

Report

LEGER'S WEEKLY SURVEY

PRESENTED BY

Leger



Association for Canadian Studies • Association d'études canadiennes

August 17th, 2020

Leger



METHODOLOGY

METHODOLOGY

Leger - the largest Canadian-owned polling and marketing research firm – conducted this Web survey with a representative sample of **1,510 Canadians and 1,001 Americans**, over the age of 18, selected from LEO's (Leger Opinion) representative panel. The questionnaire consisted of 25 questions and was completed in 10 minutes on average. Data collection took place between **August 14 to 16, 2020**, via Computer-Assisted Web Interviewing technology (CAWI). Using 2016 Census reference variables, the data was then analyzed and weighted by our statisticians according to gender, age, language spoken, region, education level and the presence of children in households in order to render a representative sample of the general population.

The LEO (Leger Opinion) panel is the largest Canadian panel with over 400,000 representative panelists from all regions of Canada. LEO was created by Leger based on a representative Canadian sample of Canadian citizens with Internet access. LEO's panelists were randomly selected (RDD) through Leger's call centre, panelists from more hard-to-reach target groups were also added to the panel through targeted recruitment campaigns. The double-opt-in selection process, a model to detect fraud and the renewal of 25% of the panel each year ensures complete respondent quality. To ensure a higher response rate and reach people on their mobile devices, Leger has also developed a high-performance Apple and Android application. In fact, Leger is the only Canadian research firm offering both the number and quality of panelists. Most competing polling firms in Canada and the United States also use the LEO panel.

A margin of error cannot be associated with a non-probability sample in a panel survey. For comparison purposes, a probability sample of this size would have a margin of error $\pm 2.52\%$, **19 times out of 20** for the Canadian sample and of $\pm 3.1\%$, **19 times out of 20** for the American sample. The results presented in this study comply with the public opinion research standards and disclosure requirements of CRIC (the Canadian Research and Insights Council) and the global ESOMAR network. Leger is a founding member of CRIC and is actively involved in raising quality standards in the survey industry. President Jean-Marc Léger is a member of the CRIC's Board of Directors and the Canadian representative of ESOMAR.

Leger is the polling firm that has presented the most accurate data, on average, over the last ten years in Canada. During the last federal election in 2019, Leger was once again the most accurate firm in the country. This accuracy is attributed to the quality of the LEO panel and rigorous application of methodological rules by Leger's 600 employees, including 200 professionals in Leger's eight offices across Canada (Montreal, Toronto, Quebec City, Winnipeg, Calgary, Edmonton and Vancouver) and in the United States (Philadelphia).

Poll aggregator 338Canada.com gave Leger the highest rating among all polling firms in Canada for the accuracy of its studies. See <https://338canada.com/pollster-ratings.htm>

Federal Elections 2019		
Federal Parties	Leger Survey	Official Results
LPC	33%	33%
CPC	33%	34%
NDP	18%	16%
BQ	8%	8%
Green	6%	7%
PPC	2%	2%

METHODOLOGY

Notes on Reading this Report

The numbers presented have been rounded up. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.

In this report, data in bold **red** characters indicate a significantly lower proportion than that of other respondents. Conversely, data in bold **green** characters indicate a significantly higher proportion than that of other respondents.

A more detailed methodology is presented in the appendix.

If you have questions about the data presented in this report, please contact Christian Bourque, Associate and Executive Vice-President at the following e-mail address: cbourque@leger360.com or Jack Jedwab, President & CEO of the Association for Canadian Studies: jack.jedwab@acs-aec.ca



IN THE NEWS
BACK TO SCHOOL DURING THE PANDEMIC

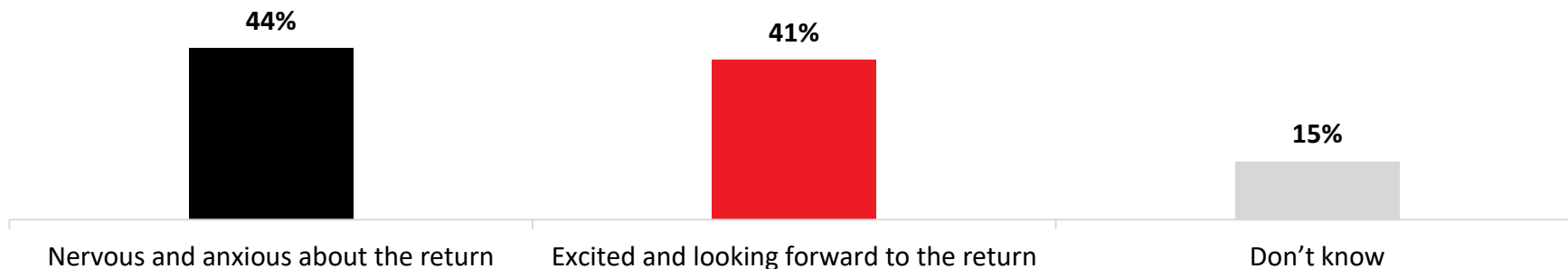
New question

CHILDREN'S FEELINGS ABOUT GOING BACK TO SCHOOL



CTC243. Are your children mostly excited and looking forward to going back to classes in school or are they feeling nervous and anxious about the return to class?

Base: Respondents with school-age children (n=342)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	385	30	87	155	26	43	44	141	226	18	150	151	74
Unweighted n =	342	22*	95	142	28*	25*	30	118	206	18*	135	140	61
Nervous and anxious about the return	44%	32%	30%	50%	62%	32%	63%	43%	44%	64%	56%	38%	33%
Excited and looking forward to the return	41%	46%	54%	37%	32%	53%	17%	40%	42%	34%	31%	43%	56%
Don't know	15%	22%	16%	14%	6%	14%	20%	17%	15%	3%	13%	19%	10%

*Given the small number of respondents (n<30) data are presented for illustrative purposes only.

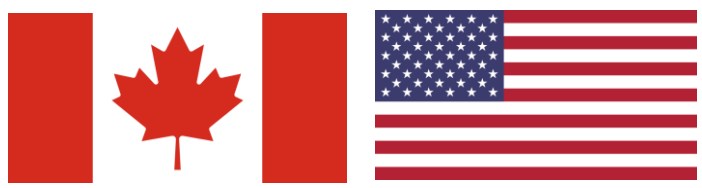
New question

CHILDREN'S FEELINGS ABOUT GOING BACK TO SCHOOL (CANADA VS UNITED STATES)



CTC243. Are your children mostly excited and looking forward to going back to classes in school or are they feeling nervous and anxious about the return to class?

Base: Respondents with school-age children

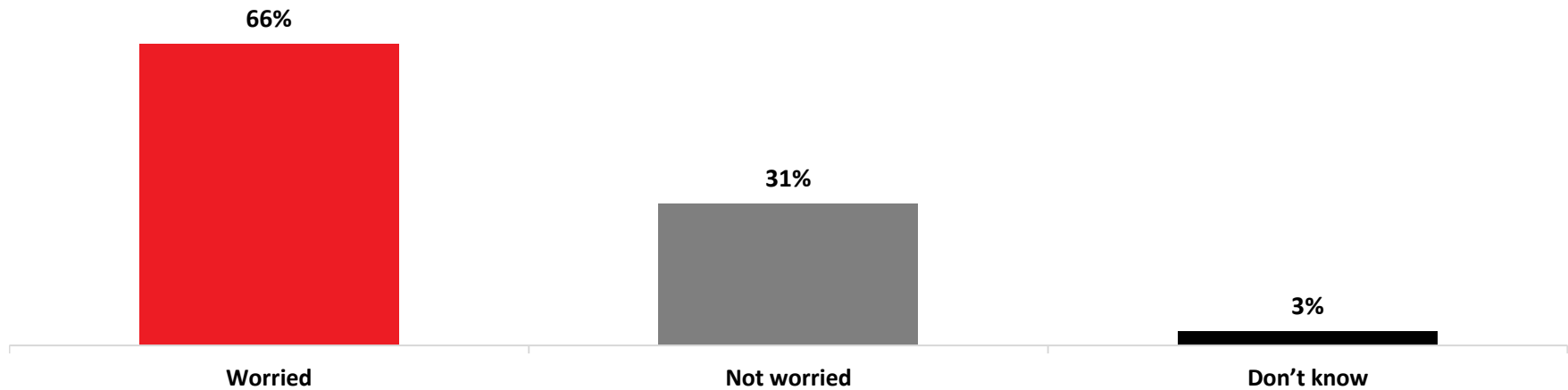


	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	385	347	
Unweighted n =	342	325	
Nervous and anxious about the return	44%	39%	5
Excited and looking forward to the return	41%	46%	5
Don't know	15%	16%	1

CHILDREN RETURNING TO SCHOOL

CTC189. Are you worried or not worried about children going back to school at the end of the summer?

Base: Respondents with school-age children (n=342)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL July 20 th	Gap
Weighted n =	385	30	87	155	26	43	44	141	226	18	150	151	74	387	
Unweighted n =	342	22*	95	142	28*	25*	30	118	206	18*	135	140	61	378	
Worried	66%	64%	56%	65%	79%	72%	75%	73%	62%	61%	72%	66%	56%	62%	+4
Not worried	31%	36%	38%	31%	21%	28%	24%	24%	35%	39%	26%	30%	42%	33%	-2
Don't know	3%	1%	6%	4%	0%	0%	1%	3%	4%	0%	3%	4%	2%	5%	-2

*Given the small number of respondents (n<30) data are presented for illustrative purposes only.

CHILDREN RETURNING TO SCHOOL (CANADA VS UNITED STATES)

CTC189. Are you worried or not worried about children going back to school at the end of the summer?

Base: Respondents with school-age children



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	385	347	
Unweighted n =	342	325	
Worried	66%	72%	6
Not worried	31%	21%	10
Don't know	3%	7%	4

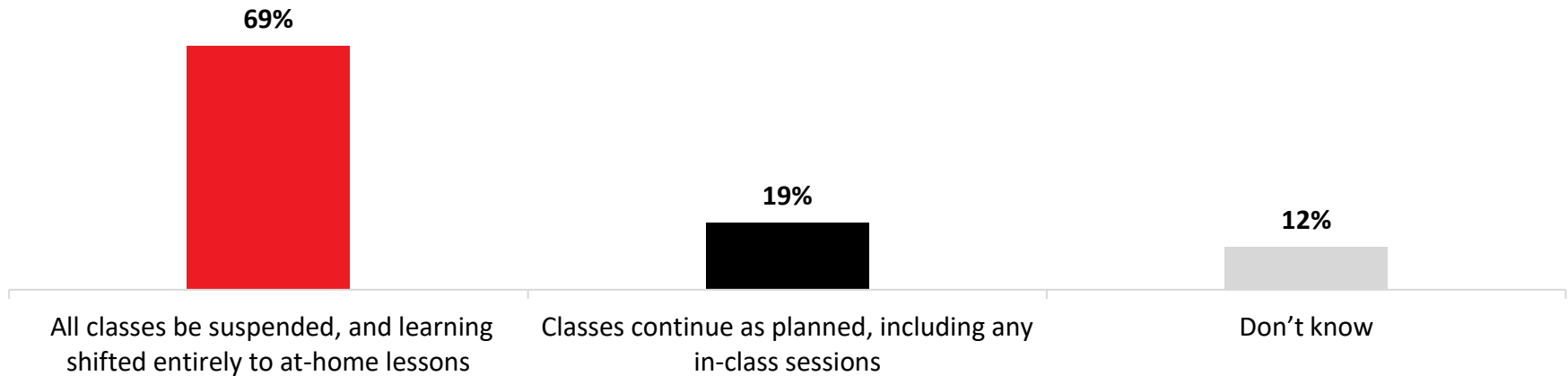
New question

INCREASE IN COVID-19 CASES IN THE COMMUNITY



CTC244. If there is a significant increase in COVID-19 infections in your community should...

Base: Respondents with school-age children (n=342)



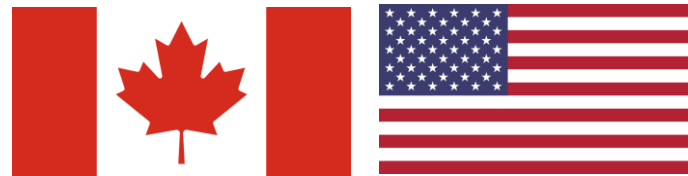
	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	385	30	87	155	26	43	44	141	226	18	150	151	74
Unweighted n =	342	22*	95	142	28*	25*	30	118	206	18*	135	140	61
All classes be suspended, and learning shifted entirely to at-home lessons	69%	80%	53%	74%	73%	62%	82%	77%	64%	71%	75%	68%	64%
Classes continue as planned, including any in-class sessions	19%	10%	32%	17%	19%	15%	9%	16%	20%	19%	17%	21%	19%
Don't know	12%	10%	15%	9%	7%	23%	9%	7%	15%	10%	8%	11%	16%

*Given the small number of respondents (n<30) data are presented for illustrative purposes only.

INCREASE IN COVID-19 CASES IN THE COMMUNITY (CANADA VS UNITED STATES)

CTC244. If there is a significant increase in COVID-19 infections in your community should...

Base: Respondents with school-age children



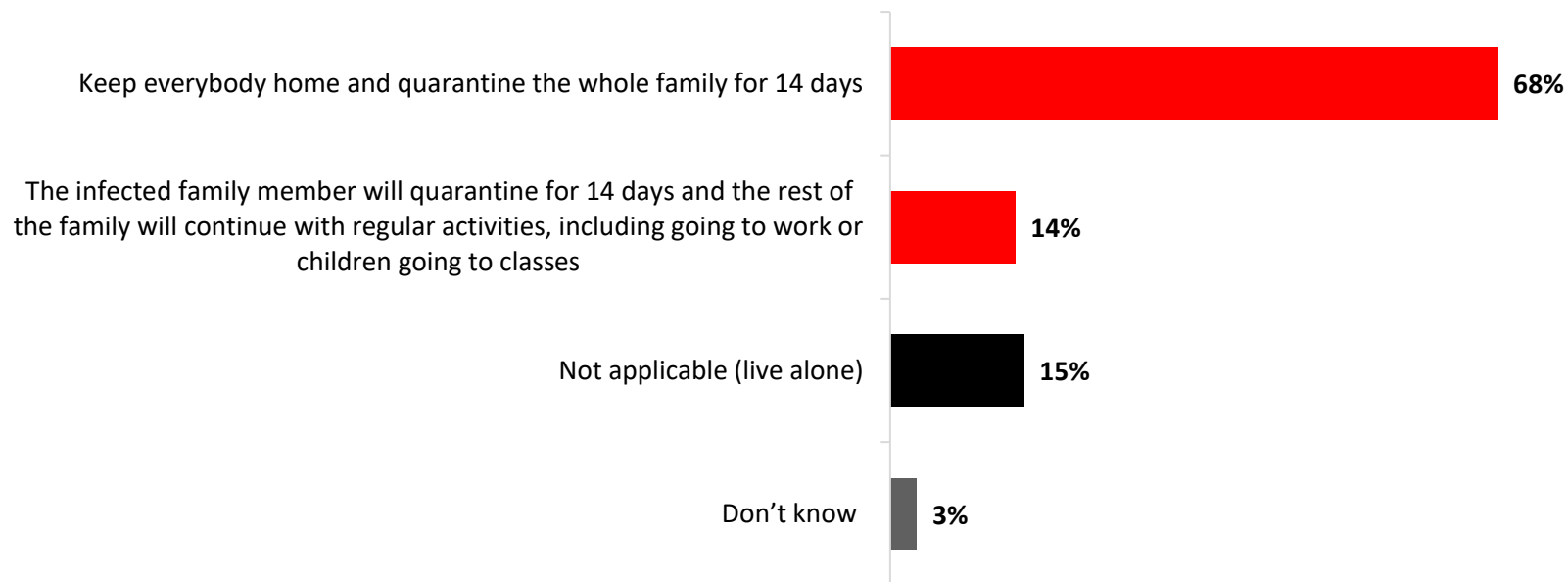
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	385	347	
Unweighted n =	342	325	
All classes be suspended, and learning shifted entirely to at-home lessons	69%	62%	7
Classes continue as planned, including any in-class sessions	19%	29%	10
Don't know	12%	9%	3

New question

IMPACT OF A POSITIVE COVID-19 TEST ON THE FAMILY

CTC245. If a member of the family tests positive for the COVID-19 virus, how will that impact the rest of family activities?

Base: All respondents (n=1,510)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	1,510	103	354	580	99	169	205	415	507	588	614	580	294
Unweighted n =	1,510	101	406	602	125	126	150	393	479	638	621	577	294
Keep everybody home and quarantine the whole family for 14 days	68%	77%	65%	67%	68%	65%	71%	69%	67%	68%	61%	71%	75%
The infected family member will quarantine for 14 days and the rest of the family will continue with regular activities, including going to work or children going to classes	14%	9%	12%	16%	9%	18%	13%	16%	16%	11%	14%	14%	13%
Not applicable (live alone)	15%	13%	20%	13%	21%	15%	14%	12%	14%	19%	22%	11%	10%
Don't know	3%	2%	3%	4%	2%	2%	2%	4%	3%	2%	3%	3%	3%



New question

IMPACT OF A POSITIVE COVID-19 TEST ON THE FAMILY (CANADA VS UNITED STATES)



CTC245. If a member of the family tests positive for the COVID-19 virus, how will that impact the rest of family activities?

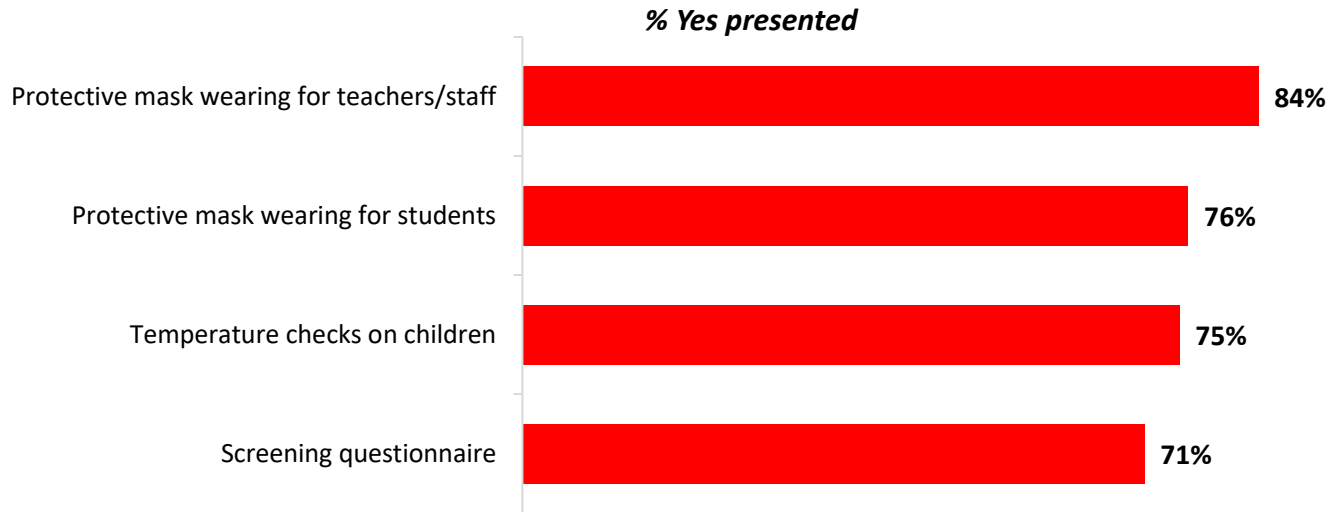
Base: All respondents

			
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,510	1,001	
Unweighted n =	1,510	1,001	
Keep everybody home and quarantine the whole family for 14 days	68%	58%	10
The infected family member will quarantine for 14 days and the rest of the family will continue with regular activities, including going to work or children going to classes	14%	16%	2
Not applicable (live alone)	15%	17%	2
Don't know	3%	8%	5

MEASURES PUT IN PLACE IN SCHOOLS

CTC194. When elementary and high school classes resume which of the following measures should be put in place on a daily basis?

Base: Respondents with school-age children (n=342)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL July 27 th	Gap
Weighted n =	385	30	87	155	26	43	44	141	226	18	150	151	74	396	
Unweighted n =	342	22*	95	142	28*	25*	30	118	206	18*	135	140	61	391	
% Yes presented															
Protective mask wearing for teachers/staff	84%	75%	80%	88%	72%	87%	91%	85%	83%	93%	92%	81%	74%	81%	+3
Protective mask wearing for students	76%	77%	66%	79%	70%	80%	87%	78%	74%	93%	84%	76%	59%	65%	+9
Temperature checks on children	75%	88%	60%	81%	78%	83%	69%	80%	71%	85%	80%	75%	64%	82%	-7
Screening questionnaire	71%	74%	49%	74%	73%	91%	79%	79%	66%	72%	78%	68%	61%	77%	-6

*Given the small number of respondents (n<30) data are presented for illustrative purposes only.

MEASURES PUT IN PLACE IN SCHOOLS (CANADA VS UNITED STATES)

CTC194. When elementary and high school classes resume which of the following measures should be put in place on a daily basis?

Base: Respondents with school-age children

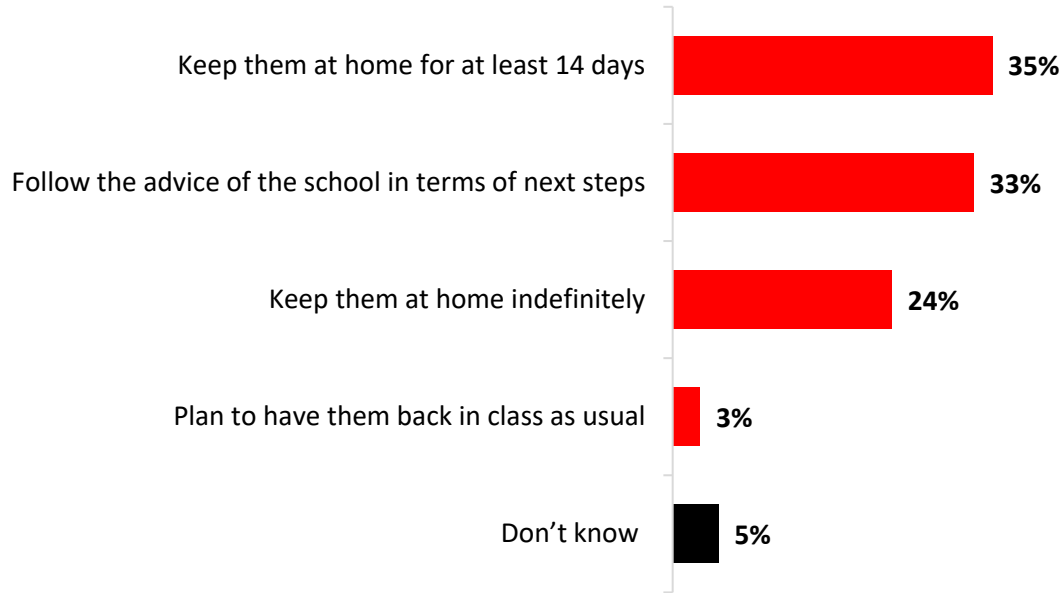


	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	385	347	
Unweighted n =	342	325	
% Yes presented			
Protective mask wearing for teachers/staff	84%	86%	2
Protective mask wearing for students	76%	81%	5
Temperature checks on children	75%	81%	6
Screening questionnaire	71%	73%	2

DECLARED CASE OF COVID-19 IN SCHOOL

CTC196. If a student or a teacher in your child's class has tested positive for the COVID-19 virus, what will you do with your child?

Base: Respondents with school-age children (n=342)





	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL July 27 th	Gap
Weighted n =	385	30	87	155	26	43	44	141	226	18	150	151	74	396	
Unweighted n =	342	22*	95	142	28*	25*	30	118	206	18*	135	140	61	391	
Keep them at home for at least 14 days	35%	44%	22%	37%	22%	46%	43%	41%	32%	31%	34%	44%	24%	30%	+5
Follow the advice of the school in terms of next steps	33%	16%	40%	30%	35%	29%	43%	24%	38%	51%	33%	32%	38%	45%	-12
Keep them at home indefinitely	24%	40%	26%	25%	32%	14%	11%	32%	20%	11%	31%	16%	24%	20%	+4
Plan to have them back in class as usual	3%	0%	5%	4%	5%	4%	0%	2%	4%	0%	1%	4%	7%	2%	+1
Don't know	5%	0%	7%	4%	6%	7%	3%	1%	6%	7%	1%	5%	6%	3%	+2

*Given the small number of respondents (n<30) data are presented for illustrative purposes only.

DECLARED CASE OF COVID IN SCHOOL (CANADA VS UNITED STATES)

CTC196. If a student or a teacher in your child's class has tested positive for the COVID-19 virus, what will you do with your child?

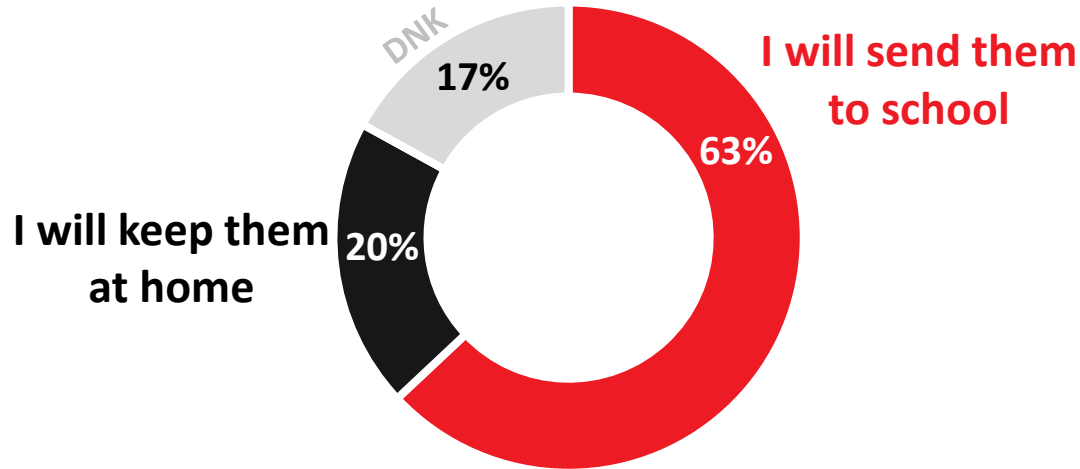
Base: Respondents with school-age children

	 TOTAL CANADA	 TOTAL USA	Gap
Weighted n =	385	347	
Unweighted n =	342	325	
Keep them at home for at least 14 days	35%	33%	2
Follow the advice of the school in terms of next steps	33%	16%	17
Keep them at home indefinitely	24%	39%	15
Plan to have them back in class as usual	3%	4%	1
Don't know	5%	8%	3

RESUMING SCHOOL

CTC193. When/if school resumes in your province this fall, and assuming there is some form of in classroom instruction at least a few days a week, will you send your children to school or keep them at home?

Base: Respondents with school-age children (n=342)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL July 27 th	Gap
Weighted n =	385	30	87	155	26	43	44	141	226	18	150	151	74	396	
Unweighted n =	342	22*	95	142	28*	25*	30	118	206	18*	135	140	61	391	
I will send them to school	63%	72%	75%	60%	76%	48%	49%	57%	67%	55%	59%	61%	76%	59%	+4
I will keep them at home	20%	3%	11%	24%	15%	48%	15%	25%	19%	3%	26%	19%	15%	18%	+2
Don't know at this time	17%	25%	14%	16%	9%	4%	36%	18%	14%	42%	15%	20%	10%	23%	-6

*Given the small number of respondents (n<30) data are presented for illustrative purposes only.

RESUMING SCHOOL (CANADA VS UNITED STATES)

CTC193. When/if school resumes in your province / state this fall, and assuming there is some form of in classroom instruction at least a few days a week, will you send your children to school or keep them at home?

Base: Respondents with school-age children



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	385	347	
Unweighted n =	342	325	
I will send them to school	63%	41%	22
I will keep them at home	20%	45%	25
Don't know at this time	17%	14%	3



IN THE NEWS
U.S. PRESIDENTIAL ELECTION

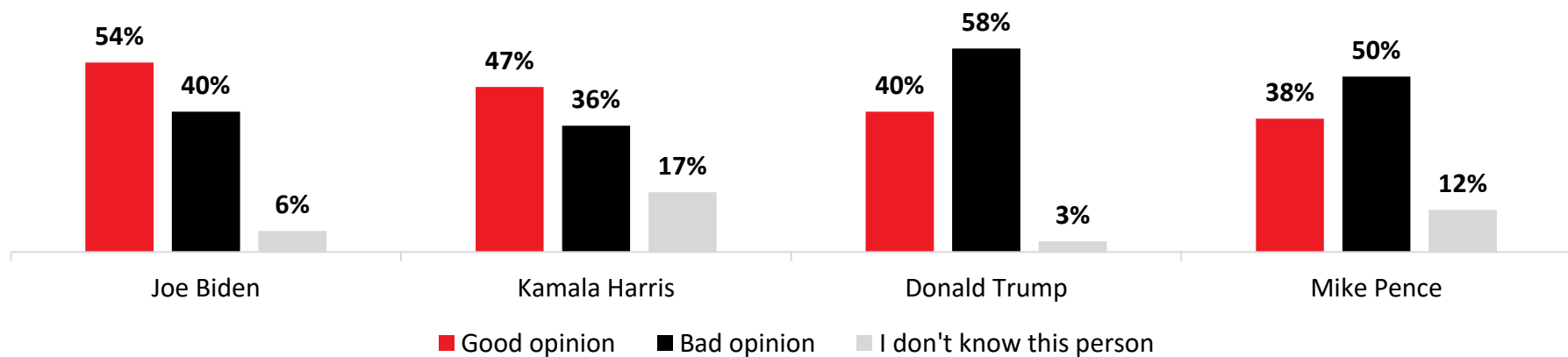
New question

OPINION ON CANDIDATES



CTC236. Do you have a good opinion, a bad opinion or you don't know the following people?

Base: All respondents (n=1,001)



	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female	Republican	Democrat	Independent
Weighted n =	1,001	179	217	371	233	308	336	357	485	516	280	380	257
Unweighted n =	1,001	205	192	314	290	210	356	435	499	502	290	377	256
% Good opinion presented													
Joe Biden	54%	53%	53%	52%	58%	52%	55%	54%	51%	56%	25%	89%	43%
Kamala Harris	47%	48%	46%	43%	53%	45%	46%	50%	48%	46%	23%	80%	35%
Donald Trump	40%	46%	43%	41%	31%	39%	42%	39%	46%	34%	86%	8%	39%
Mike Pence	38%	44%	38%	41%	30%	33%	39%	41%	45%	31%	80%	12%	37%

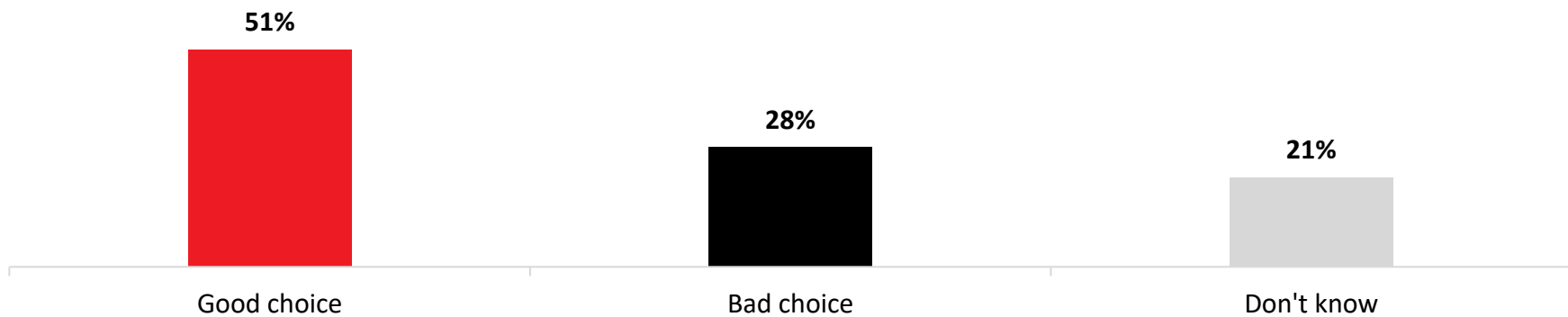
New question

KAMALA HARRIS AS A RUNNING MATE



CTC237. Is the choice of Kamala Harris as Joe Biden's running mate for the U.S. election a good choice or a bad choice?

Base: All respondents (n=1,001)



	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female	Republican	Democrat	Independent
Weighted n =	1,001	179	217	371	233	308	336	357	485	516	280	380	257
Unweighted n =	1,001	205	192	314	290	210	356	435	499	502	290	377	256
Good choice	51%	49%	49%	51%	56%	53%	49%	52%	55%	48%	34%	82%	35%
Bad choice	28%	27%	25%	30%	27%	25%	29%	29%	29%	27%	49%	6%	35%
Don't know	21%	24%	26%	19%	17%	23%	21%	19%	16%	26%	17%	12%	30%

New question

NOMINATION OF A VICE PRESIDENT



CTC238. For vice president of the U.S., do you support or oppose the nomination...?

Base: All respondents (n=1,001)

% Support presented



	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female	Republican	Democrat	Independent
Weighted n =	1,001	179	217	371	233	308	336	357	485	516	280	380	257
Unweighted n =	1,001	205	192	314	290	210	356	435	499	502	290	377	256
% Support presented													
Of a person in the Black community	78%	80%	80%	74%	80%	77%	76%	80%	77%	78%	71%	93%	72%
Of a woman	77%	81%	78%	75%	79%	73%	77%	82%	75%	79%	74%	91%	67%
Of an Indian-American person	73%	74%	73%	71%	78%	72%	71%	77%	75%	72%	69%	86%	67%
Of an Asian person	72%	74%	73%	68%	77%	70%	69%	77%	75%	70%	67%	85%	67%

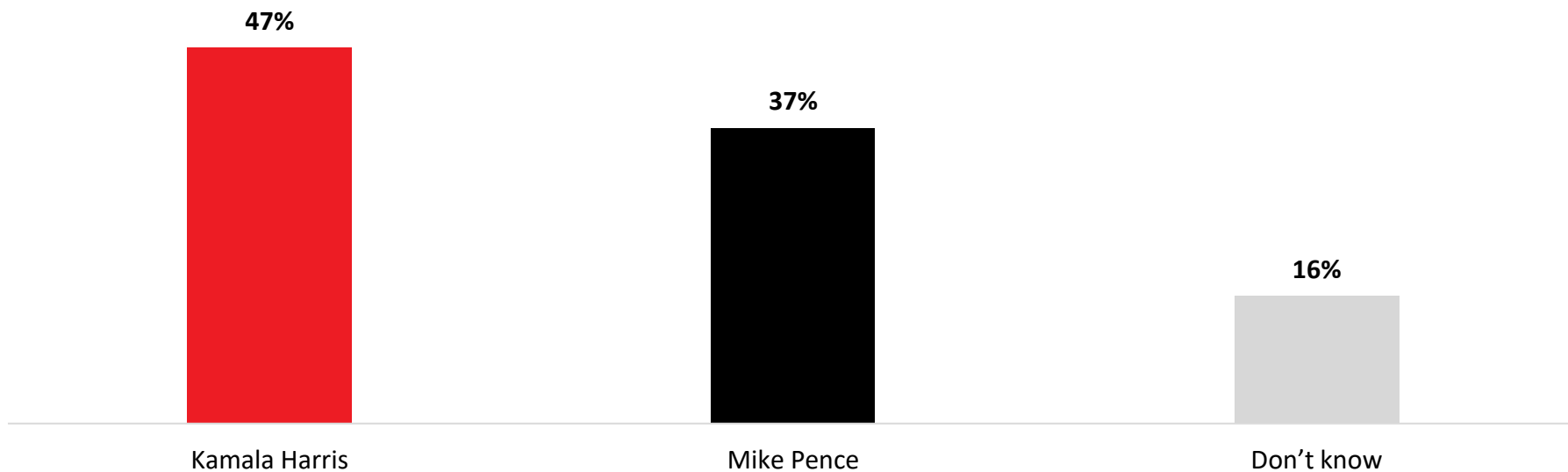
New question

PREFERRED VICE PRESIDENT



CTC239. Who would you prefer as vice president of the United States between Mike Pence and Kamala Harris?

Base: All respondents (n=1,001)



	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female	Republican	Democrat	Independent
Weighted n =	1,001	179	217	371	233	308	336	357	485	516	280	380	257
Unweighted n =	1,001	205	192	314	290	210	356	435	499	502	290	377	256
Kamala Harris	47%	43%	45%	46%	55%	45%	45%	51%	46%	49%	14%	87%	34%
Mike Pence	37%	40%	36%	39%	33%	32%	38%	41%	44%	30%	78%	6%	40%
Don't know	16%	16%	19%	15%	12%	23%	17%	8%	10%	21%	7%	7%	25%

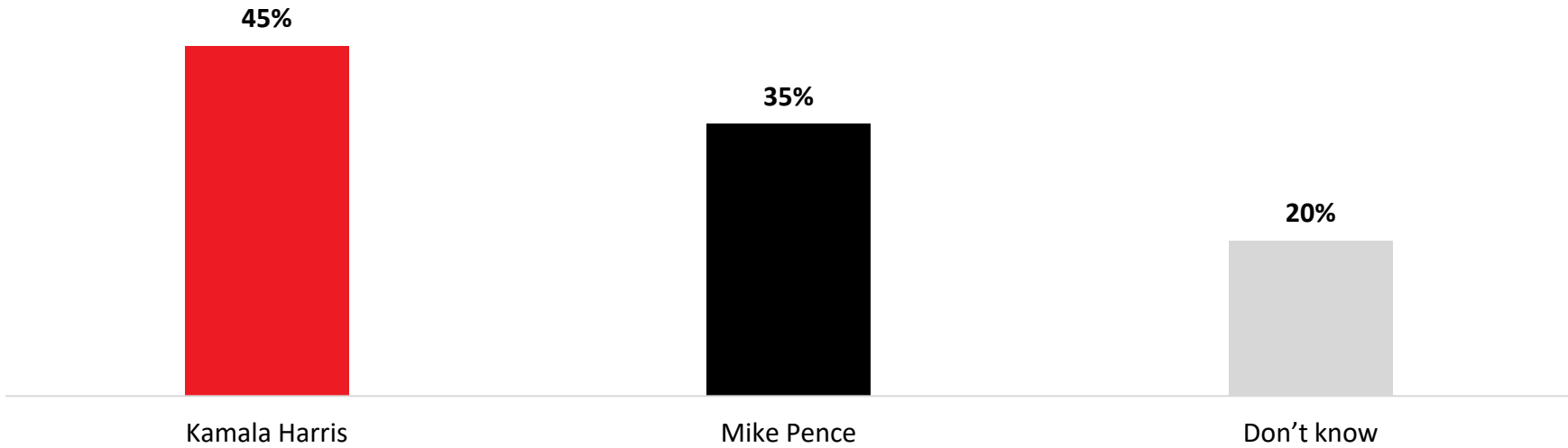
New question

EVENTUAL PRESIDENT OF THE UNITED STATES



CTC240. Who would you prefer to see eventually become president of the U.S.?

Base: All respondents (n=1,001)



	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female	Republican	Democrat	Independent
Weighted n =	1,001	179	217	371	233	308	336	357	485	516	280	380	257
Unweighted n =	1,001	205	192	314	290	210	356	435	499	502	290	377	256
Kamala Harris	45%	45%	40%	44%	52%	41%	45%	49%	43%	47%	12%	84%	32%
Mike Pence	35%	37%	34%	36%	31%	32%	34%	37%	42%	28%	78%	7%	31%
Don't know	20%	18%	25%	20%	17%	27%	21%	14%	15%	25%	10%	10%	36%

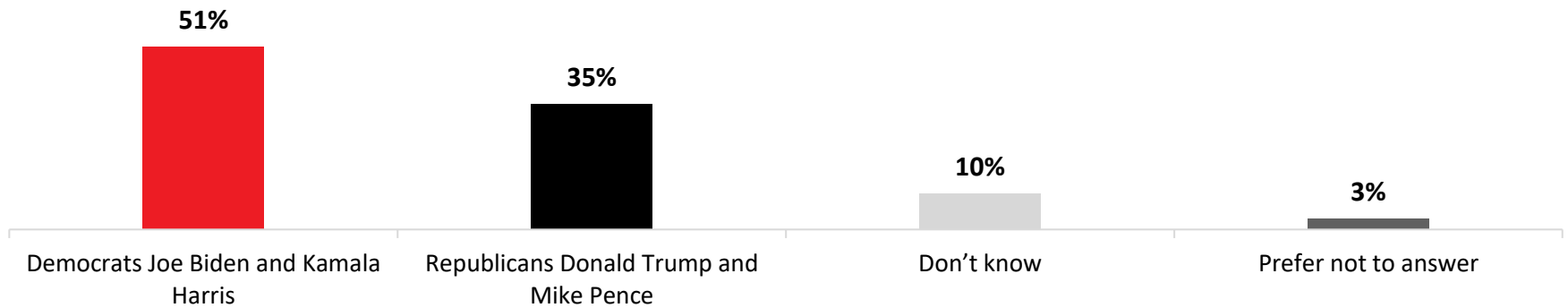
New question

REPUBLICANS VS DEMOCRATS



CTC241. If the 2020 presidential election were held today, would you vote more for: Republicans Donald Trump and Mike Pence or Democrats Joe Biden and Kamala Harris?

Base: All respondents (n=1,001)



	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female	Republican	Democrat	Independent
Weighted n =	1,001	179	217	371	233	308	336	357	485	516	280	380	257
Unweighted n =	1,001	205	192	314	290	210	356	435	499	502	290	377	256
Democrats Joe Biden and Kamala Harris	51%	53%	49%	49%	57%	55%	48%	52%	48%	54%	10%	94%	40%
Republicans Donald Trump and Mike Pence	35%	34%	36%	38%	32%	29%	37%	40%	41%	30%	84%	3%	37%
Don't know	10%	11%	10%	10%	9%	11%	13%	6%	8%	12%	5%	2%	21%
Prefer not to answer	3%	1%	5%	3%	3%	5%	3%	2%	3%	4%	1%	1%	2%



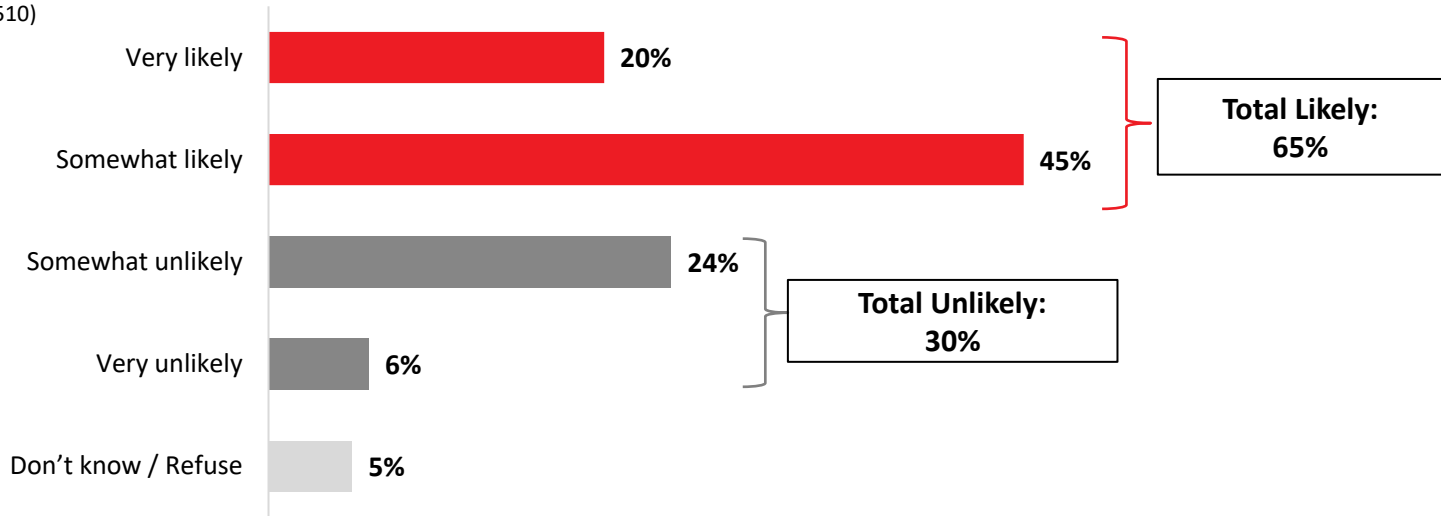
SECOND WAVE OF COVID-19 VIRUS



LIKELIHOOD OF GOING BACK INTO LOCKDOWN

CTC184. In your view, what is the likelihood that, over the next three months, we will go back to a pandemic lockdown, with business closures and stay-at-home orders (similar to March and April)?

Base: All respondents (n=1,510)

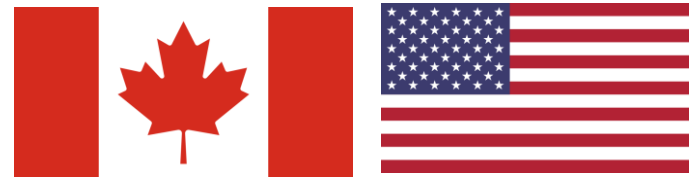


	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL August 10 th	Gap
Weighted n =	1,510	103	354	580	99	169	205	415	507	588	614	580	294	1,513	
Unweighted n =	1,510	101	406	602	125	126	150	393	479	638	621	577	294	1,513	
Total Likely	65%	69%	50%	71%	69%	60%	74%	66%	64%	65%	63%	64%	69%	64%	+1
Very likely	20%	23%	12%	20%	22%	16%	31%	20%	22%	17%	20%	18%	23%	17%	+3
Somewhat likely	45%	47%	38%	50%	47%	44%	43%	46%	42%	48%	44%	46%	47%	46%	-1
Total Unlikely	30%	27%	44%	24%	27%	36%	22%	31%	29%	31%	32%	31%	27%	30%	-
Somewhat unlikely	24%	26%	34%	20%	20%	29%	17%	24%	23%	24%	25%	25%	22%	23%	+1
Very unlikely	6%	1%	10%	5%	8%	7%	5%	6%	6%	7%	7%	6%	5%	7%	-1
Don't know/Refuse	5%	3%	6%	5%	4%	4%	4%	3%	7%	4%	5%	5%	4%	7%	-2

LIKELIHOOD OF GOING BACK INTO LOCKDOWN (CANADA VS UNITED STATES)

CTC184. In your view, what is the likelihood that, over the next three months, that we will go back to a pandemic lockdown, with business closures and stay-at-home orders (similar to March and April)?

Base: All respondents

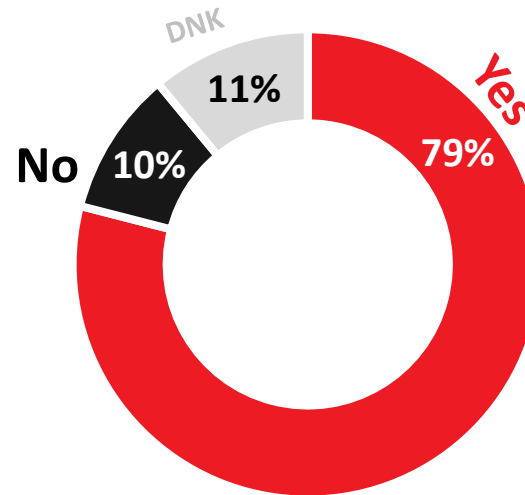


	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,510	1,001	
Unweighted n =	1,510	1,001	
Total Likely	65%	62%	3
Very likely	20%	30%	10
Somewhat likely	45%	32%	13
Total Unlikely	30%	24%	6
Somewhat unlikely	24%	14%	10
Very unlikely	6%	10%	4
Don't know/Refuse	5%	13%	8

SECOND WAVE OF THE VIRUS

CTC96. Do you think there will be a second wave of the virus ?

Base: All respondents (n=1,510)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL August 10 th	Gap
Weighted n =	1,510	103	354	580	99	169	205	415	507	588	614	580	294	1,513	
Unweighted n =	1,510	101	406	602	125	126	150	393	479	638	621	577	294	1,513	
Yes	79%	78%	70%	80%	80%	86%	88%	81%	77%	80%	78%	80%	81%	78%	+1
No	10%	9%	16%	8%	7%	7%	5%	8%	10%	10%	10%	9%	10%	9%	+1
Don't know / Prefer not to answer	11%	13%	14%	11%	12%	7%	7%	10%	13%	10%	12%	11%	8%	13%	-2

SECOND WAVE OF THE VIRUS (CANADA VS UNITED STATES)

CTC96. Do you think there will be a second wave of the virus ?

Base: All respondents



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,510	1,001	
Unweighted n =	1,510	1,001	
Yes	79%	68%	11
No	10%	16%	6
Don't know / Prefer not to answer	11%	16%	5



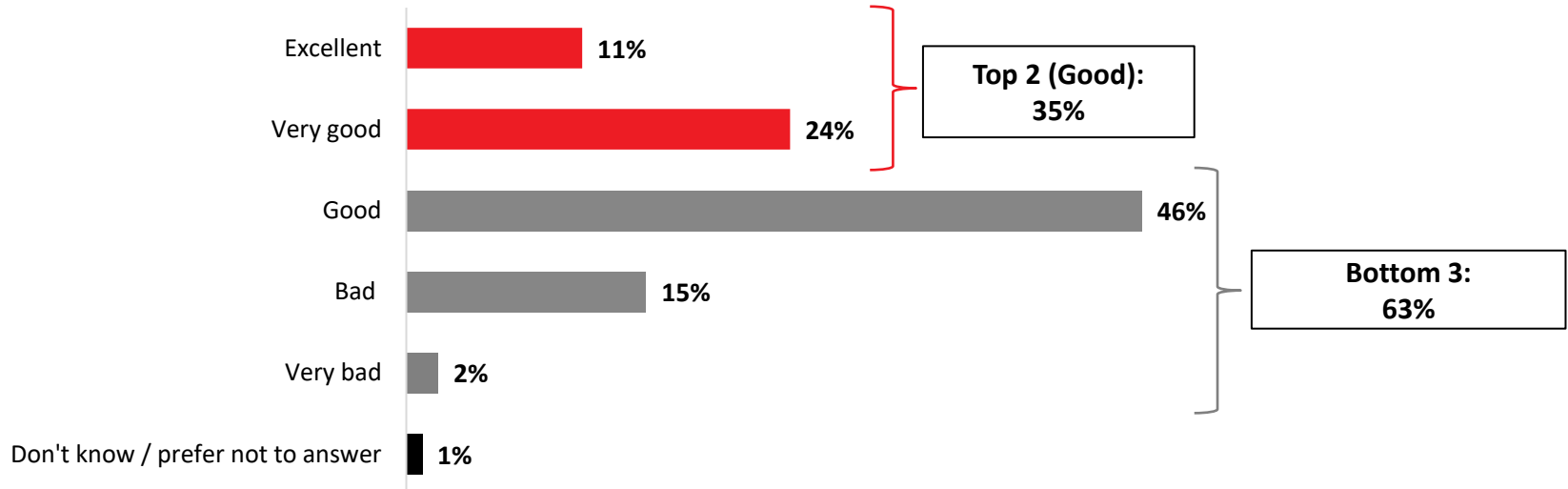
STRESS AND MENTAL HEALTH



MENTAL HEALTH DURING THE CRISIS

CTC46. Since the beginning of the COVID-19 crisis, how would you rate your mental health?

Base: All respondents (n=1,510)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL August 10 th	Gap
Weighted n =	1,510	103	354	580	99	169	205	415	507	588	614	580	294	1,513	
Unweighted n =	1,510	101	406	602	125	126	150	393	479	638	621	577	294	1,513	
Total Top 2 (Good)	35%	35%	43%	29%	38%	35%	37%	24%	33%	45%	32%	36%	39%	35%	-
Excellent	11%	8%	14%	11%	10%	10%	12%	8%	11%	15%	10%	12%	12%	12%	-1
Very good	24%	27%	29%	19%	27%	24%	26%	16%	22%	31%	22%	23%	28%	23%	+1
Total Bottom 3	63%	65%	56%	69%	60%	65%	60%	73%	66%	54%	66%	63%	60%	63%	-
Good *	46%	47%	43%	48%	41%	44%	46%	46%	47%	44%	45%	47%	48%	48%	-2
Bad	15%	15%	12%	18%	18%	21%	9%	23%	16%	9%	19%	14%	9%	13%	+2
Very bad	2%	3%	2%	3%	1%	1%	4%	3%	3%	1%	3%	2%	3%	2%	-
Don't know/Prefer not to answer	1%	0%	1%	2%	2%	0%	3%	3%	1%	1%	1%	2%	1%	1%	-

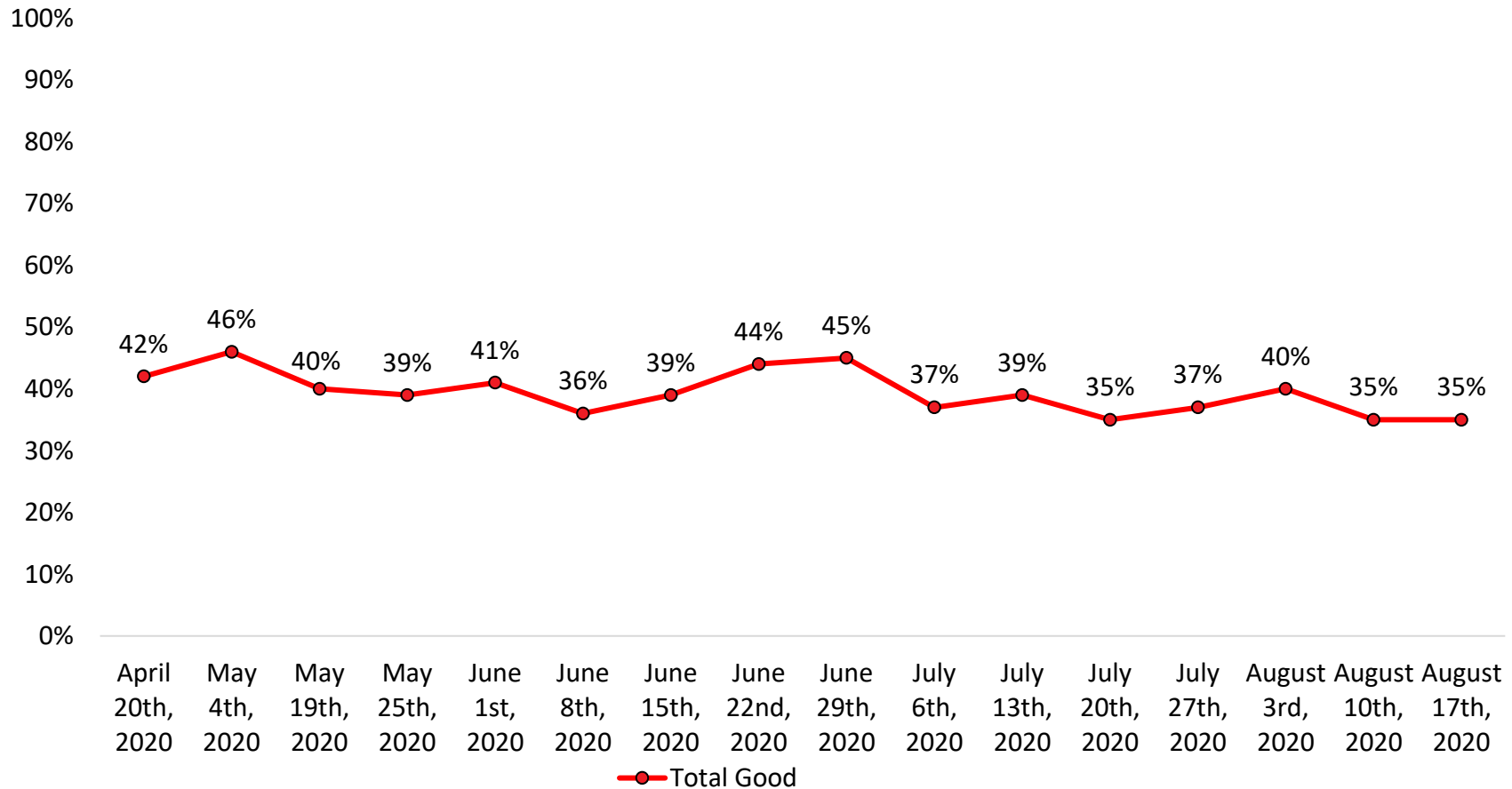
* The Good rating is placed in the bottom 3 as part of a standardized scale in academic research

MENTAL HEALTH DURING THE CRISIS (Evolution)

CTC46. Since the beginning of the COVID-19 crisis, how would you rate your mental health?

Base: All respondents

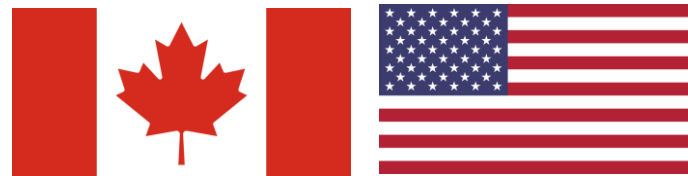
% Total Good (Excellent + Very good) presented



MENTAL HEALTH DURING THE CRISIS (CANADA VS UNITED STATES)

CTC46. Since the beginning of the COVID-19 crisis, how would you rate your mental health?

Base: All respondents



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,510	1,001	
Unweighted n =	1,510	1,001	
Total Top 2 (Good)	35%	45%	10
Excellent	11%	18%	7
Very good	24%	27%	3
Total Bottom 3	63%	51%	12
Good *	46%	36%	10
Bad	15%	12%	3
Very bad	2%	3%	1
Don't know/Prefer not to answer	1%	4%	3

* The Good rating is placed in the bottom 3 as part of a standardized scale in academic research



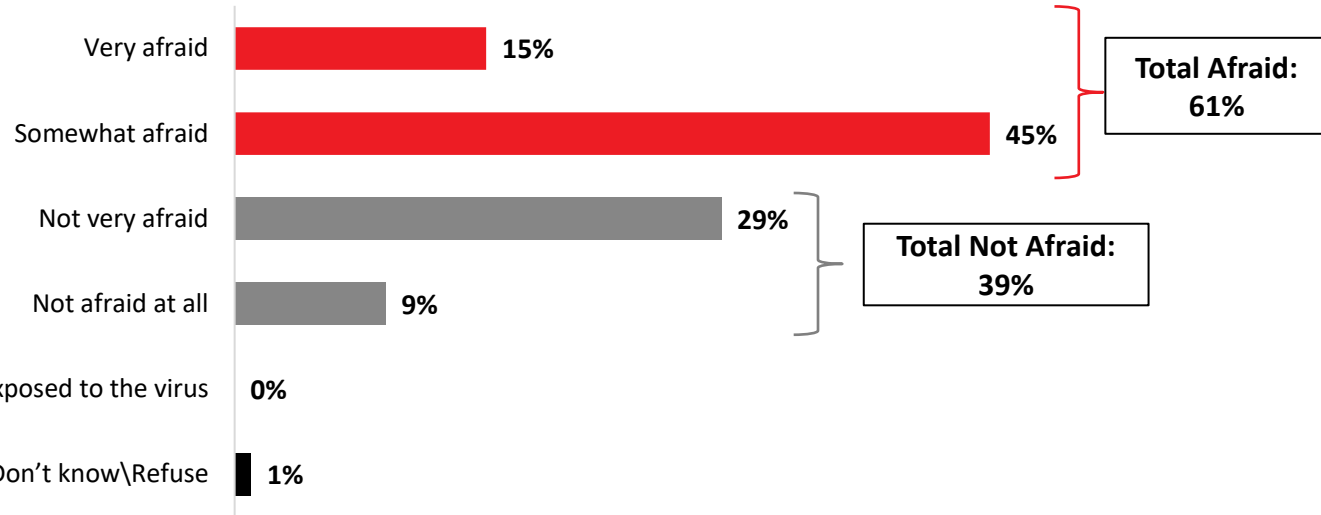
FEAR AND SPREAD OF THE VIRUS



FEAR OF CONTRACTING THE VIRUS

CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?

Base: All respondents (n=1,510)

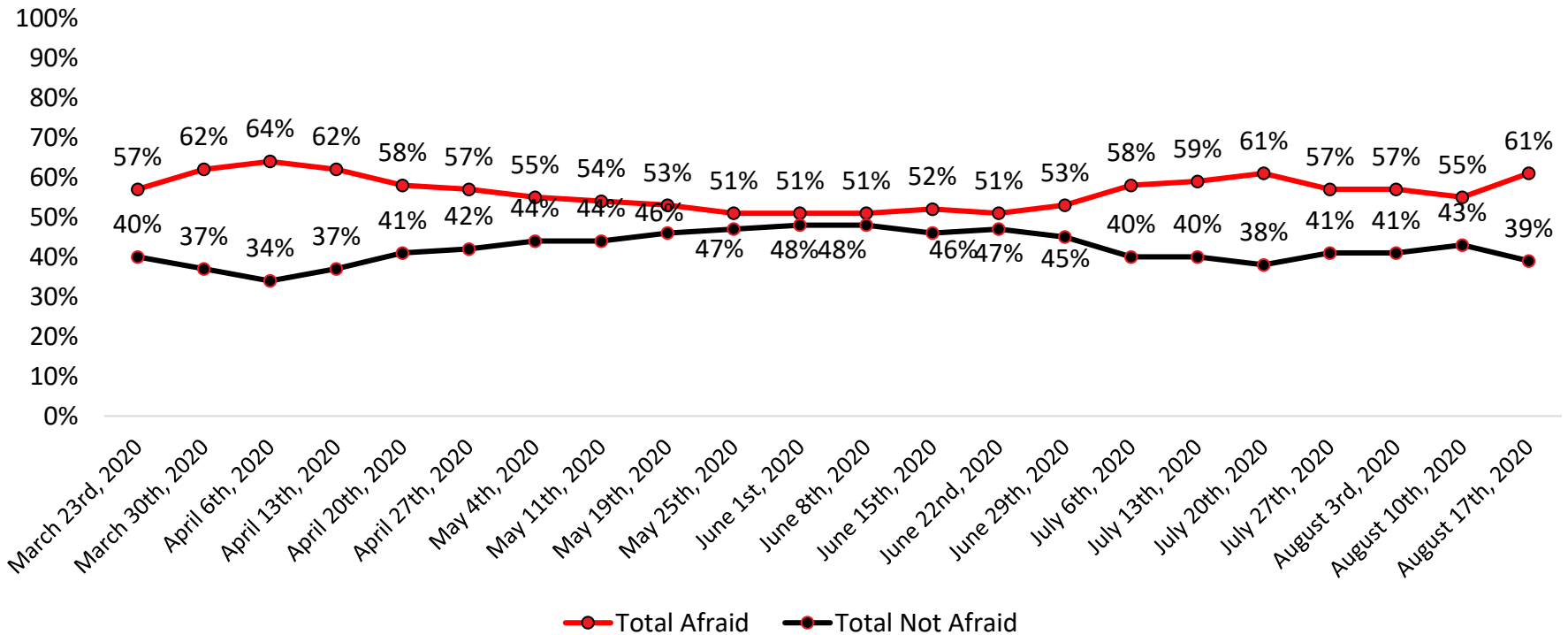


	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL August 10 th	Gap
Weighted n =	1,510	103	354	580	99	169	205	415	507	588	614	580	294	1,513	
Unweighted n =	1,510	101	406	602	125	126	150	393	479	638	621	577	294	1,513	
Total Afraid	61%	59%	52%	66%	60%	59%	63%	63%	56%	63%	62%	63%	53%	55%	+6
Very afraid	15%	13%	10%	18%	14%	16%	17%	14%	16%	16%	17%	17%	9%	15%	-
Somewhat afraid	45%	46%	42%	48%	46%	43%	46%	49%	40%	48%	46%	46%	44%	40%	+5
Total Not Afraid	39%	40%	47%	33%	39%	41%	36%	36%	43%	37%	37%	36%	46%	43%	-4
Not very afraid	29%	25%	37%	25%	28%	32%	27%	26%	32%	29%	28%	29%	32%	32%	-3
Not afraid at all	9%	15%	10%	8%	12%	9%	9%	10%	11%	7%	10%	7%	13%	11%	-1
I already have or have been exposed to the virus	0%	0%	1%	0%	0%	0%	1%	1%	0%	0%	0%	1%	0%	1%	-1
Don't know/Refuse	1%	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%	1%	1%	2%	-1

FEAR OF CONTRACTING THE VIRUS (Evolution)

CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?

Base: All respondents



FEAR OF CONTRACTING THE VIRUS (CANADA VS UNITED STATES)

CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?

Base: All respondents

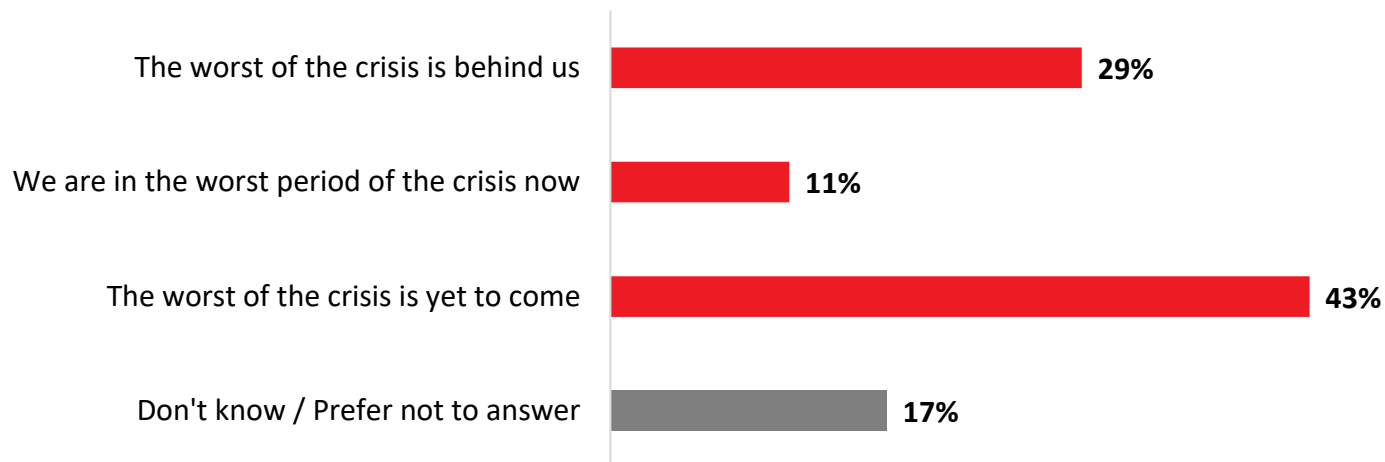


	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,510	1,001	
Unweighted n =	1,510	1,001	
Total Afraid	61%	64%	3
Very afraid	15%	27%	12
Somewhat afraid	45%	37%	8
Total Not Afraid	39%	32%	7
Not very afraid	29%	19%	10
Not afraid at all	9%	13%	4
I already have or have been exposed to the virus	0%	1%	1
Don't know/Refuse	1%	3%	2

EVOLUTION OF THE COVID-19 PANDEMIC

CTC20: What statement best describes your personal opinion of the COVID-19 crisis for Canada?

Base: All respondents (n=1,510)

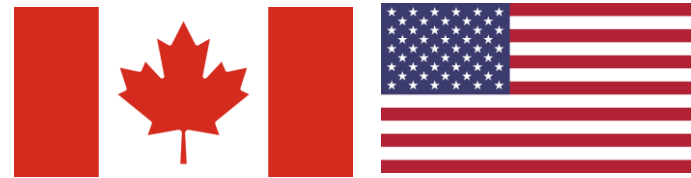


	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL August 10 th	Gap
Weighted n =	1,510	103	354	580	99	169	205	415	507	588	614	580	294	1,513	
Unweighted n =	1,510	101	406	602	125	126	150	393	479	638	621	577	294	1,513	
The worst of the crisis is behind us	29%	19%	38%	33%	18%	24%	17%	32%	26%	29%	28%	30%	27%	28%	+1
We are in the worst period of the crisis now	11%	11%	10%	7%	17%	16%	13%	14%	10%	9%	13%	11%	6%	10%	+1
The worst of the crisis is yet to come	43%	55%	39%	39%	49%	44%	53%	38%	44%	47%	45%	40%	46%	43%	-
Don't know / Prefer not to answer	17%	15%	13%	20%	15%	17%	17%	17%	20%	15%	14%	18%	21%	19%	-2

EVOLUTION OF THE COVID-19 PANDEMIC (CANADA VS UNITED STATES)

CTC20: What statement best describes your personal opinion of the COVID-19 crisis for Canada/**United States**?

Base: All respondents

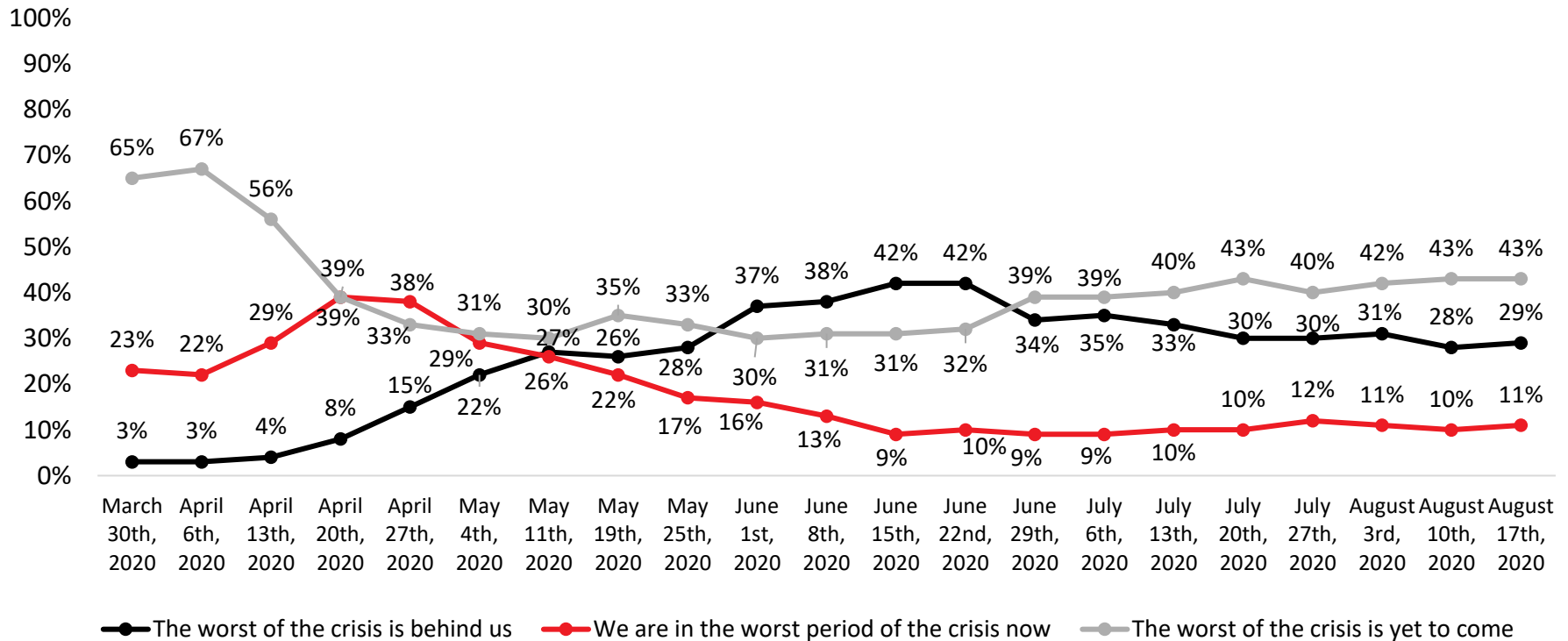


	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,510	1,001	
Unweighted n =	1,510	1,001	
The worst of the crisis is behind us	29%	19%	10
We are in the worst period of the crisis now	11%	26%	15
The worst of the crisis is yet to come	43%	41%	2
Don't know / Prefer not to answer	17%	14%	3

EVOLUTION OF THE COVID-19 PANDEMIC (CANADA)

CTC20: What statement best describes your personal opinion of the COVID-19 crisis for Canada?

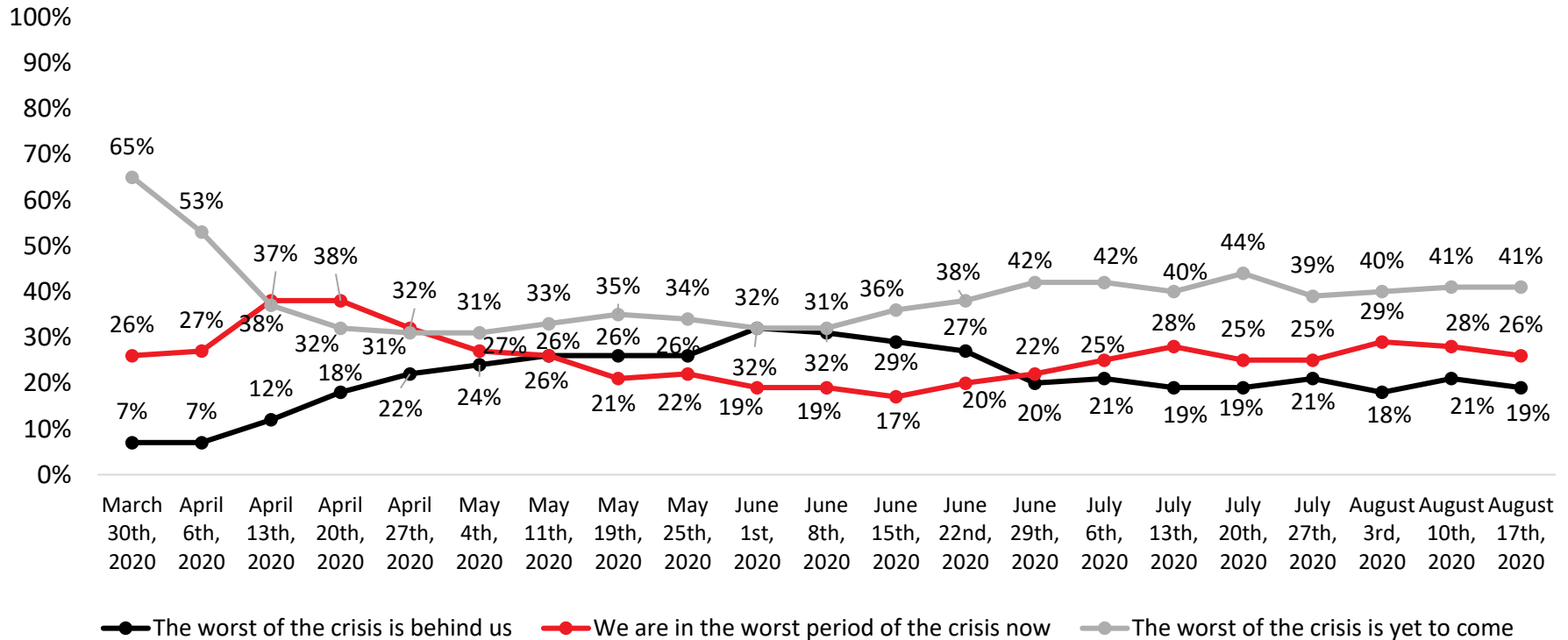
Base: All respondents

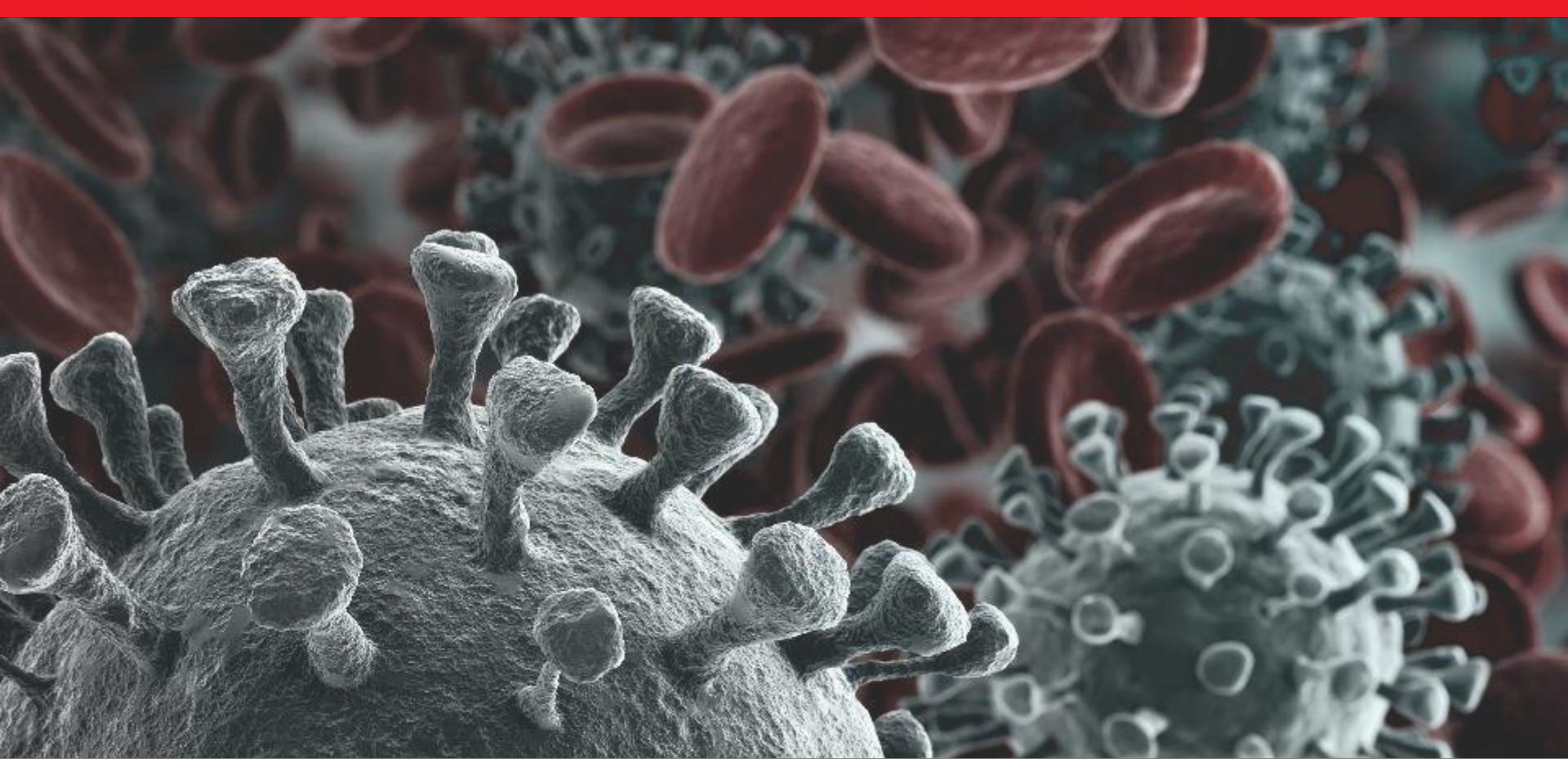


EVOLUTION OF THE COVID-19 PANDEMIC (UNITED STATES)

CTC20: What statement best describes your personal opinion of the COVID-19 crisis for **The United States** ?

Base: All respondents





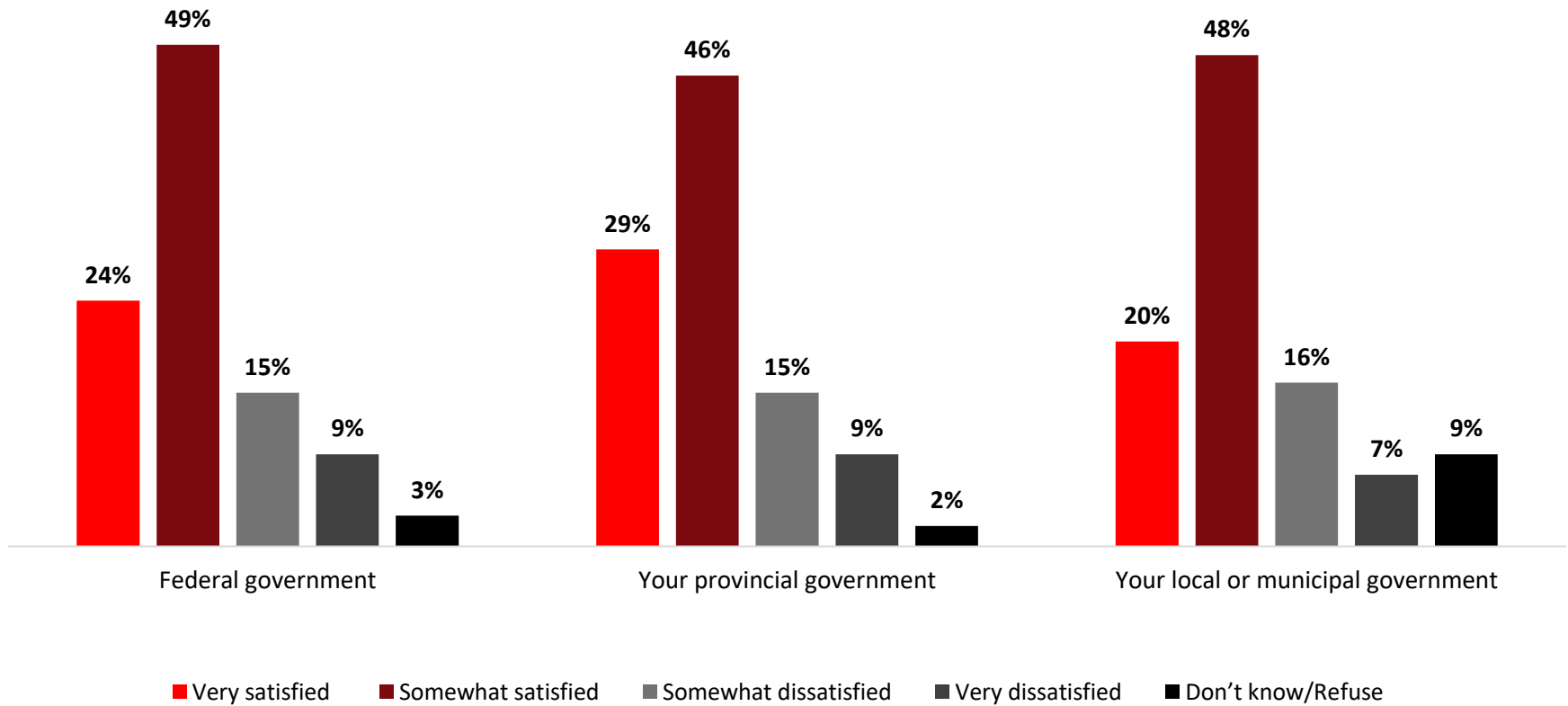
SATISFACTION WITH GOVERNMENTS DURING THE CRISIS



SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents (n=1,510)



SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 - DETAILS

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents

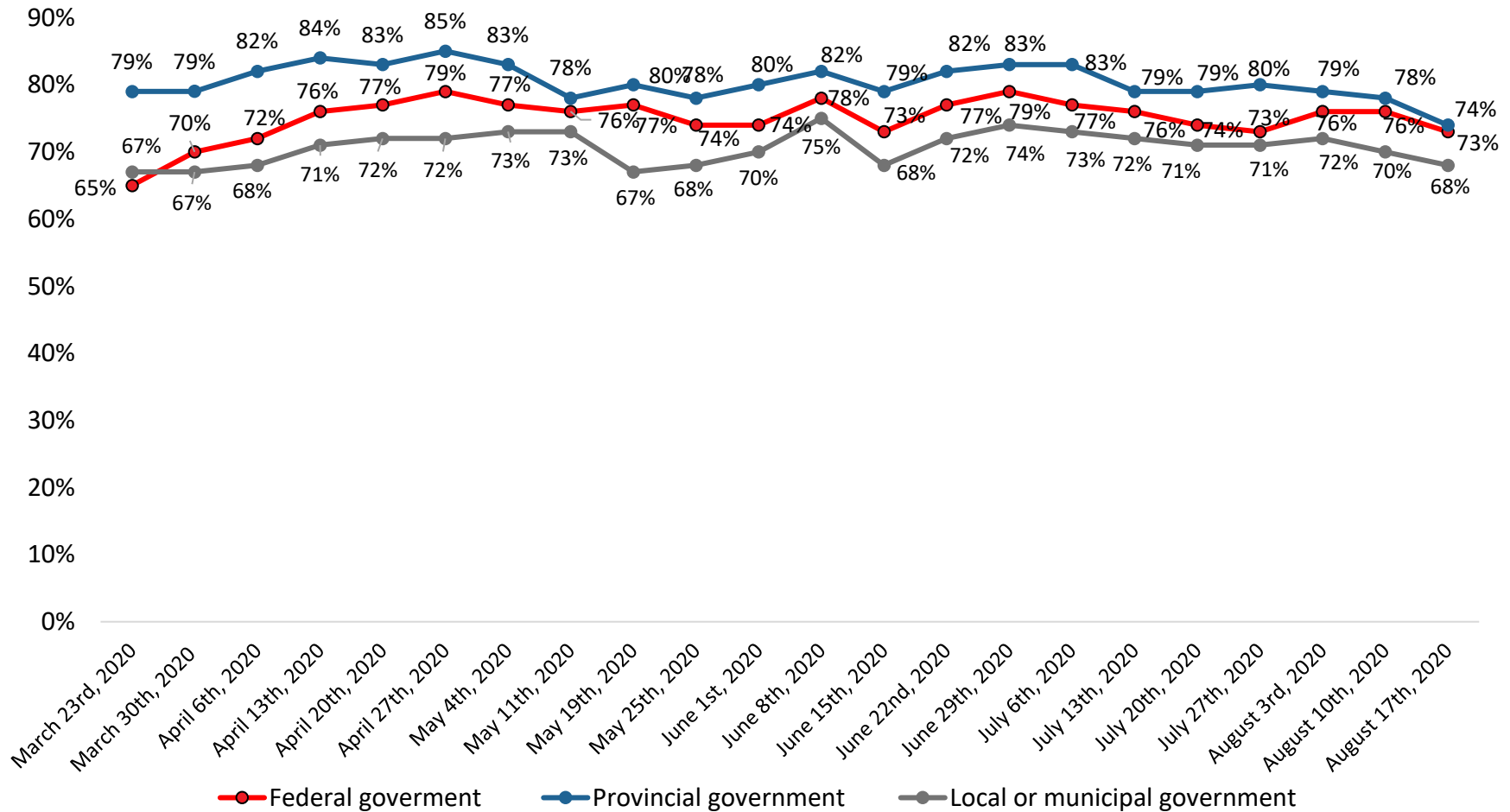
	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL August 10 th	Gap
Weighted n =	1,510	103	354	580	99	169	205	415	507	588	614	580	294	1,513	
Unweighted n =	1,510	101	406	602	125	126	150	393	479	638	621	577	294	1,513	
Federal government															
Total Satisfied	73%	84%	69%	77%	68%	68%	73%	71%	70%	78%	74%	76%	66%	76%	-3
Total Dissatisfied	24%	16%	26%	21%	28%	30%	25%	24%	27%	21%	23%	21%	32%	21%	+3
Your provincial government															
Total Satisfied	74%	90%	76%	77%	64%	54%	76%	69%	71%	81%	74%	76%	72%	78%	-4
Total Dissatisfied	24%	10%	21%	21%	32%	43%	23%	28%	25%	19%	24%	22%	26%	19%	+5
Your local or municipal government															
Total Satisfied	68%	79%	63%	73%	66%	63%	61%	64%	67%	71%	65%	72%	67%	70%	-2
Total Dissatisfied	24%	13%	21%	21%	31%	32%	30%	27%	23%	21%	27%	21%	22%	23%	+1

SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 (Evolution)

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents

% Total Satisfied presented



SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 - DETAILS

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by your provincial government?

Base: All respondents



François Legault



Doug Ford



Brian Pallister



Scott Moe



Jason Kenney



John Horgan

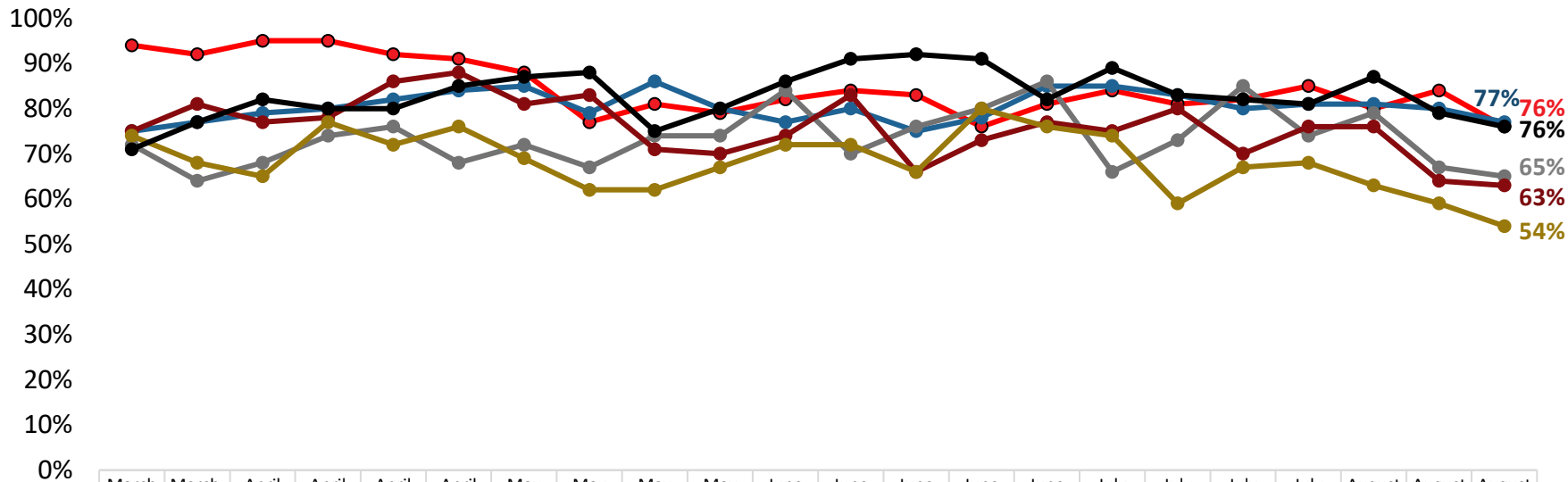
	TOTAL CANADA	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
Weighted n =	1,510	103	354	580	53	45	169	205
Unweighted n =	1,510	101	406	602	79	46	126	150
Total Satisfied	74%	90%	76%	77%	65%	63%	54%	76%
Very satisfied	29%	41%	31%	28%	24%	18%	12%	38%
Somewhat satisfied	46%	49%	45%	50%	41%	45%	42%	38%
Total Dissatisfied	24%	10%	21%	21%	33%	31%	43%	23%
Somewhat dissatisfied	15%	4%	13%	15%	17%	26%	25%	12%
Very dissatisfied	9%	6%	8%	6%	16%	5%	18%	11%
Don't know/Refuse	2%	0%	3%	2%	2%	6%	3%	2%

SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 (Evolution)

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by your provincial government?

Base: All respondents

% Total Satisfied presented

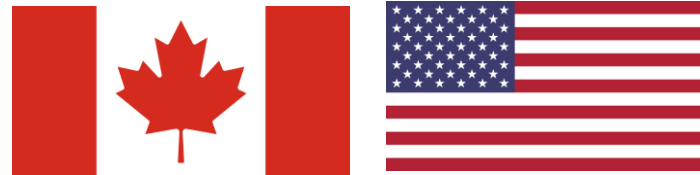


	March 23rd, 2020	March 30th, 2020	April 6th, 2020	April 13th, 2020	April 20th, 2020	April 27th, 2020	May 4th, 2020	May 11th, 2020	May 19th, 2020	May 25th, 2020	June 1st, 2020	June 8th, 2020	June 15th, 2020	June 22nd, 2020	June 29th, 2020	July 6th, 2020	July 13th, 2020	July 20th, 2020	July 27th, 2020	August 3rd, 2020	August 10th, 2020	August 17th, 2020
● François Legault	94%	92%	95%	95%	92%	91%	88%	77%	81%	79%	82%	84%	83%	76%	81%	84%	81%	82%	85%	80%	84%	76%
● Doug Ford	75%	77%	79%	80%	82%	84%	85%	79%	86%	80%	77%	80%	75%	78%	85%	85%	83%	80%	81%	81%	80%	77%
● Brian Pallister	72%	64%	68%	74%	76%	68%	72%	67%	74%	74%	84%	70%	76%	80%	86%	66%	73%	85%	74%	79%	67%	65%
● Scott Moe	75%	81%	77%	78%	86%	88%	81%	83%	71%	70%	74%	83%	66%	73%	77%	75%	80%	70%	76%	76%	64%	63%
● Jason Kenney	74%	68%	65%	77%	72%	76%	69%	62%	62%	67%	72%	72%	66%	80%	76%	74%	59%	67%	68%	63%	59%	54%
● John Horgan	71%	77%	82%	80%	80%	85%	87%	88%	75%	80%	86%	91%	92%	91%	82%	89%	83%	82%	81%	87%	79%	76%

SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 – (CANADA VS UNITED STATES)

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents



		TOTAL CANADA	TOTAL USA	Gap
% "Satisfied" presented	Weighted n =	1,510	1,001	
	Unweighted n =	1,510	1,001	
	Federal government / The US President	73%	42%	31
	Your provincial government / Your State government	74%	57%	17
	Your local or municipal government	68%	58%	10

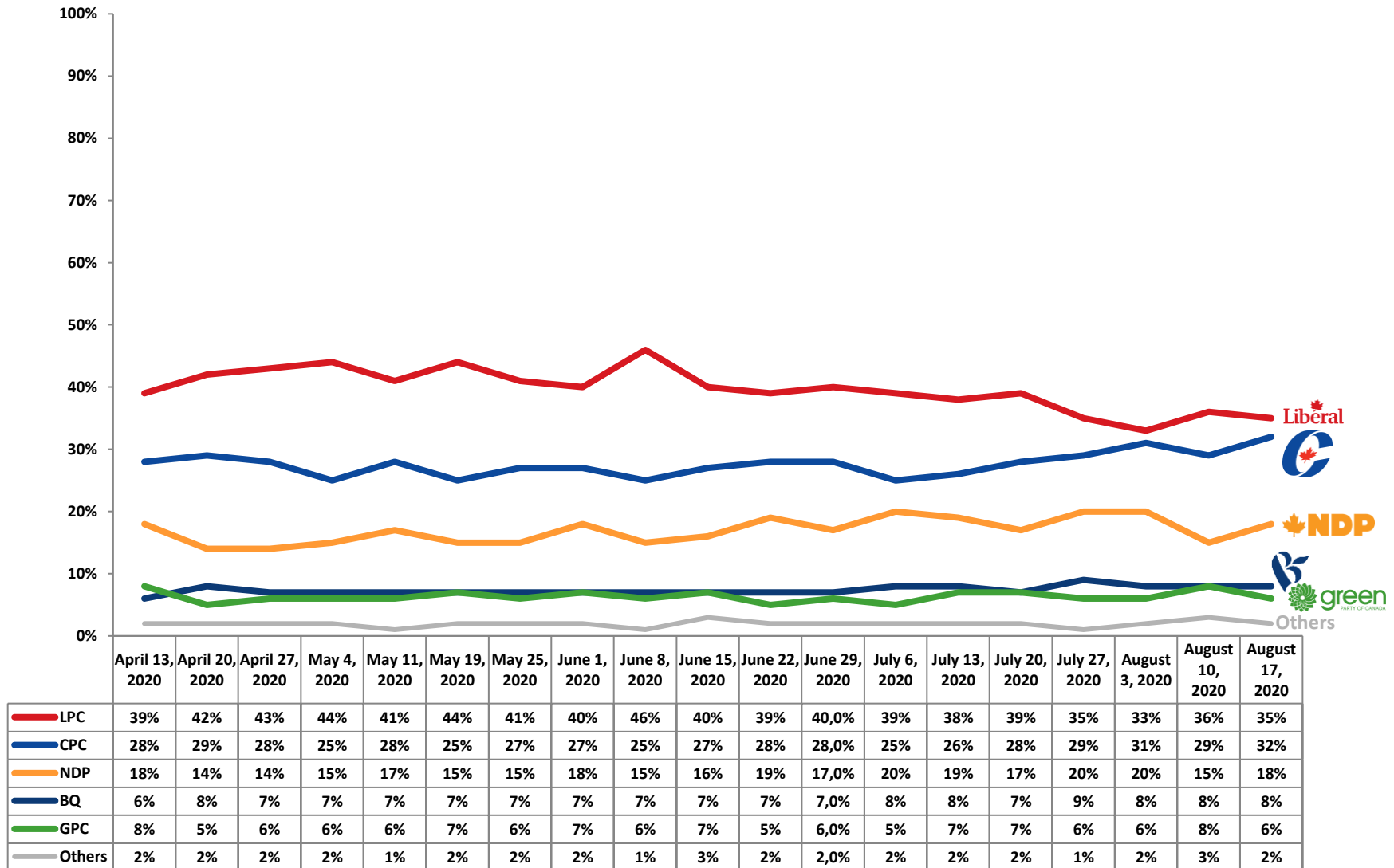
VOTING INTENTIONS - FEDERAL ELECTIONS

CTC37. If federal elections were held today, for which political party would you be most likely to vote? Would it be for...? *In the event a respondent had no opinion, the following prompting question was asked: Even if you have not yet made up your mind, for which of the following political parties would you be most likely to vote? Would it be for the ...*

Base: All respondents (n=1,510), except for the Bloc Québécois, Quebecers only

	TOTAL Canada	TOTAL Decided voters	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	August 10 th , 2020	Gap
Weighted n =	1,510	1,180	68	276	461	75	147	153	604	576	310	378	492	1,207	
Unweighted n =	1,510	1,215	76	318	493	102	110	116	641	574	301	368	546	1,225	
... Liberal Party of Canada	27%	35%	40%	30%	40%	27%	24%	36%	32%	37%	33%	30%	39%	36%	-1
... Conservative Party of Canada	25%	32%	29%	16%	32%	53%	48%	36%	35%	29%	25%	34%	35%	29%	+3
... New Democratic Party of Canada	14%	18%	13%	12%	20%	12%	24%	19%	14%	21%	28%	19%	10%	15%	+3
... Bloc Québécois	6%	8%	-	34%	-	-	-	-	-	-	-	-	-	8%	-
... Green Party of Canada	4%	6%	14%	6%	6%	4%	3%	6%	6%	5%	7%	6%	4%	8%	-2
... another party	2%	2%	4%	2%	3%	4%	1%	3%	3%	2%	1%	4%	2%	3%	-1
I would not vote	6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I would cancel my vote	2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I don't know	10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refusal	4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-

TRENDS IN VOTING INTENTIONS IN CANADA



ANNEXES

DETAILED METHODOLOGY

Weighted and Unweighted Sample

The table below presents the Canadian geographic distribution of respondents before weighting.

Province	Unweighted	Weighted
British Columbia	150	205
Alberta	126	169
Manitoba/Saskatchewan	125	99
Ontario	602	580
Quebec	406	354
Atlantic	101	103

The table below presents the American geographic distribution of respondents before weighting.

US region	Unweighted	Weighted
NorthEast	205	179
MidWest	192	217
South	314	371
West	290	233

DETAILED METHODOLOGY

Weighted and Unweighted Sample for Canada

The following tables present the demographic distribution of respondents according to gender, age and language (mother tongue) for Canada.

GENDER	Unweighted	Weighted
Male	754	733
Female	756	777

AGE	Unweighted	Weighted
Between 18 and 34	396	415
Between 35 and 54	479	507
55 or over	638	588

LANGUAGE (MOTHER TONGUE)	Unweighted	Weighted
English	928	992
French	387	314
Other	201	193

The sample thus collected has a minimum weighting factor of 0.1396 and a maximum weighting factor of 4.6439. The weighted variance is 0.3388.

DETAILED METHODOLOGY

Weighted and Unweighted Sample for The United States

The following tables present the demographic distribution of respondents according to gender and age for The United States.

GENDER	Unweighted	Weighted
Male	499	485
Female	502	516

AGE	Unweighted	Weighted
Between 18 and 29	109	220
Between 30 and 39	204	172
Between 40 and 49	175	186
Between 50 and 64	293	250
65 or older	220	172

The sample thus collected has a minimum weighting factor of 0.1396 and a maximum weighting factor of 4.6439. The weighted variance is 0.3388.

OUR SERVICES

- **Leger**
Marketing research and polling
- **Leger Metrics**
Real-time VOC satisfaction measurement
- **Leger Analytics**
Data modeling and analysis
- **Legerweb**
Panel management
- **Leger Communities**
Online community management
- **Leger Digital**
Digital strategy and user experience
- **International Research**
Worldwide Independent Network (WIN)

600
EMPLOYEES



185
CONSULTANTS



8
OFFICES

CALGARY | EDMONTON | MONTREAL | PHILADELPHIA
QUEBEC CITY | TORONTO | VANCOUVER | WINNIPEG

OUR CREDENTIALS



Leger is a member of [ESOMAR](#) (European Society for Opinion and Market Research), the global association of opinion polls and marketing research professionals. As such, Leger is committed to applying the [international ICC/ESOMAR](#) code of Market, Opinion and Social Research and Data Analytics.



Leger is also a member of the [Insights Association](#), the American Association of Marketing Research Analytics.

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