donald Trump, Joe Biden, Jo Jorgensen, Kanye West or Howie Hawkins?

In the event that a respondent had no opinion, the following follow-up question was asked:

CTC255B. Even if your choice is not made yet, who would you most likely vote for at the 2020 presidential election between Donald Trump, Joe Biden, Jo Jorgensen, Kanye West or Howie Hawkins?

Base: Respondents who are registered to vote and who intend to vote in the next election (n=861)

	TOTAL USA	TOTAL Decided voters	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female	Total August 24 th , 2020	Gap
Weighted n =	852	794	148	154	298	195	204	285	305	406	388	824	
Unweighted n =	861	806	185	130	248	243	154	289	363	432	374	830	
... Donald Trump	42%	45%	46%	47%	45%	41%	35%	49%	46%	48%	41%	43%	+2
... Joe Biden	49%	53%	52%	50%	52%	56%	62%	47%	51%	50%	56%	52%	+1
... Jo Jorgensen	1%	1%	1%	1%	2%	1%	1%	2%	1%	2%	1%	2%	-1
... Howie Hawkins	0%	0%	1%	0%	0%	0%	0%	1%	1%	0%	1%	1%	-1
... Kanye West	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	2%	2%	-1
I will note vote	1%	-	-	-	-	-	-	-	-	-	-		
I don't know	6%	-	-	-	-	-	-	-	-	-	-		

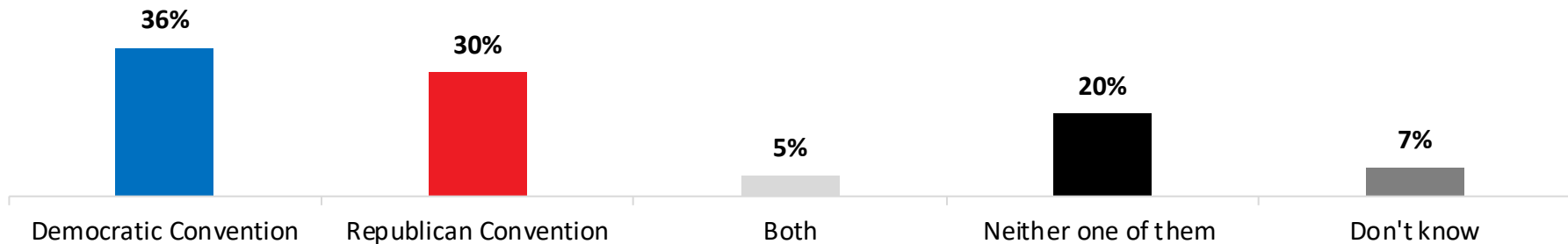
New question

PARTY CONVENTION



CTC272. Based on what you've read or heard, did you prefer the Democratic convention or the Republican convention?

Base: All respondents (n=1,003)



	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female	Republican	Democrat	Independent	Other
Weighted n =	1,003	180	218	372	234	296	355	352	486	517	320	351	270	62
Unweighted n =	1,003	219	177	317	290	222	362	419	502	501	290	371	275	67
Democratic Convention	36%	40%	29%	37%	40%	37%	36%	37%	35%	38%	5%	85%	19%	3%
Republican Convention	30%	33%	32%	32%	26%	24%	33%	34%	33%	28%	73%	2%	22%	8%
Both	5%	5%	3%	5%	7%	8%	5%	2%	7%	4%	5%	4%	8%	0%
Neither one of them	20%	18%	24%	19%	22%	17%	21%	23%	19%	22%	12%	7%	43%	48%
Don't know	7%	5%	12%	8%	5%	14%	6%	4%	6%	9%	5%	2%	9%	41%

New question

CHARACTERISTICS OF PARTY LEADERS

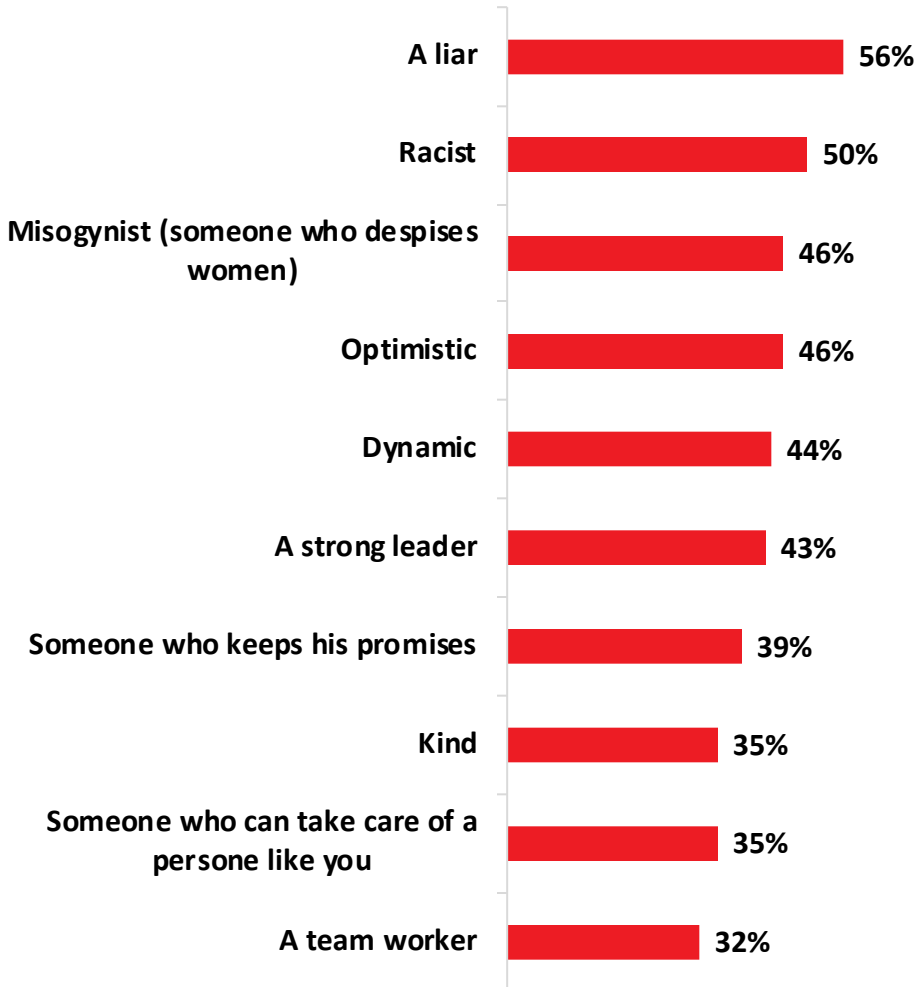


CTC273. Do you think...

Base: All respondents (n=1,003)

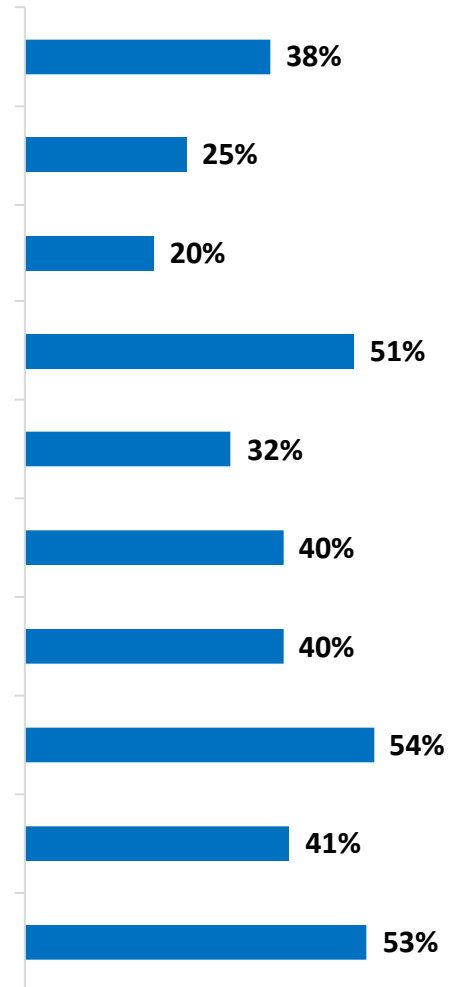
Donald Trump is...

(% yes presented)



Joe Biden is...

(% yes presented)



New question

CHARACTERISTICS OF PARTY LEADERS - DETAILS



CTC273. Do you think Donald Trump / Joe Biden is...

Base: All respondents

	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female	Republican	Democrat	Independent	Other
Weighted n =	1,003	180	218	372	234	296	355	352	486	517	320	351	270	62
Unweighted n =	1,003	219	177	317	290	222	362	419	502	501	290	371	275	67
% Yes presented														
Donald Trump														
A liar	56%	57%	48%	55%	65%	59%	53%	57%	55%	58%	23%	87%	57%	56%
Racist	50%	49%	45%	50%	58%	56%	49%	47%	47%	53%	17%	84%	47%	42%
Misogynist (someone who despises women)	46%	49%	34%	46%	55%	50%	45%	44%	43%	48%	16%	76%	43%	46%
Optimistic	46%	49%	47%	45%	46%	39%	47%	52%	51%	42%	79%	20%	47%	23%
Dynamic	44%	44%	43%	47%	38%	36%	46%	48%	49%	38%	76%	20%	43%	16%
A strong leader	43%	44%	41%	48%	38%	37%	46%	46%	49%	38%	84%	16%	37%	14%
Someone who keeps his promises	39%	39%	41%	39%	35%	34%	39%	42%	44%	33%	78%	13%	32%	9%
Kind	35%	34%	34%	40%	30%	30%	37%	38%	40%	31%	72%	12%	27%	12%
Someone who can take care of people like you	35%	36%	35%	38%	29%	29%	37%	37%	40%	31%	73%	10%	28%	11%
A team worker	32%	29%	30%	39%	25%	29%	36%	31%	36%	29%	66%	11%	25%	9%
Joe Biden														
A liar	38%	36%	37%	41%	35%	36%	40%	38%	43%	33%	68%	15%	37%	22%
Racist	25%	19%	25%	27%	25%	23%	26%	25%	27%	22%	43%	11%	22%	16%
Misogynist (someone who despises women)	20%	17%	21%	20%	20%	22%	21%	16%	22%	17%	36%	8%	15%	15%
Optimistic	51%	54%	45%	47%	59%	45%	50%	56%	52%	49%	30%	80%	44%	24%
Dynamic	32%	39%	22%	34%	35%	35%	33%	29%	35%	30%	21%	56%	20%	10%
A strong leader	40%	44%	31%	42%	41%	39%	38%	41%	39%	41%	16%	72%	30%	17%
Someone who keeps his promises	40%	47%	31%	39%	45%	40%	38%	43%	43%	38%	21%	71%	30%	10%
Kind	54%	61%	45%	53%	59%	46%	54%	61%	57%	52%	35%	83%	45%	25%
Someone who can take care of people like you	41%	49%	33%	40%	45%	41%	39%	43%	42%	41%	19%	75%	31%	15%
A team worker	53%	59%	42%	52%	61%	50%	53%	55%	55%	51%	31%	83%	47%	27%

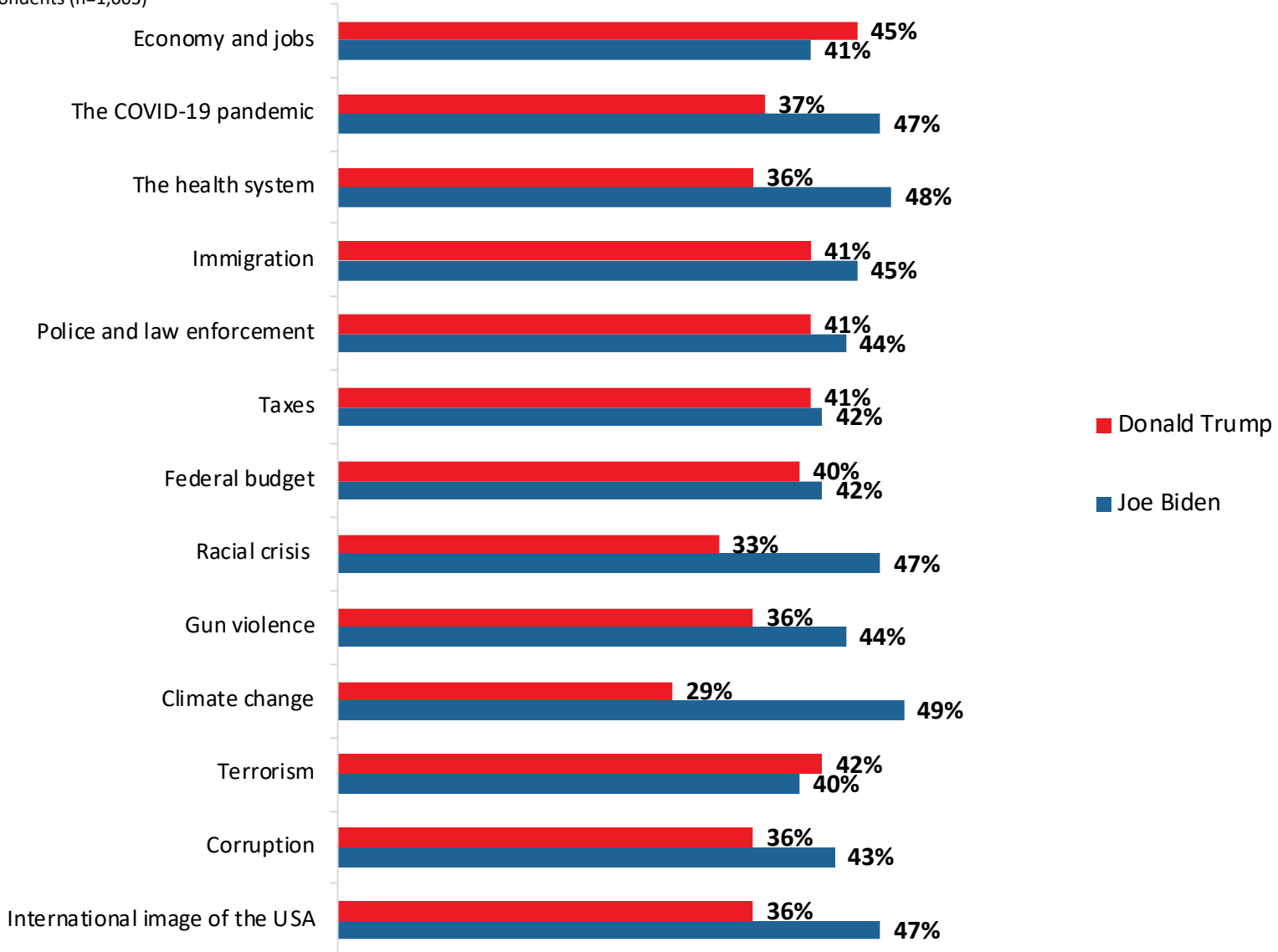
New question

BEST LEADER TO DEAL WITH ISSUES THE USA IS FACING



CTC274. Which leader between Joe Biden and Donald Trump do you think can do a better job of handling...?

Base: All respondents (n=1,003)



*Results for respondents who answered "Don't know" are not presented.

New question

BEST LEADER TO DEAL WITH ISSUES THE USA IS FACING – DETAILS



CTC274. Which leader between Joe Biden and Donald Trump do you think can do a better job of handling...?

Base: All respondents

	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female	Republican	Democrat	Independent	Other
Weighted n =	1,003	180	218	372	234	296	355	352	486	517	320	351	270	62
Unweighted n =	1,003	219	177	317	290	222	362	419	502	501	290	371	275	67
Economy and jobs														
Donald Trump	45%	48%	49%	44%	42%	39%	46%	50%	50%	41%	88%	12%	43%	20%
Joe Biden	41%	42%	34%	43%	43%	42%	39%	42%	39%	42%	6%	80%	34%	26%
The COVID-19 pandemic														
Donald Trump	37%	33%	45%	38%	31%	33%	37%	40%	43%	31%	76%	7%	35%	14%
Joe Biden	47%	50%	40%	47%	52%	49%	45%	48%	45%	49%	14%	86%	41%	30%
The health system														
Donald Trump	36%	34%	43%	37%	30%	29%	37%	41%	40%	33%	77%	6%	31%	15%
Joe Biden	48%	51%	39%	49%	52%	51%	45%	48%	47%	48%	14%	87%	42%	28%
Immigration														
Donald Trump	41%	43%	45%	41%	38%	30%	43%	49%	45%	38%	81%	10%	41%	15%
Joe Biden	45%	46%	39%	45%	48%	51%	39%	44%	46%	43%	13%	83%	36%	24%
Police and law enforcement														
Donald Trump	41%	43%	44%	40%	39%	30%	43%	48%	45%	37%	81%	9%	40%	17%
Joe Biden	44%	44%	39%	45%	47%	51%	40%	42%	45%	43%	14%	83%	34%	23%
Taxes														
Donald Trump	41%	39%	47%	40%	39%	32%	44%	46%	46%	36%	84%	10%	36%	14%
Joe Biden	42%	45%	34%	42%	46%	46%	37%	43%	41%	43%	8%	81%	35%	24%
Federal budget														
Donald Trump	40%	41%	46%	39%	37%	34%	42%	44%	44%	37%	80%	11%	37%	14%
Joe Biden	42%	43%	35%	43%	46%	46%	38%	43%	42%	42%	11%	80%	34%	25%

*Results for respondents who answered "Don't know" are not presented.

New question

BEST LEADER TO DEAL WITH ISSUES THE USA IS FACING – DETAILS



CTC274. Which leader between, Joe Biden and Donald Trump, do you think can do a better job of handling...?

Base: All respondents

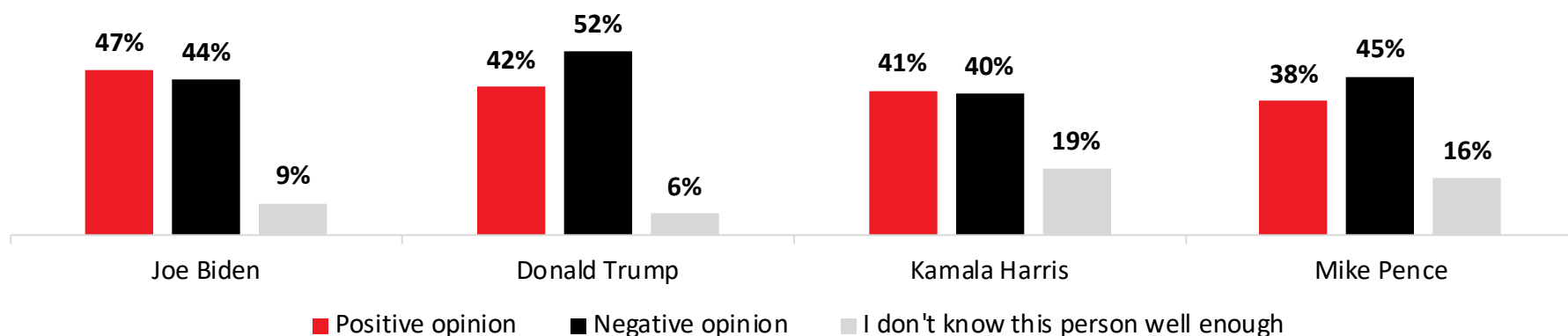
	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female	Republican	Democrat	Independent	Other
Weighted n =	1,003	180	218	372	234	296	355	352	486	517	320	351	270	62
Unweighted n =	1,003	219	177	317	290	222	362	419	502	501	290	371	275	67
Racial crisis														
Donald Trump	33%	29%	38%	35%	28%	29%	33%	37%	36%	30%	69%	5%	32%	12%
Joe Biden	47%	50%	40%	46%	51%	48%	45%	47%	48%	45%	17%	84%	38%	27%
Gun violence														
Donald Trump	36%	35%	42%	37%	30%	30%	38%	40%	40%	32%	77%	7%	32%	14%
Joe Biden	44%	46%	36%	44%	50%	48%	40%	44%	44%	44%	13%	83%	35%	21%
Climate change														
Donald Trump	29%	29%	31%	30%	25%	24%	31%	31%	31%	26%	63%	5%	24%	10%
Joe Biden	49%	51%	43%	48%	56%	54%	44%	50%	50%	48%	19%	85%	44%	26%
Terrorism														
Donald Trump	42%	43%	48%	40%	38%	34%	45%	46%	46%	38%	82%	12%	40%	16%
Joe Biden	40%	43%	33%	40%	45%	44%	37%	41%	40%	40%	12%	77%	29%	26%
Corruption														
Donald Trump	36%	36%	39%	37%	33%	28%	38%	41%	39%	34%	74%	9%	32%	13%
Joe Biden	43%	47%	37%	42%	49%	48%	39%	43%	44%	43%	13%	82%	34%	27%
International image of the USA														
Donald Trump	36%	35%	38%	37%	31%	27%	38%	40%	39%	33%	78%	6%	30%	13%
Joe Biden	47%	49%	42%	44%	53%	51%	42%	48%	48%	45%	13%	86%	39%	29%

*Results for respondents who answered "Don't know" are not presented.

OPINION ON CANDIDATES

CTC257. Do you have a positive opinion, a negative opinion or you don't know enough of...?

Base: All respondents (n=1,003)

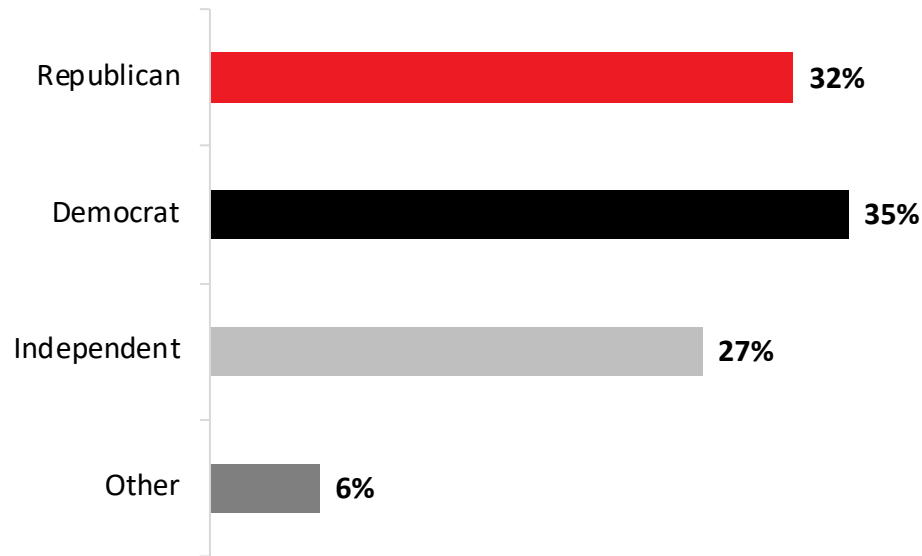


	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female	Republican	Democrat	Independent	Other	Total August 24 th	Gap
Weighted n =	1,003	180	218	372	234	296	355	352	486	517	320	351	270	62	1,003	
Unweighted n =	1,003	219	177	317	290	222	362	419	502	501	290	371	275	67	1,003	
% Positive opinion presented																
Joe Biden	47%	51%	41%	48%	49%	50%	45%	47%	50%	44%	18%	87%	37%	14%	47%	-
Donald Trump	42%	43%	42%	44%	37%	36%	45%	43%	49%	35%	87%	10%	37%	11%	40%	+2
Kamala Harris	41%	48%	30%	42%	46%	40%	40%	43%	44%	38%	18%	76%	30%	13%	41%	-
Mike Pence	38%	44%	38%	38%	33%	28%	42%	43%	45%	31%	76%	14%	30%	11%	37%	+1

POLITICAL IDENTITY

CTC259. Generally speaking, do you consider yourself to be a Republican, Democrat, Independent or other?

Base: All respondents (n=1,003)



	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female	Total August 24 th	Gap
Weighted n =	1,003	180	218	372	234	296	355	352	486	517	1,003	
Unweighted n =	1,003	219	177	317	290	222	362	419	502	501	1,003	
Republican	32%	35%	36%	31%	27%	29%	34%	33%	34%	30%	29%	+3
Democrat	35%	37%	29%	35%	39%	36%	36%	33%	34%	36%	35%	-
Independent	27%	24%	29%	26%	28%	27%	24%	29%	28%	26%	30%	-3
Other	6%	4%	6%	7%	6%	8%	6%	5%	4%	8%	6%	-



ERIN O'TOOLE: NEW CONSERVATIVE PARTY LEADER

IN THE NEWS

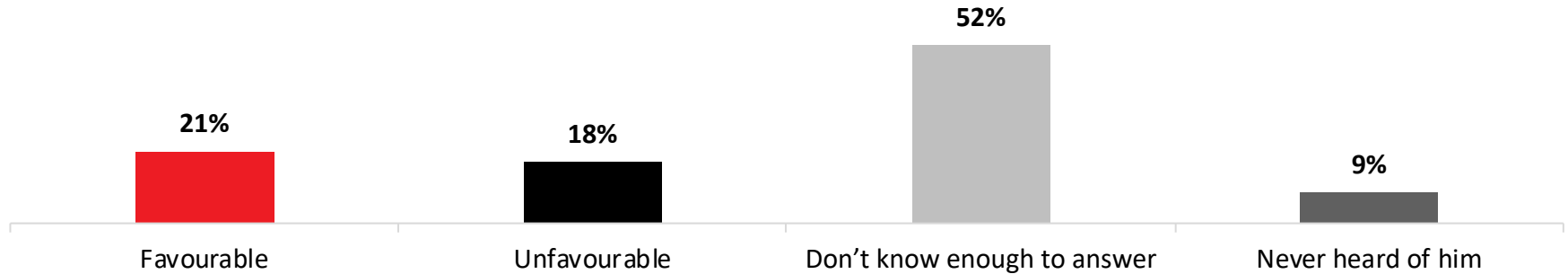
New question

IMPRESSION OF ERIN O'TOOLE



CTC275. The Conservative Party of Canada recently elected a new leader, Erin O'Toole. Based on what you have read, heard or seen so far do you have a favourable or an unfavourable impression of Mr. O'Toole? If you do not know enough to answer this question, please indicate so.

Base: All respondents (n=1,521)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	LPC	CPC	NDP	BQ	GP	Other
Weighted n =	1,521	104	357	584	99	171	206	420	513	588	599	612	292	441	370	269	98	67	21
Unweighted n =	1,521	100	408	609	126	125	153	396	504	621	651	590	267	461	367	266	120	59	22*
Favourable	21%	5%	21%	24%	23%	26%	18%	14%	21%	27%	21%	22%	20%	10%	57%	7%	20%	8%	7%
Unfavourable	18%	18%	12%	20%	11%	15%	28%	22%	18%	16%	23%	16%	14%	29%	1%	33%	16%	21%	33%
Don't know enough to answer	52%	63%	54%	50%	55%	51%	44%	49%	53%	52%	48%	51%	57%	54%	41%	47%	54%	59%	60%
Never heard of him	9%	13%	13%	6%	11%	8%	11%	15%	9%	5%	8%	10%	9%	6%	1%	13%	10%	13%	0%

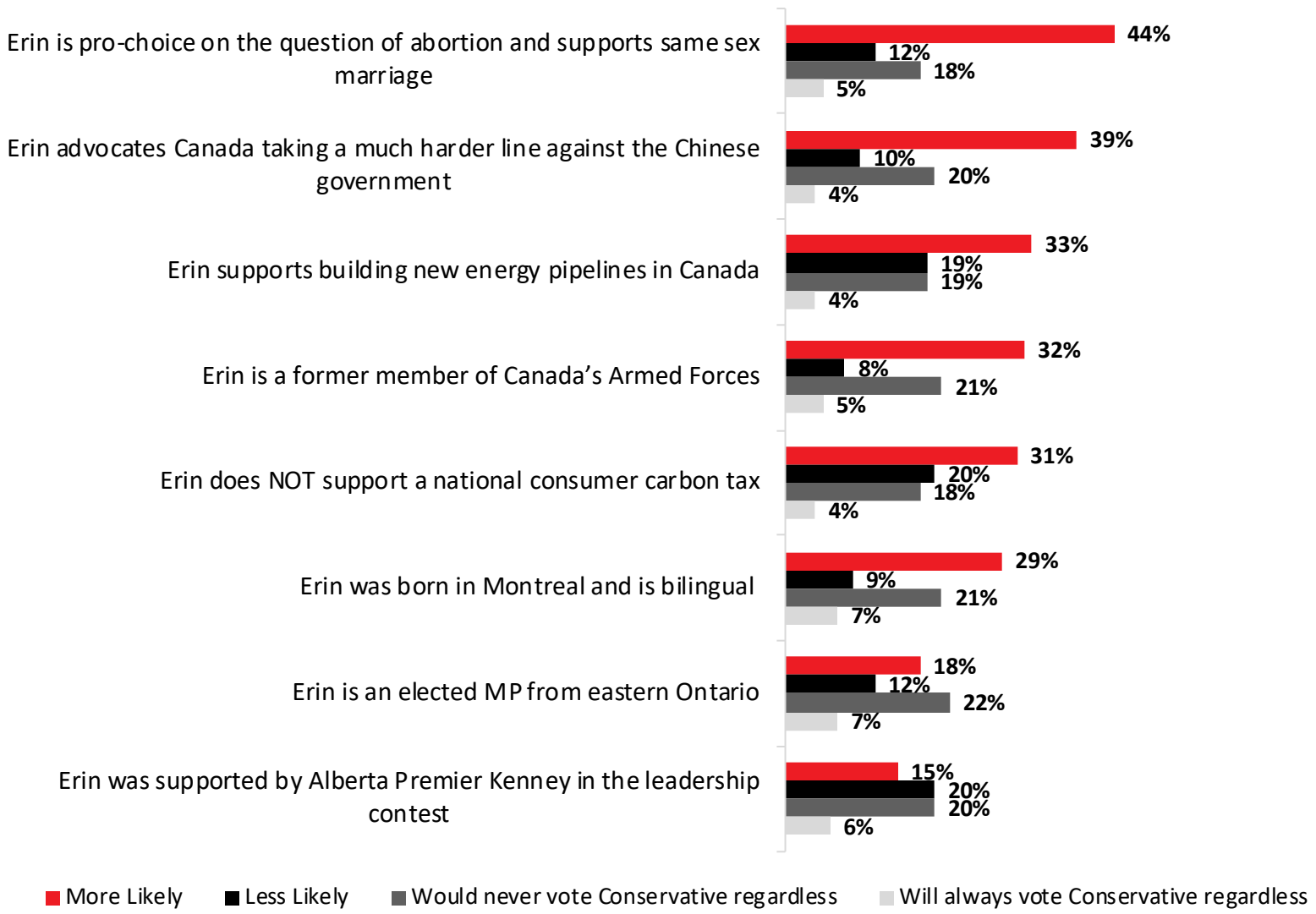
*Given the small number of respondents (n<30) data are presented for illustrative purposes only.

LIKELIHOOD TO VOTE FOR THE CONSERVATIVE PARTY OF CANADA



CTC276. Below are a few things about Erin O'Toole and the policies he supports. After each item please indicate whether this makes you more likely to consider voting for the Conservatives in the next election, less likely or it does not change your likelihood one way or the other.

Base: All respondents (n=1,521)



*Results for respondents who answered "Don't know" are not presented.

New question

LIKELIHOOD TO VOTE FOR THE CONSERVATIVE PARTY OF CANADA - DETAILS



CTC276. Below are a few things about Erin O'Toole and the policies he supports. After each item please indicate whether this makes you more likely to consider voting for the Conservatives in the next election, less likely or it does not change your likelihood one way or the other.

Base: All respondents



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	LPC	CPC	NDP	BQ	GP	Other
Weighted n =	1,521	104	357	584	99	171	206	420	513	588	599	612	292	441	370	269	98	67	21
Unweighted n =	1,521	100	408	609	126	125	153	396	504	621	651	590	267	461	367	266	120	59	22*

Erin is pro-choice on the question of abortion and supports same sex marriage

More Likely	44%	45%	45%	44%	37%	48%	42%	43%	43%	45%	40%	48%	44%	39%	51%	49%	52%	43%	27%
Less Likely	12%	9%	8%	11%	18%	17%	12%	12%	11%	12%	11%	12%	13%	14%	16%	5%	3%	11%	23%
Would never vote Conservative regardless	18%	17%	25%	15%	15%	9%	22%	21%	16%	18%	23%	15%	13%	25%	2%	32%	32%	17%	22%
Will always vote Conservative regardless	5%	0%	2%	7%	10%	10%	2%	4%	5%	6%	6%	5%	5%	1%	19%	1%	1%	0%	0%

Erin advocates Canada taking a much harder line against the Chinese government

More Likely	39%	31%	31%	39%	36%	56%	43%	34%	38%	43%	35%	40%	46%	27%	69%	33%	32%	23%	49%
Less Likely	10%	8%	11%	12%	8%	10%	7%	11%	9%	11%	11%	10%	10%	16%	4%	13%	11%	9%	17%
Would never vote Conservative regardless	20%	24%	26%	16%	15%	10%	26%	23%	19%	18%	23%	19%	16%	29%	2%	33%	36%	22%	17%
Will always vote Conservative regardless	4%	0%	1%	5%	7%	8%	2%	3%	5%	3%	4%	4%	3%	1%	13%	1%	0%	0%	3%

Erin supports building new energy pipelines in Canada

More Likely	33%	31%	16%	34%	38%	57%	37%	23%	34%	39%	30%	33%	39%	27%	65%	20%	9%	29%	56%
Less Likely	19%	16%	29%	18%	9%	12%	18%	21%	18%	18%	19%	19%	18%	22%	8%	25%	37%	19%	8%
Would never vote Conservative regardless	19%	20%	25%	17%	15%	12%	22%	24%	18%	17%	23%	17%	15%	26%	2%	34%	33%	26%	22%
Will always vote Conservative regardless	4%	0%	3%	5%	8%	9%	2%	4%	6%	4%	5%	5%	3%	1%	14%	2%	1%	0%	0%

Erin is a former member of Canada's Armed Forces

More Likely	32%	25%	21%	36%	33%	47%	30%	27%	30%	37%	29%	33%	39%	25%	60%	24%	16%	22%	25%
Less Likely	8%	5%	10%	8%	8%	8%	7%	11%	9%	5%	10%	7%	7%	9%	2%	13%	11%	7%	17%
Would never vote Conservative regardless	21%	20%	28%	19%	14%	14%	26%	26%	18%	20%	25%	20%	15%	33%	1%	37%	38%	23%	22%
Will always vote Conservative regardless	5%	0%	3%	6%	9%	10%	1%	4%	6%	4%	5%	5%	5%	1%	18%	1%	1%	0%	0%

*Given the small number of respondents (n<30) data are presented for illustrative purposes only.

New question

LIKELIHOOD TO VOTE FOR THE CONSERVATIVE PARTY OF CANADA - DETAILS



CTC276. Below are a few things about Erin O'Toole and the policies he supports. After each item please indicate whether this makes you more likely to consider voting for the Conservatives in the next election, less likely or it does not change your likelihood one way or the other.

Base: All respondents



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	LPC	CPC	NDP	BQ	GP	Other
Weighted n =	1,521	104	357	584	99	171	206	420	513	588	599	612	292	441	370	269	98	67	21
Unweighted n =	1,521	100	408	609	126	125	153	396	504	621	651	590	267	461	367	266	120	59	22*

Erin does NOT support a national consumer carbon tax

More Likely	31%	21%	23%	34%	35%	45%	29%	21%	33%	36%	26%	33%	37%	16%	65%	20%	17%	18%	47%
Less Likely	20%	21%	21%	20%	22%	17%	20%	22%	18%	21%	21%	19%	22%	29%	9%	27%	25%	24%	10%
Would never vote Conservative regardless	18%	19%	25%	16%	12%	9%	24%	22%	17%	16%	22%	17%	14%	27%	2%	29%	35%	22%	22%
Will always vote Conservative regardless	4%	1%	2%	5%	7%	9%	1%	5%	5%	3%	5%	4%	3%	2%	13%	1%	0%	2%	3%

Erin was born in Montreal and is bilingual

More Likely	29%	28%	44%	26%	20%	27%	18%	25%	27%	34%	25%	29%	38%	23%	41%	22%	48%	25%	35%
Less Likely	9%	12%	2%	9%	13%	13%	12%	9%	11%	7%	10%	8%	9%	10%	9%	9%	0%	10%	16%
Would never vote Conservative regardless	21%	19%	25%	19%	16%	13%	27%	25%	19%	19%	25%	19%	17%	31%	2%	38%	32%	22%	22%
Will always vote Conservative regardless	7%	1%	2%	7%	13%	15%	7%	5%	7%	8%	7%	7%	6%	0%	25%	1%	1%	0%	0%

Erin is an elected MP from eastern Ontario

More Likely	18%	11%	12%	27%	12%	11%	14%	14%	17%	21%	16%	18%	22%	13%	37%	12%	8%	9%	18%
Less Likely	12%	15%	13%	6%	13%	22%	16%	13%	12%	12%	11%	11%	16%	11%	9%	16%	16%	12%	30%
Would never vote Conservative regardless	22%	23%	28%	19%	17%	15%	25%	28%	19%	19%	26%	20%	17%	33%	1%	37%	39%	22%	22%
Will always vote Conservative regardless	7%	0%	3%	8%	13%	15%	7%	5%	7%	9%	8%	7%	7%	1%	27%	1%	1%	0%	0%

Erin was supported by Alberta Premier Kenney in the leadership contest

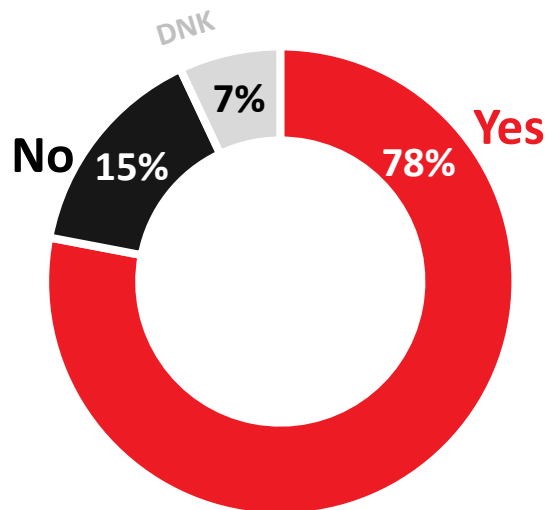
More Likely	15%	6%	9%	17%	20%	26%	15%	12%	15%	18%	14%	14%	21%	7%	39%	7%	5%	7%	41%
Less Likely	20%	23%	19%	16%	15%	34%	24%	20%	18%	22%	22%	19%	20%	29%	11%	26%	19%	26%	10%
Would never vote Conservative regardless	20%	22%	26%	18%	13%	11%	22%	24%	19%	17%	24%	17%	14%	27%	3%	33%	37%	23%	22%
Will always vote Conservative regardless	6%	0%	3%	8%	11%	12%	4%	4%	7%	7%	7%	7%	6%	1%	22%	2%	1%	0%	0%

*Given the small number of respondents (n<30) data are presented for illustrative purposes only.

VOTING BY MAIL

CTC269. If federal elections were held this fall, do you think that all voters should have the option to vote by mail due to the coronavirus pandemic?

Base: All respondents (n=1,521)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	1,521	104	357	584	99	171	206	420	513	588	599	612	292
Unweighted n =	1,521	100	408	609	126	125	153	396	504	621	651	590	267
Yes	78%	86%	71%	81%	72%	77%	81%	80%	75%	80%	80%	77%	76%
No	15%	9%	22%	11%	12%	19%	12%	14%	18%	13%	14%	16%	16%
I don't know/ Prefer not to answer	7%	5%	6%	8%	15%	5%	7%	6%	7%	8%	6%	7%	8%

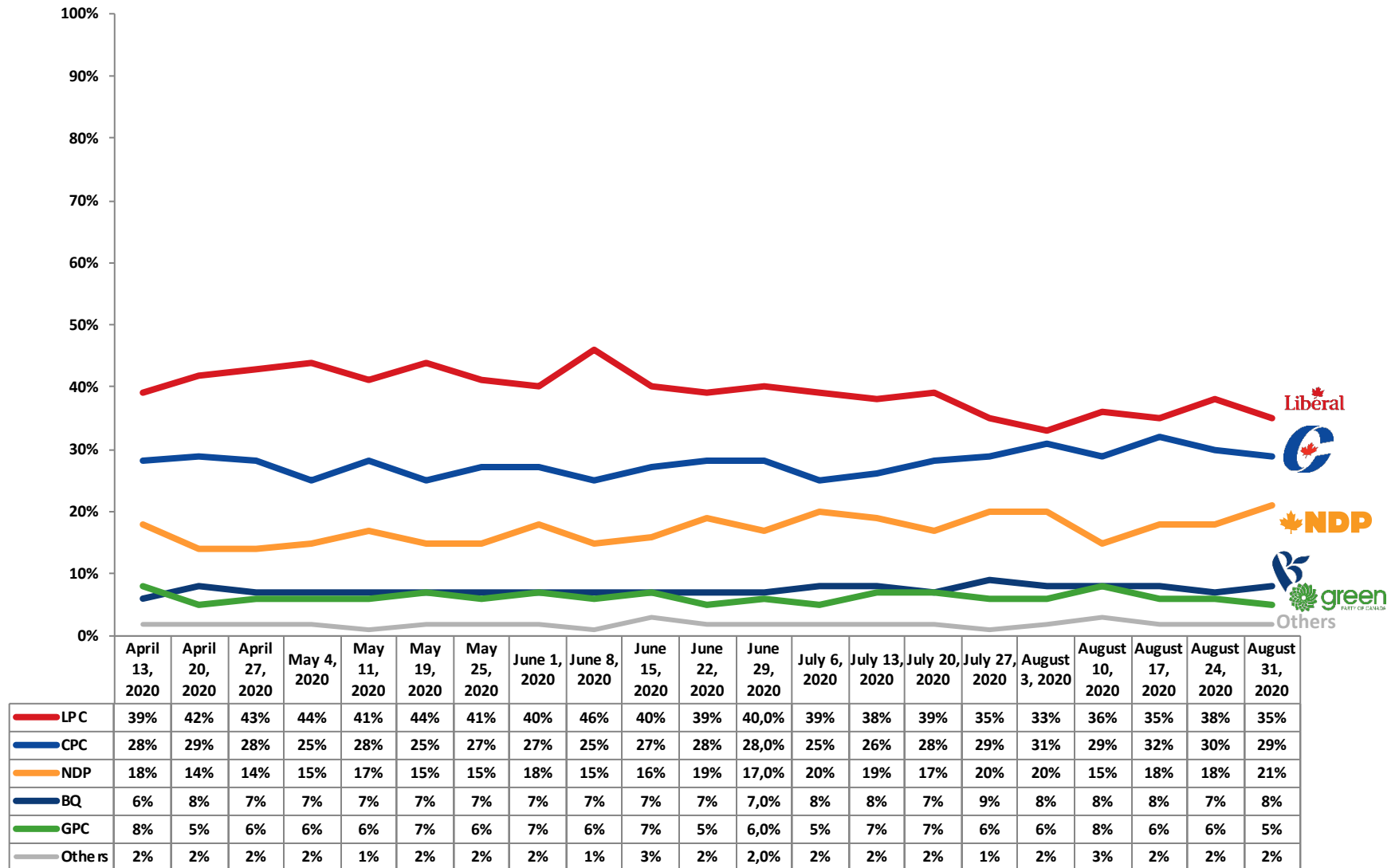
VOTING INTENTIONS - FEDERAL ELECTIONS

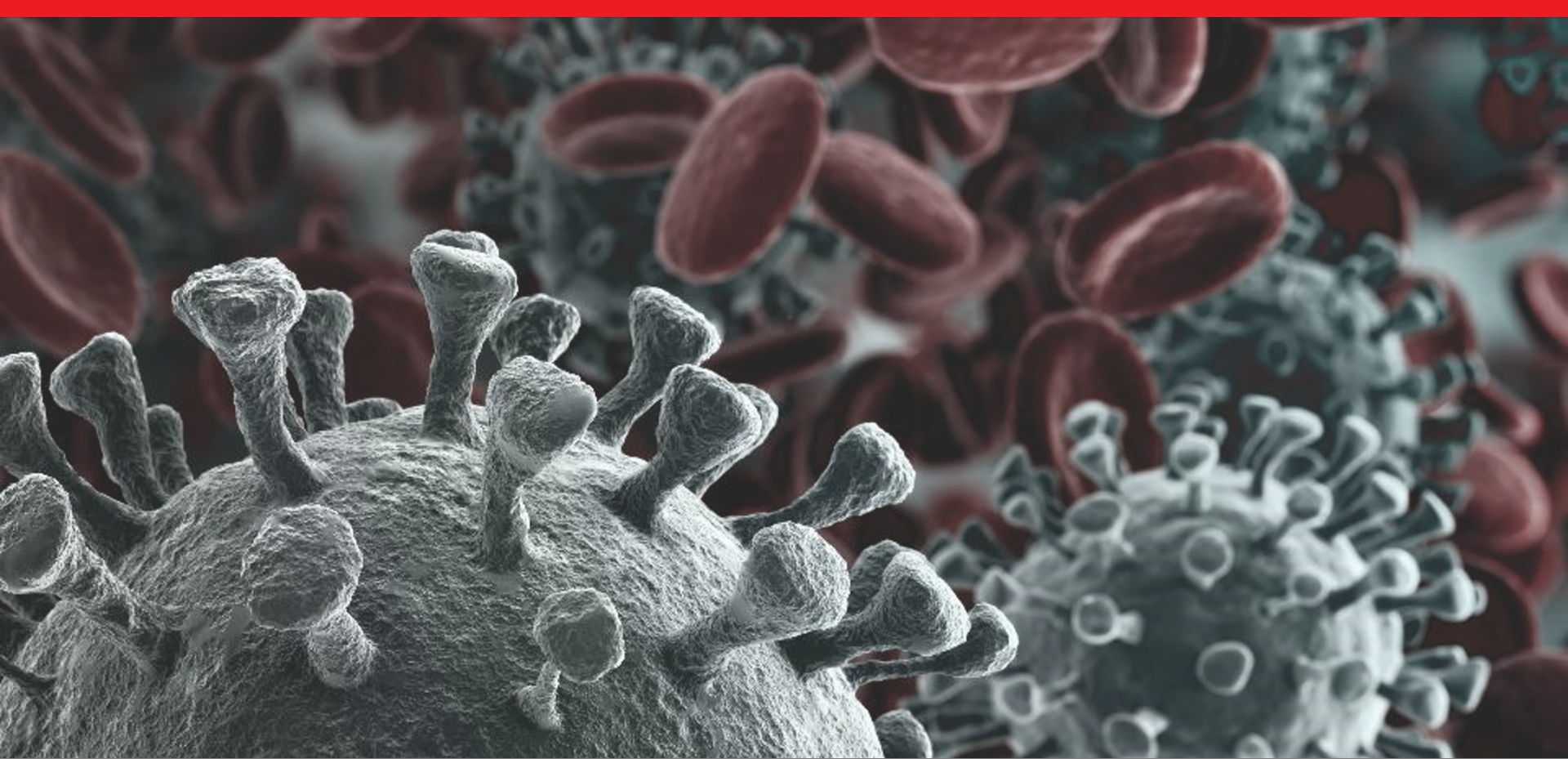
CTC37. If federal elections were held today, for which political party would you be most likely to vote? Would it be for...? In the event a respondent had no opinion, the following prompting question was asked: Even if you have not yet made up your mind, for which of the following political parties would you be most likely to vote? Would it be for the ...

Base: All respondents (n=1,521), except for the Bloc Québécois, Quebecers only

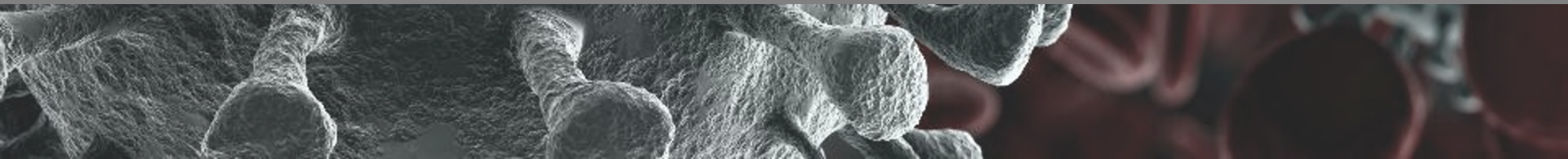
	TOTAL Canada	TOTAL Decided voters	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Total August 24 th , 2020	Gap
Weighted n =	1,521	1,268	86	293	495	80	151	162	635	633	347	417	504	1,195	
Unweighted n =	1,521	1,295	87	340	527	104	112	125	683	612	331	416	548	1,228	
... Justin Trudeau's Liberal Party of Canada	29%	35%	57%	30%	40%	25%	18%	36%	35%	34%	30%	38%	36%	38%	-3
... Erin O'Toole's Conservative Party of Canada	24%	29%	12%	14%	33%	42%	53%	25%	32%	26%	21%	28%	36%	30%	-1
... Jagmeet Singh's New Democratic Party of Canada	18%	21%	23%	18%	19%	29%	21%	28%	19%	24%	40%	19%	10%	18%	+3
... Yves-François Blanchet's Bloc Québécois	6%	8%	-	34%	-	-	-	-	-	-	-	-	-	7%	+1
... Joan Robert's Green Party of Canada	4%	5%	7%	2%	5%	4%	6%	10%	3%	7%	4%	6%	6%	6%	-1
... another party	1%	2%	1%	2%	2%	0%	2%	1%	3%	0%	1%	3%	1%	2%	-
I would not vote	4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I would cancel my vote	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I don't know	10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refusal	2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-

TRENDS IN VOTING INTENTIONS IN CANADA





SECOND WAVE OF COVID-19 VIRUS



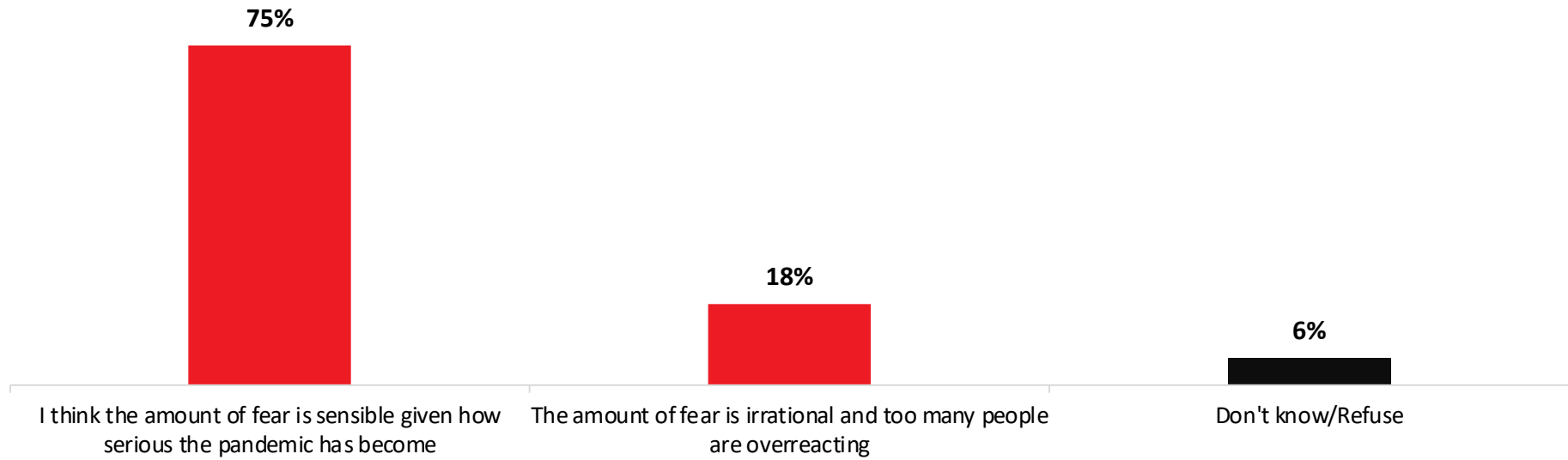
New question

VIEW ON PEOPLE'S REACTION TO THE VIRUS



CTC270. Which of the following is closest to your view of people's reaction to the Coronavirus (COVID-19)?

Base: All respondents (n=1,521)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	1,521	104	357	584	99	171	206	420	513	588	599	612	292
Unweighted n =	1,521	100	408	609	126	125	153	396	504	621	651	590	267
I think the amount of fear is sensible given how serious the pandemic has become	75%	82%	72%	79%	66%	66%	78%	72%	71%	82%	77%	77%	69%
The amount of fear is irrational and too many people are overreacting	18%	10%	22%	14%	25%	30%	15%	20%	23%	13%	16%	18%	24%
Don't know/Refuse	6%	8%	6%	6%	9%	4%	7%	8%	6%	5%	7%	5%	7%

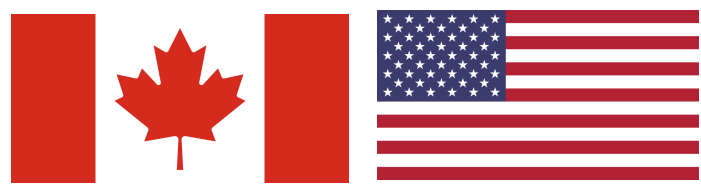
New question

VIEW ON PEOPLE'S REACTION TO THE VIRUS (CANADA VS UNITED STATES)



CTC270. Which of the following is closest to your view of people's reaction to the Coronavirus (COVID-19)?

Base: All respondents

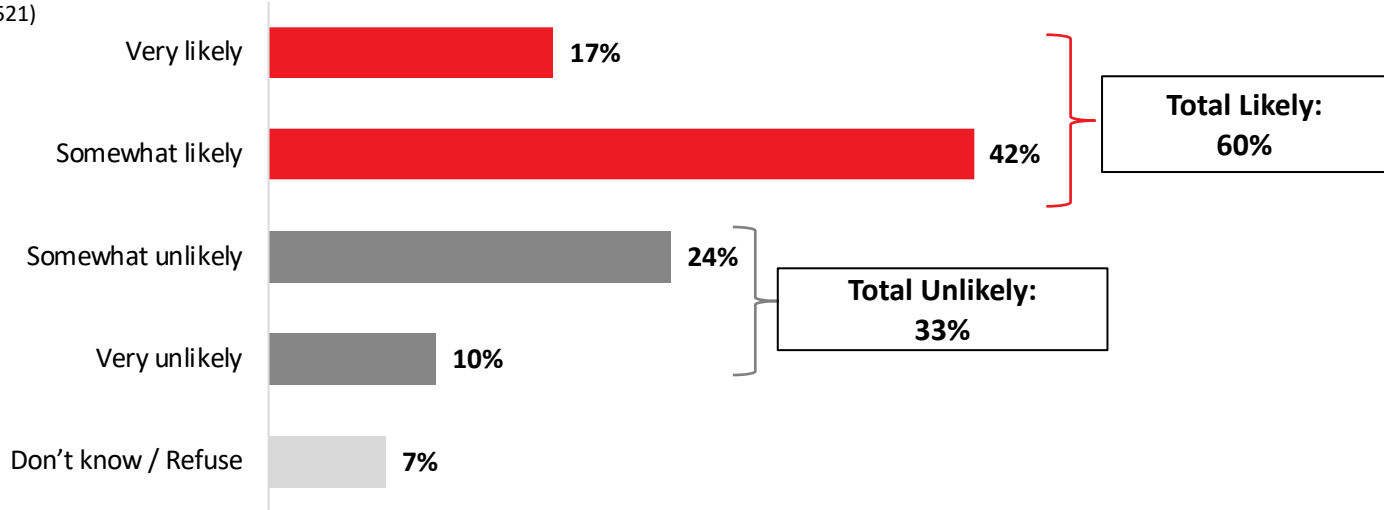


	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,521	1,003	
Unweighted n =	1,521	1,003	
I think the amount of fear is sensible given how serious the pandemic has become	75%	65%	10
The amount of fear is irrational and too many people are overreacting	18%	28%	10
Don't know/Refuse	6%	7%	1

LIKELIHOOD OF GOING BACK INTO LOCKDOWN

CTC184. In your view, what is the likelihood that, over the next three months, we will go back to a pandemic lockdown, with business closures and stay-at-home orders (similar to March and April)?

Base: All respondents (n=1,521)

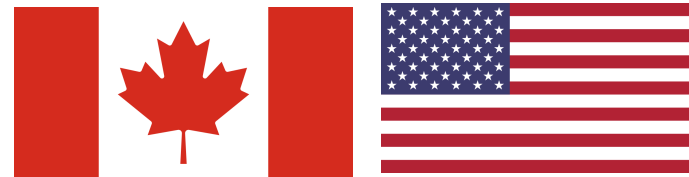


	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL August 24 th	Gap
Weighted n =	1,521	104	357	584	99	171	206	420	513	588	599	612	292	1,516	
Unweighted n =	1,521	100	408	609	126	125	153	396	504	621	651	590	267	1,516	
Total Likely	60%	70%	46%	63%	68%	52%	70%	60%	60%	59%	60%	58%	63%	58%	+2
Very likely	17%	25%	12%	18%	17%	20%	18%	16%	21%	15%	17%	16%	22%	16%	+1
Somewhat likely	42%	45%	34%	45%	51%	32%	52%	43%	39%	45%	43%	42%	41%	42%	-
Total Unlikely	33%	22%	49%	29%	25%	41%	22%	36%	31%	32%	35%	34%	28%	34%	-1
Somewhat unlikely	24%	12%	33%	22%	16%	29%	17%	26%	21%	24%	26%	24%	17%	26%	-2
Very unlikely	10%	9%	16%	7%	9%	12%	5%	10%	10%	8%	8%	10%	11%	8%	+2
Don't know/Refuse	7%	8%	5%	8%	7%	7%	8%	4%	9%	8%	5%	8%	9%	7%	-

LIKELIHOOD OF GOING BACK INTO LOCKDOWN (CANADA VS UNITED STATES)

CTC184. In your view, what is the likelihood that, over the next three months, that we will go back to a pandemic lockdown, with business closures and stay-at-home orders (similar to March and April)?

Base: All respondents

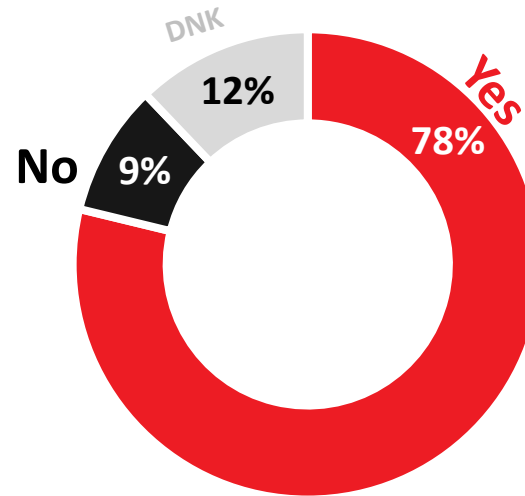


	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,521	1,003	
Unweighted n =	1,521	1,003	
Total Likely	60%	54%	6
Very likely	17%	25%	8
Somewhat likely	42%	29%	13
Total Unlikely	33%	33%	-
Somewhat unlikely	24%	18%	6
Very unlikely	10%	15%	5
Don't know/Refuse	7%	13%	6

SECOND WAVE OF THE VIRUS

CTC96. Do you think there will be a second wave of the virus ?

Base: All respondents (n=1,521)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL August 24 th	Gap
Weighted n =	1,521	104	357	584	99	171	206	420	513	588	599	612	292	1,516	
Unweighted n =	1,521	100	408	609	126	125	153	396	504	621	651	590	267	1,516	
Yes	78%	84%	73%	77%	81%	80%	85%	78%	78%	78%	80%	79%	75%	77%	+1
No	9%	6%	16%	8%	4%	8%	8%	11%	10%	8%	9%	9%	11%	10%	-1
Don't know / Prefer not to answer	12%	9%	11%	15%	15%	11%	8%	10%	12%	14%	11%	12%	14%	13%	-1

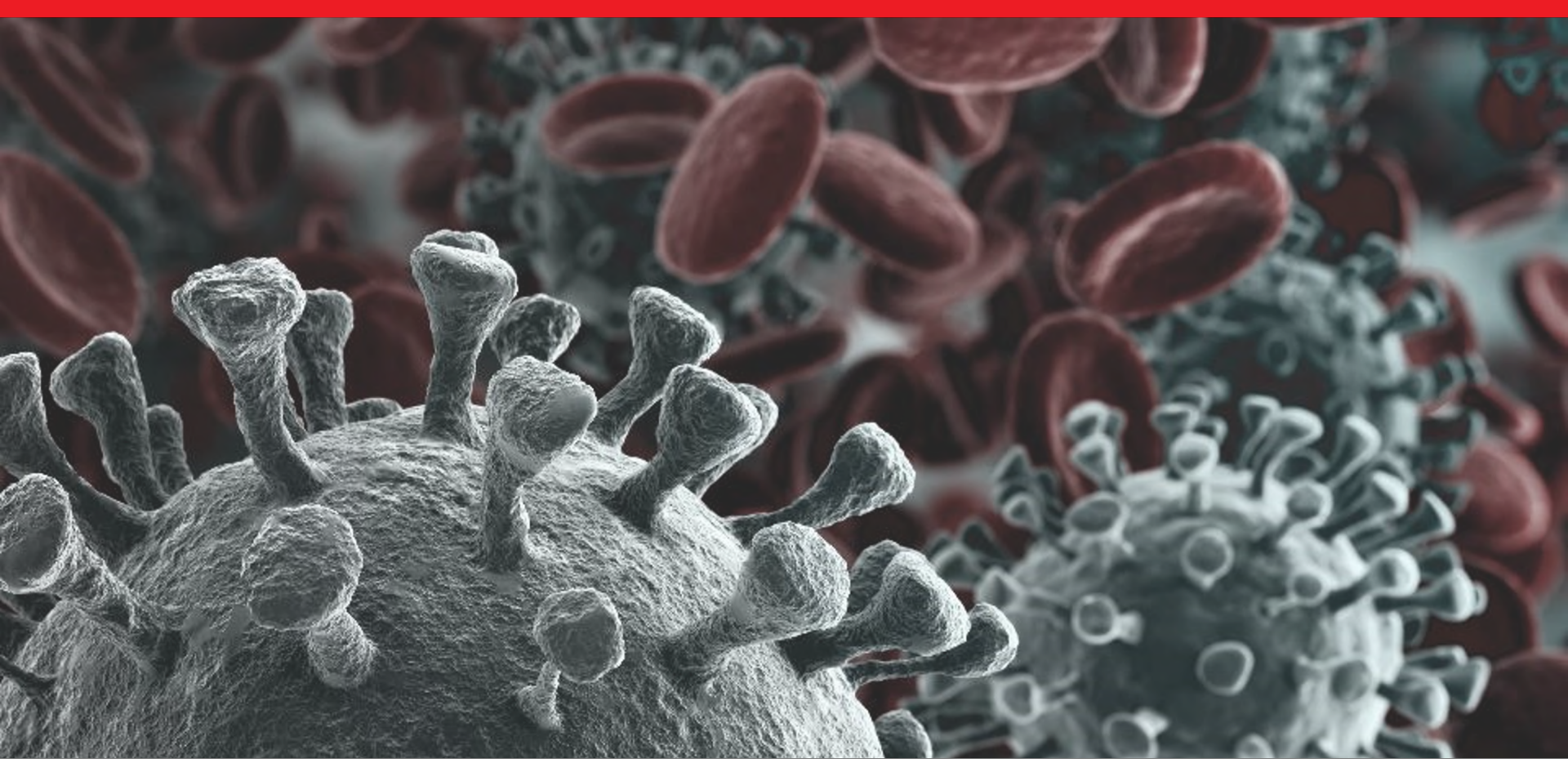
SECOND WAVE OF THE VIRUS (CANADA VS UNITED STATES)

CTC96. Do you think there will be a second wave of the virus ?

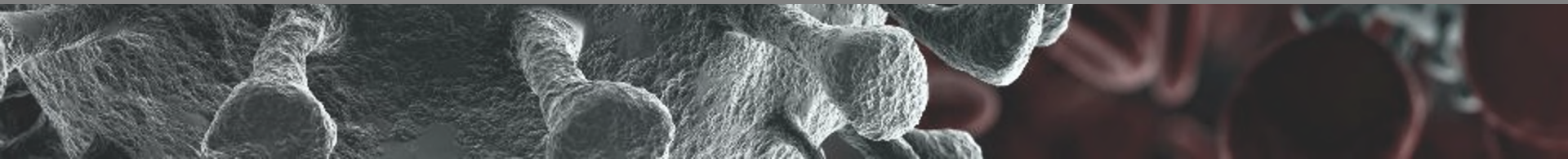
Base: All respondents



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,521	1,003	
Unweighted n =	1,521	1,003	
Yes	78%	62%	16
No	9%	22%	13
Don't know / Prefer not to answer	12%	16%	4



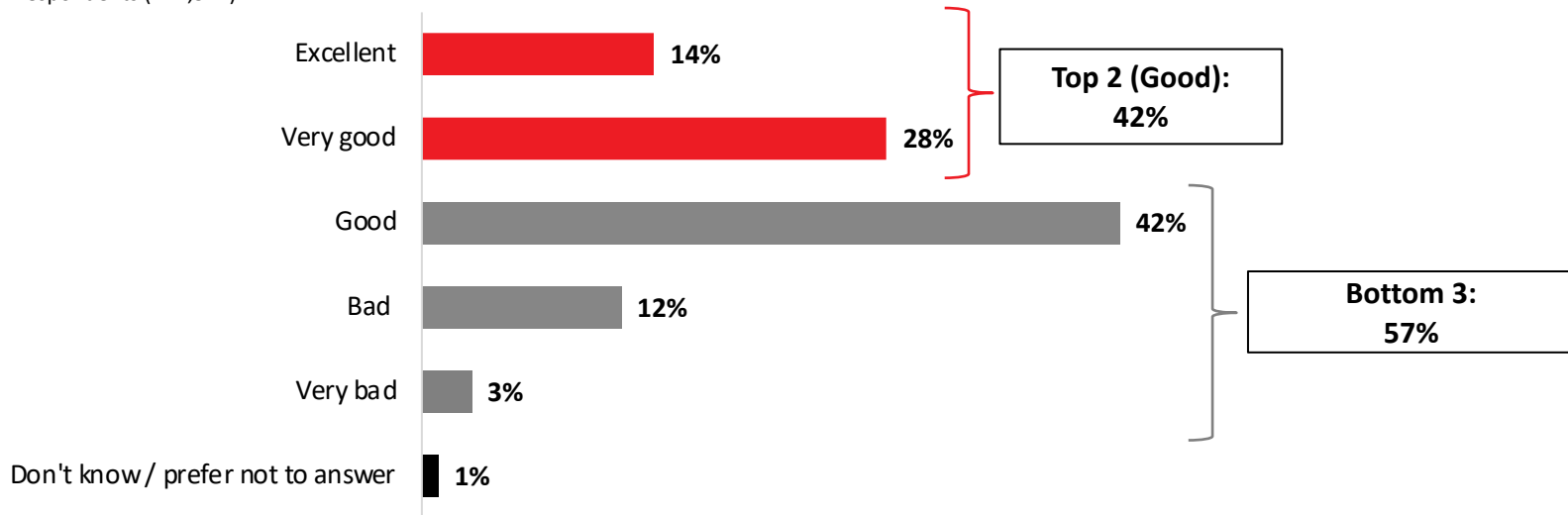
STRESS AND MENTAL HEALTH



MENTAL HEALTH DURING THE CRISIS

CTC46. Since the beginning of the COVID-19 crisis, how would you rate your mental health?

Base: All respondents (n=1,521)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL August 24 th	Gap
Weighted n =	1,521	104	357	584	99	171	206	420	513	588	599	612	292	1,516	
Unweighted n =	1,521	100	408	609	126	125	153	396	504	621	651	590	267	1,516	
Total Top 2 (Good)	42%	40%	51%	39%	34%	49%	33%	34%	37%	52%	40%	45%	43%	39%	+3
Excellent	14%	12%	18%	13%	15%	16%	10%	9%	13%	19%	14%	15%	14%	14%	-
Very good	28%	29%	34%	26%	19%	34%	23%	25%	24%	33%	26%	30%	29%	24%	+4
Total Bottom 3	57%	60%	48%	59%	65%	49%	65%	65%	62%	47%	59%	55%	55%	59%	-2
Good *	42%	46%	37%	44%	49%	35%	45%	42%	48%	37%	44%	41%	41%	42%	-
Bad	12%	11%	9%	11%	12%	9%	18%	18%	10%	8%	12%	11%	10%	14%	-2
Very bad	3%	3%	2%	4%	4%	5%	2%	5%	4%	1%	3%	3%	3%	4%	-1
Don't know/Prefer not to answer	1%	0%	0%	2%	1%	1%	2%	1%	1%	1%	1%	1%	2%	2%	-1

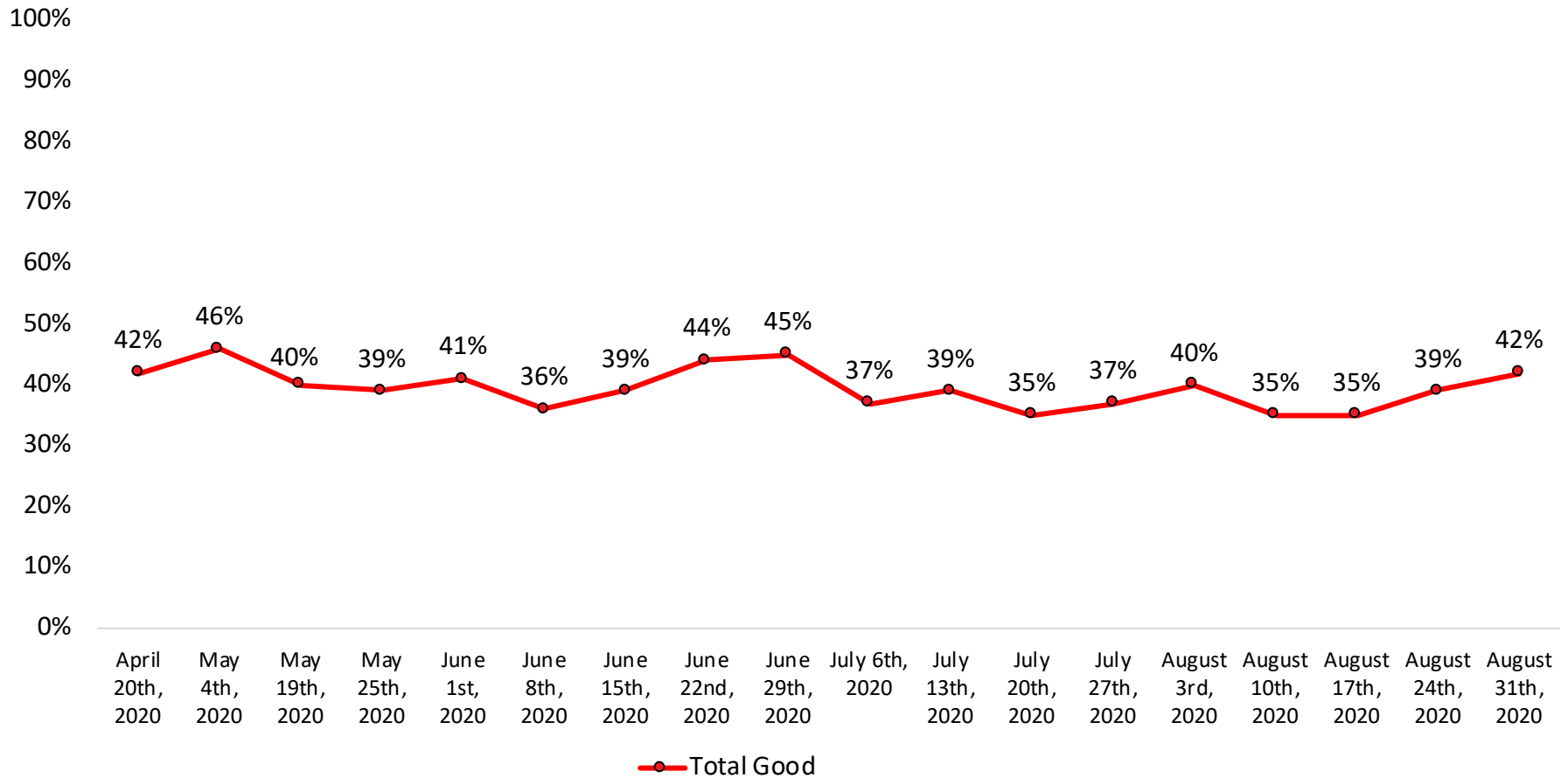
* The Good rating is placed in the bottom 3 as part of a standardized scale in academic research

MENTAL HEALTH DURING THE CRISIS (Evolution)

CTC46. Since the beginning of the COVID-19 crisis, how would you rate your mental health?

Base: All respondents

% Total Good (Excellent + Very good) presented



MENTAL HEALTH DURING THE CRISIS (CANADA VS UNITED STATES)

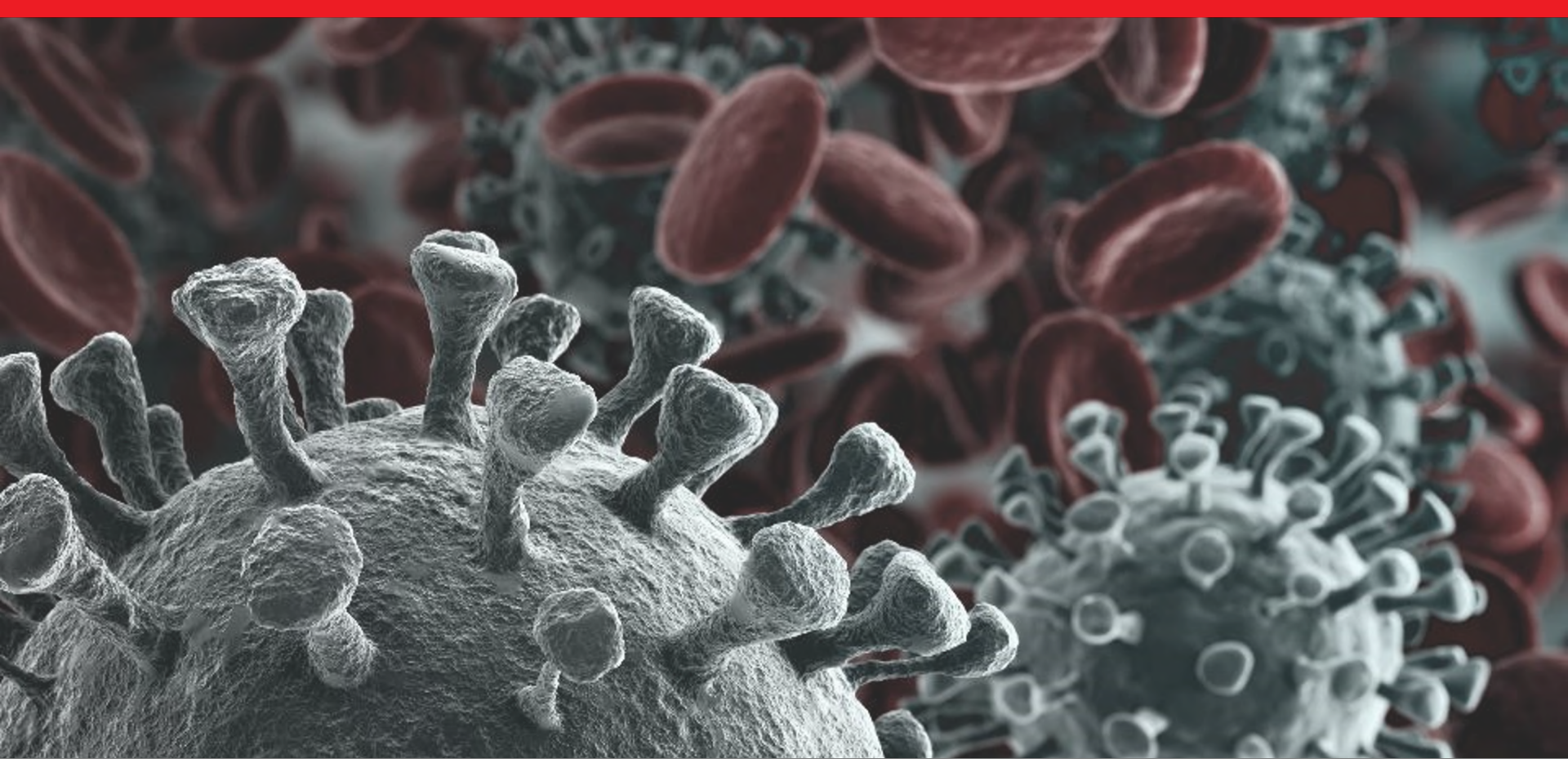
CTC46. Since the beginning of the COVID-19 crisis, how would you rate your mental health?

Base: All respondents

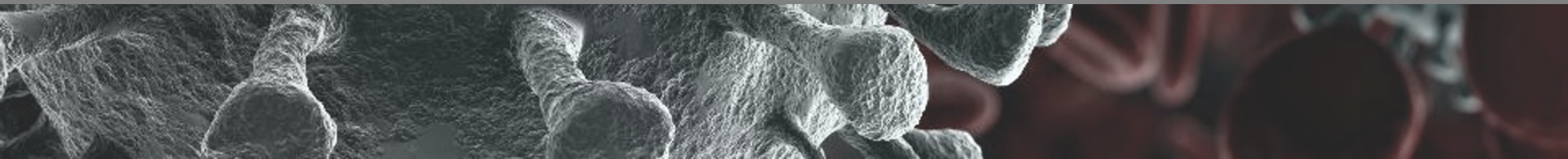


	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,521	1,003	
Unweighted n =	1,521	1,003	
Total Top 2 (Good)	42%	48%	6
Excellent	14%	19%	5
Very good	28%	28%	-
Total Bottom 3	57%	48%	9
Good *	42%	35%	7
Bad	12%	10%	2
Very bad	3%	4%	1
Don't know/Prefer not to answer	1%	4%	3

* The Good rating is placed in the bottom 3 as part of a standardized scale in academic research



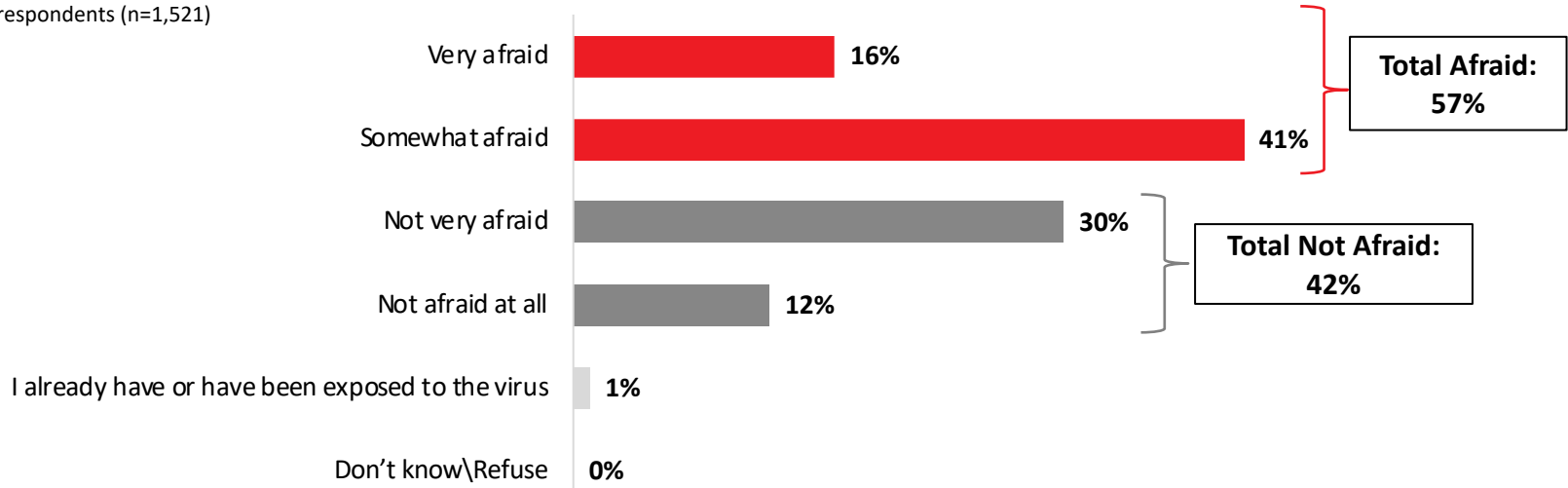
FEAR AND SPREAD OF THE VIRUS



FEAR OF CONTRACTING THE VIRUS

CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?

Base: All respondents (n=1,521)

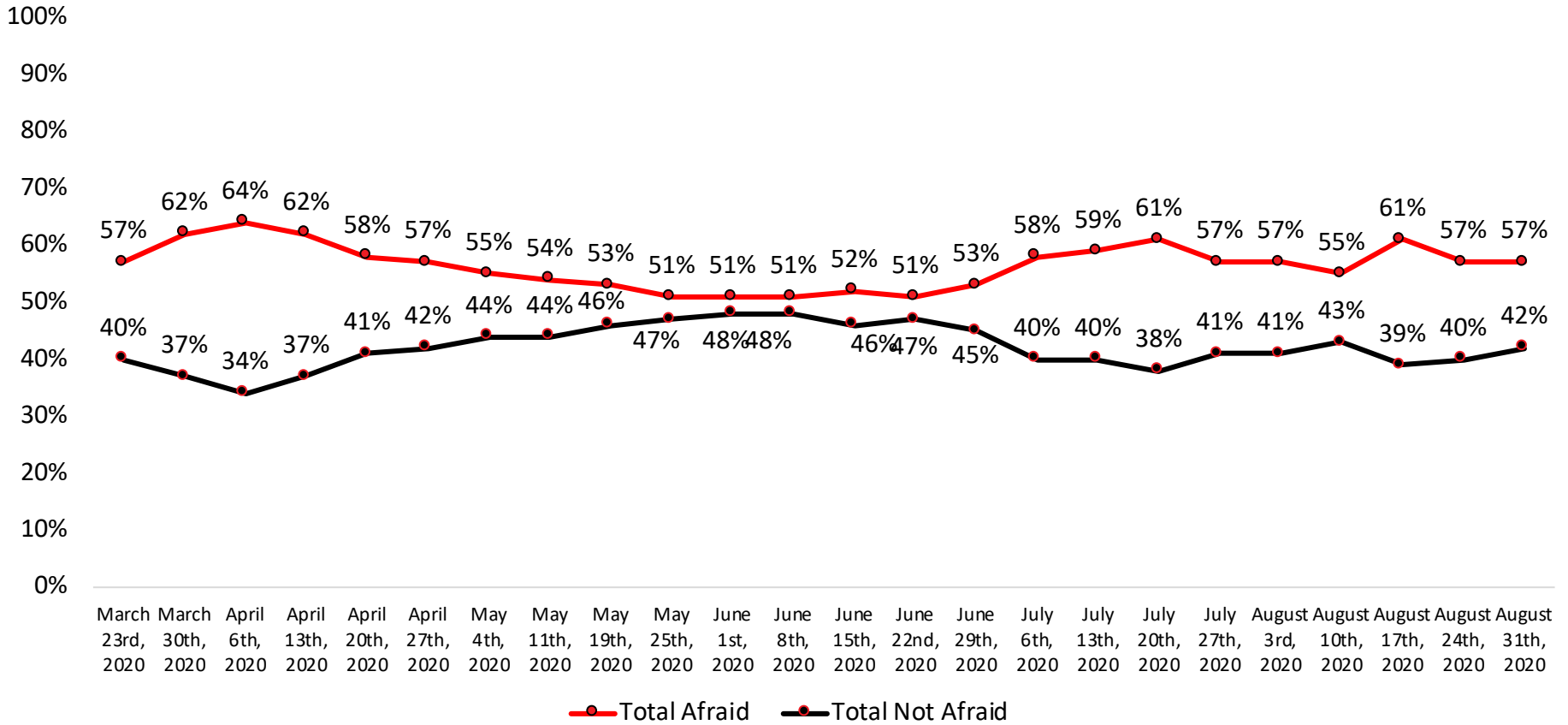


	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL August 24 th	Gap
Weighted n =	1,521	104	357	584	99	171	206	420	513	588	599	612	292	1,516	
Unweighted n =	1,521	100	408	609	126	125	153	396	504	621	651	590	267	1,516	
Total Afraid	57%	60%	45%	61%	67%	50%	68%	53%	56%	62%	58%	57%	57%	57%	-
Very afraid	16%	23%	12%	15%	14%	16%	27%	12%	18%	18%	17%	17%	15%	15%	+1
Somewhat afraid	41%	37%	34%	46%	54%	33%	41%	40%	38%	44%	41%	40%	41%	43%	-2
Total Not Afraid	42%	40%	54%	38%	32%	50%	31%	46%	44%	37%	41%	42%	43%	40%	+2
Not very afraid	30%	26%	39%	28%	26%	28%	23%	31%	30%	28%	29%	31%	28%	28%	+2
Not afraid at all	12%	14%	15%	10%	6%	22%	8%	14%	14%	9%	12%	12%	15%	12%	-
I already have or have been exposed to the virus	1%	0%	1%	1%	0%	0%	1%	1%	0%	0%	1%	1%	0%	1%	-
Don't know/Refuse	0%	0%	0%	1%	0%	0%	1%	0%	0%	1%	1%	0%	0%	2%	-2

FEAR OF CONTRACTING THE VIRUS (Evolution)

CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?

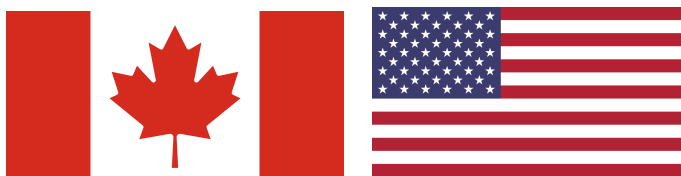
Base: All respondents



FEAR OF CONTRACTING THE VIRUS (CANADA VS UNITED STATES)

CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?

Base: All respondents

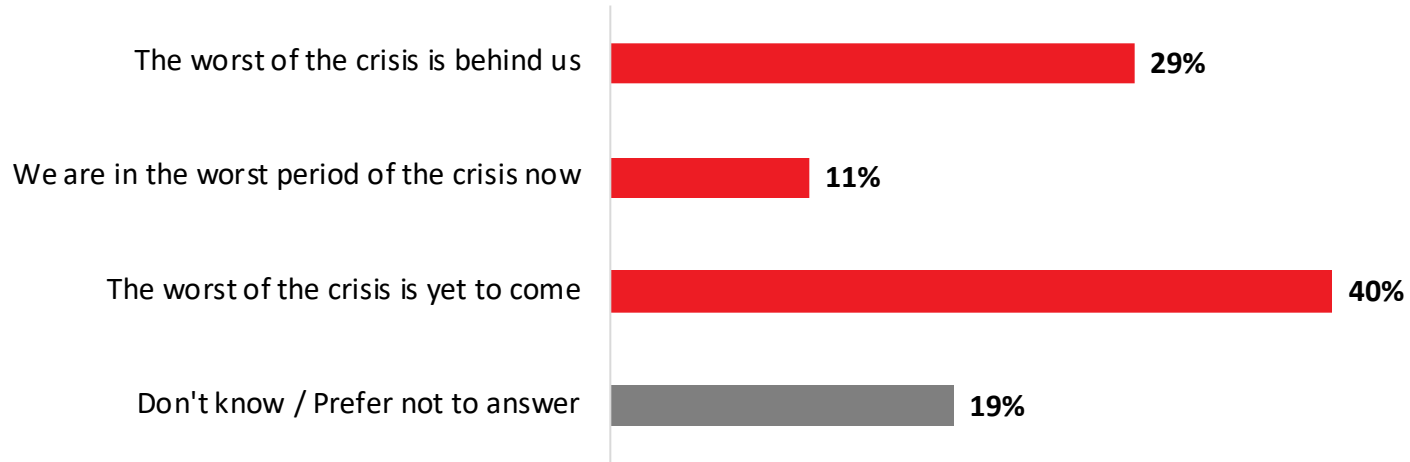


	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,521	1,003	
Unweighted n =	1,521	1,003	
Total Afraid	57%	60%	3
Very afraid	16%	26%	10
Somewhat afraid	41%	35%	6
Total Not Afraid	42%	35%	7
Not very afraid	30%	20%	10
Not afraid at all	12%	16%	4
I already have or have been exposed to the virus	1%	2%	1
Don't know/Refuse	0%	3%	3

EVOLUTION OF THE COVID-19 PANDEMIC

CTC20: What statement best describes your personal opinion of the COVID-19 crisis for Canada?

Base: All respondents (n=1,521)

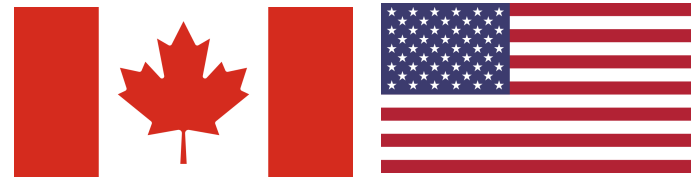


	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL August 24 th	Gap
Weighted n =	1,521	104	357	584	99	171	206	420	513	588	599	612	292	1,516	
Unweighted n =	1,521	100	408	609	126	125	153	396	504	621	651	590	267	1,516	
The worst of the crisis is behind us	29%	20%	41%	33%	18%	26%	13%	33%	31%	26%	29%	32%	25%	30%	-1
We are in the worst period of the crisis now	11%	4%	8%	11%	18%	11%	18%	12%	12%	9%	11%	11%	10%	11%	-
The worst of the crisis is yet to come	40%	49%	39%	36%	40%	38%	53%	38%	40%	42%	41%	38%	44%	40%	-
Don't know / Prefer not to answer	19%	27%	12%	21%	24%	26%	15%	16%	17%	23%	18%	19%	22%	19%	-

EVOLUTION OF THE COVID-19 PANDEMIC (CANADA VS UNITED STATES)

CTC20: What statement best describes your personal opinion of the COVID-19 crisis for Canada/**United States**?

Base: All respondents

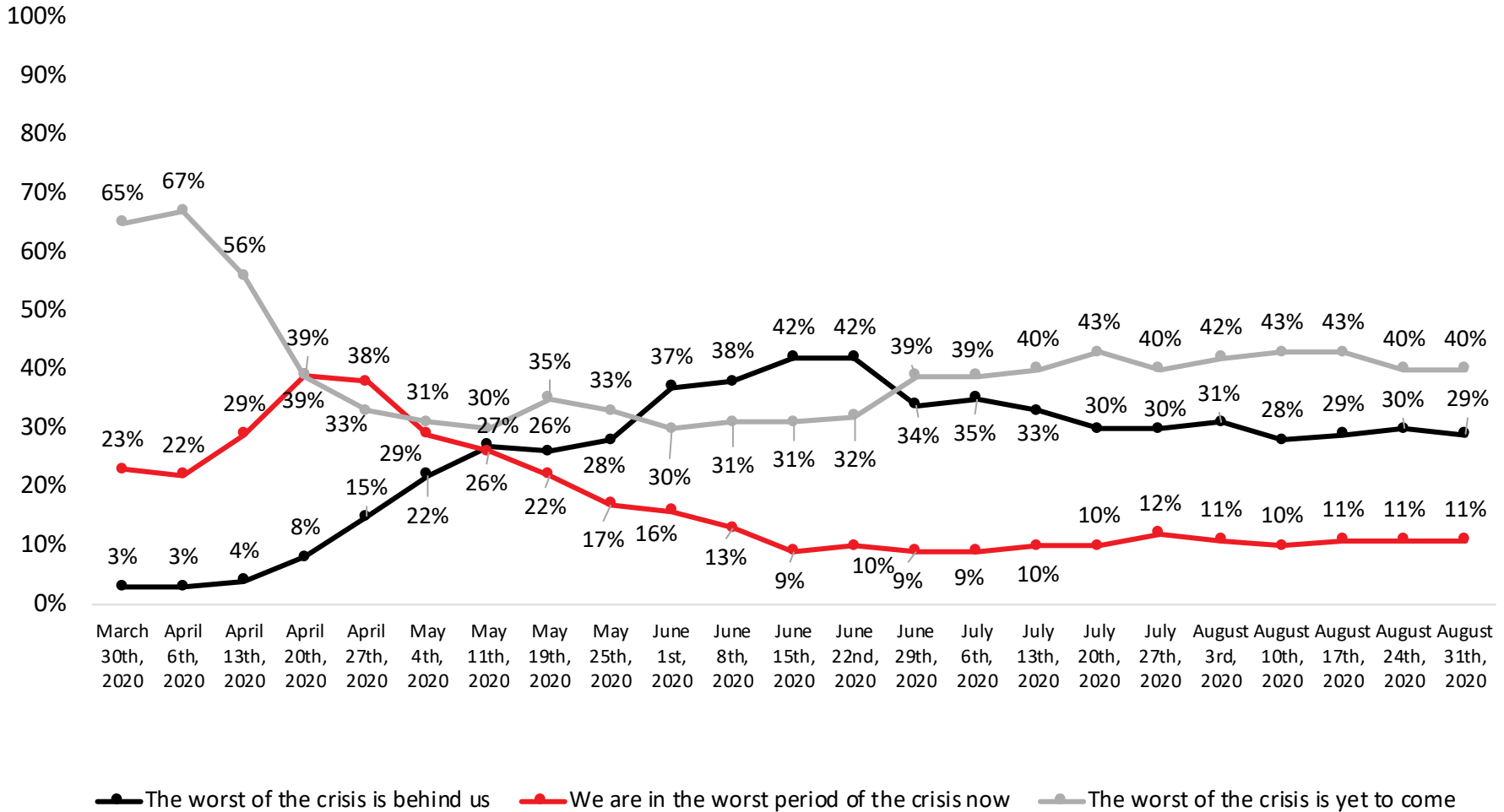


	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,521	1,003	
Unweighted n =	1,521	1,003	
The worst of the crisis is behind us	29%	28%	1
We are in the worst period of the crisis now	11%	23%	12
The worst of the crisis is yet to come	40%	35%	5
Don't know / Prefer not to answer	19%	14%	5

EVOLUTION OF THE COVID-19 PANDEMIC (CANADA)

CTC20: What statement best describes your personal opinion of the COVID-19 crisis for Canada ?

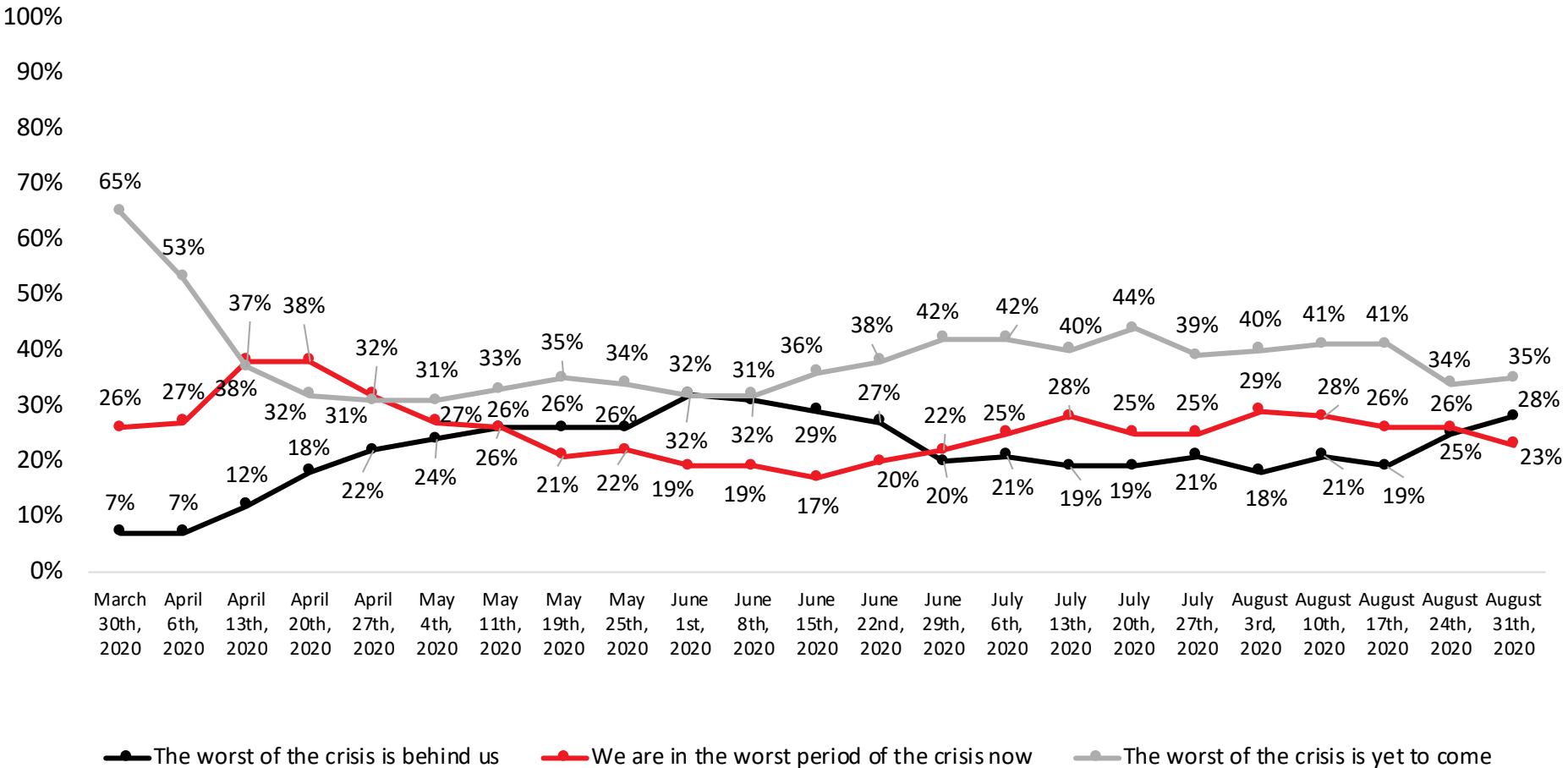
Base: All respondents

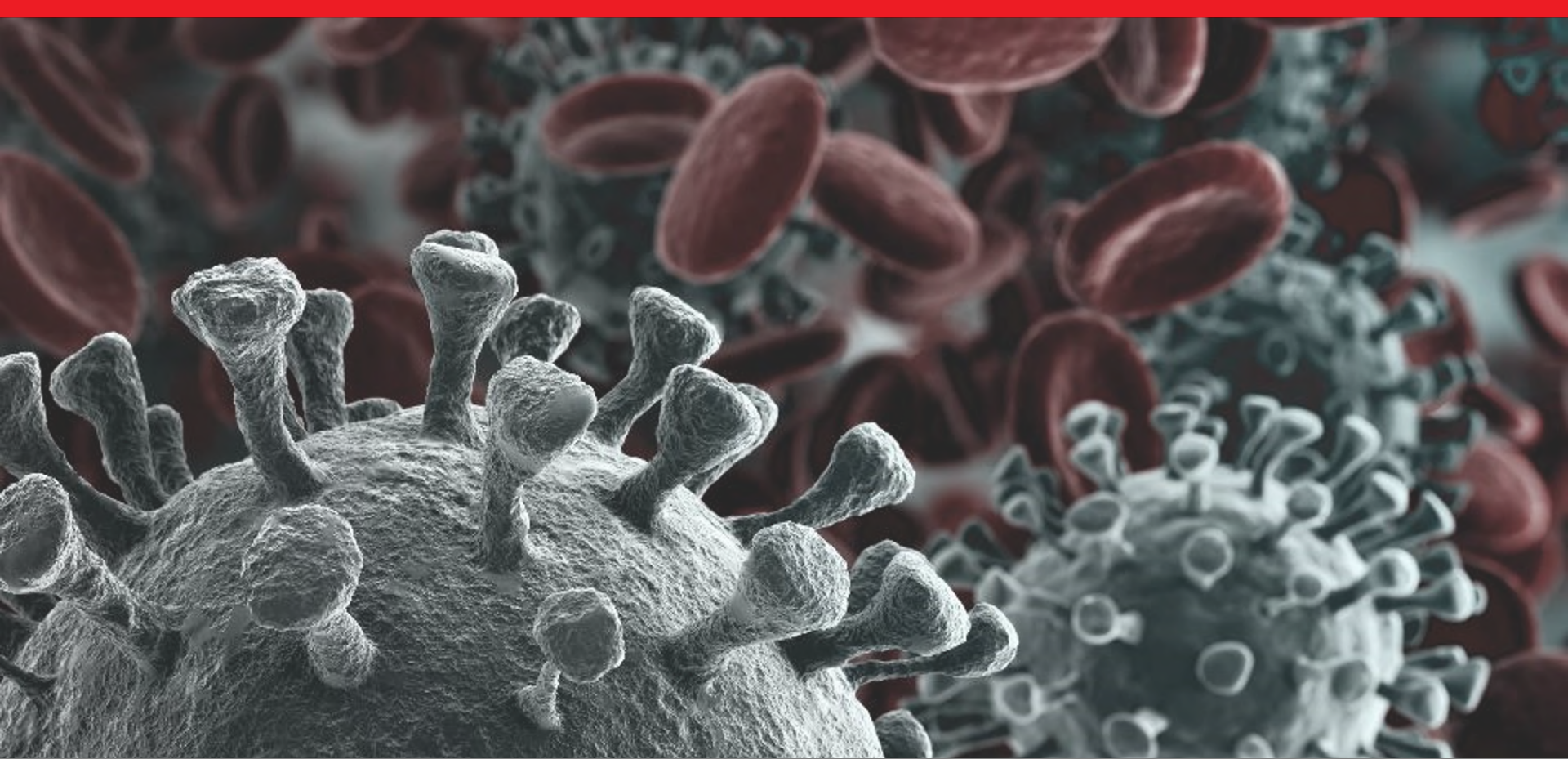


EVOLUTION OF THE COVID-19 PANDEMIC (UNITED STATES)

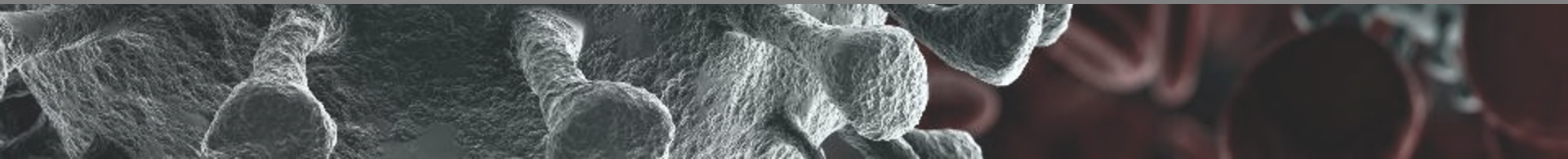
CTC20: What statement best describes your personal opinion of the COVID-19 crisis for **The United States** ?

Base: All respondents





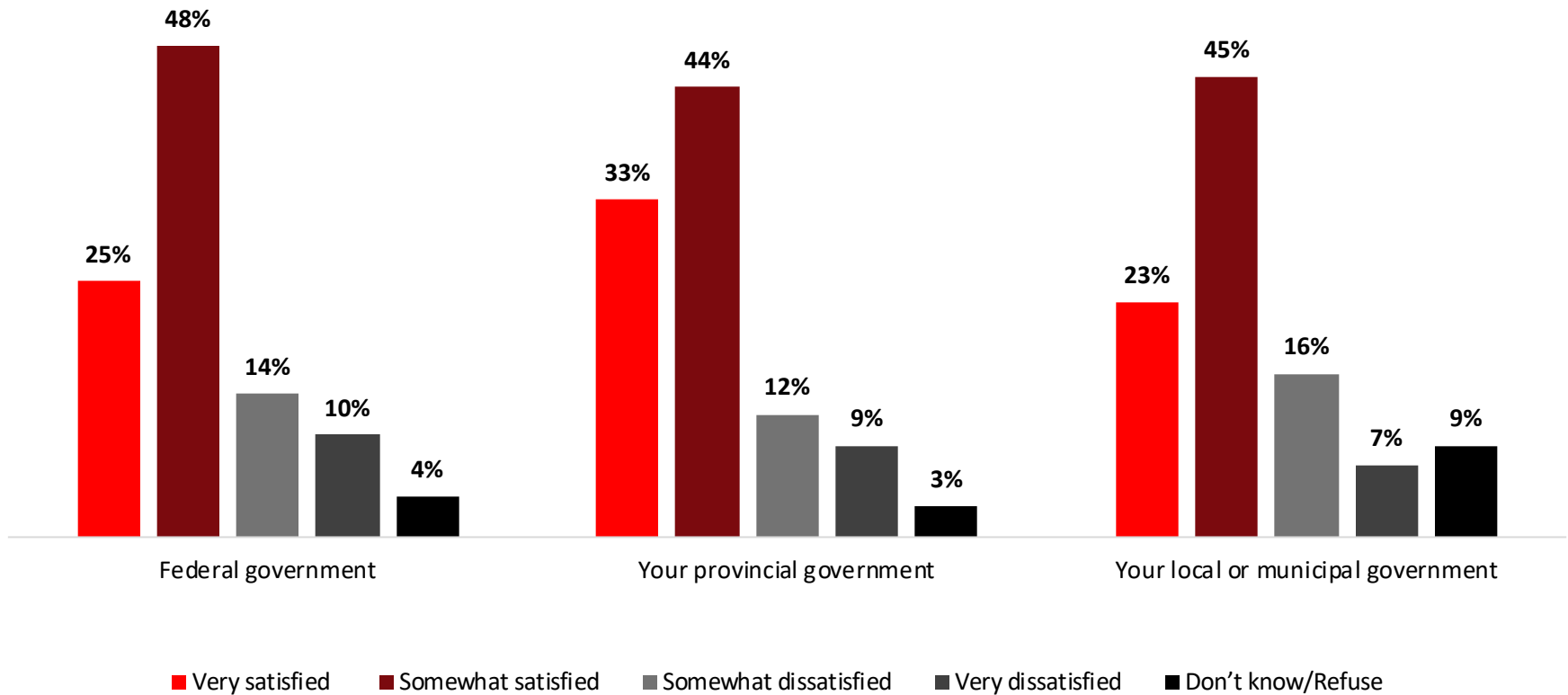
SATISFACTION WITH GOVERNMENTS DURING THE CRISIS



SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents (n=1,521)



SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 - DETAILS



CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents

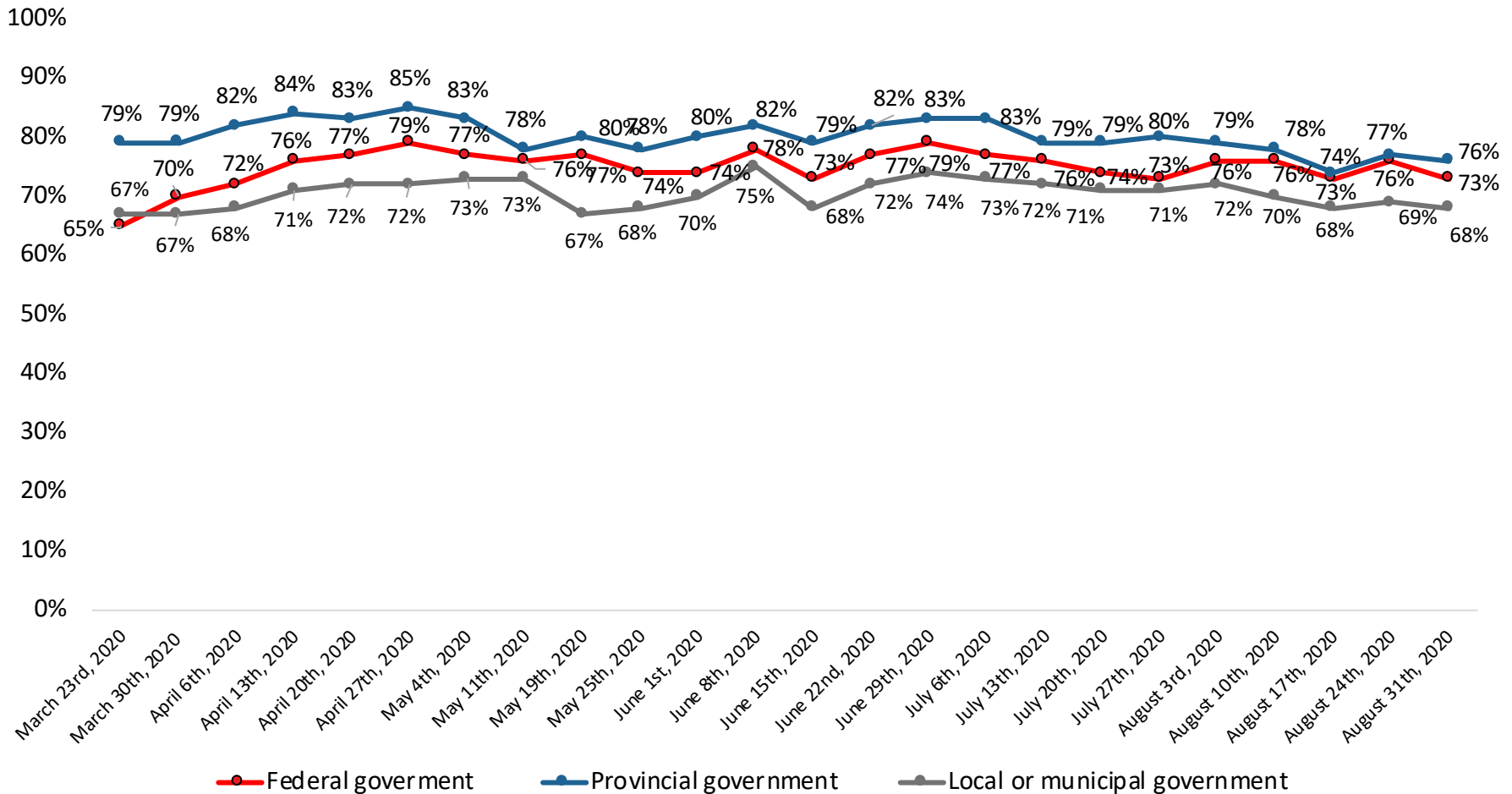
	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL August 24 th	Gap
Weighted n =	1,521	104	357	584	99	171	206	420	513	588	599	612	292	1,516	
Unweighted n =	1,521	100	408	609	126	125	153	396	504	621	651	590	267	1,516	
Federal government															
Total Satisfied	73%	85%	67%	76%	71%	70%	73%	75%	70%	75%	73%	76%	67%	76%	-3
Total Dissatisfied	23%	10%	30%	20%	26%	30%	22%	21%	27%	22%	23%	21%	29%	21%	+2
Your provincial government															
Total Satisfied	76%	89%	79%	80%	67%	61%	70%	70%	72%	84%	73%	79%	77%	77%	-1
Total Dissatisfied	21%	9%	18%	16%	28%	39%	27%	25%	25%	14%	25%	18%	19%	20%	+1
Your local or municipal government															
Total Satisfied	68%	79%	68%	73%	59%	63%	56%	65%	63%	74%	67%	68%	68%	69%	-1
Total Dissatisfied	23%	15%	19%	20%	30%	35%	33%	25%	27%	19%	27%	22%	21%	20%	+3

SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 (Evolution)

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents

% Total Satisfied presented



SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 - DETAILS

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by your provincial government?

Base: All respondents



François Legault



Doug Ford



Brian Pallister



Scott Moe



Jason Kenney



John Horgan

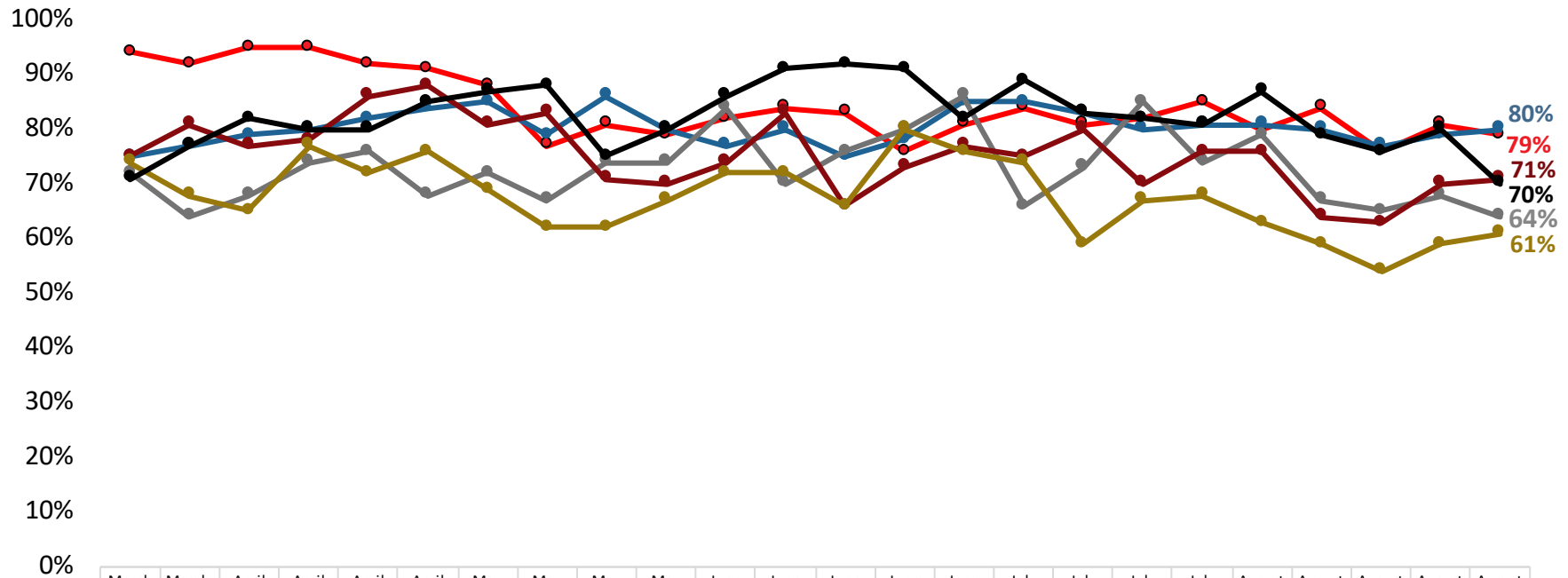
	TOTAL CANADA	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
Weighted n =	1,521	104	357	584	54	46	171	206
Unweighted n =	1,521	100	408	609	72	54	125	153
Total Satisfied	76%	89%	79%	80%	64%	71%	61%	70%
Very satisfied	33%	52%	31%	38%	10%	24%	13%	35%
Somewhat satisfied	44%	36%	48%	42%	53%	48%	48%	36%
Total Dissatisfied	21%	9%	18%	16%	33%	22%	39%	27%
Somewhat dissatisfied	12%	6%	10%	9%	19%	11%	20%	20%
Very dissatisfied	9%	3%	7%	7%	14%	11%	19%	7%
Don't know/Refuse	3%	3%	3%	4%	3%	7%	0%	3%

SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 (Evolution)

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by your provincial government?

Base: All respondents

% Total Satisfied presented



	March 23rd, 2020	March 30th, 2020	April 6th, 2020	April 13th, 2020	April 20th, 2020	April 27th, 2020	May 4th, 2020	May 11th, 2020	May 19th, 2020	May 25th, 2020	June 1st, 2020	June 8th, 2020	June 15th, 2020	June 22nd, 2020	June 29th, 2020	July 6th, 2020	July 13th, 2020	July 20th, 2020	July 27th, 2020	August 3rd, 2020	August 10th, 2020	August 17th, 2020	August 24th, 2020	August 31st, 2020
François Legault	94%	92%	95%	95%	92%	91%	88%	77%	81%	79%	82%	84%	83%	76%	81%	84%	81%	82%	85%	80%	84%	76%	81%	79%
Doug Ford	75%	77%	79%	80%	82%	84%	85%	79%	86%	80%	77%	80%	75%	78%	85%	85%	83%	80%	81%	81%	80%	77%	79%	80%
Brian Pallister	72%	64%	68%	74%	76%	68%	72%	67%	74%	74%	84%	70%	76%	80%	86%	66%	73%	85%	74%	79%	67%	65%	68%	64%
Scott Moe	75%	81%	77%	78%	86%	88%	81%	83%	71%	70%	74%	83%	66%	73%	77%	75%	80%	70%	76%	76%	64%	63%	70%	71%
Jason Kenney	74%	68%	65%	77%	72%	76%	69%	62%	62%	67%	72%	72%	66%	80%	76%	74%	59%	67%	68%	63%	59%	54%	59%	61%
John Horgan	71%	77%	82%	80%	80%	85%	87%	88%	75%	80%	86%	91%	92%	91%	82%	89%	83%	82%	81%	87%	79%	76%	80%	70%

SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 – (CANADA VS UNITED STATES)

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents



		TOTAL CANADA	TOTAL USA	Gap
% "Satisfied" presented	Weighted n =	1,521	1,003	
	Unweighted n =	1,521	1,003	
	Federal government / The US President	73%	45%	28
	Your provincial government / Your State government	76%	57%	19
	Your local or municipal government	68%	59%	9

ANNEXES

DETAILED METHODOLOGY

Weighted and Unweighted Sample

The table below presents the Canadian geographic distribution of respondents before weighting.

Province	Unweighted	Weighted
British Columbia	153	206
Alberta	125	171
Manitoba/Saskatchewan	126	99
Ontario	609	584
Quebec	408	357
Atlantic	100	104

The table below presents the American geographic distribution of respondents before weighting.

US region	Unweighted	Weighted
NorthEast	219	180
MidWest	177	218
South	317	372
West	290	234

DETAILED METHODOLOGY

Weighted and Unweighted Sample for Canada

The following tables present the demographic distribution of respondents according to gender, age and language (mother tongue) for Canada.

GENDER	Unweighted	Weighted
Male	782	739
Female	739	782

AGE	Unweighted	Weighted
Between 18 and 34	396	420
Between 35 and 54	504	513
55 or over	621	588

LANGUAGE (MOTHER TONGUE)	Unweighted	Weighted
English	900	972
French	395	316
Other	226	233

The sample thus collected has a minimum weighting factor of 0.1129 and a maximum weighting factor of 4.3730. The weighted variance is 0.3578.

DETAILED METHODOLOGY

Weighted and Unweighted Sample for The United States

The following tables present the demographic distribution of respondents according to gender and age for The United States.

GENDER	Unweighted	Weighted
Male	496	486
Female	507	517

AGE	Unweighted	Weighted
Between 18 and 29	116	221
Between 30 and 39	202	173
Between 40 and 49	177	187
Between 50 and 64	300	251
65 or older	208	173

The sample thus collected has a minimum weighting factor of 0.3888 and a maximum weighting factor of 3.6657. The weighted variance is 0.1926.

OUR CREDENTIALS



Leger is a member of [ESOMAR](#) (European Society for Opinion and Market Research), the global association of opinion polls and marketing research professionals. As such, Leger is committed to applying the [international ICC/ESOMAR](#) code of Market, Opinion and Social Research and Data Analytics.



Leger is also a member of the [Insights Association](#), the American Association of Marketing Research Analytics.

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