

# Leger

## LEGER'S NORTH AMERICAN TRACKER

February 15<sup>th</sup>, 2021

THE CANADIAN PRESS



# METHODOLOGY



## METHODOLOGY

Leger, the largest Canadian-owned polling and marketing research firm, in collaboration with the Canadian press, conducted this Web survey with a representative sample of **1,535 Canadians and 1,002 Americans**, over the age of 18, selected from LEO's (Leger Opinion) representative panel. The questionnaire consisted of 25 questions and was completed in 10 minutes on average. Data collection took place from **February 12<sup>th</sup>, 2021 to February 14<sup>th</sup>, 2021**, via Computer-Assisted Web Interviewing technology (CAWI). Using 2016 Census reference variables, the Canadian data was then analyzed and weighted by our statisticians according to gender, age, mother tongue, region, education level and the presence of children in households in order to render a representative sample of the general population. Using 2010 U.S. Census reference variables, the American data was then analyzed and weighted by our statisticians according to gender, age, region, race/ethnicity, household size and education level in order to render a representative sample of the general population.

The LEO (Leger Opinion) panel is the largest Canadian panel with over 400,000 representative panelists from all regions of Canada. LEO was created by Leger based on a representative Canadian sample of Canadian citizens with Internet access. LEO's panelists were randomly selected (RDD) through Leger's call centre, panelists from more hard-to-reach target groups were also added to the panel through targeted recruitment campaigns. The double-opt-in selection process, a model to detect fraud and the renewal of 25% of the panel each year ensures complete respondent quality. To ensure a higher response rate and reach people on their mobile devices, Leger has also developed a high-performance Apple and Android application. In fact, Leger is the only Canadian research firm offering both the number and quality of panelists. Most competing polling firms in Canada and the United States also use the LEO panel.

A margin of error cannot be associated with a non-probability sample in a panel survey. For comparison purposes, a probability sample of this size would have a margin of error **±2.50%, 19 times out of 20** for the Canadian sample and of **±3.09%, 19 times out of 20** for the American sample. The results presented in this study comply with the public opinion research standards and disclosure requirements of CRIC (the Canadian Research and Insights Council) and the global ESOMAR network. Leger is a founding member of CRIC and is actively involved in raising quality standards in the survey industry. President Jean-Marc Léger is a member of the CRIC's Board of Directors and the Canadian representative of ESOMAR.

Leger is the polling firm that has presented the most accurate data, on average, over the last ten years in Canada. During the last federal election in 2019, Leger was once again the most accurate firm in the country. This accuracy is attributed to the quality of the LEO panel and rigorous application of methodological rules by Leger's 600 employees, including 200 professionals in Leger's eight offices across Canada (Montreal, Toronto, Quebec City, Winnipeg, Calgary, Edmonton and Vancouver) and in the United States (Philadelphia).

Poll aggregator 338Canada.com gave Leger the highest rating among all polling firms in Canada for the accuracy of its studies. See <https://338canada.com/pollster-ratings.htm>

Federal Elections 2019		
Federal Parties	Leger Survey	Official Results
LPC	33%	33%
CPC	33%	34%
NDP	18%	16%
BQ	8%	8%
Green	6%	7%
PPC	2%	2%

# METHODOLOGY

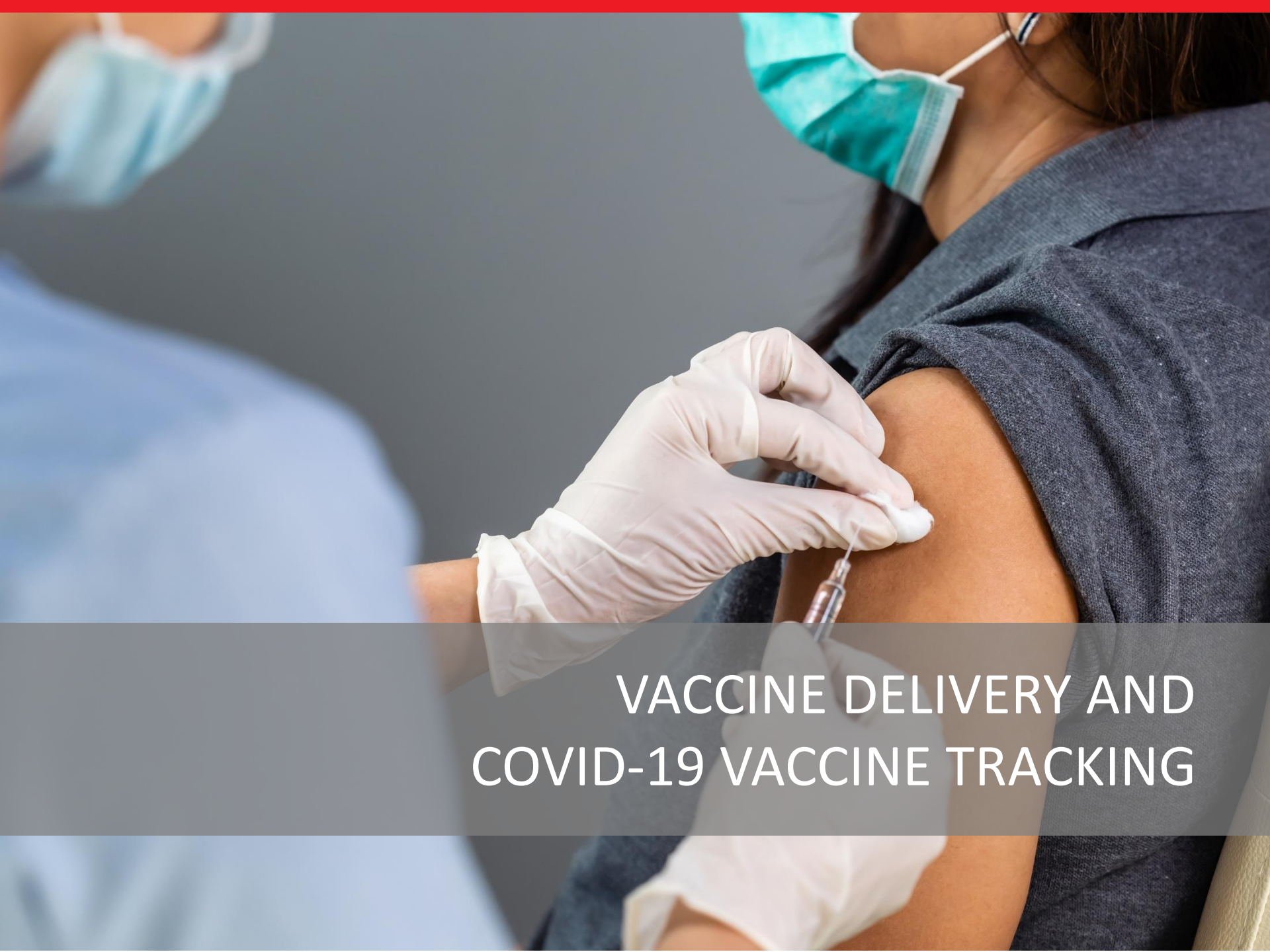
## Notes on Reading this Report

The numbers presented have been rounded. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.

In this report, data in bold **red** characters indicate a significantly lower proportion than that of other respondents. Conversely, data in bold **green** characters indicate a significantly higher proportion than that of other respondents.

A more detailed methodology is presented in the appendix.

If you have questions about the data presented in this report, please contact Christian Bourque, Associate and Executive Vice-President at the following e-mail address: [cbourque@leger360.com](mailto:cbourque@leger360.com) or Jack Jedwab, President & CEO of the Association for Canadian Studies: [jack.jedwab@acs-aec.ca](mailto:jack.jedwab@acs-aec.ca)



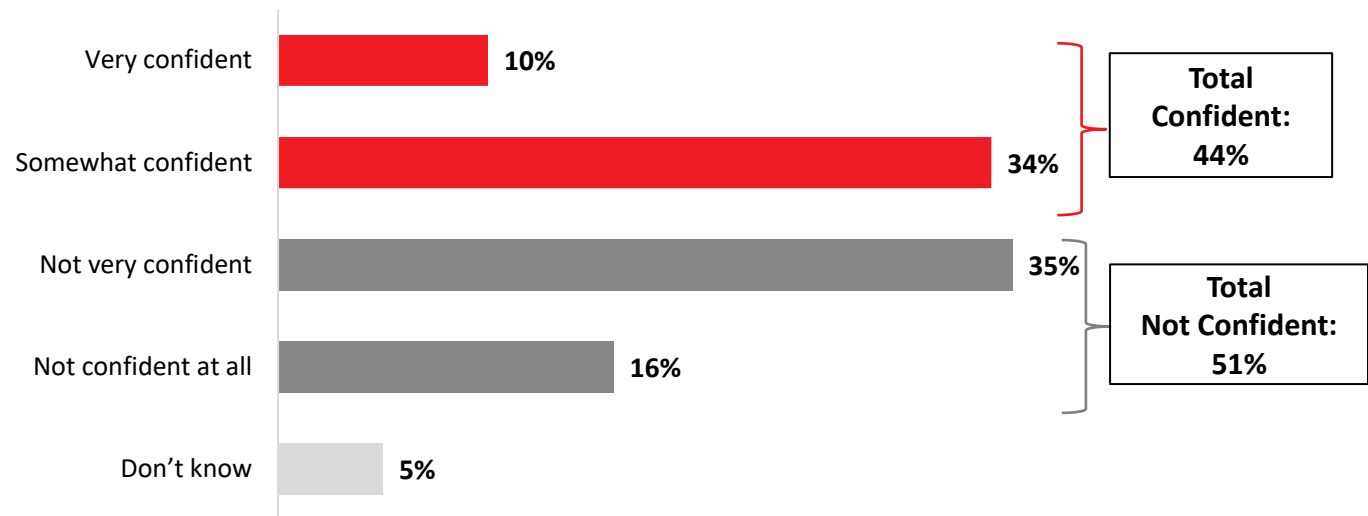
VACCINE DELIVERY AND  
COVID-19 VACCINE TRACKING

# CONFIDENCE IN ACHIEVING VACCINATION OBJECTIVE



CTC531. The Government of Canada has stated the objective that all Canadians who wish to get vaccinated against Coronavirus will be able to do so before the end of September 2021. To what extent are you confident that Canada will be able to meet that objective?

Base: All respondents (n=1,535)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	1,535	105	360	589	100	172	208	419	523	593	584	620	303
Unweighted n =	1,535	101	410	607	137	128	152	446	614	475	648	580	282
<b>Total Confident</b>	<b>44%</b>	<b>58%</b>	<b>39%</b>	43%	45%	43%	49%	48%	<b>39%</b>	46%	47%	42%	44%
Very confident	10%	<b>16%</b>	<b>6%</b>	11%	8%	12%	10%	11%	9%	10%	12%	<b>8%</b>	11%
Somewhat confident	34%	42%	33%	32%	37%	31%	39%	37%	<b>30%</b>	36%	35%	35%	33%
<b>Total Not Confident</b>	<b>51%</b>	<b>33%</b>	<b>56%</b>	53%	46%	49%	49%	48%	53%	51%	49%	<b>54%</b>	47%
Not very confident	35%	<b>25%</b>	<b>43%</b>	32%	32%	32%	36%	35%	34%	35%	34%	<b>38%</b>	<b>28%</b>
Not confident at all	16%	<b>7%</b>	14%	<b>20%</b>	14%	17%	12%	<b>13%</b>	<b>19%</b>	16%	15%	16%	19%
Don't know	5%	9%	5%	4%	8%	8%	2%	4%	<b>8%</b>	<b>3%</b>	4%	4%	<b>9%</b>

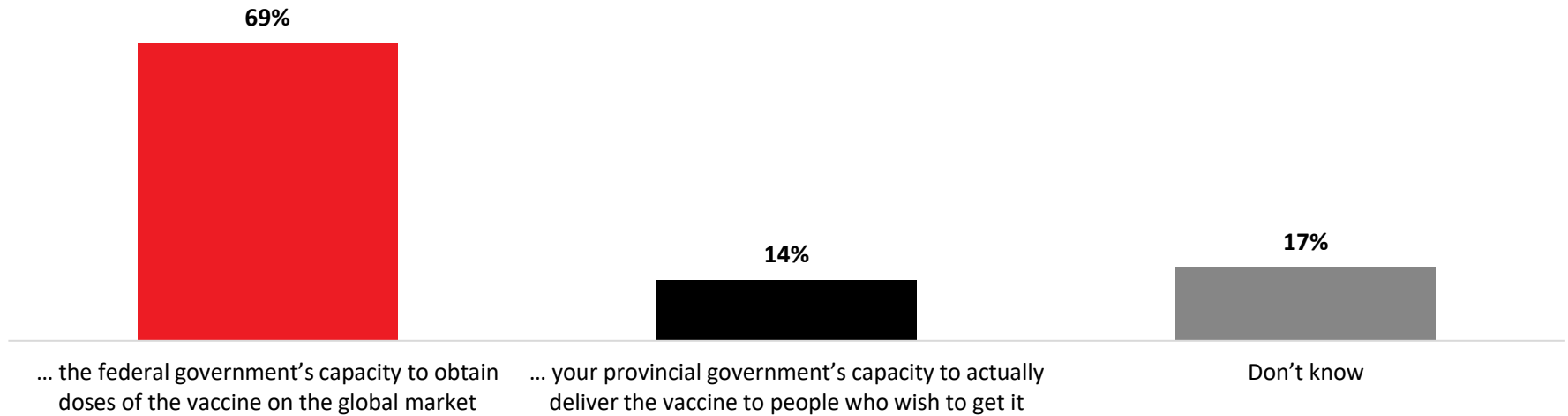
New question

# FEDERAL VS PROVINCIAL RESPONSIBILITY



CTC532. At the moment, Canada is behind on delivering vaccines to Canadians. Do you believe this is mainly due to...

Base: All respondents (n=1,535)



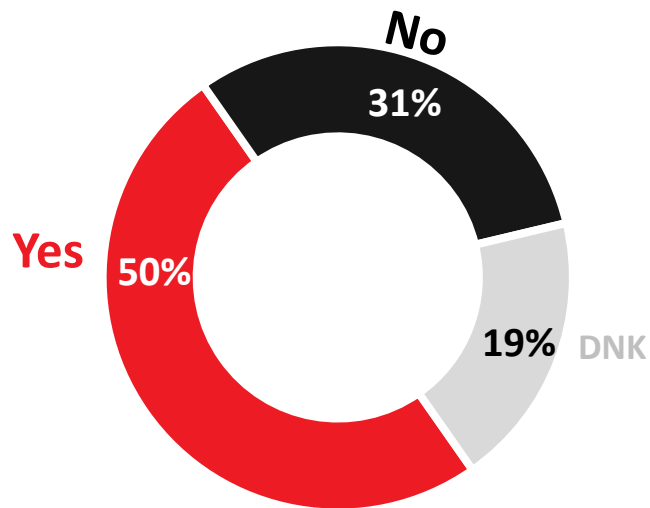
	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	1,535	105	360	589	100	172	208	419	523	593	584	620	303
Unweighted n =	1,535	101	410	607	137	128	152	446	614	475	648	580	282
... the federal Government's capacity to obtain doses of the vaccine on the global market	69%	74%	73%	66%	60%	67%	76%	64%	65%	77%	66%	71%	73%
... your provincial government's capacity to actually deliver the vaccine to people who wish to get it	14%	8%	12%	15%	15%	19%	11%	22%	14%	7%	17%	13%	8%
Don't know	17%	17%	16%	19%	25%	14%	13%	14%	21%	15%	17%	16%	19%

# APPROVAL OF OTHER VACCINES



**CTC533. Do you feel that the Government of Canada should accelerate the approval of other vaccines already available in other countries to help meet its September 2021 target?**

Base: All respondents (n=1,535)



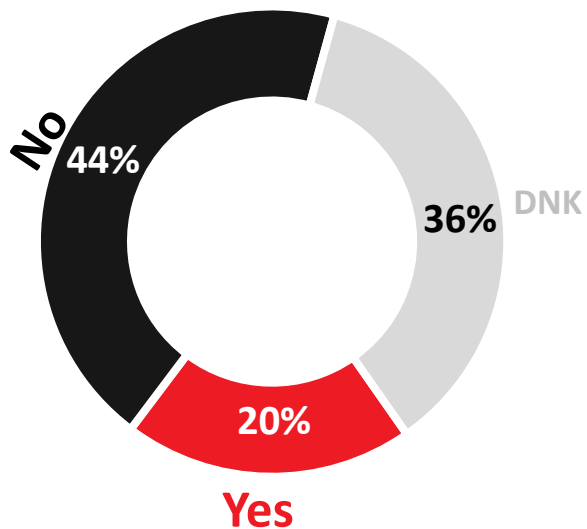
	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	1,535	105	360	589	100	172	208	419	523	593	584	620	303
Unweighted n =	1,535	101	410	607	137	128	152	446	614	475	648	580	282
Yes	50%	35%	56%	49%	41%	54%	48%	46%	46%	55%	51%	52%	45%
No	31%	40%	27%	31%	29%	31%	36%	35%	31%	29%	30%	32%	33%
Don't know	19%	24%	17%	19%	30%	15%	16%	19%	23%	15%	19%	17%	23%

# RUSSIAN AND CHINESE VACCINES



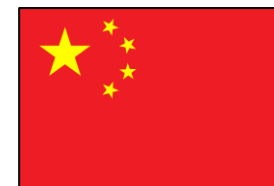
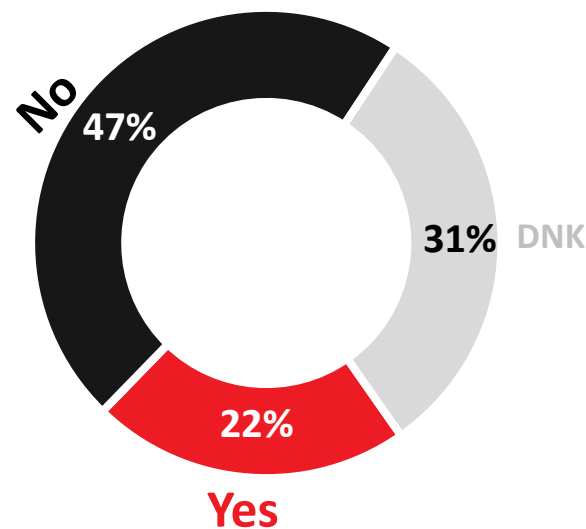
**CTC534A.** If there are further delays in obtaining doses of vaccines already approved by Health Canada, should the Government of Canada seek to approve the Sputnik vaccine developed in **Russia** or not?

Base: All respondents (n=1,535)



**CTC534B.** If there are further delays in obtaining doses of vaccines already approved by Health Canada, should the Government of Canada seek to approve the vaccine developed in **China** that has been used in that country?

Base: All respondents (n=1,535)



# RUSSIAN AND CHINESE VACCINES – Details



**CTC534A.** If there are further delays in obtaining doses of vaccines already approved by Health Canada, should the Government of Canada seek to approve the Sputnik vaccine developed in **Russia** or not?

Base: All respondents

	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	1,535	105	360	589	100	172	208	419	523	593	584	620	303
Unweighted n =	1,535	101	410	607	137	128	152	446	614	475	648	580	282
Yes	20%	22%	30%	17%	11%	16%	18%	24%	16%	21%	19%	20%	21%
No	44%	42%	39%	49%	39%	49%	42%	35%	45%	51%	44%	45%	45%
Don't know	36%	36%	31%	34%	50%	35%	40%	42%	39%	28%	37%	34%	34%

**CTC534B.** If there are further delays in obtaining doses of vaccines already approved by Health Canada, should the Government of Canada seek to approve the vaccine developed in **China** that has been used in that country?

Base: All respondents

	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	1,535	105	360	589	100	172	208	419	523	593	584	620	303
Unweighted n =	1,535	101	410	607	137	128	152	446	614	475	648	580	282
Yes	22%	20%	28%	19%	20%	21%	25%	29%	17%	22%	23%	23%	21%
No	47%	39%	41%	51%	35%	51%	51%	38%	47%	52%	46%	48%	45%
Don't know	31%	41%	31%	30%	45%	29%	24%	33%	35%	26%	31%	29%	34%

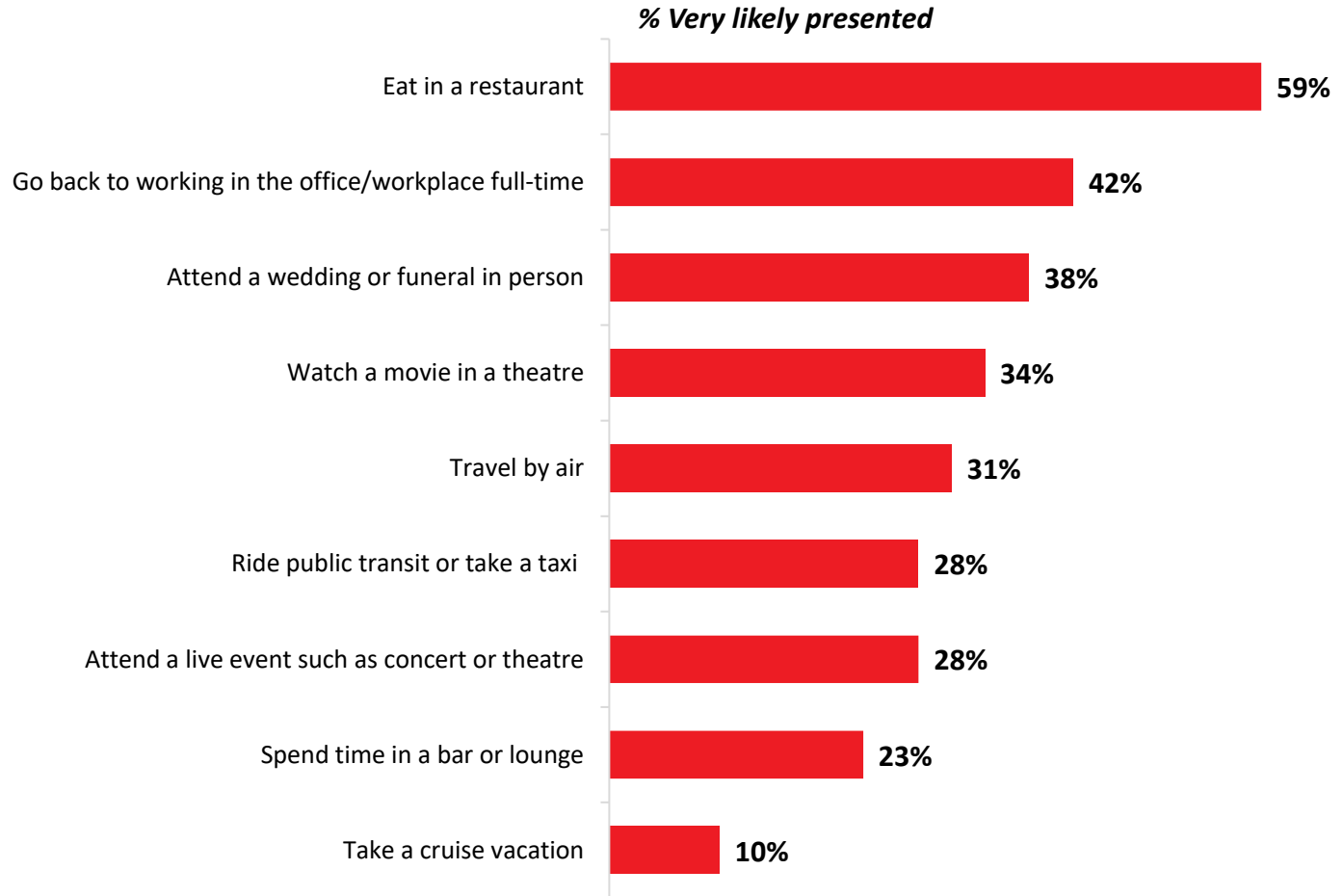
New question

# RESUMING ACTIVITIES AFTER VACCINATION



CTC535. When you are fully vaccinated against the COVID-19 virus, how likely are you to do the following when they are allowed in your province?

Base: All respondents (n=1,535)



**New question**

# RESUMING ACTIVITIES AFTER VACCINATION – DETAILS



**CTC535. When you are fully vaccinated against the COVID-19 virus, how likely are you to do the following when they are allowed in your province?**

Base: All respondents

	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	1,535	105	360	589	100	172	208	419	523	593	584	620	303
Unweighted n =	1,535	101	410	607	137	128	152	446	614	475	648	580	282
<b>% Very likely presented</b>													
Eat in a restaurant	<b>59%</b>	55%	<b>67%</b>	<b>53%</b>	65%	60%	60%	<b>67%</b>	62%	<b>50%</b>	58%	62%	56%
Go back to working in the office/workplace full-time	<b>42%</b>	45%	43%	<b>38%</b>	<b>33%</b>	<b>50%</b>	44%	<b>56%</b>	<b>54%</b>	<b>20%</b>	42%	42%	41%
Attend a wedding or funeral in person	<b>38%</b>	40%	35%	37%	<b>47%</b>	<b>48%</b>	31%	<b>44%</b>	<b>42%</b>	<b>31%</b>	38%	38%	37%
Watch a movie in a theatre	<b>34%</b>	39%	36%	<b>31%</b>	31%	33%	38%	<b>47%</b>	36%	<b>22%</b>	36%	35%	<b>27%</b>
Travel by air	<b>31%</b>	27%	29%	30%	33%	<b>38%</b>	30%	<b>37%</b>	<b>35%</b>	<b>22%</b>	32%	32%	<b>25%</b>
Ride public transit or take a taxi	<b>28%</b>	25%	26%	29%	21%	24%	34%	<b>42%</b>	26%	<b>19%</b>	<b>37%</b>	<b>24%</b>	<b>16%</b>
Attend a live event such as concert or theatre	<b>28%</b>	25%	<b>33%</b>	28%	26%	25%	24%	<b>35%</b>	30%	<b>20%</b>	29%	28%	<b>23%</b>
Spend time in a bar or lounge	<b>23%</b>	16%	23%	21%	28%	<b>31%</b>	24%	<b>37%</b>	<b>27%</b>	<b>11%</b>	24%	25%	<b>17%</b>
Take a cruise vacation	<b>10%</b>	12%	8%	10%	10%	<b>17%</b>	8%	<b>14%</b>	11%	<b>6%</b>	9%	11%	10%

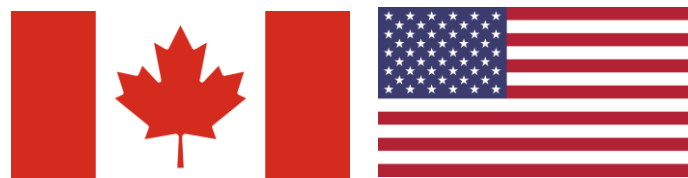
**New question**

# RESUMING ACTIVITIES AFTER VACCINATION (CANADA VS UNITED STATES)



**CTC535. When you are fully vaccinated against the COVID-19 virus, how likely are you to do the following when they are allowed in your province/ State ?**

Base: All respondents



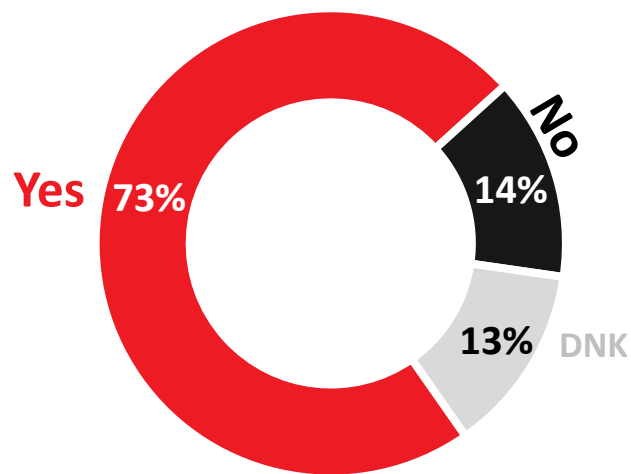
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,535	1,002	
Unweighted n =	1,535	1,002	
<b>% Very likely presented</b>			
Eat in a restaurant	59%	45%	14
Go back to working in the office/workplace full-time	42%	34%	8
Attend a wedding or funeral in person	38%	29%	9
Watch a movie in a theatre	34%	23%	11
Travel by air	31%	23%	8
Ride public transit or take a taxi	28%	18%	10
Attend a live event such as concert or theatre	28%	19%	9
Spend time in a bar or lounge	23%	20%	3
Take a cruise vacation	10%	11%	1

# INTENTION TO GET VACCINATED



**CTC108. When a vaccine for COVID-19 that had been approved by Health Canada becomes available to the population and it is free, do you intend to get vaccinated?**

Base: All respondents (n=1,535)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL Feb. 1 <sup>st</sup>	Gap
Weighted n =	1,535	105	360	589	100	172	208	419	523	593	584	620	303	1,559	
Unweighted n =	1,535	101	410	607	137	128	152	446	614	475	648	580	282	1,559	
Yes	<b>73%</b>	75%	73%	71%	70%	74%	<b>82%</b>	<b>67%</b>	<b>69%</b>	<b>82%</b>	75%	75%	<b>69%</b>	<b>70%</b>	<b>+3</b>
No	<b>14%</b>	11%	15%	15%	15%	14%	<b>7%</b>	<b>23%</b>	13%	<b>7%</b>	13%	13%	16%	<b>15%</b>	<b>-1</b>
Don't know	<b>13%</b>	14%	12%	13%	15%	12%	11%	<b>10%</b>	<b>18%</b>	<b>10%</b>	12%	12%	15%	<b>15%</b>	<b>-2</b>

# INTENTION TO GET VACCINATED (CANADA VS UNITED STATES)



CTC108. When a vaccine for COVID-19 that had been approved by Health Canada/**the FDA** becomes available to the population and it is free, do you intend to get vaccinated?

Base: All respondents



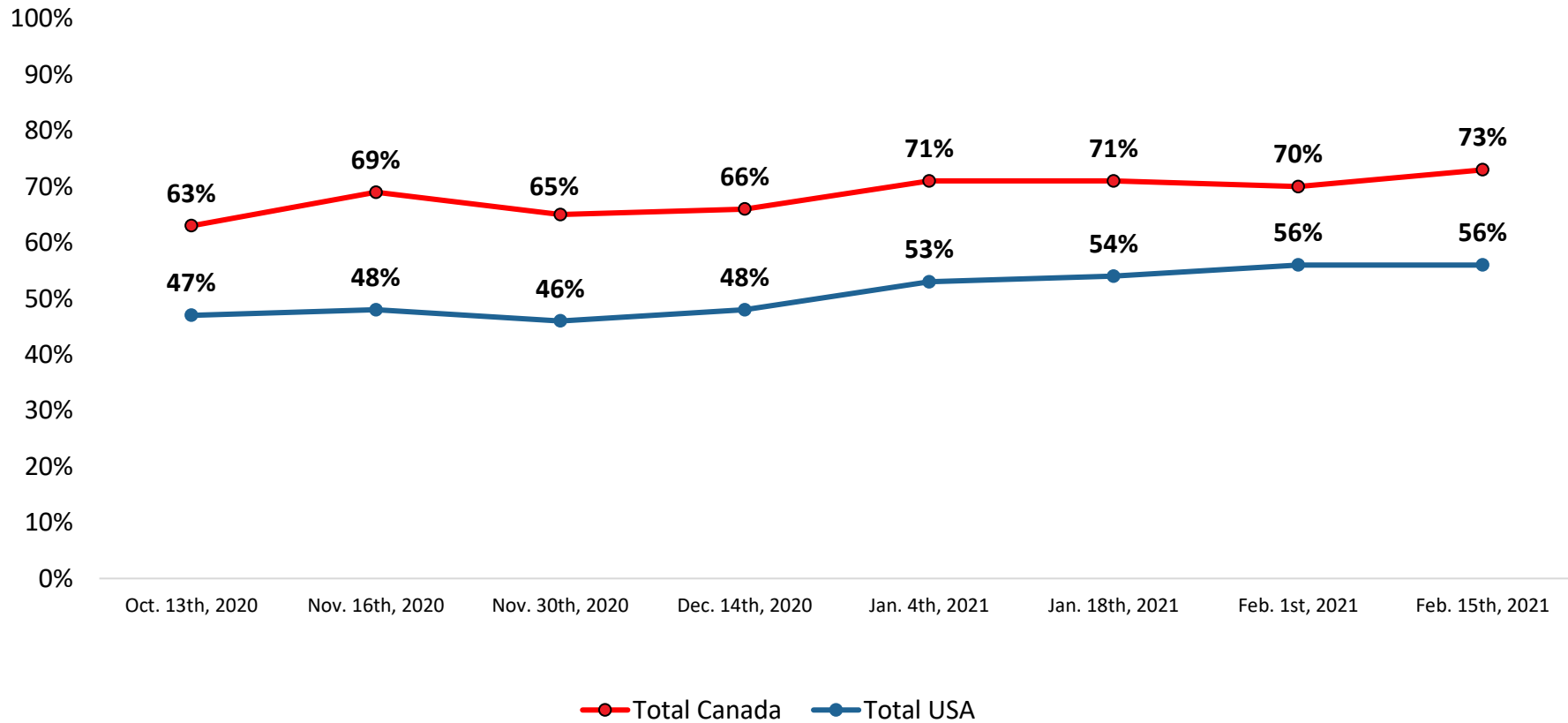
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,535	1,002	
Unweighted n =	1,535	1,002	
Yes	<b>73%</b>	<b>56%</b>	17
No	<b>14%</b>	<b>29%</b>	15
Don't know	<b>13%</b>	<b>16%</b>	3

# INTENTION TO GET VACCINATED- EVOLUTION



CTC108. When a vaccine for COVID-19 that had been approved by Health Canada/**the FDA** becomes available to the population and it is free, do you intend to get vaccinated?

*% Yes presented*

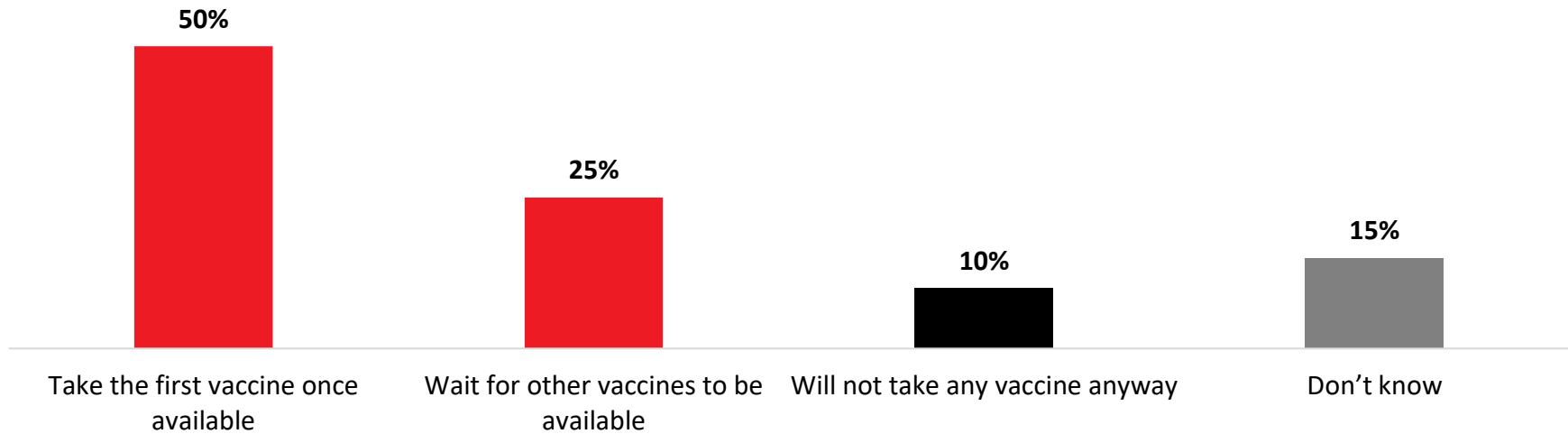


# LIKELIHOOD OF TAKING THE FIRST VACCINE



**CTC433. It is likely that there will be multiple vaccines coming on to the market over a period of time. Would you be more likely to get vaccinated with the first vaccine available to the public or would you prefer to wait for other vaccines to be available on the market later?**

Base: All respondents (n=1,535)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL Feb. 1st	Gap
Weighted n =	1,535	105	360	589	100	172	208	419	523	593	584	620	303	1,559	
Unweighted n =	1,535	101	410	607	137	128	152	446	614	475	648	580	282	1,559	
Take the first vaccine once available	50%	57%	50%	45%	46%	55%	63%	38%	45%	64%	49%	54%	48%	43%	+7
Wait for other vaccines to be available	25%	20%	26%	29%	32%	16%	18%	35%	26%	17%	27%	24%	22%	32%	-7
Will not take any vaccine anyway	10%	9%	13%	10%	8%	13%	5%	15%	10%	6%	9%	9%	14%	12%	-2
Don't know	15%	14%	11%	17%	13%	16%	14%	12%	18%	14%	15%	13%	16%	13%	+2

# LIKELIHOOD OF TAKING THE FIRST VACCINE (CANADA VS UNITED STATES)



CTC433. It is likely that there will be multiple vaccines coming on to the market over a period of time. Would you be more likely to get vaccinated with the first vaccine available to the public or would you prefer to wait for other vaccines to be available on the market later?

Base: All respondents



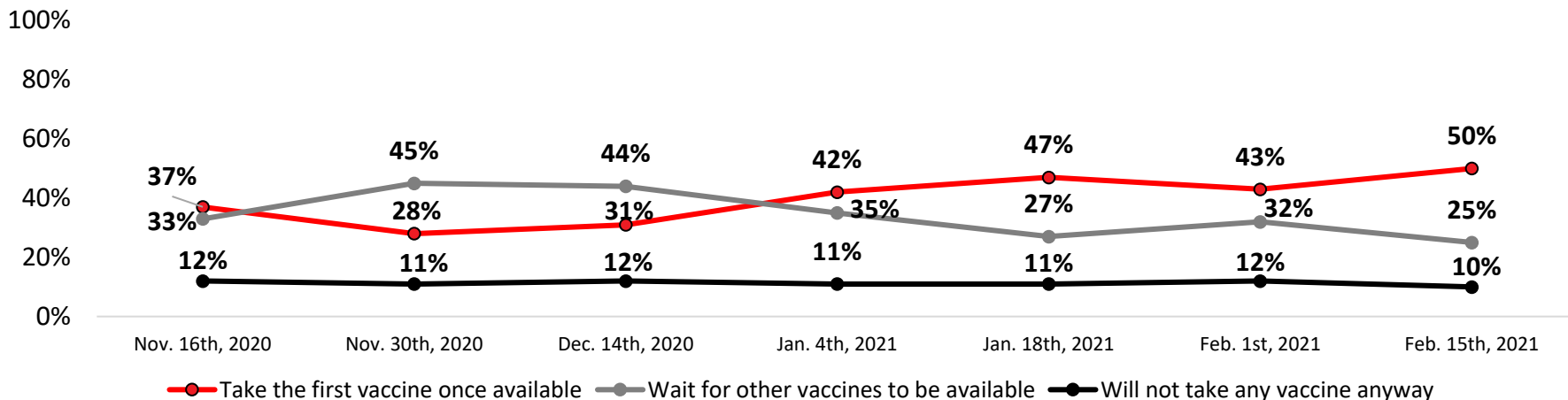
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,535	1,002	
Unweighted n =	1,535	1,002	
Take the first vaccine once available	<b>50%</b>	<b>40%</b>	10
Wait for other vaccines to be available	25%	22%	3
Will not take any vaccine anyway	<b>10%</b>	<b>23%</b>	13
Don't know	15%	14%	1

# LIKELIHOOD OF TAKING THE FIRST VACCINE - EVOLUTION

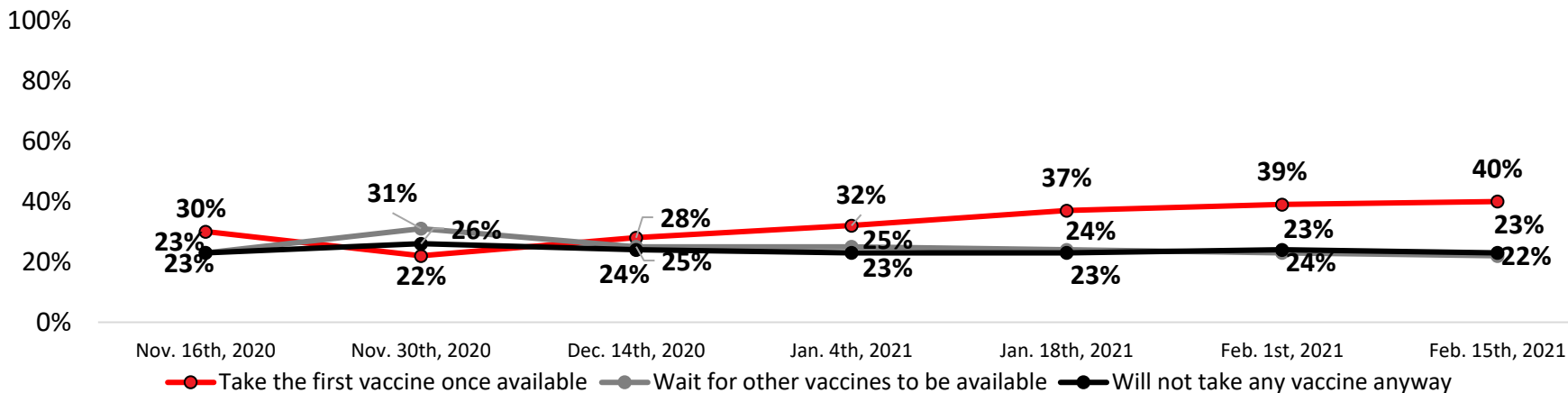


CTC433. It is likely that there will be multiple vaccines coming on to the market over a period of time. Would you be more likely to get vaccinated with the first vaccine available to the public or would you prefer to wait for other vaccines to be available on the market later?

## Total Canada



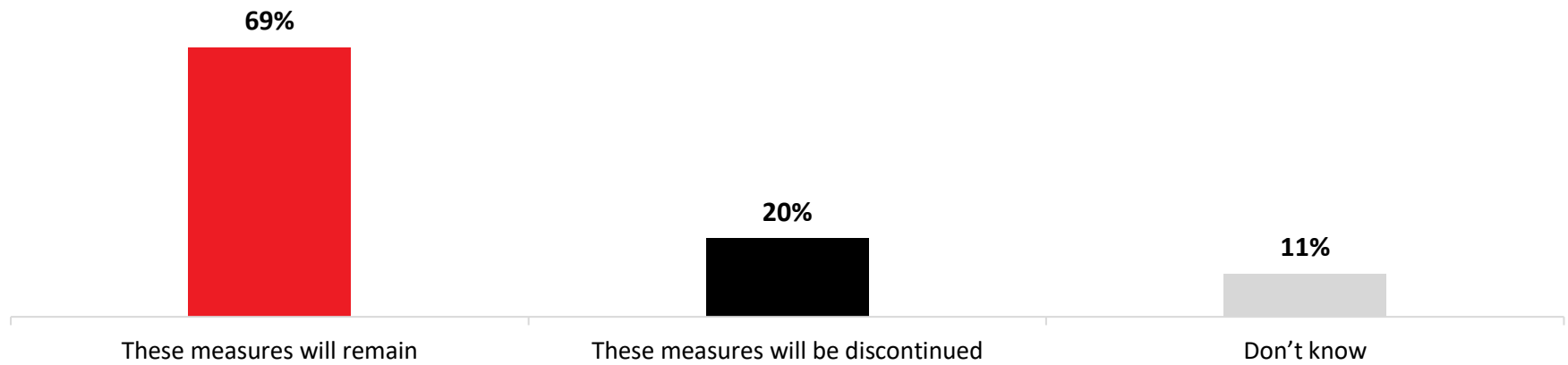
## Total USA



# FUTURE OF SAFETY MEASURES

CTC265. When a vaccine for COVID-19 becomes widely available in Canada, do you expect the safety measures (wearing face masks in public space, keeping a safe distance from other people in public space, disinfecting hands in shops and restaurants, limiting the number of participants in public gatherings) to remain in place or be discontinued?

Base: All respondents (n=1,535)





	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL Feb. 1 <sup>st</sup>	Gap
Weighted n =	1,535	105	360	589	100	172	208	419	523	593	584	620	303	1,559	
Unweighted n =	1,535	101	410	607	137	128	152	446	614	475	648	580	282	1,559	
These measures will remain	69%	78%	65%	72%	57%	57%	78%	64%	62%	79%	69%	70%	67%	68%	+1
These measures will be discontinued	20%	12%	25%	17%	22%	32%	13%	26%	23%	14%	21%	19%	20%	18%	+2
Don't know	11%	10%	10%	11%	21%	11%	8%	10%	15%	8%	9%	11%	13%	14%	-3

# FUTURE OF SAFETY MEASURES (CANADA VS UNITED STATES)

CTC265. When a vaccine for COVID-19 becomes widely available in Canada / **the United States**, do you expect the safety measures (wearing face masks in public space, keeping a safe distance from other people in public space, disinfecting hands in shops and restaurants, limiting the number of participants in public gatherings) to remain in place or be discontinued?

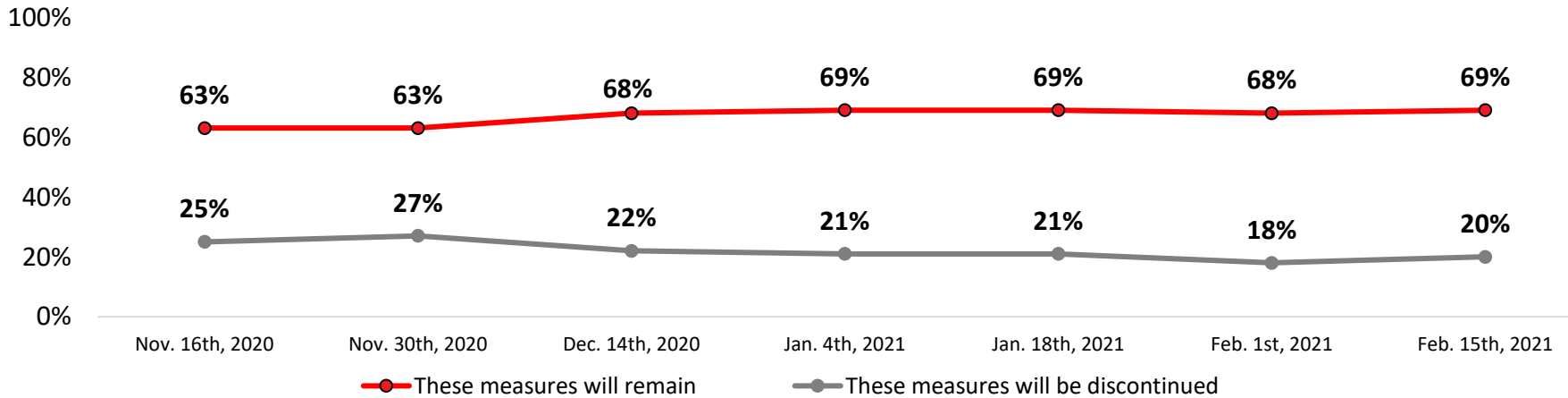
Base: All respondents

	 TOTAL CANADA	 TOTAL USA	Gap
Weighted n =	1,535	1,002	
Unweighted n =	1,535	1,002	
These measures will remain	<b>69%</b>	<b>62%</b>	7
These measures will be discontinued	20%	18%	2
Don't know	<b>11%</b>	<b>20%</b>	9

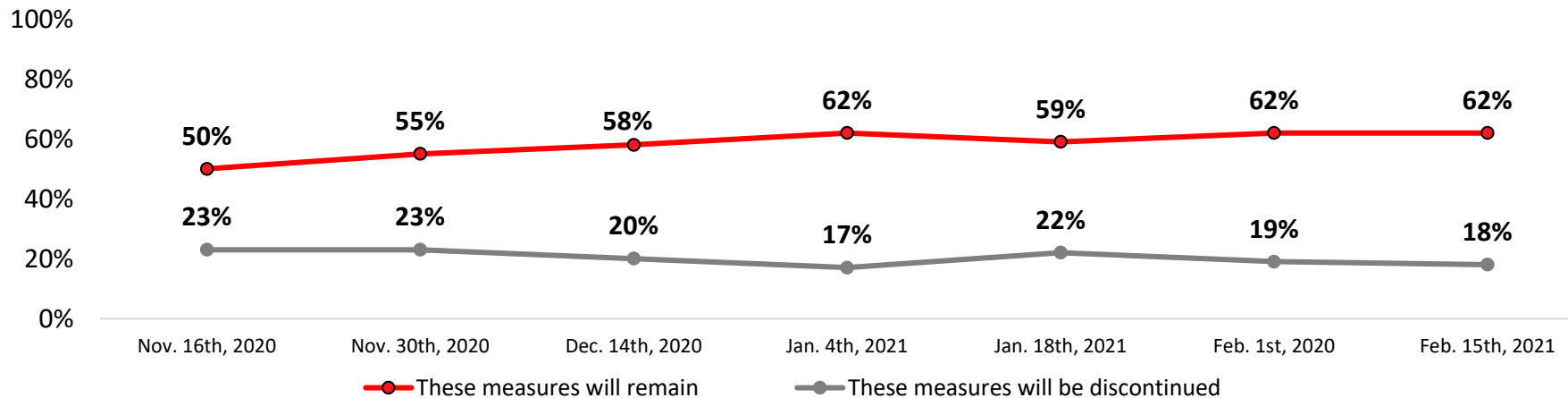
# FUTURE OF SAFETY MEASURES / EVOLUTION

CTC265. When a vaccine for COVID-19 becomes widely available in Canada / the United States, do you expect the safety measures (wearing face masks in public space, keeping a safe distance from other people in public space, disinfecting hands in shops and restaurants, limiting the number of participants in public gatherings) to remain in place or be discontinued?

## Total Canada



## Total USA

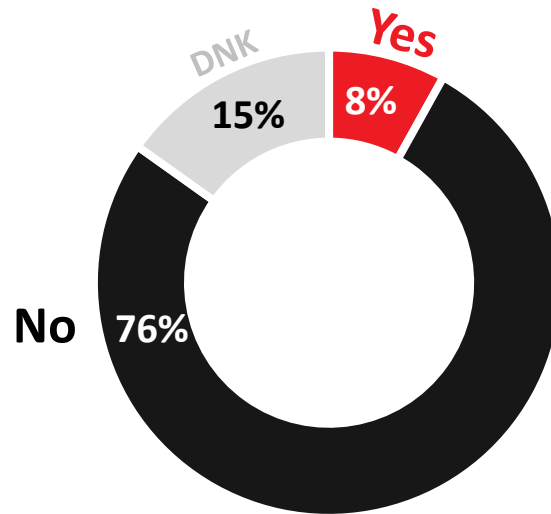


# VACCINE SAFETY



**CTC434. Do you personally believe vaccines are dangerous and should not be taken or given?**

Base: All respondents (n=1,535)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL Feb. 1 <sup>st</sup>	Gap
Weighted n =	1,535	105	360	589	100	172	208	419	523	593	584	620	303	1,559	
Unweighted n =	1,535	101	410	607	137	128	152	446	614	475	648	580	282	1,559	
Yes	8%	6%	10%	10%	11%	7%	3%	12%	9%	5%	8%	9%	8%	9%	-1
No	76%	74%	75%	76%	75%	77%	83%	74%	72%	82%	76%	80%	72%	78%	-2
Don't know	15%	21%	15%	15%	14%	15%	14%	14%	19%	13%	16%	11%	20%	13%	+2

# VACCINE SAFETY (CANADA VS UNITED STATES)



CTC434. Do you personally believe vaccines are dangerous and should not be taken or given?

Base: All respondents



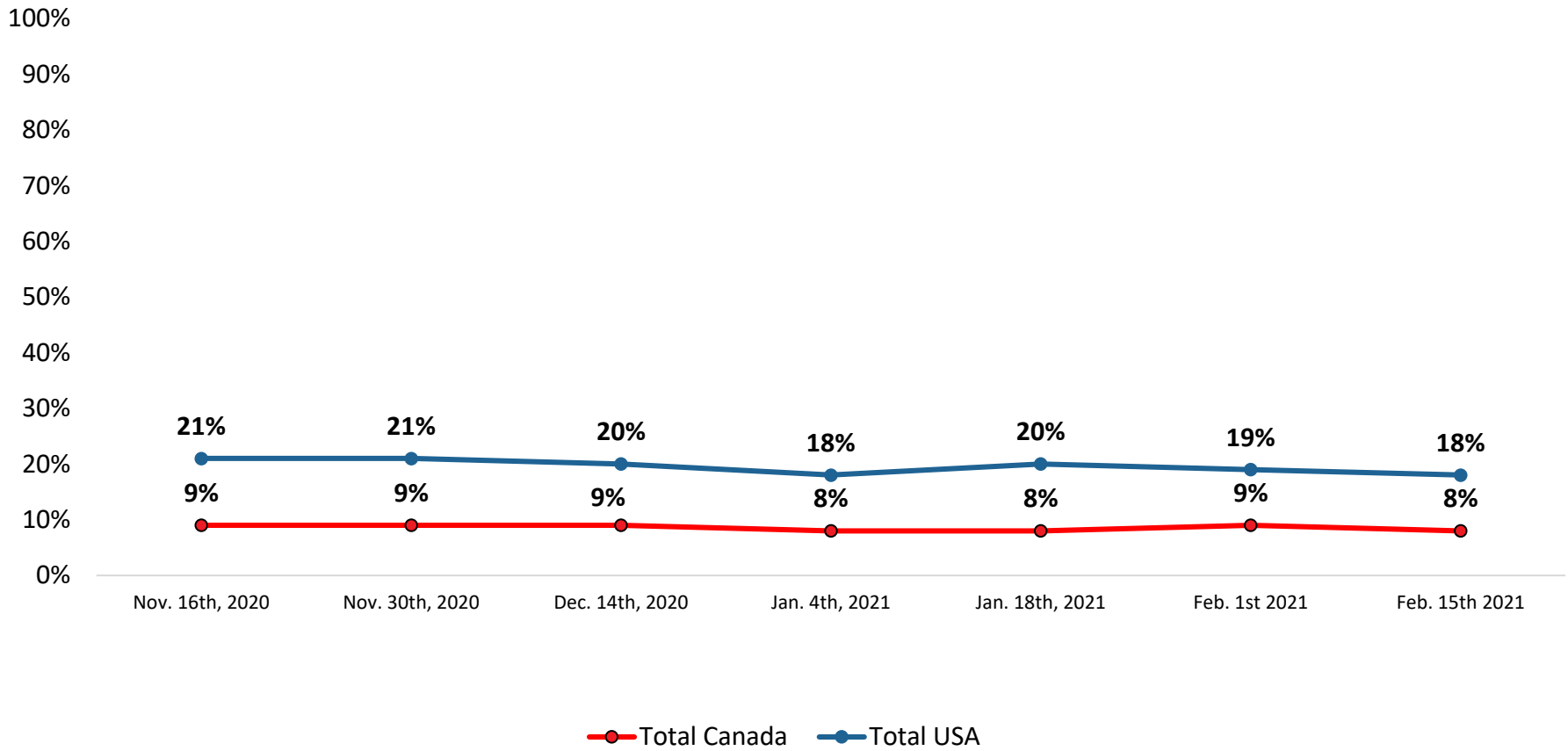
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,535	1,002	
Unweighted n =	1,535	1,002	
Yes	8%	18%	10
No	76%	62%	14
Don't know	15%	20%	5

# VACCINE SAFETY - EVOLUTION



CTC434. Do you personally believe vaccines are dangerous and should not be taken or given?

*% Yes presented*





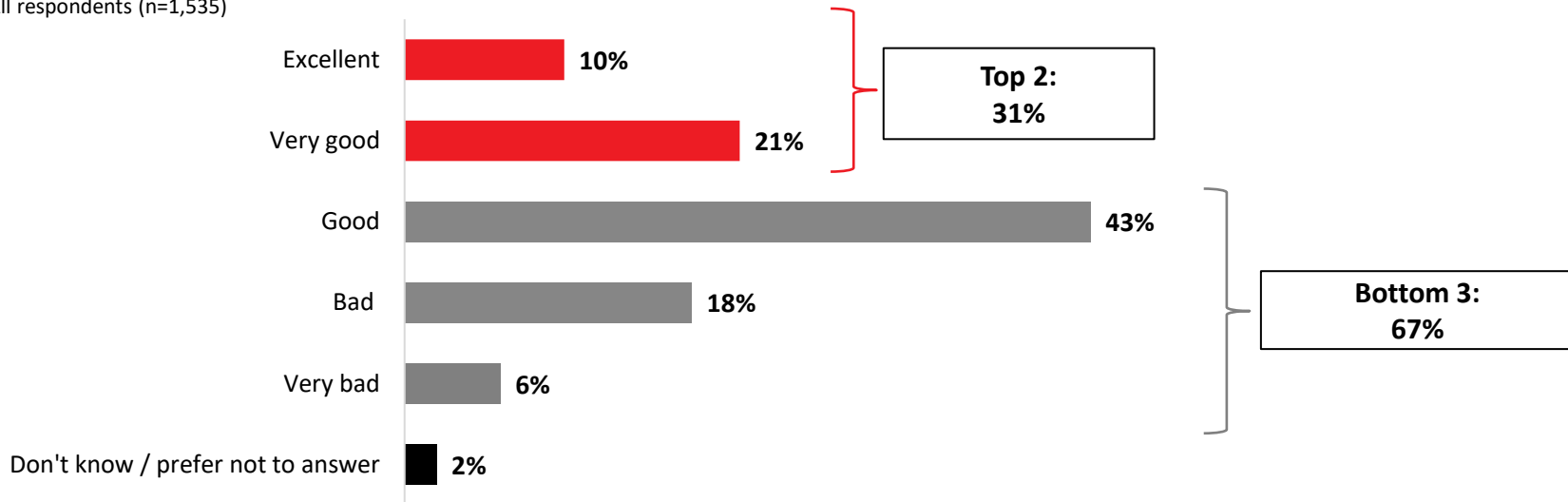
# STRESS AND MENTAL HEALTH

# MENTAL HEALTH DURING THE CRISIS



**CTC46. Since the beginning of the COVID-19 crisis, how would you rate your mental health?**

Base: All respondents (n=1,535)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL Feb. 1 <sup>st</sup>	Gap
Weighted n =	1,535	105	360	589	100	172	208	419	523	593	584	620	303	1,559	
Unweighted n =	1,535	101	410	607	137	128	152	446	614	475	648	580	282	1,559	
<b>Total Top 2</b>	<b>31%</b>	29%	<b>39%</b>	<b>27%</b>	23%	28%	34%	<b>24%</b>	<b>25%</b>	<b>41%</b>	28%	31%	<b>37%</b>	<b>29%</b>	<b>+2</b>
Excellent	<b>10%</b>	13%	<b>13%</b>	9%	7%	<b>4%</b>	12%	9%	<b>7%</b>	<b>14%</b>	<b>8%</b>	10%	<b>14%</b>	<b>10%</b>	-
Very good	<b>21%</b>	16%	<b>26%</b>	<b>18%</b>	16%	24%	22%	<b>15%</b>	18%	<b>27%</b>	20%	21%	23%	<b>19%</b>	<b>-2</b>
<b>Total Bottom 3</b>	<b>67%</b>	63%	<b>59%</b>	<b>71%</b>	74%	71%	63%	<b>74%</b>	<b>71%</b>	<b>58%</b>	69%	67%	<b>62%</b>	<b>69%</b>	<b>-2</b>
Good *	<b>43%</b>	47%	41%	43%	46%	44%	41%	<b>37%</b>	<b>48%</b>	43%	41%	45%	44%	<b>45%</b>	<b>-2</b>
Bad	<b>18%</b>	14%	<b>14%</b>	<b>21%</b>	22%	19%	17%	<b>27%</b>	18%	<b>12%</b>	20%	18%	<b>14%</b>	<b>19%</b>	<b>-1</b>
Very bad	<b>6%</b>	<b>1%</b>	4%	7%	6%	7%	5%	<b>11%</b>	5%	<b>2%</b>	<b>7%</b>	<b>4%</b>	4%	<b>5%</b>	<b>+1</b>
Don't know/Prefer not to answer	<b>2%</b>	<b>8%</b>	2%	2%	2%	1%	3%	2%	<b>4%</b>	2%	3%	2%	2%	<b>2%</b>	-

\* The *Good* rating is placed in the bottom 3 as part of a standardized scale in academic research

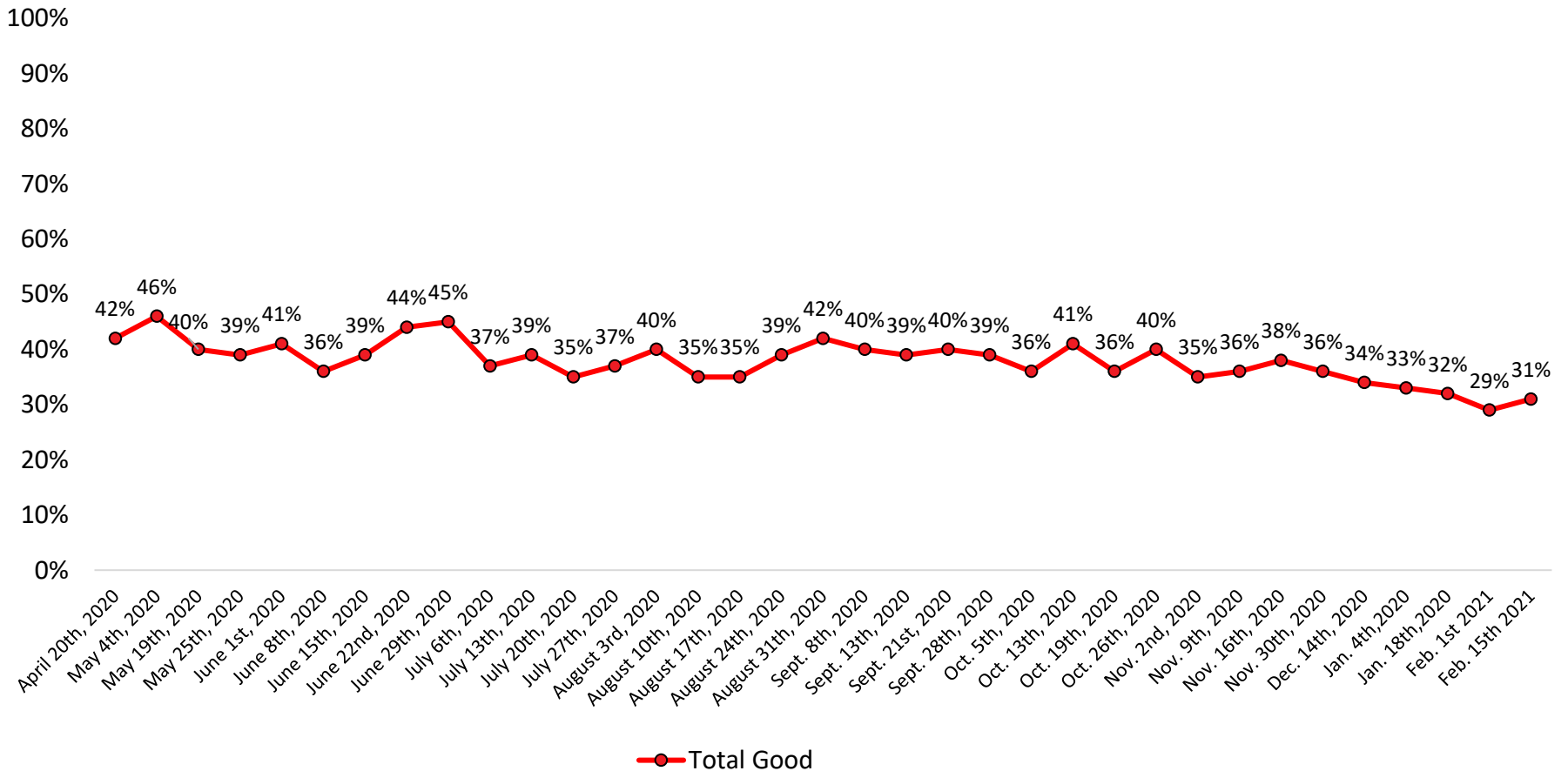
# MENTAL HEALTH DURING THE CRISIS (Evolution)



CTC46. Since the beginning of the COVID-19 crisis, how would you rate your mental health?

Base: All respondents

**% Total Good (Excellent + Very good) presented**



# MENTAL HEALTH DURING THE CRISIS (CANADA VS UNITED STATES)



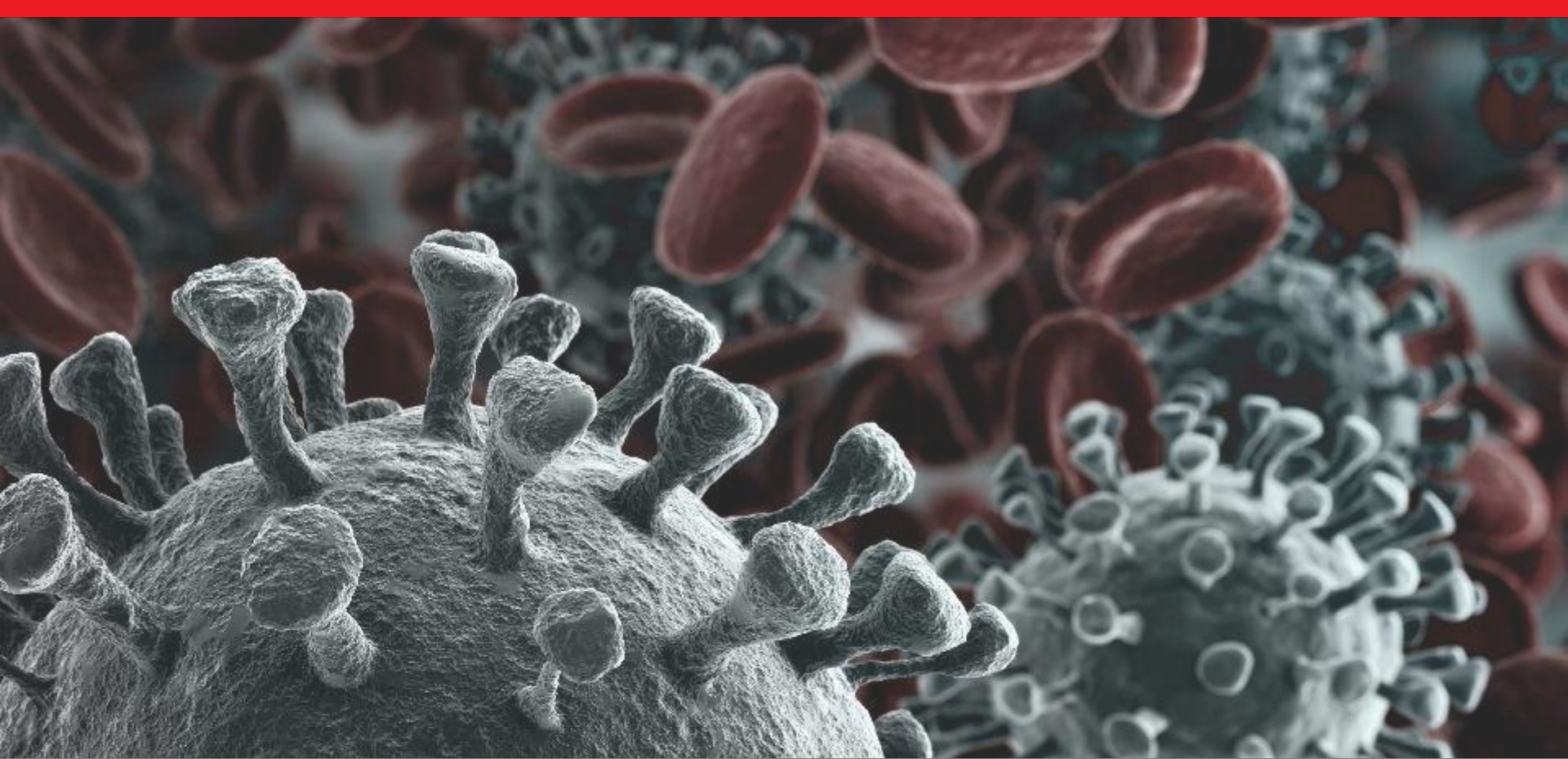
CTC46. Since the beginning of the COVID-19 crisis, how would you rate your mental health?

Base: All respondents



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,535	1,002	
Unweighted n =	1,535	1,002	
<b>Total Top 2</b>	<b>31%</b>	<b>45%</b>	14
Excellent	10%	21%	11
Very good	21%	25%	4
<b>Total Bottom 3</b>	<b>67%</b>	<b>51%</b>	16
Good *	43%	34%	9
Bad	18%	12%	6
Very bad	6%	4%	2
Don't know/Prefer not to answer	2%	4%	2

\* The Good rating is placed in the bottom 3 as part of a standardized scale in academic research



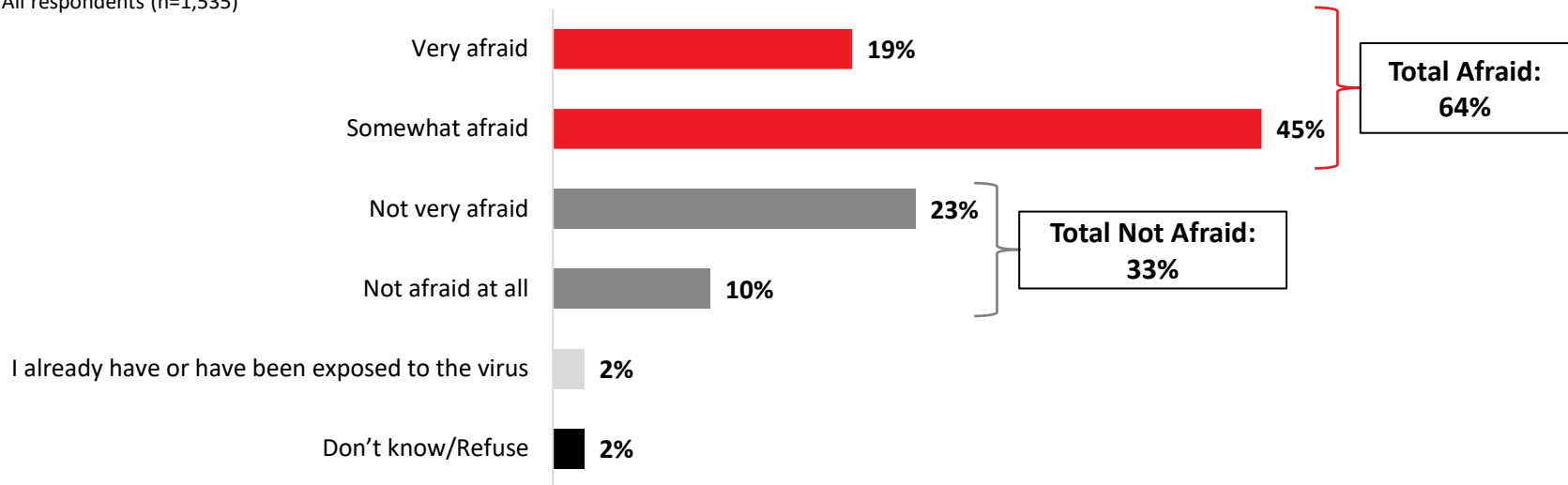
FEAR AND SPREAD OF THE VIRUS



# FEAR OF CONTRACTING THE VIRUS

**CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?**

Base: All respondents (n=1,535)

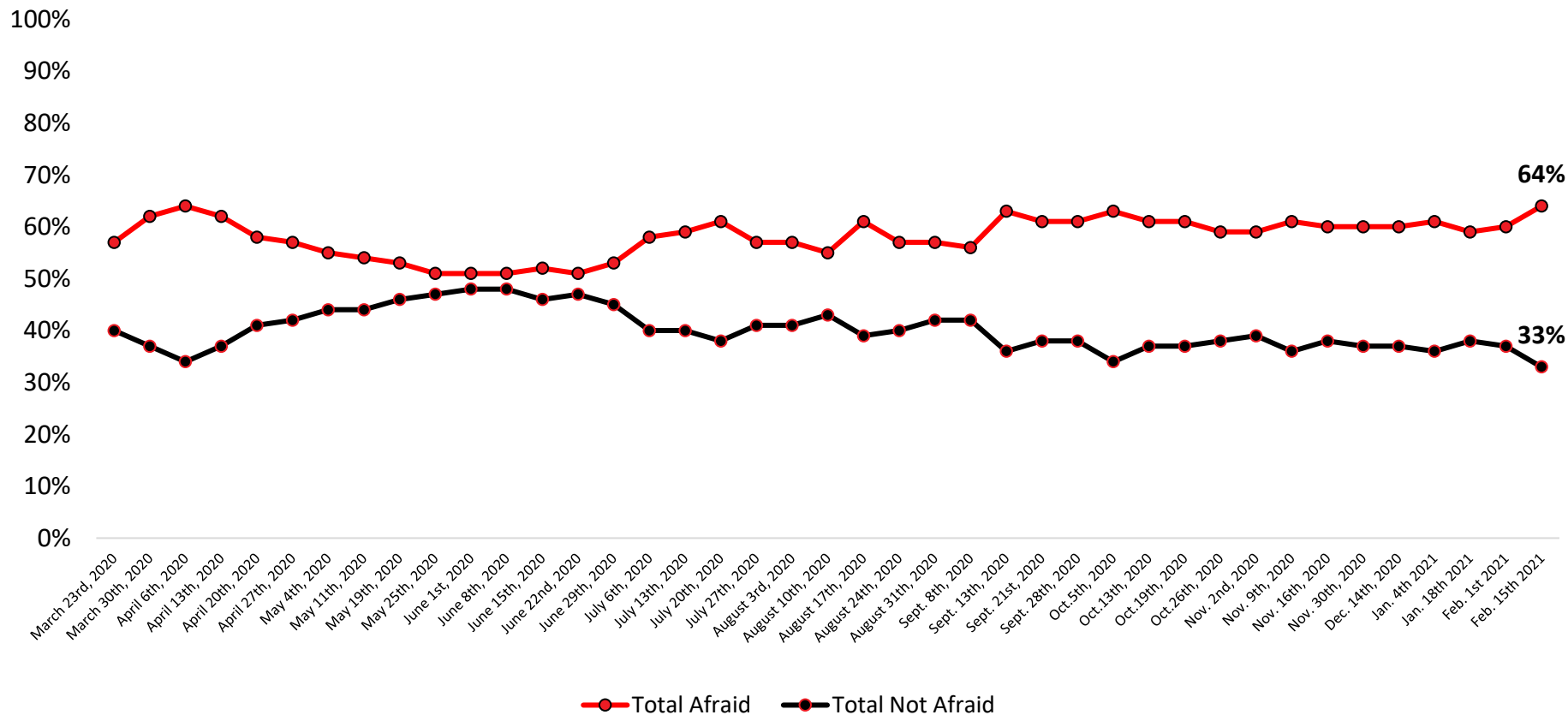


	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL Feb. 1 <sup>st</sup>	Gap
Weighted n =	1,535	105	360	589	100	172	208	419	523	593	584	620	303	1,559	
Unweighted n =	1,535	101	410	607	137	128	152	446	614	475	648	580	282	1,559	
<b>Total Afraid</b>	<b>64%</b>	61%	<b>56%</b>	<b>70%</b>	63%	57%	68%	<b>59%</b>	<b>59%</b>	<b>71%</b>	<b>68%</b>	64%	<b>55%</b>	<b>60%</b>	<b>+4</b>
Very afraid	<b>19%</b>	15%	<b>14%</b>	21%	23%	14%	24%	<b>15%</b>	18%	<b>21%</b>	<b>22%</b>	16%	15%	<b>18%</b>	<b>+1</b>
Somewhat afraid	<b>45%</b>	45%	42%	<b>49%</b>	40%	44%	44%	44%	<b>41%</b>	<b>50%</b>	46%	48%	<b>40%</b>	<b>41%</b>	<b>+4</b>
<b>Total Not Afraid</b>	<b>33%</b>	38%	<b>38%</b>	<b>26%</b>	36%	39%	32%	<b>36%</b>	<b>36%</b>	<b>27%</b>	<b>30%</b>	32%	<b>41%</b>	<b>37%</b>	<b>-4</b>
Not very afraid	<b>23%</b>	25%	<b>28%</b>	<b>17%</b>	23%	24%	27%	23%	25%	21%	<b>20%</b>	24%	27%	<b>26%</b>	<b>-3</b>
Not afraid at all	<b>10%</b>	13%	10%	9%	13%	<b>15%</b>	<b>5%</b>	<b>14%</b>	11%	<b>6%</b>	9%	9%	<b>14%</b>	<b>11%</b>	<b>-1</b>
I already have or have been exposed to the virus	<b>2%</b>	0%	3%	2%	0%	3%	1%	3%	3%	<b>1%</b>	1%	2%	2%	<b>2%</b>	-
Don't know/Refuse	<b>2%</b>	1%	<b>3%</b>	2%	0%	0%	0%	2%	2%	1%	1%	1%	2%	<b>2%</b>	-

# FEAR OF CONTRACTING THE VIRUS (Evolution)

CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?

Base: All respondents

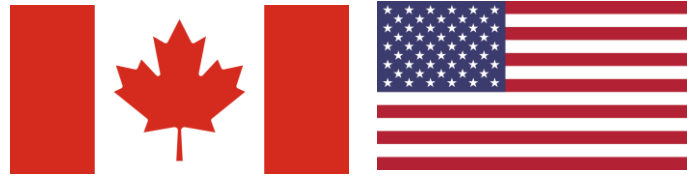


# FEAR OF CONTRACTING THE VIRUS (CANADA VS UNITED STATES)



CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?

Base: All respondents

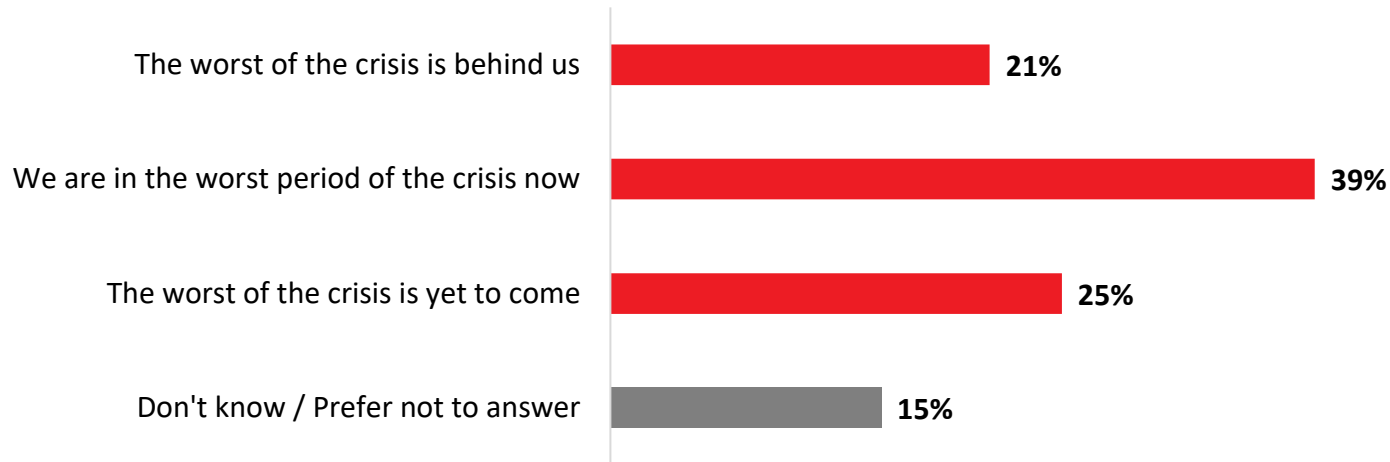


	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,535	1,002	
Unweighted n =	1,535	1,002	
<b>Total Afraid</b>	<b>64%</b>	<b>57%</b>	7
Very afraid	<b>19%</b>	<b>25%</b>	6
Somewhat afraid	<b>45%</b>	<b>33%</b>	12
<b>Total Not Afraid</b>	33%	31%	2
Not very afraid	<b>23%</b>	<b>16%</b>	7
Not afraid at all	<b>10%</b>	<b>15%</b>	5
I already have or have been exposed to the virus	<b>2%</b>	<b>7%</b>	5
Don't know/Refuse	<b>2%</b>	<b>4%</b>	2

# EVOLUTION OF THE COVID-19 PANDEMIC

CTC20: What statement best describes your personal opinion of the COVID-19 crisis for Canada?

Base: All respondents (n=1,535)



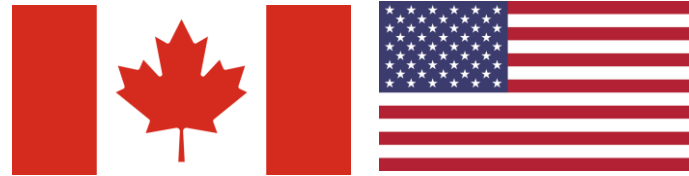
	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL Feb. 1 <sup>st</sup>	Gap
Weighted n =	1,535	105	360	589	100	172	208	419	523	593	584	620	303	1,559	
Unweighted n =	1,535	101	410	607	137	128	152	446	614	475	648	580	282	1,559	
The worst of the crisis is behind us	21%	21%	23%	17%	24%	30%	22%	30%	20%	16%	19%	23%	23%	13%	+8
We are in the worst period of the crisis now	39%	42%	44%	35%	33%	32%	48%	37%	38%	41%	40%	39%	38%	52%	-13
The worst of the crisis is yet to come	25%	25%	23%	28%	23%	25%	21%	19%	25%	28%	25%	24%	25%	21%	+4
Don't know / Prefer not to answer	15%	12%	10%	21%	20%	13%	9%	15%	16%	14%	16%	14%	14%	15%	-

# EVOLUTION OF THE COVID-19 PANDEMIC (CANADA VS UNITED STATES)



CTC20: What statement best describes your personal opinion of the COVID-19 crisis for Canada/**United States**?

Base: All respondents



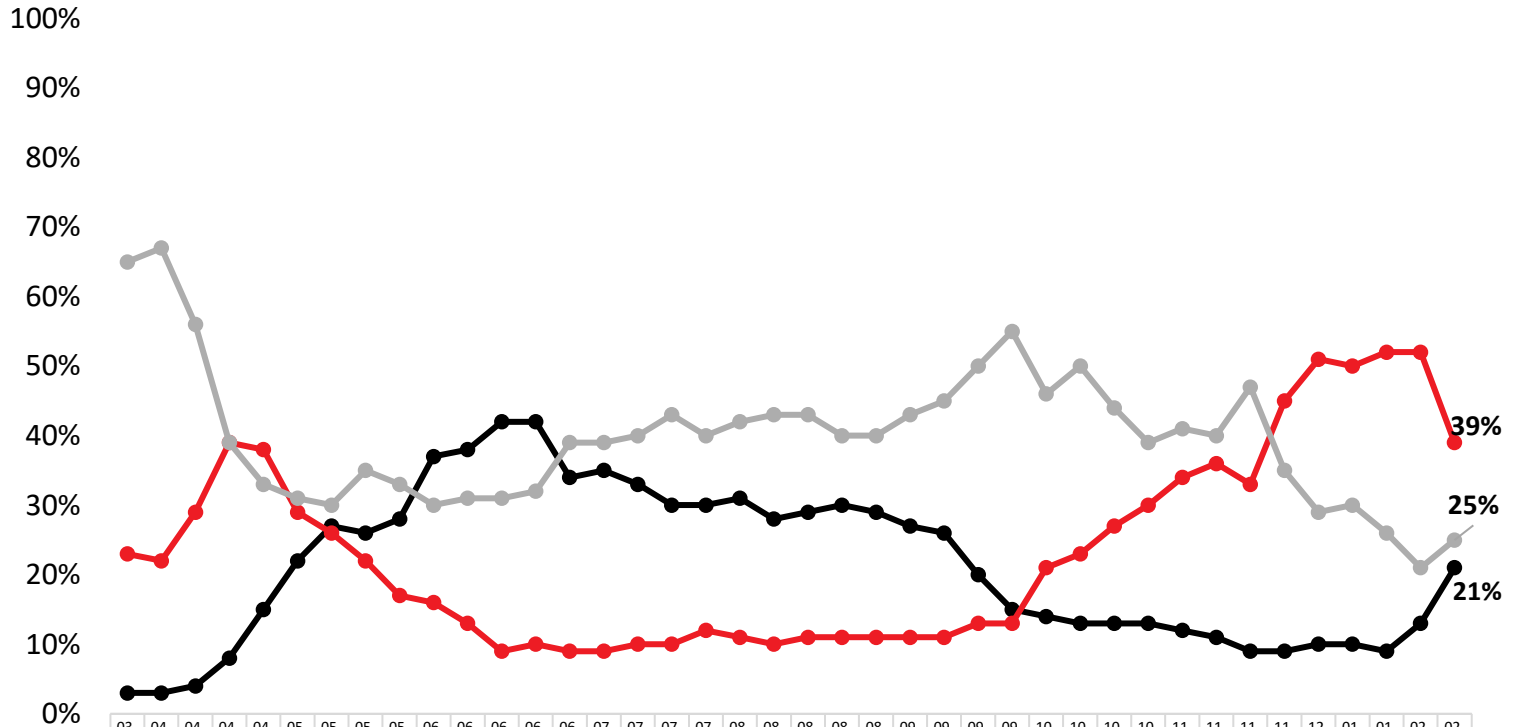
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,535	1,002	
Unweighted n =	1,535	1,002	
The worst of the crisis is behind us	21%	30%	9
We are in the worst period of the crisis now	39%	29%	10
The worst of the crisis is yet to come	25%	22%	3
Don't know / Prefer not to answer	15%	19%	4

# EVOLUTION OF THE COVID-19 PANDEMIC (CANADA)



CTC20: What statement best describes your personal opinion of the COVID-19 crisis for Canada ?

Base: All respondents



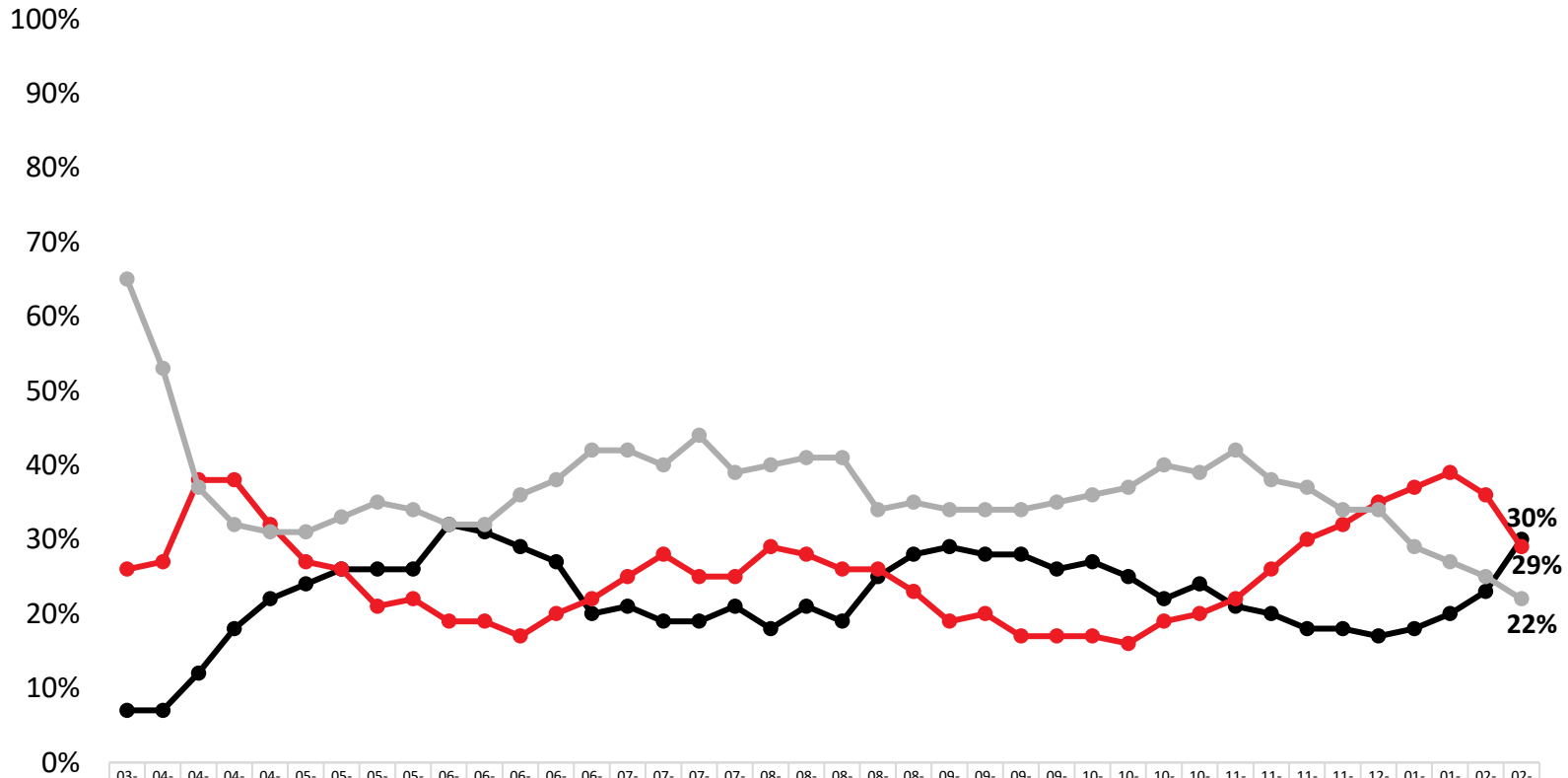
	03-30-2020	04-06-2020	04-13-2020	04-20-2020	04-27-2020	05-04-2020	05-11-2020	05-19-2020	05-25-2020	06-01-2020	06-08-2020	06-15-2020	06-22-2020	06-29-2020	07-06-2020	07-13-2020	07-20-2020	07-27-2020	08-03-2020	08-10-2020	08-17-2020	08-24-2020	08-31-2020	09-07-2020	09-14-2020	09-21-2020	09-28-2020	10-05-2020	10-13-2020	10-19-2020	10-26-2020	11-02-2020	11-09-2020	11-16-2020	11-23-2020	11-30-2020	12-07-2020	12-14-2020	01-04-2021	01-11-2021	01-18-2021	02-01-2021	02-15-2021
<b>—●— The worst of the crisis is behind us</b>	3%	3%	4%	8%	15%	22%	27%	26%	28%	37%	38%	42%	42%	34%	35%	33%	30%	30%	31%	28%	29%	30%	29%	27%	26%	20%	15%	14%	13%	13%	12%	11%	9%	9%	10%	10%	9%	10%	10%	9%	13%	21%	
<b>—●— We are in the worst period of the crisis now</b>	23%	22%	29%	39%	38%	29%	26%	22%	17%	16%	13%	9%	10%	9%	9%	10%	10%	12%	11%	10%	11%	11%	11%	11%	11%	13%	13%	21%	23%	27%	30%	34%	36%	33%	45%	51%	50%	52%	52%	39%			
<b>—●— The worst of the crisis is yet to come</b>	65%	67%	56%	39%	33%	31%	30%	35%	33%	30%	31%	31%	32%	39%	39%	40%	43%	40%	42%	43%	43%	40%	40%	43%	45%	50%	55%	46%	50%	44%	39%	41%	40%	47%	35%	29%	30%	26%	21%	25%			

# EVOLUTION OF THE COVID-19 PANDEMIC (UNITED STATES)

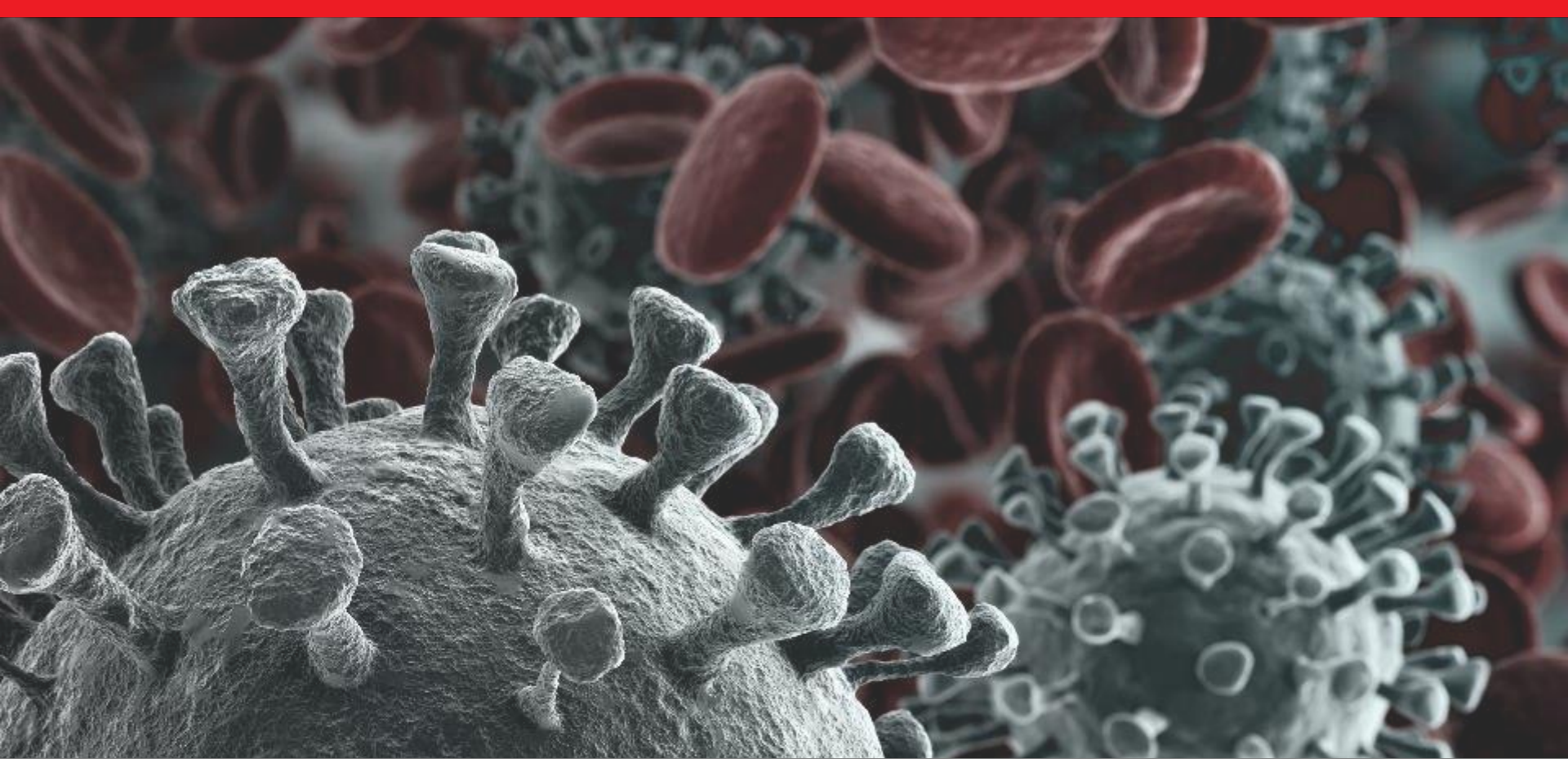


CTC20: What statement best describes your personal opinion of the COVID-19 crisis for **The United States** ?

Base: All respondents



	03-30-2020	04-06-2020	04-13-2020	04-20-2020	04-27-2020	05-04-2020	05-11-2020	05-19-2020	05-25-2020	06-01-2020	06-08-2020	06-15-2020	06-22-2020	06-29-2020	07-06-2020	07-13-2020	07-20-2020	07-27-2020	08-03-2020	08-10-2020	08-17-2020	08-24-2020	08-31-2020	09-07-2020	09-13-2020	09-21-2020	09-28-2020	10-05-2020	10-13-2020	10-20-2020	10-26-2020	11-02-2020	11-09-2020	11-16-2020	11-23-2020	11-30-2020	12-07-2020	12-14-2020	12-21-2020	12-28-2020	01-04-2021	01-11-2021	01-18-2021	01-25-2021	02-01-2021	02-08-2021	02-15-2021
● The worst of the crisis is behind us	7%	7%	12%	18%	22%	24%	26%	26%	26%	32%	31%	29%	27%	20%	21%	19%	19%	21%	18%	21%	19%	25%	28%	29%	28%	28%	26%	27%	25%	22%	24%	21%	20%	18%	18%	17%	18%	17%	18%	20%	23%	30%					
● We are in the worst period of the crisis now	26%	27%	38%	38%	32%	27%	26%	21%	22%	19%	19%	17%	20%	22%	25%	28%	25%	25%	29%	28%	26%	26%	23%	19%	20%	17%	17%	17%	16%	19%	20%	22%	26%	30%	32%	35%	37%	39%	36%	29%							
● The worst of the crisis is yet to come	65%	53%	37%	32%	31%	31%	33%	35%	34%	32%	32%	36%	38%	42%	42%	40%	44%	39%	40%	41%	41%	34%	35%	34%	34%	34%	35%	36%	37%	40%	39%	42%	38%	37%	34%	34%	29%	27%	25%	22%							



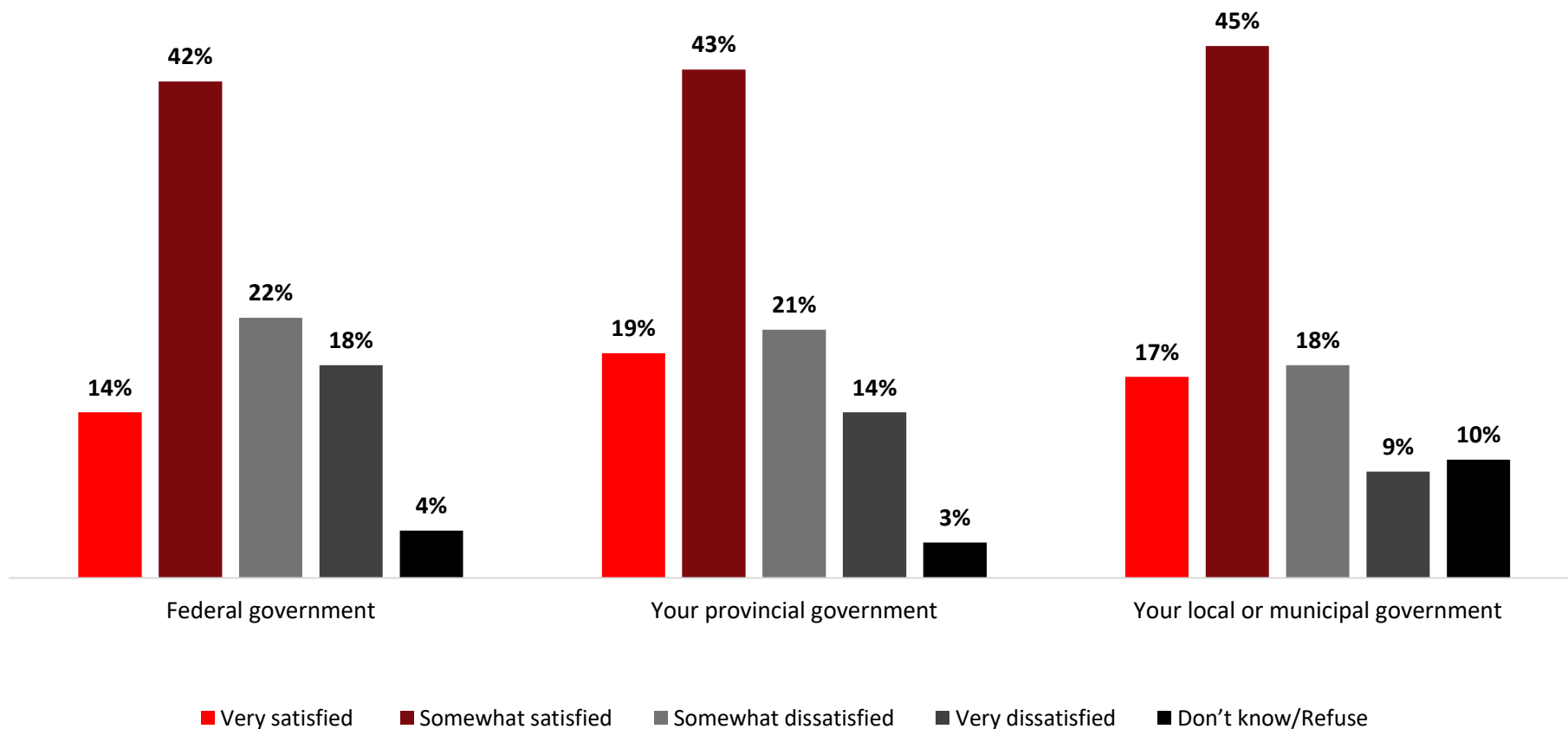
## SATISFACTION WITH GOVERNMENTS DURING THE CRISIS



# SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19

**CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?**

Base: All respondents (n=1,535)



# SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 - DETAILS



CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents

	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL Feb. 1 <sup>st</sup>	Gap
Weighted n =	1,535	105	360	589	100	172	208	419	523	593	584	620	303	1,559	
Unweighted n =	1,535	101	410	607	137	128	152	446	614	475	648	580	282	1,559	
<b>Federal government</b>															
Total Satisfied	56%	77%	46%	58%	60%	49%	59%	55%	54%	58%	60%	52%	57%	54%	+2
Total Dissatisfied	40%	16%	49%	38%	38%	43%	40%	37%	42%	40%	35%	45%	39%	42%	-2
<b>Your provincial government</b>															
Total Satisfied	62%	79%	71%	58%	56%	40%	69%	51%	61%	69%	58%	62%	67%	58%	+4
Total Dissatisfied	36%	15%	26%	40%	43%	57%	31%	44%	36%	30%	39%	35%	31%	38%	-2
<b>Your local or municipal government</b>															
Total Satisfied	63%	79%	59%	61%	60%	62%	67%	57%	60%	69%	61%	64%	66%	57%	+6
Total Dissatisfied	27%	7%	22%	32%	29%	32%	27%	30%	30%	22%	30%	27%	21%	31%	-4

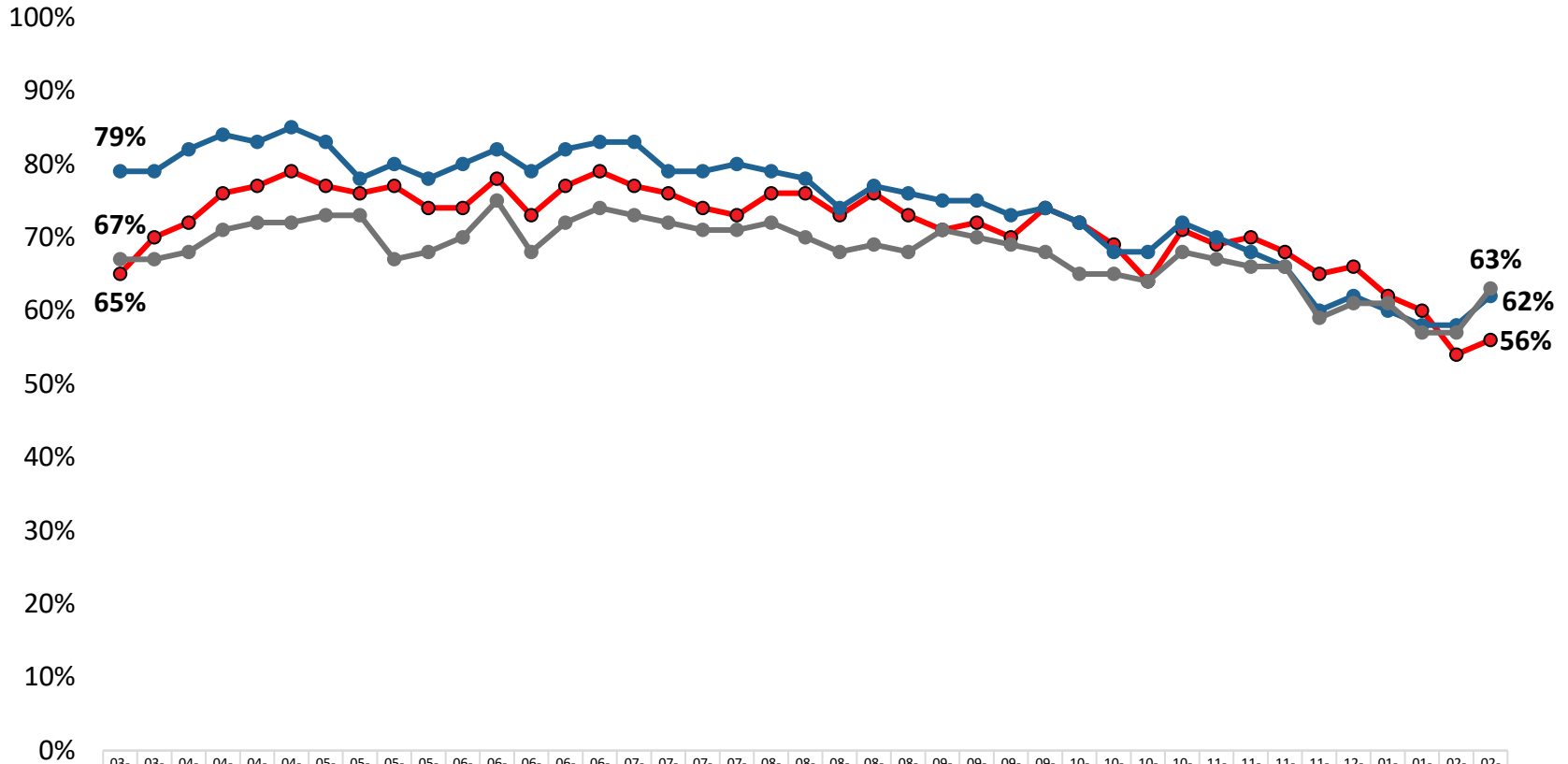
# SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 (Evolution)



CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents

*% Total Satisfied presented*



	03-23-2020	03-31-2020	04-06-2020	04-13-2020	04-20-2020	04-27-2020	05-04-2020	05-11-2020	05-19-2020	05-25-2020	06-01-2020	06-08-2020	06-15-2020	06-22-2020	06-29-2020	07-06-2020	07-13-2020	07-20-2020	07-27-2020	08-03-2020	08-10-2020	08-17-2020	08-24-2020	08-31-2020	09-07-2020	09-14-2020	09-21-2020	09-28-2020	10-05-2020	10-12-2020	10-19-2020	10-26-2020	11-02-2020	11-09-2020	11-16-2020	11-23-2020	11-30-2020	12-07-2020	01-04-2021	01-11-2021	01-18-2021	01-25-2021	02-01-2021	02-08-2021
Federal government	65%	70%	72%	76%	77%	79%	77%	76%	77%	74%	74%	78%	73%	77%	79%	77%	76%	74%	73%	76%	76%	73%	76%	73%	71%	72%	70%	74%	72%	69%	64%	71%	69%	70%	68%	65%	66%	62%	60%	54%	56%			
Provincial government	79%	79%	82%	84%	83%	85%	83%	78%	80%	78%	80%	82%	79%	82%	83%	83%	79%	79%	80%	79%	78%	74%	77%	76%	75%	75%	73%	74%	72%	68%	68%	72%	70%	68%	66%	60%	62%	60%	58%	58%	62%			
Local or municipal government	67%	67%	68%	71%	72%	72%	73%	73%	67%	68%	70%	75%	68%	72%	74%	73%	72%	71%	71%	72%	70%	68%	69%	68%	71%	70%	69%	68%	65%	65%	64%	68%	67%	66%	66%	59%	61%	61%	57%	57%	63%			

# SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 - DETAILS



CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by your provincial government?

Base: All respondents



François Legault

Doug Ford

Brian Pallister

Scott Moe

Jason Kenney

John Horgan

	TOTAL CANADA	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
Weighted n =	1,535	105	360	589	54	46	172	208
Unweighted n =	1,535	101	410	607	85	52	128	152
<b>Total Satisfied</b>	<b>62%</b>	<b>79%</b>	<b>71%</b>	<b>58%</b>	59%	51%	<b>40%</b>	69%
Very satisfied	19%	<b>43%</b>	<b>28%</b>	<b>14%</b>	<b>8%</b>	14%	<b>8%</b>	17%
Somewhat satisfied	<b>43%</b>	35%	43%	44%	52%	37%	<b>32%</b>	<b>52%</b>
<b>Total Dissatisfied</b>	<b>36%</b>	<b>15%</b>	<b>26%</b>	<b>40%</b>	39%	48%	<b>57%</b>	31%
Somewhat dissatisfied	21%	<b>12%</b>	<b>15%</b>	<b>25%</b>	23%	27%	<b>29%</b>	18%
Very dissatisfied	14%	<b>3%</b>	<b>11%</b>	15%	15%	21%	<b>28%</b>	13%
Don't know/Refuse	3%	<b>6%</b>	3%	3%	2%	1%	3%	1%

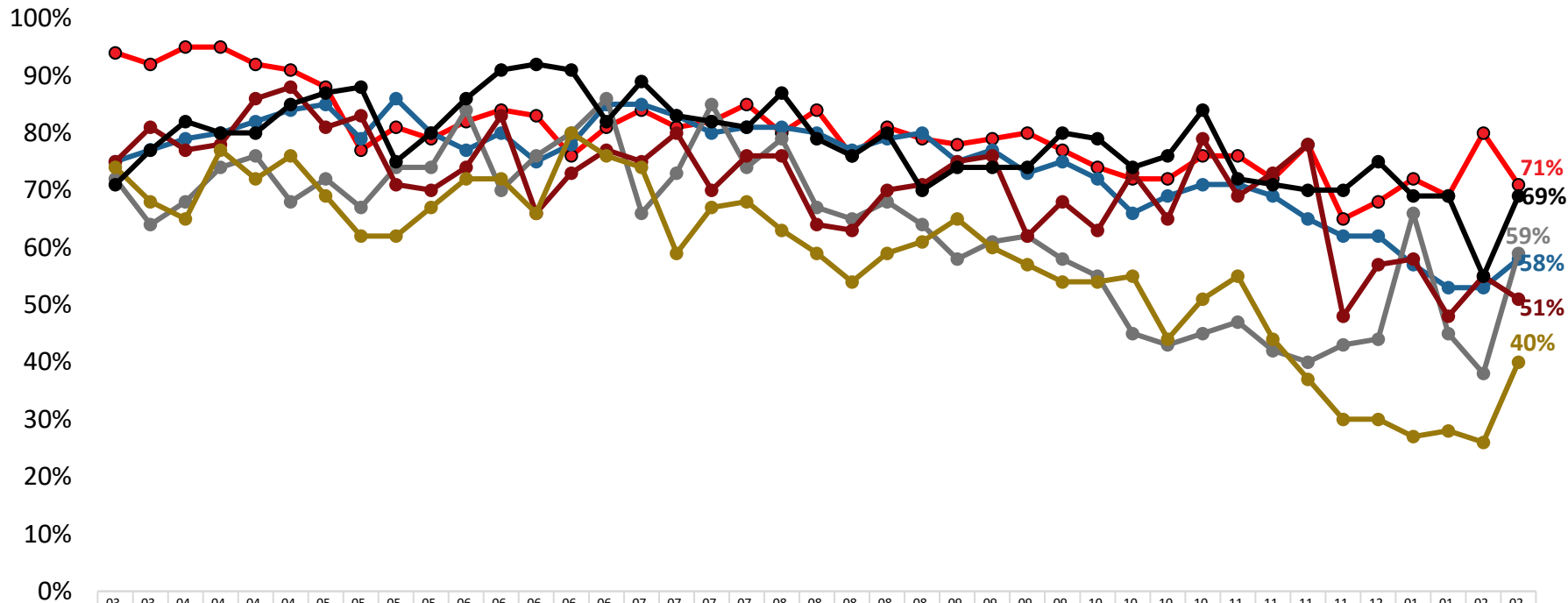
# SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 (Evolution)



CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by your provincial government?

Base: All respondents

% Total Satisfied presented



	03-23-2020	03-30-2020	04-06-2020	04-13-2020	04-20-2020	04-27-2020	05-04-2020	05-11-2020	05-19-2020	05-25-2020	06-01-2020	06-08-2020	06-15-2020	06-22-2020	06-29-2020	07-06-2020	07-13-2020	07-20-2020	07-27-2020	08-03-2020	08-10-2020	08-17-2020	08-24-2020	08-31-2020	09-08-2020	09-13-2020	09-21-2020	09-28-2020	10-05-2020	10-13-2020	10-19-2020	10-26-2020	11-02-2020	11-09-2020	11-16-2020	11-30-2020	12-14-2020	01-04-2021	01-18-2021	02-01-2021	02-15-2021
François Legault	94%	92%	95%	95%	92%	91%	88%	77%	81%	79%	82%	84%	83%	76%	81%	84%	81%	82%	85%	80%	84%	76%	81%	79%	78%	79%	80%	77%	74%	72%	72%	76%	76%	72%	78%	65%	68%	72%	69%	80%	71%
Doug Ford	75%	77%	79%	80%	82%	84%	85%	79%	86%	80%	77%	80%	75%	78%	85%	85%	83%	80%	81%	81%	80%	77%	79%	80%	75%	77%	73%	75%	72%	66%	69%	71%	71%	69%	65%	62%	62%	57%	53%	53%	58%
Brian Pallister	72%	64%	68%	74%	76%	68%	72%	67%	74%	74%	84%	70%	76%	80%	86%	66%	73%	85%	74%	79%	67%	65%	68%	64%	58%	61%	62%	58%	55%	45%	43%	45%	47%	42%	40%	43%	44%	66%	45%	38%	59%
Scott Moe	75%	81%	77%	78%	86%	88%	81%	83%	71%	70%	74%	83%	66%	73%	77%	75%	80%	70%	76%	76%	64%	63%	70%	71%	75%	76%	62%	68%	63%	73%	65%	79%	69%	73%	78%	48%	57%	58%	48%	55%	51%
Jason Kenney	74%	68%	65%	77%	72%	76%	69%	62%	62%	67%	72%	72%	66%	80%	76%	74%	59%	67%	68%	63%	59%	54%	59%	61%	65%	60%	57%	54%	54%	55%	44%	51%	55%	44%	37%	30%	30%	27%	28%	26%	40%
John Horgan	71%	77%	82%	80%	80%	85%	87%	88%	75%	80%	86%	91%	92%	91%	82%	89%	83%	82%	81%	87%	79%	76%	80%	70%	74%	74%	74%	80%	79%	74%	76%	84%	72%	71%	70%	70%	75%	69%	69%	55%	69%

# SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 – (CANADA VS UNITED STATES)



**CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?**

Base: All respondents



		TOTAL CANADA	TOTAL USA	Gap
% "Satisfied" presented	Weighted n =	1,535	1,002	
	Unweighted n =	1,535	1,002	
	Federal government / The US President	56%	51%	5
	Your provincial government / Your State government	62%	54%	8
	Your local or municipal government	63%	53%	10

# VOTING INTENTIONS - FEDERAL ELECTIONS

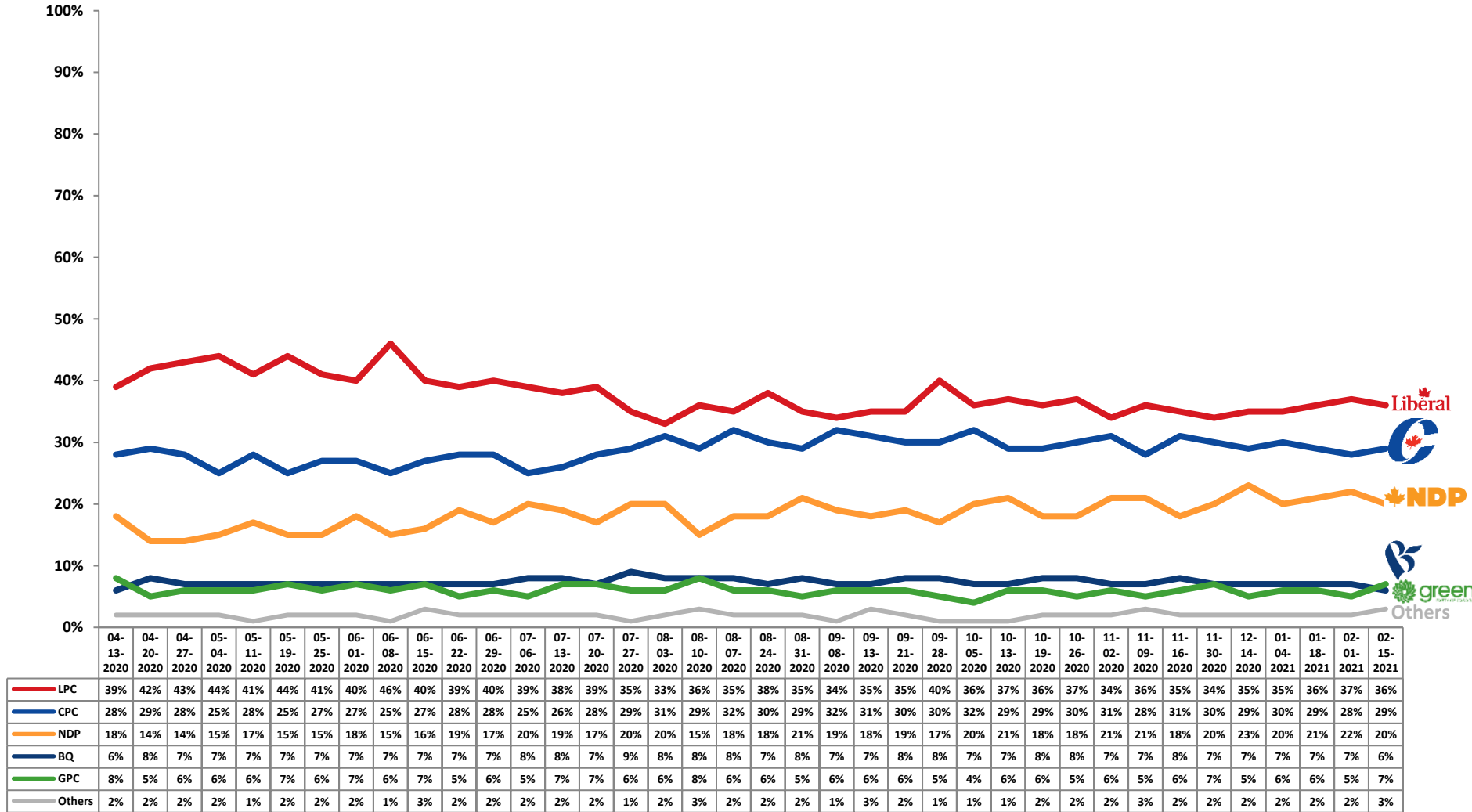


**CTC37. If federal elections were held today, for which political party would you be most likely to vote? Would it be for...? *In the event a respondent had no opinion, the following prompting question was asked: Even if you have not yet made up your mind, for which of the following political parties would you be most likely to vote? Would it be for the ...***

Base: All respondents (n=1,535), except for the Bloc Québécois, Quebecers only

	TOTAL Canada	TOTAL Decided voters	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Total Feb. 1st, 2021	Gap
Weighted n =	1,535	1,241	78	287	478	80	148	171	628	613	336	403	502	1,274	
Unweighted n =	1,535	1,251	76	319	501	115	111	129	700	551	360	489	402	1,282	
... Justin Trudeau's Liberal Party of Canada	29%	36%	58%	36%	36%	26%	23%	38%	36%	35%	30%	34%	41%	37%	-1
... Erin O'Toole's Conservative Party of Canada	23%	29%	16%	18%	31%	42%	50%	21%	32%	25%	20%	29%	34%	28%	+1
... Jagmeet Singh's New Democratic Party of Canada	16%	20%	14%	12%	21%	28%	20%	29%	16%	24%	31%	23%	11%	22%	-2
... Yves-François Blanchet's Bloc Québécois	5%	6%	-	26%	-	-	-	-	-	-	-	-	-	7%	-1
... Annamie Paul's Green Party of Canada	5%	7%	11%	4%	8%	2%	3%	10%	5%	8%	10%	6%	5%	5%	+2
... another party	3%	3%	1%	3%	3%	2%	5%	3%	4%	3%	4%	2%	3%	2%	+1
I would not vote	5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I would cancel my vote	2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I don't know	10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refusal	2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-

# TRENDS IN VOTING INTENTIONS IN CANADA





**Leger**

# APPENDIX

# DETAILED METHODOLOGY

## Weighted and Unweighted Sample

The table below presents the Canadian geographic distribution of respondents before weighting.

Province	Unweighted	Weighted
British Columbia	152	208
Alberta	128	172
Manitoba/Saskatchewan	137	100
Ontario	607	589
Quebec	410	360
Atlantic	105	101

The table below presents the American geographic distribution of respondents before weighting.

US region	Unweighted	Weighted
NorthEast	178	179
MidWest	215	217
South	362	372
West	250	233

# DETAILED METHODOLOGY

## Weighted and Unweighted Sample for Canada

The following tables present the demographic distribution of respondents according to gender, age and language (mother tongue) for Canada.

<b>GENDER</b>	<b>Unweighted</b>	<b>Weighted</b>
Male	824	746
Female	711	789

<b>AGE</b>	<b>Unweighted</b>	<b>Weighted</b>
Between 18 and 34	446	419
Between 35 and 54	614	523
55 or over	475	593

<b>LANGUAGE (MOTHER TONGUE)</b>	<b>Unweighted</b>	<b>Weighted</b>
English	1,018	944
French	374	319
Other	198	217

The sample thus collected has a minimum weighting factor of 0.1475 and a maximum weighting factor of 4.5607. The weighted variance is 0.4650.

# DETAILED METHODOLOGY

## Weighted and Unweighted Sample for The United States

The following tables present the demographic distribution of respondents according to gender and age for The United States.

<b>GENDER</b>	<b>Unweighted</b>	<b>Weighted</b>
Male	500	486
Female	502	516

<b>AGE</b>	<b>Unweighted</b>	<b>Weighted</b>
Between 18 and 29	147	220
Between 30 and 39	172	172
Between 40 and 49	175	186
Between 50 and 64	290	250
65 or older	200	172

The sample thus collected has a minimum weighting factor of 0.5516 and a maximum weighting factor of 3.4190. The weighted variance is 0.2129.

## OUR CREDENTIALS



Leger is a member of [ESOMAR](#) (European Society for Opinion and Market Research), the global association of opinion polls and marketing research professionals. As such, Leger is committed to applying the [international ICC/ESOMAR](#) code of Market, Opinion and Social Research and Data Analytics.



Leger is also a member of the [Insights Association](#), the American Association of Marketing Research Analytics.

## OUR SERVICES

- **Leger**  
Marketing research and polling
- **Leger Metrics**  
Real-time VOC satisfaction measurement
- **Leger Analytics**  
Data modeling and analysis
- **Legerweb**  
Panel management
- **Leger Communities**  
Online community management
- **Leger Digital**  
Digital strategy and user experience
- **International Research**  
Worldwide Independent Network (WIN)

**600**  
EMPLOYEES



**185**  
CONSULTANTS



**8**  
OFFICES

CALGARY | EDMONTON | MONTREAL | PHILADELPHIA  
QUEBEC CITY | TORONTO | VANCOUVER | WINNIPEG