

# Leger

## LEGER'S NORTH AMERICAN TRACKER

January 18<sup>th</sup>, 2021

THE CANADIAN PRESS



# METHODOLOGY



## METHODOLOGY

Leger, the largest Canadian-owned polling and marketing research firm, in collaboration with the Canadian press, conducted this Web survey with a representative sample of **1,516 Canadians and 1,003 Americans**, over the age of 18, selected from LEO's (Leger Opinion) representative panel. The questionnaire consisted of 25 questions and was completed in 10 minutes on average. Data collection took place from **January 15<sup>th</sup>, 2021 to January 17<sup>th</sup>, 2021**, via Computer-Assisted Web Interviewing technology (CAWI). Using 2016 Census reference variables, the Canadian data was then analyzed and weighted by our statisticians according to gender, age, mother tongue, region, education level and the presence of children in households in order to render a representative sample of the general population. Using 2010 U.S. Census reference variables, the American data was then analyzed and weighted by our statisticians according to gender, age, region, race/ethnicity, household size and education level in order to render a representative sample of the general population.

The LEO (Leger Opinion) panel is the largest Canadian panel with over 400,000 representative panelists from all regions of Canada. LEO was created by Leger based on a representative Canadian sample of Canadian citizens with Internet access. LEO's panelists were randomly selected (RDD) through Leger's call centre, panelists from more hard-to-reach target groups were also added to the panel through targeted recruitment campaigns. The double-opt-in selection process, a model to detect fraud and the renewal of 25% of the panel each year ensures complete respondent quality. To ensure a higher response rate and reach people on their mobile devices, Leger has also developed a high-performance Apple and Android application. In fact, Leger is the only Canadian research firm offering both the number and quality of panelists. Most competing polling firms in Canada and the United States also use the LEO panel.

A margin of error cannot be associated with a non-probability sample in a panel survey. For comparison purposes, a probability sample of this size would have a margin of error **±2.53%, 19 times out of 20** for the Canadian sample and of **±3.09%, 19 times out of 20** for the American sample. The results presented in this study comply with the public opinion research standards and disclosure requirements of CRIC (the Canadian Research and Insights Council) and the global ESOMAR network. Leger is a founding member of CRIC and is actively involved in raising quality standards in the survey industry. President Jean-Marc Léger is a member of the CRIC's Board of Directors and the Canadian representative of ESOMAR.

Leger is the polling firm that has presented the most accurate data, on average, over the last ten years in Canada. During the last federal election in 2019, Leger was once again the most accurate firm in the country. This accuracy is attributed to the quality of the LEO panel and rigorous application of methodological rules by Leger's 600 employees, including 200 professionals in Leger's eight offices across Canada (Montreal, Toronto, Quebec City, Winnipeg, Calgary, Edmonton and Vancouver) and in the United States (Philadelphia).

Poll aggregator 338Canada.com gave Leger the highest rating among all polling firms in Canada for the accuracy of its studies. See <https://338canada.com/pollster-ratings.htm>

Federal Elections 2019		
Federal Parties	Leger Survey	Official Results
LPC	33%	33%
CPC	33%	34%
NDP	18%	16%
BQ	8%	8%
Green	6%	7%
PPC	2%	2%

# METHODOLOGY

## Notes on Reading this Report

The numbers presented have been rounded. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.

In this report, data in bold **red** characters indicate a significantly lower proportion than that of other respondents. Conversely, data in bold **green** characters indicate a significantly higher proportion than that of other respondents.

A more detailed methodology is presented in the appendix.

If you have questions about the data presented in this report, please contact Christian Bourque, Associate and Executive Vice-President at the following e-mail address: [cbourque@leger360.com](mailto:cbourque@leger360.com) or Jack Jedwab, President & CEO of the Association for Canadian Studies: [jack.jedwab@acs-aec.ca](mailto:jack.jedwab@acs-aec.ca)



IN THE NEWS  
CURFEW

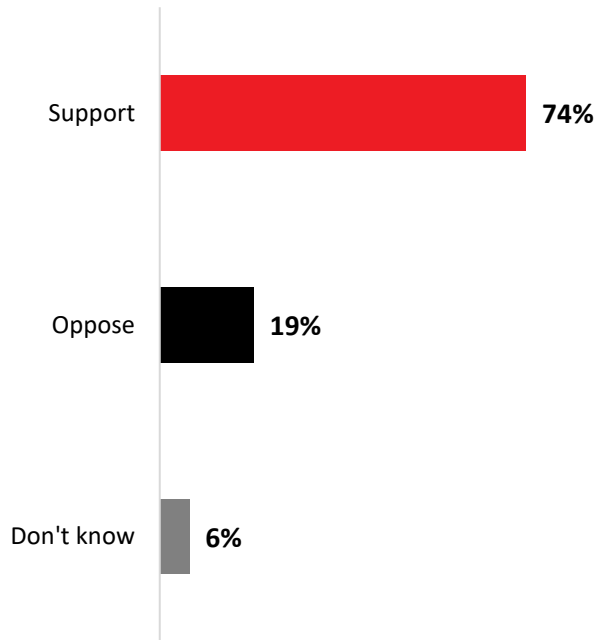
# CURFEWS IN CANADIAN PROVINCES



## In Quebec

**CTC503.** From January 9 to February 8, the Quebec government has imposed a night-time curfew to help control the spread of the virus. Do you support or oppose this night-time curfew?

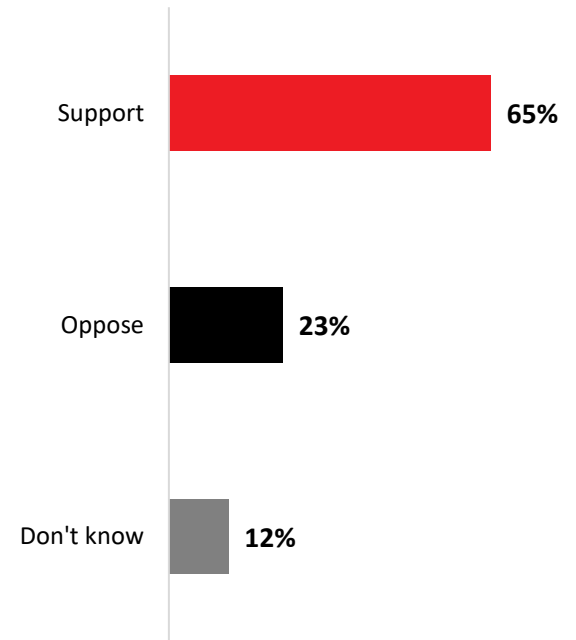
Base: Respondents who live in Quebec (n=407)



## In the rest of Canada

**CTC502.** Some provinces have discussed the implementation of or have implemented a temporary night-time curfew to help control the spread of the virus. If the spread of the virus was serious enough in your province and public health officials recommended it, would you support or oppose a temporary night-time curfew?

Base: Respondents who live in Canada, but outside of Quebec (n=1,109)



# CURFEWS IN CANADIAN PROVINCES - DETAILS



**CTC503. From January 9 to February 8, the Quebec government has imposed a night-time curfew to help control the spread of the virus. Do you support or oppose this night-time curfew?**

Base: Respondents who live in Quebec

	TOTAL QUÉBEC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	356	91	119	146	129	153	69
Unweighted n =	407	105	175	127	144	173	86
Support	74%	55%	68%	91%	70%	78%	78%
Oppose	19%	33%	23%	8%	24%	16%	16%
Don't know	6%	11%	9%	1%	6%	6%	6%

**CTC502. Some provinces have discussed the implementation of or have implemented a temporary night-time curfew to help control the spread of the virus. If the spread of the virus was serious enough in your province and public health officials recommended it, would you support or oppose a temporary night-time curfew?**

Base: Respondents who live in Canada, but outside of Quebec

	TOTAL CANADA	ATL	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	1,160	104	582	99	170	206	322	398	440	497	451	209
Unweighted n =	1,109	101	602	126	129	151	255	462	392	470	451	184
Support	65%	72%	62%	66%	61%	71%	52%	64%	75%	67%	64%	61%
Oppose	23%	12%	27%	18%	30%	17%	33%	24%	15%	21%	24%	29%
Don't know	12%	15%	11%	16%	8%	12%	15%	12%	10%	12%	12%	10%

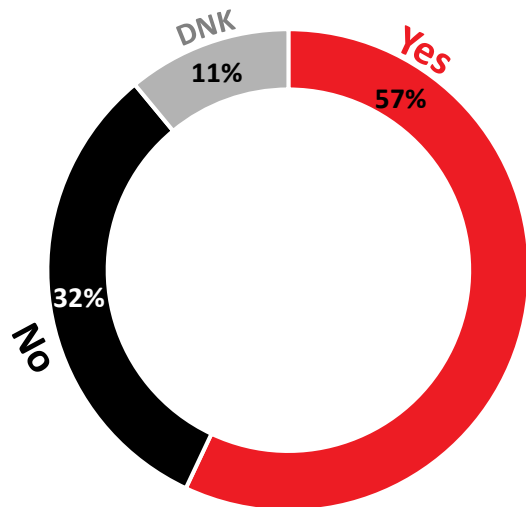
# EFFECTIVENESS OF A CURFEW TO REDUCE THE SPREAD OF THE VIRUS



## In Quebec

CTC504B. Do you believe that a night-time curfew in your province is an effective way to reduce the spread of the virus in your community?

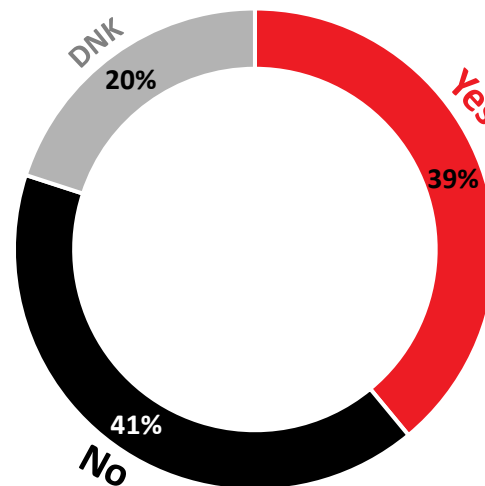
Base: Respondents who live in Quebec (n=407)



## In the rest of Canada

CTC504. Do you believe that a night-time curfew in your province would be an effective way to reduce the spread of the virus in your community?

Base: Respondents who live in Canada, but outside of Quebec (n=1,109)



# EFFECTIVENESS OF A CURFEW TO REDUCE THE SPREAD OF THE VIRUS - *DETAILS*



**CTC504B. Do you believe that a night-time curfew in your province is an effective way to reduce the spread of the virus in your community?**

Base: Respondents who live in Quebec

	TOTAL QUÉBEC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	356	91	119	146	129	153	69
Unweighted n =	407	105	175	127	144	173	86
Yes	57%	46%	45%	73%	58%	58%	53%
No	32%	45%	39%	18%	31%	29%	37%
Don't know	11%	9%	16%	9%	11%	13%	10%

**CTC504. Do you believe that a night-time curfew in your province would be an effective way to reduce the spread of the virus in your community?**

Base: Respondents who live in Canada, but outside of Quebec

	TOTAL CANADA	ATL	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	1,160	104	582	99	170	206	322	398	440	497	451	209
Unweighted n =	1,109	101	602	126	129	151	255	462	392	470	451	184
Yes	39%	34%	36%	49%	41%	44%	35%	38%	43%	43%	37%	32%
No	41%	41%	45%	33%	42%	32%	52%	44%	30%	37%	43%	46%
Don't know	20%	25%	20%	18%	17%	24%	12%	19%	27%	20%	20%	22%

A close-up photograph of a hand holding a black smartphone. The screen displays a folder titled 'Social Media' in white text. Inside the folder, there are nine app icons arranged in a 3x3 grid: Facebook (blue square with white 'f'), YouTube (red square with white play button), Google (multi-colored 'G'), Instagram (purple and pink camera icon), Twitter (blue square with white bird), LinkedIn (blue square with white 'in'), LINE (green speech bubble with white 'LINE'), WhatsApp (green speech bubble with white telephone handset), and Pinterest (red square with white 'P'). The background is blurred, showing a cup of coffee and some greenery.

Social Media

IN THE NEWS  
TRUMP'S BAN FROM SOCIAL MEDIA

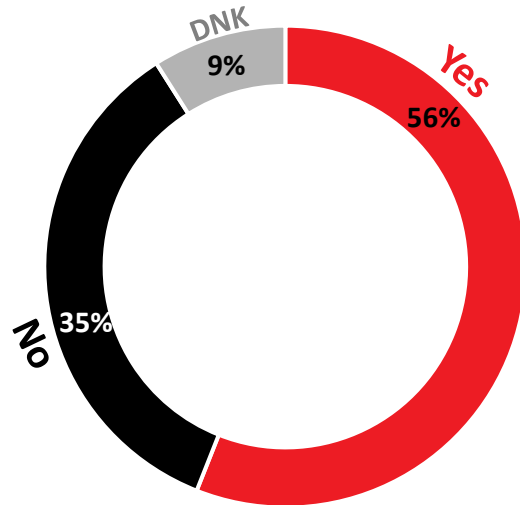
# TRUMP'S BAN FROM SOCIAL MEDIA



**CTC516.** In the aftermath of the attack on the U.S. Congress building on January 6th, numerous social media sites including, Twitter and Facebook, banned Donald Trump from being able to post on their platforms.

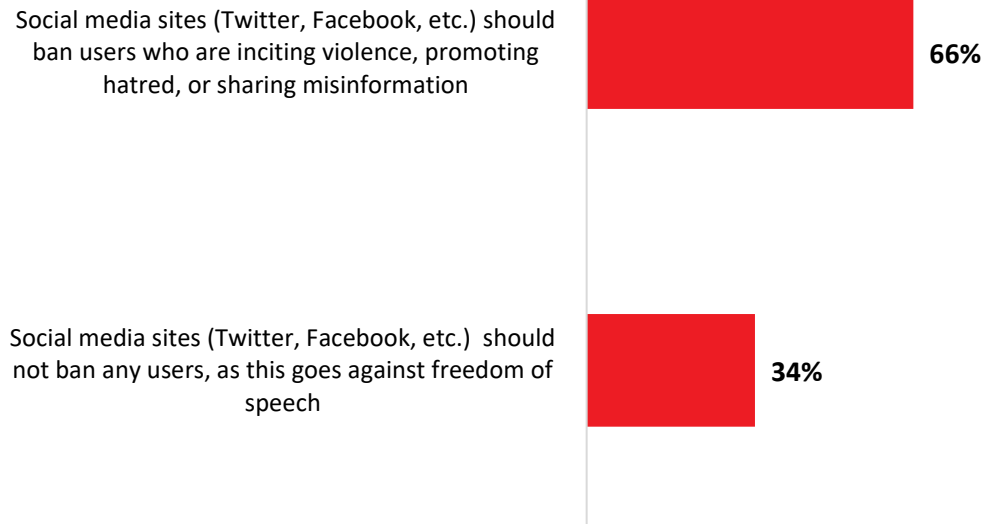
**Do you agree with this decision?**

Base: All respondents (n=1,003)



**CTC517.** Which point of view is closest to your opinion:

Base: All respondents (n=1,003)



**New question**

# TRUMP'S BAN FROM SOCIAL MEDIA - *DETAILS*



**CTC516. In the aftermath of the attack on the U.S. Congress building on January 6th, numerous social media sites including, Twitter and Facebook, banned Donald Trump from being able to post on their platforms. Do you agree with this decision?**

Base: All respondents

**Who did you vote for?**

	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female	Donald Trump	Joe Biden	Other
Weighted n =	1,003	180	218	372	234	295	373	335	486	517	372	404	17
Unweighted n =	1,003	195	221	315	272	209	410	384	503	500	372	435	32
Yes	56%	55%	55%	55%	58%	56%	60%	51%	53%	59%	22%	91%	41%
No	35%	35%	38%	37%	31%	33%	32%	42%	40%	31%	72%	5%	25%
Don't know	9%	11%	7%	8%	11%	11%	9%	7%	8%	10%	6%	4%	33%

**CTC517. Which point of view is closest to your opinion:**

Base: All respondents

**Who did you vote for?**

	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female	Donald Trump	Joe Biden	Other
Weighted n =	1,003	180	218	372	234	295	373	335	486	517	372	404	17
Unweighted n =	1,003	195	221	315	272	209	410	384	503	500	372	435	32
Social media sites (Twitter, Facebook, etc.) should ban users who are inciting violence, promoting hatred, or sharing misinformation	66%	71%	62%	65%	70%	71%	66%	62%	62%	71%	38%	93%	45%
Social media sites (Twitter, Facebook, etc.) should not ban any users, as this goes against freedom of speech	34%	29%	38%	35%	30%	29%	34%	38%	38%	29%	62%	7%	55%

# TRUMP'S BAN FROM SOCIAL MEDIA (CANADA VS UNITED STATES)



**CTC516. In the aftermath of the attack on the U.S. Congress building on January 6th, numerous social media sites including, Twitter and Facebook, banned Donald Trump from being able to post on their platforms. Do you agree with this decision?**

Base: All respondents



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,516	1,003	
Unweighted n =	1,516	1,003	
Yes	78%	56%	22
No	15%	35%	20
Don't know	7%	9%	2

**CTC517. Which point of view is closest to your opinion:**

Base: All respondents

	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,516	1,003	
Unweighted n =	1,516	1,003	
Social media sites (Twitter, Facebook, etc.) should ban users who are inciting violence, promoting hatred, or sharing misinformation	86%	66%	20
Social media sites (Twitter, Facebook, etc.) should not ban any users, as this goes against freedom of speech	14%	34%	20



IN THE NEWS  
PRESIDENTIAL INAUGURATION

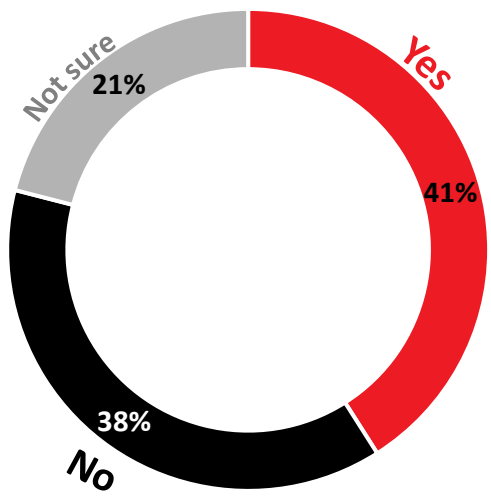
New question

# INAUGURATION CEREMONY



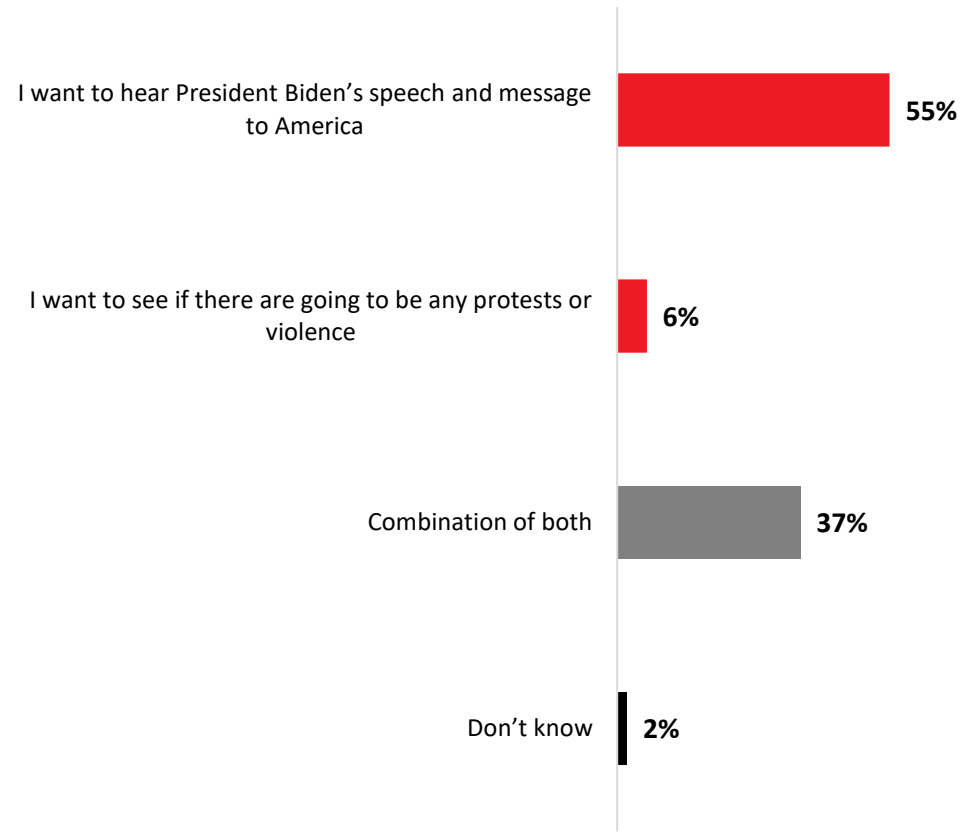
**CTC509. Will you be watching the Presidential Inauguration proceedings on January 20 this year?**

Base: All respondents (n=1,003)



**CTC510. What is the main reason for watching this year's Presidential Inauguration?**

Base: Respondents who plan to watch the inauguration (n=409)



**New question**

# INAUGURATION CEREMONY - DETAILS



## CTC509. Will you be watching the Presidential Inauguration proceedings on January 20 this year?

Base: All respondents

**Who did you vote for?**

	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female	Donald Trump	Joe Biden	Other
Weighted n =	1,003	180	218	372	234	295	373	335	486	517	372	404	17
Unweighted n =	1,003	195	221	315	272	209	410	384	503	500	372	435	32
Yes	<b>41%</b>	43%	36%	40%	45%	<b>48%</b>	43%	<b>33%</b>	41%	41%	<b>23%</b>	<b>68%</b>	<b>17%</b>
No	<b>38%</b>	32%	<b>44%</b>	39%	35%	<b>30%</b>	39%	<b>44%</b>	41%	36%	<b>60%</b>	<b>12%</b>	<b>52%</b>
Not sure	<b>21%</b>	25%	19%	21%	20%	23%	18%	23%	<b>18%</b>	<b>24%</b>	17%	20%	30%

## CTC510. What is the main reason for watching this year's Presidential Inauguration?

Base: Respondents who plan to watch the inauguration

**Who did you vote for?**

	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female	Donald Trump	Joe Biden	Other
Weighted n =	410	77	79	150	104	142	159	109	199	211	86	274	3
Unweighted n =	409	83	83	125	118	96	184	129	197	212	74	290	7*
I want to hear President Biden's speech and message to America	<b>55%</b>	49%	49%	57%	62%	55%	57%	54%	57%	54%	49%	60%	33%
I want to see if there are going to be any protests or violence	<b>6%</b>	4%	6%	5%	8%	<b>10%</b>	5%	<b>2%</b>	8%	4%	<b>13%</b>	<b>4%</b>	13%
Combination of both	<b>37%</b>	44%	37%	37%	30%	31%	37%	44%	33%	40%	38%	36%	54%
Don't know	<b>2%</b>	2%	<b>7%</b>	0%	0%	<b>4%</b>	1%	0%	2%	2%	0%	1%	0%

\*Given the small number of respondents (n<30) data are presented for illustrative purposes only.

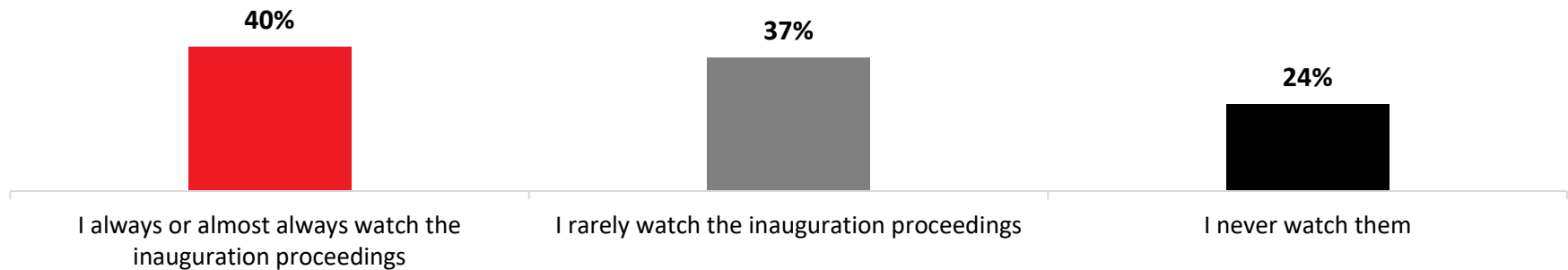
New question

# INAUGURATION PROCEEDINGS



CTC511. Which of the following best describes yourself?

Base: All respondents (n=1,003)



## Who did you vote for?

	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female	Donald Trump	Joe Biden	Other
Weighted n =	1,003	180	218	372	234	295	373	335	486	517	372	404	17
Unweighted n =	1,003	195	221	315	272	209	410	384	503	500	372	435	32
I always or almost always watch the inauguration proceedings	40%	43%	36%	41%	38%	35%	41%	43%	41%	39%	40%	51%	13%
I rarely watch the inauguration proceedings	37%	39%	33%	39%	36%	33%	37%	40%	39%	35%	40%	38%	62%
I never watch them	24%	18%	31%	21%	26%	32%	23%	17%	21%	26%	20%	11%	24%

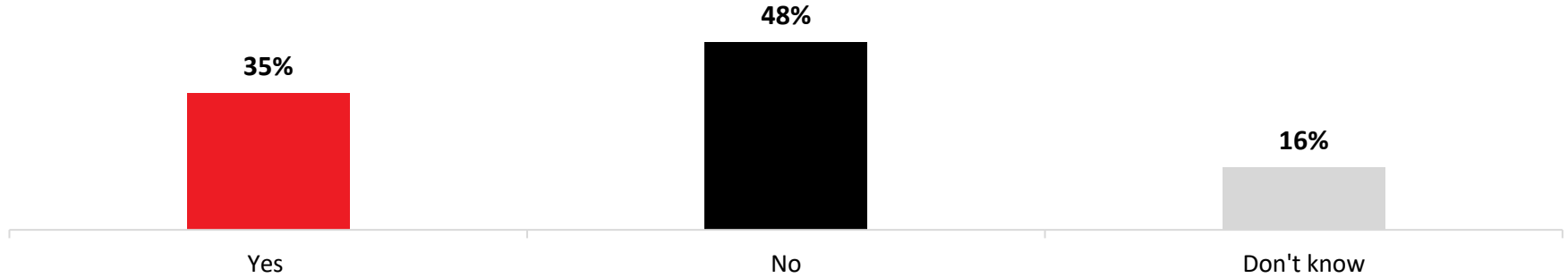
New question

# SHOULD TRUMP ATTEND BIDEN'S INAUGURATION?



CTC512. Ordinarily the outgoing president attends the inauguration of the incoming president as a show of orderly transition of power and national unity. President Trump is not attending this year's event. Do you feel, even with all he has said about the election and the events on Capitol Hill earlier this month, he should still attend Biden's inauguration?

Base: All respondents (n=1,003)



## Who did you vote for?

	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female	Donald Trump	Joe Biden	Other
Weighted n =	1,003	180	218	372	234	295	373	335	486	517	372	404	17
Unweighted n =	1,003	195	221	315	272	209	410	384	503	500	372	435	32
Yes	35%	38%	32%	36%	35%	43%	36%	27%	35%	36%	21%	50%	40%
No	48%	50%	52%	48%	45%	39%	46%	59%	51%	46%	65%	39%	30%
Don't know	16%	13%	16%	16%	20%	18%	17%	13%	15%	18%	13%	12%	30%

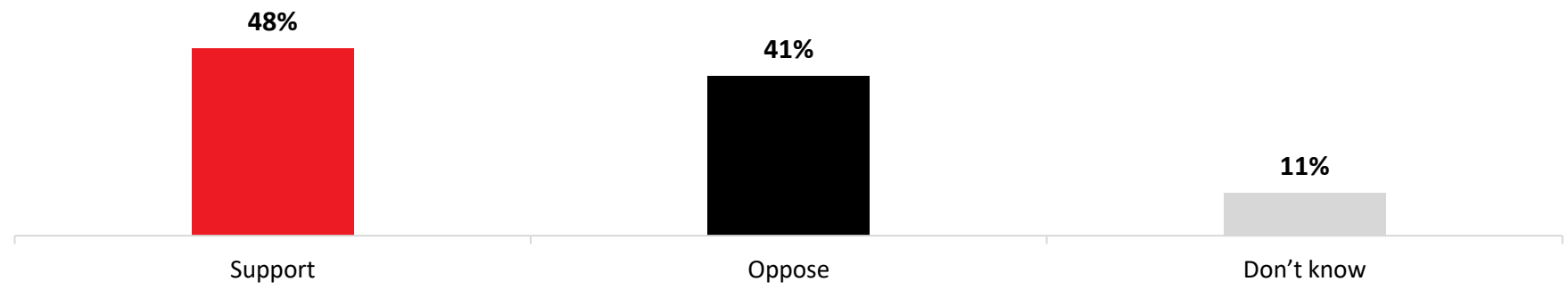
New question

# IMPEACHMENT OF TRUMP



CTC513. Efforts have begun to impeach Donald Trump for a second time for his perceived role in the events earlier this month on Capitol Hill. The second impeachment will not conclude until after President Trump has left the office of the president and therefore its impact will be more of a formality. Do you support or oppose the second impeachment effort of President Trump?

Base: All respondents (n=1,003)



## Who did you vote for?

	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female	Donald Trump	Joe Biden	Other
Weighted n =	1,003	180	218	372	234	295	373	335	486	517	372	404	17
Unweighted n =	1,003	195	221	315	272	209	410	384	503	500	372	435	32
Support	48%	50%	44%	46%	54%	53%	50%	42%	47%	50%	13%	87%	30%
Oppose	41%	42%	47%	42%	34%	32%	38%	52%	44%	38%	83%	4%	34%
Don't know	11%	8%	9%	12%	12%	15%	12%	6%	9%	12%	4%	8%	35%

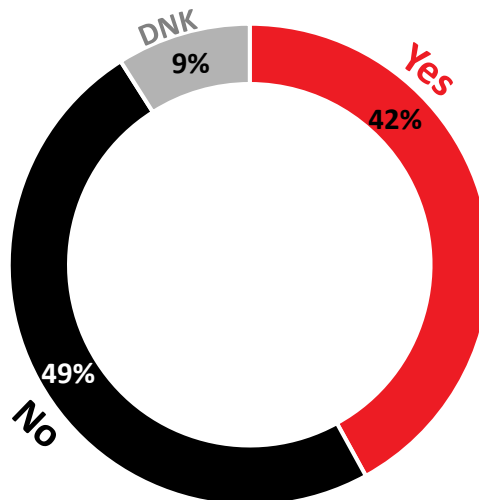
New question

# TRUMP 2024



CTC514. Should Donald Trump be allowed to run for President in 2024?

Base: All respondents (n=1,003)



### Who did you vote for?

	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female	Donald Trump	Joe Biden	Other
Weighted n =	1,003	180	218	372	234	295	373	335	486	517	372	404	17
Unweighted n =	1,003	195	221	315	272	209	410	384	503	500	372	435	32
Yes	42%	35%	49%	44%	39%	41%	43%	42%	46%	39%	81%	9%	37%
No	49%	55%	44%	47%	52%	49%	49%	49%	45%	53%	11%	86%	52%
Don't know	9%	10%	7%	9%	9%	10%	8%	8%	9%	9%	8%	5%	10%

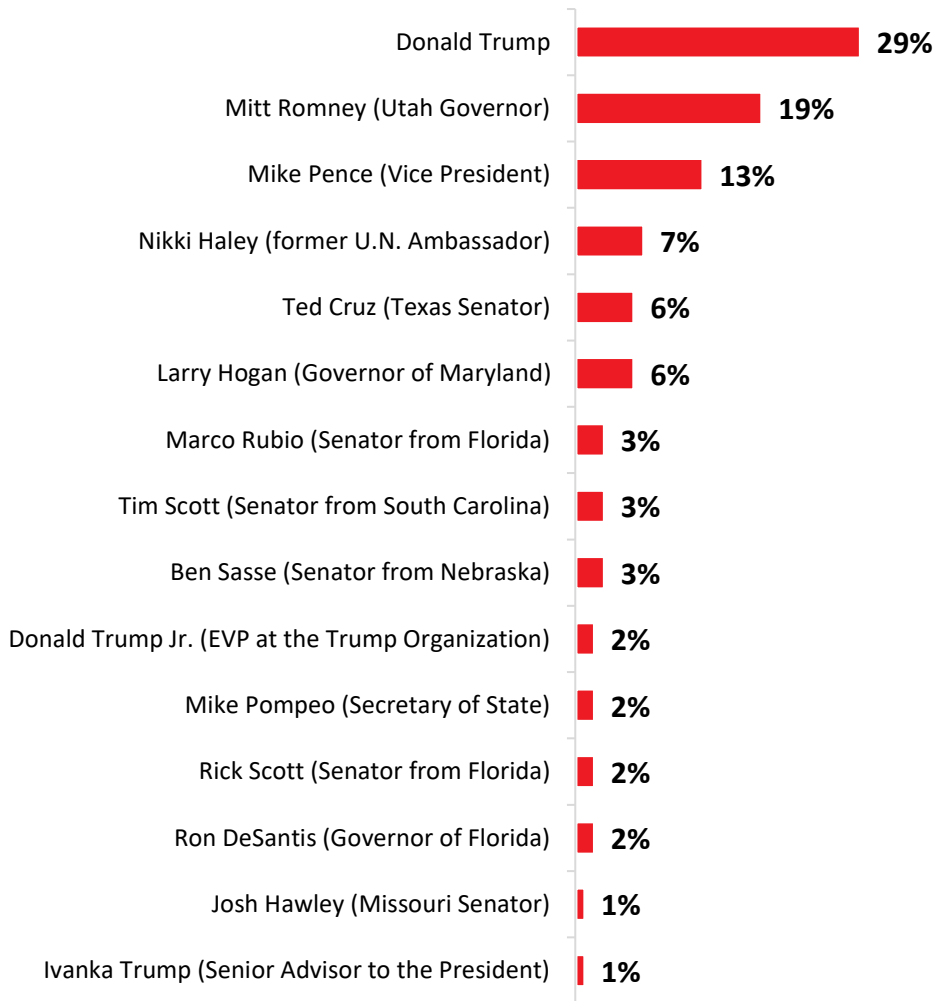
New question

# REPUBLICAN LEADER FOR 2024



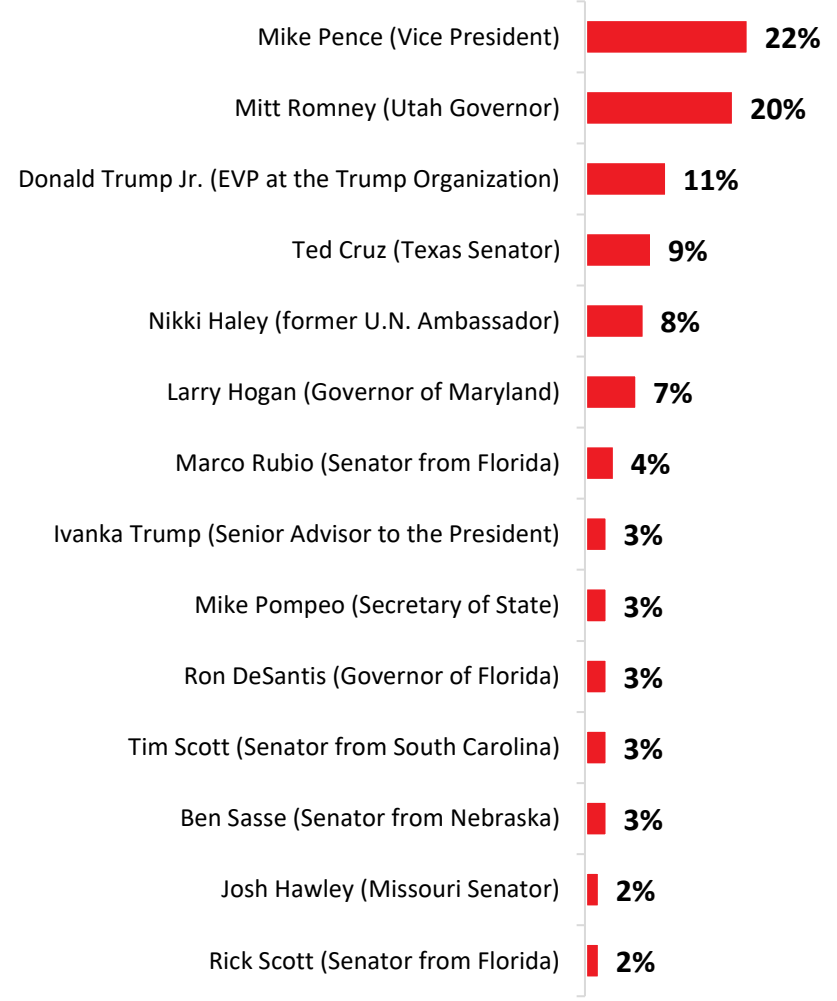
## CTC515. Who would be your first choice for the 2024 Republican Party presidential primary between...?

Base: All respondents (n=1,003)



## CTC515B.If Donald Trump is NOT a candidate, who would be your first choice for the 2024 Republican Party presidential primary between...?

Base: All respondents (n=1,003)



New question

# REPUBLICAN LEADER FOR 2024 - DETAILS



## CTC515. Who would be your first choice for the 2024 Republican Party presidential primary between...?

Base: All respondents

Who did you vote for?

	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female	Donald Trump	Joe Biden	Other
Weighted n =	1,003	180	218	372	234	295	373	335	486	517	372	404	17
Unweighted n =	1,003	195	221	315	272	209	410	384	503	500	372	435	32
Donald Trump	29%	26%	38%	27%	27%	32%	28%	28%	30%	29%	58%	1%	0%
Mitt Romney	19%	23%	16%	17%	23%	16%	21%	21%	18%	20%	3%	38%	20%
Mike Pence	13%	10%	15%	15%	13%	13%	13%	14%	14%	13%	17%	11%	19%
Nikki Haley	7%	12%	6%	8%	5%	6%	6%	10%	7%	8%	4%	8%	12%
Ted Cruz	6%	6%	5%	5%	8%	8%	4%	5%	6%	5%	7%	5%	4%
Larry Hogan	6%	7%	4%	6%	6%	5%	5%	6%	5%	6%	0%	11%	14%
Marco Rubio	3%	4%	2%	4%	2%	3%	4%	2%	4%	2%	2%	5%	6%
Tim Scott	3%	2%	2%	5%	2%	3%	3%	2%	2%	4%	2%	4%	2%
Ben Sasse	3%	3%	2%	2%	4%	3%	3%	3%	4%	1%	0%	4%	11%
Donald Trump Jr.	2%	0%	1%	3%	1%	2%	3%	0%	1%	2%	1%	0%	0%
Mike Pompeo	2%	3%	2%	2%	3%	2%	2%	2%	1%	3%	1%	3%	0%
Rick Scott	2%	1%	2%	3%	1%	2%	2%	2%	1%	3%	0%	2%	0%
Ron DeSantis	2%	1%	1%	4%	2%	3%	2%	3%	3%	2%	2%	3%	7%
Josh Hawley	1%	1%	0%	1%	1%	1%	1%	0%	1%	0%	0%	1%	0%
Ivanka Trump	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	2%	2%

New question

# REPUBLICAN LEADER FOR 2024 - DETAILS



CTC515B. If Donald Trump is NOT a candidate, who would be your first choice for the 2024 Republican Party presidential primary between...?

Base: All respondents

Who did you vote for?

	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female	Donald Trump	Joe Biden	Other
Weighted n =	1,003	180	218	372	234	295	373	335	486	517	372	404	17
Unweighted n =	1,003	195	221	315	272	209	410	384	503	500	372	435	32
Mike Pence	22%	21%	28%	20%	21%	24%	21%	22%	24%	21%	32%	11%	6%
Mitt Romney	20%	22%	17%	18%	23%	17%	22%	20%	20%	19%	4%	37%	30%
Donald Trump Jr.	11%	10%	13%	12%	10%	15%	11%	9%	11%	12%	22%	2%	3%
Ted Cruz	9%	8%	9%	9%	12%	9%	9%	10%	10%	9%	13%	7%	4%
Nikki Haley	8%	12%	7%	9%	5%	6%	8%	11%	8%	8%	7%	7%	12%
Larry Hogan	7%	7%	5%	8%	6%	6%	6%	8%	6%	8%	1%	12%	14%
Marco Rubio	4%	5%	2%	6%	2%	5%	5%	2%	4%	3%	3%	5%	3%
Ivanka Trump	3%	3%	3%	3%	2%	3%	4%	2%	3%	2%	5%	1%	2%
Mike Pompeo	3%	4%	3%	1%	3%	3%	2%	2%	2%	3%	2%	3%	0%
Ron DeSantis	3%	3%	2%	4%	2%	2%	3%	4%	4%	3%	5%	2%	10%
Tim Scott	3%	1%	2%	5%	2%	5%	3%	2%	2%	4%	2%	4%	2%
Ben Sasse	3%	1%	2%	2%	4%	2%	2%	3%	3%	2%	0%	4%	11%
Josh Hawley	2%	1%	3%	1%	2%	2%	1%	2%	1%	2%	2%	1%	0%
Rick Scott	2%	0%	1%	2%	2%	1%	1%	2%	1%	2%	0%	1%	2%



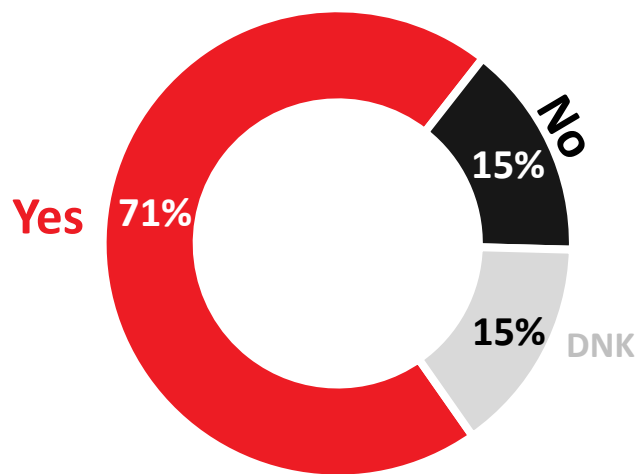
COVID-19 VACCINE

# INTENTION TO GET VACCINATED



CTC108. When a vaccine for COVID-19 that had been approved by Health Canada becomes available to the population and it is free, do you intend to get vaccinated?

Base: All respondents (n=1,516)



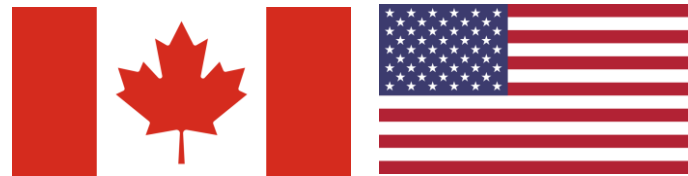
	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL Jan. 4 <sup>th</sup>	Gap
Weighted n =	1,516	104	356	582	99	170	206	413	517	586	626	605	278	1,506	
Unweighted n =	1,516	101	407	602	126	129	151	360	637	519	614	624	270	1,506	
Yes	71%	77%	74%	68%	74%	65%	71%	65%	67%	78%	72%	73%	64%	71%	-
No	15%	7%	15%	16%	13%	20%	10%	21%	16%	9%	13%	14%	19%	14%	+1
Don't know	15%	16%	11%	15%	13%	15%	19%	14%	17%	13%	14%	14%	17%	15%	-

# INTENTION TO GET VACCINATED (CANADA VS UNITED STATES)



CTC108. When a vaccine for COVID-19 that had been approved by Health Canada/**the FDA** becomes available to the population and it is free, do you intend to get vaccinated?

Base: All respondents



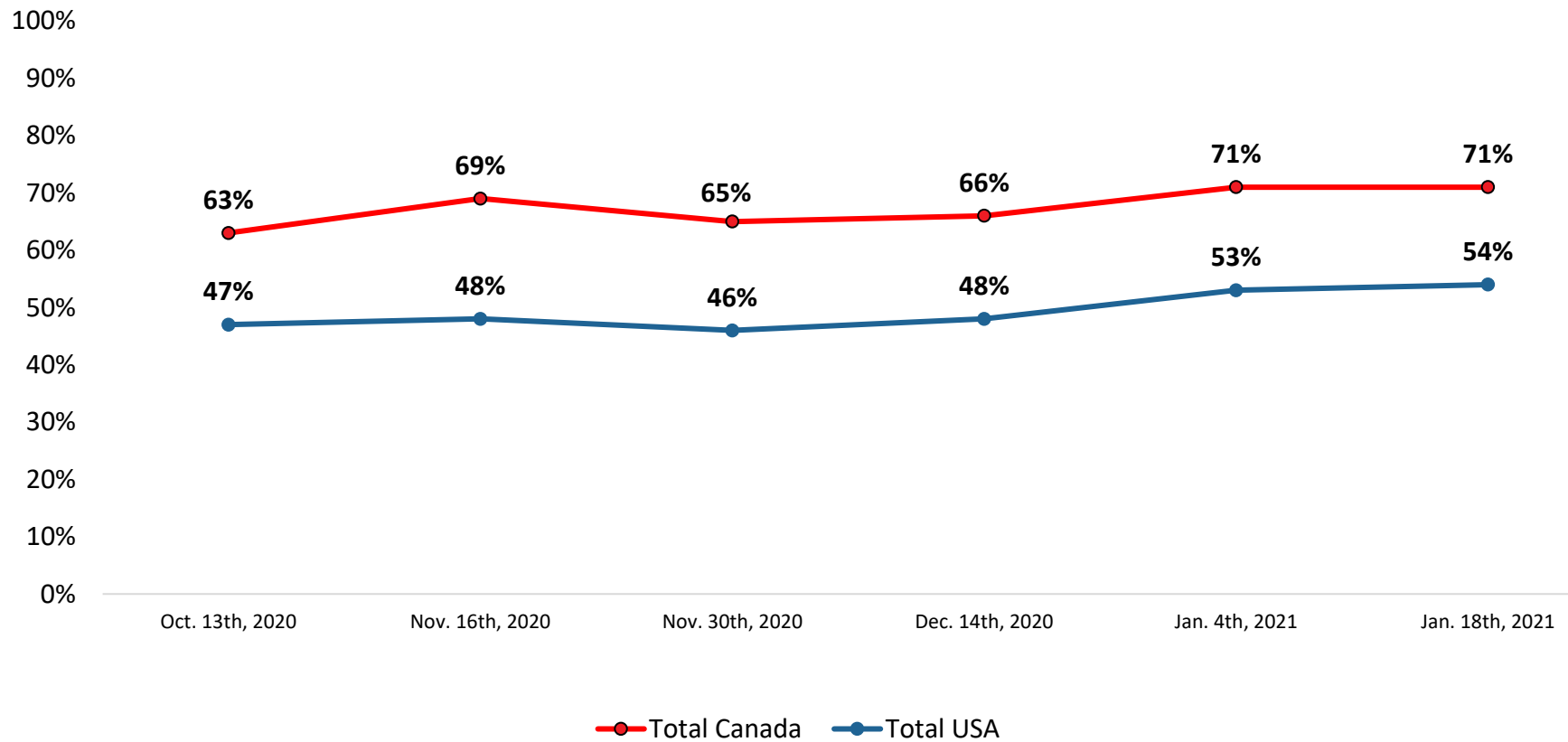
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,516	1,003	
Unweighted n =	1,516	1,003	
Yes	71%	54%	17
No	15%	30%	15
Don't know	15%	16%	1

# INTENTION TO GET VACCINATED- EVOLUTION



CTC108. When a vaccine for COVID-19 that had been approved by Health Canada/**the FDA** becomes available to the population and it is free, do you intend to get vaccinated?

*% Yes presented*

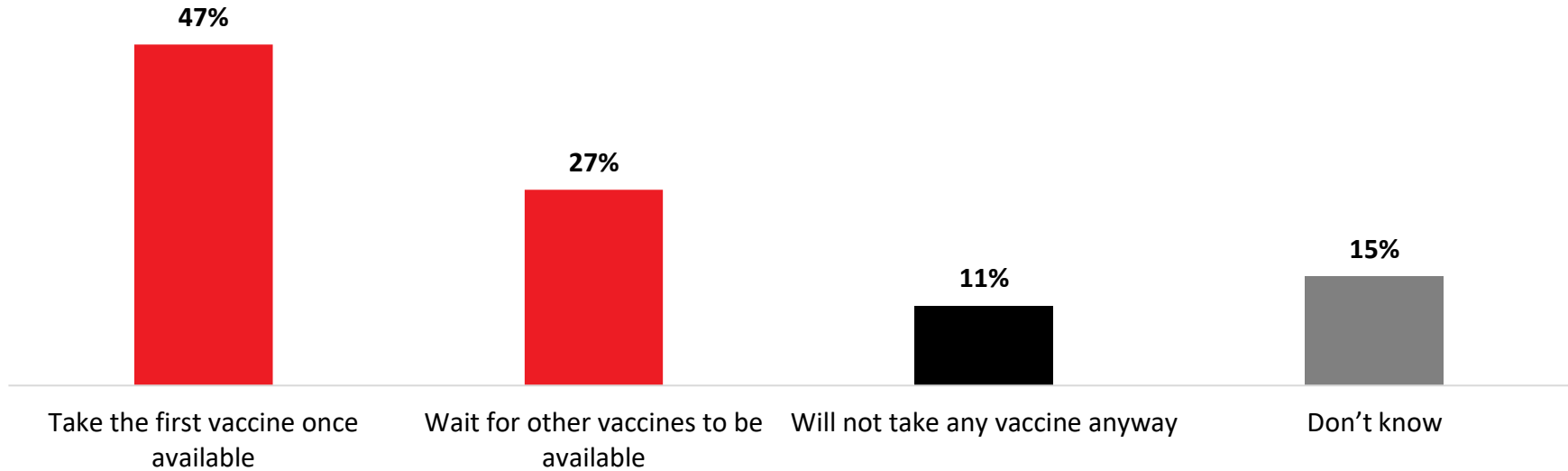


# LIKELIHOOD OF TAKING THE FIRST VACCINE



**CTC433. It is likely that there will be multiple vaccines coming on to the market over a period of time. Would you be more likely to get vaccinated with the first vaccine available to the public or would you prefer to wait for other vaccines to be available on the market later?**

Base: All respondents (n=1,516)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL Jan. 4 <sup>th</sup>	Gap
Weighted n =	1,516	104	356	582	99	170	206	413	517	586	626	605	278	1,506	
Unweighted n =	1,516	101	407	602	126	129	151	360	637	519	614	624	270	1,506	
Take the first vaccine once available	47%	62%	47%	45%	55%	40%	42%	38%	39%	59%	48%	47%	43%	42%	+5
Wait for other vaccines to be available	27%	15%	28%	29%	24%	23%	33%	35%	32%	19%	28%	28%	26%	35%	-8
Will not take any vaccine anyway	11%	4%	11%	12%	8%	16%	7%	14%	12%	7%	8%	11%	14%	11%	-
Don't know	15%	18%	13%	14%	14%	20%	18%	13%	17%	15%	15%	14%	17%	13%	+2

# LIKELIHOOD OF TAKING THE FIRST VACCINE (CANADA VS UNITED STATES)



CTC433. It is likely that there will be multiple vaccines coming on to the market over a period of time. Would you be more likely to get vaccinated with the first vaccine available to the public or would you prefer to wait for other vaccines to be available on the market later?

Base: All respondents



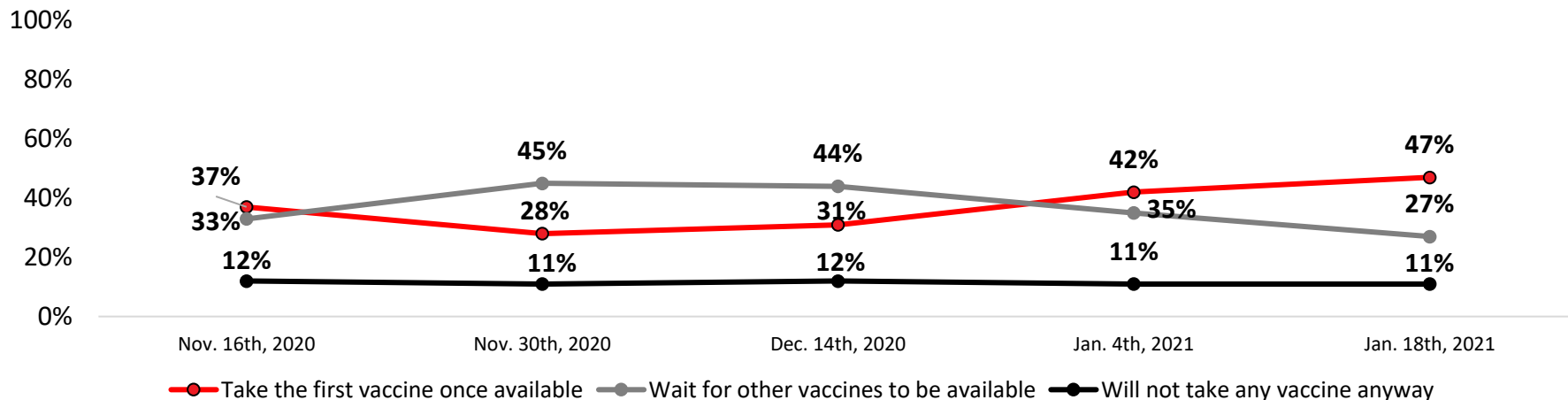
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,516	1,003	
Unweighted n =	1,516	1,003	
Take the first vaccine once available	<b>47%</b>	<b>37%</b>	10
Wait for other vaccines to be available	27%	24%	3
Will not take any vaccine anyway	<b>11%</b>	<b>23%</b>	12
Don't know	15%	16%	1

# LIKELIHOOD OF TAKING THE FIRST VACCINE - EVOLUTION

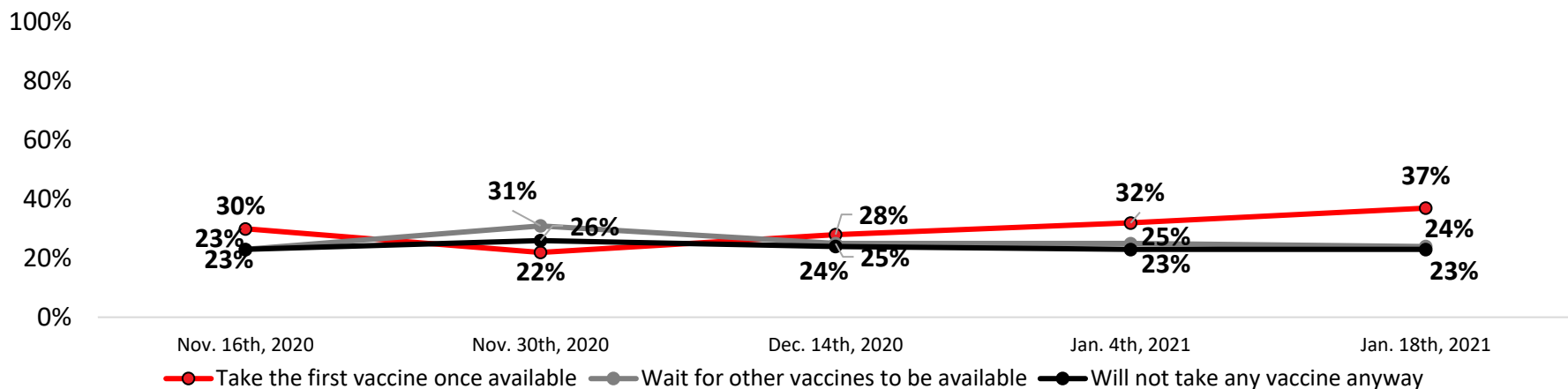


CTC433. It is likely that there will be multiple vaccines coming on to the market over a period of time. Would you be more likely to get vaccinated with the first vaccine available to the public or would you prefer to wait for other vaccines to be available on the market later?

## Total Canada



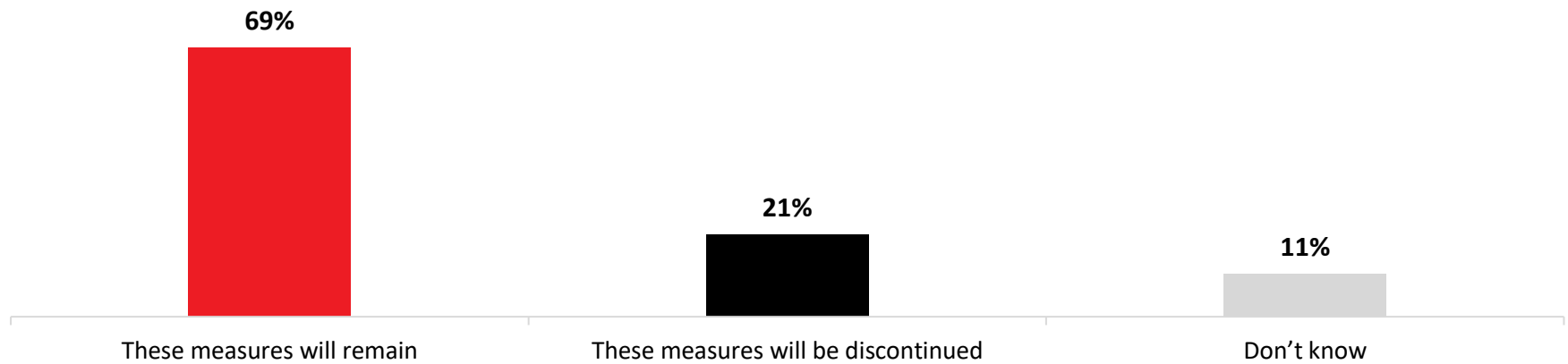
## Total USA



# FUTURE OF SAFETY MEASURES

CTC265. When a vaccine for COVID-19 becomes widely available in Canada, do you expect the safety measures (wearing face masks in public space, keeping a safe distance from other people in public space, disinfecting hands in shops and restaurants, limiting the number of participants in public gatherings) to remain in place or be discontinued?

Base: All respondents (n=1,516)





	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL Jan. 4 <sup>th</sup>	Gap
Weighted n =	1,516	104	356	582	99	170	206	413	517	586	626	605	278	1,506	
Unweighted n =	1,516	101	407	602	126	129	151	360	637	519	614	624	270	1,506	
These measures will remain	69%	63%	70%	73%	63%	58%	69%	62%	66%	76%	70%	66%	73%	69%	-
These measures will be discontinued	21%	17%	22%	18%	24%	27%	21%	29%	22%	13%	21%	22%	17%	21%	-
Don't know	11%	20%	8%	9%	13%	15%	10%	9%	11%	11%	10%	12%	10%	10%	+1

# FUTURE OF SAFETY MEASURES (CANADA VS UNITED STATES)

CTC265. When a vaccine for COVID-19 becomes widely available in Canada / **the United States**, do you expect the safety measures (wearing face masks in public space, keeping a safe distance from other people in public space, disinfecting hands in shops and restaurants, limiting the number of participants in public gatherings) to remain in place or be discontinued?

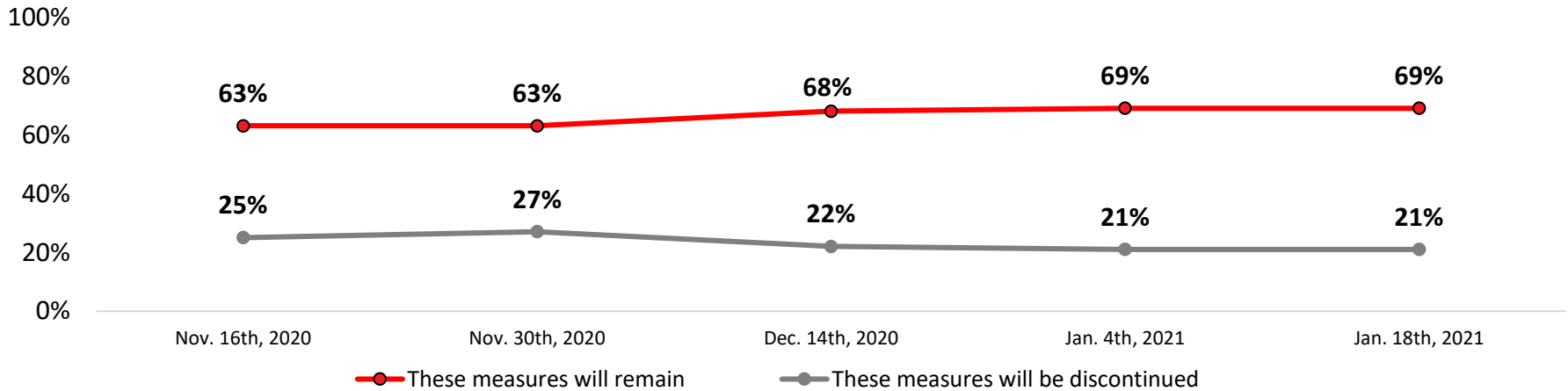
Base: All respondents

	 TOTAL CANADA	 TOTAL USA	Gap
Weighted n =	1,516	1,003	
Unweighted n =	1,516	1,003	
These measures will remain	<b>69%</b>	<b>59%</b>	10
These measures will be discontinued	21%	22%	1
Don't know	<b>11%</b>	<b>19%</b>	8

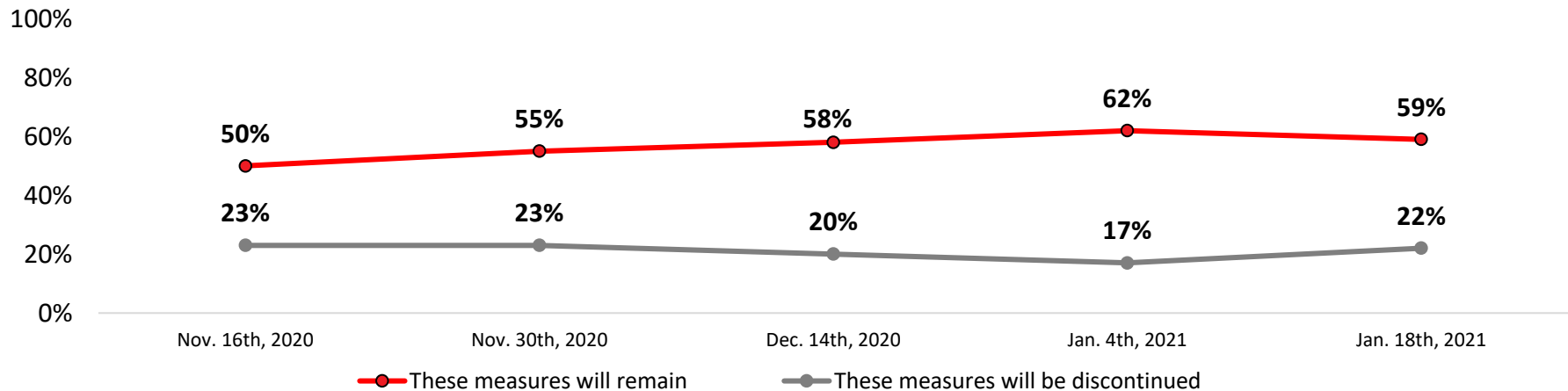
# FUTURE OF SAFETY MEASURES / EVOLUTION

CTC265. When a vaccine for COVID-19 becomes widely available in Canada / the United States, do you expect the safety measures (wearing face masks in public space, keeping a safe distance from other people in public space, disinfecting hands in shops and restaurants, limiting the number of participants in public gatherings) to remain in place or be discontinued?

## Total Canada



## Total USA

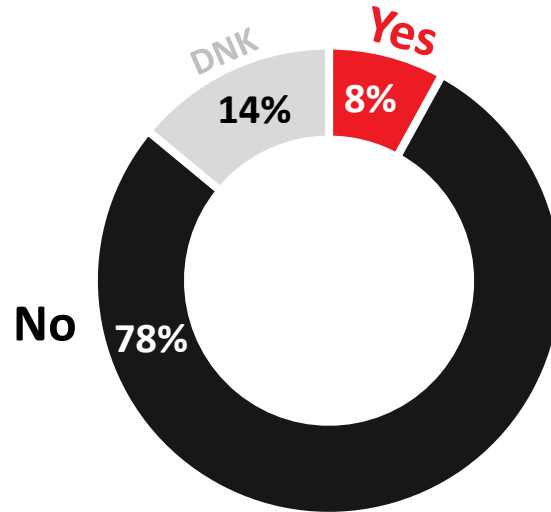


# VACCINE SAFETY



**CTC434. Do you personally believe vaccines are dangerous and should not be taken or given?**

Base: All respondents (n=1,516)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL Jan. 4 <sup>th</sup>	Gap
Weighted n =	1,516	104	356	582	99	170	206	413	517	586	626	605	278	1,506	
Unweighted n =	1,516	101	407	602	126	129	151	360	637	519	614	624	270	1,506	
Yes	8%	6%	6%	10%	9%	8%	5%	11%	9%	5%	5%	10%	11%	8%	-
No	78%	75%	79%	75%	77%	79%	83%	77%	75%	81%	81%	78%	70%	78%	-
Don't know	14%	19%	15%	15%	13%	13%	12%	13%	16%	14%	14%	12%	19%	14%	-

# VACCINE SAFETY (CANADA VS UNITED STATES)



CTC434. Do you personally believe vaccines are dangerous and should not be taken or given?

Base: All respondents



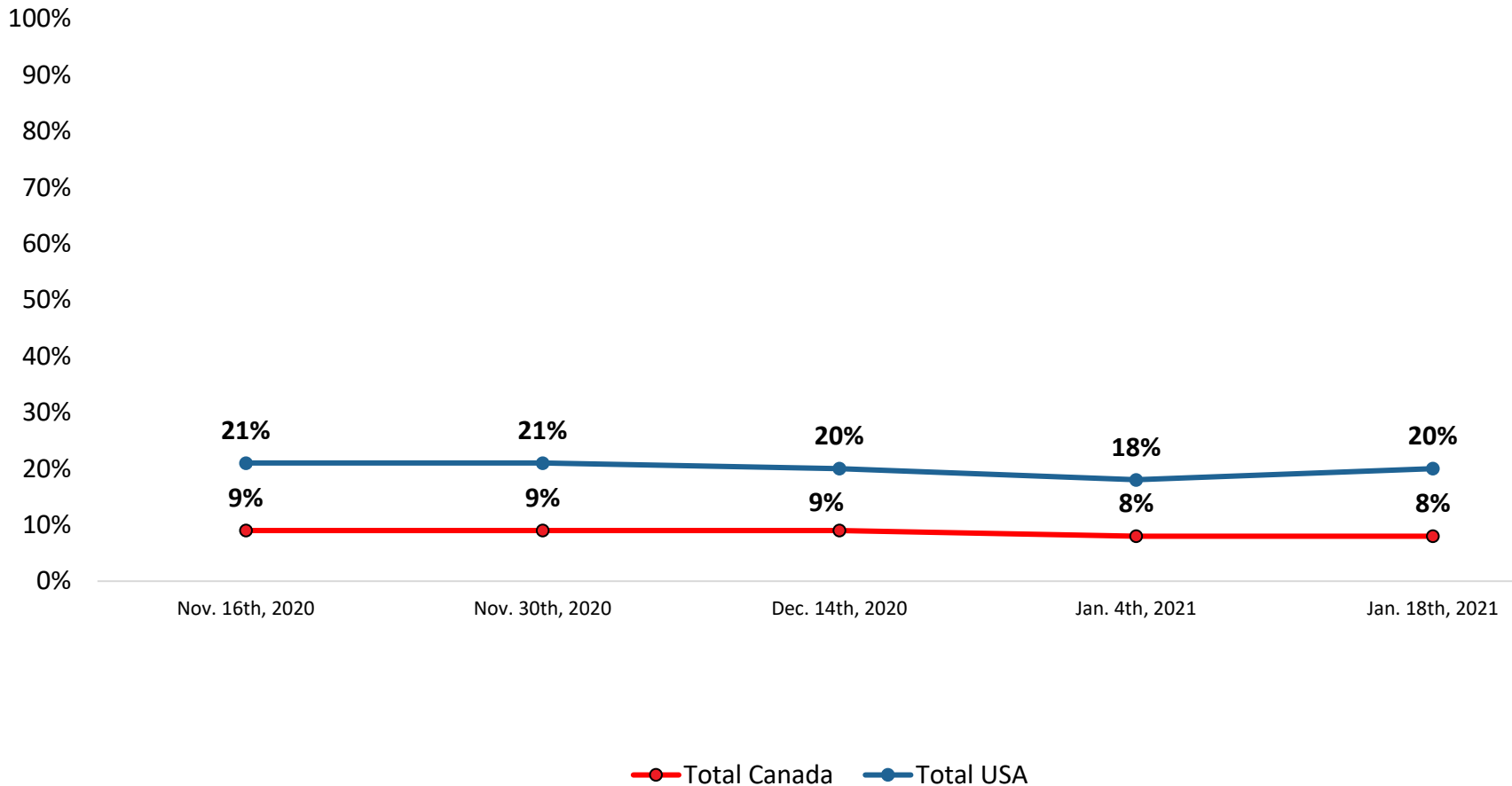
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,516	1,003	
Unweighted n =	1,516	1,003	
Yes	8%	20%	12
No	78%	63%	15
Don't know	14%	18%	4

# VACCINE SAFETY - EVOLUTION



CTC434. Do you personally believe vaccines are dangerous and should not be taken or given?

*% Yes presented*





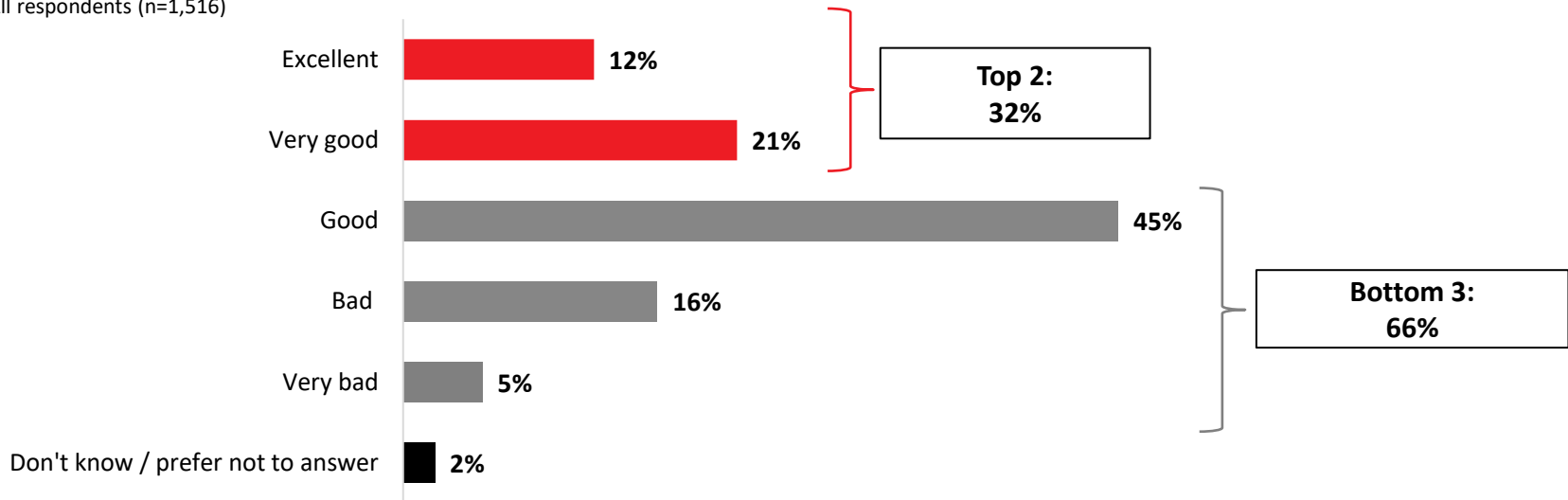
# STRESS AND MENTAL HEALTH

# MENTAL HEALTH DURING THE CRISIS



**CTC46. Since the beginning of the COVID-19 crisis, how would you rate your mental health?**

Base: All respondents (n=1,516)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL Jan. 4 <sup>th</sup>	Gap
Weighted n =	1,516	104	356	582	99	170	206	413	517	586	626	605	278	1,506	
Unweighted n =	1,516	101	407	602	126	129	151	360	637	519	614	624	270	1,506	
<b>Total Top 2</b>	<b>32%</b>	33%	<b>36%</b>	31%	31%	33%	27%	<b>21%</b>	30%	<b>42%</b>	<b>29%</b>	32%	<b>40%</b>	<b>33%</b>	<b>-1</b>
Excellent	<b>12%</b>	17%	12%	11%	<b>5%</b>	14%	10%	<b>7%</b>	11%	<b>15%</b>	12%	10%	14%	<b>12%</b>	-
Very good	<b>21%</b>	16%	24%	21%	26%	19%	17%	<b>14%</b>	19%	<b>27%</b>	<b>17%</b>	22%	<b>25%</b>	<b>21%</b>	-
<b>Total Bottom 3</b>	<b>66%</b>	67%	63%	66%	66%	66%	70%	<b>77%</b>	68%	<b>56%</b>	<b>69%</b>	66%	<b>58%</b>	<b>65%</b>	<b>+1</b>
Good *	<b>45%</b>	50%	44%	43%	47%	49%	50%	46%	45%	45%	45%	47%	42%	<b>44%</b>	<b>+1</b>
Bad	<b>16%</b>	11%	14%	<b>18%</b>	13%	14%	16%	<b>21%</b>	17%	<b>10%</b>	18%	15%	13%	<b>16%</b>	-
Very bad	<b>5%</b>	6%	5%	5%	6%	2%	5%	<b>9%</b>	5%	<b>1%</b>	<b>6%</b>	4%	3%	<b>4%</b>	<b>+1</b>
Don't know/Prefer not to answer	<b>2%</b>	0%	<b>1%</b>	3%	3%	1%	3%	2%	2%	1%	2%	2%	2%	<b>2%</b>	-

\* The *Good* rating is placed in the bottom 3 as part of a standardized scale in academic research

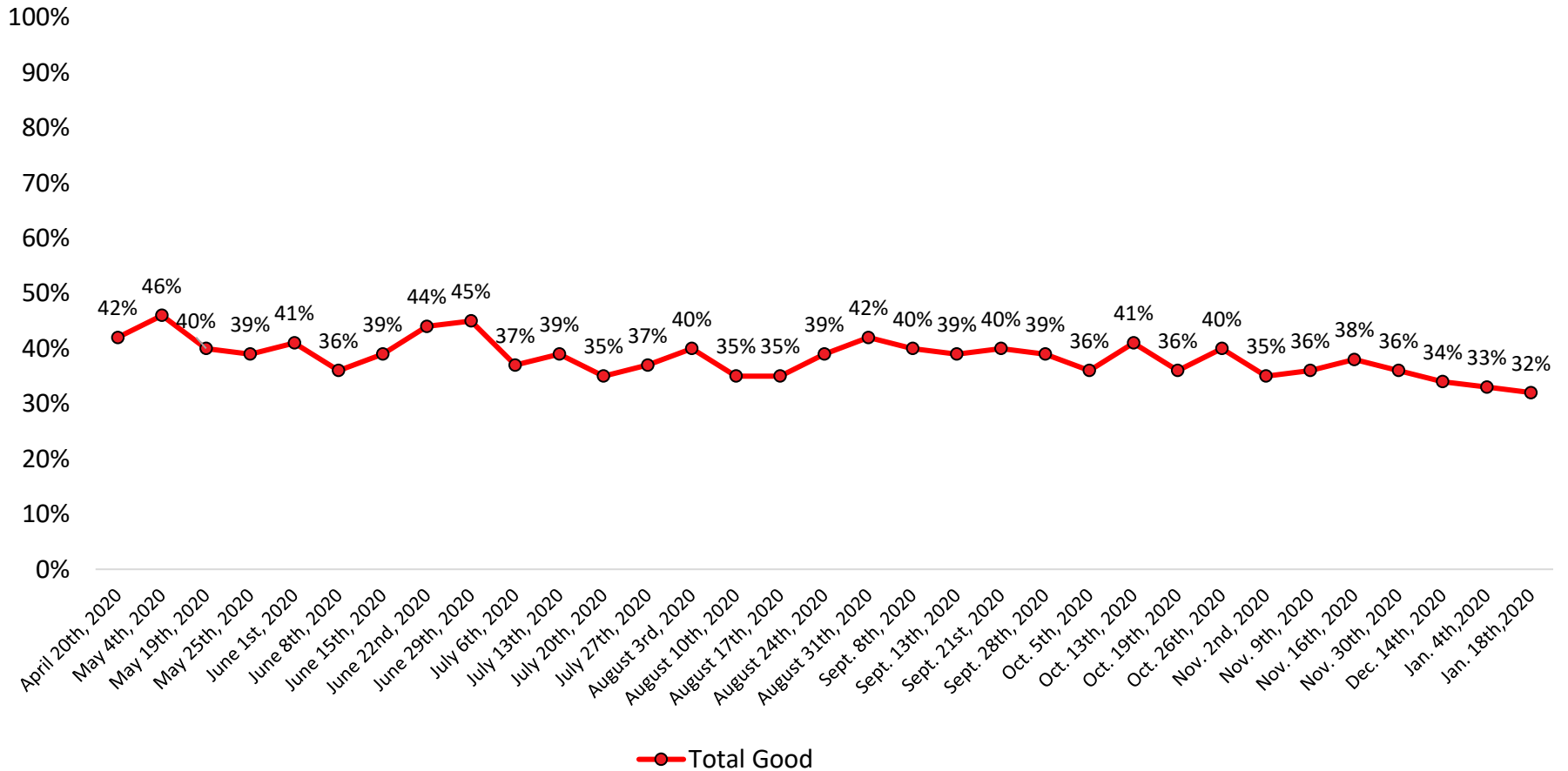
# MENTAL HEALTH DURING THE CRISIS (Evolution)



CTC46. Since the beginning of the COVID-19 crisis, how would you rate your mental health?

Base: All respondents

**% Total Good (Excellent + Very good) presented**



# MENTAL HEALTH DURING THE CRISIS (CANADA VS UNITED STATES)



CTC46. Since the beginning of the COVID-19 crisis, how would you rate your mental health?

Base: All respondents



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,516	1,003	
Unweighted n =	1,516	1,003	
<b>Total Top 2</b>	<b>32%</b>	<b>47%</b>	15
Excellent	12%	22%	10
Very good	21%	24%	3
<b>Total Bottom 3</b>	<b>66%</b>	<b>49%</b>	17
Good *	45%	35%	10
Bad	16%	9%	7
Very bad	5%	5%	-
Don't know/Prefer not to answer	2%	5%	3

\* The Good rating is placed in the bottom 3 as part of a standardized scale in academic research



## FEAR AND SPREAD OF THE VIRUS

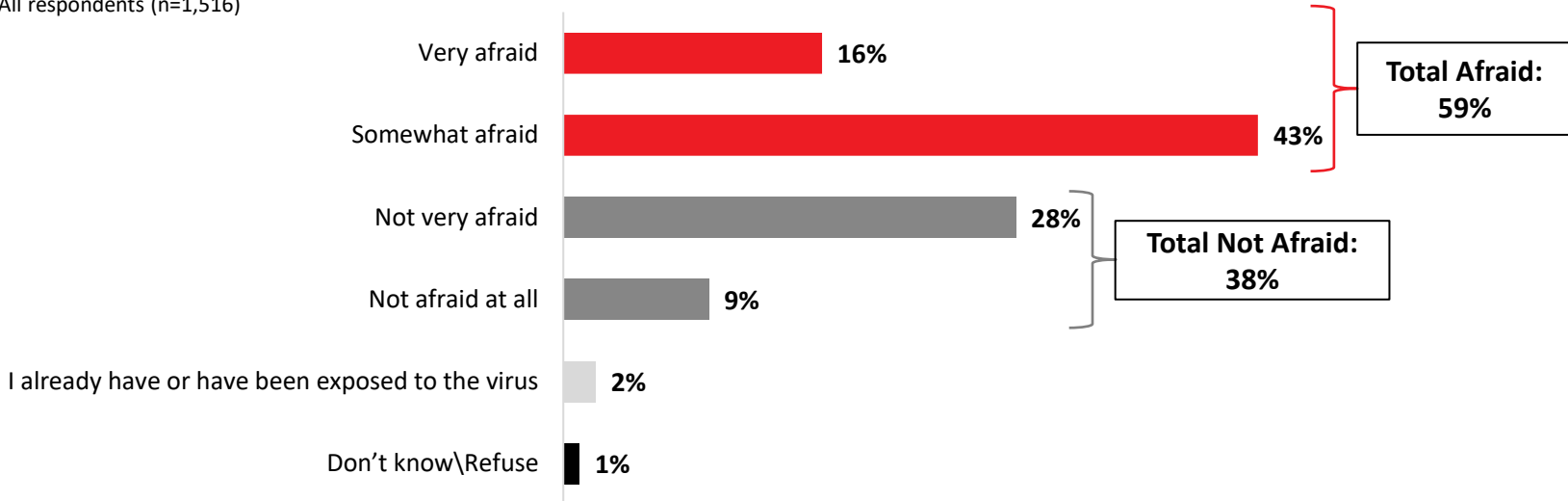


# FEAR OF CONTRACTING THE VIRUS



## CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?

Base: All respondents (n=1,516)

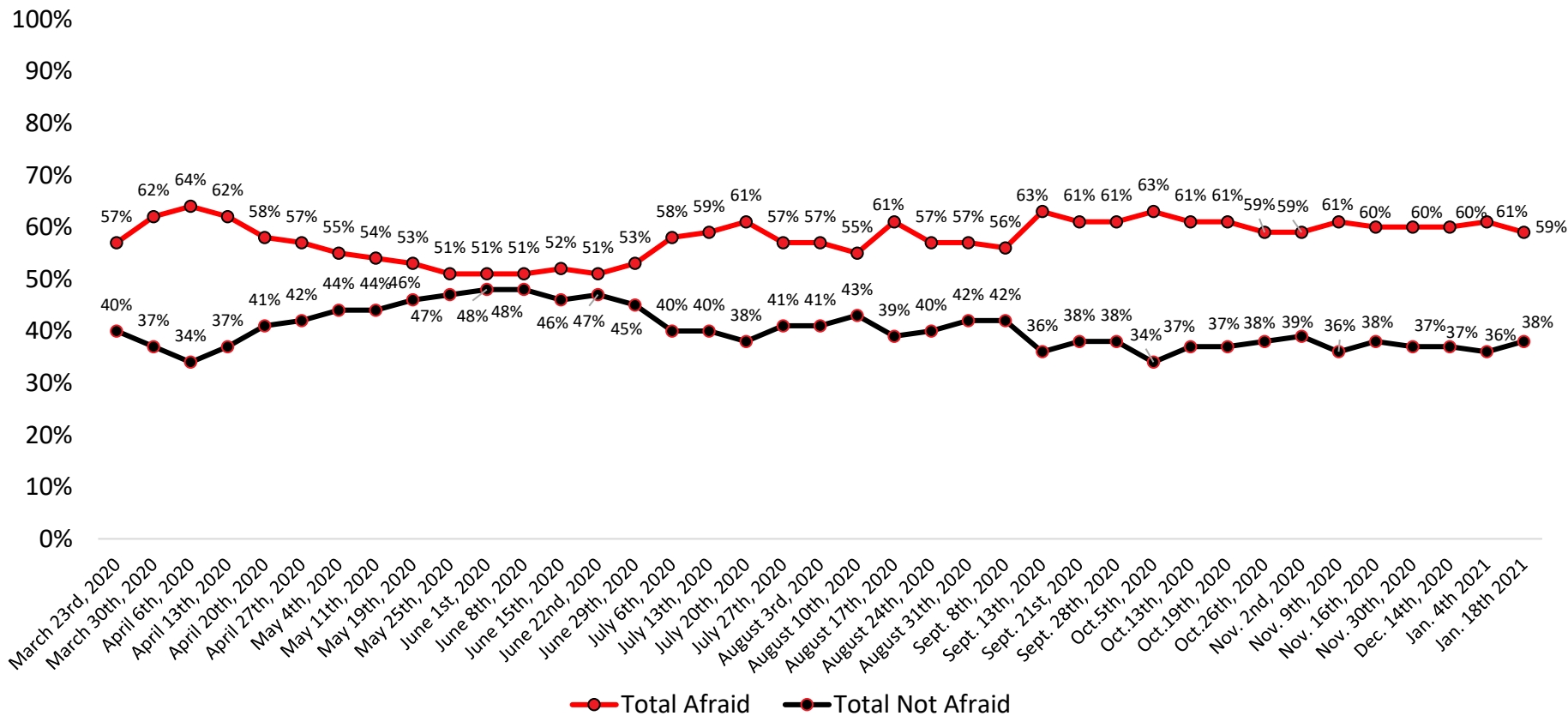


	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL Jan. 4 <sup>th</sup>	Gap
Weighted n =	1,516	104	356	582	99	170	206	413	517	586	626	605	278	1,506	
Unweighted n =	1,516	101	407	602	126	129	151	360	637	519	614	624	270	1,506	
<b>Total Afraid</b>	<b>59%</b>	60%	<b>49%</b>	<b>68%</b>	63%	<b>44%</b>	63%	<b>54%</b>	60%	62%	59%	60%	57%	<b>61%</b>	<b>-2</b>
Very afraid	<b>16%</b>	10%	<b>12%</b>	<b>20%</b>	20%	10%	19%	13%	17%	17%	17%	16%	13%	<b>18%</b>	<b>-2</b>
Somewhat afraid	<b>43%</b>	50%	<b>37%</b>	<b>48%</b>	43%	<b>34%</b>	44%	41%	43%	45%	42%	44%	44%	<b>43%</b>	-
<b>Total Not Afraid</b>	<b>38%</b>	40%	<b>47%</b>	<b>31%</b>	34%	<b>48%</b>	33%	41%	37%	36%	37%	38%	39%	<b>36%</b>	<b>+2</b>
Not very afraid	<b>28%</b>	31%	<b>41%</b>	<b>22%</b>	25%	28%	25%	27%	28%	29%	29%	27%	29%	<b>26%</b>	<b>+2</b>
Not afraid at all	<b>9%</b>	9%	<b>7%</b>	9%	9%	<b>20%</b>	8%	<b>14%</b>	9%	<b>6%</b>	8%	11%	10%	<b>10%</b>	<b>-1</b>
I already have or have been exposed to the virus	<b>2%</b>	0%	3%	1%	1%	3%	2%	<b>4%</b>	1%	1%	1%	2%	3%	<b>1%</b>	<b>+1</b>
Don't know/Refuse	<b>1%</b>	0%	1%	1%	2%	<b>5%</b>	2%	1%	2%	1%	<b>3%</b>	<b>1%</b>	1%	<b>2%</b>	<b>-1</b>

# FEAR OF CONTRACTING THE VIRUS (Evolution)

CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?

Base: All respondents

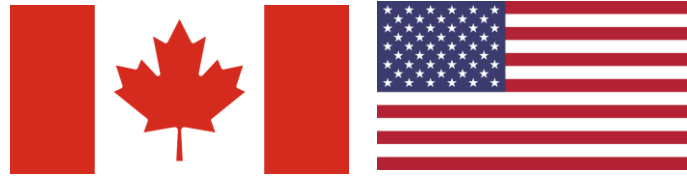


# FEAR OF CONTRACTING THE VIRUS (CANADA VS UNITED STATES)



CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?

Base: All respondents

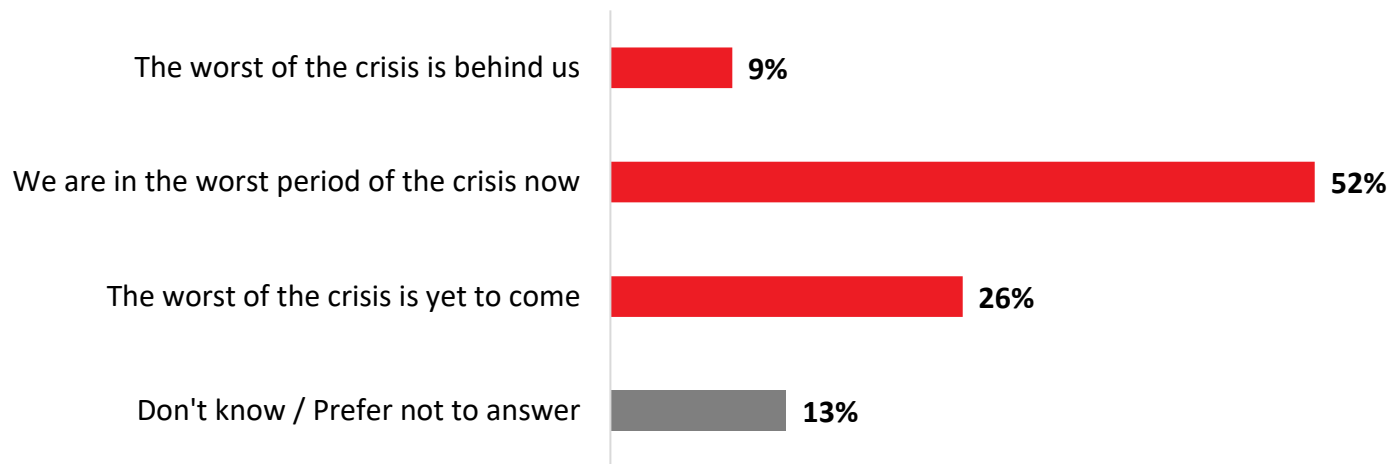


	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,516	1,003	
Unweighted n =	1,516	1,003	
<b>Total Afraid</b>	59%	60%	1
Very afraid	<b>16%</b>	<b>28%</b>	12
Somewhat afraid	<b>43%</b>	<b>32%</b>	11
<b>Total Not Afraid</b>	<b>38%</b>	<b>31%</b>	7
Not very afraid	<b>28%</b>	<b>16%</b>	12
Not afraid at all	<b>9%</b>	<b>15%</b>	6
I already have or have been exposed to the virus	<b>2%</b>	<b>5%</b>	3
Don't know/Refuse	<b>1%</b>	<b>4%</b>	3

# EVOLUTION OF THE COVID-19 PANDEMIC

CTC20: What statement best describes your personal opinion of the COVID-19 crisis for Canada?

Base: All respondents (n=1,516)



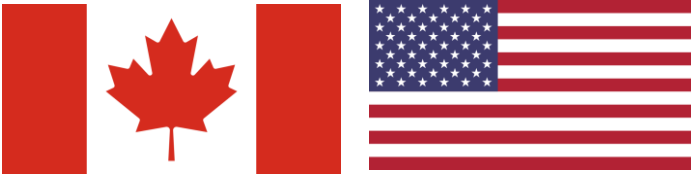
	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL Jan. 4 <sup>th</sup>	Gap
Weighted n =	1,516	104	356	582	99	170	206	413	517	586	626	605	278	1,506	
Unweighted n =	1,516	101	407	602	126	129	151	360	637	519	614	624	270	1,506	
The worst of the crisis is behind us	9%	7%	9%	5%	11%	17%	14%	12%	13%	5%	10%	9%	9%	10%	-1
We are in the worst period of the crisis now	52%	51%	60%	54%	46%	49%	37%	56%	49%	51%	53%	52%	49%	50%	+2
The worst of the crisis is yet to come	26%	22%	25%	29%	30%	16%	31%	17%	27%	32%	25%	28%	26%	30%	-4
Don't know / Prefer not to answer	13%	20%	6%	12%	13%	18%	17%	15%	11%	12%	13%	11%	15%	10%	+3

# EVOLUTION OF THE COVID-19 PANDEMIC (CANADA VS UNITED STATES)



CTC20: What statement best describes your personal opinion of the COVID-19 crisis for Canada/**United States**?

Base: All respondents



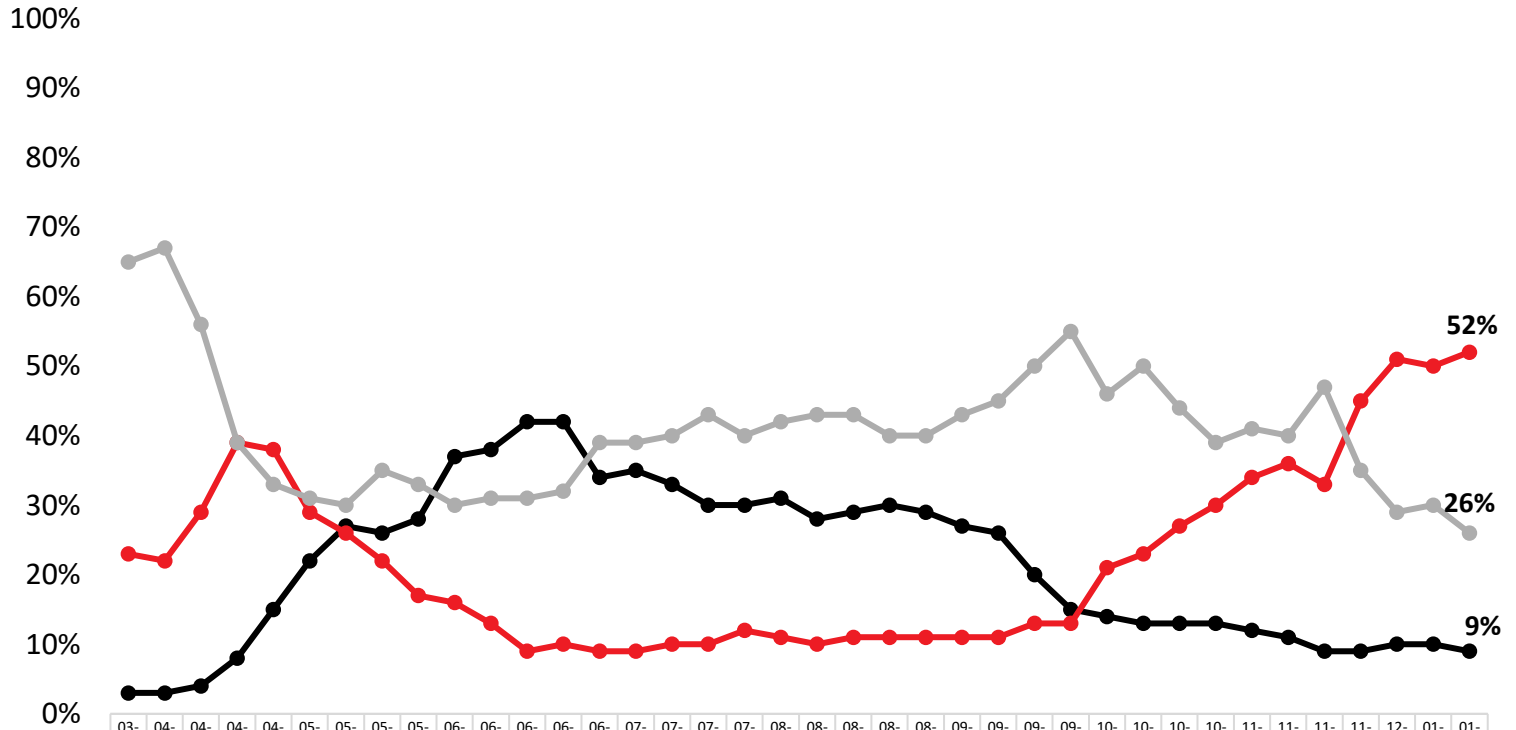
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,516	1,003	
Unweighted n =	1,516	1,003	
The worst of the crisis is behind us	9%	20%	11
We are in the worst period of the crisis now	52%	39%	13
The worst of the crisis is yet to come	26%	27	1
Don't know / Prefer not to answer	13%	14%	1

# EVOLUTION OF THE COVID-19 PANDEMIC (CANADA)



CTC20: What statement best describes your personal opinion of the COVID-19 crisis for Canada?

Base: All respondents



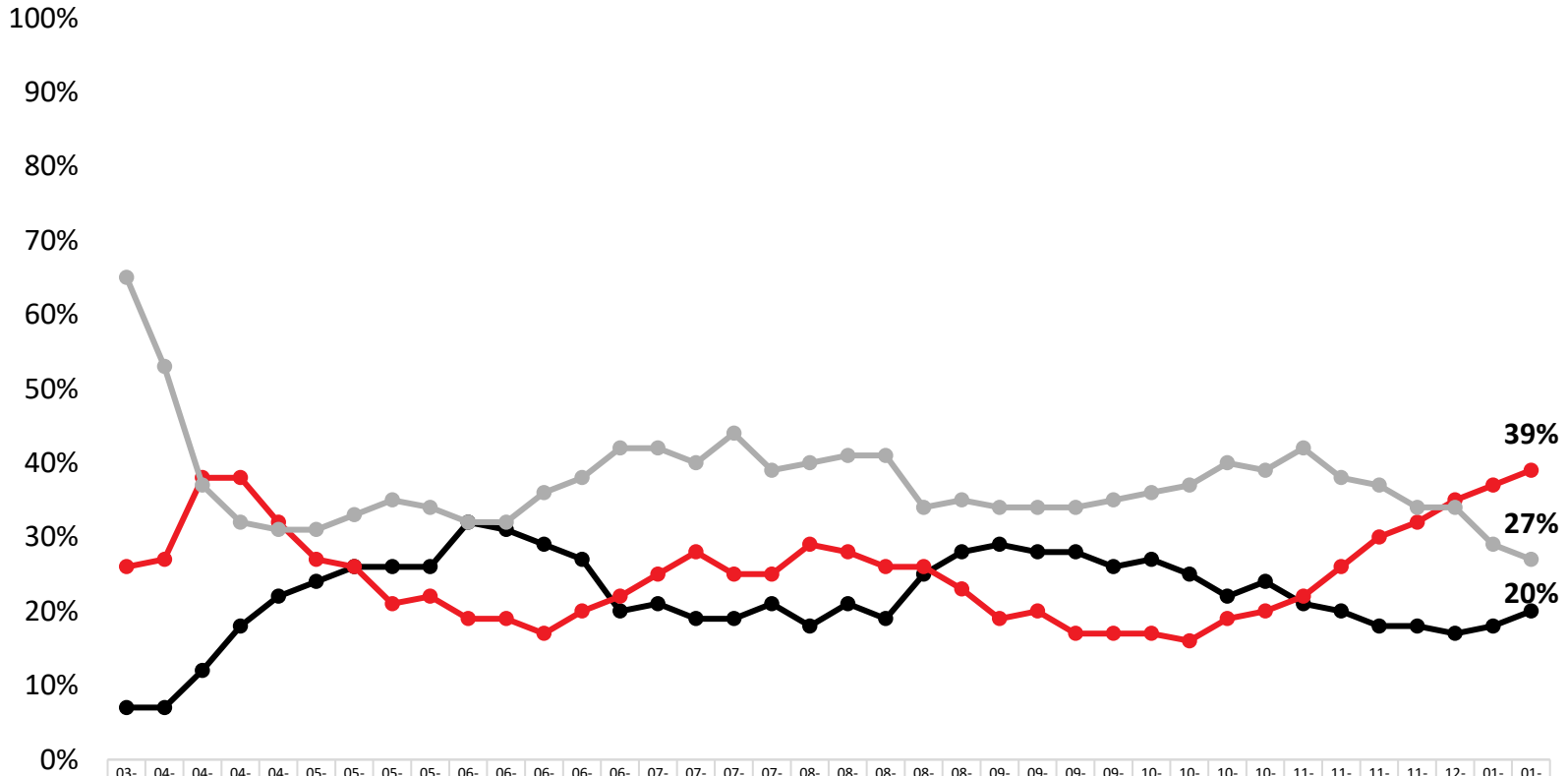
	03-30-2020	04-06-2020	04-13-2020	04-20-2020	04-27-2020	05-04-2020	05-11-2020	05-19-2020	05-25-2020	06-01-2020	06-08-2020	06-15-2020	06-22-2020	06-29-2020	07-06-2020	07-13-2020	07-20-2020	07-27-2020	08-03-2020	08-10-2020	08-17-2020	08-24-2020	08-31-2020	09-07-2020	09-14-2020	09-21-2020	09-28-2020	10-05-2020	10-13-2020	10-19-2020	10-26-2020	11-02-2020	11-09-2020	11-16-2020	11-30-2020	12-07-2020	12-14-2020	01-04-2021	01-11-2021
<b>— The worst of the crisis is behind us</b>	3%	3%	4%	8%	15%	22%	27%	26%	28%	37%	38%	42%	42%	34%	35%	33%	30%	30%	31%	28%	29%	30%	29%	27%	26%	20%	15%	14%	13%	13%	13%	12%	11%	9%	9%	10%	10%	10%	9%
<b>— We are in the worst period of the crisis now</b>	23%	22%	29%	39%	38%	29%	26%	22%	17%	16%	13%	9%	10%	9%	9%	10%	10%	12%	11%	10%	11%	11%	11%	11%	11%	13%	13%	21%	23%	27%	30%	34%	36%	33%	45%	51%	50%	52%	
<b>— The worst of the crisis is yet to come</b>	65%	67%	56%	39%	33%	31%	30%	35%	33%	30%	31%	31%	32%	39%	39%	40%	43%	40%	42%	43%	43%	40%	40%	43%	45%	50%	55%	46%	50%	44%	39%	41%	40%	35%	29%	30%	26%		

# EVOLUTION OF THE COVID-19 PANDEMIC (UNITED STATES)



CTC20: What statement best describes your personal opinion of the COVID-19 crisis for **The United States** ?

Base: All respondents



The worst of the crisis is behind us	7%	7%	12%	18%	22%	24%	26%	26%	26%	32%	31%	29%	27%	20%	21%	19%	19%	21%	18%	21%	19%	25%	28%	29%	28%	28%	26%	27%	25%	22%	24%	21%	20%	18%	18%	17%	18%	20%
We are in the worst period of the crisis now	26%	27%	38%	38%	32%	27%	26%	21%	22%	19%	19%	17%	20%	22%	25%	28%	25%	25%	29%	28%	26%	26%	23%	19%	20%	17%	17%	17%	16%	19%	20%	22%	26%	30%	32%	35%	37%	39%
The worst of the crisis is yet to come	65%	53%	37%	32%	31%	31%	33%	35%	34%	32%	32%	36%	38%	42%	42%	40%	44%	39%	40%	41%	41%	34%	35%	34%	34%	35%	36%	37%	40%	39%	42%	38%	37%	34%	34%	29%	27%	



SATISFACTION WITH GOVERNMENTS DURING THE CRISIS

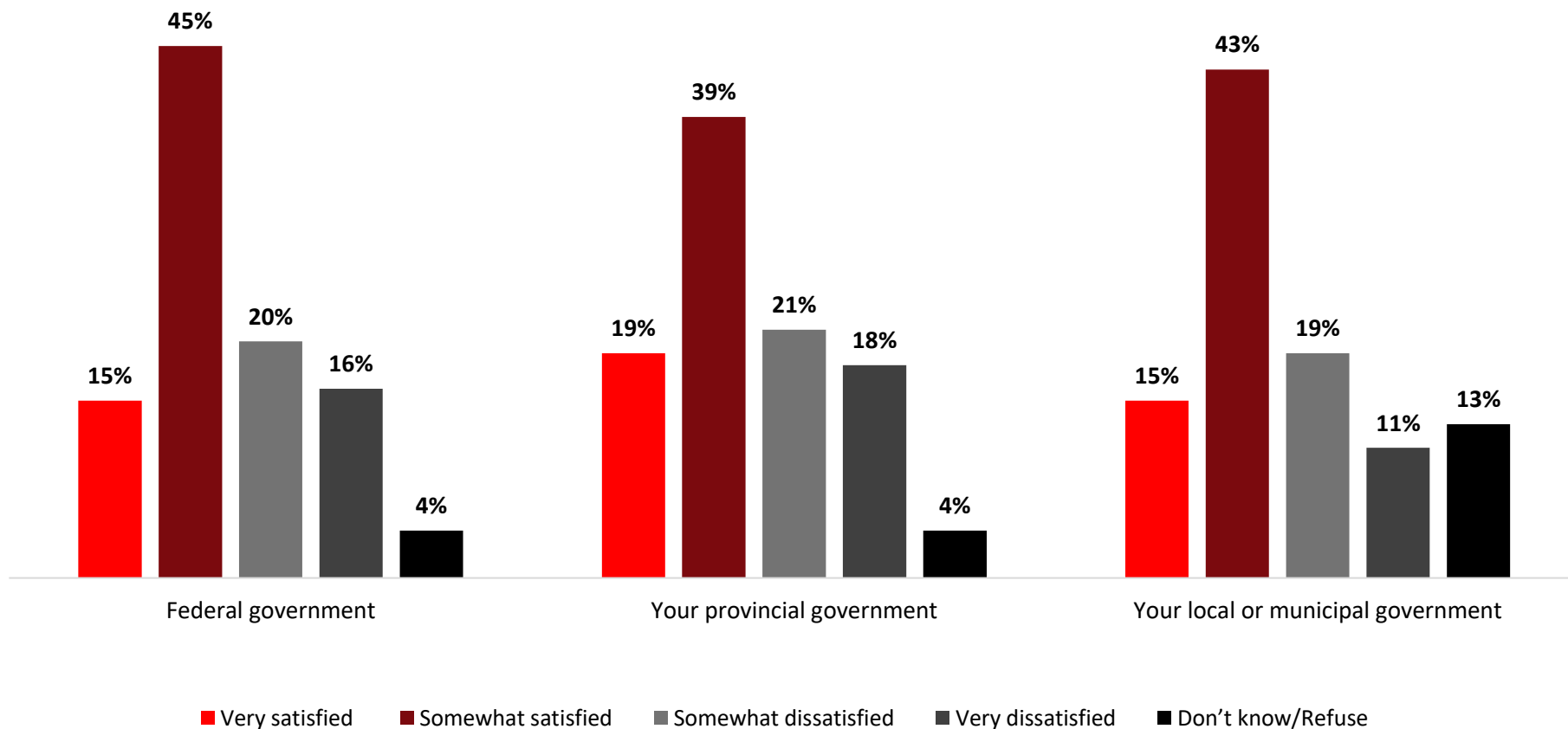




# SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents (n=1,516)



# SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 - DETAILS



**CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?**

Base: All respondents

	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL Jan. 4 <sup>th</sup>	Gap
Weighted n =	1,516	104	356	582	99	170	206	413	517	586	626	605	278	1,506	
Unweighted n =	1,516	101	407	602	126	129	151	360	637	519	614	624	270	1,506	
<b>Federal government</b>															
Total Satisfied	<b>60%</b>	<b>73%</b>	<b>52%</b>	62%	61%	57%	62%	<b>53%</b>	58%	<b>67%</b>	61%	59%	60%	<b>62%</b>	<b>-2</b>
Total Dissatisfied	<b>36%</b>	<b>25%</b>	<b>42%</b>	35%	37%	41%	32%	<b>42%</b>	37%	<b>32%</b>	35%	38%	36%	<b>35%</b>	<b>+1</b>
<b>Your provincial government</b>															
Total Satisfied	<b>58%</b>	<b>80%</b>	<b>69%</b>	<b>53%</b>	<b>47%</b>	<b>28%</b>	<b>69%</b>	<b>44%</b>	57%	<b>68%</b>	55%	57%	<b>66%</b>	<b>60%</b>	<b>-2</b>
Total Dissatisfied	<b>39%</b>	<b>17%</b>	<b>26%</b>	<b>44%</b>	<b>52%</b>	<b>69%</b>	<b>25%</b>	<b>51%</b>	38%	<b>31%</b>	42%	41%	<b>28%</b>	<b>36%</b>	<b>+3</b>
<b>Your local or municipal government</b>															
Total Satisfied	<b>57%</b>	65%	57%	59%	55%	50%	58%	<b>49%</b>	55%	<b>66%</b>	56%	58%	61%	<b>61%</b>	<b>-4</b>
Total Dissatisfied	<b>30%</b>	<b>21%</b>	<b>21%</b>	<b>33%</b>	35%	<b>43%</b>	28%	<b>37%</b>	32%	<b>23%</b>	<b>34%</b>	30%	<b>22%</b>	<b>28%</b>	<b>+2</b>

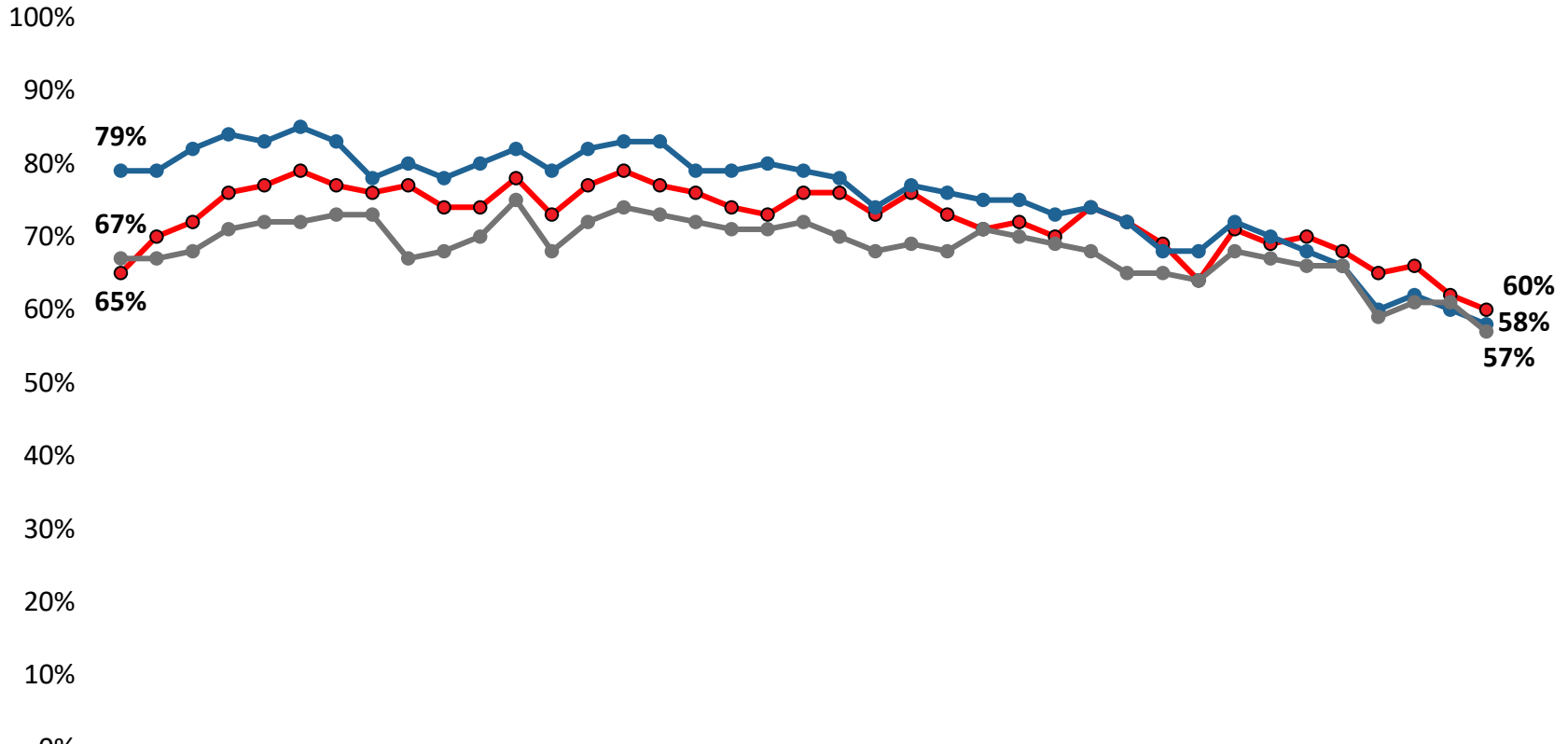
# SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 (Evolution)



CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents

*% Total Satisfied presented*



	03-23-2020	03-31-2020	04-06-2020	04-13-2020	04-20-2020	04-27-2020	05-04-2020	05-11-2020	05-19-2020	05-25-2020	06-01-2020	06-08-2020	06-15-2020	06-22-2020	06-29-2020	07-06-2020	07-13-2020	07-20-2020	07-27-2020	08-03-2020	08-10-2020	08-17-2020	08-24-2020	08-31-2020	09-08-2020	09-13-2020	09-21-2020	09-28-2020	10-05-2020	10-13-2020	10-19-2020	10-26-2020	11-02-2020	11-09-2020	11-16-2020	11-30-2020	12-14-2020	01-04-2021	01-18-2021
Federal government	65%	70%	72%	76%	77%	79%	77%	76%	77%	74%	74%	78%	73%	77%	79%	77%	76%	74%	73%	76%	76%	73%	76%	73%	71%	72%	70%	74%	72%	69%	64%	71%	69%	70%	68%	65%	66%	62%	60%
Provincial government	79%	79%	82%	84%	83%	85%	83%	78%	80%	78%	80%	82%	79%	82%	83%	83%	79%	79%	80%	79%	78%	74%	77%	76%	75%	75%	73%	74%	72%	68%	68%	72%	70%	68%	66%	60%	62%	60%	58%
Local or municipal government	67%	67%	68%	71%	72%	72%	73%	73%	67%	68%	70%	75%	68%	72%	74%	73%	72%	71%	71%	72%	70%	68%	69%	68%	71%	70%	69%	68%	65%	65%	64%	68%	67%	66%	66%	59%	61%	61%	57%

# SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 - DETAILS



CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by your provincial government?

Base: All respondents



François Legault



Doug Ford



Brian Pallister



Scott Moe



Jason Kenney



John Horgan

	TOTAL CANADA	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
Weighted n =	1,516	104	356	582	53	46	170	206
Unweighted n =	1,516	101	407	602	77	49	129	151
<b>Total Satisfied</b>	<b>58%</b>	<b>80%</b>	<b>69%</b>	<b>53%</b>	<b>45%</b>	48%	<b>28%</b>	<b>69%</b>
Very satisfied	19%	38%	27%	12%	5%	13%	8%	26%
Somewhat satisfied	39%	42%	42%	41%	40%	34%	20%	43%
<b>Total Dissatisfied</b>	<b>39%</b>	<b>17%</b>	<b>26%</b>	<b>44%</b>	<b>55%</b>	49%	<b>69%</b>	<b>25%</b>
Somewhat dissatisfied	21%	8%	13%	23%	29%	40%	33%	15%
Very dissatisfied	18%	8%	12%	21%	25%	9%	36%	10%
Don't know/Refuse	4%	3%	5%	3%	0%	3%	2%	6%

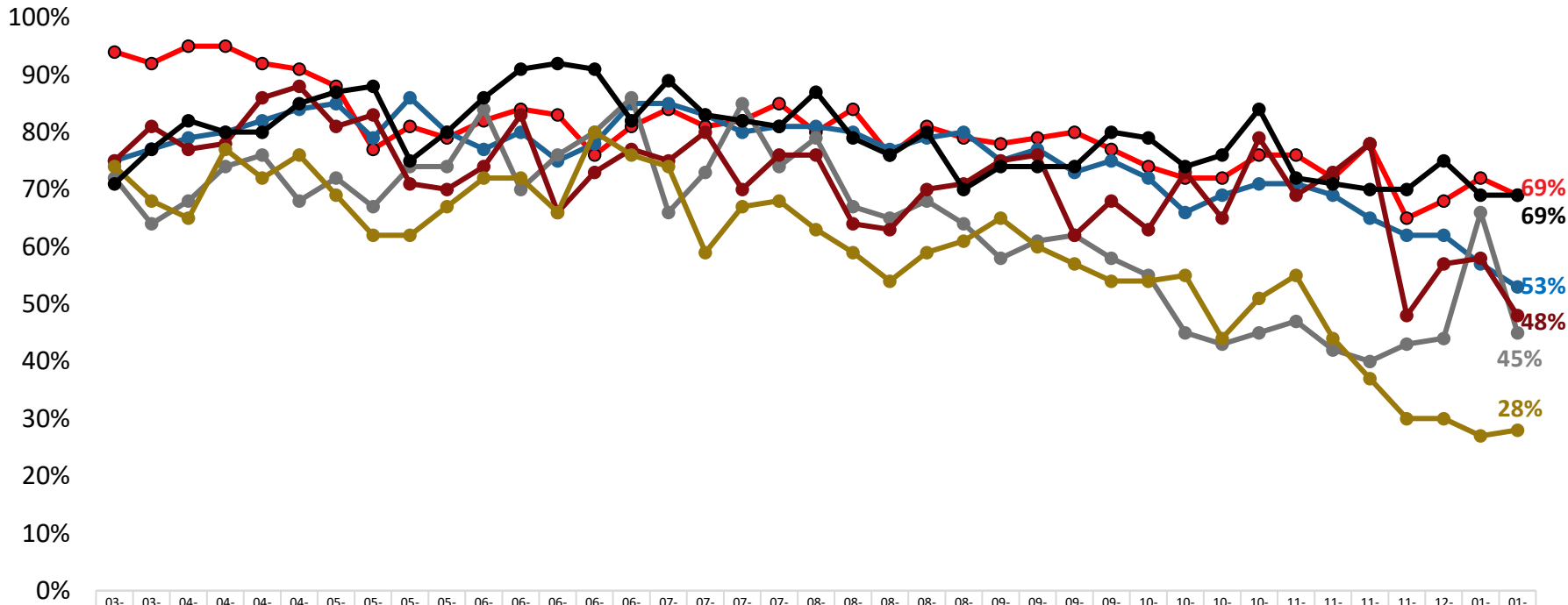
# SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 (Evolution)



CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by your provincial government?

Base: All respondents

% Total Satisfied presented



	03-23-2020	03-30-2020	04-06-2020	04-13-2020	04-20-2020	04-27-2020	05-04-2020	05-11-2020	05-19-2020	05-25-2020	06-01-2020	06-08-2020	06-15-2020	06-22-2020	06-29-2020	07-06-2020	07-13-2020	07-20-2020	07-27-2020	08-03-2020	08-10-2020	08-17-2020	08-24-2020	08-31-2020	09-08-2020	09-13-2020	09-21-2020	09-28-2020	10-05-2020	10-13-2020	10-19-2020	10-26-2020	11-02-2020	11-09-2020	11-16-2020	11-30-2020	12-14-2020	01-04-2021	01-18-2021
François Legault	94%	92%	95%	95%	92%	91%	88%	77%	81%	79%	82%	84%	83%	76%	81%	84%	81%	82%	85%	80%	84%	76%	81%	79%	78%	79%	80%	77%	74%	72%	72%	76%	76%	72%	78%	65%	68%	72%	69%
Doug Ford	75%	77%	79%	80%	82%	84%	85%	79%	86%	80%	77%	80%	75%	78%	85%	85%	83%	80%	81%	81%	80%	77%	79%	80%	75%	77%	73%	75%	72%	66%	69%	71%	71%	69%	65%	62%	62%	57%	53%
Brian Pallister	72%	64%	68%	74%	76%	68%	72%	67%	74%	74%	84%	70%	76%	80%	86%	66%	73%	85%	74%	79%	67%	65%	68%	64%	58%	61%	62%	58%	55%	45%	43%	45%	47%	42%	40%	43%	44%	66%	45%
Scott Moe	75%	81%	77%	78%	86%	88%	81%	83%	71%	70%	74%	83%	66%	73%	77%	75%	80%	70%	76%	76%	64%	63%	70%	71%	75%	76%	62%	68%	63%	73%	65%	79%	69%	73%	78%	48%	57%	58%	48%
Jason Kenney	74%	68%	65%	77%	72%	76%	69%	62%	62%	67%	72%	72%	66%	80%	76%	74%	59%	67%	68%	63%	59%	54%	59%	61%	65%	60%	57%	54%	54%	55%	44%	51%	55%	44%	37%	30%	30%	27%	28%
John Horgan	71%	77%	82%	80%	80%	85%	87%	88%	75%	80%	86%	91%	92%	91%	82%	89%	83%	82%	81%	87%	79%	76%	80%	70%	74%	74%	80%	79%	74%	76%	84%	72%	71%	70%	70%	75%	69%	69%	

# SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 – (CANADA VS UNITED STATES)



**CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?**

Base: All respondents



		TOTAL CANADA	TOTAL USA	Gap
% "Satisfied" presented	Weighted n =	1,516	1,003	
	Unweighted n =	1,516	1,003	
	Federal government / The US President	60%	47%	13
	Your provincial government / Your State government	58%	54%	4
	Your local or municipal government	57%	58%	1

# VOTING INTENTIONS - FEDERAL ELECTIONS

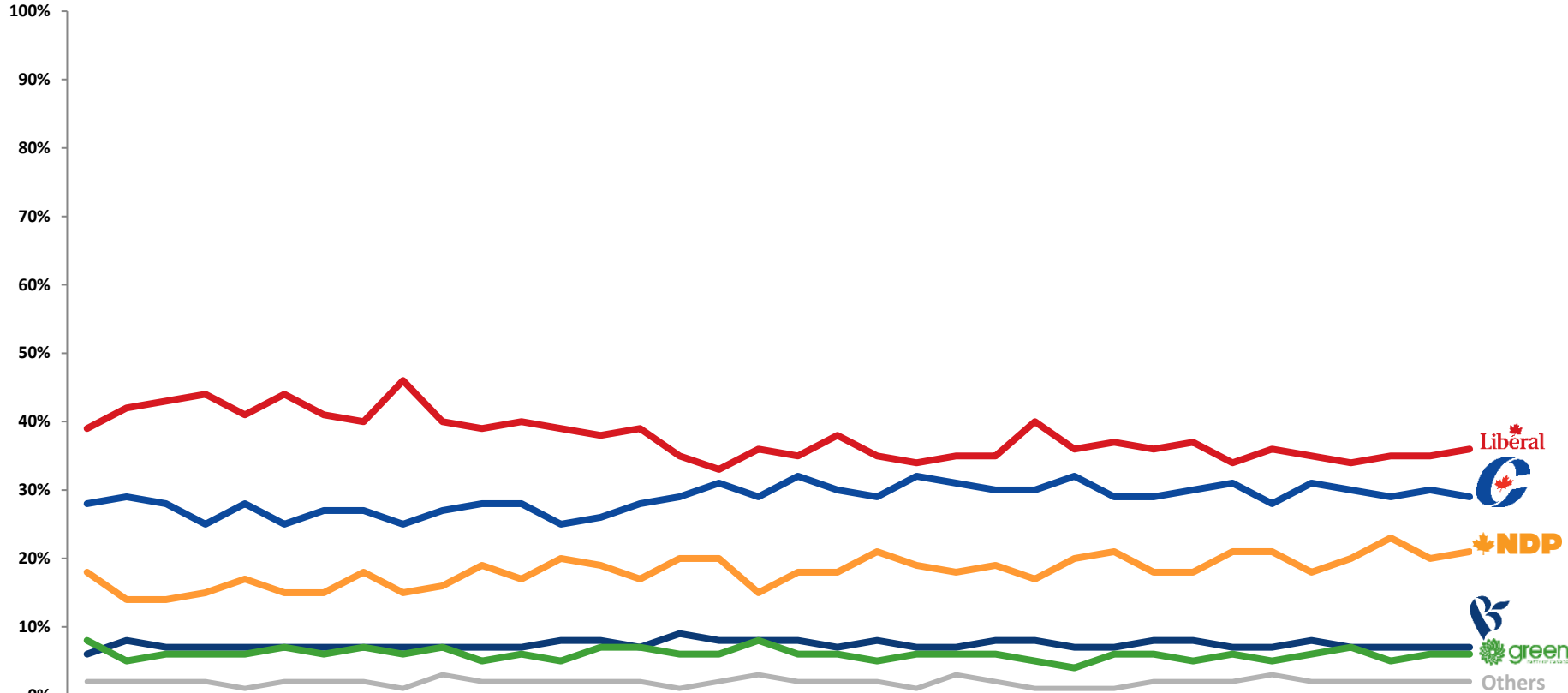


**CTC37. If federal elections were held today, for which political party would you be most likely to vote? Would it be for...? *In the event a respondent had no opinion, the following prompting question was asked: Even if you have not yet made up your mind, for which of the following political parties would you be most likely to vote? Would it be for the ...***

Base: All respondents (n=1,516), except for the Bloc Québécois, Quebecers only

	TOTAL Canada	TOTAL Decided voters	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Total Jan. 4 <sup>th</sup> , 2021	Gap
Weighted n =	1,516	1,229	83	281	482	82	131	170	636	593	339	399	491	1,238	
Unweighted n =	1,516	1,249	84	325	504	104	107	125	660	589	295	510	444	1,242	
<b>... Justin Trudeau's Liberal Party of Canada</b>	<b>29%</b>	<b>36%</b>	41%	33%	<b>41%</b>	29%	32%	29%	<b>33%</b>	<b>39%</b>	<b>25%</b>	<b>41%</b>	39%	<b>35%</b>	<b>+1</b>
<b>... Erin O'Toole's Conservative Party of Canada</b>	<b>23%</b>	<b>29%</b>	27%	<b>20%</b>	28%	<b>46%</b>	<b>41%</b>	30%	31%	27%	<b>22%</b>	27%	<b>35%</b>	<b>30%</b>	<b>-1</b>
<b>... Jagmeet Singh's New Democratic Party of Canada</b>	<b>17%</b>	<b>21%</b>	21%	<b>11%</b>	23%	24%	22%	<b>29%</b>	21%	21%	<b>36%</b>	18%	<b>13%</b>	<b>20%</b>	<b>+1</b>
<b>... Yves-François Blanchet's Bloc Québécois</b>	<b>5%</b>	<b>7%</b>	-	<b>28%</b>	-	-	-	-	-	-	-	-	-	<b>7%</b>	<b>-</b>
<b>... Annamie Paul's Green Party of Canada</b>	<b>5%</b>	<b>6%</b>	9%	6%	5%	2%	<b>1%</b>	<b>11%</b>	5%	6%	<b>9%</b>	5%	4%	<b>6%</b>	<b>-</b>
<b>... another party</b>	<b>2%</b>	<b>2%</b>	2%	2%	2%	0%	4%	1%	3%	1%	3%	2%	2%	<b>2%</b>	<b>-</b>
I would not vote	<b>6%</b>	<b>-</b>	-	-	-	-	-	-	-	-	-	-	-	<b>-</b>	<b>-</b>
I would cancel my vote	<b>1%</b>	<b>-</b>	-	-	-	-	-	-	-	-	-	-	-	<b>-</b>	<b>-</b>
I don't know	<b>10%</b>	<b>-</b>	-	-	-	-	-	-	-	-	-	-	-	<b>-</b>	<b>-</b>
Refusal	<b>2%</b>	<b>-</b>	-	-	-	-	-	-	-	-	-	-	-	<b>-</b>	<b>-</b>

# TRENDS IN VOTING INTENTIONS IN CANADA



	04-13-2020	04-20-2020	04-27-2020	05-04-2020	05-11-2020	05-19-2020	05-25-2020	06-01-2020	06-08-2020	06-15-2020	06-22-2020	06-29-2020	07-06-2020	07-13-2020	07-20-2020	07-27-2020	08-03-2020	08-10-2020	08-07-2020	08-24-2020	08-31-2020	09-08-2020	09-13-2020	09-21-2020	09-28-2020	10-05-2020	10-13-2020	10-19-2020	10-26-2020	11-02-2020	11-09-2020	11-16-2020	11-30-2020	12-14-2020	01-04-2021	01-18-2021	
LPC	39%	42%	43%	44%	41%	44%	41%	40%	46%	40%	39%	40%	39%	38%	39%	35%	33%	36%	35%	38%	35%	34%	35%	35%	40%	36%	37%	36%	37%	34%	36%	35%	34%	35%	35%	36%	
CPC	28%	29%	28%	25%	28%	25%	27%	27%	25%	27%	28%	28%	25%	26%	28%	29%	31%	29%	32%	30%	29%	32%	31%	30%	30%	32%	29%	29%	30%	31%	28%	31%	30%	29%	30%	29%	29%
NDP	18%	14%	14%	15%	17%	15%	15%	18%	15%	16%	19%	17%	20%	19%	17%	20%	20%	15%	18%	18%	21%	19%	18%	19%	17%	20%	21%	18%	18%	21%	21%	18%	20%	23%	20%	21%	
BQ	6%	8%	7%	7%	7%	7%	7%	7%	7%	7%	7%	8%	8%	7%	9%	8%	8%	8%	7%	8%	7%	7%	8%	8%	7%	7%	7%	8%	8%	7%	7%	8%	7%	7%	7%	7%	
GPC	8%	5%	6%	6%	6%	7%	6%	7%	6%	7%	5%	6%	5%	7%	7%	6%	6%	8%	6%	6%	5%	6%	6%	5%	4%	6%	6%	5%	6%	5%	6%	5%	6%	7%	5%	6%	6%
Others	2%	2%	2%	2%	1%	2%	2%	2%	1%	3%	2%	2%	2%	2%	2%	1%	2%	3%	2%	2%	2%	1%	3%	2%	1%	1%	1%	2%	2%	2%	3%	2%	2%	2%	2%	2%	



**Leger**

# APPENDIX

# DETAILED METHODOLOGY

## Weighted and Unweighted Sample

The table below presents the Canadian geographic distribution of respondents before weighting.

Province	Unweighted	Weighted
British Columbia	151	206
Alberta	129	170
Manitoba/Saskatchewan	126	99
Ontario	602	582
Quebec	407	356
Atlantic	100	104

The table below presents the American geographic distribution of respondents before weighting.

US region	Unweighted	Weighted
NorthEast	195	180
MidWest	221	218
South	315	372
West	272	234

# DETAILED METHODOLOGY

## Weighted and Unweighted Sample for Canada

The following tables present the demographic distribution of respondents according to gender, age and language (mother tongue) for Canada.

<b>GENDER</b>	<b>Unweighted</b>	<b>Weighted</b>
Male	756	736
Female	760	780

<b>AGE</b>	<b>Unweighted</b>	<b>Weighted</b>
Between 18 and 34	360	413
Between 35 and 54	637	517
55 or over	519	586

<b>LANGUAGE (MOTHER TONGUE)</b>	<b>Unweighted</b>	<b>Weighted</b>
English	927	996
French	366	315
Other	222	204

The sample thus collected has a minimum weighting factor of 0.1674 and a maximum weighting factor of 4.7022. The weighted variance is 0.3681.

# DETAILED METHODOLOGY

## Weighted and Unweighted Sample for The United States

The following tables present the demographic distribution of respondents according to gender and age for The United States.

<b>GENDER</b>	<b>Unweighted</b>	<b>Weighted</b>
Male	503	486
Female	500	517

<b>AGE</b>	<b>Unweighted</b>	<b>Weighted</b>
Between 18 and 29	136	221
Between 30 and 39	182	173
Between 40 and 49	191	187
Between 50 and 64	294	251
65 or older	200	173

The sample thus collected has a minimum weighting factor of 0.2991 and a maximum weighting factor of 4.5000. The weighted variance is 0.2826.

## OUR CREDENTIALS



Leger is a member of [ESOMAR](#) (European Society for Opinion and Market Research), the global association of opinion polls and marketing research professionals. As such, Leger is committed to applying the [international ICC/ESOMAR](#) code of Market, Opinion and Social Research and Data Analytics.



Leger is also a member of the [Insights Association](#), the American Association of Marketing Research Analytics.

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Online community management
- **Leger Digital**  
Digital strategy and user experience
- **International Research**  
Worldwide Independent Network (WIN)

**600**  
EMPLOYEES



**185**  
CONSULTANTS



**8**  
OFFICES

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QUEBEC CITY | TORONTO | VANCOUVER | WINNIPEG