

# Leger

## WEEKLY SURVEY

October 26th, 2020

THE CANADIAN PRESS



# METHODOLOGY



## METHODOLOGY

Leger, the largest Canadian-owned polling and marketing research firm, in collaboration with the Canadian press, conducted this Web survey with a representative sample of **1,523 Canadians and 1,000 Americans**, over the age of 18, selected from LEO's (Leger Opinion) representative panel. The questionnaire consisted of 25 questions and was completed in 10 minutes on average. Data collection took place from **October 23<sup>rd</sup> to October 25<sup>th</sup>, 2020**, via Computer-Assisted Web Interviewing technology (CAWI). Using 2016 Census reference variables, the Canadian data was then analyzed and weighted by our statisticians according to gender, age, mother tongue, region, education level and the presence of children in households in order to render a representative sample of the general population. Using 2010 U.S. Census reference variables, the American data was then analyzed and weighted by our statisticians according to gender, age, region, race/ethnicity, household size and education level in order to render a representative sample of the general population.

The LEO (Leger Opinion) panel is the largest Canadian panel with over 400,000 representative panelists from all regions of Canada. LEO was created by Leger based on a representative Canadian sample of Canadian citizens with Internet access. LEO's panelists were randomly selected (RDD) through Leger's call centre, panelists from more hard-to-reach target groups were also added to the panel through targeted recruitment campaigns. The double-opt-in selection process, a model to detect fraud and the renewal of 25% of the panel each year ensures complete respondent quality. To ensure a higher response rate and reach people on their mobile devices, Leger has also developed a high-performance Apple and Android application. In fact, Leger is the only Canadian research firm offering both the number and quality of panelists. Most competing polling firms in Canada and the United States also use the LEO panel.

A margin of error cannot be associated with a non-probability sample in a panel survey. For comparison purposes, a probability sample of this size would have a margin of error **±2.51%, 19 times out of 20** for the Canadian sample and of **±3.1%, 19 times out of 20** for the American sample. The results presented in this study comply with the public opinion research standards and disclosure requirements of CRIC (the Canadian Research and Insights Council) and the global ESOMAR network. Leger is a founding member of CRIC and is actively involved in raising quality standards in the survey industry. President Jean-Marc Léger is a member of the CRIC's Board of Directors and the Canadian representative of ESOMAR.

Leger is the polling firm that has presented the most accurate data, on average, over the last ten years in Canada. During the last federal election in 2019, Leger was once again the most accurate firm in the country. This accuracy is attributed to the quality of the LEO panel and rigorous application of methodological rules by Leger's 600 employees, including 200 professionals in Leger's eight offices across Canada (Montreal, Toronto, Quebec City, Winnipeg, Calgary, Edmonton and Vancouver) and in the United States (Philadelphia).

Poll aggregator 338Canada.com gave Leger the highest rating among all polling firms in Canada for the accuracy of its studies. See <https://338canada.com/pollster-ratings.htm>

Federal Elections 2019		
Federal Parties	Leger Survey	Official Results
LPC	33%	33%
CPC	33%	34%
NDP	18%	16%
BQ	8%	8%
Green	6%	7%
PPC	2%	2%

# METHODOLOGY

## Notes on Reading this Report

The numbers presented have been rounded. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.

In this report, data in bold **red** characters indicate a significantly lower proportion than that of other respondents. Conversely, data in bold **green** characters indicate a significantly higher proportion than that of other respondents.

A more detailed methodology is presented in the appendix.

If you have questions about the data presented in this report, please contact Christian Bourque, Associate and Executive Vice-President at the following e-mail address: [cbourque@leger360.com](mailto:cbourque@leger360.com) or Jack Jedwab, President & CEO of the Association for Canadian Studies: [jack.jedwab@acs-aec.ca](mailto:jack.jedwab@acs-aec.ca)

A photograph of a modern glass-walled building, likely a university building, under a blue sky with white clouds. The building's facade is composed of large glass panels and grey metal frames. The text 'uOttawa' is visible on the upper part of the building, along with a small logo of a classical building.

uOttawa

IN THE NEWS  
UNIVERSITY OF OTTAWA CONTROVERSY

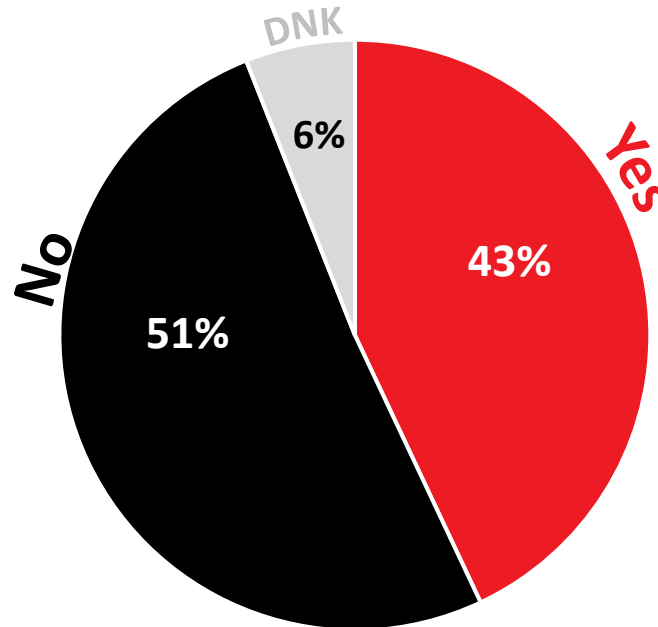
New question

# HAVE YOU HEARD ABOUT THE CONTROVERSY?



CTC373. Have you heard, read or seen something in the news about a controversy surrounding the use in class of a certain offensive word by a University of Ottawa professor?

Base: All respondents (n=1,523)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	1,523	104	357	585	99	171	207	415	519	588	602	620	281
Unweighted n =	1,523	102	405	603	125	134	154	408	479	636	622	598	287
Yes	43%	30%	80%	36%	18%	33%	21%	33%	38%	53%	44%	41%	42%
No	51%	59%	17%	57%	73%	62%	70%	60%	54%	43%	50%	52%	53%
Don't know	6%	11%	3%	7%	9%	5%	9%	7%	7%	5%	6%	7%	5%

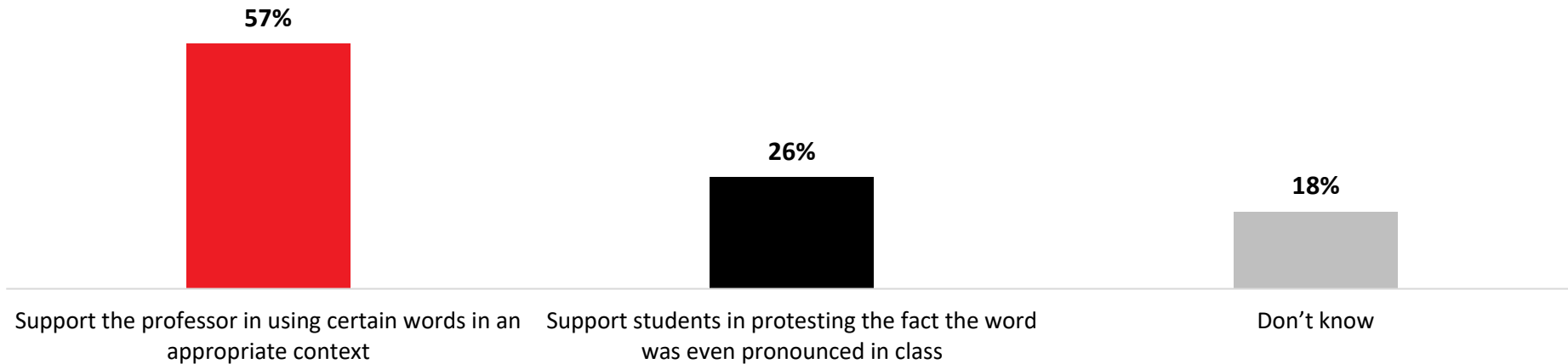
New question

# DO YOU SUPPORT THE PROFESSOR OR THE STUDENTS?



**CTC374.** Recently a University of Ottawa professor used a culturally insensitive word (often referred to as the “N-word”) in her class as part of a discussion looking at how some minority groups reclaim certain expressions when defining their identity. Some students in her class felt it was inappropriate for the professor to use this word and have taken to social media to voice their concerns. As a result of the social media concerns, the University temporarily suspended the professor. **Based on the description above, do you tend to support the professor in using certain offensive words in this context or do you support the students in protesting the fact the word was even pronounced in class?**

Base: All respondents (n=1,523)



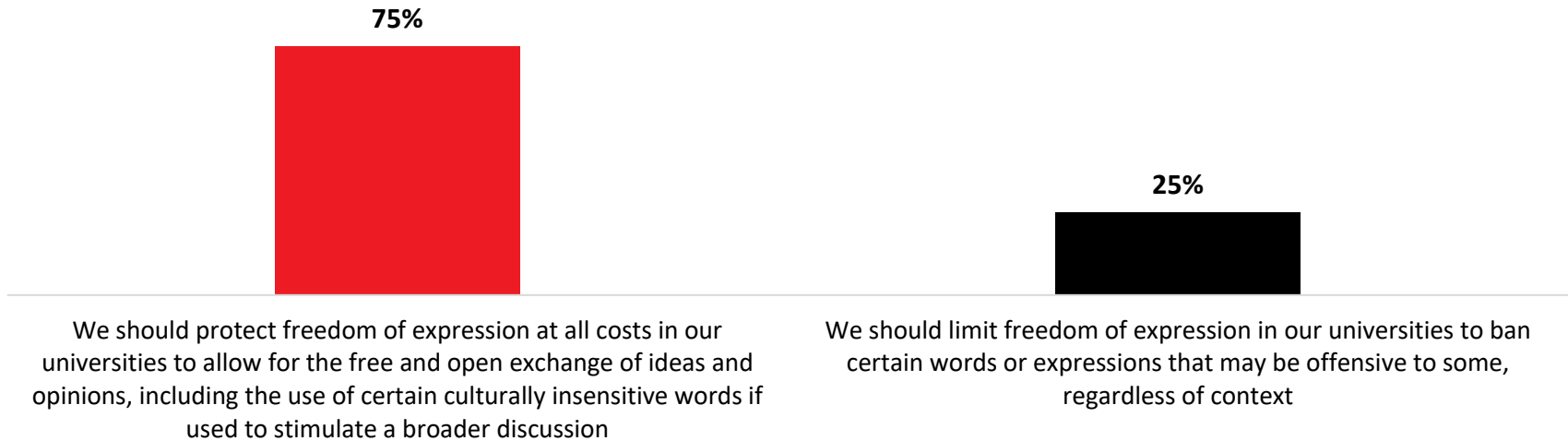
	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	1,523	104	357	585	99	171	207	415	519	588	602	620	281
Unweighted n =	1,523	102	405	603	125	134	154	408	479	636	622	598	287
Support the professor in using certain words in an appropriate context	57%	39%	77%	47%	52%	59%	57%	43%	55%	67%	53%	59%	64%
Support students in protesting the fact the word was even pronounced in class	26%	30%	13%	32%	26%	27%	26%	41%	22%	19%	28%	25%	22%
Don't know	18%	31%	10%	20%	22%	13%	17%	16%	23%	14%	19%	16%	14%

# OPINION ON THE USE OF CERTAIN WORDS



**CTC375. Which of the following is closest to your own opinion?**

Base: All respondents (n=1,523)



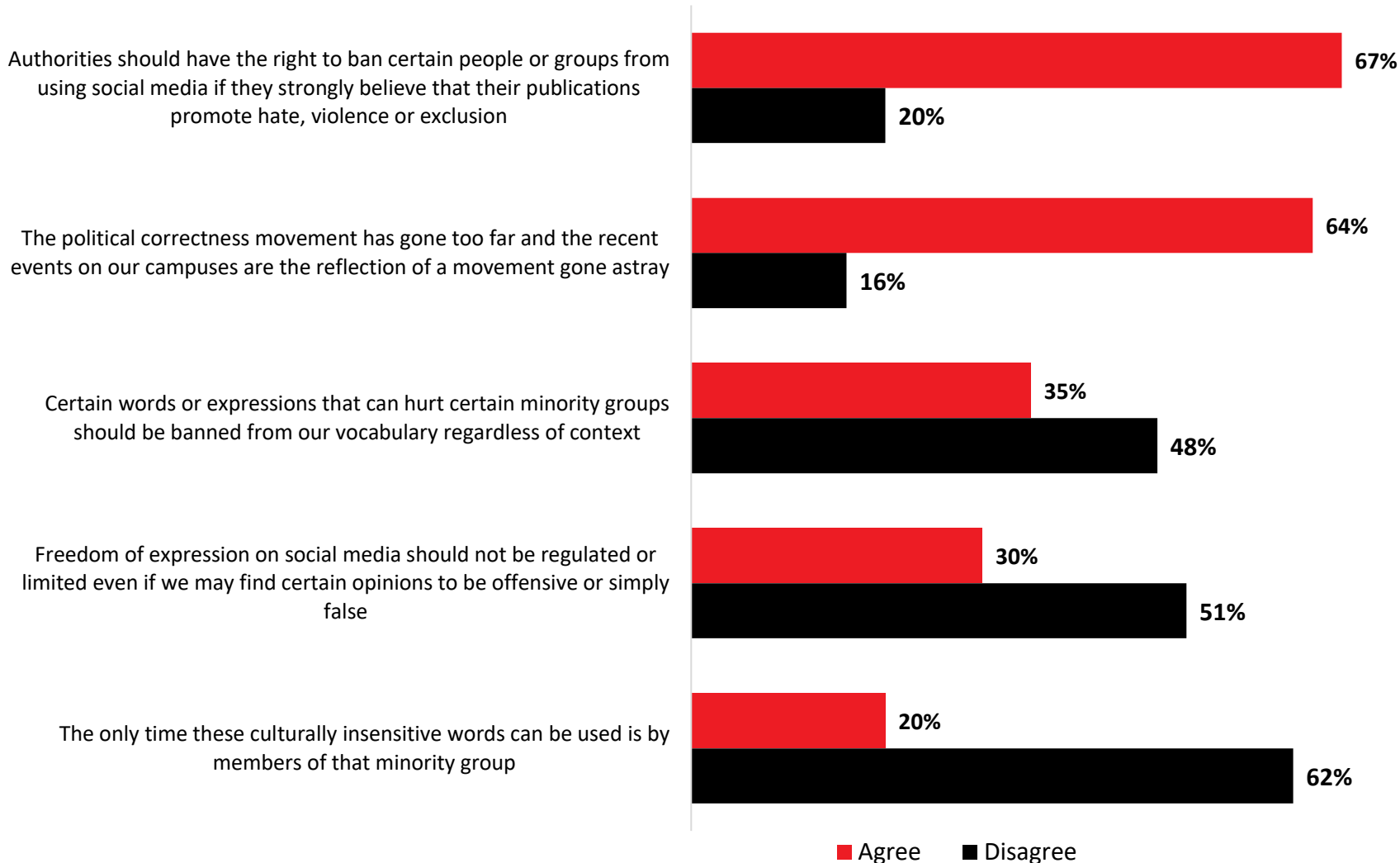
	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	1,523	104	357	585	99	171	207	415	519	588	602	620	281
Unweighted n =	1,523	102	405	603	125	134	154	408	479	636	622	598	287
We should protect freedom of expression at all costs in our universities to allow for the free and open exchange of ideas and opinions, including the use of certain culturally insensitive words if used to stimulate a broader discussion	75%	63%	86%	69%	79%	76%	76%	66%	73%	82%	74%	75%	78%
We should limit freedom of expression in our universities to ban certain words or expressions that may be offensive to some, regardless of context	25%	37%	14%	31%	21%	24%	24%	34%	27%	18%	26%	25%	22%

# OPINIONS ON FREEDOM OF EXPRESSION



**CTC376. Tell me if you agree or disagree with the following statements**

Base: All respondents (n=1,523)



**New question**

# OPINIONS ON FREEDOM OF EXPRESSION – DETAILS



**CTC376. Tell me if you agree or disagree with the following statements**

Base: All respondents

	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	1,523	104	357	585	99	171	207	415	519	588	602	620	281
Unweighted n =	1,523	102	405	603	125	134	154	408	479	636	622	598	287
<b>% Agree presented</b>													
Authorities should have the right to ban certain people or groups from using social media if they strongly believe that their publications promote hate, violence or exclusion	<b>67%</b>	59%	<b>73%</b>	66%	<b>52%</b>	67%	70%	<b>57%</b>	68%	<b>74%</b>	70%	<b>64%</b>	69%
The political correctness movement has gone too far and the recent events on our campuses are the reflection of a movement gone astray	<b>64%</b>	57%	<b>70%</b>	<b>59%</b>	71%	66%	65%	<b>52%</b>	61%	<b>74%</b>	<b>59%</b>	<b>67%</b>	69%
Certain words or expressions that can hurt certain minority groups should be banned from our vocabulary regardless of context	<b>35%</b>	<b>49%</b>	<b>19%</b>	<b>42%</b>	<b>25%</b>	39%	40%	<b>46%</b>	36%	<b>28%</b>	38%	35%	<b>29%</b>
Freedom of expression on social media should not be regulated or limited even if we may find certain opinions to be offensive or simply false	<b>30%</b>	29%	<b>25%</b>	31%	<b>42%</b>	36%	25%	<b>36%</b>	30%	<b>25%</b>	29%	31%	32%
The only time these culturally insensitive words can be used is by members of that minority group	<b>20%</b>	26%	<b>15%</b>	<b>23%</b>	<b>13%</b>	20%	21%	<b>32%</b>	18%	<b>13%</b>	21%	21%	<b>15%</b>



IN THE NEWS  
GOVERNMENTS' MANAGEMENT OF THE SECOND WAVE

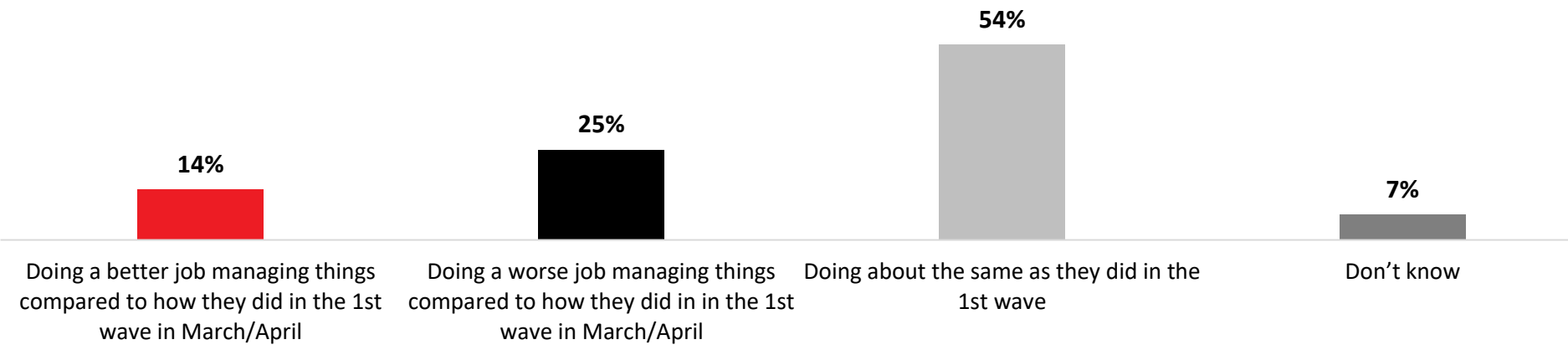
**New question**

# FEDERAL GOVERNMENT'S RESPONSE TO THE SECOND WAVE



**CTC371. From your perspective, how do you feel the federal government has managed the 2nd wave of the COVID-19 pandemic compared to how they managed the initial wave back in March/April of this year. Are they...?**

Base: All respondents (n=1,523)



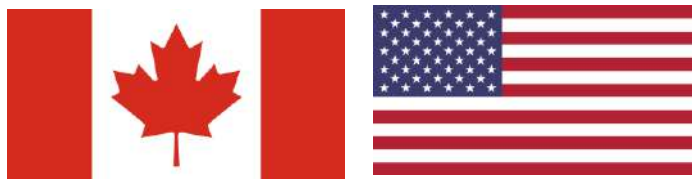
	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	1,523	104	357	585	99	171	207	415	519	588	602	620	281
Unweighted n =	1,523	102	405	603	125	134	154	408	479	636	622	598	287
Doing a better job managing things compared to how they did in the 1st wave in March/April	14%	19%	14%	14%	13%	9%	13%	15%	15%	11%	14%	15%	11%
Doing a worse job managing things compared to how they did in the 1st wave in March/April	25%	23%	18%	24%	25%	40%	30%	31%	25%	21%	30%	23%	21%
Doing about the same as they did in the 1st wave	54%	48%	63%	55%	44%	46%	50%	44%	52%	63%	51%	56%	58%
Don't know	7%	10%	5%	7%	19%	5%	7%	9%	8%	5%	6%	6%	10%

# FEDERAL GOVERNMENT'S RESPONSE TO THE SECOND WAVE (CANADA VS UNITED STATES)



**CTC371. From your perspective, how do you feel the federal government has managed the 2nd wave of the COVID-19 pandemic compared to how they managed the initial wave back in March/April of this year. Are they...?**

Base: All respondents



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,523	1,000	
Unweighted n =	1,523	1,000	
Doing a better job managing things compared to how they did in the 1 <sup>st</sup> wave in March/April	<b>14%</b>	<b>25%</b>	11
Doing a worse job managing things compared to how they did in in the 1 <sup>st</sup> wave in March/April	25%	28%	3
Doing about the same as they did in the 1 <sup>st</sup> wave	<b>54%</b>	<b>34%</b>	20
Don't know	<b>7%</b>	<b>13%</b>	6

New question

# WHAT IS THE FEDERAL GOVERNMENT DOING BETTER/WORSE?

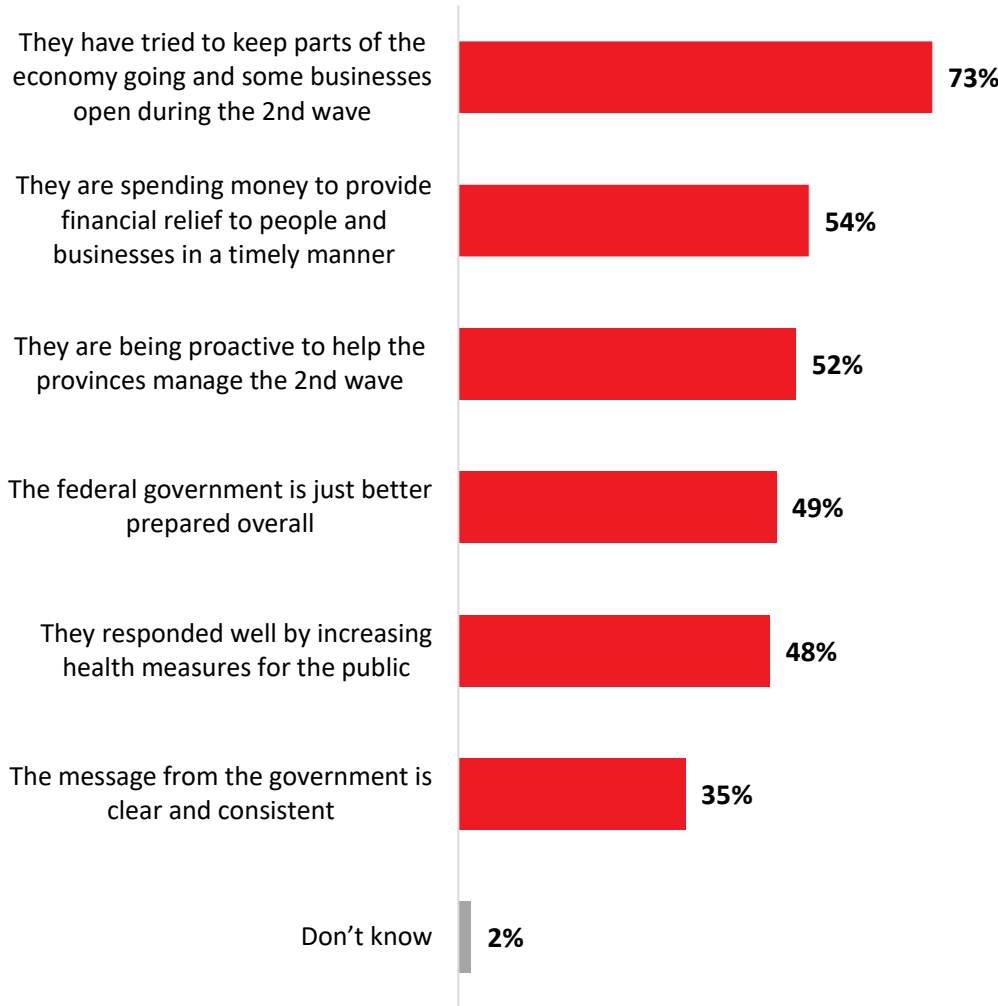


# Leger

## CTC371A. What is the federal Government doing BETTER?

Select all that apply\*

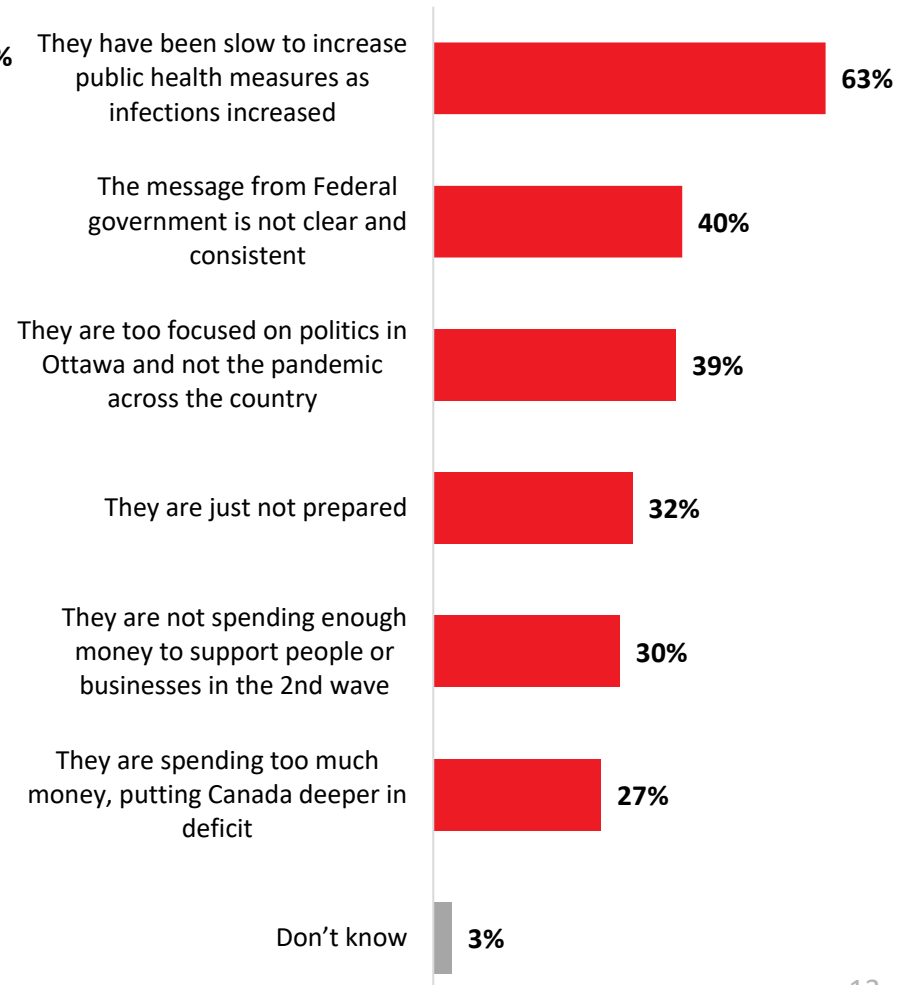
Base: All respondents (n=213)



## CTC371B. What is the federal Government doing WORSE?

Select all that apply\*

Base: All respondents (n=374)



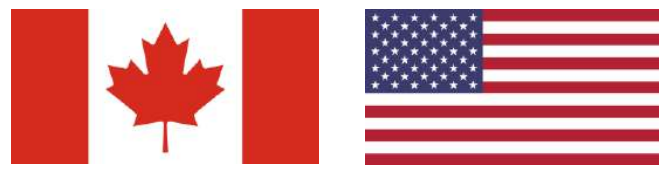
\*As respondents could give more than one answer, the total may exceed 100%.

# WHAT IS THE FEDERAL GOVERNMENT DOING BETTER/WORSE? (CANADA VS UNITED STATES)



## CTC371A. What is the federal Government doing BETTER? *Select all that apply\**

Base: All respondents



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	209	245	
Unweighted n =	213	254	
They have tried to keep parts of the economy going and some businesses open during the 2 <sup>nd</sup> wave	73%	65%	8
They are spending money to provide financial relief to people and businesses in a timely manner	54%	40%	14
They are being proactive to help the provinces/state manage the 2 <sup>nd</sup> wave	52%	35%	17
The federal government is just better prepared overall	49%	30%	19
They responded well by increasing health measures for the public	48%	49%	1
The message from the government is clear and consistent	35%	26%	9
Don't know	2%	7%	5

## CTC371B. What is the federal Government doing WORSE? *Select all that apply\**

Base: All respondents

	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	382	279	
Unweighted n =	374	286	
They have been slow to increase public health measures as infections increased	63%	66%	3
The message from Federal government is not clear and consistent	40%	59%	19
They are too focused on politics in Ottawa/Washington and not the pandemic across the country	39%	63%	24
They are just not prepared	32%	45%	13
They are not spending enough money to support people or businesses in the 2 <sup>nd</sup> wave	30%	60%	30
They are spending too much money, putting Canada/the U.S. deeper in deficit	27%	23%	4
Don't know	3%	2%	1

\*As respondents could give more than one answer, the total may exceed 100%.

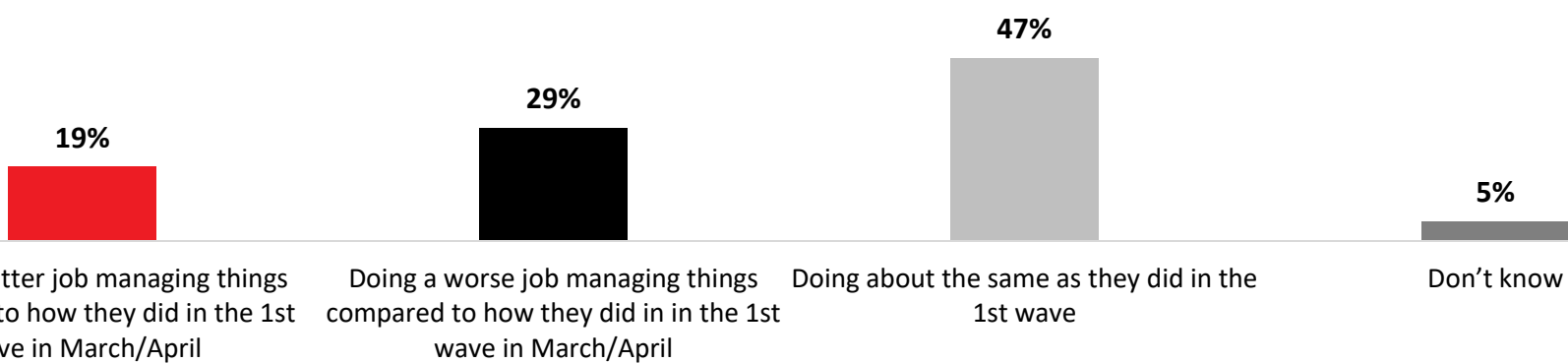
**New question**

# PROVINCIAL GOVERNMENT'S RESPONSE TO THE SECOND WAVE



**CTC372. From your perspective, how do you feel your provincial government has managed the 2nd wave of the COVID-19 pandemic compared to how they managed the initial wave back in March/April of this year. Are they...**

Base: All respondents (n=1,523)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	1,523	104	357	585	99	171	207	415	519	588	602	620	281
Unweighted n =	1,523	102	405	603	125	134	154	408	479	636	622	598	287
Doing a better job managing things compared to how they did in the 1st wave in March/April	19%	31%	19%	20%	21%	11%	13%	20%	16%	20%	17%	20%	19%
Doing a worse job managing things compared to how they did in in the 1st wave in March/April	29%	9%	30%	29%	29%	39%	31%	33%	32%	24%	32%	30%	21%
Doing about the same as they did in the 1st wave	47%	54%	49%	45%	40%	43%	53%	40%	47%	53%	46%	46%	53%
Don't know	5%	5%	1%	6%	10%	7%	4%	8%	5%	3%	5%	4%	6%

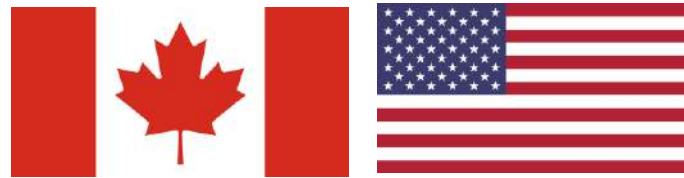
New question

# PROVINCIAL GOVERNMENT'S RESPONSE TO THE SECOND WAVE (CANADA VS UNITED STATES)



CTC372. From your perspective, how do you feel your provincial/*state* government has managed the 2nd wave of the COVID-19 pandemic compared to how they managed the initial wave back in March/April of this year. Are they...

Base: All respondents



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,523	1,000	
Unweighted n =	1,523	1,000	
Doing a better job managing things compared to how they did in the 1 <sup>st</sup> wave in March/April	19%	26%	7
Doing a worse job managing things compared to how they did in in the 1 <sup>st</sup> wave in March/April	29%	21%	8
Doing about the same as they did in the 1 <sup>st</sup> wave	47%	39%	8
Don't know	5%	14%	9

**New question**

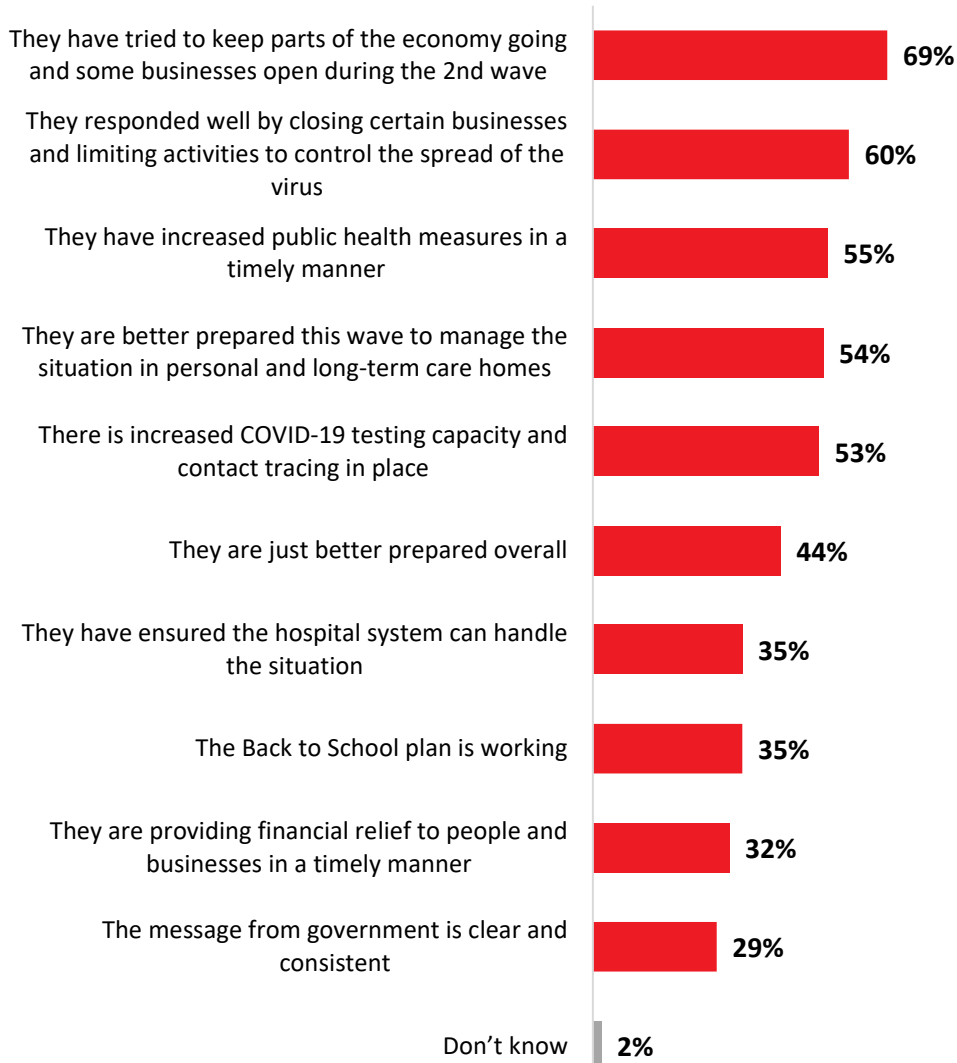
# WHAT IS THE PROVINCIAL GOVERNMENT DOING BETTER/WORSE?



## CTC372A. What is the provincial government doing BETTER?

**Select all that apply\***

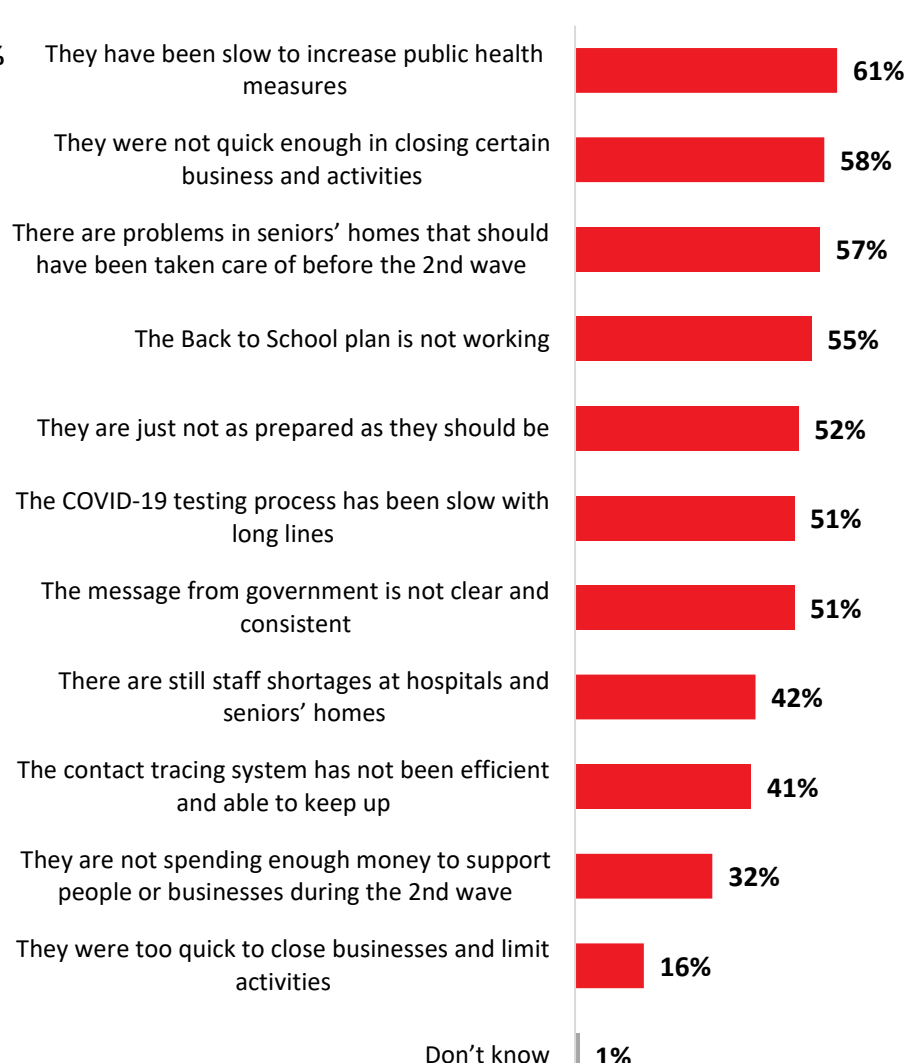
Base: All respondents (n=289)



## CTC372B. What is the provincial government doing WORSE?

**Select all that apply\***

Base: All respondents (n=454)





\*As respondents could give more than one answer, the total may exceed 100%.

# WHAT IS THE PROVINCIAL/STATE GOVERNMENT DOING BETTER?(CANADA VS UNITED STATES)



CTC372A. What is the provincial/**state** government doing BETTER? *Select all that apply\**

Base: All respondents

			
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	283	256	
Unweighted n =	289	273	
They have tried to keep parts of the economy going and some businesses open during the 2nd wave	69%	56%	13
They responded well by closing certain businesses and limiting activities to control the spread of the virus	60%	58%	2
They have increased public health measures in a timely manner	55%	53%	2
They are better prepared this wave to manage the situation in personal and long-term care homes	54%	50%	4
There is increased COVID-19 testing capacity and contact tracing in place	53%	43%	10
They are just better prepared overall	44%	32%	12
They have ensured the hospital system can handle the situation	35%	33%	2
The Back to School plan is working	35%	20%	15
They are providing financial relief to people and businesses in a timely manner	32%	28%	4
The message from government is clear and consistent	29%	30%	1
Don't know	2%	1%	1



\*As respondents could give more than one answer, the total may exceed 100%.

# WHAT IS THE PROVINCIAL/STATE GOVERNMENT DOING WORSE?(CANADA VS UNITED STATES)



CTC372B. What is the provincial/*state* government doing WORSE? *Select all that apply\**

Base: All respondents

			
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	445	211	
Unweighted n =	454	209	
They have been slow to increase public health measures	61%	44%	17
They were not quick enough in closing certain business and activities	58%	33%	25
There are problems in seniors' homes that should have been taken care of before the 2nd wave	57%	39%	18
The Back to School plan is not working	55%	36%	19
They are just not as prepared as they should be	52%	33%	19
The COVID-19 testing process has been slow with long lines	51%	31%	20
The message from government is not clear and consistent	51%	29%	22
There are still staff shortages at hospitals and seniors' homes	42%	23%	19
The contact tracing system has not been efficient and able to keep up	41%	35%	6
They are not spending enough money to support people or businesses during the 2nd wave	32%	39%	7
They were too quick to close businesses and limit activities	16%	30%	14
Don't know	1%	1%	-

\*As respondents could give more than one answer, the total may exceed 100%.



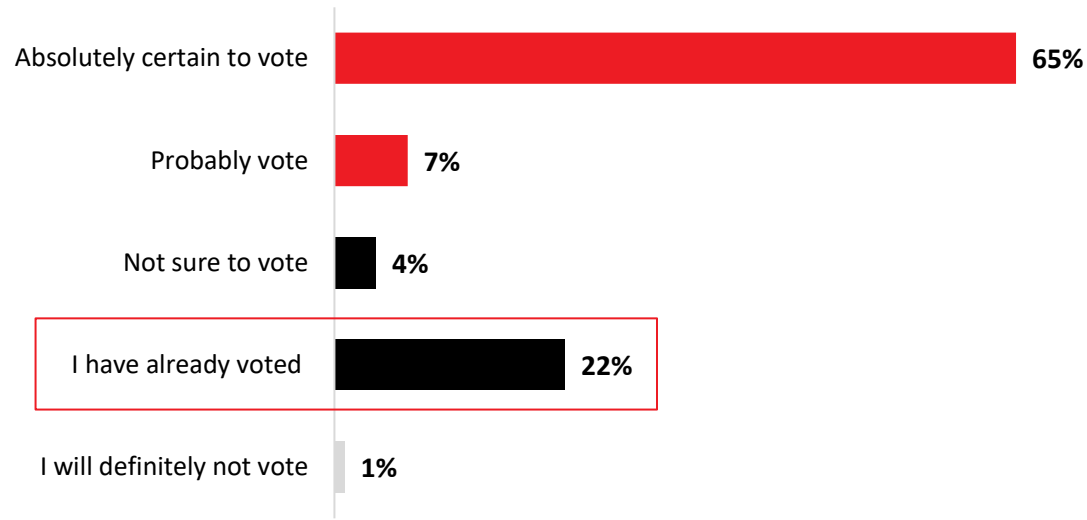
IN THE NEWS  
U.S. POLITICS

# LIKELIHOOD TO VOTE



**CTC252. What are the chances that you will vote in the presidential election: Are you absolutely certain to vote, will you probably vote, are the chances 50-50, or less than that?**

Base: Respondents who are registered to vote (n=897)



**CHOICE OF CANDIDATE**

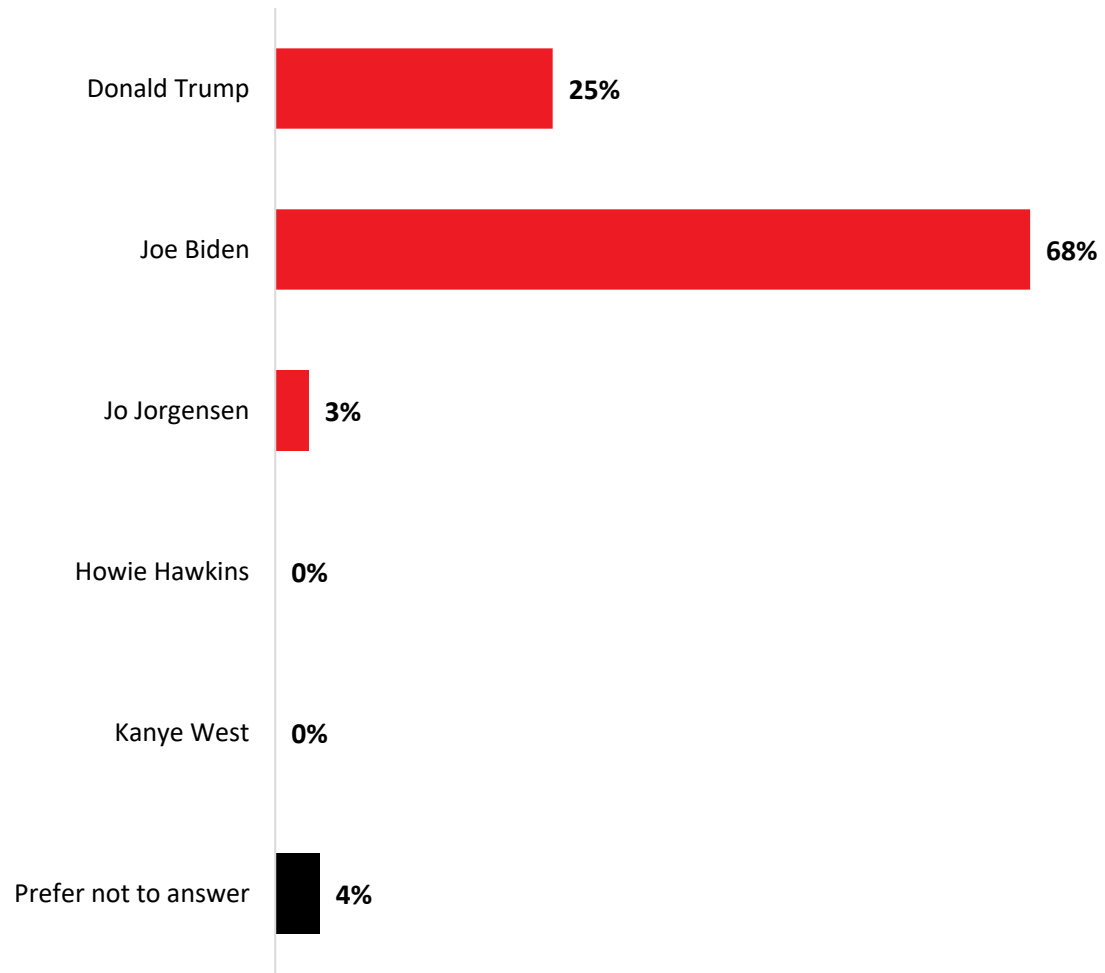
	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female	Republican	Democrat	Independent	Other	Donald Trump	Joe Biden
Weighted n =	859	151	189	314	204	233	297	329	442	417	269	333	224	33	344	408
Unweighted n =	897	198	185	276	238	229	263	405	471	426	294	337	232	34	366	436
Absolutely certain to vote	65%	74%	63%	66%	60%	73%	67%	58%	73%	57%	75%	64%	58%	42%	74%	62%
Probably vote	7%	5%	6%	9%	5%	10%	8%	3%	6%	7%	6%	5%	10%	11%	9%	4%
Not sure to vote	4%	4%	4%	5%	5%	5%	6%	2%	4%	5%	2%	2%	9%	14%	3%	2%
I have already voted	22%	17%	25%	19%	28%	9%	18%	36%	16%	29%	17%	28%	19%	29%	14%	32%
I will definitely not vote	1%	0%	2%	1%	2%	3%	1%	0%	1%	2%	1%	0%	4%	3%	-	-

# EARLY VOTING



**CTC252B. Did you vote for Donald Trump, Joe Biden, Jo Jorgensen, Kanye West or Howie Hawkins?**

Base: Respondents who have already voted (n=217)



# 2020 VOTING INTENTIONS



**CTC255. If the 2020 presidential election were held today, would you vote for Donald Trump, Joe Biden, Jo Jorgensen, Kanye West or Howie Hawkins?**

*In the event that a respondent had no opinion, the following follow-up question was asked:*

**CTC255B. Even if your choice is not made yet, if you had the obligation, who would you most likely vote for at the 2020 presidential election between Donald Trump, Joe Biden, Jo Jorgensen, Kanye West or Howie Hawkins?**

Base: Respondents who are registered to vote and who intend to vote in the next election

**CTC252B. Did you vote for Donald Trump, Joe Biden, Jo Jorgensen, Kanye West or Howie Hawkins?\*** Base: Respondents who have already voted

	TOTAL USA	TOTAL Decided voters	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female	Total Oct. 19 <sup>th</sup> , 2020	Gap
Weighted n =	834	793	143	173	292	186	212	268	312	414	378	780	
Unweighted n =	876	845	190	172	260	223	213	245	387	448	397	832	
<b>Donald Trump</b>	<b>41%</b>	<b>43%</b>	37%	50%	<b>49%</b>	<b>34%</b>	41%	<b>38%</b>	<b>50%</b>	46%	40%	<b>43%</b>	-
<b>Joe Biden</b>	<b>49%</b>	<b>51%</b>	<b>61%</b>	<b>44%</b>	<b>46%</b>	<b>59%</b>	<b>45%</b>	<b>61%</b>	47%	<b>46%</b>	<b>57%</b>	<b>52%</b>	-1
<b>Jo Jorgensen</b>	<b>4%</b>	<b>4%</b>	2%	6%	3%	4%	<b>9%</b>	<b>1%</b>	3%	<b>5%</b>	<b>2%</b>	<b>2%</b>	+2
<b>Howie Hawkins</b>	<b>1%</b>	<b>1%</b>	0%	0%	1%	2%	<b>3%</b>	0%	<b>0%</b>	1%	0%	<b>2%</b>	-1
<b>Kanye West</b>	<b>1%</b>	<b>1%</b>	0%	0%	0%	<b>2%</b>	<b>2%</b>	0%	0%	<b>1%</b>	<b>0%</b>	<b>1%</b>	-
<b>I will not vote</b>	<b>0%</b>	-	-	-	-	-	-	-	-	-	-	-	-
<b>I don't know</b>	<b>5%</b>	-	-	-	-	-	-	-	-	-	-	-	-

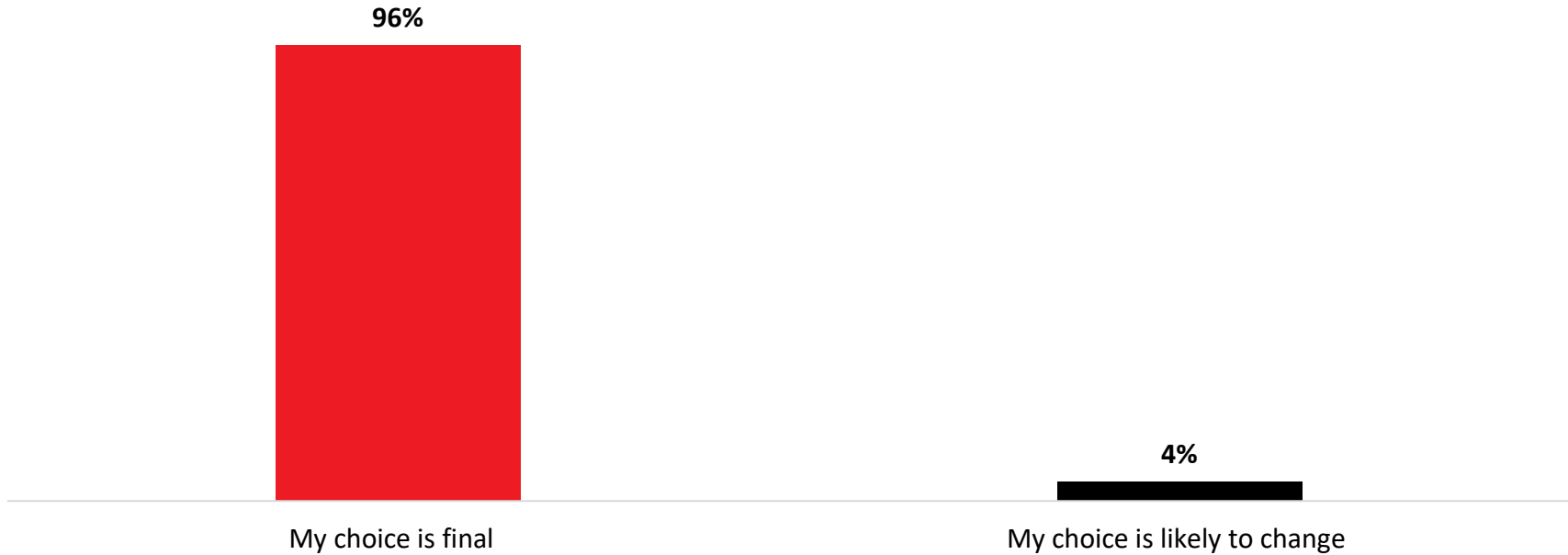
\*Results from respondents who have already voted have been added to the voting intentions.

# IS YOUR CHOICE FINAL?



**CTC318. Is your choice of candidate for the next presidential election final, or is it likely to change?**

Base: Decided voters (n=636)



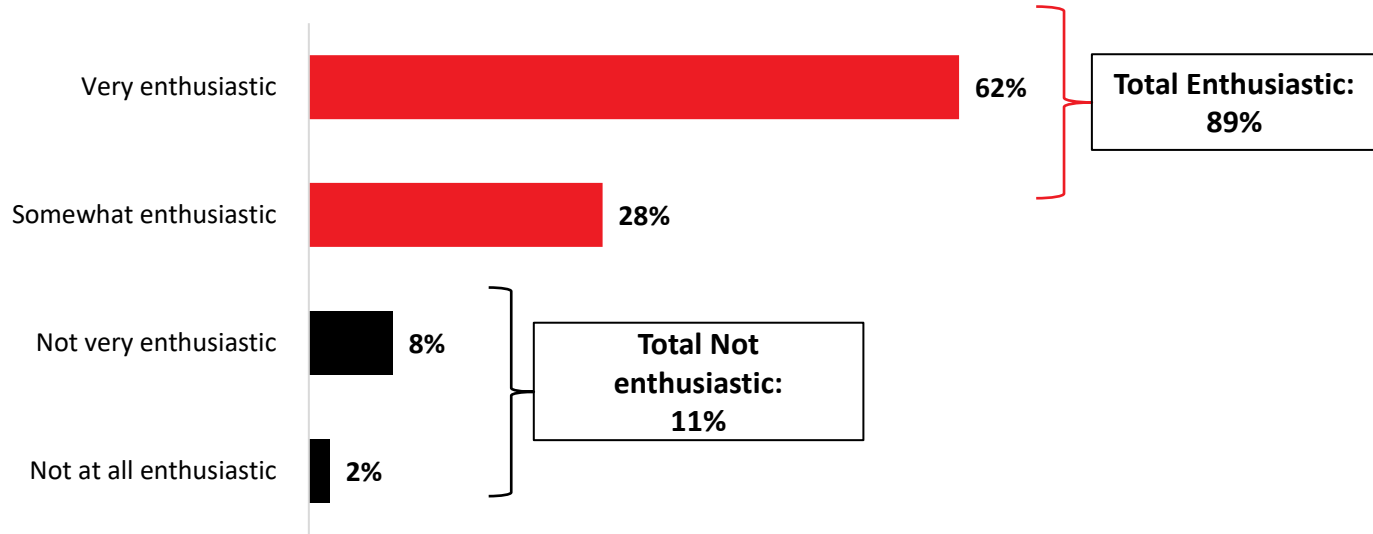
	CHOICE OF CANDIDATE													
	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female	Donald Trump	Joe Biden	Total Oct. 19 <sup>th</sup>	Gap
Weighted n =	608	117	127	233	132	193	216	199	347	261	296	277	780	
Unweighted n =	636	155	122	202	157	193	193	250	366	270	309	291	832	
My choice is final	96%	97%	95%	95%	98%	94%	96%	98%	96%	97%	95%	98%	96%	-
My choice is likely to change	4%	3%	5%	5%	2%	6%	4%	2%	4%	3%	5%	2%	4%	-

# ENTHUSIASM FOR THE CANDIDATE



**CTC316. Are you very enthusiastic, somewhat enthusiastic, not very enthusiastic or not at all enthusiastic about supporting your candidate?**

Base: Decided voters and voters who have already voted (n=845)



## CHOICE OF CANDIDATE

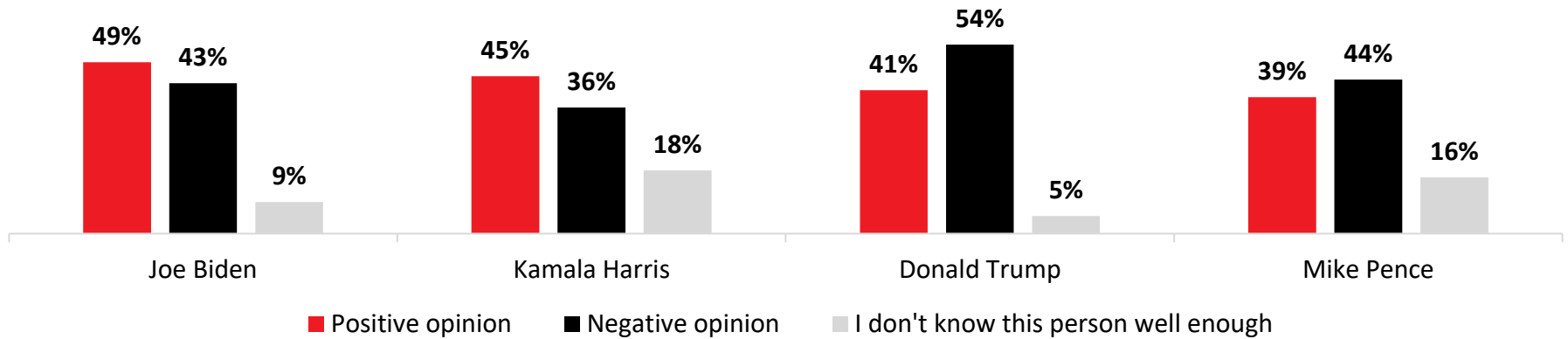
	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female	Donald Trump	Joe Biden	Total Oct. 19 <sup>th</sup>	Gap
Weighted n =	793	143	173	292	186	212	268	312	414	378	344	408	780	
Unweighted n =	845	190	172	260	223	213	245	387	448	397	366	436	832	
<b>Total Enthusiastic</b>	<b>89%</b>	92%	86%	91%	87%	92%	89%	88%	91%	88%	91%	88%	<b>89%</b>	-
Very enthusiastic	<b>62%</b>	63%	59%	64%	59%	61%	64%	59%	<b>67%</b>	<b>55%</b>	<b>69%</b>	<b>55%</b>	<b>63%</b>	-1
Somewhat enthusiastic	<b>28%</b>	30%	27%	27%	28%	31%	25%	28%	<b>24%</b>	<b>32%</b>	<b>22%</b>	<b>33%</b>	<b>26%</b>	+2
<b>Total Not enthusiastic</b>	<b>11%</b>	8%	14%	9%	13%	8%	11%	12%	9%	12%	9%	12%	<b>11%</b>	-
Not very enthusiastic	<b>8%</b>	6%	10%	8%	9%	6%	9%	9%	8%	9%	8%	9%	<b>7%</b>	+1
Not at all enthusiastic	<b>2%</b>	2%	4%	1%	3%	1%	2%	3%	<b>1%</b>	<b>4%</b>	1%	3%	<b>3%</b>	-1

# OPINION ON CANDIDATES



CTC257. Do you have a positive opinion, a negative opinion or you don't know enough of...?

Base: All respondents (n=1,000)



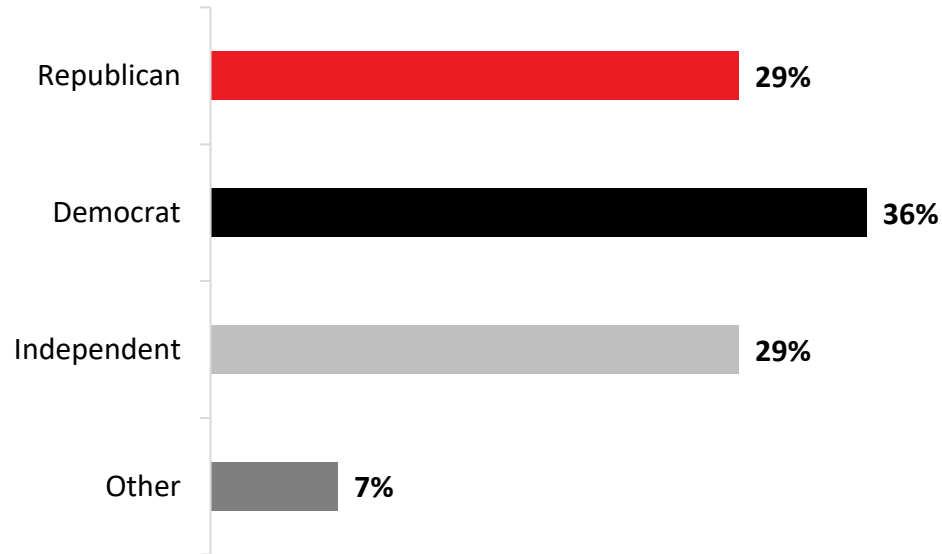
	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female	Republican	Democrat	Independent	Other	Total Oct. 19 <sup>th</sup>	Gap
Weighted n =	1,000	179	217	371	233	305	337	359	485	515	289	356	289	67	1,001	
Unweighted n =	1,000	220	205	316	259	281	290	429	500	500	307	356	278	59	1,001	
<b>% Positive opinion presented</b>																
Joe Biden	49%	58%	36%	50%	51%	51%	52%	43%	50%	48%	26%	89%	28%	19%	45%	+4
Kamala Harris	45%	58%	33%	46%	47%	53%	46%	38%	49%	42%	32%	81%	25%	7%	40%	+5
Donald Trump	41%	36%	50%	46%	30%	41%	37%	45%	48%	34%	83%	11%	40%	28%	39%	+2
Mike Pence	39%	38%	49%	41%	30%	39%	34%	45%	48%	31%	79%	13%	37%	16%	37%	+2

# POLITICAL IDENTITY



**CTC259. Generally speaking, do you consider yourself to be a Republican, Democrat, Independent or other?**

Base: All respondents (n=1,000)



	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female	Total Oct. 19 <sup>th</sup>	Gap
Weighted n =	1,000	179	217	371	233	305	337	359	485	515	1,001	
Unweighted n =	1,000	220	205	316	259	281	290	429	500	500	1,001	
Republican	29%	25%	33%	34%	20%	31%	22%	33%	32%	26%	29%	-
Democrat	36%	42%	28%	33%	42%	30%	43%	34%	33%	38%	34%	+2
Independent	29%	25%	32%	29%	29%	32%	29%	27%	31%	27%	31%	-2
Other	7%	8%	6%	5%	9%	7%	7%	6%	4%	9%	6%	+1



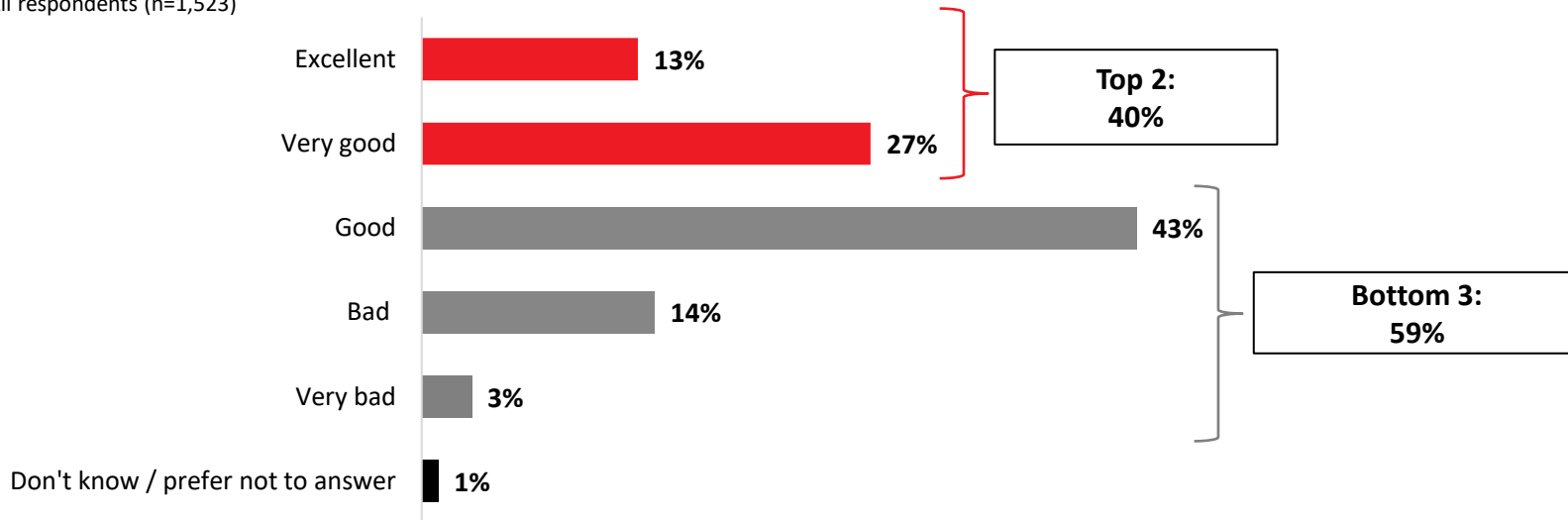
# STRESS AND MENTAL HEALTH

# MENTAL HEALTH DURING THE CRISIS



**CTC46. Since the beginning of the COVID-19 crisis, how would you rate your mental health?**

Base: All respondents (n=1,523)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL Oct. 19 <sup>th</sup>	Gap
Weighted n =	1,523	104	357	585	99	171	207	415	519	588	602	620	281	1,512	
Unweighted n =	1,523	102	405	603	125	134	154	408	479	636	622	598	287	1,512	
<b>Total Top 2</b>	<b>40%</b>	39%	<b>46%</b>	37%	38%	40%	37%	<b>25%</b>	40%	<b>50%</b>	38%	38%	<b>48%</b>	<b>36%</b>	<b>+4</b>
Excellent	<b>13%</b>	12%	15%	13%	16%	13%	<b>7%</b>	<b>8%</b>	11%	<b>18%</b>	12%	11%	<b>20%</b>	<b>12%</b>	<b>+1</b>
Very good	<b>27%</b>	27%	<b>31%</b>	24%	22%	26%	30%	<b>17%</b>	28%	<b>32%</b>	26%	28%	28%	<b>24%</b>	<b>+3</b>
<b>Total Bottom 3</b>	<b>59%</b>	60%	<b>54%</b>	61%	60%	60%	60%	<b>73%</b>	60%	<b>49%</b>	61%	61%	<b>52%</b>	<b>62%</b>	<b>-3</b>
Good *	<b>43%</b>	46%	41%	42%	46%	49%	39%	46%	44%	<b>39%</b>	42%	44%	40%	<b>43%</b>	-
Bad	<b>14%</b>	14%	11%	15%	12%	9%	17%	<b>20%</b>	13%	<b>10%</b>	<b>16%</b>	13%	10%	<b>16%</b>	<b>-2</b>
Very bad	<b>3%</b>	0%	<b>1%</b>	<b>5%</b>	1%	3%	4%	<b>7%</b>	3%	<b>0%</b>	3%	3%	1%	<b>3%</b>	-
Don't know/Prefer not to answer	<b>1%</b>	1%	<b>0%</b>	1%	2%	0%	<b>3%</b>	2%	1%	1%	1%	1%	1%	<b>2%</b>	<b>-1</b>

\* The *Good* rating is placed in the bottom 3 as part of a standardized scale in academic research

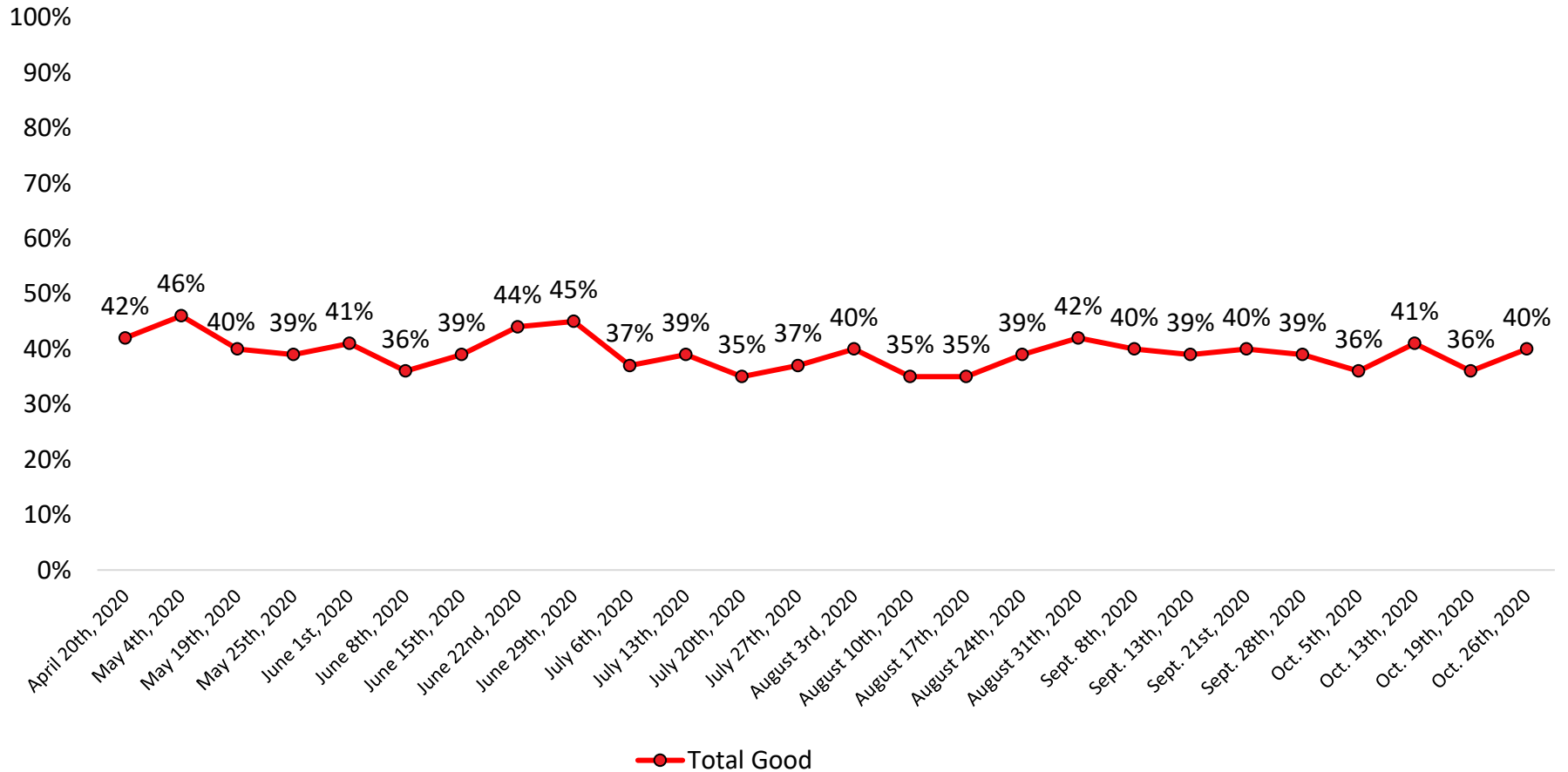
# MENTAL HEALTH DURING THE CRISIS (Evolution)



**CTC46. Since the beginning of the COVID-19 crisis, how would you rate your mental health?**

Base: All respondents

**% Total Good (Excellent + Very good) presented**

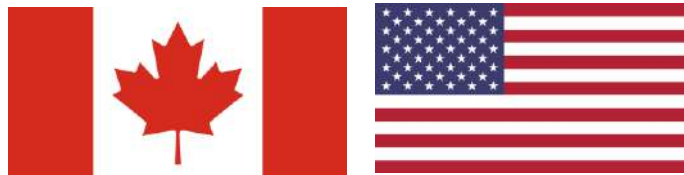


# MENTAL HEALTH DURING THE CRISIS (CANADA VS UNITED STATES)



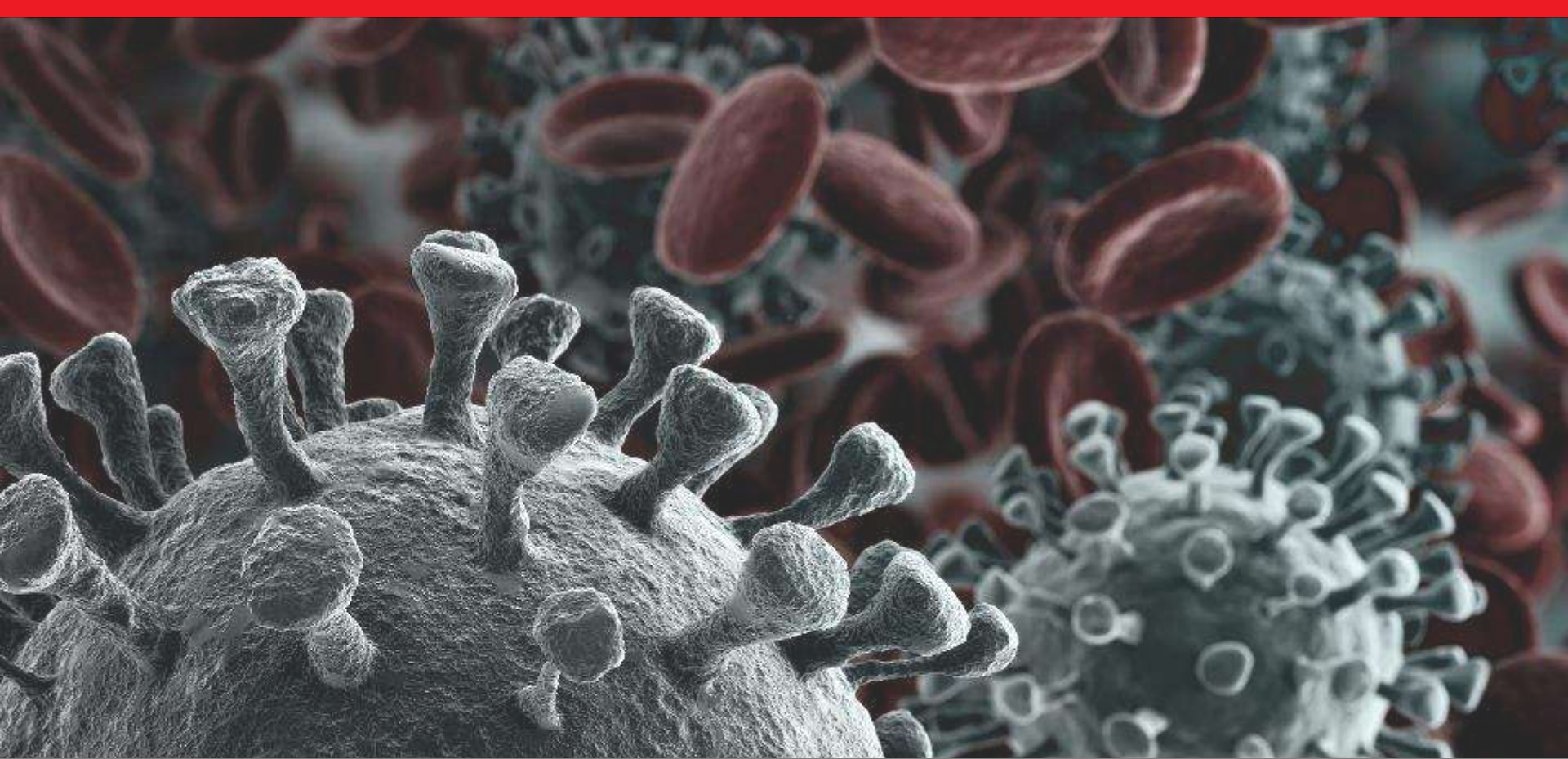
CTC46. Since the beginning of the COVID-19 crisis, how would you rate your mental health?

Base: All respondents



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,523	1,000	
Unweighted n =	1,523	1,000	
<b>Total Top 2</b>	<b>40%</b>	<b>52%</b>	12
Excellent	13%	25%	12
Very good	27%	27%	-
<b>Total Bottom 3</b>	<b>59%</b>	<b>45%</b>	14
Good *	43%	32%	11
Bad	14%	9%	5
Very bad	3%	3%	-
Don't know/Prefer not to answer	1%	3%	2

\* The Good rating is placed in the bottom 3 as part of a standardized scale in academic research



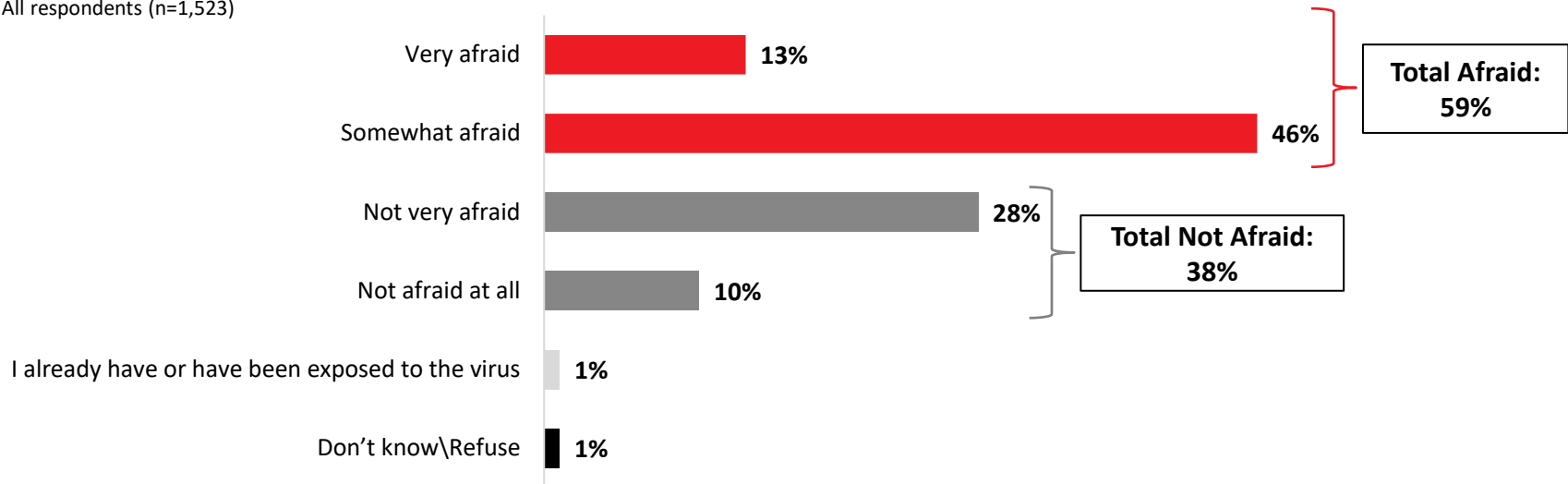
## FEAR AND SPREAD OF THE VIRUS



# FEAR OF CONTRACTING THE VIRUS

## CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?

Base: All respondents (n=1,523)

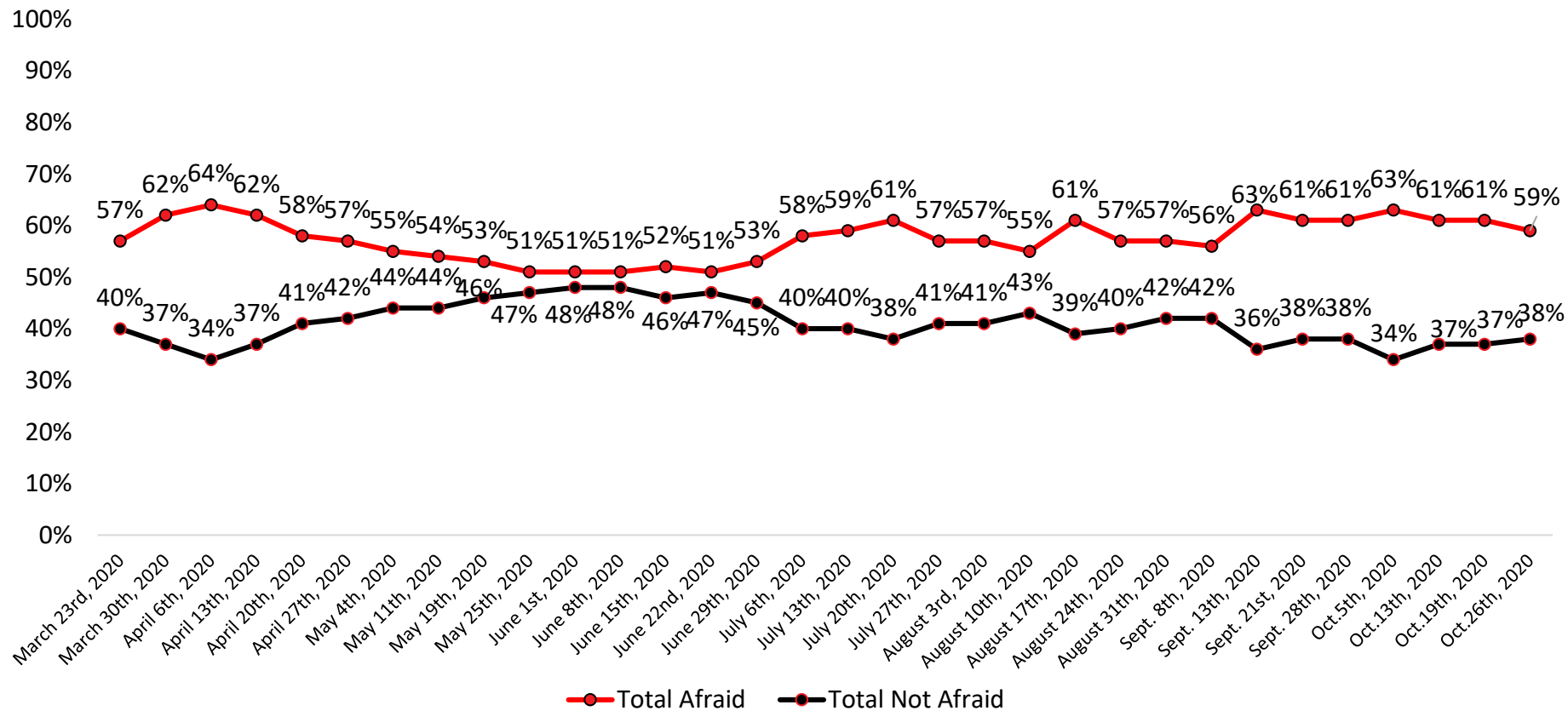


	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL Oct. 19 <sup>th</sup>	Gap
Weighted n =	1,523	104	357	585	99	171	207	415	519	588	602	620	281	1,512	
Unweighted n =	1,523	102	405	603	125	134	154	408	479	636	622	598	287	1,512	
<b>Total Afraid</b>	<b>59%</b>	60%	<b>53%</b>	62%	61%	<b>48%</b>	<b>70%</b>	56%	57%	<b>64%</b>	58%	<b>63%</b>	<b>54%</b>	<b>61%</b>	<b>-2</b>
Very afraid	<b>13%</b>	17%	11%	14%	15%	9%	16%	13%	12%	14%	15%	13%	<b>10%</b>	<b>19%</b>	<b>-6</b>
Somewhat afraid	<b>46%</b>	44%	42%	48%	47%	39%	<b>54%</b>	43%	45%	49%	43%	<b>49%</b>	44%	<b>43%</b>	<b>+3</b>
<b>Total Not Afraid</b>	<b>38%</b>	39%	<b>44%</b>	<b>35%</b>	36%	<b>51%</b>	<b>29%</b>	41%	40%	36%	38%	36%	<b>45%</b>	<b>37%</b>	<b>+1</b>
Not very afraid	<b>28%</b>	25%	<b>36%</b>	26%	23%	31%	<b>21%</b>	28%	30%	26%	28%	26%	31%	<b>25%</b>	<b>+3</b>
Not afraid at all	<b>10%</b>	14%	8%	9%	13%	<b>20%</b>	8%	<b>13%</b>	9%	9%	9%	10%	<b>14%</b>	<b>12%</b>	<b>-2</b>
I already have or have been exposed to the virus	<b>1%</b>	1%	2%	2%	0%	0%	0%	<b>2%</b>	1%	<b>0%</b>	<b>2%</b>	<b>0%</b>	1%	<b>1%</b>	<b>-</b>
Don't know/Refuse	<b>1%</b>	0%	1%	2%	3%	1%	1%	1%	2%	1%	2%	1%	1%	<b>1%</b>	<b>-</b>

# FEAR OF CONTRACTING THE VIRUS (Evolution)

CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?

Base: All respondents

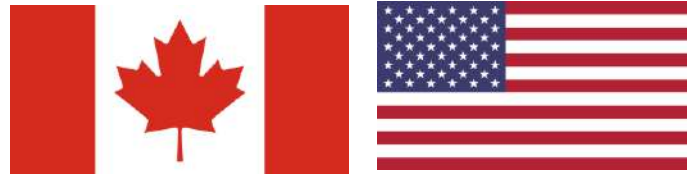


# FEAR OF CONTRACTING THE VIRUS (CANADA VS UNITED STATES)



CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?

Base: All respondents



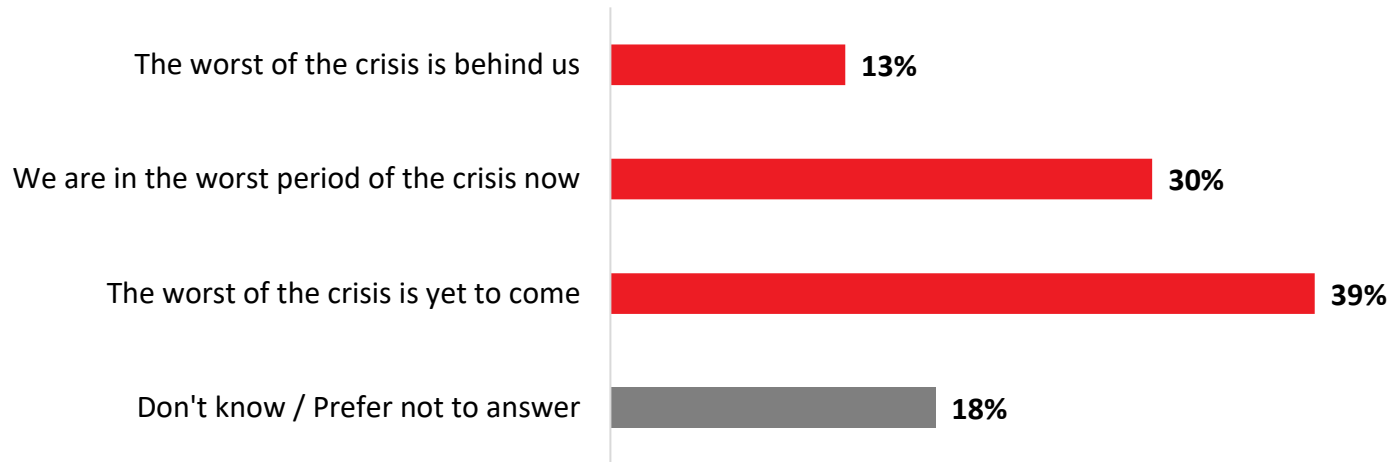
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,523	1,000	
Unweighted n =	1,523	1,000	
<b>Total Afraid</b>	59%	63%	4
Very afraid	13%	28%	15
Somewhat afraid	46%	35%	11
<b>Total Not Afraid</b>	38%	32%	6
Not very afraid	28%	18%	10
Not afraid at all	10%	14%	4
I already have or have been exposed to the virus	1%	2%	1
Don't know/Refuse	1%	3%	2

# EVOLUTION OF THE COVID-19 PANDEMIC



CTC20: What statement best describes your personal opinion of the COVID-19 crisis for Canada?

Base: All respondents (n=1,523)



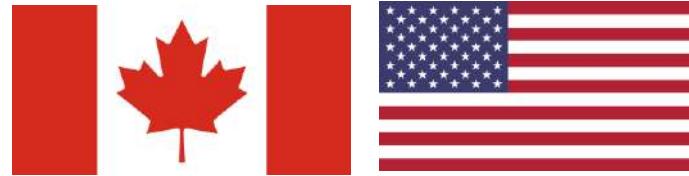
	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL Oct. 19 <sup>th</sup>	Gap
Weighted n =	1,523	104	357	585	99	171	207	415	519	588	602	620	281	1,512	
Unweighted n =	1,523	102	405	603	125	134	154	408	479	636	622	598	287	1,512	
The worst of the crisis is behind us	13%	9%	13%	14%	6%	13%	14%	18%	13%	9%	13%	13%	12%	13%	-
We are in the worst period of the crisis now	30%	25%	37%	27%	28%	28%	32%	27%	30%	32%	30%	31%	29%	27%	+3
The worst of the crisis is yet to come	39%	41%	37%	39%	40%	45%	40%	32%	38%	46%	40%	36%	46%	44%	-5
Don't know / Prefer not to answer	18%	25%	13%	21%	26%	15%	15%	22%	20%	13%	17%	21%	13%	17%	+1

# EVOLUTION OF THE COVID-19 PANDEMIC (CANADA VS UNITED STATES)



CTC20: What statement best describes your personal opinion of the COVID-19 crisis for Canada/**United States**?

Base: All respondents



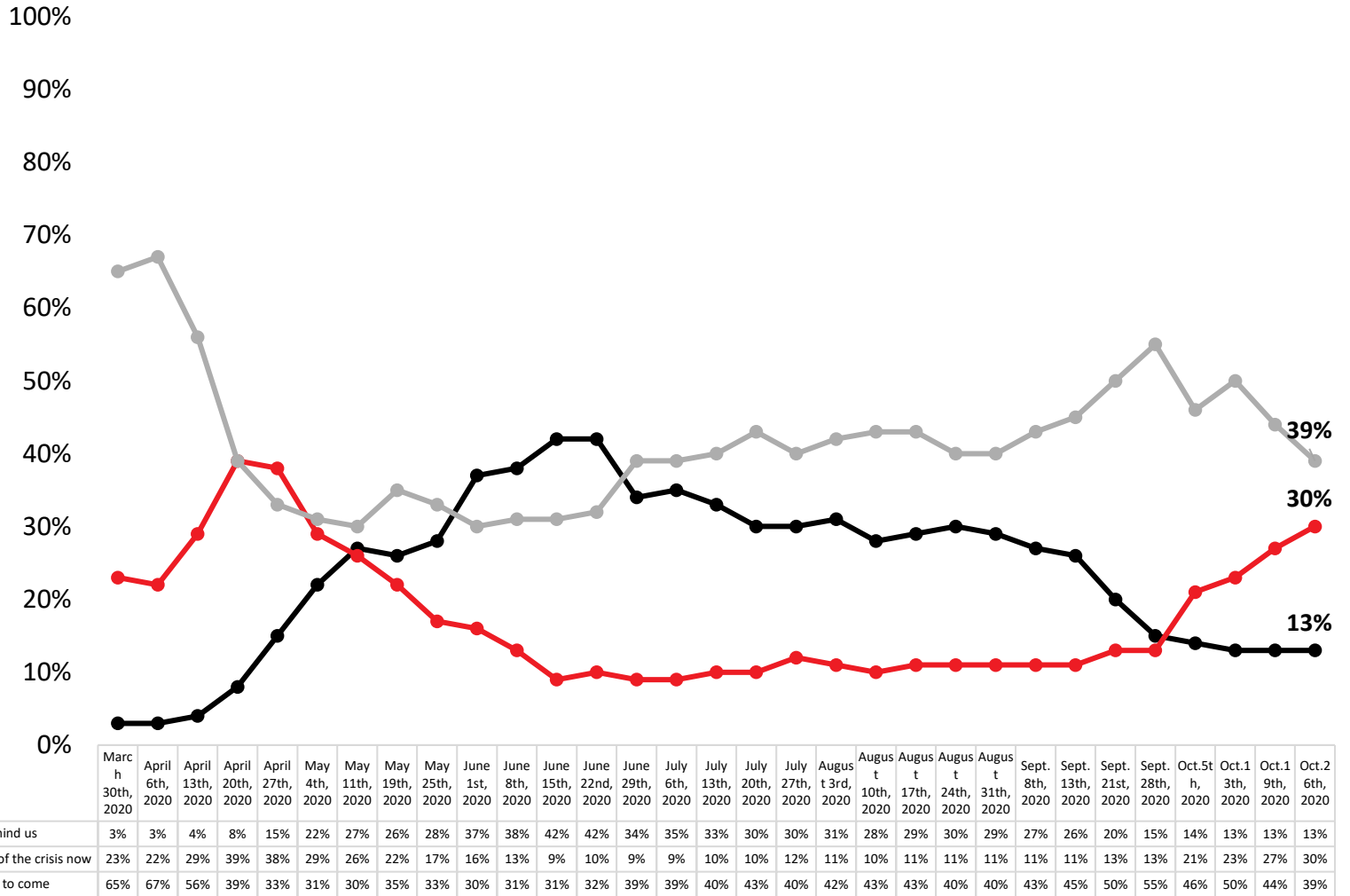
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,523	1,000	
Unweighted n =	1,523	1,000	
The worst of the crisis is behind us	<b>13%</b>	<b>24%</b>	11
We are in the worst period of the crisis now	<b>30%</b>	<b>20%</b>	10
The worst of the crisis is yet to come	39%	39%	-
Don't know / Prefer not to answer	18%	17%	1

# EVOLUTION OF THE COVID-19 PANDEMIC (CANADA)



CTC20: What statement best describes your personal opinion of the COVID-19 crisis for Canada ?

Base: All respondents

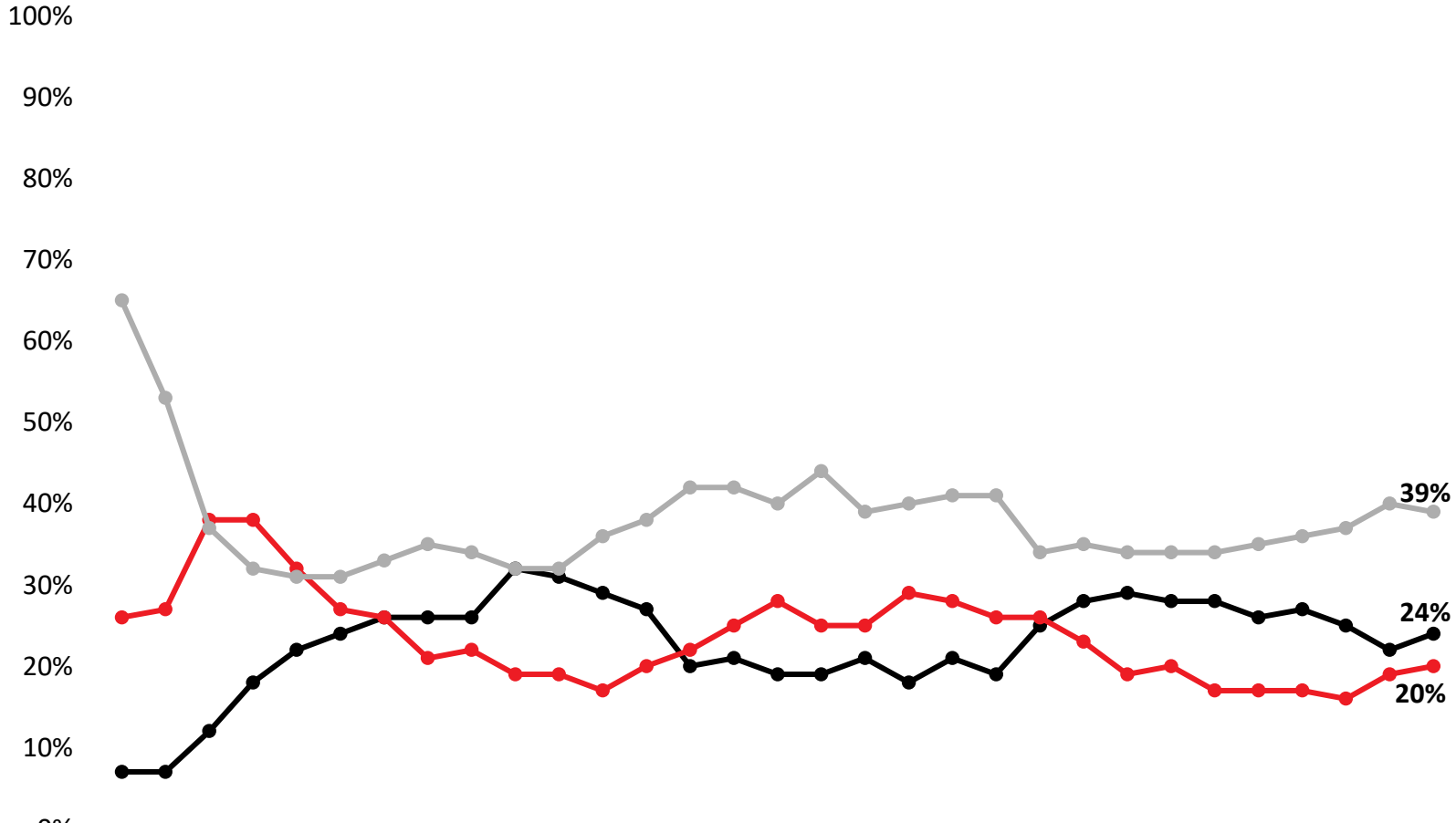


# EVOLUTION OF THE COVID-19 PANDEMIC (UNITED STATES)

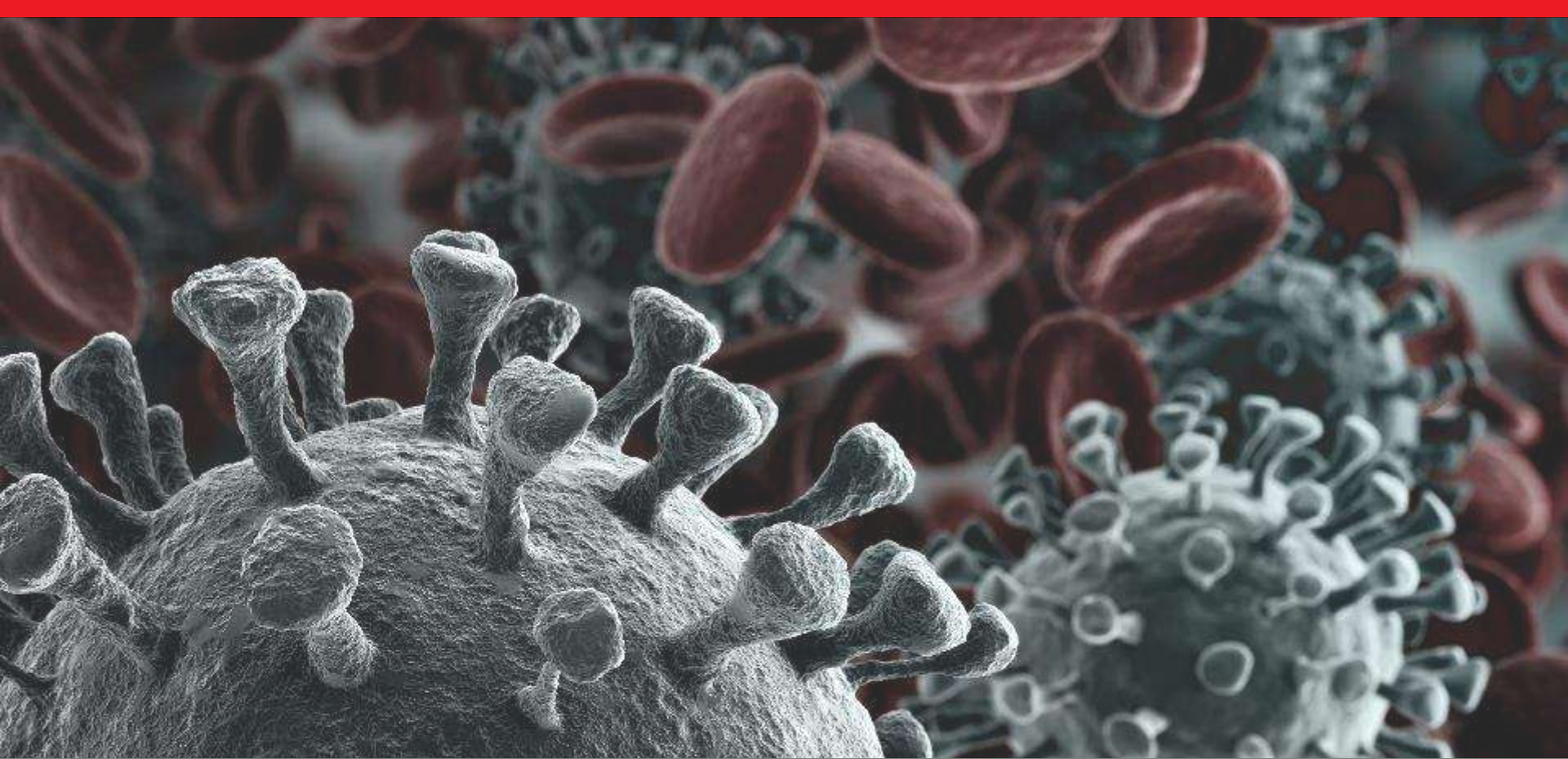


CTC20: What statement best describes your personal opinion of the COVID-19 crisis for **The United States** ?

Base: All respondents



	March 30th, 2020	April 6th, 2020	April 13th, 2020	April 20th, 2020	April 27th, 2020	May 4th, 2020	May 11th, 2020	May 19th, 2020	May 25th, 2020	June 1st, 2020	June 8th, 2020	June 15th, 2020	June 22nd, 2020	June 29th, 2020	July 6th, 2020	July 13th, 2020	July 20th, 2020	July 27th, 2020	August 3rd, 2020	August 10th, 2020	August 17th, 2020	August 24th, 2020	August 31st, 2020	Sept. 8th, 2020	Sept. 13th, 2020	Sept. 21st, 2020	Sept. 28th, 2020	Oct. 5th, 2020	Oct. 13th, 2020	Oct. 19th, 2020	Oct. 26th, 2020
● The worst of the crisis is behind us	7%	7%	12%	18%	22%	24%	26%	26%	26%	32%	31%	29%	27%	20%	21%	19%	19%	21%	18%	21%	19%	25%	28%	29%	28%	28%	26%	27%	25%	22%	24%
● We are in the worst period of the crisis now	26%	27%	38%	38%	32%	27%	26%	21%	22%	19%	19%	17%	20%	22%	25%	28%	25%	25%	29%	28%	26%	26%	23%	19%	20%	17%	17%	17%	16%	19%	20%
● The worst of the crisis is yet to come	65%	53%	37%	32%	31%	31%	33%	35%	34%	32%	32%	36%	38%	42%	42%	40%	44%	39%	40%	41%	41%	34%	35%	34%	34%	34%	35%	36%	37%	40%	39%



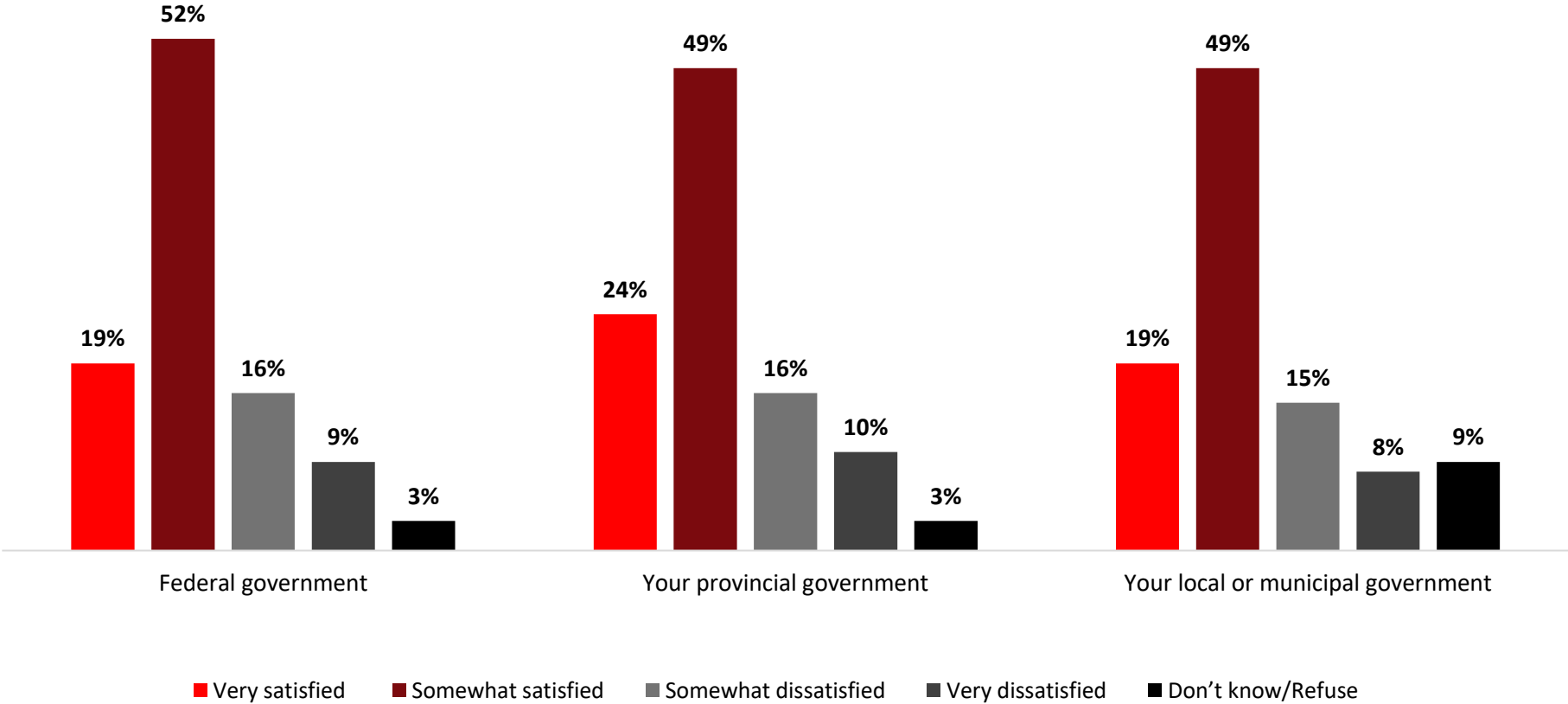
SATISFACTION WITH GOVERNMENTS DURING THE CRISIS



# SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19



**CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?**  
Base: All respondents (n=1,523)



# SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 - DETAILS



CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents

	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL Oct. 19 <sup>th</sup>	Gap
Weighted n =	1,523	104	357	585	99	171	207	415	519	588	602	620	281	1,512	
Unweighted n =	1,523	102	405	603	125	134	154	408	479	636	622	598	287	1,512	
<b>Federal government</b>															
Total Satisfied	<b>71%</b>	<b>80%</b>	69%	74%	<b>57%</b>	<b>62%</b>	77%	<b>65%</b>	69%	<b>78%</b>	<b>74%</b>	69%	69%	<b>64%</b>	<b>+7</b>
Total Dissatisfied	<b>25%</b>	<b>17%</b>	28%	23%	32%	<b>35%</b>	20%	29%	28%	<b>21%</b>	<b>22%</b>	27%	29%	<b>32%</b>	<b>-7</b>
<b>Your provincial government</b>															
Total Satisfied	<b>72%</b>	<b>86%</b>	<b>76%</b>	71%	<b>61%</b>	<b>51%</b>	<b>84%</b>	<b>62%</b>	72%	<b>80%</b>	<b>69%</b>	72%	<b>80%</b>	<b>68%</b>	<b>+4</b>
Total Dissatisfied	<b>25%</b>	<b>12%</b>	22%	25%	31%	<b>49%</b>	<b>14%</b>	<b>33%</b>	25%	<b>19%</b>	28%	26%	<b>18%</b>	<b>30%</b>	<b>-5</b>
<b>Your local or municipal government</b>															
Total Satisfied	<b>68%</b>	<b>81%</b>	64%	70%	<b>57%</b>	64%	71%	<b>61%</b>	69%	<b>72%</b>	<b>64%</b>	70%	72%	<b>64%</b>	<b>+4</b>
Total Dissatisfied	<b>23%</b>	<b>14%</b>	20%	23%	27%	<b>34%</b>	22%	<b>29%</b>	21%	21%	<b>27%</b>	22%	<b>18%</b>	<b>28%</b>	<b>-5</b>

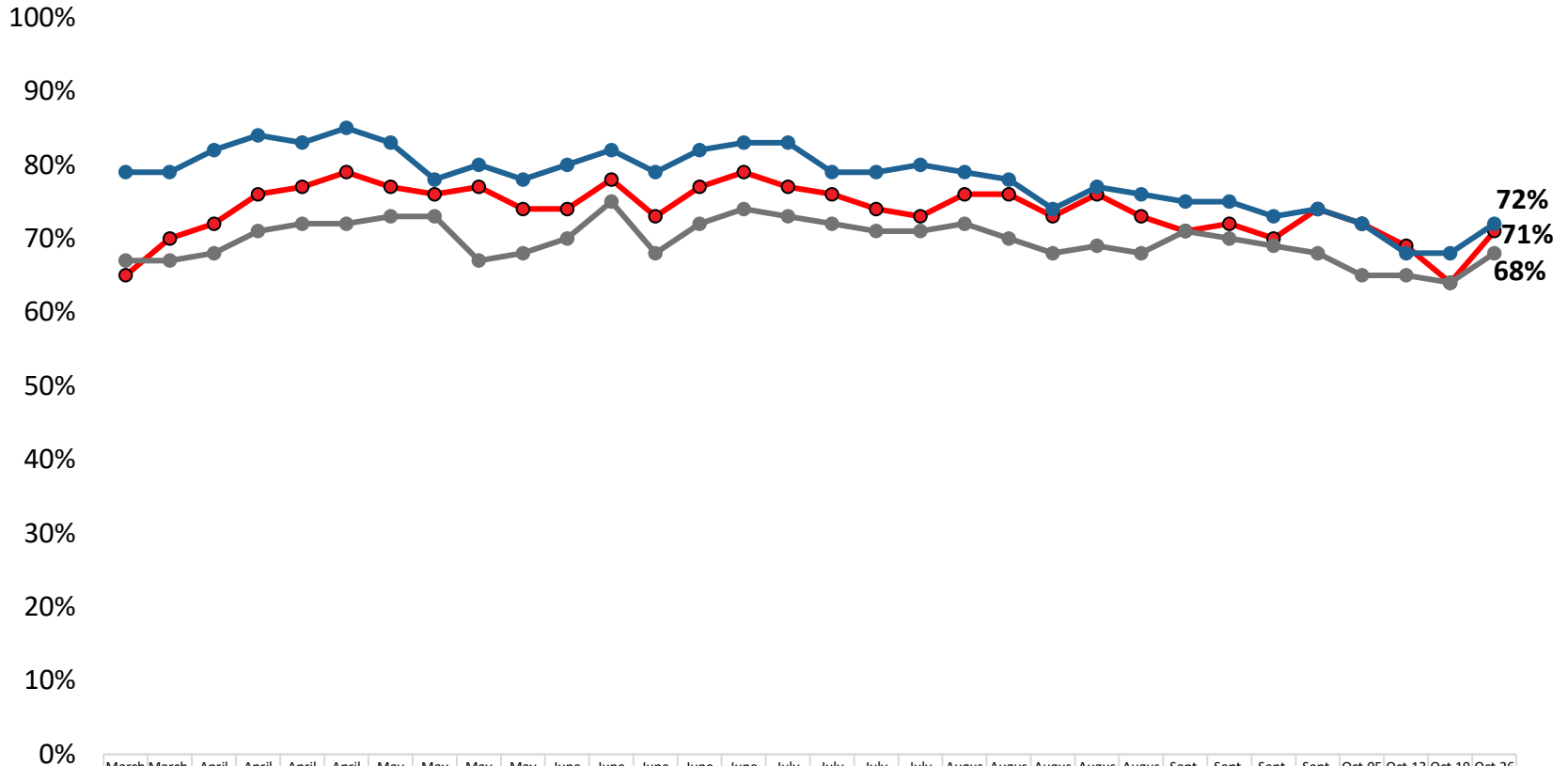
# SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 (Evolution)



CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents

*% Total Satisfied presented*



	March 23rd, 2020	March 30th, 2020	April 6th, 2020	April 13th, 2020	April 20th, 2020	April 27th, 2020	May 4th, 2020	May 11th, 2020	May 19th, 2020	May 25th, 2020	June 1st, 2020	June 8th, 2020	June 15th, 2020	June 22nd, 2020	June 29th, 2020	July 6th, 2020	July 13th, 2020	July 20th, 2020	July 27th, 2020	August 3rd, 2020	August 10th, 2020	August 17th, 2020	August 24th, 2020	August 31st, 2020	Sept. 8th, 2020	Sept. 13th, 2020	Sept. 21st, 2020	Sept. 28th, 2020	Oct. 5th, 2020	Oct. 13th, 2020	Oct. 19th, 2020	Oct. 26th, 2020
<b>Federal government</b>	65%	70%	72%	76%	77%	79%	77%	76%	77%	74%	74%	78%	73%	77%	79%	77%	76%	74%	73%	76%	76%	73%	76%	73%	71%	72%	70%	74%	72%	69%	64%	71%
<b>Provincial government</b>	79%	79%	82%	84%	83%	85%	83%	78%	80%	78%	80%	82%	79%	82%	83%	83%	79%	79%	80%	79%	78%	74%	77%	76%	75%	75%	73%	74%	72%	68%	68%	72%
<b>Local or municipal government</b>	67%	67%	68%	71%	72%	72%	73%	73%	67%	68%	70%	75%	68%	72%	74%	73%	72%	71%	71%	72%	70%	68%	69%	68%	71%	70%	69%	68%	65%	65%	64%	68%

# SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 - DETAILS



CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by your provincial government?

Base: All respondents



François Legault    Doug Ford    Brian Pallister    Scott Moe    Jason Kenney    John Horgan

	TOTAL CANADA	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
Weighted n =	1,523	104	357	585	54	46	171	207
Unweighted n =	1,523	102	405	603	65	60	134	154
<b>Total Satisfied</b>	<b>72%</b>	<b>86%</b>	<b>76%</b>	71%	<b>45%</b>	79%	<b>51%</b>	<b>84%</b>
Very satisfied	<b>24%</b>	<b>41%</b>	25%	23%	15%	19%	<b>9%</b>	29%
Somewhat satisfied	<b>49%</b>	44%	52%	48%	<b>30%</b>	60%	42%	54%
<b>Total Dissatisfied</b>	<b>25%</b>	<b>12%</b>	22%	25%	<b>43%</b>	18%	<b>49%</b>	<b>14%</b>
Somewhat dissatisfied	<b>16%</b>	<b>7%</b>	<b>12%</b>	17%	<b>28%</b>	10%	<b>28%</b>	10%
Very dissatisfied	<b>10%</b>	4%	10%	9%	15%	8%	<b>21%</b>	<b>4%</b>
Don't know/Refuse	<b>3%</b>	3%	1%	3%	<b>12%</b>	3%	<b>0%</b>	2%

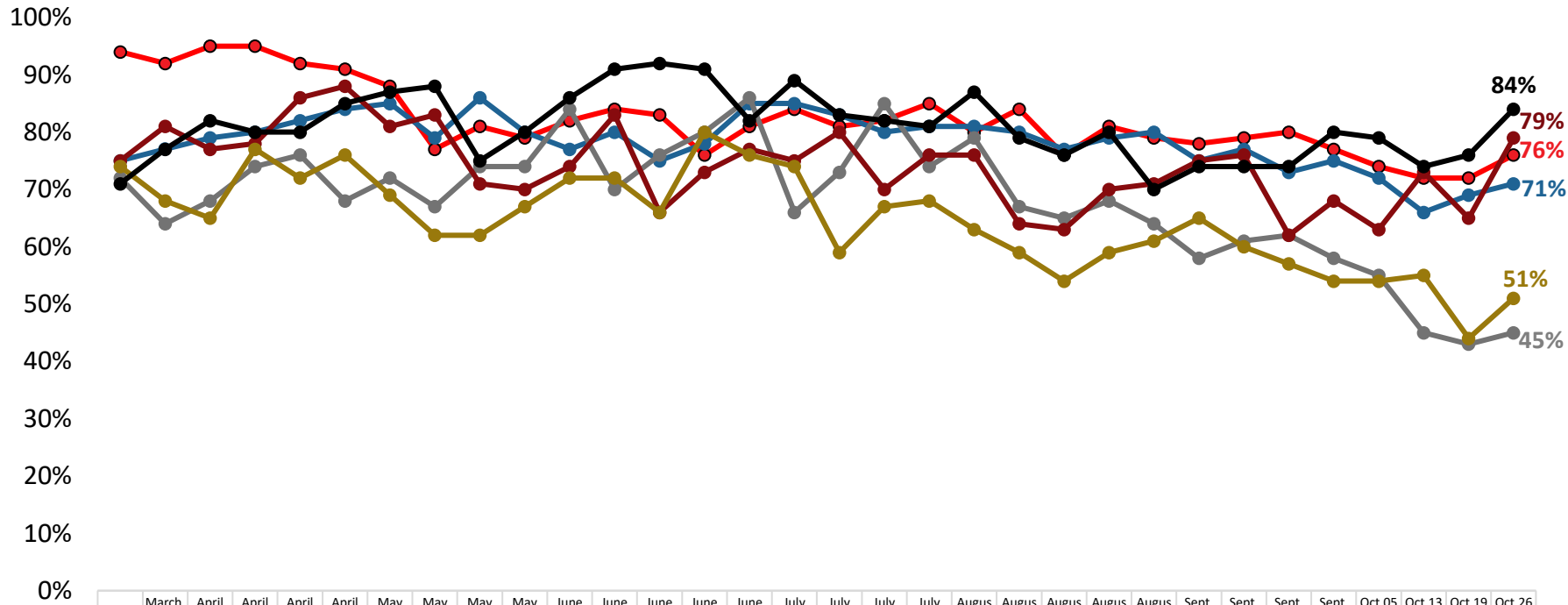
# SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 (Evolution)



CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by your provincial government?

Base: All respondents

*% Total Satisfied presented*



	03-23-2020	March 30th, 2020	April 6th, 2020	April 13th, 2020	April 20th, 2020	April 27th, 2020	May 4th, 2020	May 11th, 2020	May 19th, 2020	May 25th, 2020	June 1st, 2020	June 8th, 2020	June 15th, 2020	June 22nd, 2020	June 29th, 2020	July 6th, 2020	July 13th, 2020	July 20th, 2020	July 27th, 2020	August 3rd, 2020	August 10th, 2020	August 17th, 2020	August 24th, 2020	August 31st, 2020	Sept. 8th, 2020	Sept. 13th, 2020	Sept. 21st, 2020	Sept. 28th, 2020	Oct. 05th, 2020	Oct. 13th, 2020	Oct. 19th, 2020	Oct. 26th, 2020
● François Legault	94%	92%	95%	95%	92%	91%	88%	77%	81%	79%	82%	84%	83%	76%	81%	84%	81%	82%	85%	80%	84%	76%	81%	79%	78%	79%	80%	77%	74%	72%	72%	76%
● Doug Ford	75%	77%	79%	80%	82%	84%	85%	79%	86%	80%	77%	80%	75%	78%	85%	85%	83%	80%	81%	81%	80%	77%	79%	80%	75%	77%	73%	75%	72%	66%	69%	71%
● Brian Pallister	72%	64%	68%	74%	76%	68%	72%	67%	74%	74%	84%	70%	76%	80%	86%	66%	73%	85%	74%	79%	67%	65%	68%	64%	58%	61%	62%	58%	55%	45%	43%	45%
● Scott Moe	75%	81%	77%	78%	86%	88%	81%	83%	71%	70%	74%	83%	66%	73%	77%	75%	80%	70%	76%	76%	64%	63%	70%	71%	75%	76%	62%	68%	63%	73%	65%	79%
● Jason Kenney	74%	68%	65%	77%	72%	76%	69%	62%	62%	67%	72%	72%	66%	80%	76%	74%	59%	67%	68%	63%	59%	54%	59%	61%	65%	60%	57%	54%	54%	55%	44%	51%
● John Horgan	71%	77%	82%	80%	80%	85%	87%	88%	75%	80%	86%	91%	92%	91%	82%	89%	83%	82%	81%	87%	79%	76%	80%	70%	74%	74%	74%	80%	79%	74%	76%	84%

# SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 – (CANADA VS UNITED STATES)



**CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?**

Base: All respondents



		TOTAL CANADA	TOTAL USA	Gap
% "Satisfied" presented	Weighted n =	1,523	1,000	
	Unweighted n =	1,523	1,000	
	Federal government / <i>The US President</i>	<b>71%</b>	<b>44%</b>	27
Your provincial government / <i>Your State government</i>	<b>72%</b>	<b>58%</b>	14	
Your local or municipal government	<b>68%</b>	<b>62%</b>	6	

# VOTING INTENTIONS - FEDERAL ELECTIONS

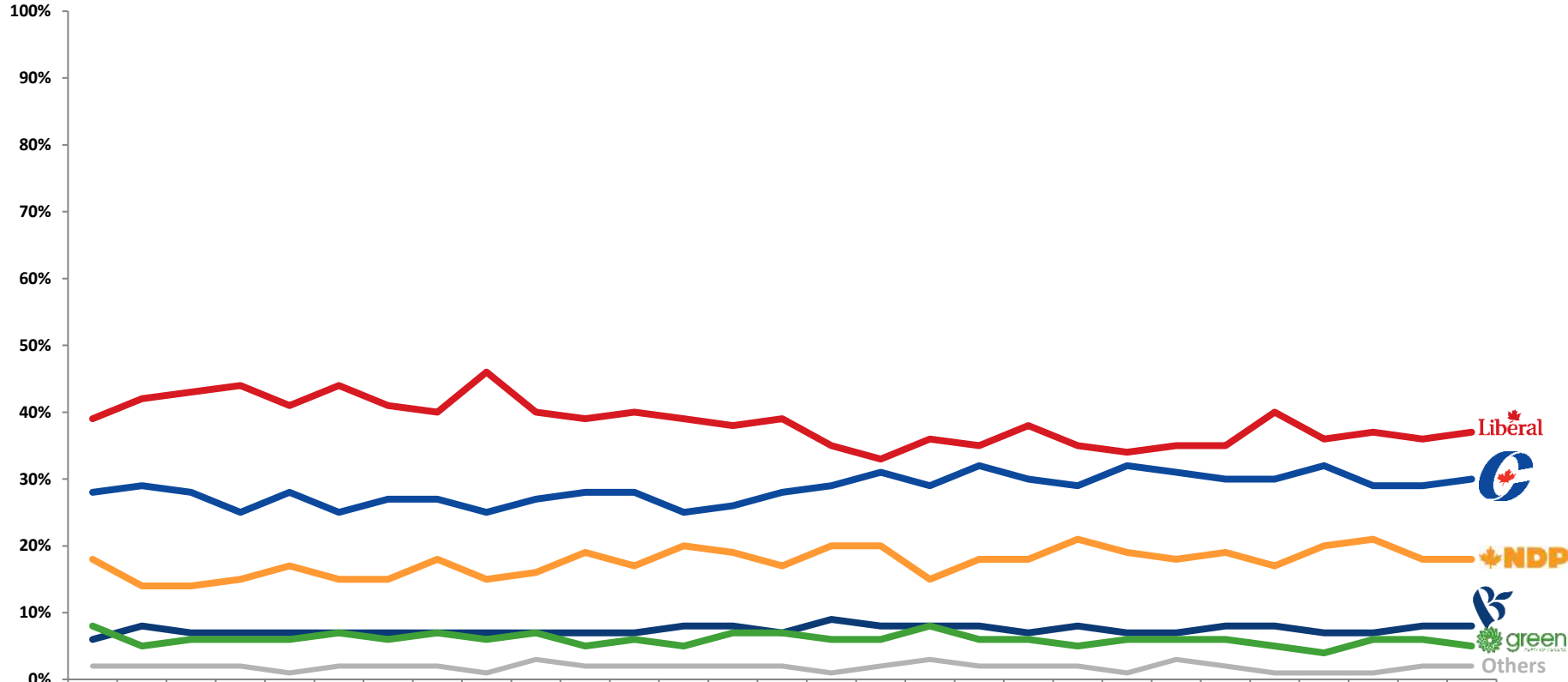


**CTC37. If federal elections were held today, for which political party would you be most likely to vote? Would it be for...? *In the event a respondent had no opinion, the following prompting question was asked: Even if you have not yet made up your mind, for which of the following political parties would you be most likely to vote? Would it be for the ...***

Base: All respondents (n=1,523), except for the Bloc Québécois, Quebecers only

	TOTAL Canada	TOTAL Decided voters	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Total Oct. 19 <sup>th</sup> , 2020	Gap
Weighted n =	1,523	1,263	78	300	481	78	159	168	631	632	332	408	523	1,267	
Unweighted n =	1,523	1,281	79	343	503	102	125	129	658	623	325	387	569	1,296	
<b>... Justin Trudeau's Liberal Party of Canada</b>	<b>31%</b>	<b>37%</b>	<b>55%</b>	35%	40%	<b>22%</b>	<b>26%</b>	41%	39%	36%	36%	36%	40%	<b>36%</b>	<b>+1</b>
<b>... Erin O'Toole's Conservative Party of Canada</b>	<b>25%</b>	<b>30%</b>	<b>17%</b>	<b>16%</b>	32%	<b>57%</b>	<b>53%</b>	<b>20%</b>	31%	29%	<b>25%</b>	32%	31%	<b>29%</b>	<b>+1</b>
<b>... Jagmeet Singh's New Democratic Party of Canada</b>	<b>15%</b>	<b>18%</b>	20%	<b>10%</b>	20%	17%	14%	<b>30%</b>	<b>14%</b>	<b>22%</b>	<b>29%</b>	15%	<b>12%</b>	<b>18%</b>	-
<b>... Yves-François Blanchet's Bloc Québécois</b>	<b>6%</b>	<b>8%</b>	-	<b>32%</b>	-	-	-	-	-	-	-	-	-	<b>8%</b>	-
<b>... Annamie Paul's Green Party of Canada</b>	<b>4%</b>	<b>5%</b>	8%	5%	6%	3%	2%	7%	5%	6%	5%	7%	4%	<b>6%</b>	<b>-1</b>
<b>... another party</b>	<b>2%</b>	<b>2%</b>	1%	2%	1%	2%	<b>6%</b>	2%	<b>3%</b>	<b>1%</b>	1%	2%	3%	<b>2%</b>	-
I would not vote	<b>4%</b>	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I would cancel my vote	<b>2%</b>	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I don't know	<b>9%</b>	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refusal	<b>2%</b>	-	-	-	-	-	-	-	-	-	-	-	-	-	-

# TRENDS IN VOTING INTENTIONS IN CANADA



	April 13, 2020	April 20, 2020	April 27, 2020	May 4, 2020	May 11, 2020	May 19, 2020	May 25, 2020	June 1, 2020	June 8, 2020	June 15, 2020	June 22, 2020	June 29, 2020	July 6, 2020	July 13, 2020	July 20, 2020	July 27, 2020	August 3, 2020	August 10, 2020	August 17, 2020	August 24, 2020	August 31, 2020	Sept. 8, 2020	Sept. 13, 2020	Sept. 21, 2020	Sept. 28, 2020	Oct. 5, 2020	Oct. 13, 2020	Oct. 19, 2020	Oct. 26, 2020
<b>LPC</b>	39%	42%	43%	44%	41%	44%	41%	40%	46%	40%	39%	40%	39%	38%	39%	35%	33%	36%	35%	38%	35%	34%	35%	35%	40%	36%	37%	36%	37%
<b>CPC</b>	28%	29%	28%	25%	28%	25%	27%	27%	25%	27%	28%	28%	25%	26%	28%	29%	31%	29%	32%	30%	29%	32%	31%	30%	30%	32%	29%	29%	30%
<b>NDP</b>	18%	14%	14%	15%	17%	15%	15%	18%	15%	16%	19%	17%	20%	19%	17%	20%	20%	15%	18%	18%	21%	19%	18%	19%	17%	20%	21%	18%	18%
<b>BQ</b>	6%	8%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	8%	8%	7%	9%	8%	8%	8%	7%	8%	7%	7%	8%	8%	7%	7%	8%	8%
<b>GPC</b>	8%	5%	6%	6%	6%	7%	6%	7%	6%	7%	5%	6%	5%	7%	7%	6%	6%	8%	6%	6%	5%	6%	6%	6%	5%	4%	6%	6%	5%
<b>Others</b>	2%	2%	2%	2%	1%	2%	2%	2%	1%	3%	2%	2%	2%	2%	2%	1%	2%	3%	2%	2%	2%	1%	3%	2%	1%	1%	1%	2%	2%



**Leger**

# APPENDIX

# DETAILED METHODOLOGY

## Weighted and Unweighted Sample

The table below presents the Canadian geographic distribution of respondents before weighting.

Province	Unweighted	Weighted
British Columbia	154	207
Alberta	102	104
Manitoba/Saskatchewan	125	99
Ontario	603	585
Quebec	405	357
Atlantic	102	104

The table below presents the American geographic distribution of respondents before weighting.

US region	Unweighted	Weighted
NorthEast	220	179
MidWest	205	217
South	316	371
West	259	233

# DETAILED METHODOLOGY

## Weighted and Unweighted Sample for Canada

The following tables present the demographic distribution of respondents according to gender, age and language (mother tongue) for Canada.

<b>GENDER</b>	<b>Unweighted</b>	<b>Weighted</b>
Male	763	740
Female	760	783

<b>AGE</b>	<b>Unweighted</b>	<b>Weighted</b>
Between 18 and 34	408	415
Between 35 and 54	479	514
55 or over	636	588

<b>LANGUAGE (MOTHER TONGUE)</b>	<b>Unweighted</b>	<b>Weighted</b>
English	947	1,027
French	395	317
Other	180	179

The sample thus collected has a minimum weighting factor of 0.1310 and a maximum weighting factor of 4.1611. The weighted variance is 0.3668.

# DETAILED METHODOLOGY

## Weighted and Unweighted Sample for The United States

The following tables present the demographic distribution of respondents according to gender and age for The United States.

<b>GENDER</b>	<b>Unweighted</b>	<b>Weighted</b>
Male	500	485
Female	500	515

<b>AGE</b>	<b>Unweighted</b>	<b>Weighted</b>
Between 18 and 29	156	177
Between 30 and 39	216	215
Between 40 and 49	124	186
Between 50 and 64	301	250
65 or older	203	172

The sample thus collected has a minimum weighting factor of 0.4411 and a maximum weighting factor of 4.6707 The weighted variance is 0.2561.

## OUR CREDENTIALS



Leger is a member of [ESOMAR](#) (European Society for Opinion and Market Research), the global association of opinion polls and marketing research professionals. As such, Leger is committed to applying the [international ICC/ESOMAR](#) code of Market, Opinion and Social Research and Data Analytics.



Leger is also a member of the [Insights Association](#), the American Association of Marketing Research Analytics.

## OUR SERVICES

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Real-time VOC satisfaction measurement
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Data modeling and analysis
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Online community management
- **Leger Digital**  
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- **International Research**  
Worldwide Independent Network (WIN)

**600**  
EMPLOYEES



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**8**  
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