

# Leger

## LEGER'S NORTH AMERICAN TRACKER

February 1<sup>st</sup>, 2021

THE CANADIAN PRESS



# METHODOLOGY



## METHODOLOGY

Leger, the largest Canadian-owned polling and marketing research firm, in collaboration with the Canadian press, conducted this Web survey with a representative sample of **1,559 Canadians and 1,000 Americans**, over the age of 18, selected from LEO's (Leger Opinion) representative panel. The questionnaire consisted of 25 questions and was completed in 10 minutes on average. Data collection took place from **January 29<sup>th</sup>, 2021 to January 31<sup>st</sup>, 2021**, via Computer-Assisted Web Interviewing technology (CAWI). Using 2016 Census reference variables, the Canadian data was then analyzed and weighted by our statisticians according to gender, age, mother tongue, region, education level and the presence of children in households in order to render a representative sample of the general population. Using 2010 U.S. Census reference variables, the American data was then analyzed and weighted by our statisticians according to gender, age, region, race/ethnicity, household size and education level in order to render a representative sample of the general population.

The LEO (Leger Opinion) panel is the largest Canadian panel with over 400,000 representative panelists from all regions of Canada. LEO was created by Leger based on a representative Canadian sample of Canadian citizens with Internet access. LEO's panelists were randomly selected (RDD) through Leger's call centre, panelists from more hard-to-reach target groups were also added to the panel through targeted recruitment campaigns. The double-opt-in selection process, a model to detect fraud and the renewal of 25% of the panel each year ensures complete respondent quality. To ensure a higher response rate and reach people on their mobile devices, Leger has also developed a high-performance Apple and Android application. In fact, Leger is the only Canadian research firm offering both the number and quality of panelists. Most competing polling firms in Canada and the United States also use the LEO panel.

A margin of error cannot be associated with a non-probability sample in a panel survey. For comparison purposes, a probability sample of this size would have a margin of error **±2.48%, 19 times out of 20** for the Canadian sample and of **±3.09%, 19 times out of 20** for the American sample. The results presented in this study comply with the public opinion research standards and disclosure requirements of CRIC (the Canadian Research and Insights Council) and the global ESOMAR network. Leger is a founding member of CRIC and is actively involved in raising quality standards in the survey industry. President Jean-Marc Léger is a member of the CRIC's Board of Directors and the Canadian representative of ESOMAR.

Leger is the polling firm that has presented the most accurate data, on average, over the last ten years in Canada. During the last federal election in 2019, Leger was once again the most accurate firm in the country. This accuracy is attributed to the quality of the LEO panel and rigorous application of methodological rules by Leger's 600 employees, including 200 professionals in Leger's eight offices across Canada (Montreal, Toronto, Quebec City, Winnipeg, Calgary, Edmonton and Vancouver) and in the United States (Philadelphia).

Poll aggregator 338Canada.com gave Leger the highest rating among all polling firms in Canada for the accuracy of its studies. See <https://338canada.com/pollster-ratings.htm>

Federal Elections 2019		
Federal Parties	Leger Survey	Official Results
LPC	33%	33%
CPC	33%	34%
NDP	18%	16%
BQ	8%	8%
Green	6%	7%
PPC	2%	2%

# METHODOLOGY

## Notes on Reading this Report

The numbers presented have been rounded. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.

In this report, data in bold **red** characters indicate a significantly lower proportion than that of other respondents. Conversely, data in bold **green** characters indicate a significantly higher proportion than that of other respondents.

A more detailed methodology is presented in the appendix.

If you have questions about the data presented in this report, please contact Christian Bourque, Associate and Executive Vice-President at the following e-mail address: [cbourque@leger360.com](mailto:cbourque@leger360.com) or Jack Jedwab, President & CEO of the Association for Canadian Studies: [jack.jedwab@acs-aec.ca](mailto:jack.jedwab@acs-aec.ca)



IN THE NEWS  
TRAVEL BAN AND CURFEW

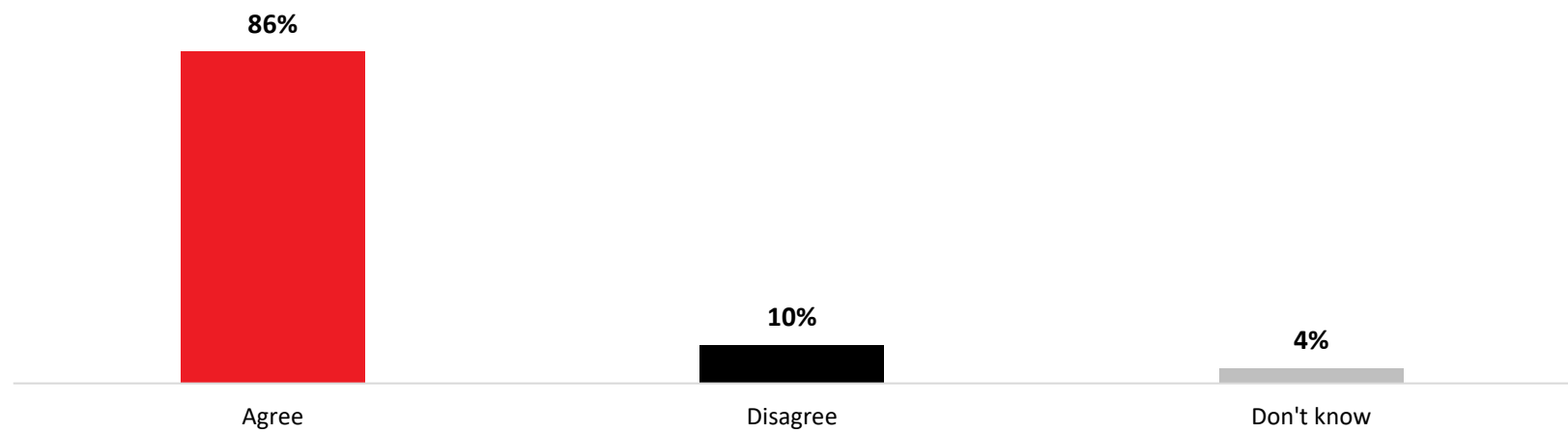
New question

# TRAVEL RESTRICTIONS



**CTC518A.** As part of the measures to fight the COVID-19 pandemic, Prime Minister Trudeau announced on Friday that all flights to sun destinations (i.e. the Caribbean, Mexico, Cuba) will be suspended starting January 31st until April 30th, and also instituted a mandatory COVID-19 test upon arrival into Canada, including a mandatory 3-day stay at a designated hotel at the cost of the traveller, until the test result is back. After these three days, travellers can self-isolate at home for the remainder of the mandatory 14 days. Do you agree or disagree with these new safety measures for travellers coming or returning to Canada?

Base: All respondents (n=1,521\*)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	1,521	105	355	587	102	167	205	408	520	592	641	612	256
Unweighted n =	1,521	101	410	602	125	132	151	405	608	508	663	598	249
Agree	86%	91%	91%	86%	83%	76%	82%	81%	83%	92%	85%	86%	87%
Disagree	10%	9%	7%	9%	9%	17%	16%	10%	14%	7%	11%	10%	9%
Don't know	4%	0%	2%	5%	7%	7%	2%	9%	4%	1%	4%	4%	3%

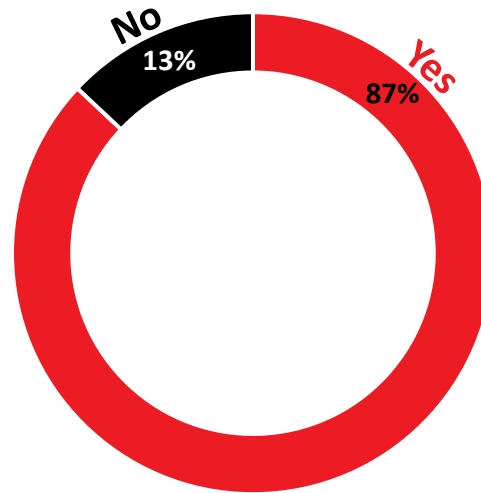
\*The question was modified during data collection, which explains the different number of respondents.

# BANNING INTERNATIONAL TRAVEL



CTC495. Do you think that the government should ban international travel until there are several consecutive days of reduced numbers of COVID-19 cases?

Base: All respondents (n=1,559)



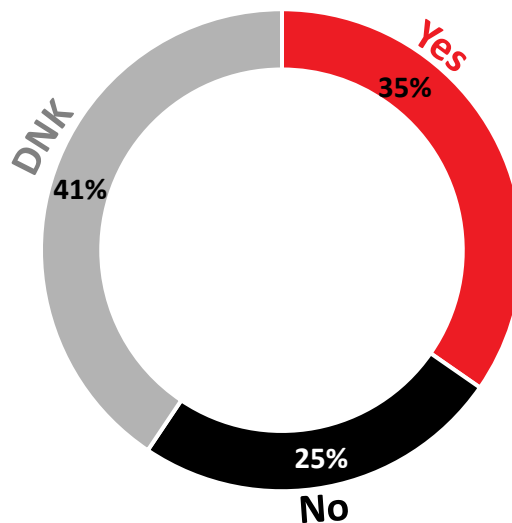
	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	1,559	107	366	599	102	175	211	425	531	602	652	636	258
Unweighted n =	1,559	103	425	613	126	138	154	424	620	515	675	619	252
Yes	87%	88%	89%	90%	86%	78%	80%	84%	83%	91%	86%	87%	86%
No	13%	12%	11%	10%	14%	22%	20%	16%	17%	9%	14%	13%	14%

# EFFICIENCY OF THE CURFEW IN THE PROVINCE OF QUEBEC



CTC520. Do you think the night-time curfew in the province of Quebec is working?

Base: All respondents (n=1,559)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	1,559	107	366	599	102	175	211	425	531	602	652	636	258
Unweighted n =	1,559	103	425	613	126	138	154	424	620	515	675	619	252
Yes	35%	28%	75%	25%	25%	10%	20%	31%	34%	38%	35%	34%	34%
No	25%	32%	19%	25%	27%	34%	21%	29%	28%	18%	24%	24%	26%
Don't know	41%	40%	6%	50%	48%	56%	59%	40%	38%	44%	41%	41%	40%



IN THE NEWS  
2021 SUPER BOWL

New question

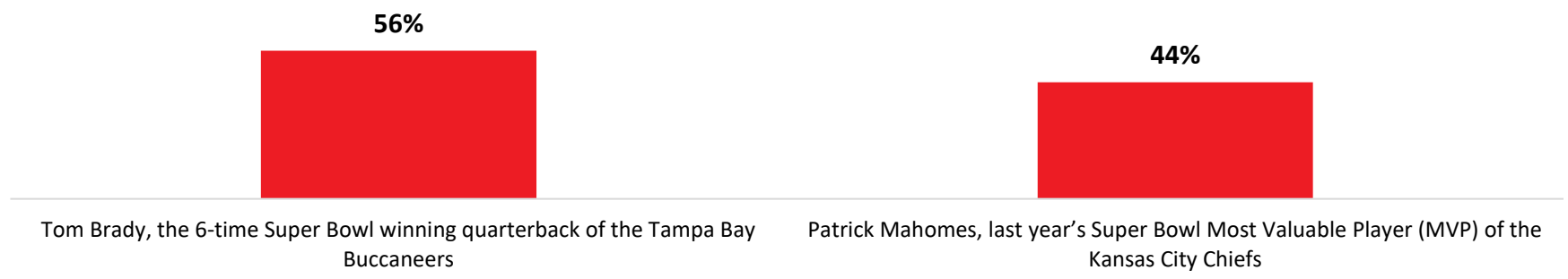
# WINNER OF THE SUPER BOWL



**CTC526. Which quarterback are you backing to win Super Bowl LV?**

Base: All respondents (n=1,559)

**Among sports fans**  
(n=662)



**General population**

	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	1,559	107	366	599	102	175	211	425	531	602	652	636	258
Unweighted n =	1,559	103	425	613	126	138	154	424	620	515	675	619	252
Tom Brady, the 6-time Super Bowl winning quarterback of the Tampa Bay Buccaneers	24%	22%	23%	23%	28%	25%	23%	25%	26%	20%	21%	28%	20%
Patrick Mahomes, last year's Super Bowl Most Valuable Player (MVP) of the Kansas City Chiefs	18%	11%	18%	21%	16%	16%	18%	18%	16%	21%	19%	18%	19%
I don't care	58%	67%	59%	56%	56%	59%	59%	57%	58%	59%	61%	54%	60%

**New question**

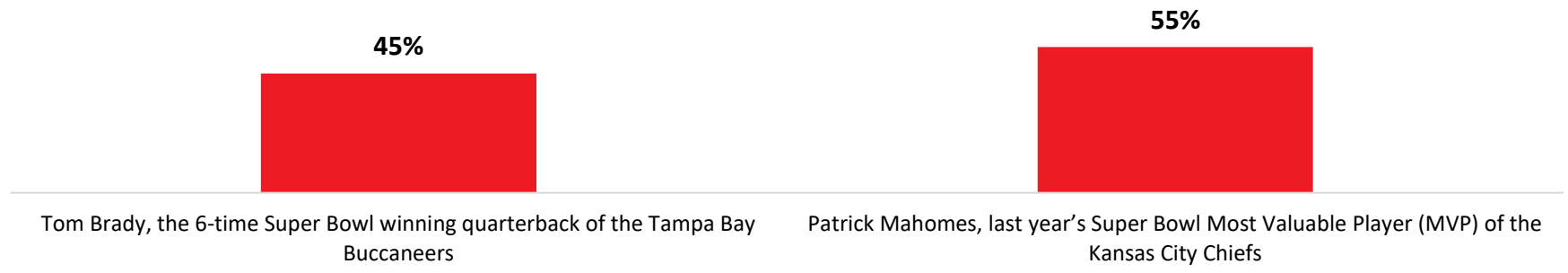
# WINNER OF THE SUPER BOWL



**CTC526. Which quarterback are you backing to win Super Bowl LV?**

Base: All respondents (n=1,000)

**Among sports fans  
(n=547)**



**General population**

	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female
Weighted n =	1,000	179	217	371	233	295	384	321	485	515
Unweighted n =	1,000	177	221	349	253	233	408	359	500	500
Tom Brady, the 6-time Super Bowl winning quarterback of the Tampa Bay Buccaneers	25%	22%	21%	28%	23%	25%	26%	22%	28%	21%
Patrick Mahomes, last year's Super Bowl Most Valuable Player (MVP) of the Kansas City Chiefs	30%	31%	36%	29%	26%	32%	33%	26%	33%	28%
I don't care	45%	46%	43%	43%	51%	43%	41%	52%	39%	51%



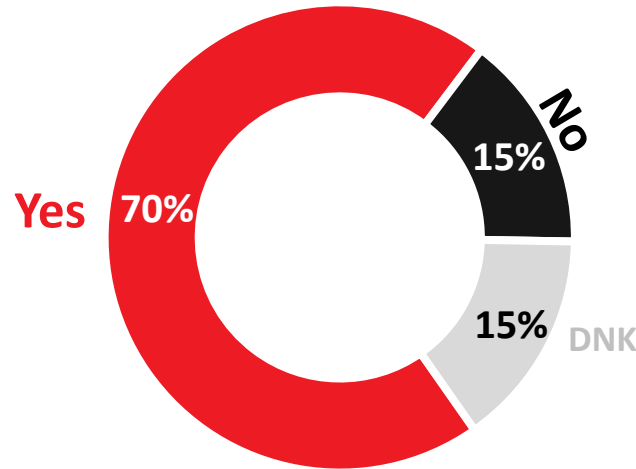
COVID-19 VACCINE

# INTENTION TO GET VACCINATED



**CTC108. When a vaccine for COVID-19 that had been approved by Health Canada becomes available to the population and it is free, do you intend to get vaccinated?**

Base: All respondents (n=1,559)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL Jan. 18 <sup>th</sup>	Gap
Weighted n =	1,559	107	366	599	102	175	211	425	531	602	652	636	258	1,516	
Unweighted n =	1,559	103	425	613	126	138	154	424	620	515	675	619	252	1,516	
Yes	<b>70%</b>	77%	73%	69%	64%	63%	71%	<b>64%</b>	<b>62%</b>	<b>81%</b>	71%	70%	67%	<b>71%</b>	<b>-1</b>
No	<b>15%</b>	15%	13%	14%	18%	<b>21%</b>	18%	<b>21%</b>	<b>21%</b>	<b>7%</b>	14%	15%	<b>20%</b>	<b>15%</b>	-
Don't know	<b>15%</b>	<b>8%</b>	14%	<b>17%</b>	18%	15%	11%	15%	<b>18%</b>	<b>13%</b>	15%	15%	14%	<b>15%</b>	-

# INTENTION TO GET VACCINATED (CANADA VS UNITED STATES)



CTC108. When a vaccine for COVID-19 that had been approved by Health Canada/**the FDA** becomes available to the population and it is free, do you intend to get vaccinated?

Base: All respondents



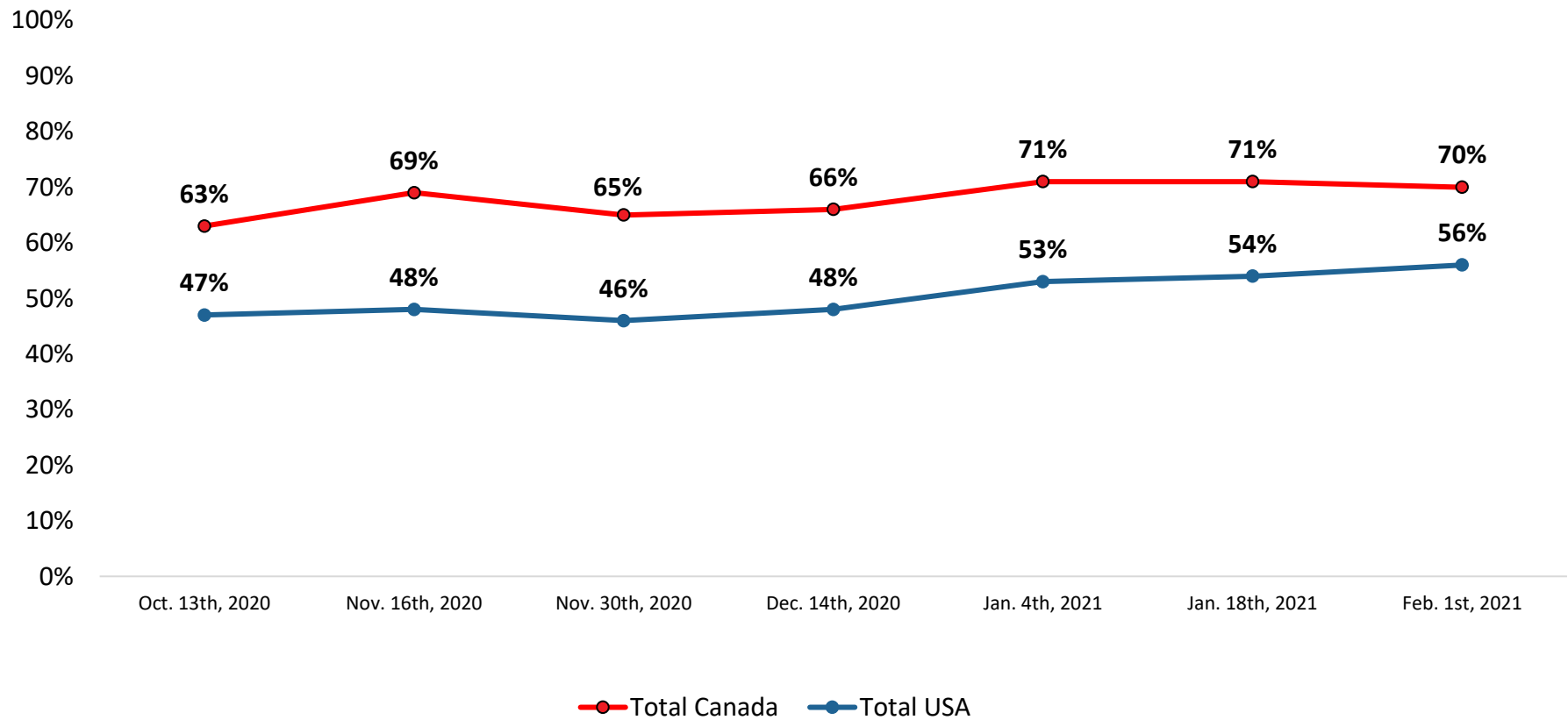
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,559	1,000	
Unweighted n =	1,559	1,000	
Yes	<b>70%</b>	<b>56%</b>	14
No	<b>15%</b>	<b>30%</b>	15
Don't know	15%	13%	2

# INTENTION TO GET VACCINATED- EVOLUTION



CTC108. When a vaccine for COVID-19 that had been approved by Health Canada/**the FDA** becomes available to the population and it is free, do you intend to get vaccinated?

*% Yes presented*

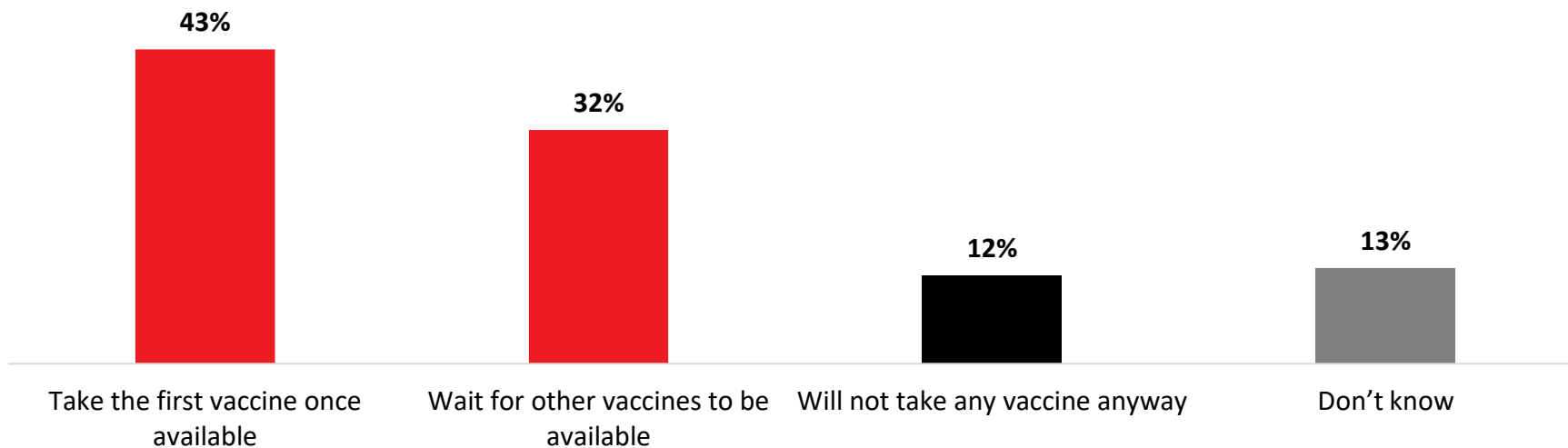


# LIKELIHOOD OF TAKING THE FIRST VACCINE



**CTC433. It is likely that there will be multiple vaccines coming on to the market over a period of time. Would you be more likely to get vaccinated with the first vaccine available to the public or would you prefer to wait for other vaccines to be available on the market later?**

Base: All respondents (n=1,559)



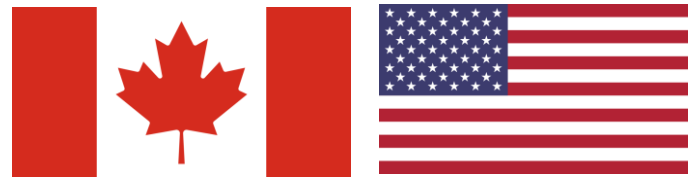
	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL Jan. 18 <sup>th</sup>	Gap
Weighted n =	1,559	107	366	599	102	175	211	425	531	602	652	636	258	1,516	
Unweighted n =	1,559	103	425	613	126	138	154	424	620	515	675	619	252	1,516	
Take the first vaccine once available	<b>43%</b>	47%	46%	41%	42%	39%	45%	<b>39%</b>	<b>33%</b>	<b>55%</b>	43%	44%	41%	<b>47%</b>	<b>-4</b>
Wait for other vaccines to be available	<b>32%</b>	29%	30%	34%	34%	36%	25%	35%	35%	<b>27%</b>	33%	32%	30%	<b>27%</b>	<b>+5</b>
Will not take any vaccine anyway	<b>12%</b>	14%	11%	11%	14%	15%	14%	<b>16%</b>	<b>17%</b>	<b>5%</b>	12%	10%	<b>17%</b>	<b>11%</b>	<b>+1</b>
Don't know	<b>13%</b>	10%	13%	14%	10%	10%	15%	10%	15%	13%	12%	14%	11%	<b>15%</b>	<b>-2</b>

# LIKELIHOOD OF TAKING THE FIRST VACCINE (CANADA VS UNITED STATES)



CTC433. It is likely that there will be multiple vaccines coming on to the market over a period of time. Would you be more likely to get vaccinated with the first vaccine available to the public or would you prefer to wait for other vaccines to be available on the market later?

Base: All respondents



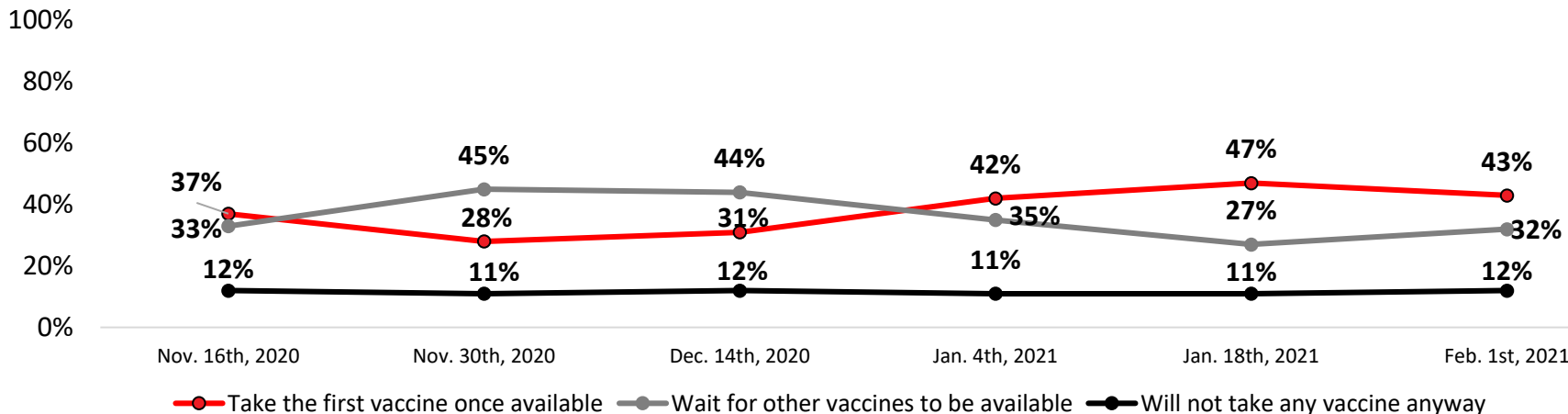
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,559	1,000	
Unweighted n =	1,559	1,000	
Take the first vaccine once available	43%	39%	4
Wait for other vaccines to be available	32%	23%	9
Will not take any vaccine anyway	12%	24%	12
Don't know	13%	14%	1

# LIKELIHOOD OF TAKING THE FIRST VACCINE - EVOLUTION

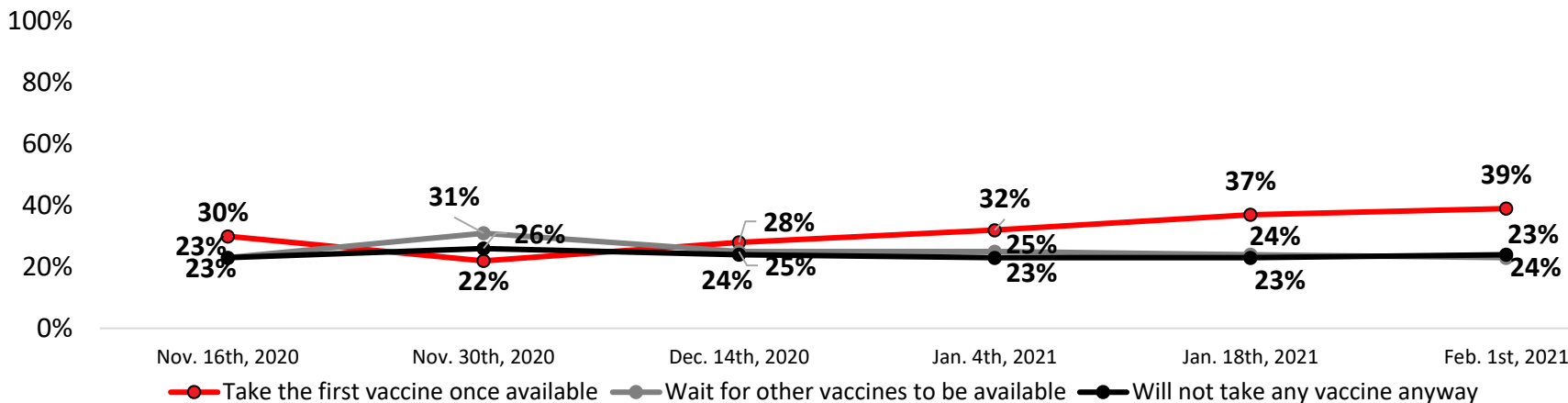


CTC433. It is likely that there will be multiple vaccines coming on to the market over a period of time. Would you be more likely to get vaccinated with the first vaccine available to the public or would you prefer to wait for other vaccines to be available on the market later?

## Total Canada



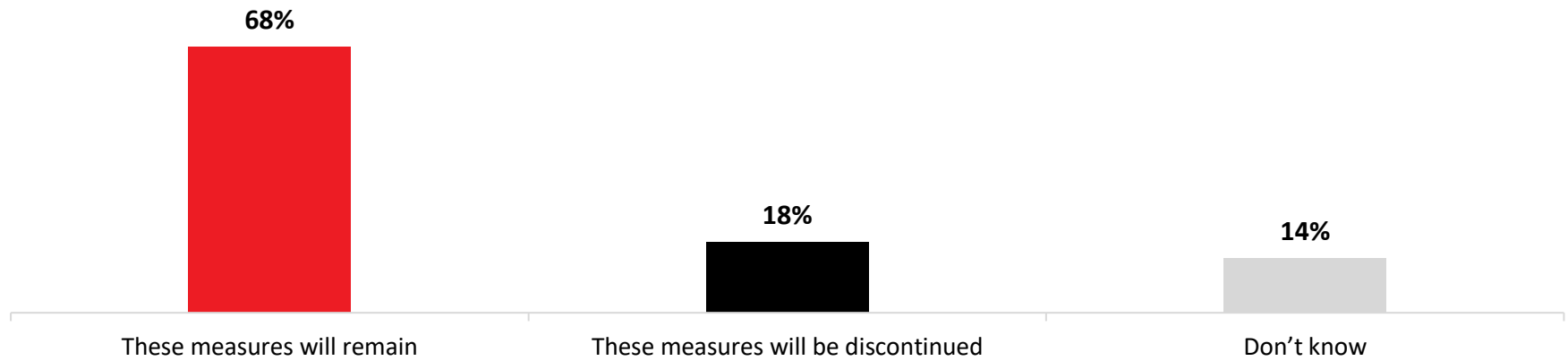
## Total USA



# FUTURE OF SAFETY MEASURES

CTC265. When a vaccine for COVID-19 becomes widely available in Canada, do you expect the safety measures (wearing face masks in public space, keeping a safe distance from other people in public space, disinfecting hands in shops and restaurants, limiting the number of participants in public gatherings) to remain in place or be discontinued?

Base: All respondents (n=1,559)





	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL Jan. 18 <sup>th</sup>	Gap
Weighted n =	1,559	107	366	599	102	175	211	425	531	602	652	636	258	1,516	
Unweighted n =	1,559	103	425	613	126	138	154	424	620	515	675	619	252	1,516	
These measures will remain	68%	71%	67%	72%	63%	65%	64%	64%	67%	72%	68%	67%	72%	69%	-1
These measures will be discontinued	18%	12%	22%	15%	24%	21%	20%	23%	21%	13%	17%	20%	16%	21%	-3
Don't know	14%	16%	11%	14%	13%	14%	16%	13%	12%	16%	15%	13%	12%	11%	+3

# FUTURE OF SAFETY MEASURES (CANADA VS UNITED STATES)

CTC265. When a vaccine for COVID-19 becomes widely available in Canada / **the United States**, do you expect the safety measures (wearing face masks in public space, keeping a safe distance from other people in public space, disinfecting hands in shops and restaurants, limiting the number of participants in public gatherings) to remain in place or be discontinued?

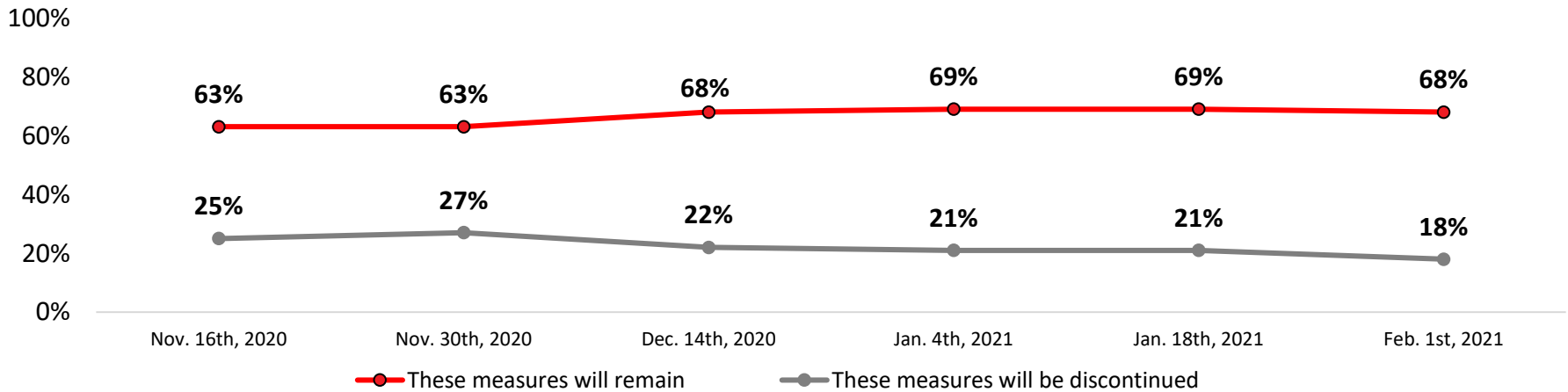
Base: All respondents

			
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,559	1,000	
Unweighted n =	1,559	1,000	
These measures will remain	<b>68%</b>	<b>62%</b>	6
These measures will be discontinued	18%	19%	1
Don't know	<b>14%</b>	<b>18%</b>	4

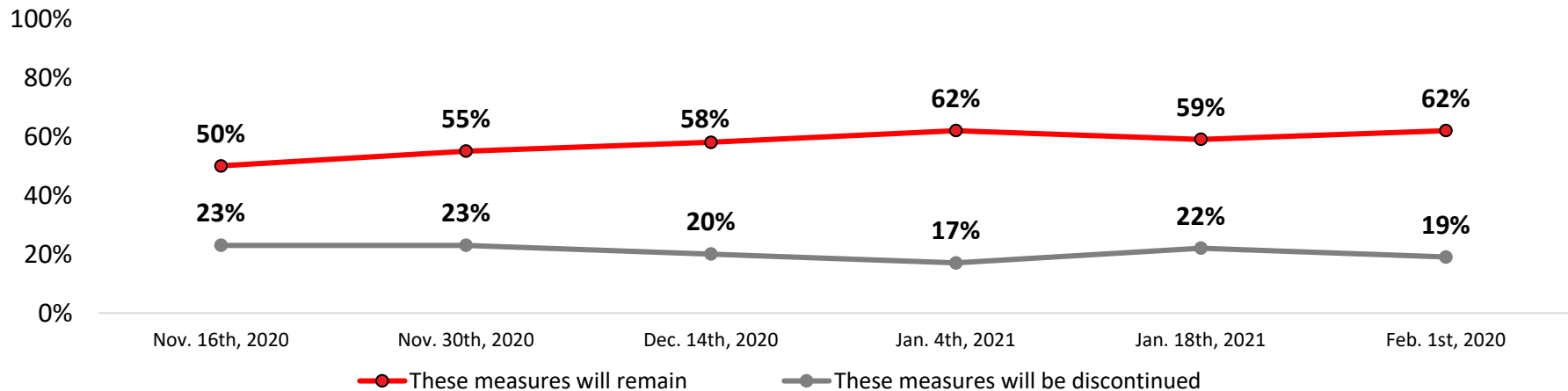
# FUTURE OF SAFETY MEASURES / EVOLUTION

CTC265. When a vaccine for COVID-19 becomes widely available in Canada / the United States, do you expect the safety measures (wearing face masks in public space, keeping a safe distance from other people in public space, disinfecting hands in shops and restaurants, limiting the number of participants in public gatherings) to remain in place or be discontinued?

## Total Canada



## Total USA

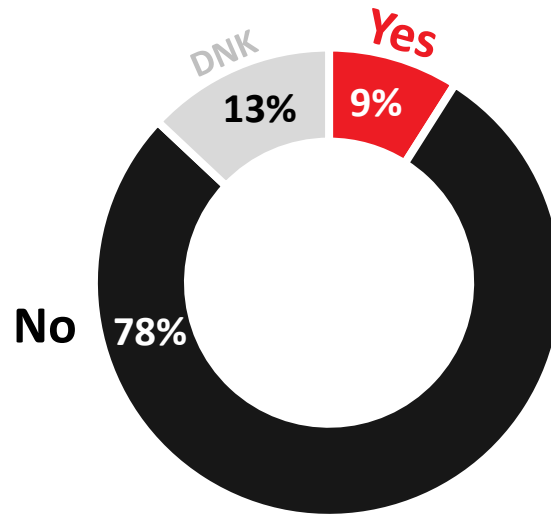


# VACCINE SAFETY



CTC434. Do you personally believe vaccines are dangerous and should not be taken or given?

Base: All respondents (n=1,559)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL Jan. 18 <sup>th</sup>	Gap
Weighted n =	1,559	107	366	599	102	175	211	425	531	602	652	636	258	1,516	
Unweighted n =	1,559	103	425	613	126	138	154	424	620	515	675	619	252	1,516	
Yes	9%	4%	7%	7%	15%	7%	14%	11%	11%	5%	8%	9%	8%	8%	+1
No	78%	90%	80%	77%	74%	82%	74%	76%	72%	86%	78%	79%	77%	78%	-
Don't know	13%	5%	13%	16%	11%	11%	12%	14%	17%	9%	14%	12%	15%	14%	-1

# VACCINE SAFETY (CANADA VS UNITED STATES)



CTC434. Do you personally believe vaccines are dangerous and should not be taken or given?

Base: All respondents



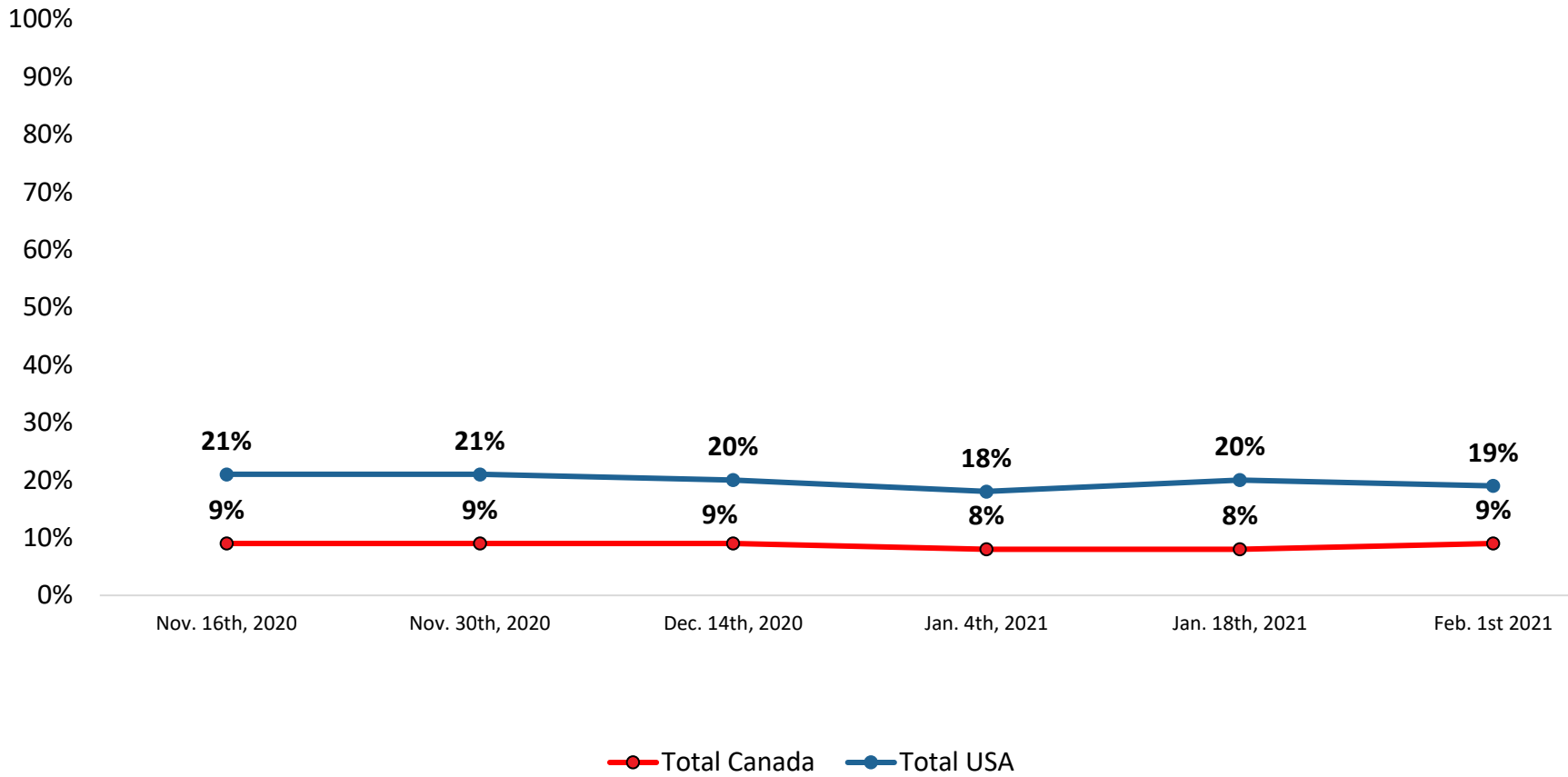
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,559	1,000	
Unweighted n =	1,559	1,000	
Yes	9%	19%	10
No	78%	62%	16
Don't know	13%	19%	6

# VACCINE SAFETY - EVOLUTION



CTC434. Do you personally believe vaccines are dangerous and should not be taken or given?

*% Yes presented*





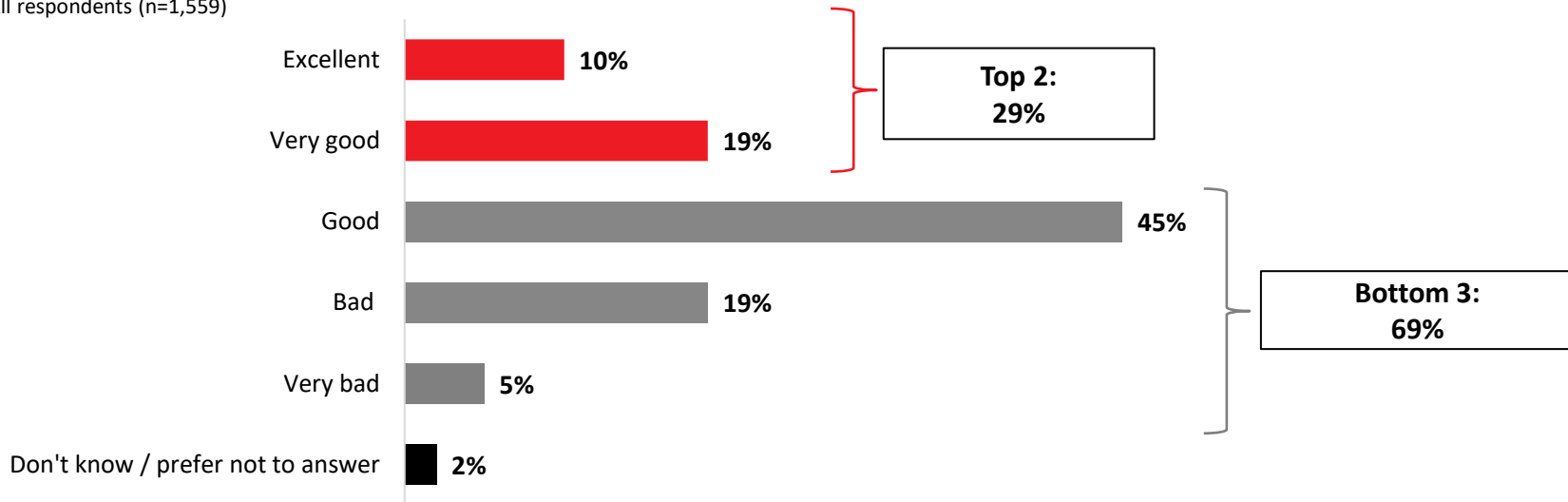
# STRESS AND MENTAL HEALTH

# MENTAL HEALTH DURING THE CRISIS



CTC46. Since the beginning of the COVID-19 crisis, how would you rate your mental health?

Base: All respondents (n=1,559)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL Jan. 18 <sup>th</sup>	Gap
Weighted n =	1,559	107	366	599	102	175	211	425	531	602	652	636	258	1,516	
Unweighted n =	1,559	103	425	613	126	138	154	424	620	515	675	619	252	1,516	
<b>Total Top 2</b>	<b>29%</b>	34%	<b>38%</b>	<b>24%</b>	34%	26%	27%	<b>20%</b>	27%	<b>38%</b>	<b>26%</b>	30%	34%	<b>32%</b>	<b>-3</b>
Excellent	<b>10%</b>	<b>17%</b>	11%	8%	7%	8%	11%	<b>7%</b>	8%	<b>13%</b>	9%	8%	<b>15%</b>	<b>12%</b>	<b>-2</b>
Very good	<b>19%</b>	17%	<b>27%</b>	<b>16%</b>	26%	18%	15%	<b>13%</b>	19%	<b>24%</b>	17%	22%	20%	<b>21%</b>	<b>-2</b>
<b>Total Bottom 3</b>	<b>69%</b>	66%	<b>62%</b>	<b>73%</b>	64%	74%	70%	<b>77%</b>	71%	<b>61%</b>	<b>72%</b>	68%	65%	<b>66%</b>	<b>+3</b>
Good *	<b>45%</b>	47%	42%	45%	40%	47%	49%	<b>39%</b>	45%	<b>48%</b>	46%	44%	43%	<b>45%</b>	<b>-</b>
Bad	<b>19%</b>	19%	<b>14%</b>	<b>23%</b>	22%	19%	17%	<b>30%</b>	20%	<b>11%</b>	20%	18%	19%	<b>16%</b>	<b>+3</b>
Very bad	<b>5%</b>	<b>1%</b>	5%	6%	<b>1%</b>	8%	4%	<b>8%</b>	6%	<b>2%</b>	6%	6%	<b>2%</b>	<b>5%</b>	<b>-</b>
Don't know/Prefer not to answer	<b>2%</b>	0%	1%	2%	3%	0%	3%	2%	2%	1%	2%	2%	1%	<b>2%</b>	<b>-</b>

\* The Good rating is placed in the bottom 3 as part of a standardized scale in academic research

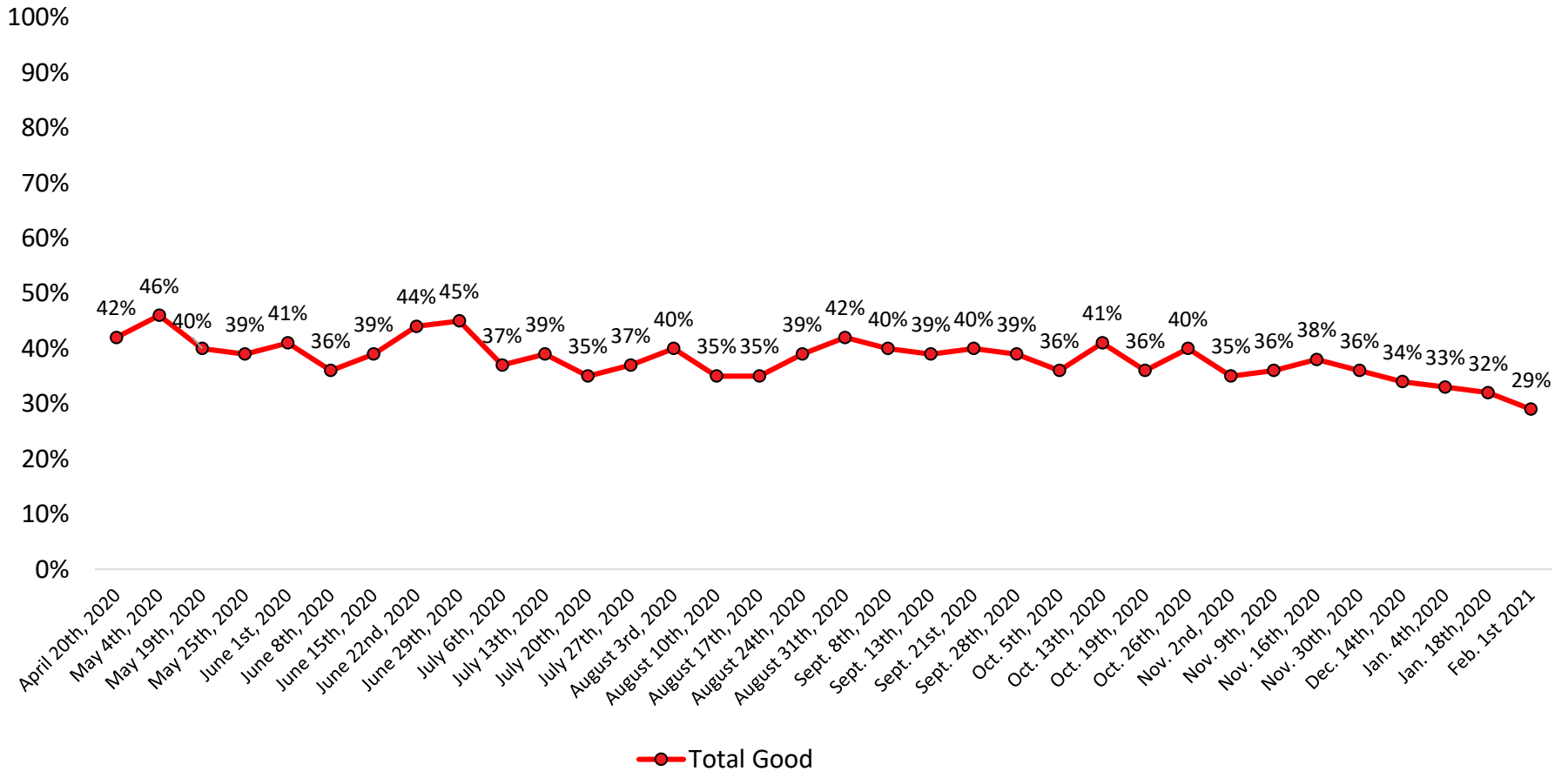
# MENTAL HEALTH DURING THE CRISIS (Evolution)



CTC46. Since the beginning of the COVID-19 crisis, how would you rate your mental health?

Base: All respondents

**% Total Good (Excellent + Very good) presented**



# MENTAL HEALTH DURING THE CRISIS (CANADA VS UNITED STATES)



CTC46. Since the beginning of the COVID-19 crisis, how would you rate your mental health?

Base: All respondents



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,559	1,000	
Unweighted n =	1,559	1,000	
<b>Total Top 2</b>	<b>29%</b>	<b>45%</b>	16
Excellent	10%	20%	10
Very good	19%	25%	6
<b>Total Bottom 3</b>	<b>69%</b>	<b>51%</b>	18
Good *	45%	34%	11
Bad	19%	11%	8
Very bad	5%	5%	-
Don't know/Prefer not to answer	2%	5%	3

\* The Good rating is placed in the bottom 3 as part of a standardized scale in academic research



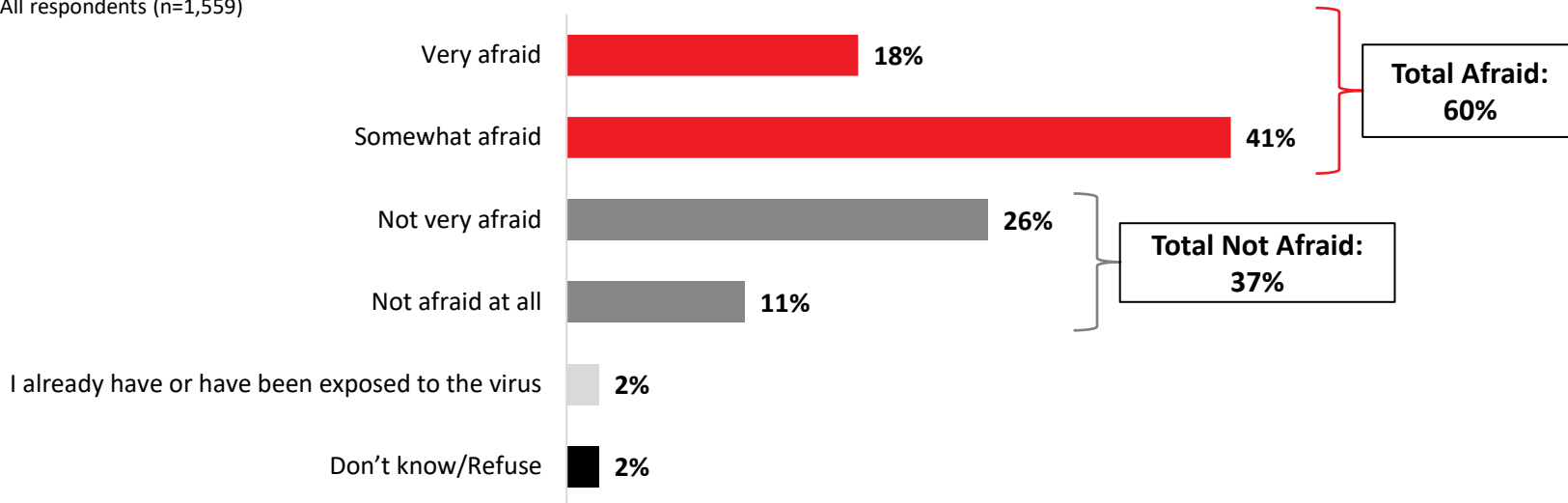
FEAR AND SPREAD OF THE VIRUS



# FEAR OF CONTRACTING THE VIRUS

## CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?

Base: All respondents (n=1,559)

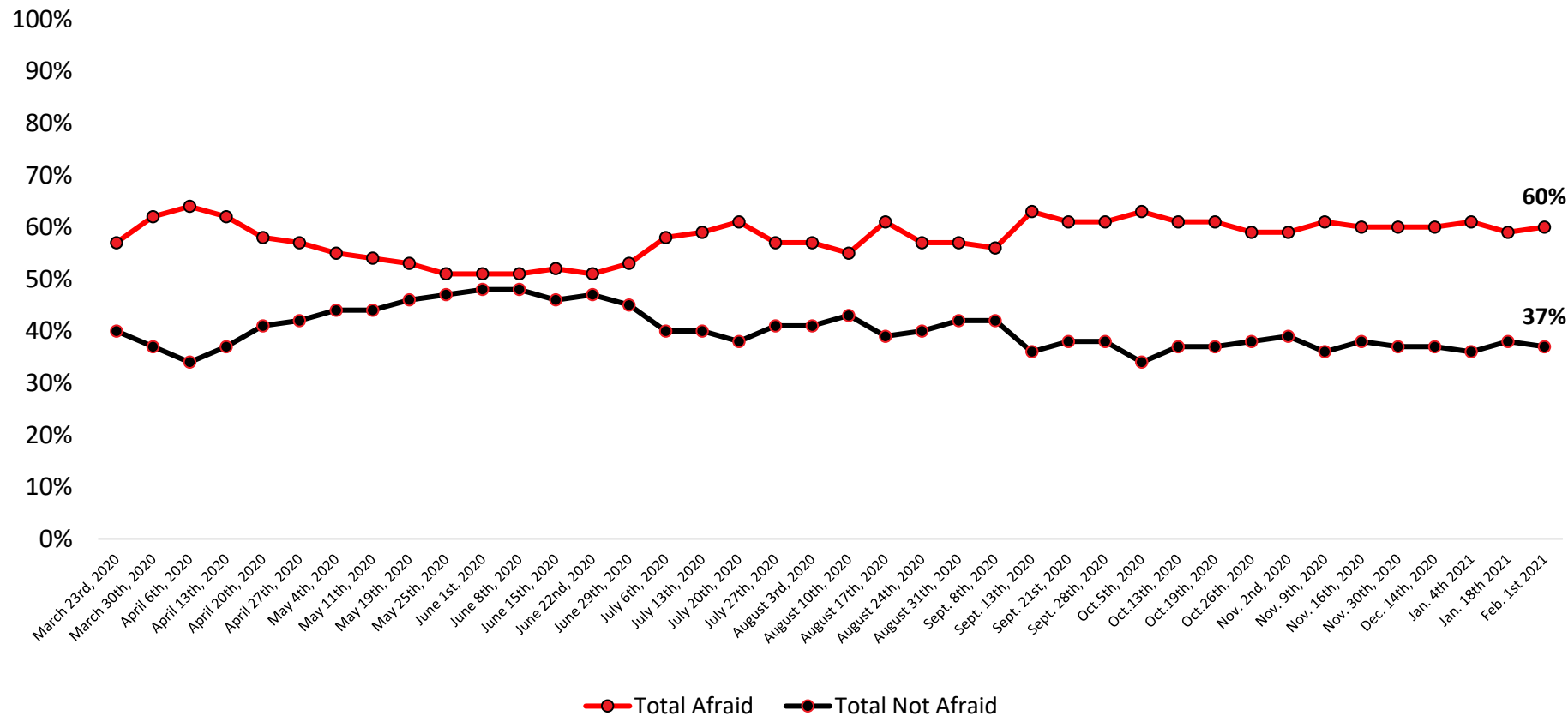


	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL Jan. 18 <sup>th</sup>	Gap
Weighted n =	1,559	107	366	599	102	175	211	425	531	602	652	636	258	1,516	
Unweighted n =	1,559	103	425	613	126	138	154	424	620	515	675	619	252	1,516	
<b>Total Afraid</b>	<b>60%</b>	55%	<b>52%</b>	<b>65%</b>	64%	<b>51%</b>	65%	58%	<b>56%</b>	<b>63%</b>	62%	58%	56%	<b>59%</b>	<b>+1</b>
Very afraid	<b>18%</b>	16%	<b>14%</b>	<b>21%</b>	14%	17%	22%	<b>12%</b>	<b>22%</b>	20%	<b>22%</b>	<b>16%</b>	16%	<b>16%</b>	<b>+2</b>
Somewhat afraid	<b>41%</b>	38%	38%	43%	<b>50%</b>	35%	43%	<b>47%</b>	<b>34%</b>	44%	40%	42%	40%	<b>43%</b>	<b>-2</b>
<b>Total Not Afraid</b>	<b>37%</b>	44%	<b>44%</b>	<b>31%</b>	33%	<b>47%</b>	35%	36%	40%	35%	34%	38%	41%	<b>38%</b>	<b>-1</b>
Not very afraid	<b>26%</b>	23%	<b>34%</b>	<b>22%</b>	21%	30%	23%	25%	27%	26%	24%	28%	28%	<b>28%</b>	<b>-2</b>
Not afraid at all	<b>11%</b>	<b>21%</b>	10%	<b>8%</b>	11%	<b>16%</b>	11%	11%	<b>13%</b>	<b>9%</b>	10%	11%	13%	<b>9%</b>	<b>+2</b>
I already have or have been exposed to the virus	<b>2%</b>	0%	2%	2%	3%	2%	0%	3%	2%	<b>1%</b>	1%	2%	2%	<b>2%</b>	-
Don't know/Refuse	<b>2%</b>	2%	2%	<b>3%</b>	0%	0%	1%	3%	2%	1%	2%	1%	1%	<b>1%</b>	<b>+1</b>

# FEAR OF CONTRACTING THE VIRUS (Evolution)

CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?

Base: All respondents

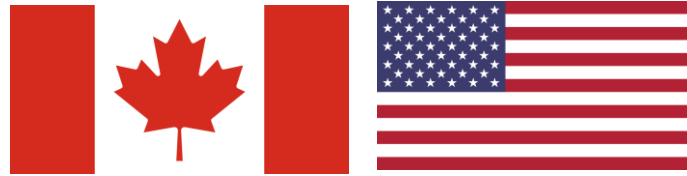


# FEAR OF CONTRACTING THE VIRUS (CANADA VS UNITED STATES)



CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?

Base: All respondents

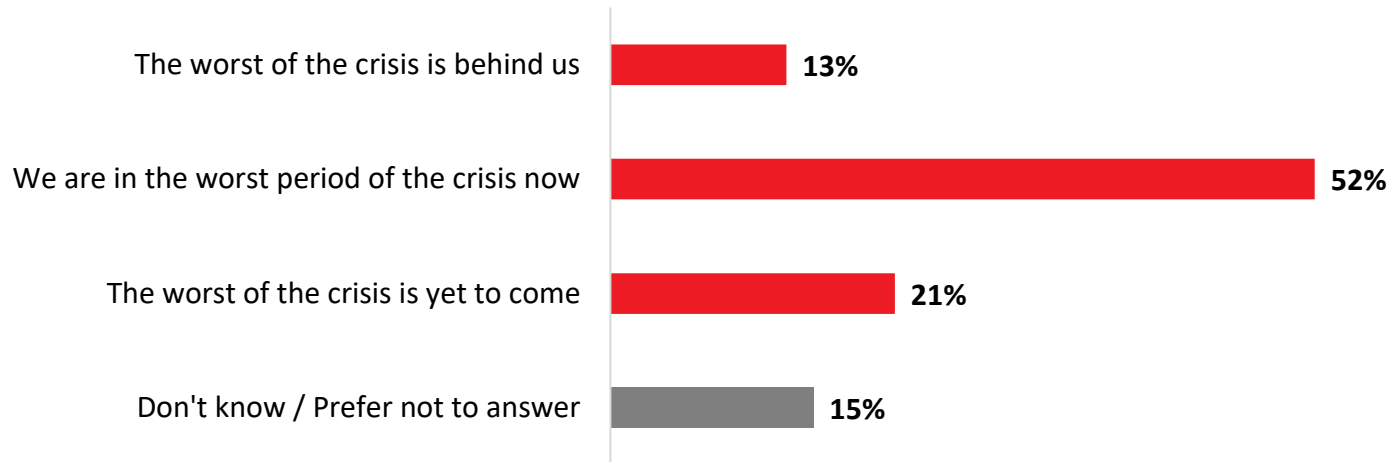


	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,559	1,000	
Unweighted n =	1,559	1,000	
<b>Total Afraid</b>	<b>60%</b>	<b>55%</b>	5
Very afraid	<b>18%</b>	<b>22%</b>	4
Somewhat afraid	<b>41%</b>	<b>33%</b>	8
<b>Total Not Afraid</b>	<b>37%</b>	<b>34%</b>	3
Not very afraid	<b>26%</b>	<b>18%</b>	8
Not afraid at all	<b>11%</b>	<b>16%</b>	5
I already have or have been exposed to the virus	<b>2%</b>	<b>5%</b>	3
Don't know/Refuse	<b>2%</b>	<b>5%</b>	3

# EVOLUTION OF THE COVID-19 PANDEMIC

CTC20: What statement best describes your personal opinion of the COVID-19 crisis for Canada?

Base: All respondents (n=1,559)



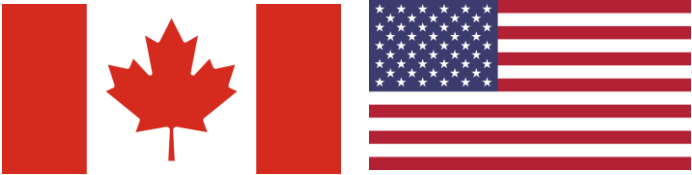
	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL Jan. 18 <sup>th</sup>	Gap
Weighted n =	1,559	107	366	599	102	175	211	425	531	602	652	636	258	1,516	
Unweighted n =	1,559	103	425	613	126	138	154	424	620	515	675	619	252	1,516	
The worst of the crisis is behind us	13%	18%	14%	10%	15%	18%	11%	19%	13%	8%	14%	12%	13%	9%	+4
We are in the worst period of the crisis now	52%	43%	58%	55%	48%	36%	51%	51%	47%	56%	51%	55%	48%	52%	-
The worst of the crisis is yet to come	21%	24%	20%	18%	23%	26%	21%	14%	25%	21%	20%	20%	24%	26%	-5
Don't know / Prefer not to answer	15%	14%	8%	17%	14%	20%	18%	16%	14%	14%	16%	13%	15%	13%	+2

# EVOLUTION OF THE COVID-19 PANDEMIC (CANADA VS UNITED STATES)



CTC20: What statement best describes your personal opinion of the COVID-19 crisis for Canada/**United States**?

Base: All respondents



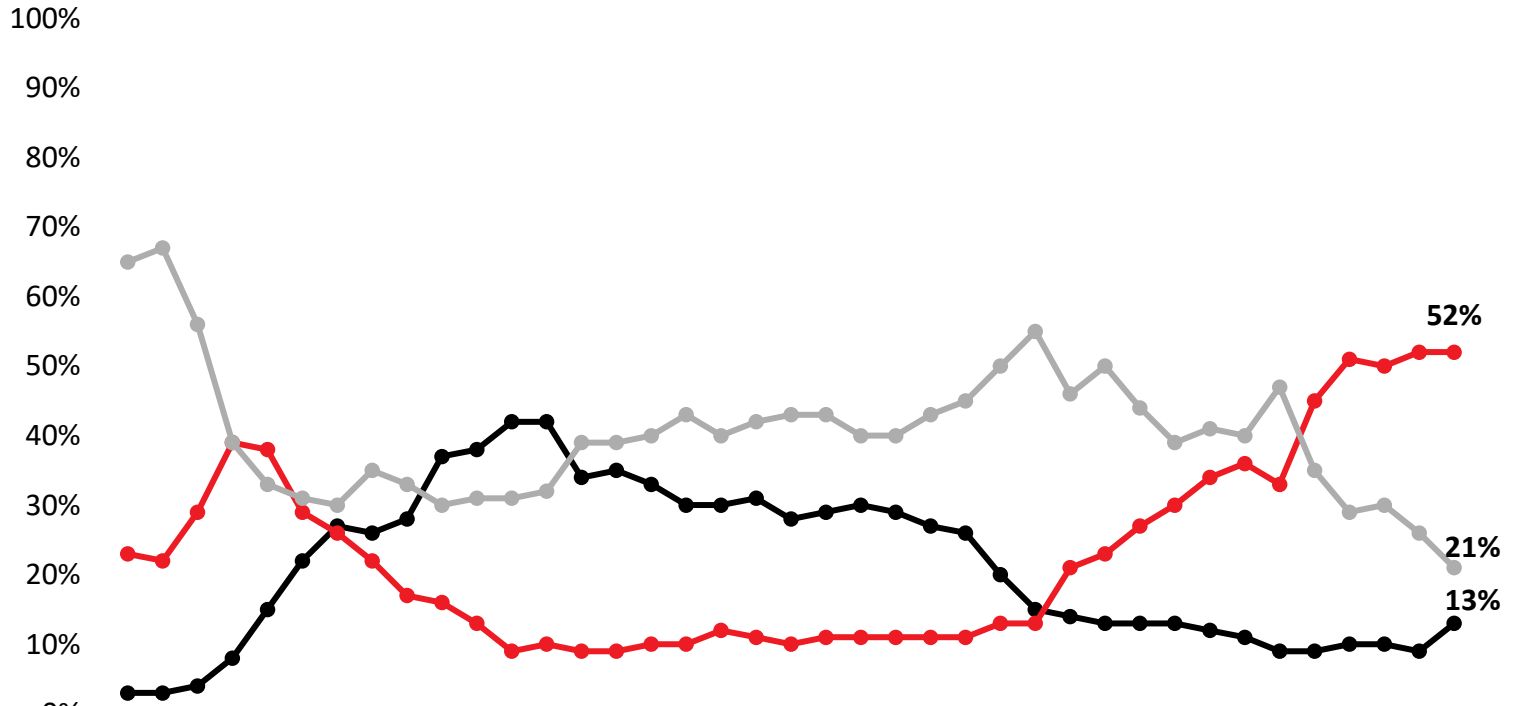
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,559	1,000	
Unweighted n =	1,559	1,000	
The worst of the crisis is behind us	13%	23%	10
We are in the worst period of the crisis now	52%	36%	16
The worst of the crisis is yet to come	21%	25%	4
Don't know / Prefer not to answer	15%	16%	1

# EVOLUTION OF THE COVID-19 PANDEMIC (CANADA)



CTC20: What statement best describes your personal opinion of the COVID-19 crisis for Canada?

Base: All respondents



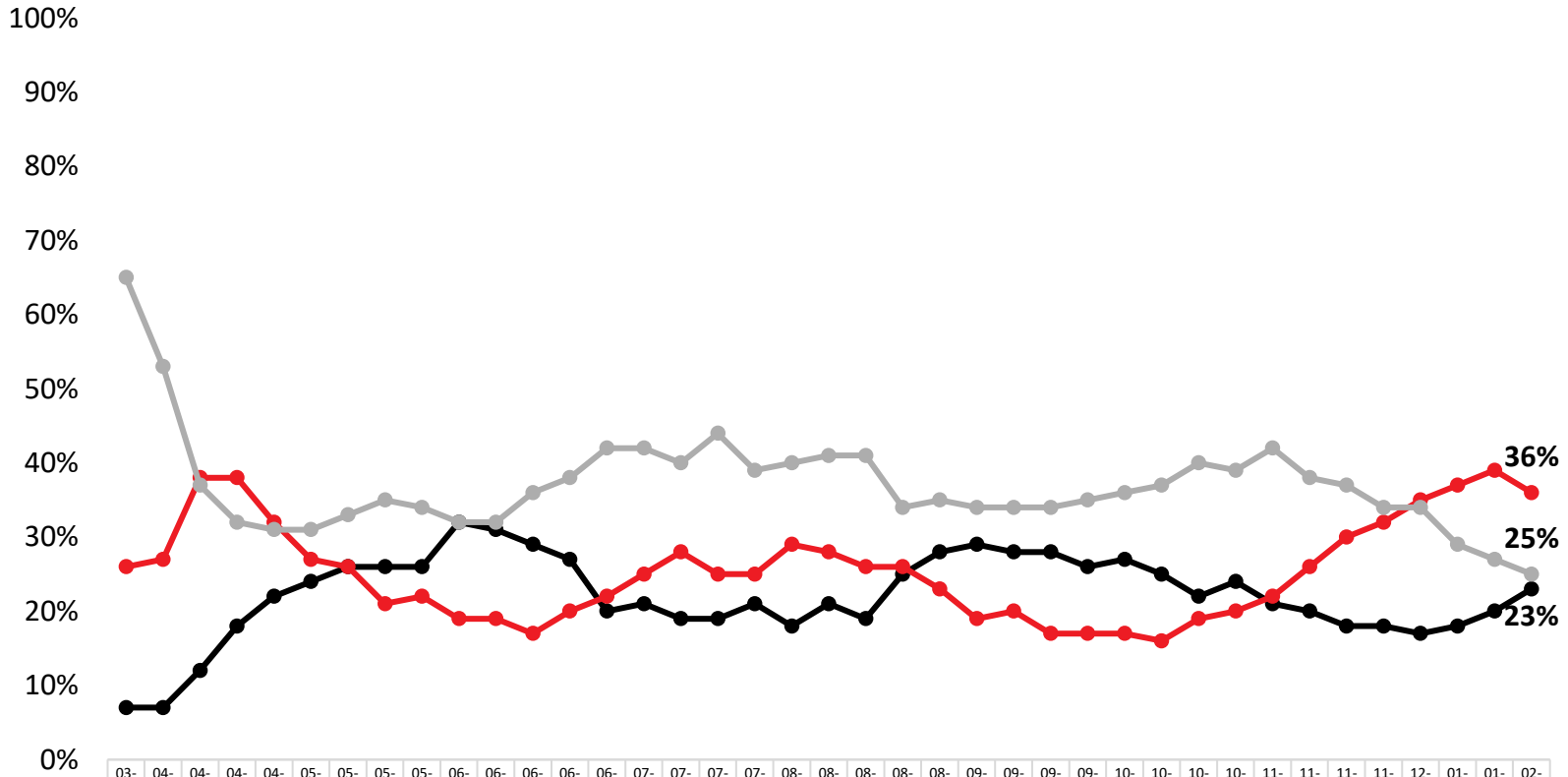
	03-30-2020	04-06-2020	04-13-2020	04-20-2020	04-27-2020	05-04-2020	05-11-2020	05-19-2020	05-25-2020	06-01-2020	06-08-2020	06-15-2020	06-22-2020	06-29-2020	07-06-2020	07-13-2020	07-20-2020	07-27-2020	08-03-2020	08-10-2020	08-17-2020	08-24-2020	08-31-2020	09-07-2020	09-13-2020	09-20-2020	09-27-2020	10-04-2020	10-11-2020	10-18-2020	10-25-2020	11-01-2020	11-08-2020	11-15-2020	11-22-2020	11-29-2020	12-06-2020	12-13-2020	12-20-2020	01-04-2021	01-11-2021	01-18-2021	02-01-2021
<b>—●— The worst of the crisis is behind us</b>	3%	3%	4%	8%	15%	22%	27%	26%	28%	37%	38%	42%	42%	34%	35%	33%	30%	30%	31%	28%	29%	30%	29%	27%	26%	20%	15%	14%	13%	13%	13%	12%	11%	9%	9%	10%	10%	9%	10%	10%	9%	13%	
<b>—●— We are in the worst period of the crisis now</b>	23%	22%	29%	39%	38%	29%	26%	22%	17%	16%	13%	9%	10%	9%	9%	10%	10%	12%	11%	10%	11%	11%	11%	11%	11%	13%	21%	23%	27%	30%	34%	36%	33%	45%	51%	50%	52%	52%					
<b>—●— The worst of the crisis is yet to come</b>	65%	67%	56%	39%	33%	31%	30%	35%	33%	30%	31%	31%	32%	39%	39%	40%	43%	40%	42%	43%	43%	40%	40%	43%	45%	50%	55%	46%	50%	44%	39%	41%	40%	47%	35%	29%	30%	26%	21%				

# EVOLUTION OF THE COVID-19 PANDEMIC (UNITED STATES)



CTC20: What statement best describes your personal opinion of the COVID-19 crisis for **The United States** ?

Base: All respondents



	03-30-2020	04-06-2020	04-13-2020	04-20-2020	04-27-2020	05-04-2020	05-11-2020	05-19-2020	05-25-2020	06-01-2020	06-08-2020	06-15-2020	06-22-2020	06-29-2020	07-06-2020	07-13-2020	07-20-2020	07-27-2020	08-03-2020	08-10-2020	08-17-2020	08-24-2020	08-31-2020	09-08-2020	09-13-2020	09-21-2020	09-28-2020	10-05-2020	10-13-2020	10-19-2020	10-26-2020	11-02-2020	11-09-2020	11-16-2020	11-30-2020	12-14-2020	01-04-2021	01-18-2021	02-01-2021
—●— The worst of the crisis is behind us	7%	7%	12%	18%	22%	24%	26%	26%	26%	32%	31%	29%	27%	20%	21%	19%	19%	21%	18%	21%	19%	25%	28%	29%	28%	28%	26%	27%	25%	22%	24%	21%	20%	18%	18%	17%	18%	20%	23%
—●— We are in the worst period of the crisis now	26%	27%	38%	38%	32%	27%	26%	21%	22%	19%	19%	17%	20%	22%	25%	28%	25%	25%	29%	28%	26%	26%	23%	19%	20%	17%	17%	17%	16%	19%	20%	22%	26%	30%	32%	35%	37%	39%	36%
—●— The worst of the crisis is yet to come	65%	53%	37%	32%	31%	31%	33%	35%	34%	32%	32%	36%	38%	42%	42%	40%	44%	39%	40%	41%	41%	34%	35%	34%	34%	34%	35%	36%	37%	40%	39%	42%	38%	37%	34%	34%	29%	27%	25%



## SATISFACTION WITH GOVERNMENTS DURING THE CRISIS

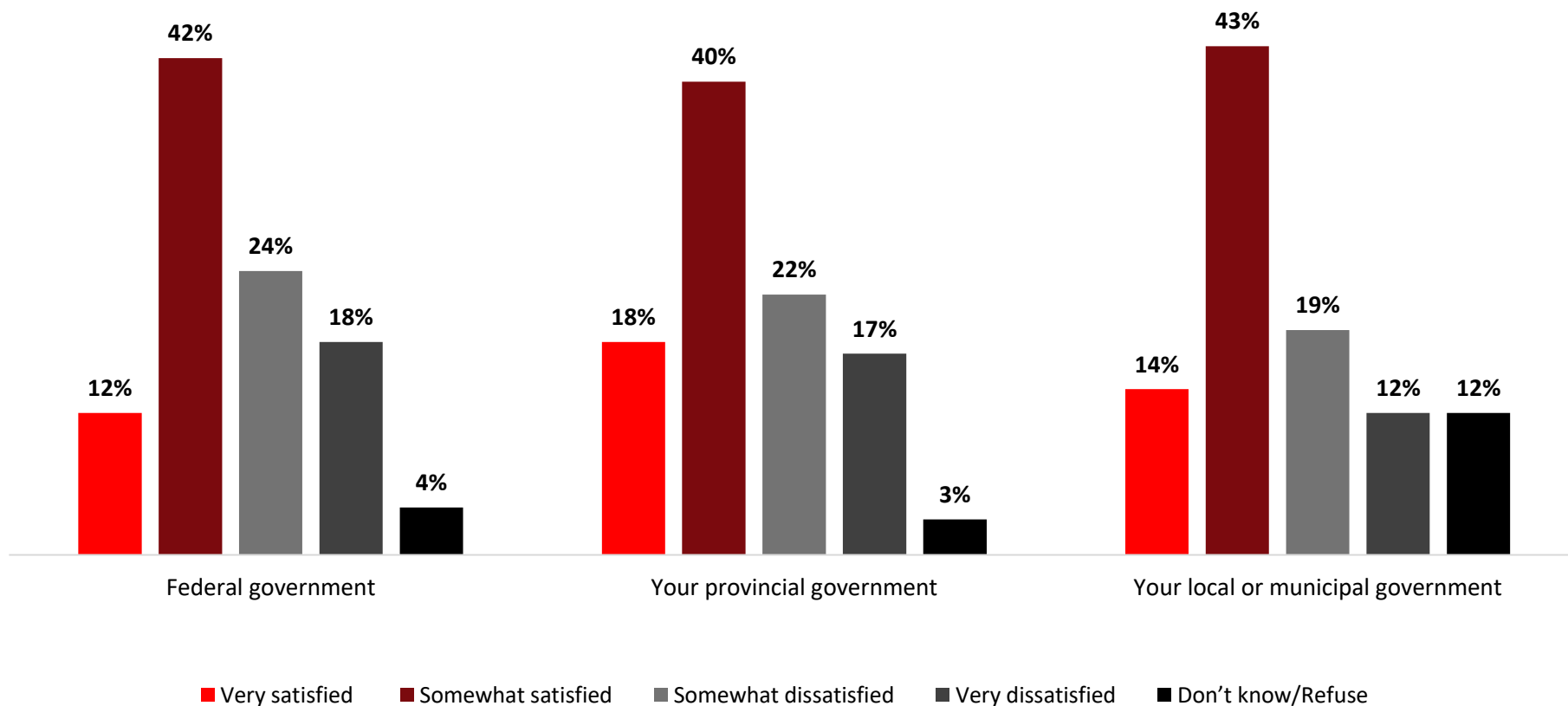




# SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19

**CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?**

Base: All respondents (n=1,559)



# SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 - DETAILS



CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents

	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL Jan. 18 <sup>th</sup>	Gap
Weighted n =	1,559	107	366	599	102	175	211	425	531	602	652	636	258	1,516	
Unweighted n =	1,559	103	425	613	126	138	154	424	620	515	675	619	252	1,516	
<b>Federal government</b>															
Total Satisfied	54%	76%	45%	56%	59%	49%	56%	54%	47%	60%	54%	53%	57%	60%	
Total Dissatisfied	42%	21%	52%	40%	35%	48%	42%	41%	48%	38%	44%	43%	39%	36%	
<b>Your provincial government</b>															
Total Satisfied	58%	85%	80%	53%	46%	26%	55%	48%	54%	69%	55%	57%	68%	58%	
Total Dissatisfied	38%	13%	18%	43%	49%	72%	43%	48%	41%	29%	42%	39%	29%	39%	
<b>Your local or municipal government</b>															
Total Satisfied	57%	76%	62%	57%	54%	55%	44%	50%	52%	67%	56%	55%	64%	57%	
Total Dissatisfied	31%	12%	18%	35%	34%	38%	43%	36%	37%	21%	33%	32%	23%	30%	

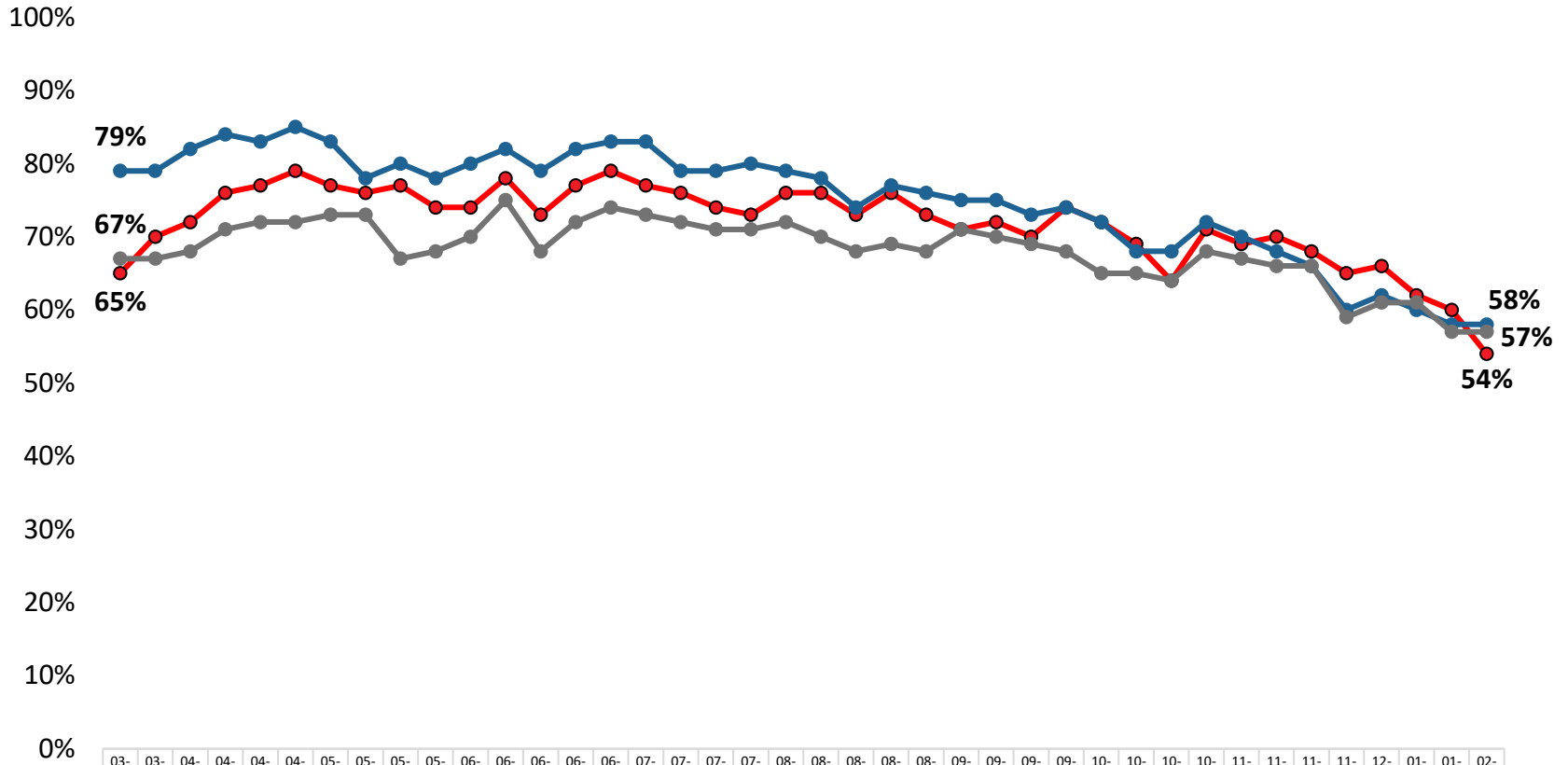
# SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 (Evolution)



CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents

*% Total Satisfied presented*



	03-23-2020	03-31-2020	04-06-2020	04-13-2020	04-20-2020	04-27-2020	05-04-2020	05-11-2020	05-19-2020	05-25-2020	06-01-2020	06-08-2020	06-15-2020	06-22-2020	06-29-2020	07-06-2020	07-13-2020	07-20-2020	07-27-2020	08-03-2020	08-10-2020	08-17-2020	08-24-2020	08-31-2020	09-07-2020	09-14-2020	09-21-2020	09-28-2020	10-05-2020	10-13-2020	10-19-2020	10-26-2020	11-02-2020	11-09-2020	11-16-2020	11-23-2020	11-30-2020	12-07-2020	01-04-2021	01-11-2021	01-18-2021	02-01-2021
Federal government	65%	70%	72%	76%	77%	79%	77%	76%	77%	74%	74%	78%	73%	77%	79%	77%	76%	74%	73%	76%	76%	73%	76%	73%	71%	72%	70%	74%	72%	69%	64%	71%	69%	70%	68%	65%	66%	62%	60%	54%		
Provincial government	79%	79%	82%	84%	83%	85%	83%	78%	80%	78%	80%	82%	79%	82%	83%	83%	79%	79%	80%	79%	78%	74%	77%	76%	75%	75%	73%	74%	72%	68%	68%	72%	70%	68%	66%	60%	62%	60%	58%	58%		
Local or municipal government	67%	67%	68%	71%	72%	73%	73%	67%	68%	68%	70%	75%	68%	72%	74%	73%	72%	71%	71%	72%	70%	68%	69%	68%	71%	70%	69%	68%	65%	65%	64%	68%	67%	66%	66%	59%	61%	61%	57%	57%		

# SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 - DETAILS



CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by your provincial government?

Base: All respondents



François Legault    Doug Ford    Brian Pallister    Scott Moe    Jason Kenney    John Horgan

	TOTAL CANADA	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
Weighted n =	1,559	107	366	599	55	47	175	211
Unweighted n =	1,559	103	425	613	63	63	138	154
<b>Total Satisfied</b>	<b>58%</b>	<b>85%</b>	<b>80%</b>	<b>53%</b>	<b>38%</b>	55%	<b>26%</b>	55%
Very satisfied	18%	<b>56%</b>	<b>29%</b>	<b>10%</b>	13%	12%	<b>4%</b>	16%
Somewhat satisfied	40%	<b>28%</b>	<b>51%</b>	43%	<b>25%</b>	43%	<b>21%</b>	39%
<b>Total Dissatisfied</b>	<b>38%</b>	<b>13%</b>	<b>18%</b>	<b>43%</b>	<b>57%</b>	41%	<b>72%</b>	43%
Somewhat dissatisfied	22%	<b>7%</b>	<b>10%</b>	<b>26%</b>	<b>33%</b>	26%	<b>34%</b>	24%
Very dissatisfied	17%	<b>6%</b>	<b>7%</b>	17%	24%	15%	<b>38%</b>	19%
Don't know/Refuse	3%	3%	3%	4%	5%	4%	3%	3%

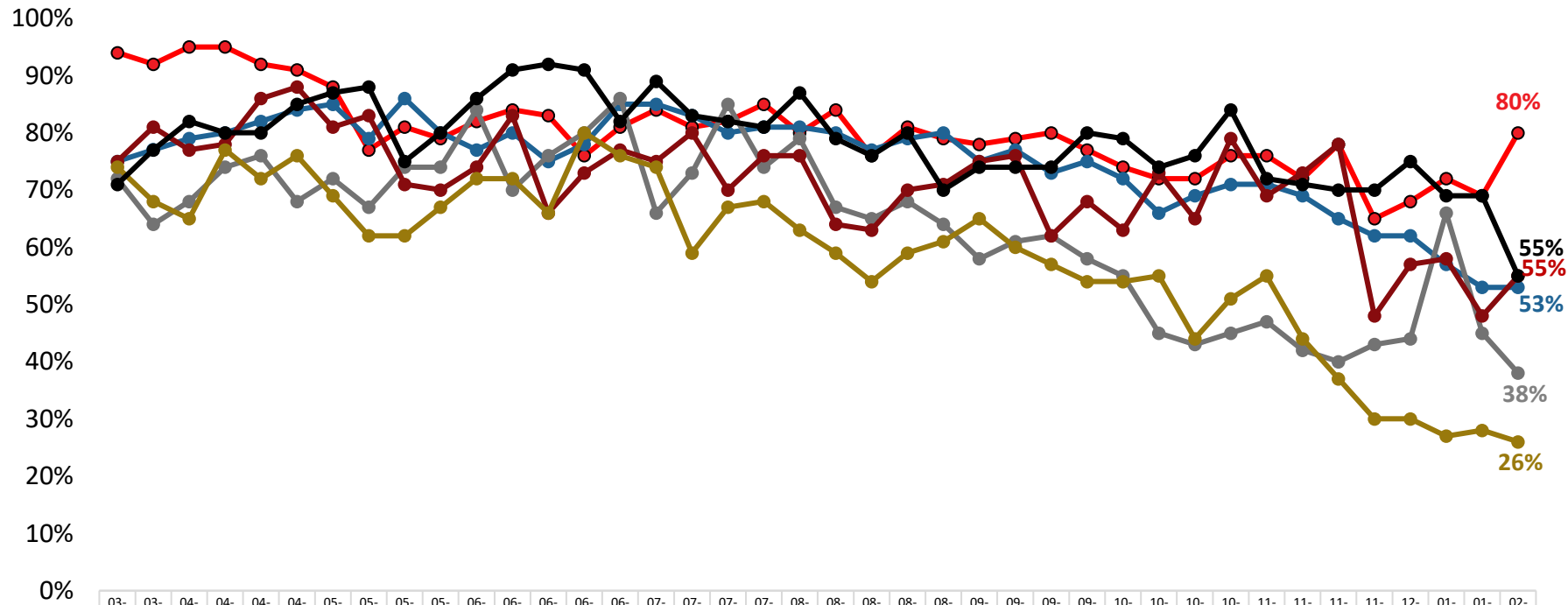
# SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 (Evolution)



CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by your provincial government?

Base: All respondents

% Total Satisfied presented



	03-23-2020	03-30-2020	04-06-2020	04-13-2020	04-20-2020	04-27-2020	05-04-2020	05-11-2020	05-19-2020	05-25-2020	06-01-2020	06-08-2020	06-15-2020	06-22-2020	06-29-2020	07-06-2020	07-13-2020	07-20-2020	07-27-2020	08-03-2020	08-10-2020	08-17-2020	08-24-2020	08-31-2020	09-08-2020	09-13-2020	09-21-2020	09-28-2020	10-05-2020	10-13-2020	10-19-2020	10-26-2020	11-02-2020	11-09-2020	11-16-2020	11-30-2020	12-14-2020	01-04-2021	01-18-2021	02-01-2021	
François Legault	94%	92%	95%	95%	92%	91%	88%	77%	81%	79%	82%	84%	83%	76%	81%	84%	81%	82%	85%	80%	84%	76%	81%	79%	78%	79%	80%	77%	80%	77%	74%	72%	76%	76%	72%	78%	65%	68%	72%	69%	80%
Doug Ford	75%	77%	79%	80%	82%	84%	85%	79%	86%	80%	77%	80%	75%	78%	85%	85%	83%	80%	81%	81%	80%	77%	79%	80%	75%	77%	73%	75%	72%	66%	69%	71%	71%	69%	65%	62%	62%	57%	53%	53%	
Brian Pallister	72%	64%	68%	74%	76%	68%	72%	67%	74%	74%	84%	70%	76%	80%	86%	66%	73%	85%	74%	79%	67%	65%	68%	64%	58%	61%	62%	58%	55%	45%	43%	45%	47%	42%	40%	43%	44%	66%	45%	38%	
Scott Moe	75%	81%	77%	78%	86%	88%	81%	83%	71%	70%	74%	83%	66%	73%	77%	75%	80%	70%	76%	76%	64%	63%	70%	71%	75%	76%	62%	68%	63%	73%	65%	79%	69%	73%	78%	48%	57%	58%	48%	55%	
Jason Kenney	74%	68%	65%	77%	72%	76%	69%	62%	62%	67%	72%	72%	66%	80%	76%	74%	59%	67%	68%	63%	59%	54%	59%	61%	65%	60%	57%	54%	54%	55%	44%	51%	55%	44%	37%	30%	30%	27%	28%	26%	
John Horgan	71%	77%	82%	80%	80%	85%	87%	88%	75%	80%	86%	91%	92%	91%	82%	89%	83%	82%	81%	87%	79%	76%	80%	70%	74%	74%	74%	80%	79%	74%	76%	84%	72%	71%	70%	70%	75%	69%	69%	55%	

# SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 – (CANADA VS UNITED STATES)



**CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?**

Base: All respondents



		TOTAL CANADA	TOTAL USA	Gap
% "Satisfied" presented	Weighted n =	1,559	1,000	
	Unweighted n =	1,559	1,000	
	Federal government / <b>The US President</b>	54%	52%	2
Your provincial government / <b>Your State government</b>		<b>58%</b>	<b>50%</b>	8
Your local or municipal government		57%	54%	3

# VOTING INTENTIONS - FEDERAL ELECTIONS

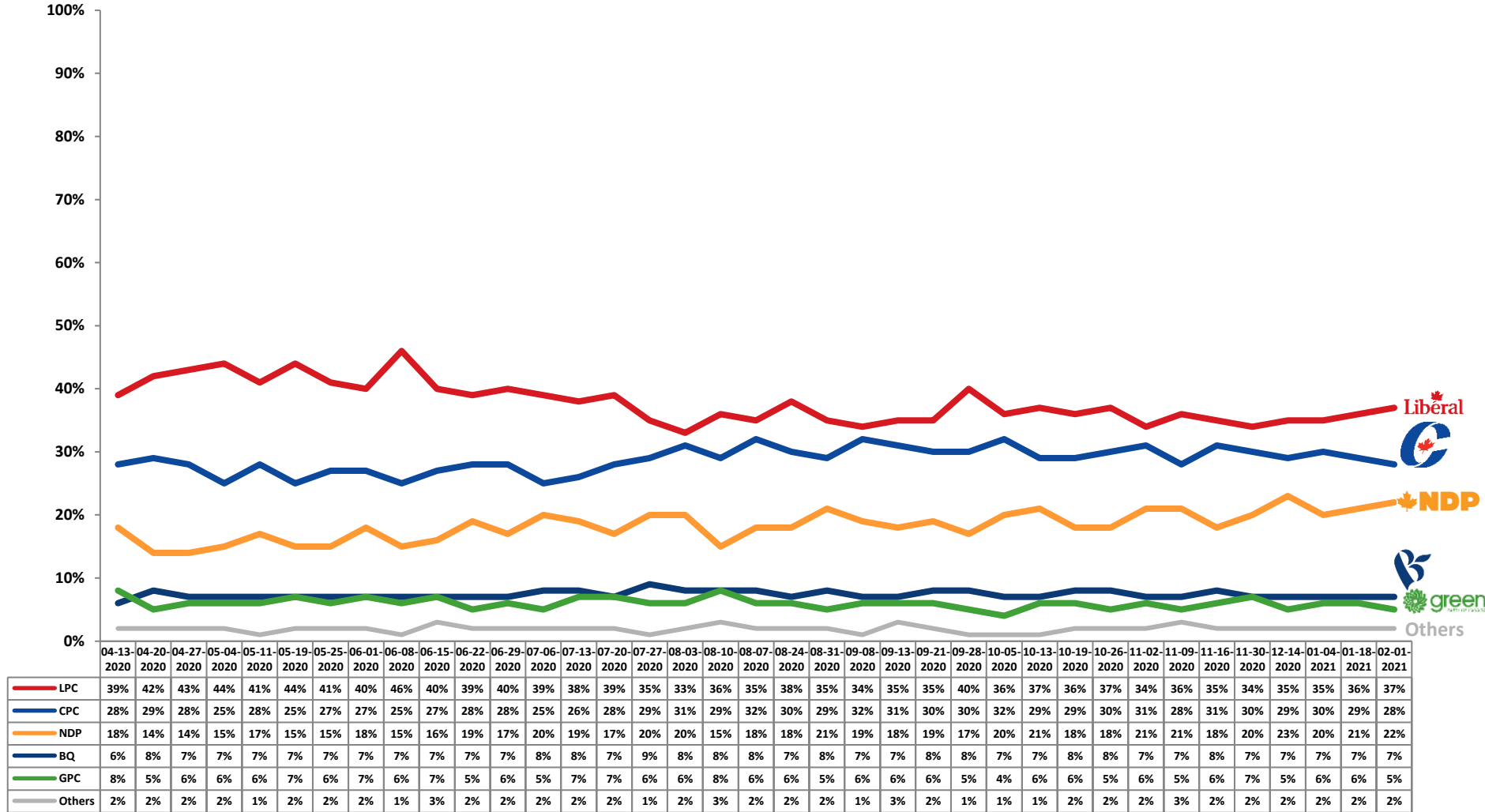


**CTC37. If federal elections were held today, for which political party would you be most likely to vote? Would it be for...? *In the event a respondent had no opinion, the following prompting question was asked: Even if you have not yet made up your mind, for which of the following political parties would you be most likely to vote? Would it be for the ...***

Base: All respondents (n=1,559), except for the Bloc Québécois, Quebecers only

	TOTAL Canada	TOTAL Decided voters	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Total Jan. 18 <sup>th</sup> , 2021	Gap
Weighted n =	1,559	1,274	86	296	487	85	147	172	657	616	348	422	503	1,229	
Unweighted n =	1,559	1,282	81	344	509	108	115	125	669	613	345	506	431	1,249	
<b>... Justin Trudeau's Liberal Party of Canada</b>	<b>30%</b>	<b>37%</b>	46%	34%	<b>42%</b>	28%	<b>25%</b>	34%	35%	38%	32%	33%	<b>42%</b>	<b>36%</b>	<b>+1</b>
<b>... Erin O'Toole's Conservative Party of Canada</b>	<b>23%</b>	<b>28%</b>	24%	<b>15%</b>	28%	<b>40%</b>	<b>48%</b>	28%	<b>30%</b>	<b>25%</b>	<b>20%</b>	<b>33%</b>	28%	<b>29%</b>	<b>-1</b>
<b>... Jagmeet Singh's New Democratic Party of Canada</b>	<b>18%</b>	<b>22%</b>	22%	<b>11%</b>	23%	29%	24%	<b>28%</b>	20%	24%	<b>37%</b>	<b>18%</b>	<b>14%</b>	<b>21%</b>	<b>+1</b>
<b>... Yves-François Blanchet's Bloc Québécois</b>	<b>6%</b>	<b>7%</b>	-	<b>31%</b>	-	-	-	-	-	-	-	-	-	<b>7%</b>	<b>-</b>
<b>... Annamie Paul's Green Party of Canada</b>	<b>4%</b>	<b>5%</b>	7%	6%	5%	3%	<b>1%</b>	<b>9%</b>	5%	5%	4%	<b>7%</b>	4%	<b>6%</b>	<b>-1</b>
<b>... another party</b>	<b>1%</b>	<b>2%</b>	2%	2%	1%	1%	2%	1%	<b>3%</b>	<b>1%</b>	1%	2%	1%	<b>2%</b>	<b>-</b>
I would not vote	<b>5%</b>	<b>-</b>	-	-	-	-	-	-	-	-	-	-	-	<b>-</b>	<b>-</b>
I would cancel my vote	<b>2%</b>	<b>-</b>	-	-	-	-	-	-	-	-	-	-	-	<b>-</b>	<b>-</b>
I don't know	<b>9%</b>	<b>-</b>	-	-	-	-	-	-	-	-	-	-	-	<b>-</b>	<b>-</b>
Refusal	<b>2%</b>	<b>-</b>	-	-	-	-	-	-	-	-	-	-	-	<b>-</b>	<b>-</b>

# TRENDS IN VOTING INTENTIONS IN CANADA





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# APPENDIX

# DETAILED METHODOLOGY

## Weighted and Unweighted Sample

The table below presents the Canadian geographic distribution of respondents before weighting.

Province	Unweighted	Weighted
British Columbia	154	211
Alberta	138	175
Manitoba/Saskatchewan	126	102
Ontario	613	599
Quebec	425	366
Atlantic	107	103

The table below presents the American geographic distribution of respondents before weighting.

US region	Unweighted	Weighted
NorthEast	177	179
MidWest	221	217
South	349	371
West	253	233

# DETAILED METHODOLOGY

## Weighted and Unweighted Sample for Canada

The following tables present the demographic distribution of respondents according to gender, age and language (mother tongue) for Canada.

<b>GENDER</b>	<b>Unweighted</b>	<b>Weighted</b>
Male	771	757
Female	788	802

<b>AGE</b>	<b>Unweighted</b>	<b>Weighted</b>
Between 18 and 34	424	425
Between 35 and 54	620	531
55 or over	515	602

<b>LANGUAGE (MOTHER TONGUE)</b>	<b>Unweighted</b>	<b>Weighted</b>
English	968	878
French	363	324
Other	226	356

The sample thus collected has a minimum weighting factor of 0.1599 and a maximum weighting factor of 4.6535. The weighted variance is 0.4110.

# DETAILED METHODOLOGY

## Weighted and Unweighted Sample for The United States

The following tables present the demographic distribution of respondents according to gender and age for The United States.

<b>GENDER</b>	<b>Unweighted</b>	<b>Weighted</b>
Male	500	485
Female	500	515

<b>AGE</b>	<b>Unweighted</b>	<b>Weighted</b>
Between 18 and 29	157	220
Between 30 and 39	172	172
Between 40 and 49	190	186
Between 50 and 64	282	250
65 or older	199	172

The sample thus collected has a minimum weighting factor of 0.5399 and a maximum weighting factor of 3.2538. The weighted variance is 0.2250.

## OUR CREDENTIALS



Leger is a member of [ESOMAR](#) (European Society for Opinion and Market Research), the global association of opinion polls and marketing research professionals. As such, Leger is committed to applying the [international ICC/ESOMAR](#) code of Market, Opinion and Social Research and Data Analytics.



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