

Report

LEGER'S WEEKLY SURVEY

PRESENTED BY

**Leger**



Association for Canadian Studies • Association d'études canadiennes

August 3<sup>rd</sup>, 2020

**Leger**



# METHODOLOGY

## METHODOLOGY

Leger - the largest Canadian-owned polling and marketing research firm – conducted this Web survey with a representative sample of **1,531 Canadians and 1,001 Americans**, over the age of 18, selected from LEO's (Leger Opinion) representative panel. The questionnaire consisted of 25 questions and was completed in 10 minutes on average. Data collection took place between **July 31 and August 2, 2020**, via Computer-Assisted Web Interviewing technology (CAWI). Using 2016 Census reference variables, the data was then analyzed and weighted by our statisticians according to gender, age, language spoken, region, education level and the presence of children in households in order to render a representative sample of the general population.

The LEO (Leger Opinion) panel is the largest Canadian panel with over 400,000 representative panelists from all regions of Canada. LEO was created by Leger based on a representative Canadian sample of Canadian citizens with Internet access. LEO's panelists were randomly selected (RDD) through Leger's call centre, panelists from more hard-to-reach target groups were also added to the panel through targeted recruitment campaigns. The double-opt-in selection process, a model to detect fraud and the renewal of 25% of the panel each year ensures complete respondent quality. To ensure a higher response rate and reach people on their mobile devices, Leger has also developed a high-performance Apple and Android application. In fact, Leger is the only Canadian research firm offering both the number and quality of panelists. Most competing polling firms in Canada and the United States also use the LEO panel.

A margin of error cannot be associated with a non-probability sample in a panel survey. For comparison purposes, a probability sample of this size would have a margin of error  $\pm 2.5\%$ , **19 times out of 20** for the Canadian sample and of  $\pm 3.1\%$ , **19 times out of 20** for the American sample. The results presented in this study comply with the public opinion research standards and disclosure requirements of CRIC (the Canadian Research and Insights Council) and the global ESOMAR network. Leger is a founding member of CRIC and is actively involved in raising quality standards in the survey industry. President Jean-Marc Léger is a member of the CRIC's Board of Directors and the Canadian representative of ESOMAR.

Leger is the polling firm that has presented the most accurate data, on average, over the last ten years in Canada. During the last federal election in 2019, Leger was once again the most accurate firm in the country. This accuracy is attributed to the quality of the LEO panel and rigorous application of methodological rules by Leger's 600 employees, including 200 professionals in Leger's eight offices across Canada (Montreal, Toronto, Quebec City, Winnipeg, Calgary, Edmonton and Vancouver) and in the United States (Philadelphia).

Poll aggregator 338Canada.com gave Leger the highest rating among all polling firms in Canada for the accuracy of its studies. See <https://338canada.com/pollster-ratings.htm>

Federal Elections 2019		
Federal Parties	Leger Survey	Official Results
LPC	33%	33%
CPC	33%	34%
NDP	18%	16%
BQ	8%	8%
Green	6%	7%
PPC	2%	2%

# METHODOLOGY

## Notes on Reading this Report

The numbers presented have been rounded up. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.

In this report, data in bold **red** characters indicate a significantly lower proportion than that of other respondents. Conversely, data in bold **green** characters indicate a significantly higher proportion than that of other respondents.

A more detailed methodology is presented in the appendix.

If you have questions about the data presented in this report, please contact Christian Bourque, Associate and Executive Vice-President at the following e-mail address: [cbourque@leger360.com](mailto:cbourque@leger360.com) or Jack Jedwab, President & CEO of the Association for Canadian Studies: [jack.jedwab@acs-aec.ca](mailto:jack.jedwab@acs-aec.ca)



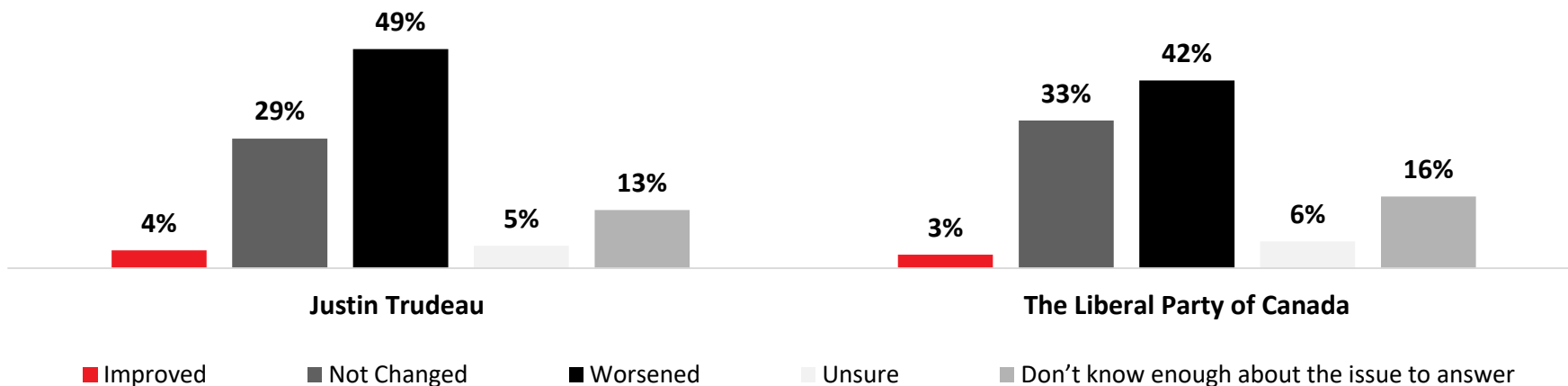
IN THE NEWS  
WE CHARITY SCANDAL

# IMPACT OF THE WE CHARITY SCANDAL

CTC217. As you may have read, heard or seen, there has been some controversy over the rewarding of a federal government contract to a charitable organization called WE Canada. Concerns regarding conflict of interest involving the Prime Minister and the Finance Minister have been made and, subsequently, the contract with WE has been cancelled.

How has this issue affected your view of...

Base: All respondents (n=1,531)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	1,531	105	359	588	100	172	208	418	522	592	657	601	251
Unweighted n =	1,531	100	401	611	125	142	152	399	497	635	664	605	244
<b>Justin Trudeau</b>													
% Improved	4%	1%	2%	5%	1%	5%	4%	5%	4%	2%	5%	3%	2%
% Worsened	49%	40%	53%	44%	54%	55%	50%	35%	48%	59%	48%	49%	54%
<b>The Liberal Party of Canada</b>													
% Improved	3%	1%	2%	4%	2%	5%	4%	4%	3%	2%	4%	2%	3%
% Worsened	42%	30%	44%	40%	55%	46%	40%	27%	44%	51%	42%	39%	49%






**New question**

# IMPACT OF THE WE CHARITY SCANDAL – by voting intentions

CTC217. As you may have read, heard or seen, there has been some controversy over the rewarding of a federal government contract to a charitable organization called WE Canada. Concerns regarding conflict of interest involving the Prime Minister and the Finance Minister have been made and, subsequently, the contract with WE has been cancelled.

How has this issue affected your view of....

Base: All respondents

							
	TOTAL CANADA	LPC	CPC	NDP	BQ	GP	Other
Weighted n =	1,531	397	374	247	93	73	29
Unweighted n =	1,531	409	372	233	112	77	30
<b>Justin Trudeau</b>							
% Improved	4%	10%	0%	2%	0%	3%	0%
% Worsened	49%	20%	83%	41%	74%	52%	66%
<b>The Liberal Party of Canada</b>							
% Improved	3%	8%	1%	2%	0%	2%	0%
% Worsened	42%	15%	79%	34%	63%	36%	48%

# IMPORTANCE OF THE SITUATION

**CTC218. Regarding the WE Canada issue, which statement is closest to your personal opinion:**

Base: All respondents (n=1,531)

... this situation is not that important, and we've already learned enough to know what happened. We should move on and focus on more urgent matters.



... this situation is important and significant efforts should continue to get all the details behind the contract award and WE's relationship with the government.



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	1,531	105	359	588	100	172	208	418	522	592	657	601	251
Unweighted n =	1,531	100	401	611	125	142	152	399	497	635	664	605	244
... this situation is not that important, and we've already learned enough to know what happened. We should move on and focus on more urgent matters.	<b>42%</b>	50%	<b>37%</b>	<b>47%</b>	39%	<b>33%</b>	41%	<b>37%</b>	43%	44%	41%	44%	38%
... this situation is important and significant efforts should continue to get all the details behind the contract award and WE's relationship with the government.	<b>58%</b>	50%	<b>63%</b>	<b>53%</b>	61%	<b>67%</b>	59%	<b>63%</b>	57%	56%	59%	56%	62%

**New question**

# IMPORTANCE OF THE SITUATION – by voting intentions



**CTC218. Regarding the WE Canada issue, which statement is closest to your personal opinion:**

Base: All respondents (n=1,531)



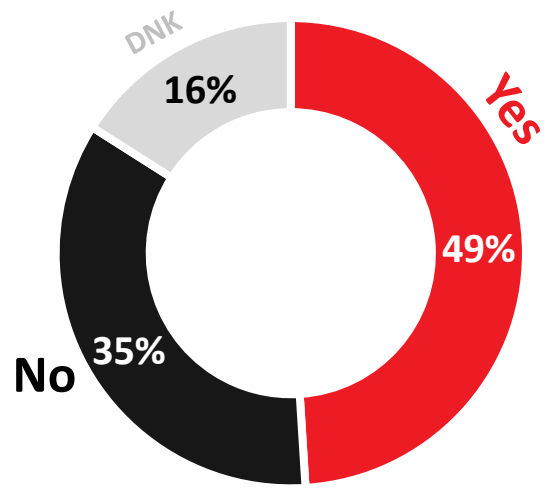
	TOTAL CANADA	LPC	CPC	NDP	BQ	GP	Other
Weighted n =	1,531	397	374	247	93	73	29
Unweighted n =	1,531	409	372	233	112	77	30
... this situation is not that important, and we've already learned enough to know what happened. We should move on and focus on more urgent matters.	42%	66%	19%	43%	24%	45%	18%
... this situation is important and significant efforts should continue to get all the details behind the contract award and WE's relationship with the government.	58%	34%	81%	57%	76%	55%	82%

# SHOULD THERE BE AN ELECTION?

**CTC219.**The Government's Ethics Commissioner is investigating to determine if the Prime Minister was in violation of the ethics code governing his conduct as an elected official as it related to the WE issue. If he is found to be in violation on this issue, it will be the third time he has been found to have violated the proper ethical conduct of an elected official.

**If Justin Trudeau is found guilty of breaching the ethical code of conduct, should there be an election so the people of Canada can decide if Justin Trudeau is fit to continue as Prime Minister?**

Base: All respondents (n=1,531)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	1,531	105	359	588	100	172	208	418	522	592	657	601	251
Unweighted n =	1,531	100	401	611	125	142	152	399	497	635	664	605	244
Yes	49%	40%	52%	43%	59%	64%	45%	50%	50%	46%	44%	50%	56%
No	35%	40%	34%	41%	26%	22%	34%	27%	34%	42%	40%	32%	28%
Don't know / Prefer not to answer	16%	20%	14%	17%	15%	13%	21%	23%	16%	12%	16%	17%	16%

**New question**

# SHOULD THERE BE AN ELECTION? – by voting intentions



**CTC219.** The Government's Ethics Commissioner is investigating to determine if the Prime Minister was in violation of the ethics code governing his conduct as an elected official as it related to the WE issue. If he is found to be in violation on this issue, it will be the third time he has been found to have violated the proper ethical conduct of an elected official.

**If Justin Trudeau is found guilty of breaching the ethical code of conduct, should there be an election so the people of Canada can decide if Justin Trudeau is fit to continue as Prime Minister?**

Base: All respondents (n=1,531)



	TOTAL CANADA	LPC	CPC	NDP	BQ	GP	Other
Weighted n =	1,531	397	374	247	93	73	29
Unweighted n =	1,531	409	372	233	112	77	30
Yes	49%	23%	78%	43%	67%	46%	72%
No	35%	64%	15%	39%	24%	34%	13%
Don't know / Prefer not to answer	16%	13%	7%	18%	9%	20%	15%



IN THE NEWS  
SEXUAL MISCONDUCT ACCUSATIONS

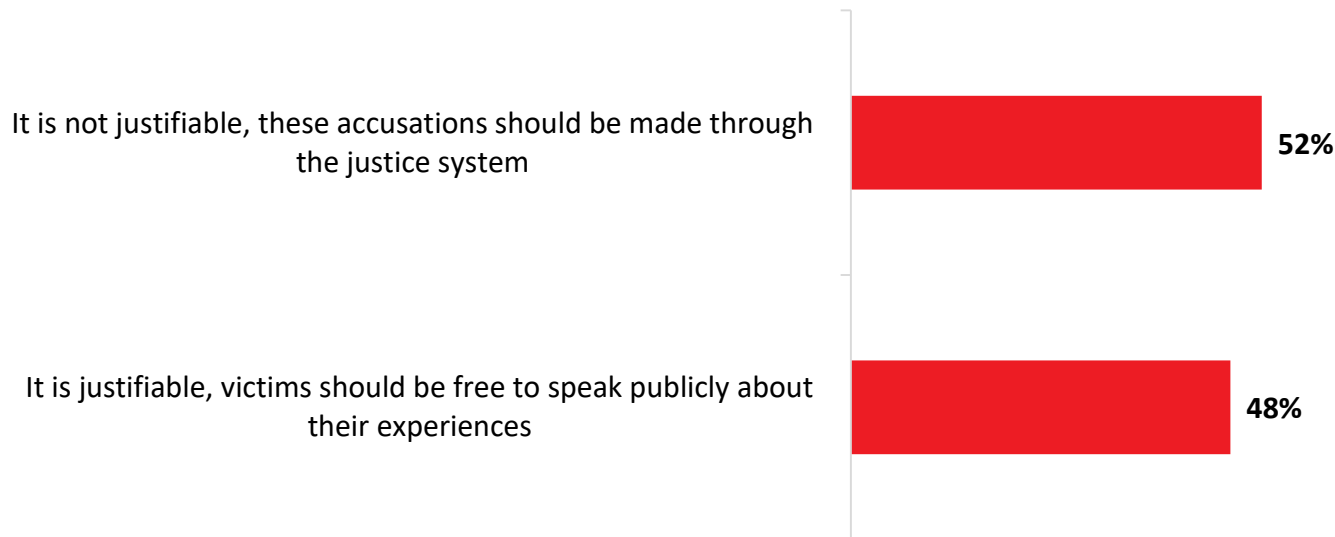
**New question**

# OPINION ON ACCUSATIONS MADE ON SOCIAL MEDIA



**CTC221. Which of the following comes closest to describing your view about accusing people of sexual misconduct (including sexual assault) on social media?**

Base: All respondents (n=1,531)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Male	Female
Weighted n =	1,531	105	359	588	100	172	208	418	522	592	744	787
Unweighted n =	1,531	100	401	611	125	142	152	399	497	635	791	740
It is not justifiable, these accusations should be made through the justice system	52%	48%	59%	52%	47%	41%	53%	33%	52%	65%	59%	45%
It is justifiable, victims should be free to speak publicly about their experiences	48%	52%	41%	48%	53%	59%	47%	67%	48%	35%	41%	55%

New question

# OPINION ON ACCUSATIONS MADE ON SOCIAL MEDIA (CANADA VS UNITED STATES)



CTC221. Which of the following comes closest to describing your view about accusing people of sexual misconduct (including sexual assault) on social media?

Base: All respondents



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,531	1,001	
Unweighted n =	1,531	1,001	
It is not justifiable, these accusations should be made through the justice system	52%	49%	3
It is justifiable, victims should be free to speak publicly about their experiences	48%	51%	3

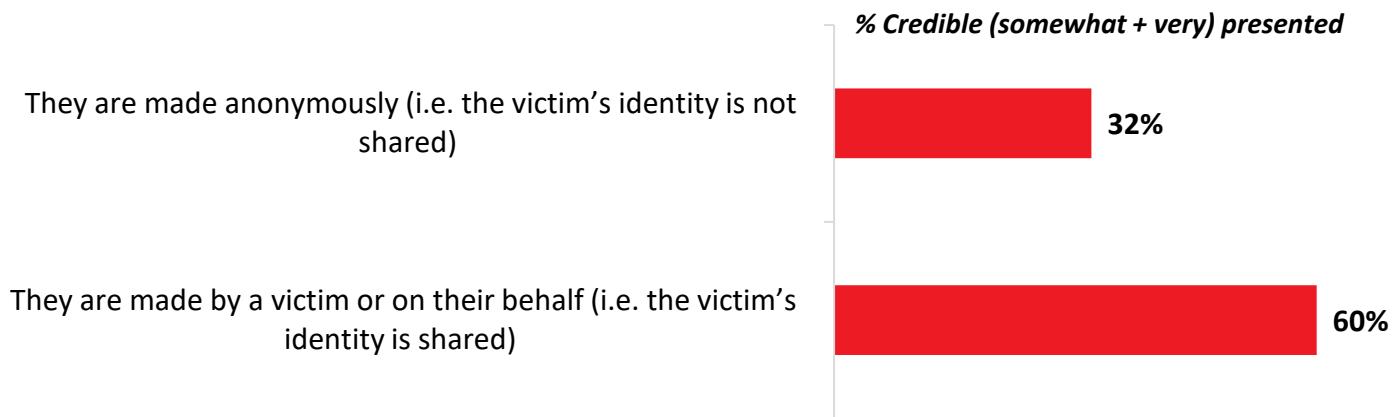
**New question**

# CREDIBILITY OF ACCUSATIONS



**CTC222. How credible do you find accusations of sexual misconduct (including sexual assault) that are made on social media when...**

Base: All respondents (n=1,531)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Male	Female
Weighted n =	1,531	105	359	588	100	172	208	418	522	592	657	601
Unweighted n =	1,531	100	401	611	125	142	152	399	497	635	664	605
<b>% Credible (somewhat + very) presented</b>												
They are made anonymously (i.e. the victim's identity is not shared)	<b>32%</b>	40%	<b>26%</b>	<b>36%</b>	27%	32%	32%	<b>52%</b>	33%	<b>18%</b>	<b>36%</b>	31%
They are made by a victim or on their behalf (i.e. the victim's identity is shared)	<b>60%</b>	53%	<b>66%</b>	60%	53%	59%	57%	<b>66%</b>	58%	58%	61%	62%

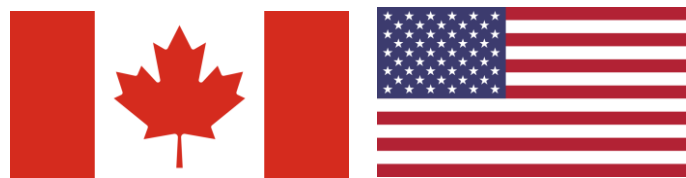
New question

# CREDIBILITY OF ACCUSATIONS (CANADA VS UNITED STATES)



CTC222. How credible do you find accusations of sexual misconduct (including sexual assault) that are made on social media when...

Base: All respondents



		TOTAL CANADA	TOTAL USA	Gap
% Credible (somewhat + very) presented	Weighted n =	1,531	1,001	
	Unweighted n =	1,531	1,001	
	They are made anonymously (i.e. the victim's identity is not shared)	32%	44%	12
	They are made by a victim or on their behalf (i.e. the victim's identity is shared)	60%	59%	1

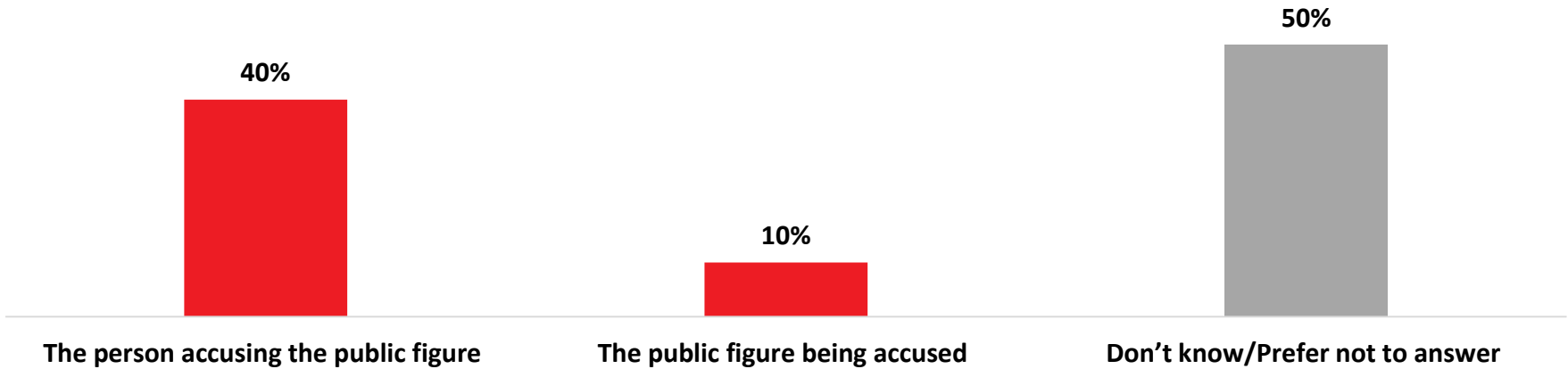
**New question**

# BELIEVABILITY OF ACCUSATIONS



**CTC223. When public figures are publicly accused of sexual misconduct (including sexual assault), do you tend to believe...**

Base: All respondents (n=1,531)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Male	Female
Weighted n =	1,531	105	359	588	100	172	208	418	522	592	744	787
Unweighted n =	1,531	100	401	611	125	142	152	399	497	635	791	740
The person accusing the public figure	40%	43%	40%	40%	37%	46%	36%	51%	34%	37%	34%	45%
The public figure being accused	10%	4%	12%	10%	11%	9%	8%	9%	10%	10%	14%	6%
Don't know/Prefer not to answer	50%	53%	48%	50%	52%	46%	56%	40%	56%	53%	51%	49%

New question

# BELIEVABILITY OF ACCUSATIONS (CANADA VS UNITED STATES)



CTC223. When public figures are publicly accused of sexual misconduct (including sexual assault), do you tend to believe...

Base: All respondents



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,531	1,001	
Unweighted n =	1,531	1,001	
The person accusing the public figure	40%	38%	2
The public figure being accused	10%	17%	7
Don't know/Prefer not to answer	50%	45%	5

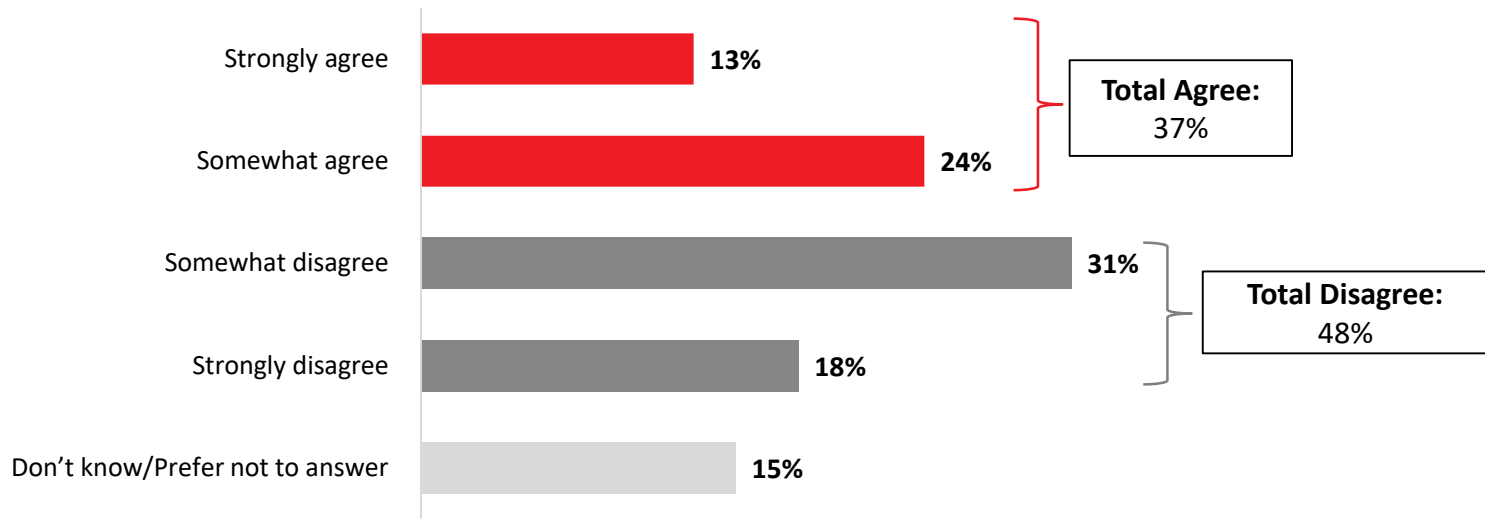
# BANNING THE WORK OF ACCUSED PUBLIC FIGURES



**CTC224. To what extent do you agree or disagree with the following statement:**

**If a public figure in entertainment, the arts, etc. is publicly accused of sexual misconduct (including sexual assault), their work should be banned (from the airwaves, television networks, museums, theatres, etc.).**

Base: All respondents (n=1,531)



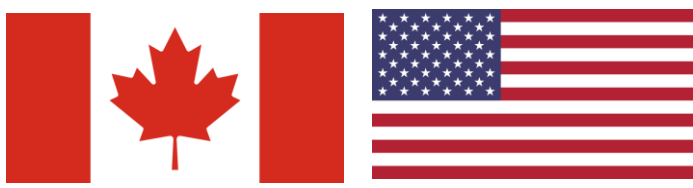
	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Male	Female
Weighted n =	1,531	105	359	588	100	172	208	418	522	592	744	787
Unweighted n =	1,531	100	401	611	125	142	152	399	497	635	791	740
<b>Total Agree</b>	<b>37%</b>	39%	41%	34%	34%	33%	39%	39%	34%	38%	<b>34%</b>	<b>39%</b>
Strongly agree	<b>13%</b>	<b>20%</b>	16%	<b>10%</b>	<b>19%</b>	12%	12%	13%	12%	14%	<b>11%</b>	<b>15%</b>
Somewhat agree	<b>24%</b>	19%	25%	25%	<b>15%</b>	21%	27%	25%	22%	24%	23%	24%
<b>Total Disagree</b>	<b>48%</b>	<b>39%</b>	50%	50%	46%	48%	47%	<b>43%</b>	50%	51%	<b>52%</b>	<b>44%</b>
Somewhat disagree	<b>31%</b>	28%	30%	33%	29%	30%	27%	<b>26%</b>	31%	33%	29%	32%
Strongly disagree	<b>18%</b>	<b>10%</b>	20%	17%	16%	18%	20%	16%	19%	17%	<b>23%</b>	<b>13%</b>
Don't know/Prefer not to answer	<b>15%</b>	<b>22%</b>	<b>10%</b>	16%	20%	19%	14%	<b>19%</b>	16%	<b>12%</b>	14%	16%

# BANNING THE WORK OF ACCUSED PUBLIC FIGURES (CANADA VS UNITED STATES)

CTC224. To what extent do you agree or disagree with the following statement:

**If a public figure in entertainment, the arts, etc. is publicly accused of sexual misconduct (including sexual assault), their work should be banned (from the airwaves, television networks, museums, theatres, etc.).**

Base: All respondents

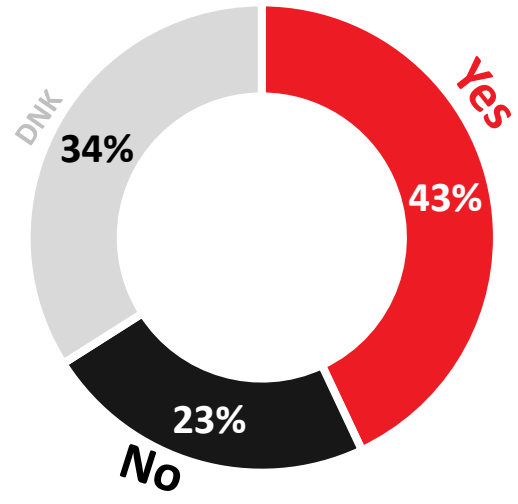


	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,531	1,001	
Unweighted n =	1,531	1,001	
<b>Total Agree</b>	37%	40%	3
Strongly agree	13%	19%	6
Somewhat agree	24%	20%	4
<b>Total Disagree</b>	48%	41%	7
Somewhat disagree	31%	22%	9
Strongly disagree	18%	18%	-
Don't know/Prefer not to answer	15%	20%	5

# WILLINGNESS TO CONSUME ACCUSED PUBLIC FIGURES' CONTENT

CTC225. If a public figure (in entertainment, the arts, etc.), whose content you consume was publicly accused of sexual misconduct (including sexual assault) and said they will work to change their behaviour (for example, through therapy, working on him/herself), would you be willing to consume their content (e.g. movies, music, art, etc.) again in the future?

Base: All respondents (n=1,531)

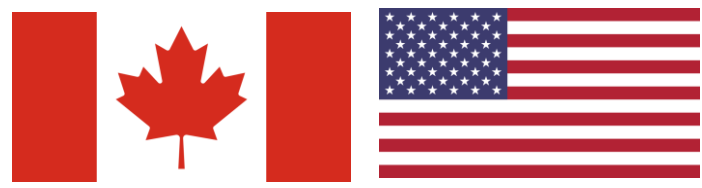


	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Male	Female
Weighted n =	1,531	105	359	588	100	172	208	418	522	592	744	787
Unweighted n =	1,531	100	401	611	125	142	152	399	497	635	791	740
Yes	43%	29%	52%	43%	32%	41%	42%	42%	45%	41%	46%	40%
No	23%	29%	25%	22%	22%	24%	21%	28%	20%	23%	23%	24%
Don't know / Prefer not to answer	34%	42%	23%	35%	46%	35%	37%	30%	34%	36%	31%	36%

# WILLINGNESS TO CONSUME ACCUSED PUBLIC FIGURES' CONTENT (CANADA VS UNITED STATES)

**CTC225.** If a public figure (in entertainment, the arts, etc.), whose content you consume was publicly accused of sexual misconduct (including sexual assault) and said they will work to change their behaviour (for example, through therapy, working on him/herself), would you be willing to consume their content (e.g. movies, music, art, etc.) again in the future?

Base: All respondents



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,531	1,001	
Unweighted n =	1,531	1,001	
Yes	43%	45%	2
No	23%	21%	2
Don't know / Prefer not to answer	34%	34%	-

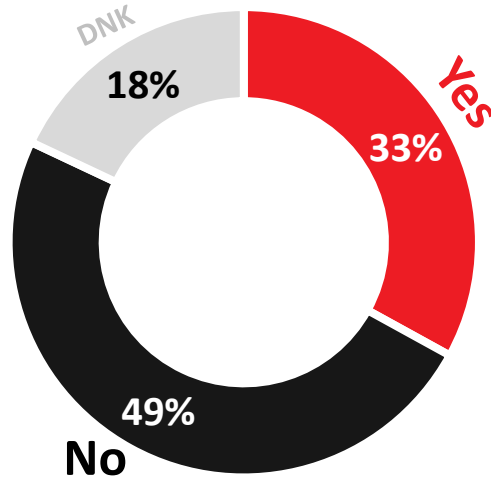


IN THE NEWS  
RESUMING SPORTS

# RESUMING PROFESSIONAL SPORTS

**CTC212. Do you think professional sports should return with no COVID-19 vaccine available?**

Base: All respondents (n=1,531)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	1,531	105	359	588	100	172	208	418	522	592	657	601	251
Unweighted n =	1,531	100	401	611	125	142	152	399	497	635	664	605	244
Yes	33%	24%	41%	30%	27%	36%	31%	35%	37%	27%	32%	33%	33%
No	49%	64%	43%	52%	58%	48%	43%	48%	44%	55%	51%	50%	47%
Don't know / Prefer not to answer	18%	12%	16%	18%	15%	15%	27%	17%	19%	18%	17%	17%	20%

New question

# RESUMING PROFESSIONAL SPORTS (CANADA VS UNITED STATES)

CTC212. Do you think professional sports should return with no COVID-19 vaccine available?

Base: All respondents



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,531	1,001	
Unweighted n =	1,531	1,001	
Yes	33%	32%	1
No	49%	53%	4
Don't know / Prefer not to answer	18%	16%	2

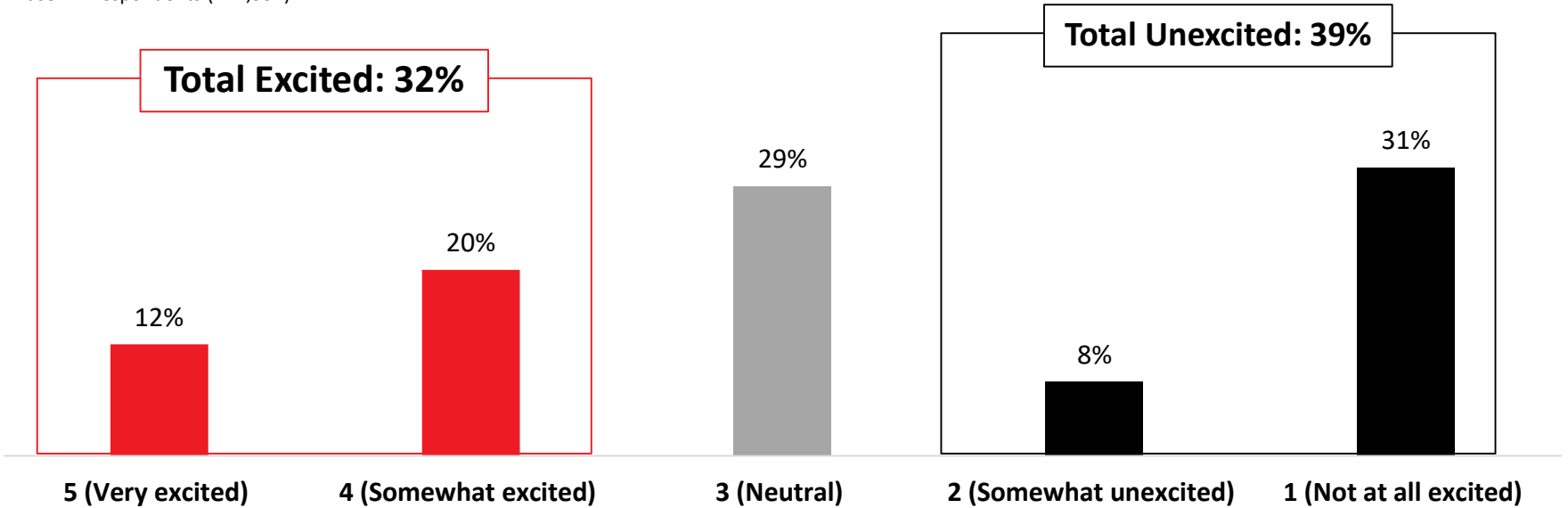
New question

# EXCITEMENT ABOUT SPORTS RETURNING



CTC213. On a scale from 1 to 5, where 1 is Not at all excited and 5 is Very excited, how excited are you that professional sports are beginning to return?

Base: All respondents (n=1,531)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	1,531	105	359	588	100	172	208	418	522	592	657	601	251
Unweighted n =	1,531	100	401	611	125	142	152	399	497	635	664	605	244
<b>Total Excited</b>	<b>32%</b>	25%	<b>25%</b>	<b>35%</b>	35%	35%	33%	<b>38%</b>	<b>36%</b>	<b>24%</b>	32%	33%	<b>26%</b>
5 (Very excited)	<b>12%</b>	11%	<b>9%</b>	12%	11%	<b>18%</b>	12%	<b>17%</b>	13%	<b>7%</b>	11%	13%	11%
4 (Somewhat excited)	<b>20%</b>	13%	<b>16%</b>	<b>23%</b>	24%	17%	21%	20%	<b>23%</b>	<b>17%</b>	21%	21%	<b>15%</b>
<b>3 (Neutral)</b>	<b>29%</b>	22%	<b>38%</b>	<b>26%</b>	24%	27%	30%	33%	28%	28%	31%	28%	30%
<b>Total Unexcited</b>	<b>39%</b>	<b>54%</b>	37%	39%	40%	38%	36%	<b>30%</b>	36%	<b>48%</b>	37%	39%	44%
2 (Somewhat unexcited)	<b>8%</b>	3%	<b>11%</b>	7%	12%	5%	4%	<b>5%</b>	7%	<b>9%</b>	8%	7%	8%
1 (Not at all excited)	<b>31%</b>	<b>50%</b>	<b>26%</b>	31%	29%	32%	32%	<b>24%</b>	29%	<b>38%</b>	29%	32%	35%

New question

# EXCITEMENT ABOUT SPORTS RETURNING (CANADA VS UNITED STATES)



CTC213. On a scale from 1 to 5, where 1 is Not at all excited and 5 is Very excited, how excited are you that professional sports are beginning to return?

Base: All respondents



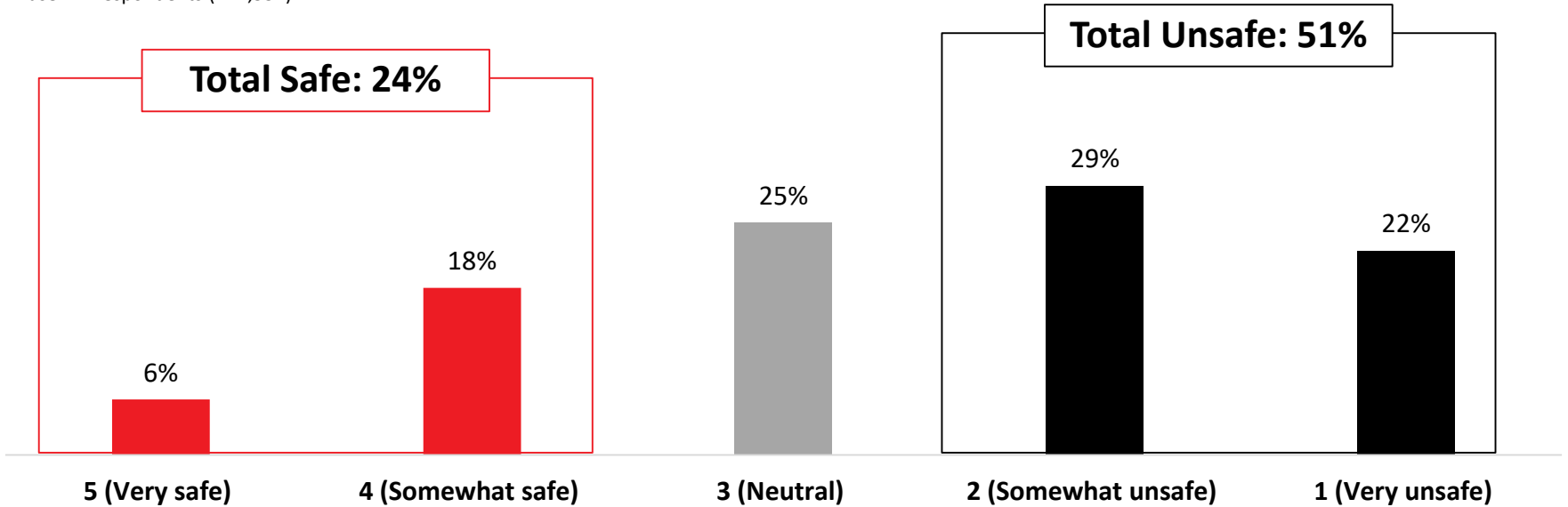
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,531	1,001	
Unweighted n =	1,531	1,001	
<b>Total Excited</b>	<b>32%</b>	<b>38%</b>	6
5 (Very excited)	12%	19%	7
4 (Somewhat excited)	20%	19%	1
<b>3 (Neutral)</b>	<b>29%</b>	<b>26%</b>	3
<b>Total Unexcited</b>	<b>39%</b>	<b>36%</b>	3
2 (Somewhat unexcited)	8%	5%	3
1 (Not at all excited)	31%	31%	1

**New question**

# DANGER OF RESUMING SPORTS

**CTC214. On a scale from 1 to 5, where 1 is Very safe and 5 Very unsafe, how safe do you feel it is for sports to return with no COVID-19 vaccine?**

Base: All respondents (n=1,531)



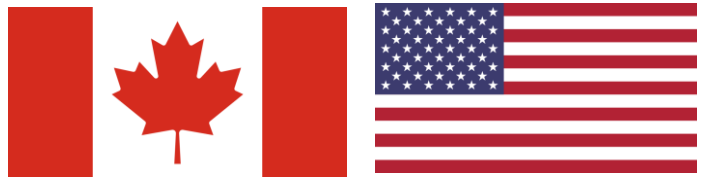
	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	1,531	105	359	588	100	172	208	418	522	592	657	601	251
Unweighted n =	1,531	100	401	611	125	142	152	399	497	635	664	605	244
<b>Total Safe</b>	<b>24%</b>	19%	27%	22%	21%	27%	27%	28%	28%	17%	24%	25%	23%
5 (Very safe)	6%	4%	6%	6%	3%	4%	7%	6%	7%	4%	5%	5%	8%
4 (Somewhat safe)	18%	15%	20%	16%	17%	23%	20%	22%	21%	13%	19%	19%	14%
<b>3 (Neutral)</b>	<b>25%</b>	22%	30%	22%	23%	25%	24%	26%	26%	22%	25%	23%	28%
<b>Total Unsafe</b>	<b>51%</b>	59%	43%	56%	56%	49%	49%	46%	46%	61%	51%	53%	49%
2 (Somewhat unsafe)	29%	23%	31%	30%	35%	28%	27%	30%	27%	31%	29%	30%	29%
1 (very unsafe)	22%	36%	12%	26%	21%	21%	22%	16%	18%	30%	23%	23%	20%

**New question**

# DANGER OF RESUMING SPORTS (CANADA VS UNITED STATES)

**CTC214. On a scale from 1 to 5, where 1 is Very safe and 5 Very unsafe, how safe do you feel it is for sports to return with no COVID-19 vaccine?**

Base: All respondents



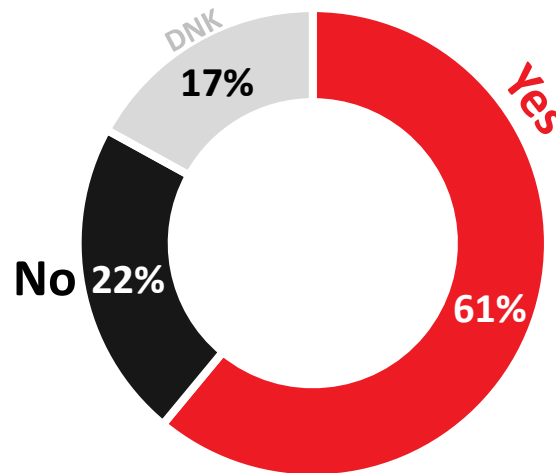
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,531	1,001	
Unweighted n =	1,531	1,001	
<b>Total Safe</b>	<b>24%</b>	<b>28%</b>	4
5 (Very safe)	<b>6%</b>	<b>13%</b>	7
4 (Somewhat safe)	<b>18%</b>	<b>15%</b>	3
<b>3 (Neutral)</b>	25%	23%	2
<b>Total Unsafe</b>	51%	49%	2
2 (Somewhat unsafe)	<b>29%</b>	<b>19%</b>	10
1 (very unsafe)	<b>22%</b>	<b>30%</b>	8

# BASEBALL SEASON CANCELLATION

CTC215. Eighteen players and personnel for the Miami Marlins professional baseball team tested positive this week for COVID-19, and their games for the entire week were cancelled.

Do you think Major League Baseball should cancel its season?

Base: All respondents (n=1,531)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	1,531	105	359	588	100	172	208	418	522	592	657	601	251
Unweighted n =	1,531	100	401	611	125	142	152	399	497	635	664	605	244
Yes	61%	73%	59%	63%	66%	55%	57%	65%	55%	64%	62%	61%	62%
No	22%	19%	26%	21%	16%	23%	21%	20%	28%	18%	21%	25%	18%
Don't know / Prefer not to answer	17%	9%	14%	17%	18%	22%	22%	15%	18%	18%	18%	15%	20%

New question

# BASEBALL SEASON CANCELLATION (CANADA VS UNITED STATES)

CTC215. Eighteen players and personnel for the Miami Marlins professional baseball team tested positive this week for COVID-19, and their games for the entire week were cancelled.

Do you think Major League Baseball should cancel its season?

Base: All respondents

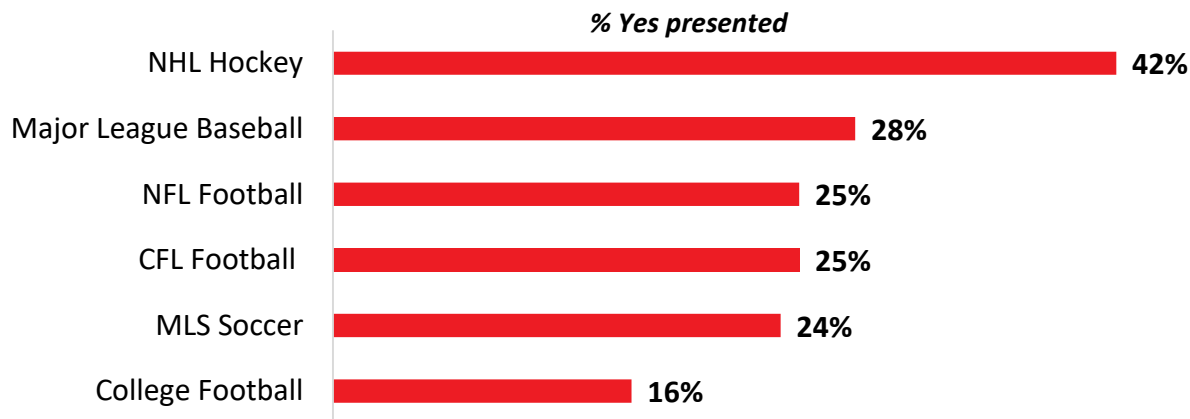


	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,531	1,001	
Unweighted n =	1,531	1,001	
Yes	61%	60%	1
No	22%	24%	2
Don't know / Prefer not to answer	17%	16%	1

# RESUMING TELEVISED SPORTS

**CTC216. Would you like to see the following sports resume play this Summer/Fall, with COVID-19 protections in place? The games would be televised but no fans would be in attendance.**

Base: All respondents (n=1,531)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	1,531	105	359	588	100	172	208	418	522	592	657	601	251
Unweighted n =	1,531	100	401	611	125	142	152	399	497	635	664	605	244
<b>% yes presented</b>													
NHL Hockey	42%	28%	45%	40%	37%	49%	45%	40%	49%	37%	43%	45%	33%
Major League Baseball	28%	25%	29%	30%	23%	31%	22%	27%	33%	24%	28%	29%	26%
NFL Football	25%	14%	30%	23%	20%	30%	25%	27%	31%	17%	26%	25%	20%
CFL Football	25%	12%	27%	22%	32%	31%	29%	20%	30%	24%	24%	26%	25%
MLS Soccer	24%	17%	29%	23%	18%	22%	24%	26%	26%	20%	25%	24%	20%
College Football	16%	10%	20%	14%	14%	20%	14%	16%	19%	13%	16%	16%	13%

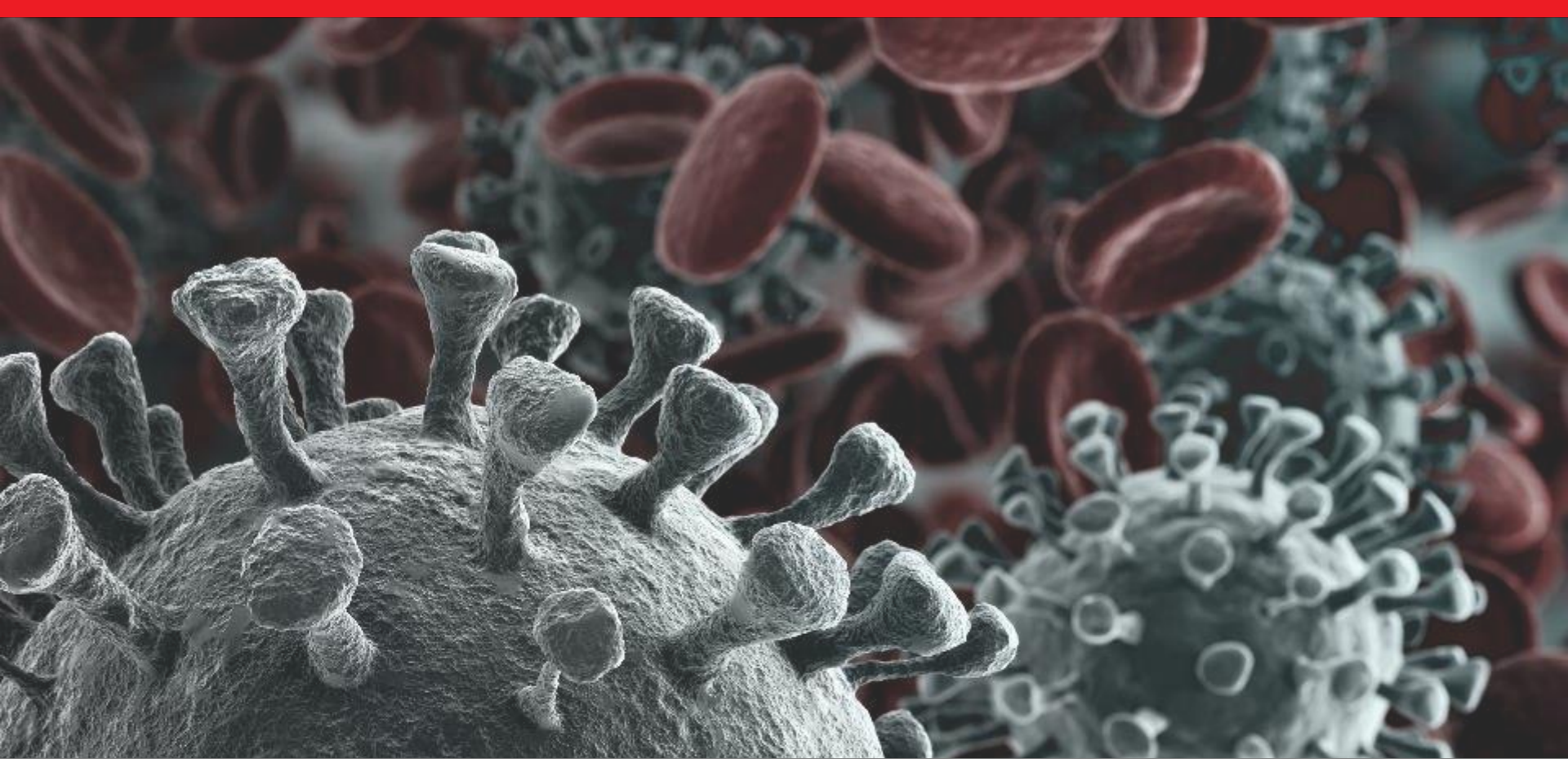
# RESUMING TELEVISED SPORTS (CANADA VS UNITED STATES)

**CTC216. Would you like to see the following sports resume play this Summer/Fall, with COVID-19 protections in place? The games would be televised but no fans would be in attendance.**

Base: All respondents



		TOTAL CANADA	TOTAL USA	Gap
	Weighted n =	1,531	1,001	
	Unweighted n =	1,531	1,001	
<b>% yes</b>				
NFL Football		25%	39%	14
NHL Hockey		42%	29%	13
CFL Football		25%	-	-
MLS Soccer		24%	25%	1
Major League Baseball		28%	35%	7
College Football		16%	31%	15



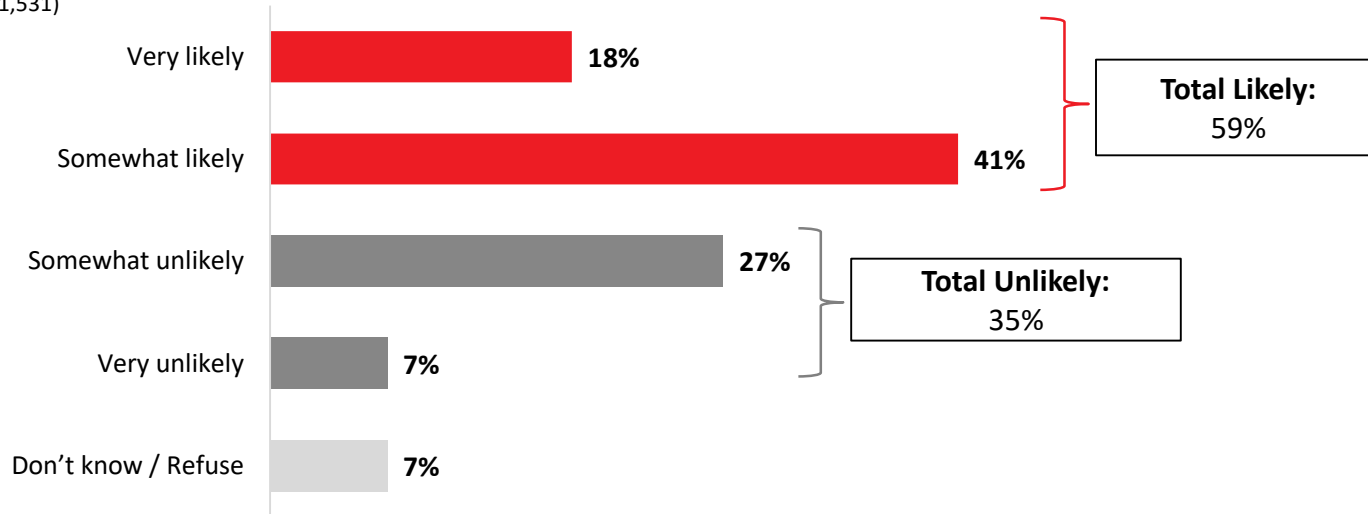
SECOND WAVE OF COVID-19 VIRUS



# LIKELIHOOD OF GOING BACK INTO LOCKDOWN

**CTC184. In your view, what is the likelihood that, over the next three months, we will go back to a pandemic lockdown, with business closures and stay-at-home orders (similar to March and April)?**

Base: All respondents (n=1,531)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL July 27 <sup>th</sup>	Gap
Weighted n =	1531	105	359	588	100	172	208	418	522	592	657	601	251	1,517	
Unweighted n =	1531	100	401	611	125	142	152	399	497	635	664	605	244	1,517	
<b>Total Likely</b>	<b>59%</b>	<b>73%</b>	<b>48%</b>	<b>63%</b>	56%	60%	59%	60%	61%	56%	57%	59%	64%	<b>63%</b>	-4
Very likely	<b>18%</b>	24%	<b>12%</b>	19%	20%	21%	20%	21%	20%	<b>14%</b>	19%	16%	21%	<b>18%</b>	-
Somewhat likely	<b>41%</b>	49%	37%	<b>44%</b>	37%	39%	39%	40%	40%	42%	38%	43%	43%	<b>45%</b>	-4
<b>Total Unlikely</b>	<b>35%</b>	<b>23%</b>	<b>46%</b>	<b>31%</b>	35%	32%	32%	35%	<b>31%</b>	<b>38%</b>	34%	36%	32%	<b>31%</b>	+4
Somewhat unlikely	<b>27%</b>	<b>16%</b>	<b>35%</b>	<b>24%</b>	29%	27%	28%	25%	<b>24%</b>	<b>32%</b>	28%	28%	25%	<b>25%</b>	+2
Very unlikely	<b>7%</b>	7%	<b>11%</b>	7%	6%	5%	4%	<b>10%</b>	7%	6%	7%	8%	7%	<b>6%</b>	+1
Don't know/Refuse	<b>7%</b>	4%	5%	6%	9%	8%	10%	5%	<b>9%</b>	5%	<b>9%</b>	5%	<b>3%</b>	<b>6%</b>	+1

# LIKELIHOOD OF GOING BACK INTO LOCKDOWN (CANADA VS UNITED STATES)

CTC184. In your view, what is the likelihood that, over the next three months, that we will go back to a pandemic lockdown, with business closures and stay-at-home orders (similar to March and April)?

Base: All respondents

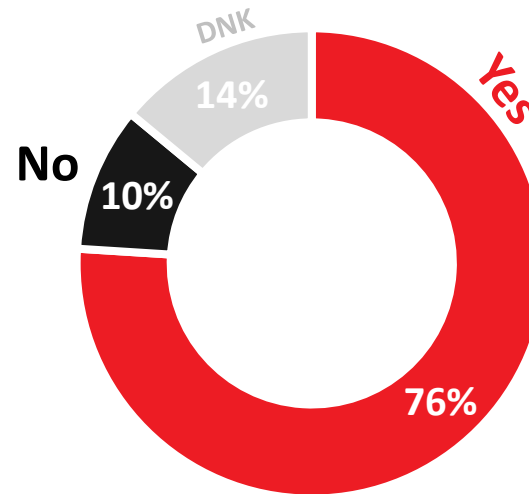


	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,531	1,001	
Unweighted n =	1,531	1,001	
<b>Total Likely</b>	<b>59%</b>	<b>65%</b>	6
Very likely	18%	30%	12
Somewhat likely	41%	35%	6
<b>Total Unlikely</b>	<b>35%</b>	<b>24%</b>	11
Somewhat unlikely	27%	16%	11
Very unlikely	7%	8%	1
Don't know/Refuse	7%	11%	4

## SECOND WAVE OF THE VIRUS

CTC96. Do you think there will be a second wave of the virus ?

Base: All respondents (n=1,531)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL July 27 <sup>th</sup>	Gap
Weighted n =	1,531	105	359	588	100	172	208	418	522	592	657	601	251	1,517	
Unweighted n =	1,531	100	401	611	125	142	152	399	497	635	664	605	244	1,517	
Yes	76%	77%	72%	78%	76%	80%	73%	76%	74%	77%	77%	76%	76%	81%	-5
No	10%	8%	14%	10%	6%	7%	10%	11%	13%	7%	9%	11%	10%	8%	+2
Don't know / Prefer not to answer	14%	15%	14%	12%	18%	13%	17%	13%	13%	16%	14%	13%	14%	11%	+3

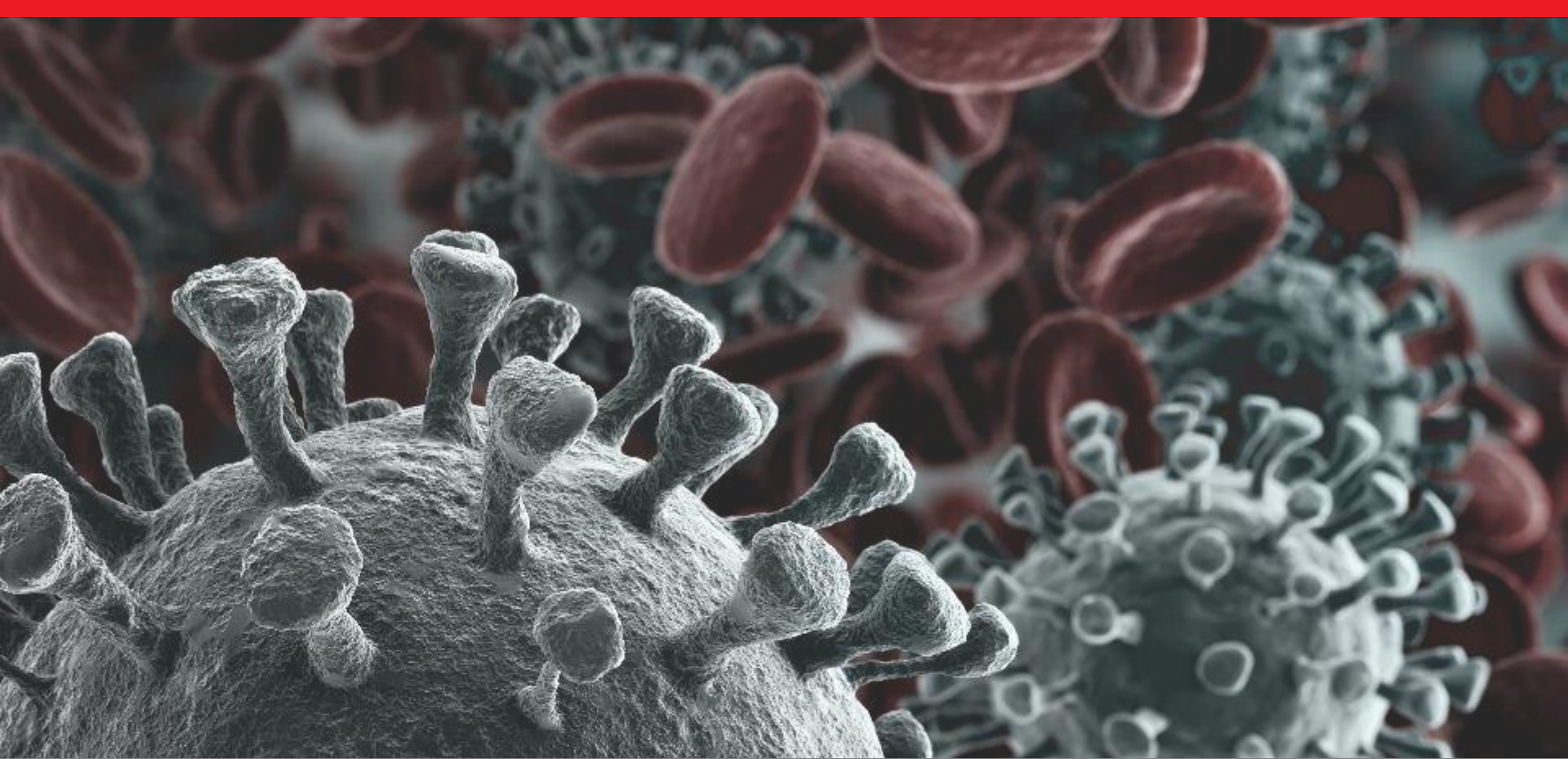
## SECOND WAVE OF THE VIRUS (CANADA VS UNITED STATES)

CTC96. Do you think there will be a second wave of the virus ?

Base: All respondents



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,531	1,001	
Unweighted n =	1,531	1,001	
Yes	76%	69%	7
No	10%	14%	4
Don't know / Prefer not to answer	14%	17%	3



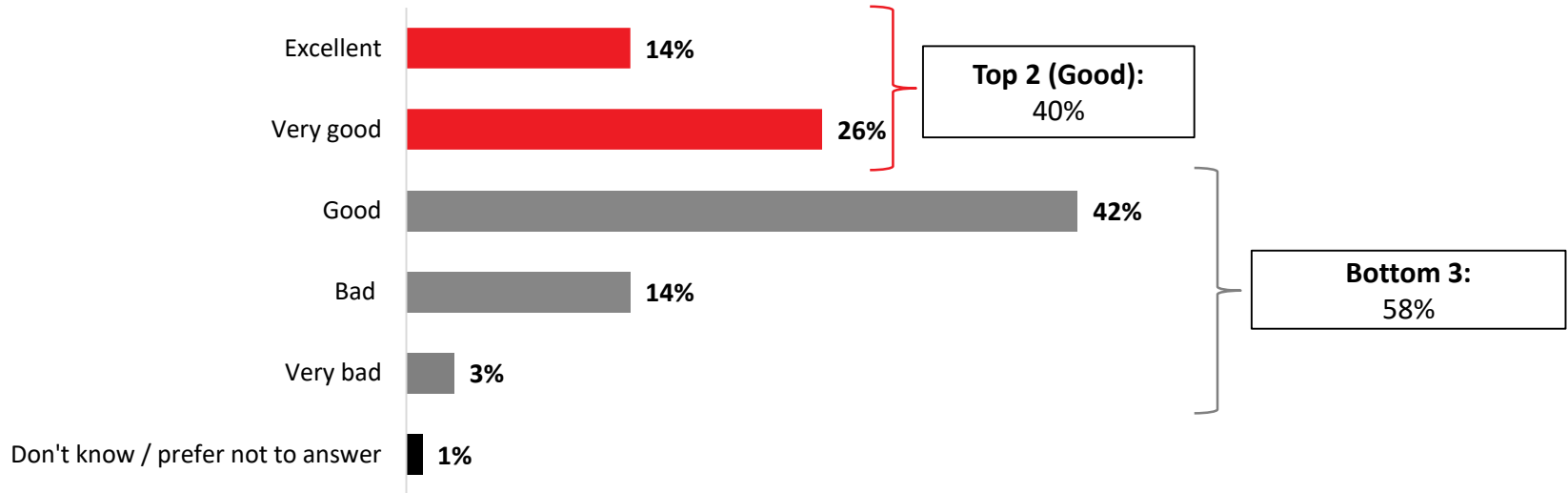
## STRESS AND MENTAL HEALTH



# MENTAL HEALTH DURING THE CRISIS

CTC46. Since the beginning of the COVID-19 crisis, how would you rate your mental health?

Base: All respondents (n=1,531)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL July 27 <sup>th</sup>	Gap
Weighted n =	1,531	105	359	588	100	172	208	418	522	592	657	601	251	1,517	
Unweighted n =	1,531	100	401	611	125	142	152	399	497	635	664	605	244	1,517	
<b>Total Top 2 (Good)</b>	<b>40%</b>	33%	<b>53%</b>	<b>37%</b>	43%	40%	<b>30%</b>	<b>29%</b>	39%	<b>49%</b>	<b>36%</b>	43%	44%	<b>37%</b>	+3
Excellent	14%	10%	<b>20%</b>	<b>12%</b>	11%	14%	14%	<b>9%</b>	<b>9%</b>	<b>21%</b>	12%	14%	17%	<b>14%</b>	-
Very good	26%	22%	<b>34%</b>	25%	32%	26%	<b>17%</b>	<b>21%</b>	30%	28%	24%	29%	27%	<b>23%</b>	+3
<b>Total Bottom 3</b>	<b>58%</b>	67%	<b>46%</b>	61%	51%	60%	<b>67%</b>	<b>67%</b>	60%	<b>50%</b>	<b>63%</b>	<b>55%</b>	55%	<b>61%</b>	-3
Good *	42%	46%	<b>37%</b>	39%	40%	44%	<b>54%</b>	44%	39%	42%	<b>45%</b>	<b>39%</b>	43%	<b>46%</b>	-4
Bad	14%	18%	<b>8%</b>	<b>18%</b>	<b>7%</b>	16%	11%	<b>19%</b>	<b>17%</b>	<b>7%</b>	<b>16%</b>	13%	10%	<b>12%</b>	+2
Very bad	3%	3%	1%	<b>4%</b>	4%	1%	2%	4%	4%	<b>1%</b>	2%	4%	2%	<b>3%</b>	-
Don't know/Prefer not to answer	1%	0%	<b>0%</b>	2%	<b>6%</b>	0%	2%	<b>3%</b>	1%	<b>0%</b>	1%	<b>2%</b>	1%	<b>2%</b>	-1

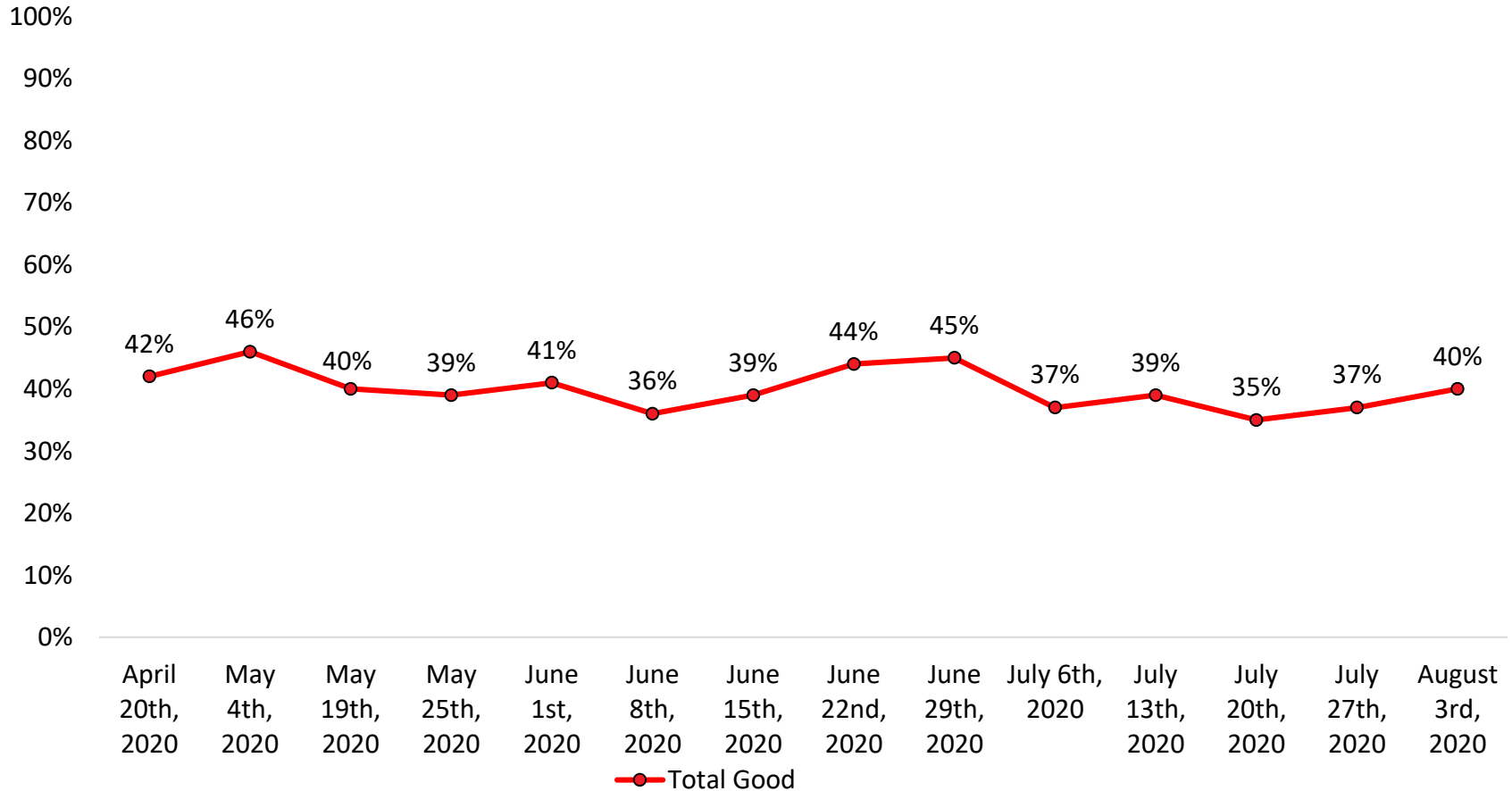
\* The Good rating is placed in the bottom 3 as part of a standardized scale in academic research

## MENTAL HEALTH DURING THE CRISIS (Evolution)

CTC46. Since the beginning of the COVID-19 crisis, how would you rate your mental health?

Base: All respondents

**% Total Good (Excellent + Very good) presented**



# MENTAL HEALTH DURING THE CRISIS (CANADA VS UNITED STATES)

CTC46. Since the beginning of the COVID-19 crisis, how would you rate your mental health?

Base: All respondents



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,531	1,001	
Unweighted n =	1,531	1,001	
<b>Total Top 2 (Good)</b>	40%	43%	3
Excellent	14%	18%	4
Very good	26%	26%	-
<b>Total Bottom 3</b>	58%	52%	6
Good *	42%	38%	4
Bad	14%	10%	4
Very bad	3%	3%	-
Don't know/Prefer not to answer	1%	5%	4

\* The Good rating is placed in the bottom 3 as part of a standardized scale in academic research



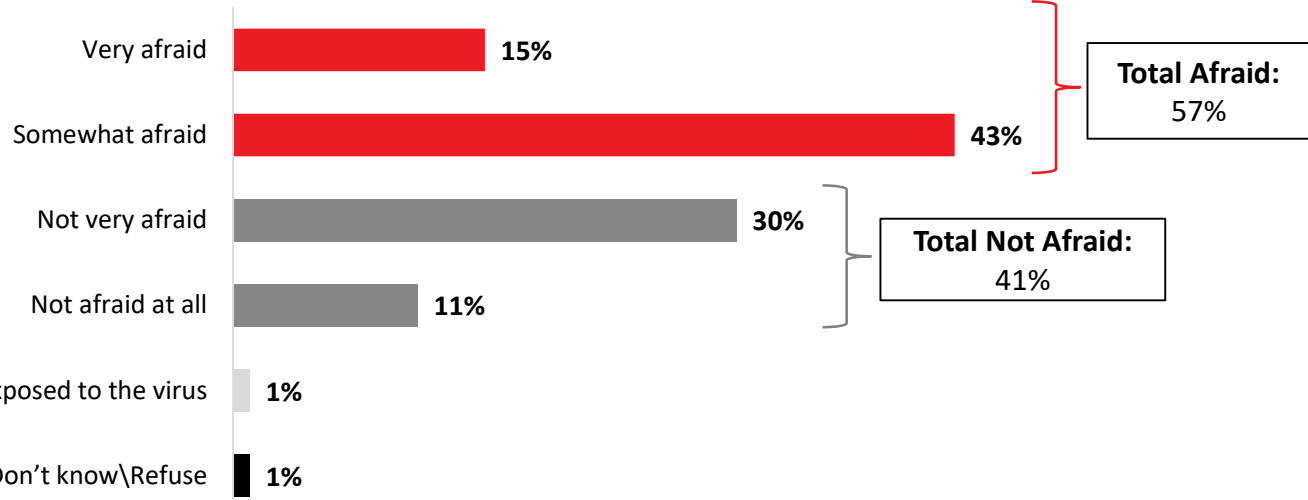
FEAR AND SPREAD OF THE VIRUS



# FEAR OF CONTRACTING THE VIRUS

## CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?

Base: All respondents (n=1,531)

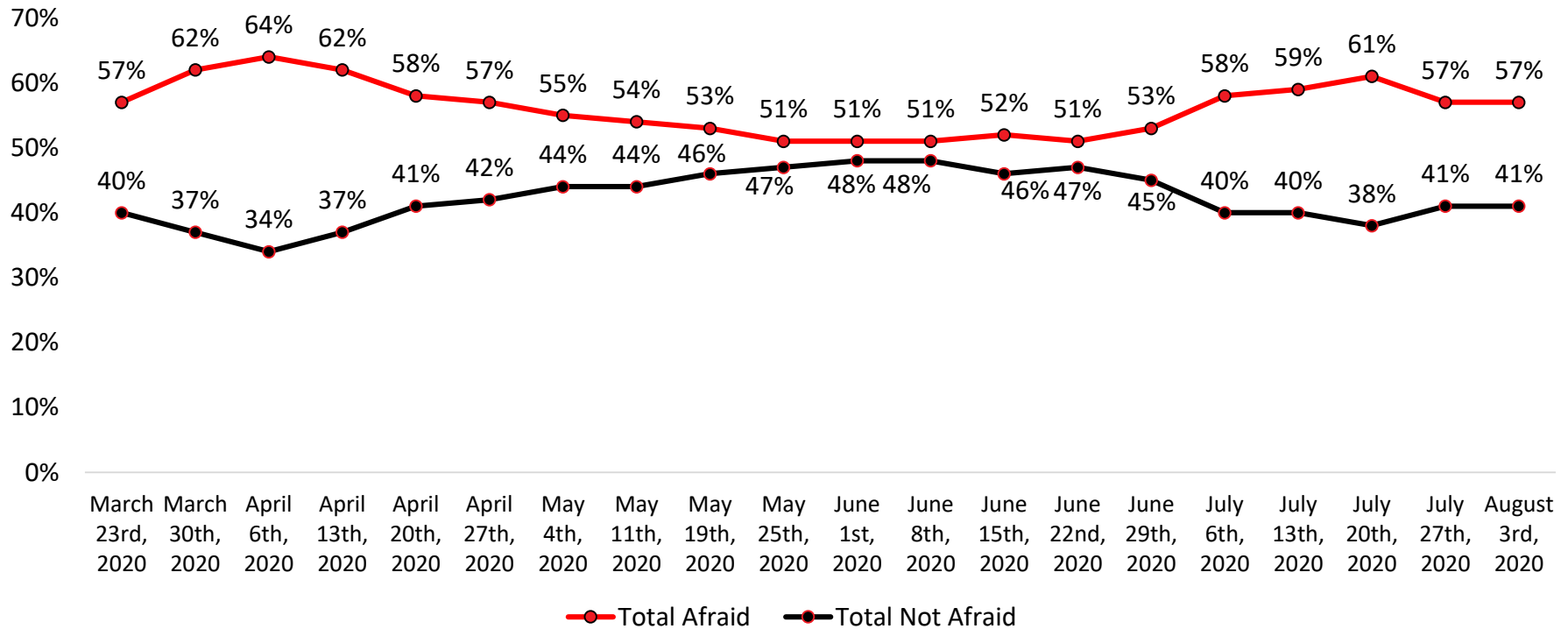


	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL July 27 <sup>th</sup>	Gap
Weighted n =	1,531	105	359	588	100	172	208	418	522	592	657	601	251	1,517	
Unweighted n =	1,531	100	401	611	125	142	152	399	497	635	664	605	244	1,517	
<b>Total Afraid</b>	<b>57%</b>	62%	<b>45%</b>	<b>62%</b>	59%	<b>65%</b>	56%	59%	54%	59%	59%	58%	54%	<b>57%</b>	-
Very afraid	<b>15%</b>	10%	<b>10%</b>	<b>18%</b>	16%	16%	13%	15%	15%	14%	16%	13%	13%	<b>15%</b>	-
Somewhat afraid	<b>43%</b>	52%	<b>36%</b>	44%	43%	49%	43%	43%	40%	46%	43%	44%	41%	<b>42%</b>	+1
<b>Total Not Afraid</b>	<b>41%</b>	38%	<b>54%</b>	<b>37%</b>	37%	<b>32%</b>	43%	39%	45%	40%	39%	41%	45%	<b>41%</b>	-
Not very afraid	<b>30%</b>	22%	<b>43%</b>	<b>26%</b>	26%	25%	28%	28%	32%	29%	31%	29%	30%	<b>31%</b>	-1
Not afraid at all	<b>11%</b>	16%	11%	10%	11%	8%	15%	10%	12%	11%	<b>8%</b>	12%	<b>15%</b>	<b>10%</b>	+1
I already have or have been exposed to the virus	<b>1%</b>	0%	1%	1%	0%	1%	0%	1%	<b>0%</b>	1%	1%	1%	0%	<b>1%</b>	-
Don't know/Refuse	<b>1%</b>	0%	0%	1%	<b>4%</b>	1%	1%	<b>2%</b>	1%	<b>0%</b>	1%	1%	1%	<b>1%</b>	-

# FEAR OF CONTRACTING THE VIRUS (Evolution)

CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?

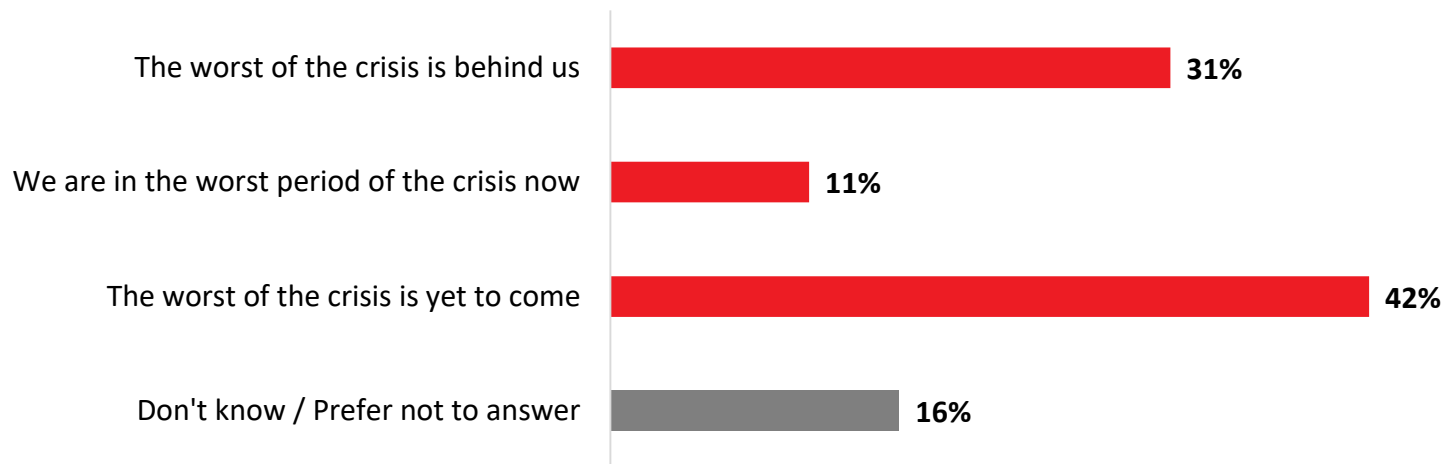
Base: All respondents



# EVOLUTION OF THE COVID-19 PANDEMIC

CTC20: What statement best describes your personal opinion of the COVID-19 crisis for Canada?

Base: All respondents (n=1,531)

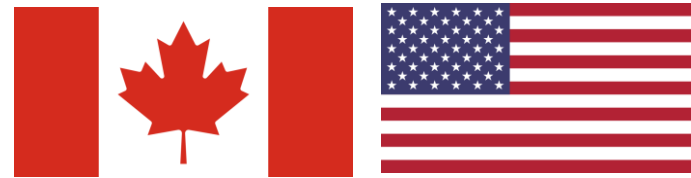


	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL July 27 <sup>th</sup>	Gap
Weighted n =	1,531	105	359	588	100	172	208	418	522	592	657	601	251	1,517	
Unweighted n =	1,531	100	401	611	125	142	152	399	497	635	664	605	244	1,517	
The worst of the crisis is behind us	31%	24%	40%	31%	19%	27%	27%	36%	28%	29%	33%	30%	27%	30%	+1
We are in the worst period of the crisis now	11%	8%	9%	13%	14%	9%	12%	9%	10%	13%	9%	12%	14%	12%	-1
The worst of the crisis is yet to come	42%	54%	38%	39%	49%	47%	44%	39%	45%	42%	40%	42%	48%	40%	+2
Don't know / Prefer not to answer	16%	15%	13%	18%	19%	17%	17%	16%	17%	16%	18%	16%	12%	19%	-3

# EVOLUTION OF THE COVID-19 PANDEMIC (CANADA VS UNITED STATES)

CTC20: What statement best describes your personal opinion of the COVID-19 crisis for Canada/**United States**?

Base: All respondents

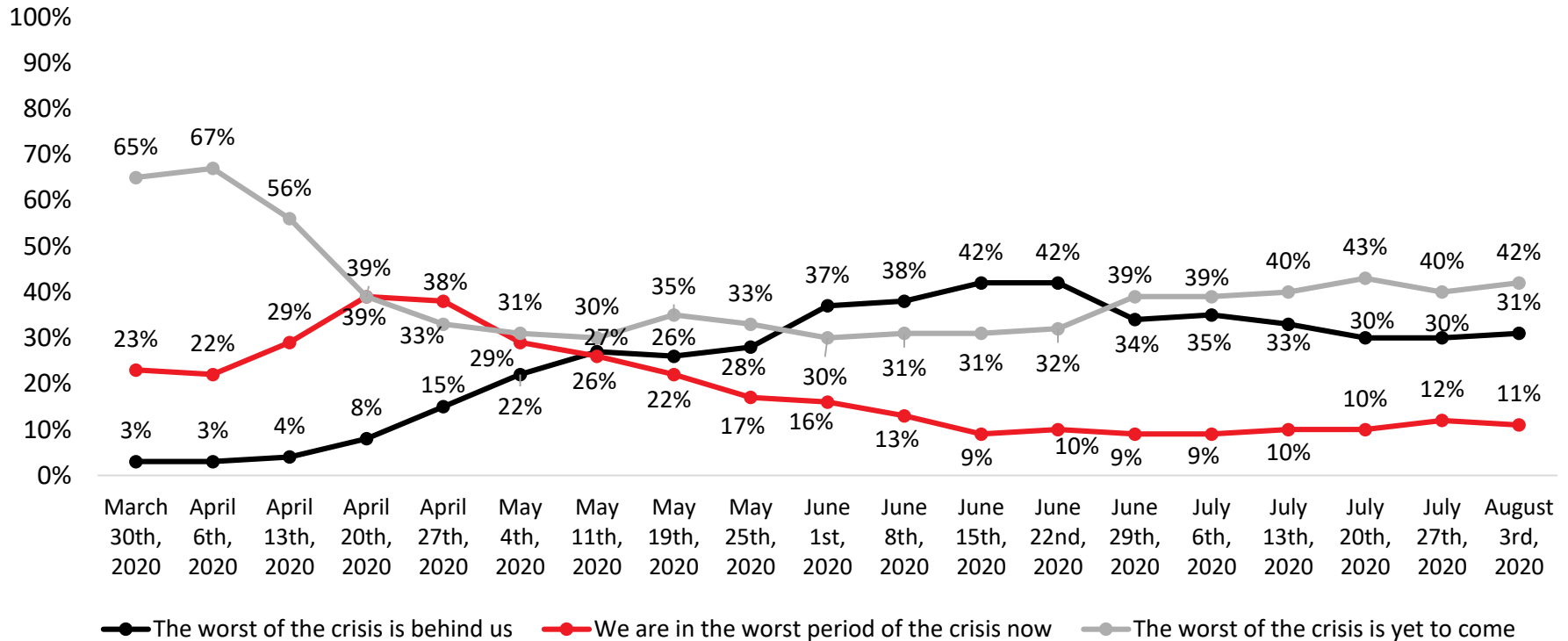


	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,531	1,001	
Unweighted n =	1,531	1,001	
The worst of the crisis is behind us	<b>31%</b>	<b>18%</b>	13
We are in the worst period of the crisis now	<b>11%</b>	<b>29%</b>	18
The worst of the crisis is yet to come	42%	40%	2
Don't know / Prefer not to answer	16%	14%	2

# EVOLUTION OF THE COVID-19 PANDEMIC (CANADA)

CTC20: What statement best describes your personal opinion of the COVID-19 crisis for Canada ?

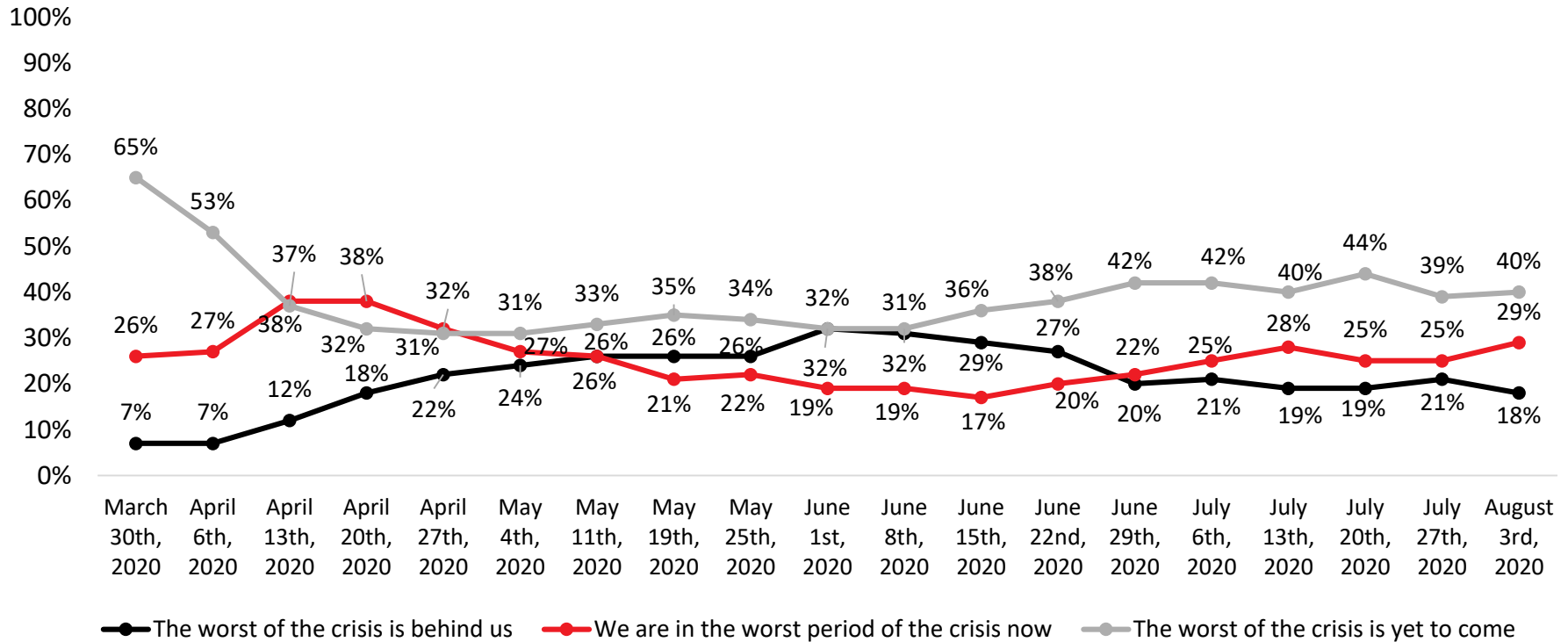
Base: All respondents



# EVOLUTION OF THE COVID-19 PANDEMIC (UNITED STATES)

CTC20: What statement best describes your personal opinion of the COVID-19 crisis for **The United States** ?

Base: All respondents





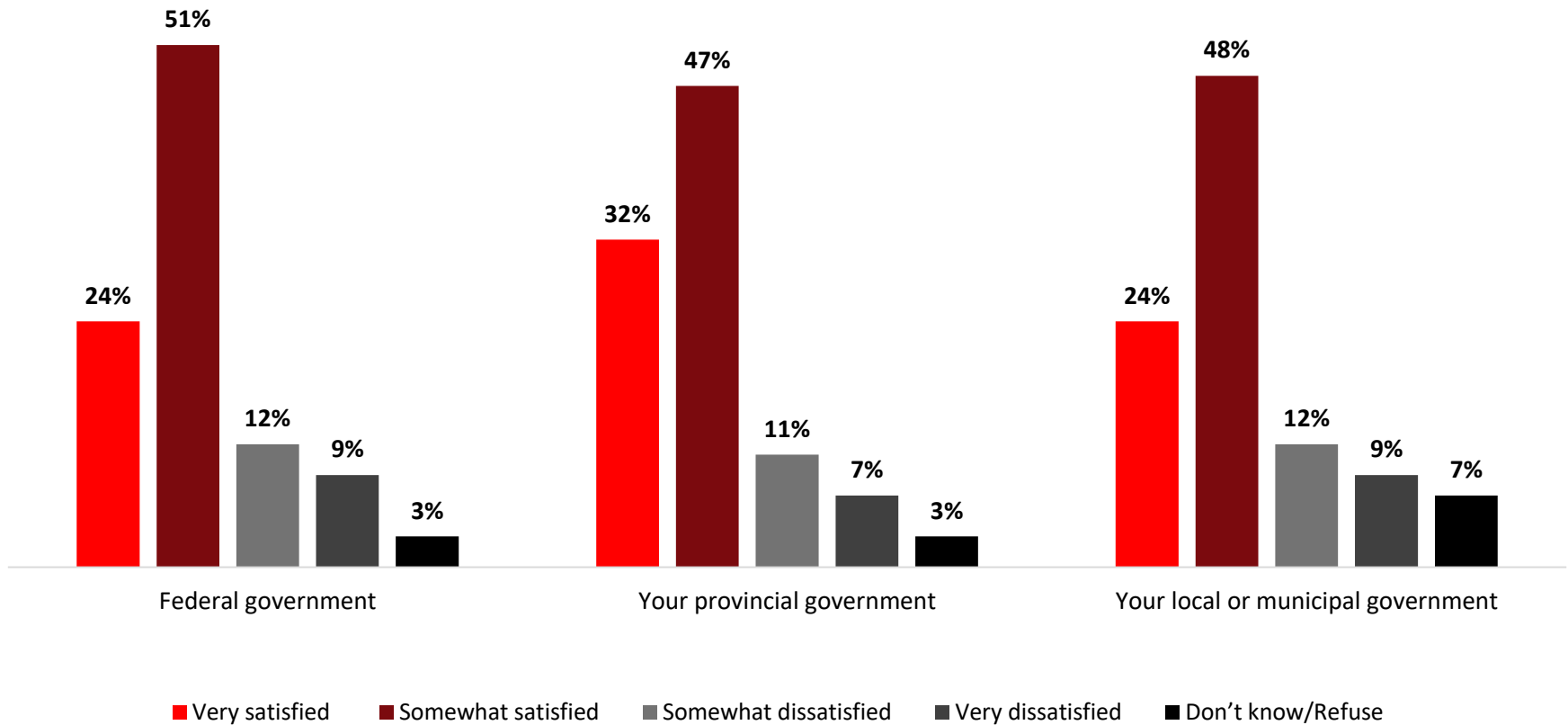
## SATISFACTION WITH GOVERNMENTS DURING THE CRISIS



# SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents (n=1,531)



# SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 - DETAILS

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents

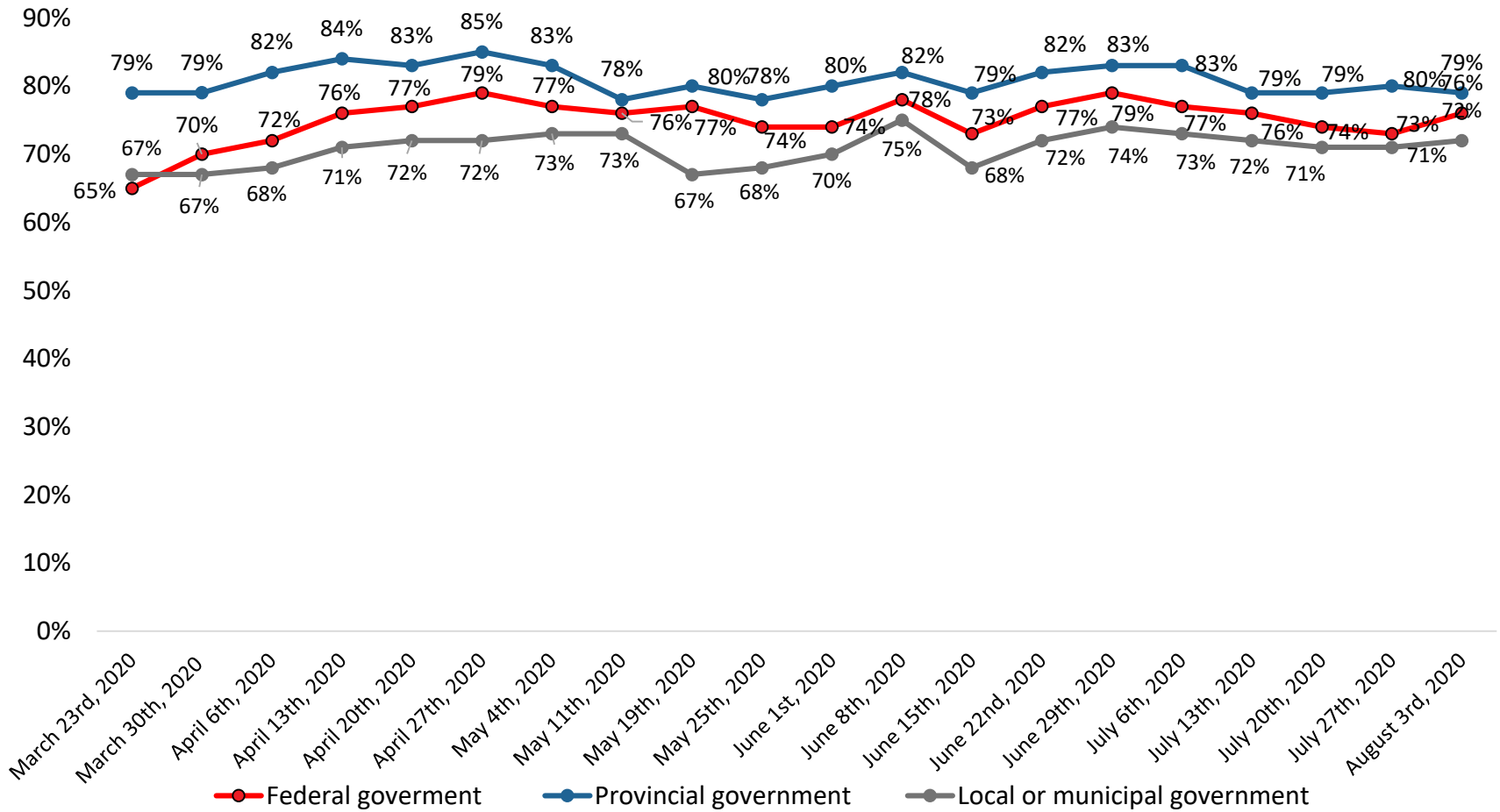
	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL July 27 <sup>th</sup>	Gap
Weighted n =	1,531	105	359	588	100	172	208	418	522	592	657	601	251	1,517	
Unweighted n =	1,531	100	401	611	125	142	152	399	497	635	664	605	244	1,517	
<b>Federal government</b>															
Total Satisfied	<b>76%</b>	80%	74%	77%	72%	70%	79%	<b>71%</b>	74%	<b>81%</b>	76%	78%	<b>70%</b>	<b>73%</b>	+3
Total Dissatisfied	<b>21%</b>	16%	24%	20%	22%	26%	18%	24%	23%	<b>18%</b>	21%	<b>19%</b>	<b>28%</b>	<b>25%</b>	-4
<b>Your provincial government</b>															
Total Satisfied	<b>79%</b>	80%	80%	81%	78%	<b>63%</b>	<b>87%</b>	<b>72%</b>	<b>75%</b>	<b>88%</b>	79%	80%	81%	<b>80%</b>	-1
Total Dissatisfied	<b>18%</b>	17%	17%	16%	17%	<b>33%</b>	<b>10%</b>	<b>22%</b>	<b>22%</b>	<b>11%</b>	19%	17%	17%	<b>18%</b>	-
<b>Your local or municipal government</b>															
Total Satisfied	<b>72%</b>	69%	72%	74%	75%	66%	74%	<b>67%</b>	<b>68%</b>	<b>80%</b>	70%	75%	74%	<b>71%</b>	+1
Total Dissatisfied	<b>21%</b>	18%	<b>16%</b>	21%	19%	<b>29%</b>	20%	23%	<b>26%</b>	<b>14%</b>	<b>24%</b>	18%	17%	<b>21%</b>	-

# SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 (Evolution)

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents

% Total Satisfied presented



# SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 - DETAILS

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by your provincial government?

Base: All respondents



François Legault



Doug Ford



Brian Pallister



Scott Moe



Jason Kenney



John Horgan

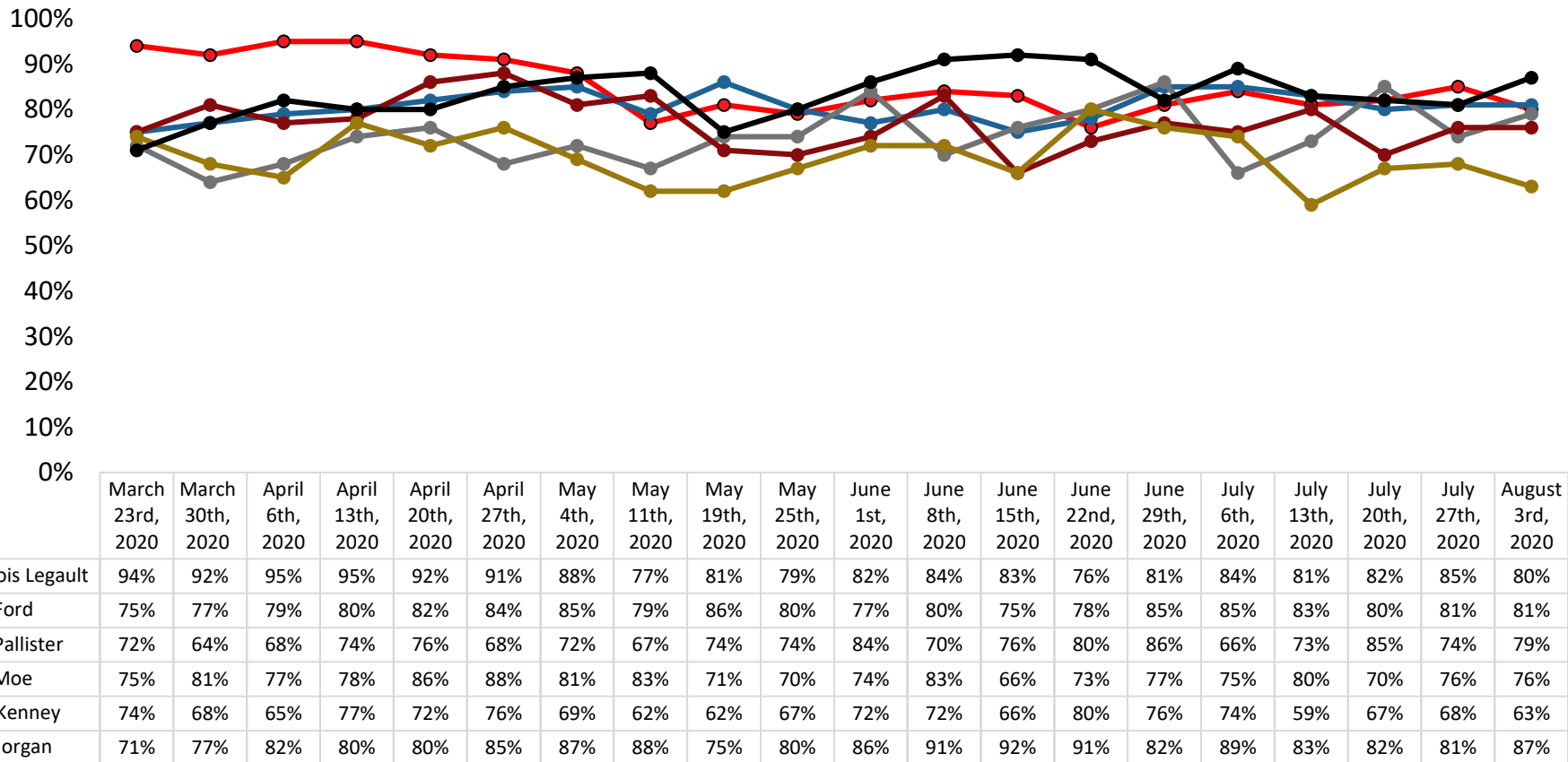
	TOTAL CANADA	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
Weighted n =	1,531	105	359	588	54	46	172	208
Unweighted n =	1,531	100	401	611	75	50	142	152
<b>Total Satisfied</b>	<b>79%</b>	80%	80%	81%	79%	76%	<b>63%</b>	<b>87%</b>
Very satisfied	32%	34%	34%	35%	34%	21%	<b>14%</b>	39%
Somewhat satisfied	47%	46%	47%	46%	45%	55%	49%	48%
<b>Total Dissatisfied</b>	<b>18%</b>	17%	17%	16%	17%	17%	<b>33%</b>	<b>10%</b>
Somewhat dissatisfied	11%	13%	12%	10%	10%	10%	<b>21%</b>	<b>4%</b>
Very dissatisfied	7%	4%	5%	6%	7%	7%	<b>12%</b>	7%
Don't know/Refuse	3%	3%	2%	2%	4%	6%	4%	3%

# SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 (Evolution)

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by your provincial government?

Base: All respondents

**% Total Satisfied presented**



# SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 – (CANADA VS UNITED STATES)

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents



		TOTAL CANADA	TOTAL USA	Gap
% "Satisfied" presented	Weighted n =	1,531	1,001	
	Unweighted n =	1,531	1,001	
	Federal government / The US President	76%	38%	38
	Your provincial government / Your State government	79%	57%	22
	Your local or municipal government	72%	58%	14

# VOTING INTENTIONS - FEDERAL ELECTIONS

**CTC37. If federal elections were held today, for which political party would you be most likely to vote? Would it be for...? *In the event a respondent had no opinion, the following prompting question was asked: Even if you have not yet made up your mind, for which of the following political parties would you be most likely to vote? Would it be for the ...***

Base: All respondents (n=1,531), except for the Bloc Québécois, Quebecers only

	TOTAL Canada	TOTAL Decided voters	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	July 27 <sup>th</sup> , 2020	Gap
Weighted n =	1,531	1,213	71	286	475	73	143	165	615	598	331	396	486	1,199	
Unweighted n =	1,531	1,233	74	324	499	94	121	121	665	568	317	385	531	1,222	
<b>... Liberal Party of Canada</b>	<b>26%</b>	<b>33%</b>	<b>54%</b>	<b>27%</b>	<b>37%</b>	<b>17%</b>	26%	34%	31%	34%	34%	29%	35%	<b>35%</b>	-2
<b>... Conservative Party of Canada</b>	<b>24%</b>	<b>31%</b>	<b>19%</b>	<b>18%</b>	31%	<b>55%</b>	<b>47%</b>	33%	<b>34%</b>	<b>28%</b>	<b>18%</b>	<b>36%</b>	<b>35%</b>	<b>29%</b>	+2
<b>... New Democratic Party of Canada</b>	<b>16%</b>	<b>20%</b>	16%	<b>16%</b>	22%	20%	23%	23%	19%	22%	<b>34%</b>	19%	<b>13%</b>	<b>20%</b>	-
<b>... Bloc Québécois</b>	<b>6%</b>	<b>8%</b>	<b>0%</b>	<b>33%</b>	<b>0%</b>	<b>0%</b>	<b>0%</b>	<b>0%</b>	9%	7%	<b>5%</b>	6%	<b>11%</b>	<b>9%</b>	-1
<b>... Green Party of Canada</b>	<b>5%</b>	<b>6%</b>	9%	4%	7%	2%	2%	9%	5%	7%	7%	7%	5%	<b>6%</b>	-
<b>... another party</b>	<b>5%</b>	<b>2%</b>	3%	3%	2%	<b>6%</b>	1%	1%	2%	2%	2%	3%	2%	<b>1%</b>	+1
I would not vote	<b>2%</b>	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I would cancel my vote	<b>2%</b>	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I don't know	<b>10%</b>	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refusal	<b>4%</b>	-	-	-	-	-	-	-	-	-	-	-	-	-	-

# ANNEXES

# DETAILED METHODOLOGY

## Weighted and Unweighted Sample

The table below presents the Canadian geographic distribution of respondents before weighting.

Province	Unweighted	Weighted
British Columbia	152	208
Alberta	142	172
Manitoba/Saskatchewan	125	100
Ontario	611	588
Quebec	401	359
Atlantic	100	105

The table below presents the American geographic distribution of respondents before weighting.

US region	Unweighted	Weighted
NorthEast	198	179
MidWest	192	217
South	323	371
West	288	233

# DETAILED METHODOLOGY

## Weighted and Unweighted Sample for Canada

The following tables present the demographic distribution of respondents according to gender, age and language (mother tongue) for Canada.

<b>GENDER</b>	<b>Unweighted</b>	<b>Weighted</b>
Male	791	744
Female	740	787

<b>AGE</b>	<b>Unweighted</b>	<b>Weighted</b>
Between 18 and 34	399	418
Between 35 and 54	497	522
55 or over	635	592

<b>LANGUAGE (MOTHER TONGUE)</b>	<b>Unweighted</b>	<b>Weighted</b>
English	396	318
French	918	997
Other	214	213

The sample thus collected has a minimum weighting factor of 0.0811 and a maximum weighting factor of 4.3844. The weighted variance is 0.3486.

# DETAILED METHODOLOGY

## Weighted and Unweighted Sample for The United States

The following tables present the demographic distribution of respondents according to gender and age for The United States.

<b>GENDER</b>	<b>Unweighted</b>	<b>Weighted</b>
Male	498	485
Female	503	516

<b>AGE</b>	<b>Unweighted</b>	<b>Weighted</b>
Between 18 and 29	151	220
Between 30 and 39	210	172
Between 40 and 49	127	186
Between 50 and 64	293	250
65 or older	220	172

The sample thus collected has a minimum weighting factor of 0.4542 and a maximum weighting factor of 3.2955. The weighted variance is 0.2683.

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Worldwide Independent Network (WIN)

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EMPLOYEES



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**8**  
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