

Leger

LEGER'S NORTH AMERICAN TRACKER

April 26th, 2021

THE CANADIAN PRESS



METHODOLOGY



METHODOLOGY

Leger, the largest Canadian-owned polling and marketing research firm, in collaboration with the Canadian press, conducted this Web survey with a representative sample of **1,548 Canadians and 1,003 Americans**, over the age of 18, selected from LEO's (Leger Opinion) representative panel. The questionnaire consisted of 25 questions and was completed in 10 minutes on average. Data collection took place from **April 23th, 2021 to April 25th, 2021**, via Computer-Assisted Web Interviewing technology (CAWI). Using 2016 Census reference variables, the Canadian data was then analyzed and weighted by our statisticians according to gender, age, mother tongue, region, education level and the presence of children in households in order to render a representative sample of the general population. Using 2010 U.S. Census reference variables, the American data was then analyzed and weighted by our statisticians according to gender, age, region, race/ethnicity, household size and education level in order to render a representative sample of the general population.

The LEO (Leger Opinion) panel is the largest Canadian panel with over 400,000 representative panelists from all regions of Canada. LEO was created by Leger based on a representative Canadian sample of Canadian citizens with Internet access. LEO's panelists were randomly selected (RDD) through Leger's call centre, panelists from more hard-to-reach target groups were also added to the panel through targeted recruitment campaigns. The double-opt-in selection process, a model to detect fraud and the renewal of 25% of the panel each year ensures complete respondent quality. To ensure a higher response rate and reach people on their mobile devices, Leger has also developed a high-performance Apple and Android application. In fact, Leger is the only Canadian research firm offering both the number and quality of panelists. Most competing polling firms in Canada and the United States also use the LEO panel.

A margin of error cannot be associated with a non-probability sample in a panel survey. For comparison purposes, a probability sample of this size would have a margin of error **±2.49%, 19 times out of 20** for the Canadian sample and of **±3.09%, 19 times out of 20** for the American sample. The results presented in this study comply with the public opinion research standards and disclosure requirements of CRIC (the Canadian Research and Insights Council) and the global ESOMAR network. Leger is a founding member of CRIC and is actively involved in raising quality standards in the survey industry. President Jean-Marc Léger is a member of the CRIC's Board of Directors and the Canadian representative of ESOMAR.

Leger is the polling firm that has presented the most accurate data, on average, over the last ten years in Canada. During the last federal election in 2019, Leger was once again the most accurate firm in the country. This accuracy is attributed to the quality of the LEO panel and rigorous application of methodological rules by Leger's 600 employees, including 200 professionals in Leger's eight offices across Canada (Montreal, Toronto, Quebec City, Winnipeg, Calgary, Edmonton and Vancouver) and in the United States (Philadelphia).

Poll aggregator 338Canada.com gave Leger the highest rating among all polling firms in Canada for the accuracy of its studies. See <https://338canada.com/pollster-ratings.htm>

Federal Elections 2019		
Federal Parties	Leger Survey	Official Results
LPC	33%	33%
CPC	33%	34%
NDP	18%	16%
BQ	8%	8%
Green	6%	7%
PPC	2%	2%

METHODOLOGY

Notes on Reading this Report

The numbers presented have been rounded. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.

In this report, data in bold **red** characters indicate a significantly lower proportion than that of other respondents. Conversely, data in bold **green** characters indicate a significantly higher proportion than that of other respondents.

A more detailed methodology is presented in the appendix.

If you have questions about the data presented in this report, please contact Christian Bourque, Associate and Executive Vice-President at the following e-mail address: cbourque@leger360.com or Jack Jedwab, President & CEO of the Association for Canadian Studies: jack.jedwab@acs-aec.ca



REFORM OF POLICE SERVICES

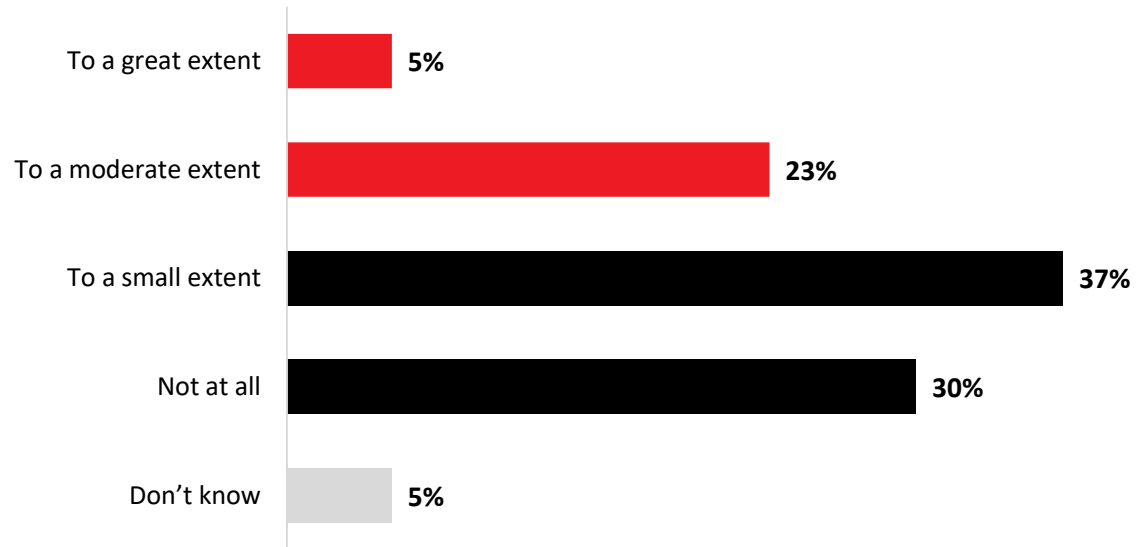
New question

RACIAL TENSIONS IN YOUR COMMUNITY



CTC621. To what extent do you feel racial tensions in your community?

Base: All respondents (n=1,548)



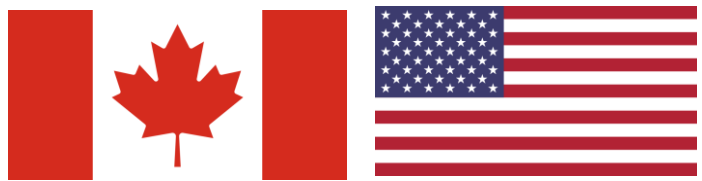
	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	Caucasian	Visible minority
Weighted n =	1,548	106	363	594	101	174	210	422	528	598	656	605	272	1,240	257
Unweighted n =	1,548	100	431	603	126	126	162	452	597	499	680	595	261	1,241	264
To a great extent	5%	9%	6%	5%	4%	7%	2%	11%	4%	3%	7%	4%	5%	4%	11%
To a moderate extent	23%	18%	20%	21%	46%	24%	23%	36%	19%	18%	29%	23%	9%	21%	35%
To a small extent	37%	26%	36%	38%	33%	31%	48%	35%	36%	39%	35%	38%	42%	38%	36%
Not at all	30%	44%	34%	28%	16%	32%	26%	15%	36%	36%	25%	30%	42%	32%	16%
Don't know	5%	3%	4%	7%	2%	6%	1%	4%	5%	5%	5%	5%	3%	5%	3%

New question

RACIAL TENSIONS IN YOUR COMMUNITY (CANADA VS UNITED STATES)

CTC621. To what extent do you feel racial tensions in your community?

Base: All respondents



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,548	1,003	
Unweighted n =	1,548	1,003	
To a great extent	5%	10%	5
To a moderate extent	23%	19%	4
To a small extent	37%	30%	7
Not at all	30%	29%	1
Don't know	5%	12%	7

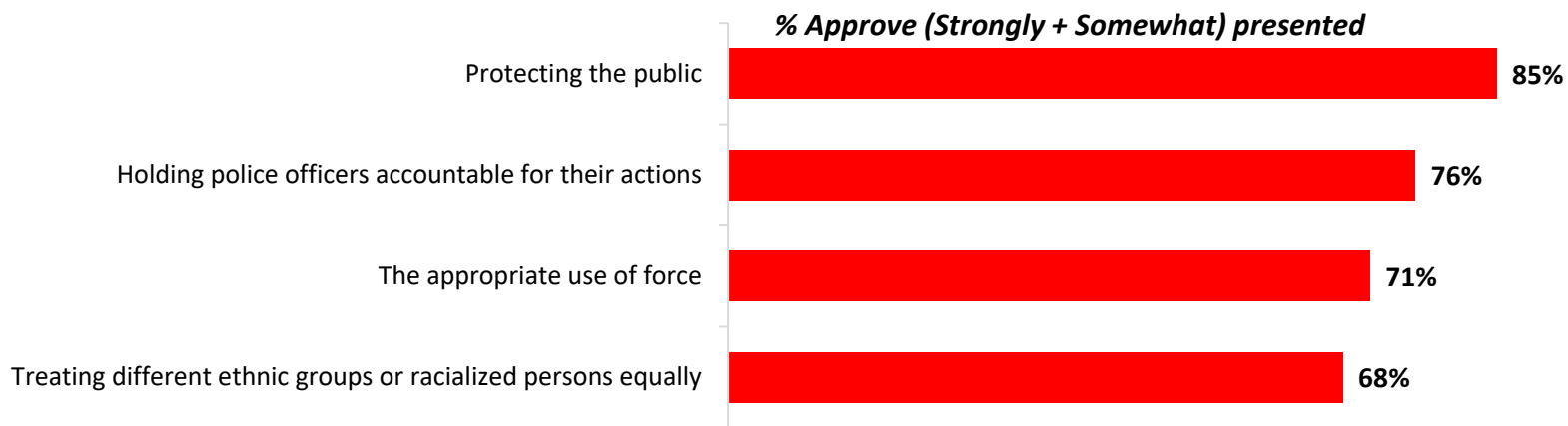
New question

OPINION ON THE PERFORMANCE OF POLICE FORCES IN YOUR COMMUNITY



CTC620. To what extent would you say you approve or disapprove of the performance of the police forces in your community, when it comes to ...

Base: All respondents (n=1,548)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	Caucasian	Visible minority
Weighted n =	1,548	106	363	594	101	174	210	422	528	598	656	605	272	1,240	257
Unweighted n =	1,548	100	431	603	126	126	162	452	597	499	680	595	261	1,241	264
% Approve (Strongly + Somewhat) presented															
Protecting the public	85%	93%	89%	85%	82%	85%	79%	75%	84%	94%	85%	86%	88%	88%	79%
Holding police officers accountable for their actions	76%	83%	83%	73%	81%	75%	67%	64%	78%	83%	77%	74%	82%	77%	72%
The appropriate use of force	71%	75%	71%	71%	69%	68%	69%	60%	69%	80%	69%	69%	79%	73%	64%
Treating different ethnic groups or racialized persons equally	68%	63%	81%	63%	66%	66%	64%	59%	66%	75%	67%	65%	76%	70%	62%

New question

OPINION ON THE PERFORMANCE OF POLICE FORCES IN YOUR COMMUNITY (CANADA VS UNITED STATES)



CTC620. To what extent would you say you approve or disapprove of the performance of the police forces in your community, when it comes to ...

Base: All respondents

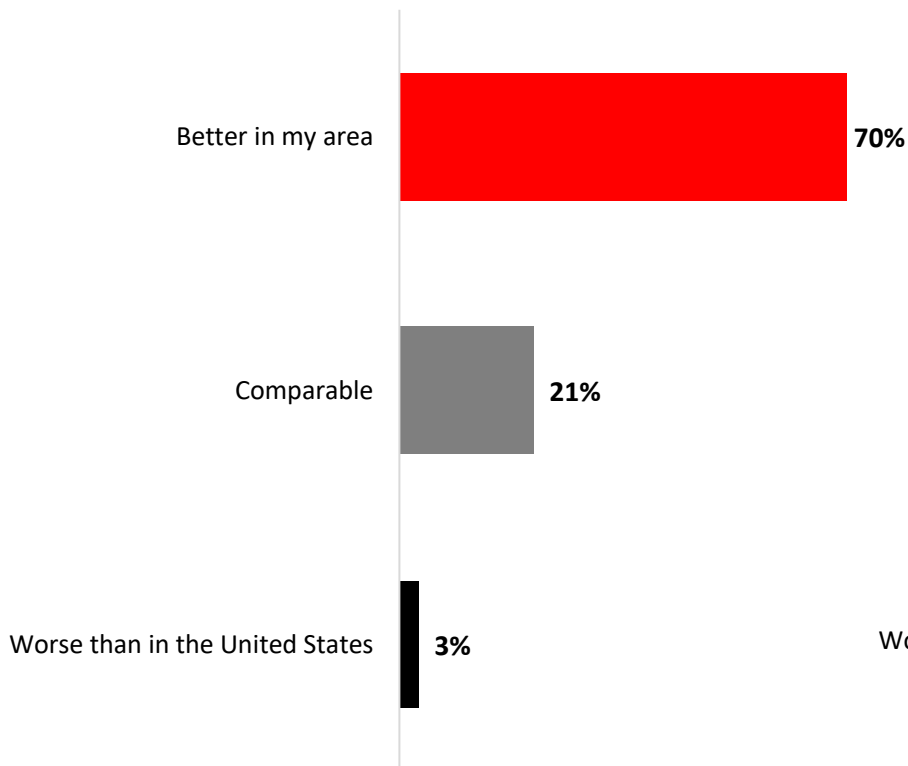


	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,548	1,003	
Unweighted n =	1,548	1,003	
% Approve (Strongly + Somewhat) presented			
Protecting the public	85%	78%	7
Holding police officers accountable for their actions	76%	70%	6
The appropriate use of force	71%	66%	5
Treating different ethnic groups or racialized persons equally	68%	65%	3

POLICE RELATIONS

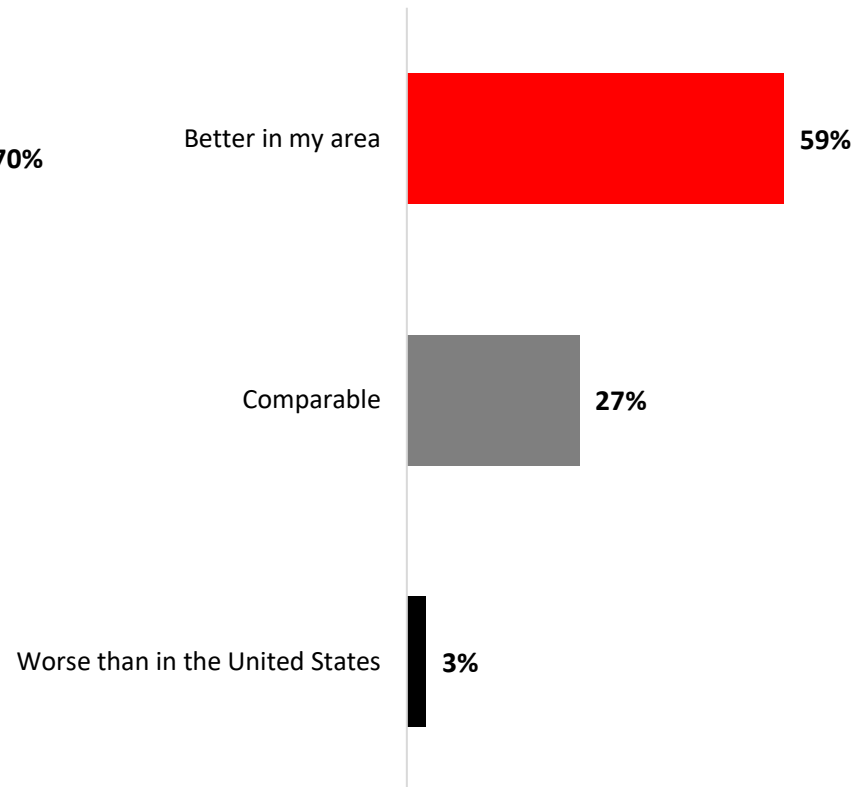
CTC114. Do you think that relations between police officers and **the public** in your area are better than, comparable to, or worse than in the United States?

Base: All respondents (n=1,548)



CTC115. Do you think that relations between police officers and **visible minorities** in your area are better than, comparable to, or worse than in the United States?

Base: All respondents (n=1,548)



POLICE RELATIONS - DETAILS

CTC114. Do you think that relations between police officers and **the public** in your area are better than, comparable to, or worse than in the United States?

Base: All respondents

	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	Caucasian	Visible minority	Total June 8 th 2020	
Weighted n =	1,548	106	363	594	101	174	210	422	528	598	656	605	272	1,240	257	1,523	
Unweighted n =	1,548	100	431	603	126	126	162	452	597	499	680	595	261	1,241	264	1,523	
Better in my area	70%	80%	74%	69%	58%	67%	71%	62%	66%	80%	67%	71%	76%	72%	65%	77%	-7
Comparable	21%	15%	17%	21%	34%	24%	20%	26%	22%	15%	23%	21%	16%	19%	25%	15%	+6
Worse than in the United States	3%	2%	4%	3%	5%	2%	2%	3%	5%	2%	4%	3%	4%	3%	3%	3%	-

CTC115. Do you think that relations between police officers and **visible minorities** in your area are better than, comparable to, or worse than in the United States?

Base: All respondents

	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	Caucasian	Visible minority	Total June 8 th 2020	
Weighted n =	1,548	106	363	594	101	174	210	422	528	598	656	605	272	1,240	257	1,523	
Unweighted n =	1,548	100	431	603	126	126	162	452	597	499	680	595	261	1,241	264	1,523	
Better in my area	59%	62%	66%	58%	41%	61%	59%	52%	58%	66%	56%	61%	66%	60%	61%	68%	-9
Comparable	27%	21%	22%	27%	47%	30%	27%	34%	25%	24%	30%	27%	21%	26%	29%	22%	+5
Worse than in the United States	3%	3%	2%	4%	6%	3%	2%	5%	4%	2%	5%	2%	2%	3%	5%	2%	+1

POLICE RELATIONS (CANADA VS UNITED STATES)

CTC114. Do you think that relations between police officers and the public in your area are better than, comparable to, or worse than in the United States / in Canada?

Base: All respondents



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,548	1,003	
Unweighted n =	1,548	1,003	
Better in my area	70%	16%	54
Comparable	21%	21%	-
Worse than in the United States / in Canada	3%	29%	26

CTC115. Do you think that relations between police officers and visible minorities in your area are better than, comparable to, or worse than in the United States/ in Canada?

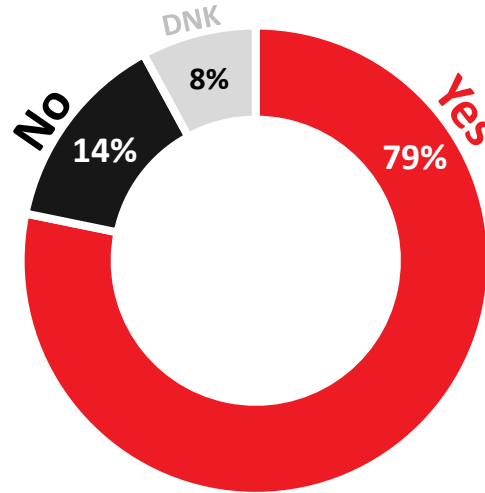
Base: All respondents

	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,548	1,003	
Unweighted n =	1,548	1,003	
Better in my area	59%	14%	45
Comparable	27%	22%	5
Worse than in the United States / in Canada	3%	28%	25

FEELING OF SAFETY WHEN INTERACTING WITH POLICE OFFICERS

CTC119. Did you feel safe when you have had to interact with police officers?

Base: All respondents (n=1,548)

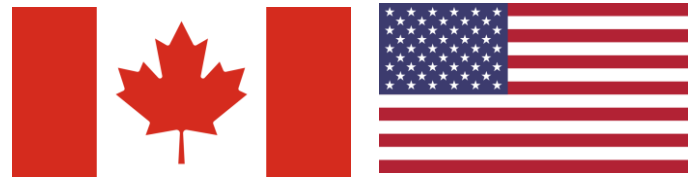


	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	Caucasian	Visible minority	Total June 15 th 2020	
Weighted n =	1,548	106	363	594	101	174	210	422	528	598	656	605	272	1,240	257	1,527	
Unweighted n =	1,548	100	431	603	126	126	162	452	597	499	680	595	261	1,241	264	1,527	
Yes	79%	81%	78%	78%	79%	81%	76%	67%	76%	88%	75%	80%	86%	82%	64%	75%	+4
No	14%	10%	14%	13%	17%	14%	16%	22%	15%	8%	18%	12%	9%	12%	23%	17%	-3
Don't know / Prefer not to answer	8%	9%	8%	9%	4%	5%	8%	11%	9%	4%	7%	8%	5%	7%	12%	8%	-

FEELING OF SAFETY WHEN INTERACTING WITH POLICE OFFICERS (CANADA VS UNITED STATES)

CTC119. Did you feel safe when you have had to interact with police officers?

Base: All respondents

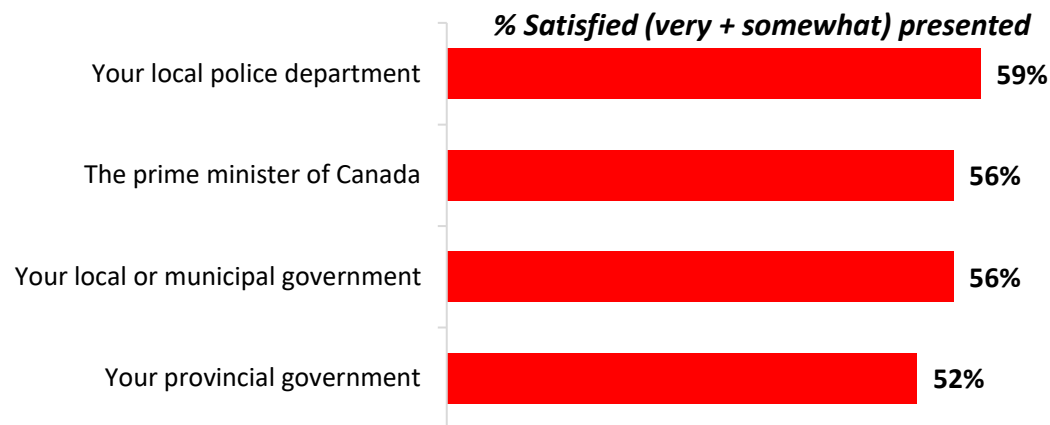


	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,548	1,003	
Unweighted n =	1,548	1,003	
Yes	79%	68%	11
No	14%	20%	6
Don't know / Prefer not to answer	8%	12%	4

SATISFACTION WITH THE EFFORTS MADE TO IMPROVE RELATIONS WITH VISIBLE MINORITIES

CTC120. Are you satisfied with the efforts made by the following to improve relations with visible minorities?

Base: All respondents (n=1,548)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	Caucasian	Visible minority	Total June 15 th 2020	
Weighted n =	1,548	106	363	594	101	174	210	422	528	598	656	605	272	1,240	257	1,527	
Unweighted n =	1,548	100	431	603	126	126	162	452	597	499	680	595	261	1,241	264	1,527	
% Satisfied (very + somewhat) presented																	
Your local police department	59%	58%	60%	60%	62%	60%	53%	49%	56%	69%	58%	59%	65%	60%	54%	60%	-1
The prime minister of Canada	56%	58%	59%	57%	63%	47%	52%	54%	53%	60%	56%	57%	54%	57%	56%	60%	-4
Your local or municipal government	56%	58%	55%	55%	59%	54%	56%	48%	53%	64%	54%	56%	59%	56%	57%	-	-
Your provincial government	52%	61%	60%	47%	44%	43%	59%	40%	52%	60%	51%	52%	54%	53%	46%	63%	-9

SATISFACTION WITH THE EFFORTS MADE TO IMPROVE RELATIONS WITH VISIBLE MINORITIES (CANADA VS UNITED STATES)

CTC120. Are you satisfied with the efforts made by the following to improve relations with visible minorities?

Base: All respondents

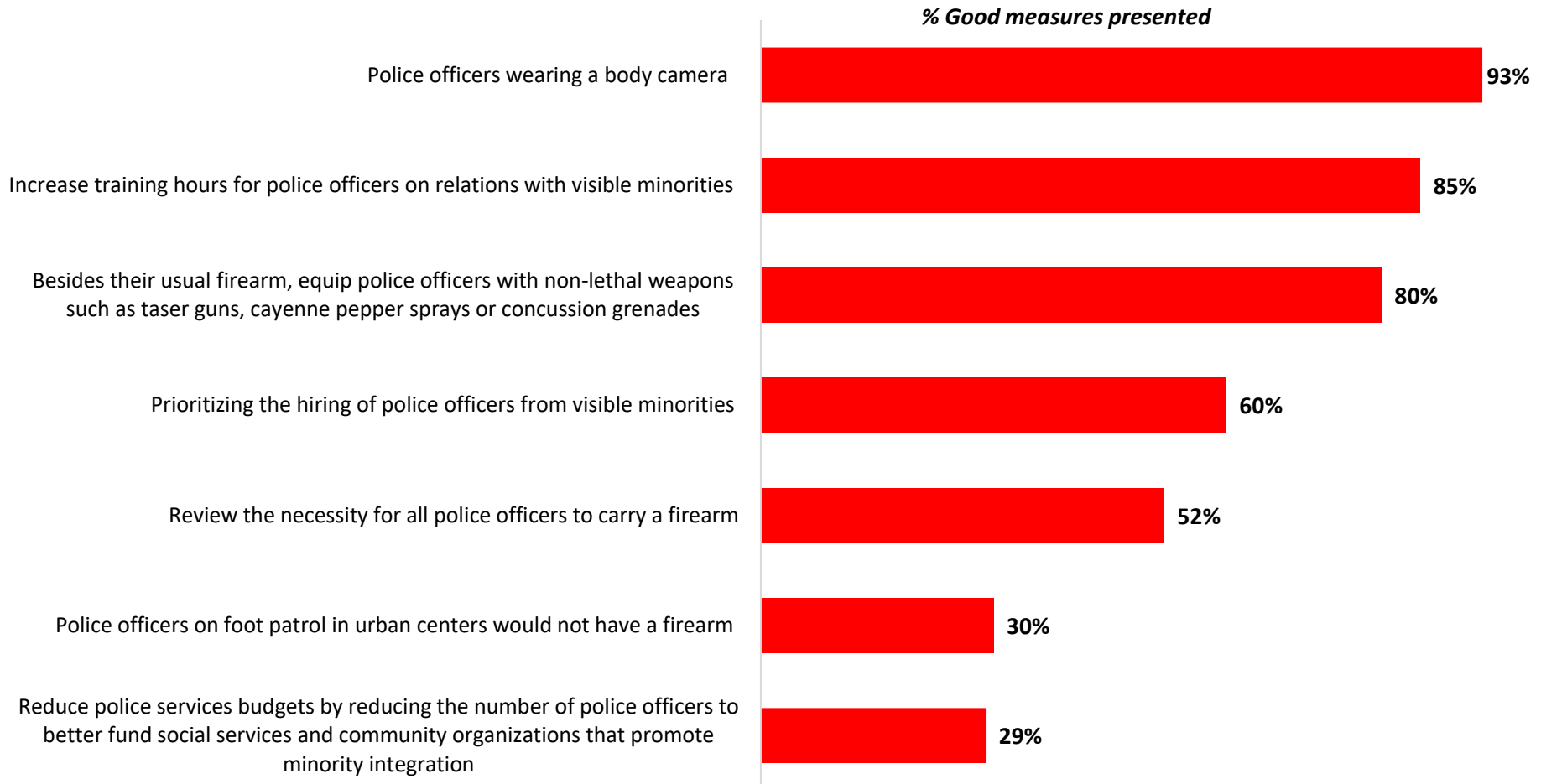


	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,548	1,003	
Unweighted n =	1,548	1,003	
% Satisfied (very + somewhat) presented			
Your local police department	59%	56%	3
The prime minister of Canada / The US President	56%	52%	4
Your local or municipal government	56%	53%	3
Your provincial government / your state government	52%	51%	1

OPINIONS ON POLICING MEASURES

CTC127. In your opinion, are the following measures rather good measures or rather bad measures?

Base: All respondents (n=1,548)



OPINIONS ON POLICING MEASURES – DETAILS

CTC127. In your opinion, are the following measures rather good measures or rather bad measures?

Base: All respondents

	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	Caucasian	Visible minority	Total June 15 th 2020	
Weighted n =	1,548	106	363	594	101	174	210	422	528	598	656	605	272	1,240	257	1,527	
Unweighted n =	1,548	100	431	603	126	126	162	452	597	499	680	595	261	1,241	264	1,527	
% Good measures presented																	
Police officers wearing a body camera	93%	98%	91%	94%	96%	95%	93%	93%	93%	94%	93%	94%	96%	94%	90%	90%	+3
Increase training hours for police officers on relations with visible minorities	85%	86%	87%	85%	91%	83%	84%	85%	83%	88%	88%	82%	89%	86%	86%	87%	-2
Besides their usual firearm, equip police officers with non-lethal weapons such as taser guns, cayenne pepper sprays or concussion grenades	80%	83%	76%	81%	82%	83%	80%	74%	82%	83%	80%	80%	81%	82%	76%	70%	+10
Prioritizing the hiring of police officers from visible minorities	60%	56%	62%	60%	66%	51%	62%	63%	54%	63%	66%	58%	49%	58%	73%	52%	+8
Review the necessity for all police officers to carry a firearm	52%	47%	45%	55%	57%	54%	54%	63%	47%	49%	53%	50%	55%	50%	62%	-	-
Police officers on foot patrol in urban centers would not have a firearm	30%	28%	26%	33%	29%	26%	33%	43%	28%	23%	34%	28%	26%	28%	43%	32%	-2
Reduce police services budgets by reducing the number of police officers to better fund social services and community organizations that promote minority integration	29%	18%	24%	32%	35%	32%	30%	48%	26%	19%	33%	29%	21%	26%	46%	-	-

OPINIONS ON POLICING MEASURES (CANADA VS UNITED STATES)

CTC127. In your opinion, are the following measures rather good measures or rather bad measures ?

Base: All respondents



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,548	1,003	
Unweighted n =	1,548	1,003	
% Good measures presented			
Police officers wearing a body camera	93%	87%	6
Increase training hours for police officers on relations with visible minorities	85%	74%	11
Besides their usual firearm, equip police officers with non-lethal weapons such as taser guns, cayenne pepper sprays or concussion grenades	80%	74%	6
Prioritizing the hiring of police officers from visible minorities	60%	49%	11
Review the necessity for all police officers to carry a firearm	52%	48%	4
Police officers on foot patrol in urban centers would not have a firearm	30%	28%	2
Reduce police services budgets by reducing the number of police officers to better fund social services and community organizations that promote minority integration	29%	29%	-



JUSTICE FOR
GEORGE FLOYD

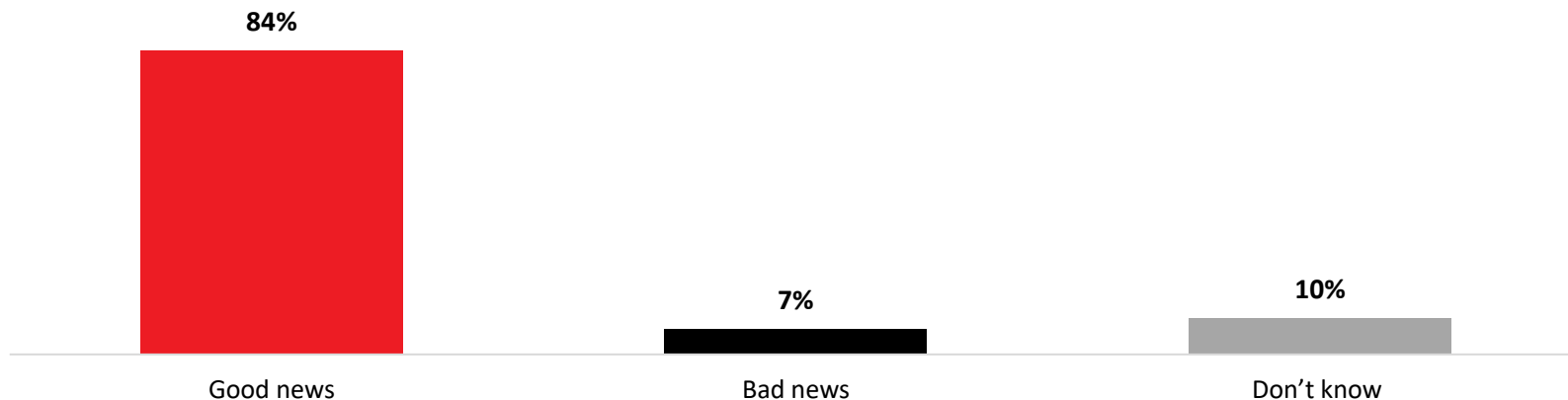
DEREK CHAUVIN TRIAL

OPINION ON THE DEREK CHAUVIN VERDICT



CTC622. Last Tuesday on April 20th, former Minneapolis police officer Derek Chauvin was found guilty on three counts of murder of George Floyd. Mr. Chauvin is now awaiting sentencing. For you personally, is the Court's decision good news or bad news?

Base: All respondents (n=1,548)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	Caucasian	Visible minority
Weighted n =	1,548	106	363	594	101	174	210	422	528	598	656	605	272	1,240	257
Unweighted n =	1,548	100	431	603	126	126	162	452	597	499	680	595	261	1,241	264
Good news	84%	86%	89%	83%	78%	78%	81%	84%	78%	88%	84%	84%	82%	85%	83%
Bad news	7%	6%	4%	7%	10%	10%	8%	6%	9%	5%	6%	7%	8%	7%	6%
Don't know	10%	8%	6%	10%	12%	13%	10%	10%	12%	7%	10%	9%	10%	9%	11%

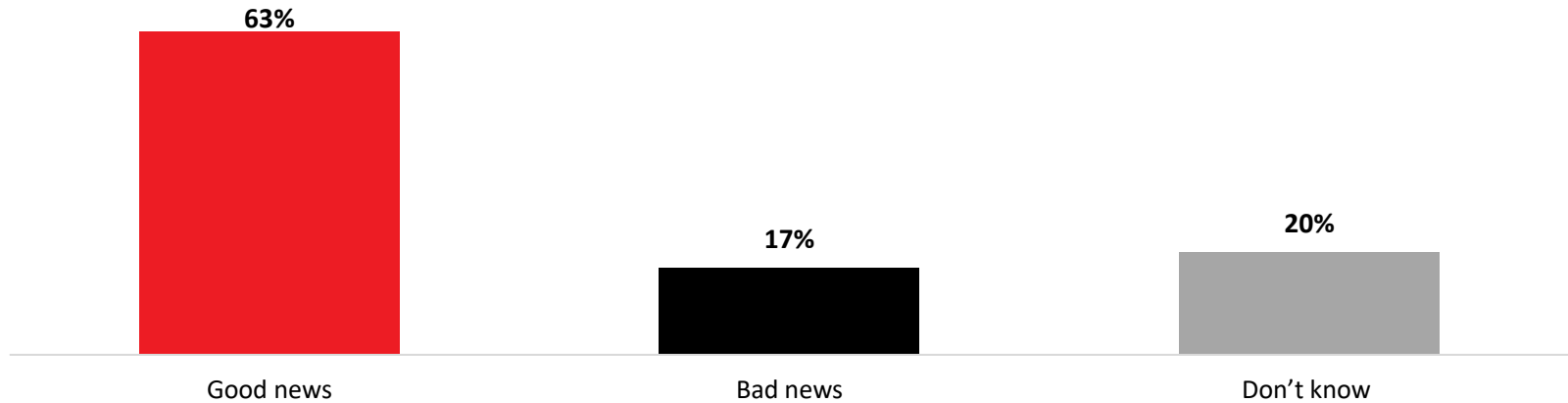
New question

OPINION ON THE DEREK CHAUVIN VERDICT



CTC622. Last Tuesday on April 20th, former Minneapolis police officer Derek Chauvin was found guilty on three counts of murder of George Floyd. Mr. Chauvin is now awaiting sentencing. For you personally, is the Court's decision good news or bad news?

Base: All respondents (n=1,003)



Who did you vote for?

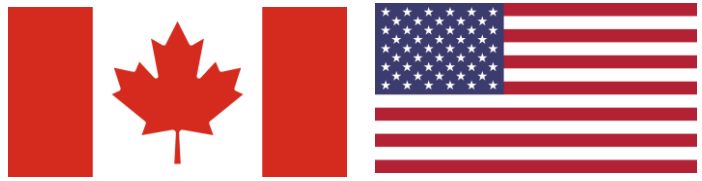
	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female	Trump	Biden	Other
Weighted n =	1,003	180	218	372	234	285	365	353	486	517	372	404	16
Unweighted n =	1,003	188	214	341	260	214	386	403	494	509	349	448	40
Good news	63%	63%	64%	64%	60%	65%	67%	56%	63%	63%	39%	89%	69%
Bad news	17%	14%	17%	17%	20%	14%	11%	26%	21%	13%	34%	4%	5%
Don't know	20%	23%	19%	19%	20%	21%	21%	18%	16%	24%	27%	7%	25%

OPINION ON THE DEREK CHAUVIN VERDICT (CANADA VS UNITED STATES)



CTC622. Last Tuesday on April 20th, former Minneapolis police officer Derek Chauvin was found guilty on three counts of murder of George Floyd. Mr. Chauvin is now awaiting sentencing. For you personally, is the Court's decision good news or bad news?

Base: All respondents



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,548	1,003	
Unweighted n =	1,548	1,003	
Good news	84%	63%	21
Bad news	7%	17%	10
Don't know	10%	20%	10

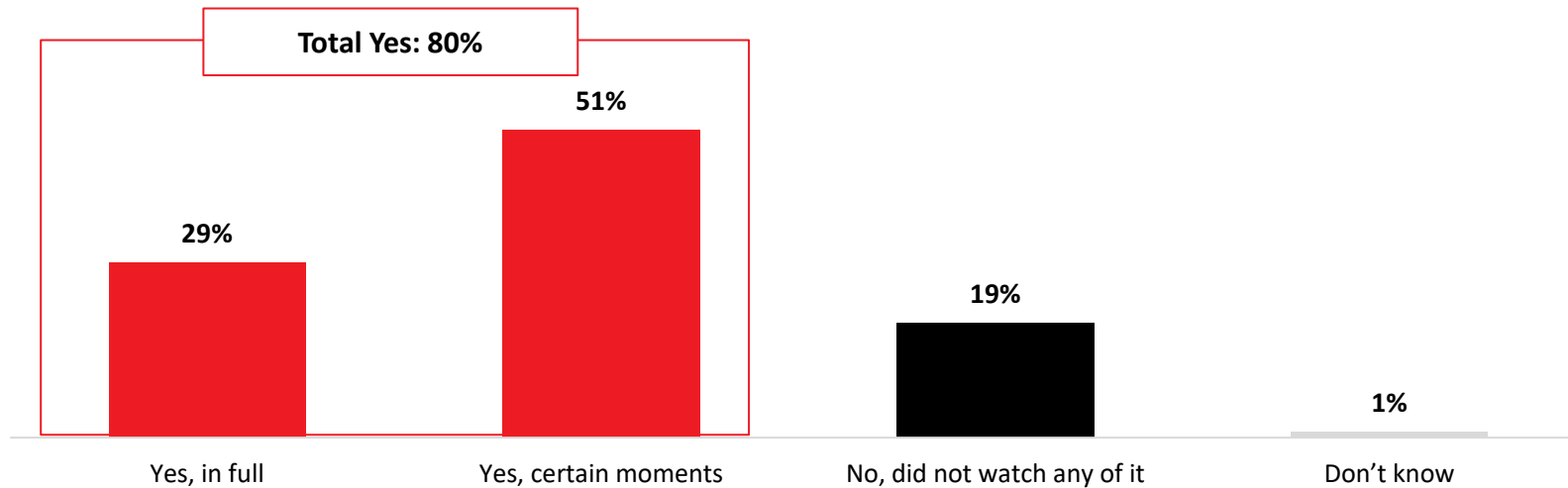
New question

VIEWING THE 8-MINUTE VIDEO



CTC623. The events leading to the death of George Floyd were videotaped in an 8-minute-long video shared by both traditional and social media. Have you watched the video of the murder of George Floyd?

Base: All respondents (n=1,548)



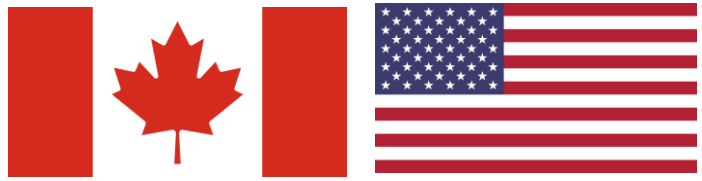
	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	Caucasian	Visible minority
Weighted n =	1,548	106	363	594	101	174	210	422	528	598	656	605	272	1,240	257
Unweighted n =	1,548	100	431	603	126	126	162	452	597	499	680	595	261	1,241	264
Total Yes	80%	77%	81%	78%	82%	79%	82%	78%	77%	83%	80%	79%	79%	80%	80%
Yes, in full	29%	25%	31%	29%	33%	32%	19%	25%	27%	33%	27%	30%	30%	28%	34%
Yes, certain moments	51%	52%	50%	49%	49%	47%	63%	53%	51%	49%	53%	49%	49%	52%	46%
No, did not watch any of it	19%	23%	18%	21%	17%	20%	17%	19%	22%	17%	18%	20%	21%	20%	17%
Don't know	1%	0%	1%	1%	1%	1%	1%	3%	1%	0%	1%	1%	0%	0%	3%

VIEWING THE 8-MINUTE VIDEO (CANADA VS UNITED STATES)



CTC623. The events leading to the death of George Floyd were videotaped in an 8-minute-long video shared by both traditional and social media. Have you watched the video of the murder of George Floyd?

Base: All respondents



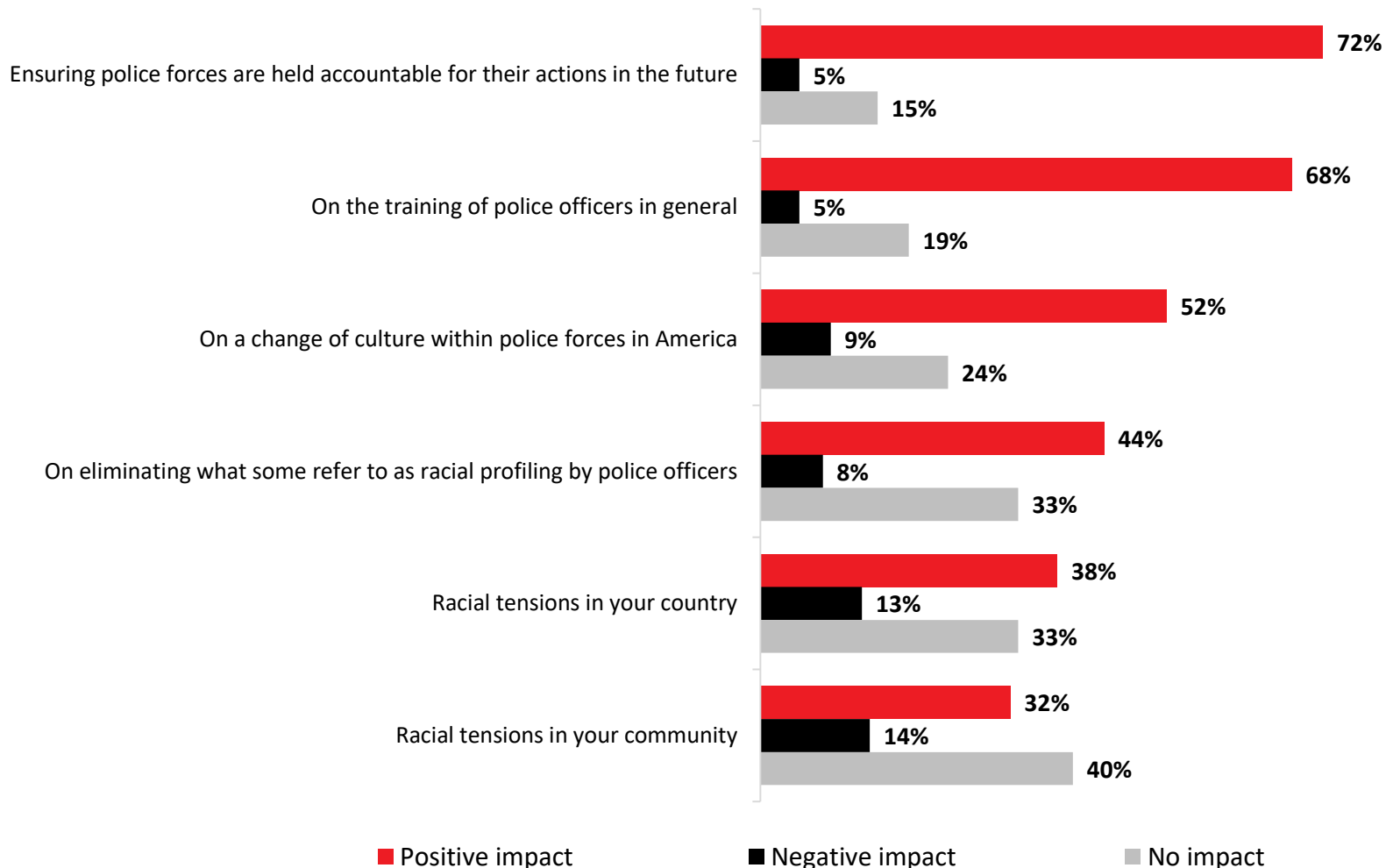
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,548	1,003	
Unweighted n =	1,548	1,003	
Total Yes	80%	72%	8
Yes, in full	29%	35%	6
Yes, certain moments	51%	37%	14
No, did not watch any of it	19%	23%	4
Don't know	1%	5%	4

IMPACTS OF THE VERDICT



CTC624. Do you believe that this guilty verdict of the court will have a positive impact, negative impact, or will have no impact on the following:

Base: All respondents (n=1,548)



IMPACTS OF THE VERDICT – DETAILS



CTC624. Do you believe that this guilty verdict of the court will have a positive impact, negative impact, or will have no impact on the following:

Base: All respondents

	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	Caucasian	Visible minority
Weighted n =	1,548	106	363	594	101	174	210	422	528	598	656	605	272	1,240	257
Unweighted n =	1,548	100	431	603	126	126	162	452	597	499	680	595	261	1,241	264

Ensuring police forces are held accountable for their actions in the future

Positive impact	72%	67%	80%	71%	71%	67%	69%	71%	67%	77%	72%	72%	75%	73%	72%
Negative impact	5%	5%	7%	4%	8%	6%	4%	5%	7%	3%	6%	4%	5%	5%	6%
No impact	15%	19%	7%	17%	13%	17%	21%	17%	16%	13%	15%	16%	13%	15%	16%

On the training of police officers in general

Positive impact	68%	62%	78%	68%	70%	58%	61%	63%	64%	76%	65%	69%	74%	69%	67%
Negative impact	5%	2%	8%	4%	4%	5%	3%	4%	6%	4%	5%	5%	4%	5%	4%
No impact	19%	27%	7%	20%	14%	24%	29%	25%	20%	13%	20%	20%	14%	17%	24%

On a change of culture within police forces in America

Positive impact	52%	47%	63%	50%	53%	54%	41%	57%	48%	52%	53%	51%	57%	53%	54%
Negative impact	9%	2%	13%	8%	8%	7%	9%	6%	11%	9%	9%	9%	8%	9%	9%
No impact	24%	31%	11%	28%	23%	23%	34%	24%	25%	24%	23%	27%	20%	24%	27%

On eliminating what some refer to as racial profiling by police officers

Positive impact	44%	42%	57%	41%	46%	37%	36%	45%	43%	44%	44%	42%	50%	44%	46%
Negative impact	8%	5%	17%	5%	7%	6%	7%	7%	9%	9%	8%	9%	10%	9%	7%
No impact	33%	43%	13%	38%	32%	38%	44%	36%	31%	32%	35%	33%	29%	32%	35%

Racial tensions in your country

Positive impact	38%	37%	47%	36%	46%	36%	27%	41%	32%	42%	40%	36%	41%	38%	42%
Negative impact	13%	9%	22%	9%	11%	12%	11%	12%	15%	11%	12%	13%	14%	13%	11%
No impact	33%	36%	15%	40%	27%	34%	47%	33%	35%	32%	33%	35%	27%	32%	37%

Racial tensions in your community

Positive impact	32%	25%	42%	31%	46%	27%	23%	36%	28%	34%	36%	30%	31%	31%	40%
Negative impact	14%	7%	31%	10%	11%	9%	6%	13%	16%	13%	11%	15%	19%	15%	10%
No impact	40%	55%	15%	44%	31%	49%	59%	38%	41%	40%	39%	41%	39%	39%	39%

IMPACTS OF THE VERDICT (CANADA VS UNITED STATES)



CTC624. Do you believe that this guilty verdict of the court will have a positive impact, negative impact, or will have no impact on the following:

Base: All respondents



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,548	1,003	
Unweighted n =	1,548	1,003	

Ensuring police forces are held accountable for their actions in the future

Positive impact	72%	54%	18
Negative impact	5%	13%	8
No impact	15%	17%	2

On the training of police officers in general

Positive impact	68%	51%	17
Negative impact	5%	10%	5
No impact	19%	20%	1

On a change of culture within police forces in America

Positive impact	52%	40%	12
Negative impact	9%	14%	5
No impact	24%	25%	1

On eliminating what some refer to as racial profiling by police officers

Positive impact	44%	32%	12
Negative impact	8%	13%	5
No impact	33%	33%	-

Racial tensions in your country

Positive impact	38%	31%	7
Negative impact	13%	21%	8
No impact	33%	28%	5

Racial tensions in your community

Positive impact	32%	26%	6
Negative impact	14%	13%	7
No impact	40%	40%	-

**BIDEN
HARRIS**

JOE BIDEN AND KAMALA HARRIS' APPROVAL RATE



New question

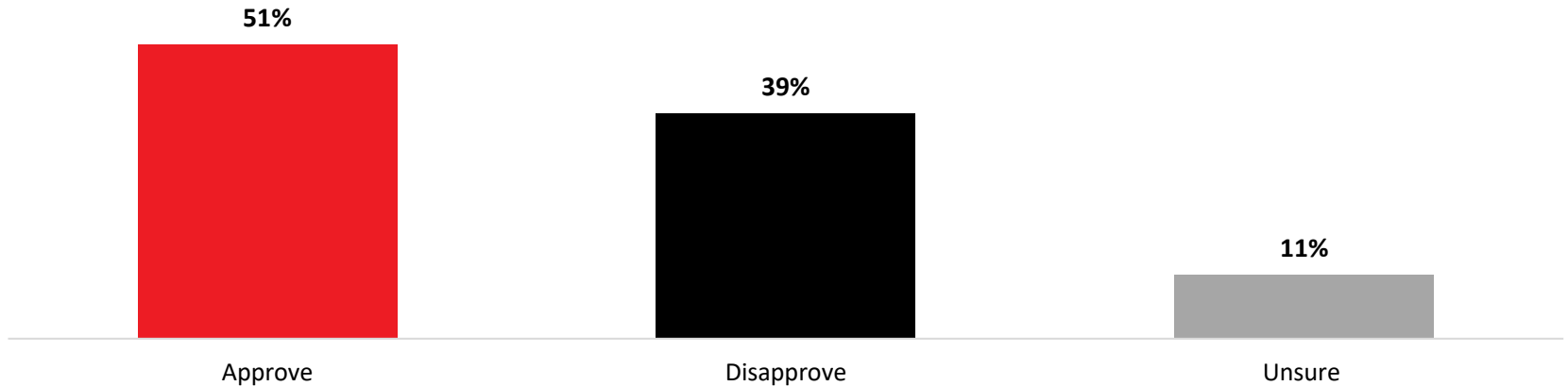
BIDEN'S APPROVAL RATE



CTC631. Overall, do you approve or disapprove of the way Joe Biden is handling his job as president?

In the event a respondent had no opinion, the following prompting question was asked: Even if you have not yet made up your mind, do you tend to approve or disapprove the way Joe Biden is handling his job as president?

Base: All respondents (n=1,003)



Who did you vote for?

	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female	Trump	Biden	Other
Weighted n =	1,003	180	218	372	234	285	365	353	486	517	372	404	16
Unweighted n =	1,003	188	214	341	260	214	386	403	494	509	349	448	40
Approve	51%	51%	46%	51%	54%	54%	55%	44%	51%	50%	14%	89%	26%
Disapprove	39%	36%	40%	40%	38%	32%	33%	50%	40%	38%	80%	6%	58%
Unsure	11%	13%	14%	9%	8%	14%	12%	6%	9%	12%	6%	6%	16%

New question

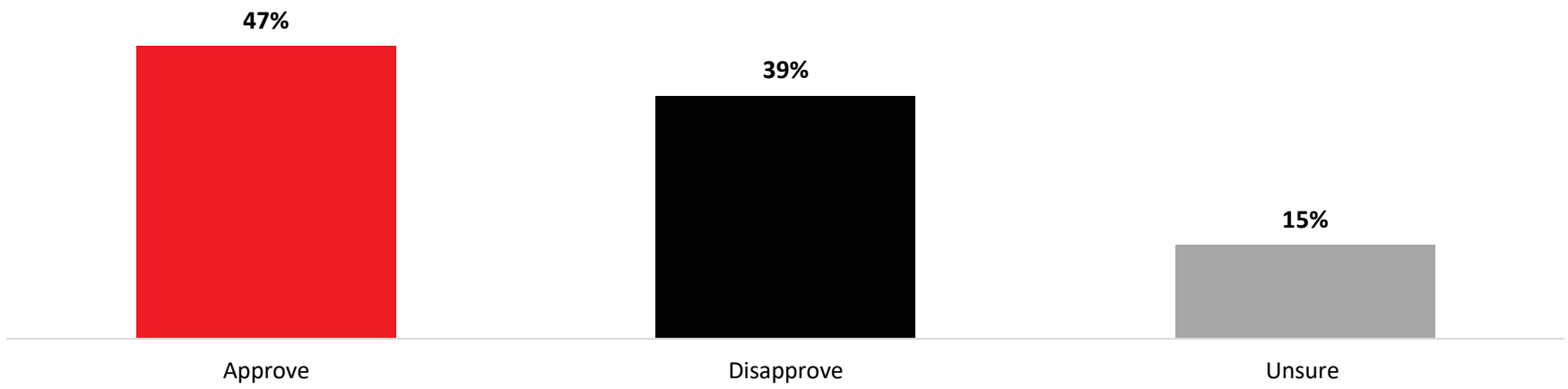
HARRIS' APPROVAL RATE



CTC632. Overall, do you approve or disapprove of the way Kamala Harris is handling her job as vice president?

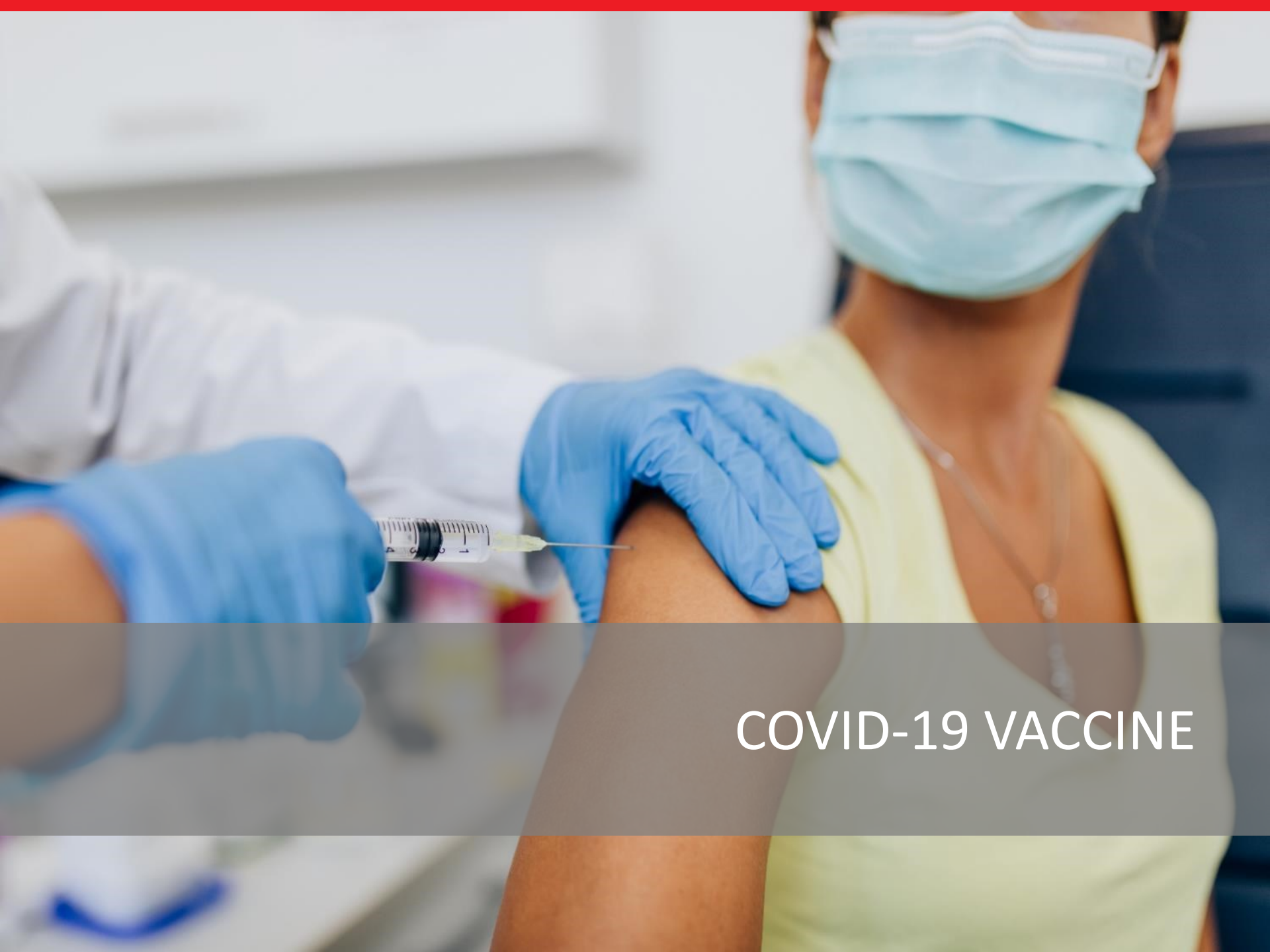
In the event a respondent had no opinion, the following prompting question was asked: Even if you have not yet made up your mind, do you tend to approve or disapprove the way Kamala Harris is handling her job as vice president?

Base: All respondents (n=1,003)



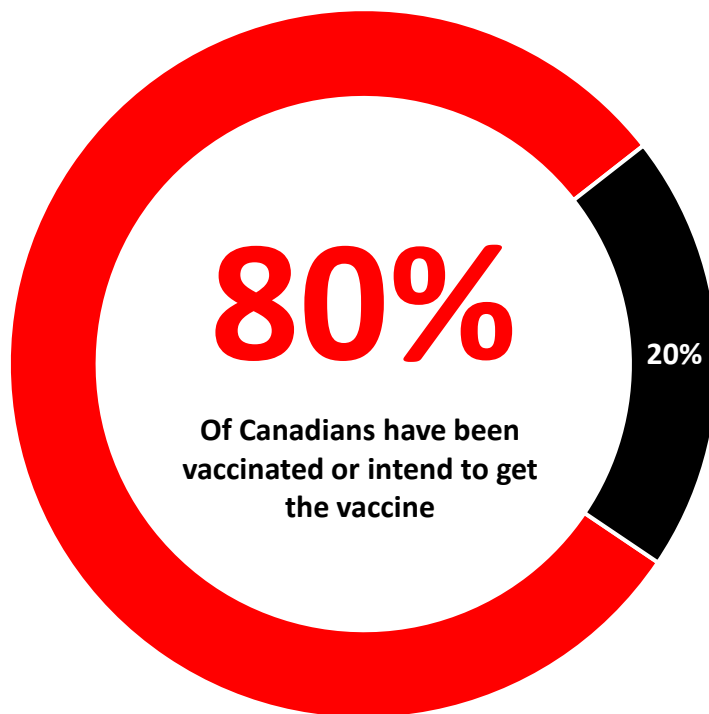
Who did you vote for?

	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female	Trump	Biden	Other
Weighted n =	1,003	180	218	372	234	285	365	353	486	517	372	404	16
Unweighted n =	1,003	188	214	341	260	214	386	403	494	509	349	448	40
Approve	47%	49%	38%	48%	50%	48%	50%	42%	47%	46%	11%	85%	21%
Disapprove	39%	33%	40%	39%	40%	30%	34%	50%	43%	35%	81%	5%	60%
Unsure	15%	17%	21%	14%	10%	22%	16%	8%	10%	20%	7%	9%	19%



COVID-19 VACCINE

VACCINATION INDEX*



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	1,548	106	363	594	101	174	210	422	528	598	656	605	272
Unweighted n =	1,548	100	431	603	126	126	162	452	597	499	680	595	261
Canadians who have receive the vaccine or who have the intention to get vaccinated	80%	85%	79%	79%	83%	71%	86%	76%	73%	88%	82%	80%	76%
Canadians who do not intend to receive the vaccine	20%	15%	21%	21%	17%	29%	14%	24%	27%	12%	18%	20%	24%

*This index was calculated by combining respondents who said yes to question CTC547: *Have you received a COVID-19 vaccine shot?* and those who said yes to question CTC108: *When a vaccine for COVID-19 that had been approved by Health Canada becomes available to the population and it is free, do you intend to get vaccinated?*

VACCINATION INDEX* (CANADA VS UNITED STATES)



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,548	1,003	
Unweighted n =	1,548	1,003	
Canadians/ Americans who have receive the vaccine or who have the intention to get vaccinated	80%	63%	17
Canadians/ Americans who do not intend to receive the vaccine	20%	37%	17

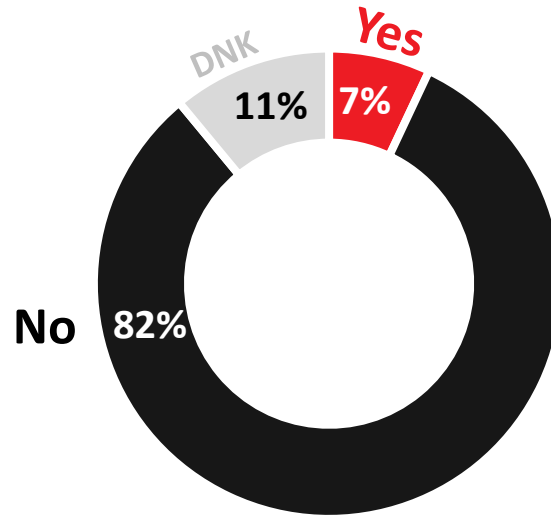
*This index was calculated by combining respondents who said yes to question CTC547: *Have you received a COVID-19 vaccine shot?* and those who said yes to question CTC108: *When a vaccine for COVID-19 that had been approved by Health Canada/The FDA becomes available to the population and it is free, do you intend to get vaccinated?*

VACCINE SAFETY



CTC434. Do you personally believe vaccines are dangerous and should not be taken or given?

Base: All respondents (n=1,548)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL April 12 th	Gap
Weighted n =	1,548	106	363	594	101	174	210	422	528	598	656	605	272	1,504	
Unweighted n =	1,548	100	431	603	126	126	162	452	597	499	680	595	261	1,504	
Yes	7%	7%	10%	4%	12%	14%	4%	7%	8%	7%	8%	7%	7%	8%	-1
No	82%	89%	79%	84%	78%	81%	81%	81%	78%	87%	82%	82%	83%	81%	+1
Don't know	11%	4%	12%	12%	9%	6%	14%	12%	14%	7%	10%	11%	11%	11%	-

VACCINE SAFETY (CANADA VS UNITED STATES)



CTC434. Do you personally believe vaccines are dangerous and should not be taken or given?

Base: All respondents



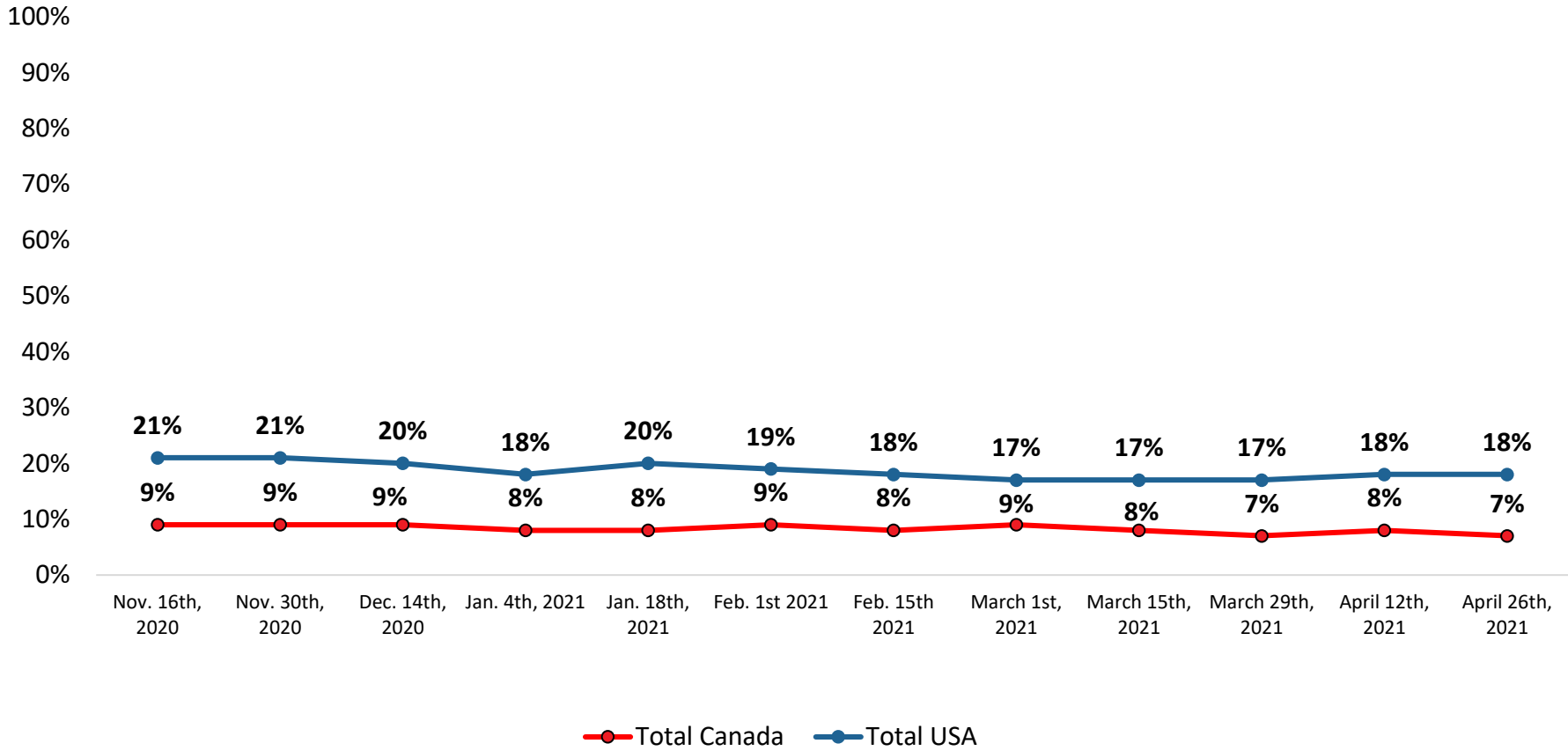
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,548	1,003	
Unweighted n =	1,548	1,003	
Yes	7%	18%	11
No	82%	69%	13
Don't know	11%	13%	2

VACCINE SAFETY - EVOLUTION



CTC434. Do you personally believe vaccines are dangerous and should not be taken or given?

% Yes presented





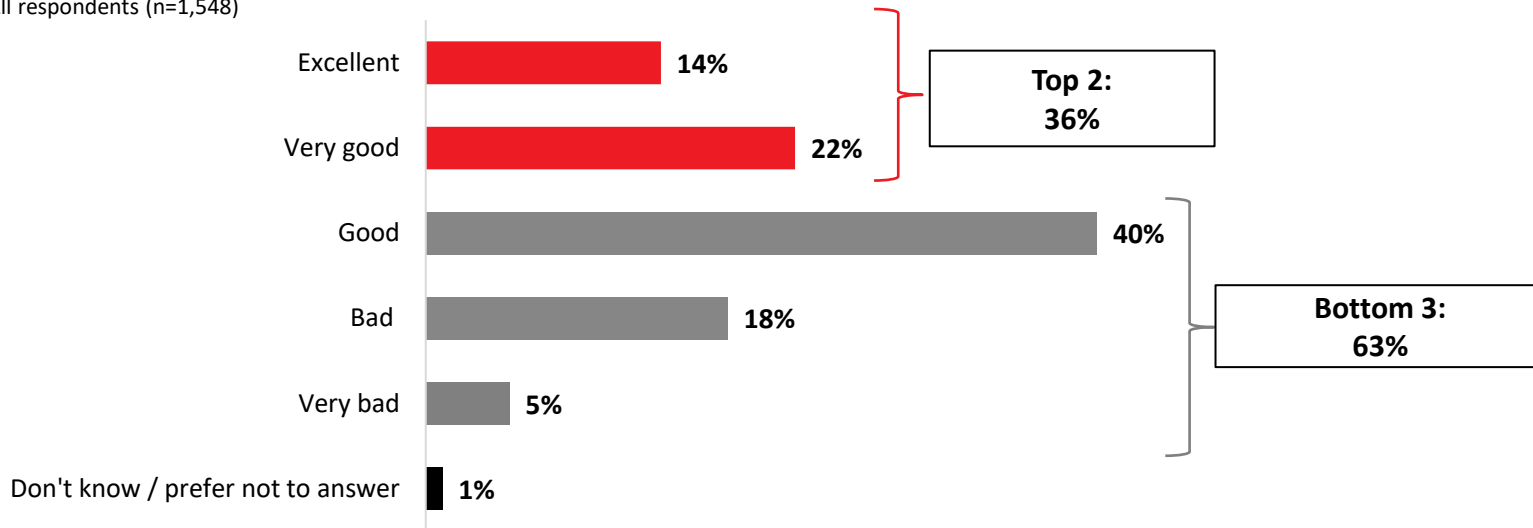
STRESS AND MENTAL HEALTH

MENTAL HEALTH DURING THE CRISIS



CTC46. Since the beginning of the COVID-19 crisis, how would you rate your mental health?

Base: All respondents (n=1,548)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL April 12 th	Gap
Weighted n =	1,548	106	363	594	101	174	210	422	528	598	656	605	272	1,504	
Unweighted n =	1,548	100	431	603	126	126	162	452	597	499	680	595	261	1,504	
Total Top 2	36%	43%	47%	29%	32%	30%	39%	23%	30%	50%	33%	35%	44%	31%	+5
Excellent	14%	14%	20%	11%	11%	9%	18%	8%	11%	21%	13%	13%	18%	11%	+3
Very good	22%	29%	27%	18%	21%	21%	20%	15%	19%	29%	20%	22%	26%	20%	-2
Total Bottom 3	63%	57%	52%	69%	65%	69%	61%	75%	68%	49%	65%	64%	56%	66%	+3
Good *	40%	37%	33%	45%	43%	39%	36%	40%	42%	37%	41%	41%	36%	43%	-3
Bad	18%	13%	16%	19%	17%	25%	20%	27%	21%	10%	19%	20%	15%	18%	-
Very bad	5%	7%	3%	5%	5%	5%	5%	8%	5%	2%	5%	4%	5%	6%	-1
Don't know/Prefer not to answer	1%	0%	1%	2%	3%	1%	1%	2%	2%	1%	2%	1%	0%	3%	-2

* The Good rating is placed in the bottom 3 as part of a standardized scale in academic research

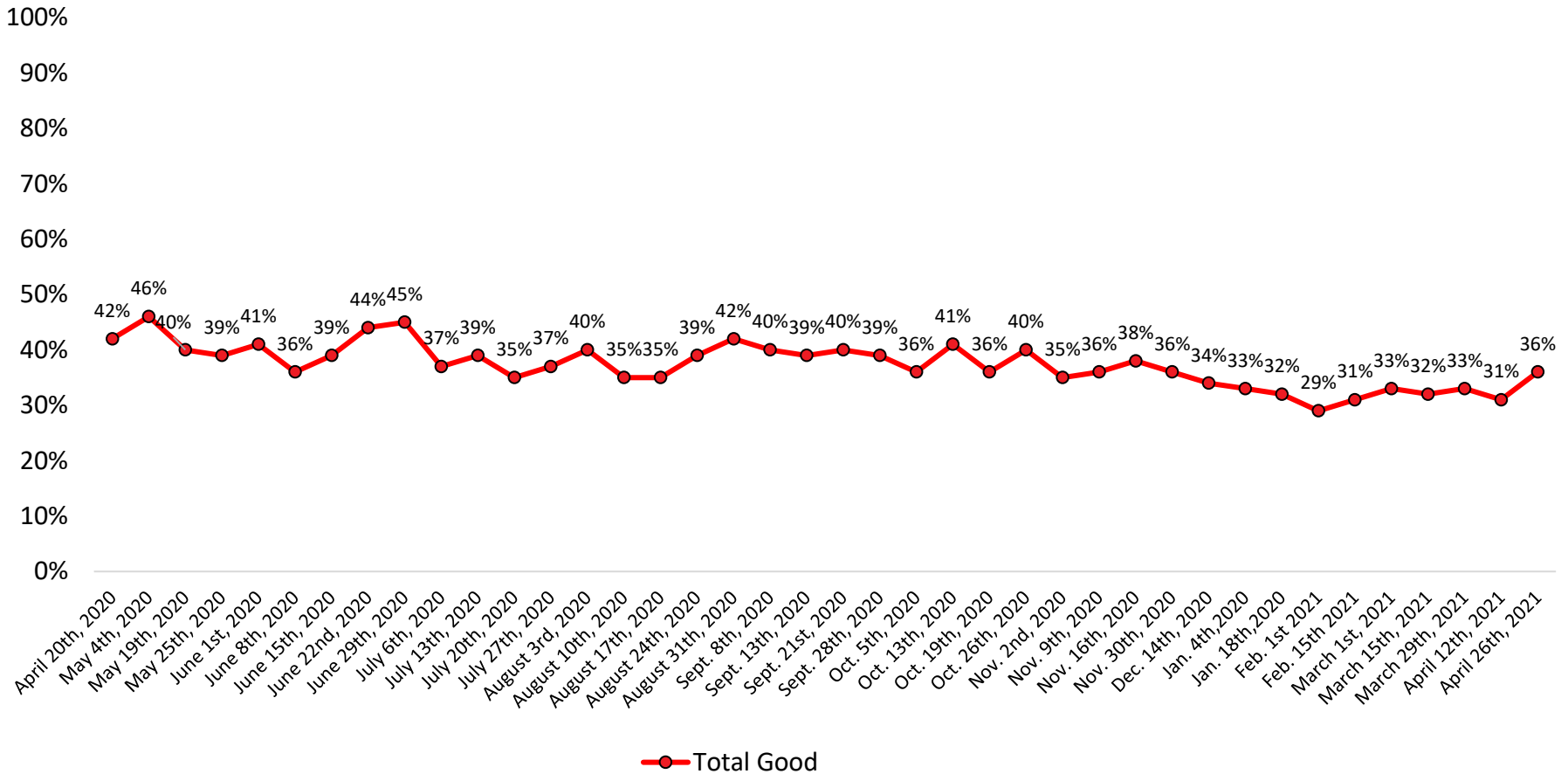
MENTAL HEALTH DURING THE CRISIS (Evolution)



CTC46. Since the beginning of the COVID-19 crisis, how would you rate your mental health?

Base: All respondents

% Total Good (Excellent + Very good) presented

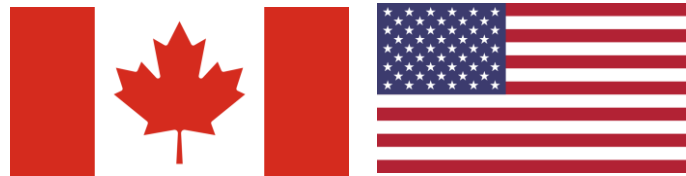


MENTAL HEALTH DURING THE CRISIS (CANADA VS UNITED STATES)



CTC46. Since the beginning of the COVID-19 crisis, how would you rate your mental health?

Base: All respondents



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,548	1,003	
Unweighted n =	1,548	1,003	
Total Top 2	36%	44%	8
Excellent	14%	20%	6
Very good	22%	25%	3
Total Bottom 3	63%	52%	11
Good *	40%	35%	5
Bad	18%	12%	6
Very bad	5%	5%	-
Don't know/Prefer not to answer	1%	4%	3

* The Good rating is placed in the bottom 3 as part of a standardized scale in academic research



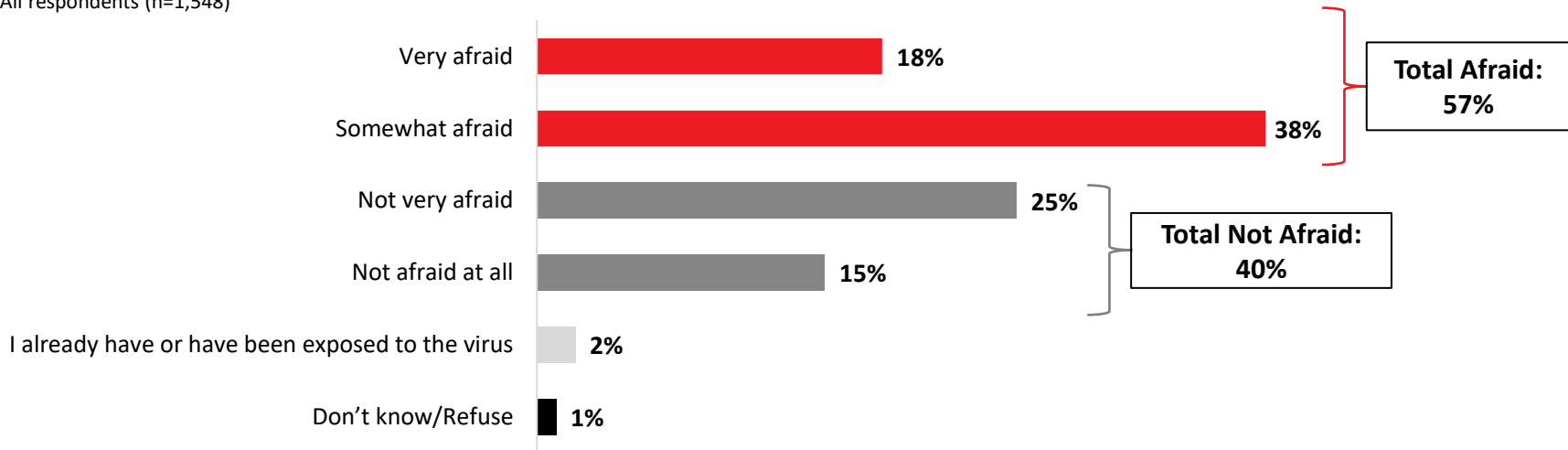
FEAR AND SPREAD OF THE VIRUS



FEAR OF CONTRACTING THE VIRUS

CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?

Base: All respondents (n=1,548)

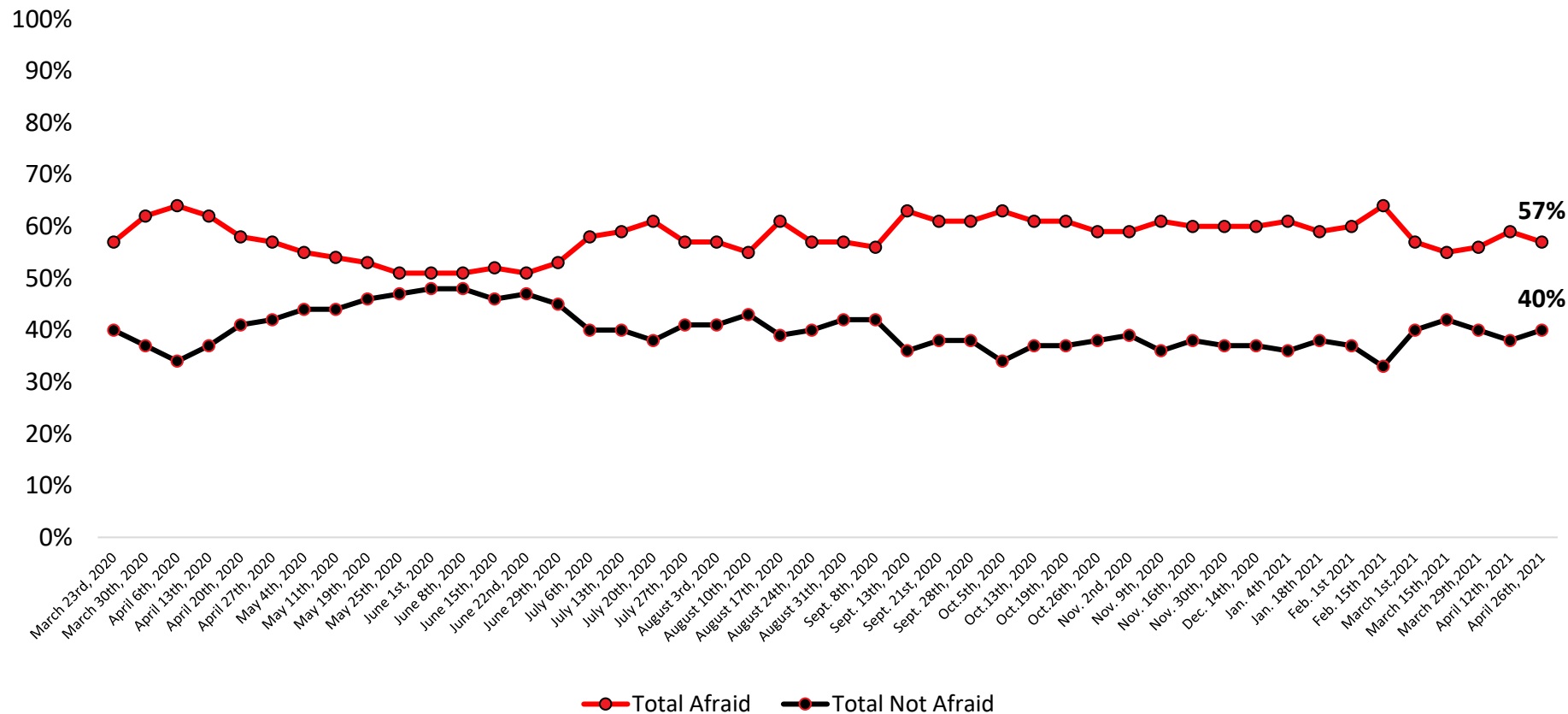


	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL April 12 th	Gap
Weighted n =	1,548	106	363	594	101	174	210	422	528	598	656	605	272	1,504	
Unweighted n =	1,548	100	431	603	126	126	162	452	597	499	680	595	261	1,504	
Total Afraid	57%	57%	51%	59%	61%	49%	62%	56%	53%	60%	61%	56%	47%	59%	-2
Very afraid	18%	15%	19%	19%	16%	15%	20%	16%	18%	20%	21%	18%	13%	18%	-
Somewhat afraid	38%	42%	32%	40%	45%	35%	42%	40%	34%	40%	40%	38%	34%	41%	-3
Total Not Afraid	40%	41%	45%	39%	36%	48%	33%	41%	44%	37%	36%	42%	51%	38%	+2
Not very afraid	25%	27%	33%	25%	20%	21%	20%	27%	26%	24%	22%	27%	31%	26%	-1
Not afraid at all	15%	14%	12%	14%	17%	27%	13%	14%	18%	14%	14%	15%	19%	12%	+3
I already have or have been exposed to the virus	2%	1%	3%	2%	1%	2%	3%	2%	2%	2%	2%	2%	3%	2%	-
Don't know/Refuse	1%	0%	1%	0%	1%	1%	1%	1%	1%	0%	1%	0%	0%	1%	-

FEAR OF CONTRACTING THE VIRUS (Evolution)

CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?

Base: All respondents

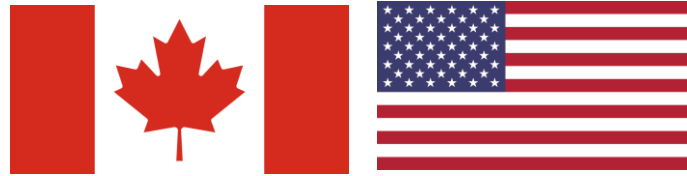


FEAR OF CONTRACTING THE VIRUS (CANADA VS UNITED STATES)



CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?

Base: All respondents

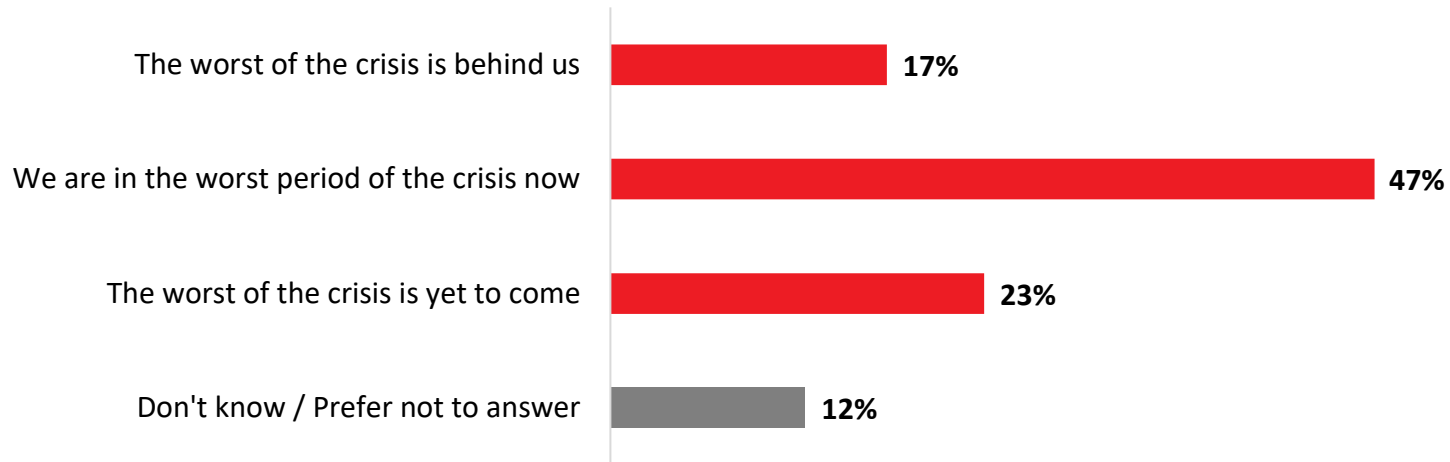


	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,548	1,003	
Unweighted n =	1,548	1,003	
Total Afraid	57%	49%	8
Very afraid	18%	21%	3
Somewhat afraid	38%	29%	9
Total Not Afraid	40%	43%	3
Not very afraid	25%	22%	3
Not afraid at all	15%	21%	6
I already have or have been exposed to the virus	2%	4%	2
Don't know/Refuse	1%	4%	3

EVOLUTION OF THE COVID-19 PANDEMIC

CTC20: What statement best describes your personal opinion of the COVID-19 crisis for Canada?

Base: All respondents (n=1,548)



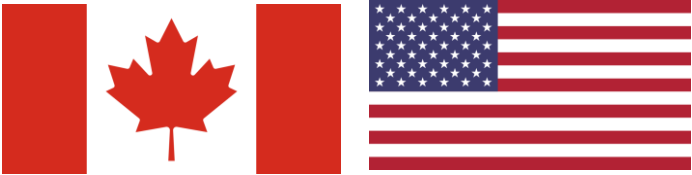
	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL April 12 th	Gap
Weighted n =	1,548	106	363	594	101	174	210	422	528	598	656	605	272	1,504	
Unweighted n =	1,548	100	431	603	126	126	162	452	597	499	680	595	261	1,504	
The worst of the crisis is behind us	17%	18%	31%	9%	15%	27%	12%	21%	19%	14%	17%	17%	21%	15%	+2
We are in the worst period of the crisis now	47%	39%	41%	56%	32%	35%	53%	47%	44%	51%	46%	51%	42%	46%	+1
The worst of the crisis is yet to come	23%	34%	17%	22%	40%	24%	23%	22%	23%	25%	24%	21%	25%	28%	-5
Don't know / Prefer not to answer	12%	9%	11%	13%	14%	14%	11%	11%	15%	11%	13%	10%	12%	12%	-

EVOLUTION OF THE COVID-19 PANDEMIC (CANADA VS UNITED STATES)



CTC20: What statement best describes your personal opinion of the COVID-19 crisis for Canada/**United States**?

Base: All respondents



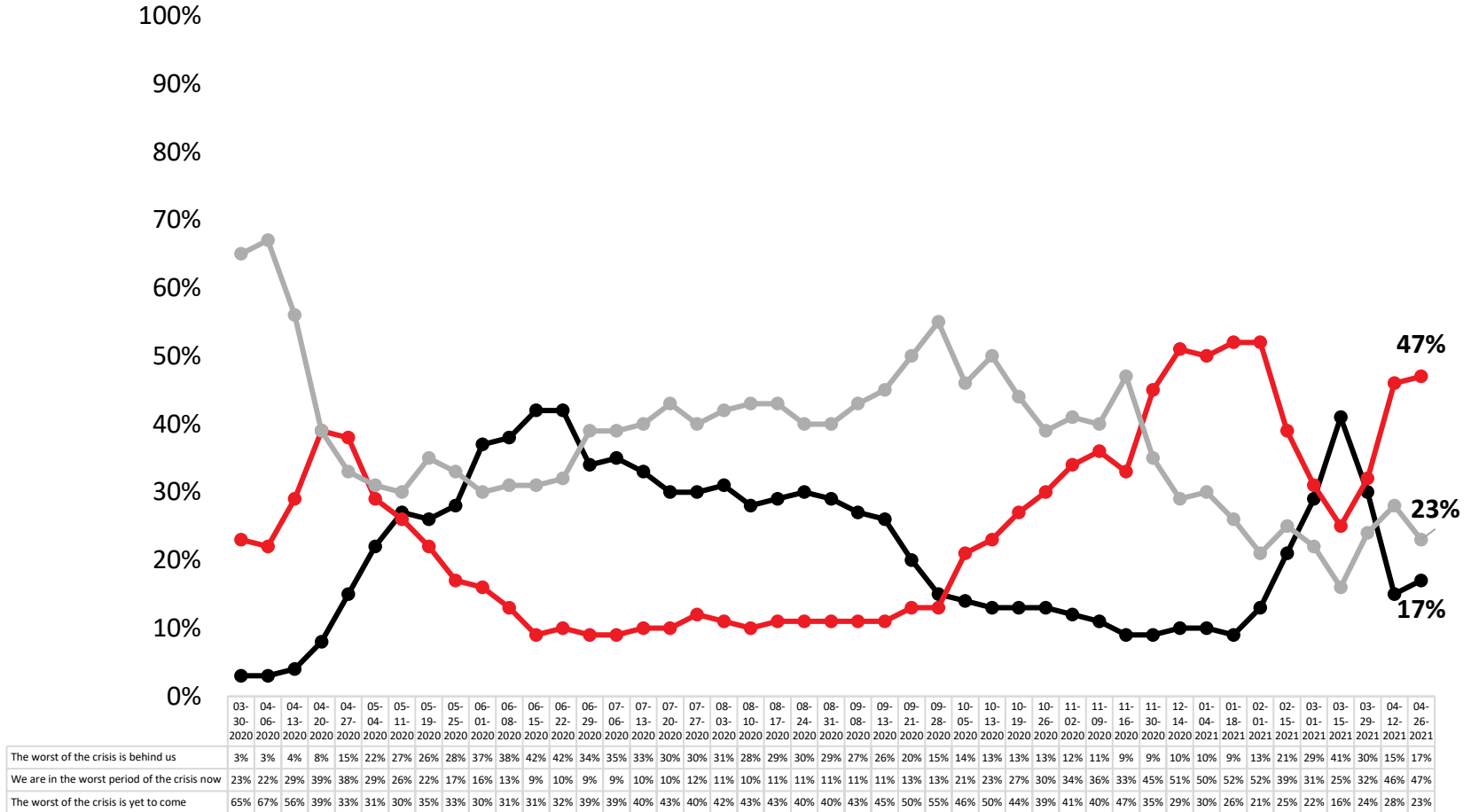
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,548	1,003	
Unweighted n =	1,548	1,003	
The worst of the crisis is behind us	17%	47%	30
We are in the worst period of the crisis now	47%	17%	30
The worst of the crisis is yet to come	23%	17%	6
Don't know / Prefer not to answer	12%	19%	7

EVOLUTION OF THE COVID-19 PANDEMIC (CANADA)



CTC20: What statement best describes your personal opinion of the COVID-19 crisis for Canada ?

Base: All respondents



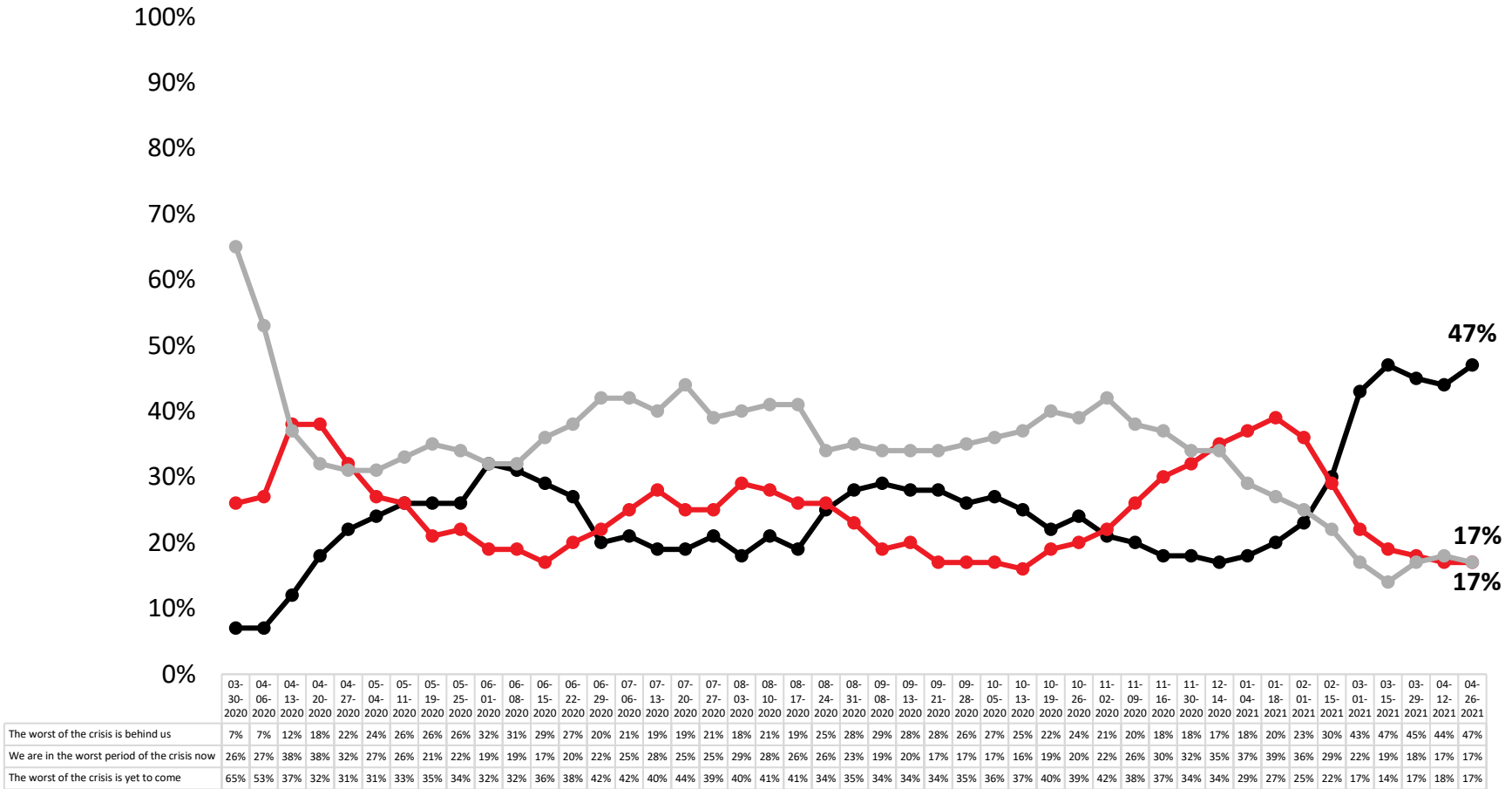
● The worst of the crisis is behind us ● We are in the worst period of the crisis now ● The worst of the crisis is yet to come

EVOLUTION OF THE COVID-19 PANDEMIC (UNITED STATES)



CTC20: What statement best describes your personal opinion of the COVID-19 crisis for **The United States** ?

Base: All respondents



● The worst of the crisis is behind us
 ● We are in the worst period of the crisis now
 ● The worst of the crisis is yet to come



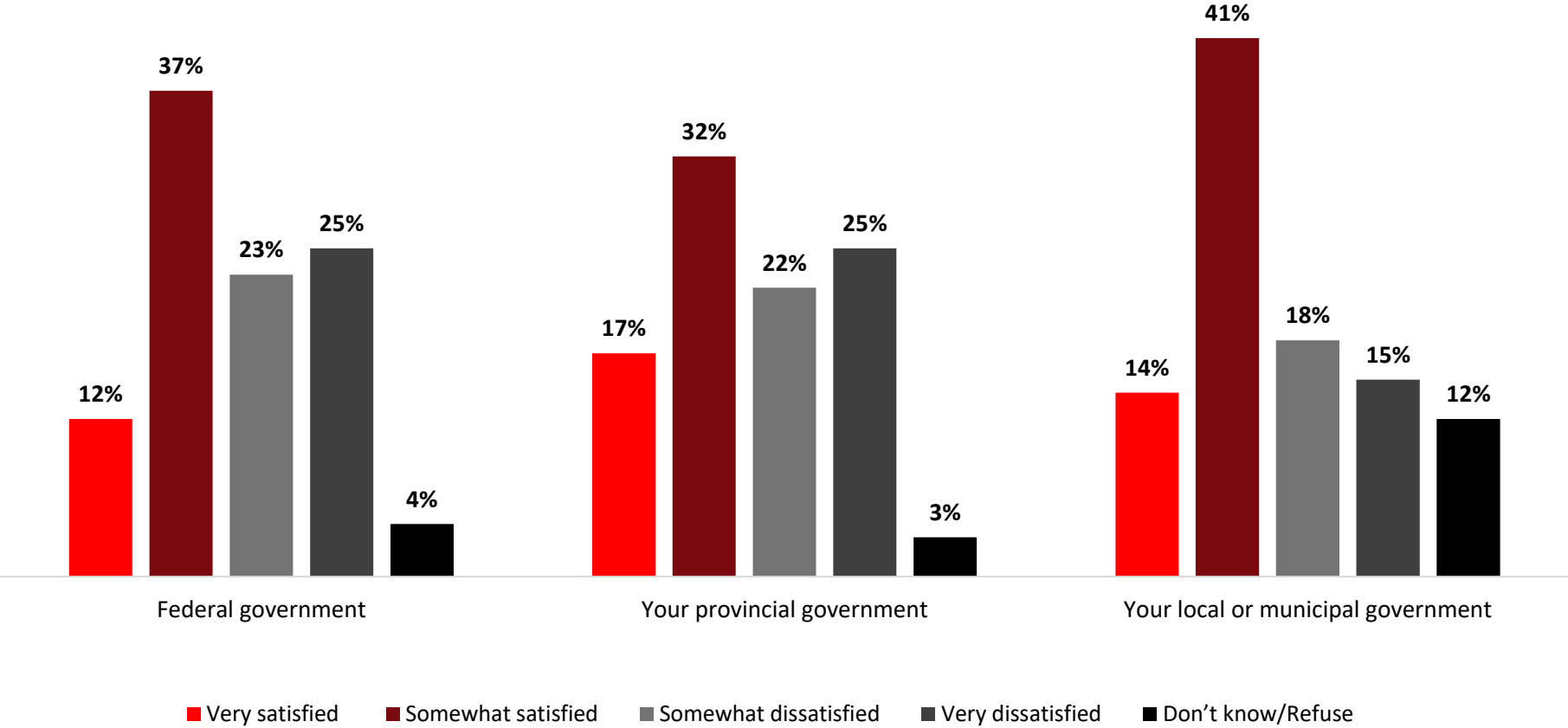
SATISFACTION WITH GOVERNMENTS DURING THE CRISIS



SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19



CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?
 Base: All respondents (n=1,548)



SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 - DETAILS



CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents

	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL April 12 th	Gap
Weighted n =	1,548	106	363	594	101	174	210	422	528	598	656	605	272	1,504	
Unweighted n =	1,548	100	431	603	126	126	162	452	597	499	680	595	261	1,504	
Federal government															
Total Satisfied	49%	65%	51%	47%	51%	44%	47%	49%	45%	52%	50%	51%	43%	52%	-3
Total Dissatisfied	47%	31%	45%	49%	47%	52%	50%	44%	50%	46%	47%	45%	52%	44%	+3
Your provincial government															
Total Satisfied	50%	79%	70%	37%	43%	30%	55%	39%	46%	60%	47%	50%	56%	49%	+1
Total Dissatisfied	47%	18%	27%	60%	55%	65%	42%	57%	50%	38%	50%	46%	41%	47%	-
Your local or municipal government															
Total Satisfied	55%	67%	62%	52%	51%	46%	52%	44%	53%	63%	52%	55%	60%	52%	+3
Total Dissatisfied	33%	20%	18%	39%	40%	44%	37%	42%	35%	26%	37%	33%	27%	34%	-1

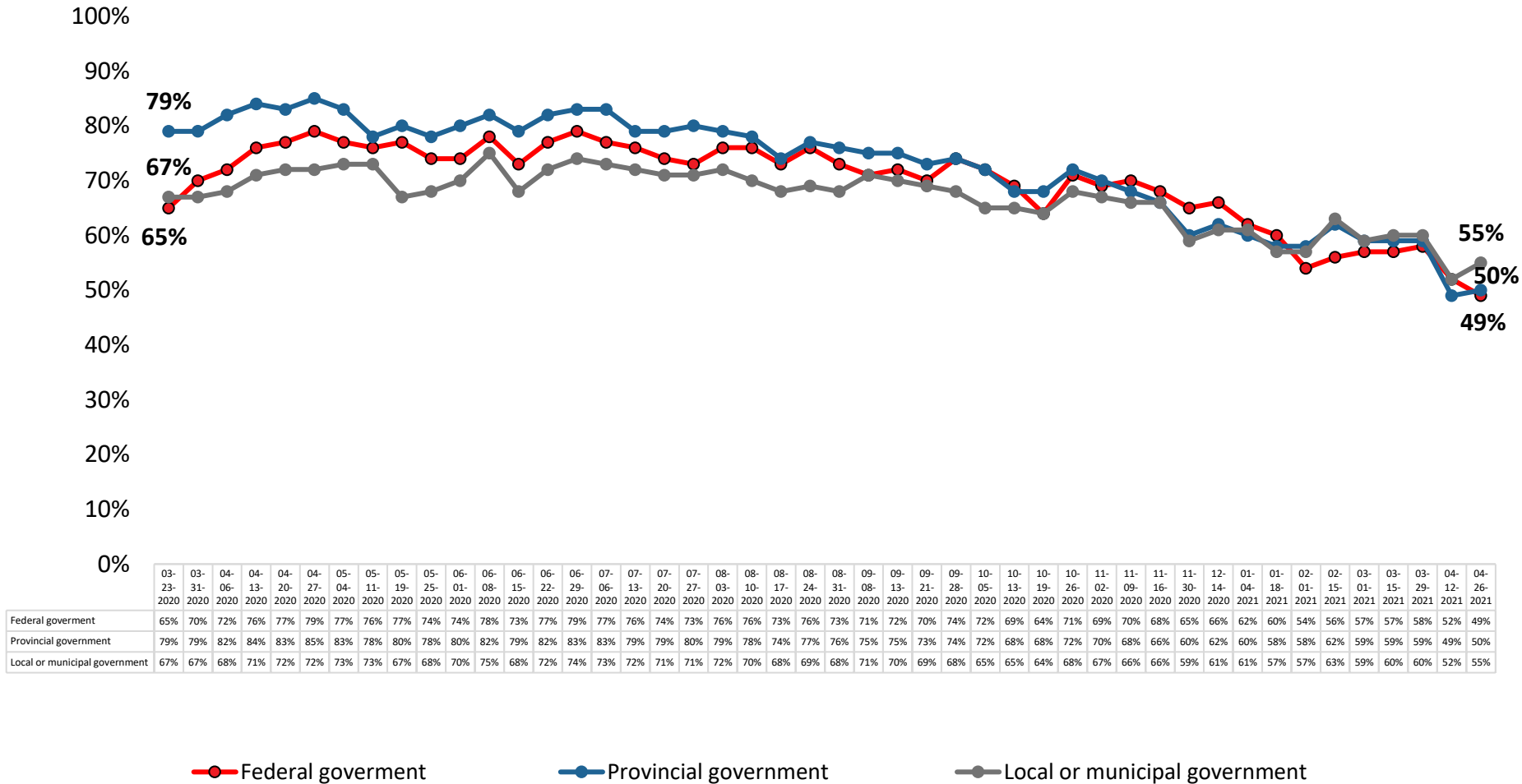
SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 (Evolution)



CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents

% Total Satisfied presented



SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 - DETAILS



CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by your provincial government?

Base: All respondents



François Legault Doug Ford Brian Pallister Scott Moe Jason Kenney John Horgan

	TOTAL CANADA	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
Weighted n =	1,548	106	363	594	54	47	174	210
Unweighted n =	1,548	100	431	603	66	60	126	162
Total Satisfied	50%	79%	70%	37%	37%	50%	30%	55%
Very satisfied	17%	51%	33%	8%	8%	9%	7%	10%
Somewhat satisfied	32%	29%	37%	29%	29%	41%	22%	45%
Total Dissatisfied	47%	18%	27%	60%	59%	50%	65%	42%
Somewhat dissatisfied	22%	10%	16%	26%	19%	34%	31%	23%
Very dissatisfied	25%	8%	11%	34%	40%	16%	34%	19%
Don't know/Refuse	3%	3%	3%	3%	4%	0%	5%	3%

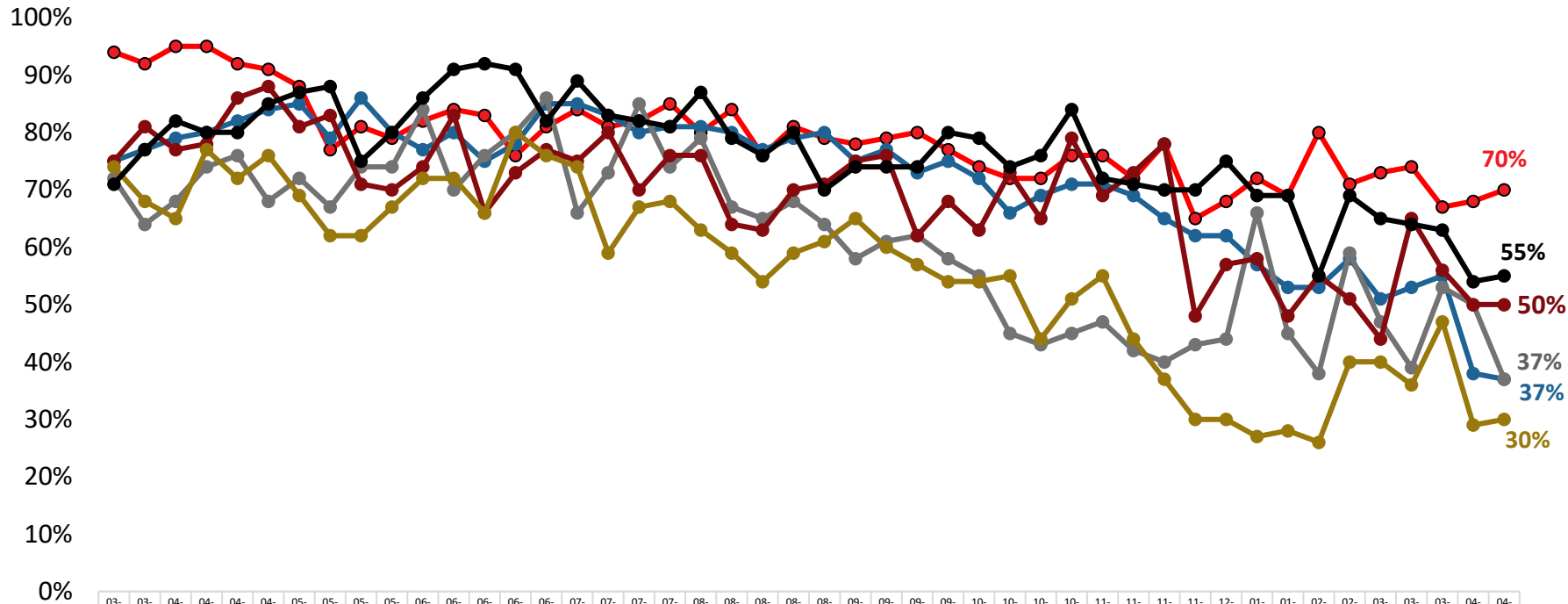
SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 (Evolution)



CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by your provincial government?

Base: All respondents

% Total Satisfied presented



	03-23-2020	03-30-2020	04-06-2020	04-13-2020	04-20-2020	04-27-2020	05-04-2020	05-11-2020	05-19-2020	05-25-2020	06-01-2020	06-08-2020	06-15-2020	06-22-2020	06-29-2020	07-06-2020	07-13-2020	07-20-2020	07-27-2020	08-03-2020	08-10-2020	08-17-2020	08-24-2020	08-31-2020	09-07-2020	09-14-2020	09-21-2020	09-28-2020	10-05-2020	10-12-2020	10-19-2020	10-26-2020	11-02-2020	11-09-2020	11-16-2020	11-23-2020	12-01-2020	12-08-2020	12-15-2020	01-05-2021	01-12-2021	02-01-2021	02-08-2021	02-15-2021	03-01-2021	03-08-2021	03-15-2021	03-22-2021	04-05-2021	04-12-2021
François Legault	94%	92%	95%	95%	92%	91%	88%	77%	81%	79%	82%	84%	83%	76%	81%	84%	81%	82%	85%	80%	84%	76%	81%	79%	78%	79%	80%	77%	74%	72%	72%	76%	76%	72%	78%	65%	68%	72%	69%	80%	71%	73%	74%	67%	68%	70%				
Doug Ford	75%	77%	79%	80%	82%	84%	85%	79%	86%	80%	77%	80%	75%	78%	85%	85%	83%	80%	81%	81%	80%	84%	76%	81%	80%	75%	77%	73%	75%	72%	66%	69%	71%	71%	69%	65%	62%	62%	57%	53%	53%	58%	51%	53%	55%	38%	37%			
Brian Pallister	72%	64%	68%	74%	76%	68%	72%	67%	74%	74%	84%	70%	76%	80%	86%	66%	73%	85%	74%	79%	67%	65%	68%	64%	58%	61%	62%	58%	55%	45%	43%	45%	47%	42%	40%	43%	44%	66%	45%	38%	59%	47%	39%	53%	50%	37%				
Scott Moe	75%	81%	77%	78%	86%	88%	81%	83%	71%	70%	74%	83%	66%	73%	77%	75%	80%	70%	76%	76%	64%	63%	70%	71%	75%	76%	62%	68%	63%	73%	65%	79%	69%	73%	78%	48%	57%	58%	48%	55%	51%	44%	65%	56%	50%	50%				
Jason Kenney	74%	68%	65%	77%	72%	76%	69%	62%	62%	67%	72%	72%	66%	80%	76%	74%	59%	67%	68%	63%	59%	54%	59%	61%	65%	60%	57%	54%	54%	55%	44%	51%	55%	44%	37%	30%	30%	27%	28%	26%	40%	40%	36%	47%	29%	30%				
John Horgan	71%	77%	82%	80%	80%	85%	87%	88%	75%	80%	86%	91%	92%	91%	82%	89%	83%	82%	81%	87%	79%	76%	80%	70%	74%	74%	74%	80%	79%	74%	76%	84%	72%	71%	70%	70%	75%	69%	69%	55%	69%	65%	64%	63%	54%	55%				

● François Legault ● Doug Ford ● Brian Pallister ● Scott Moe ● Jason Kenney ● John Horgan

SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 – (CANADA VS UNITED STATES)



CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents



		TOTAL CANADA	TOTAL USA	Gap
% "Satisfied" presented	Weighted n =	1,548	1,003	
	Unweighted n =	1,548	1,003	
	Federal government / The US President	49%	59%	10
	Your provincial government / Your State government	50%	57%	7
	Your local or municipal government	55%	59%	4

VOTING INTENTIONS - FEDERAL ELECTIONS

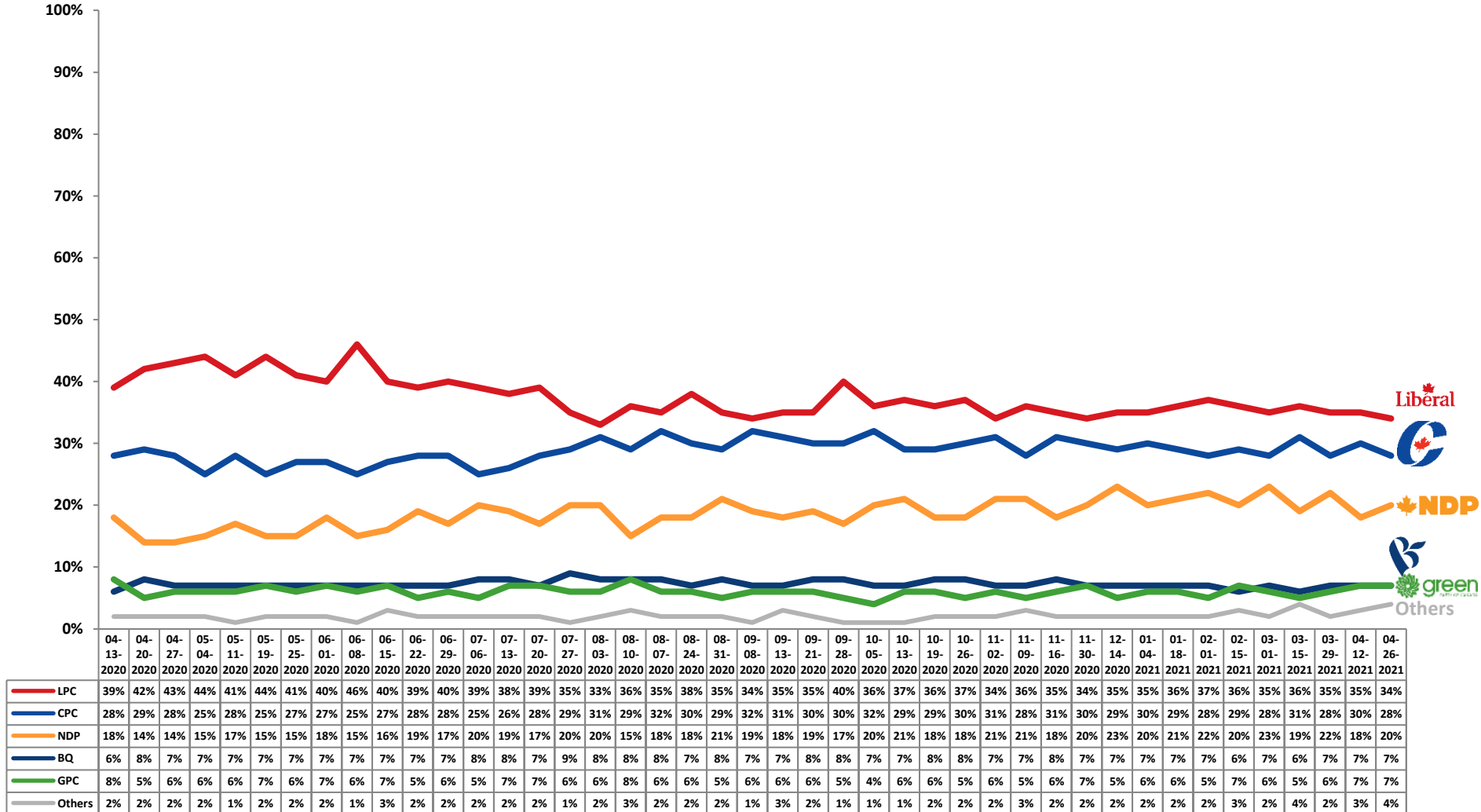


CTC37. If federal elections were held today, for which political party would you be most likely to vote? Would it be for...? In the event a respondent had no opinion, the following prompting question was asked: Even if you have not yet made up your mind, for which of the following political parties would you be most likely to vote? Would it be for the ...

Base: All respondents (n=1,548), except for the Bloc Québécois, Quebecers only






	TOTAL Canada	TOTAL Decided voters	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Total April 12 th , 2021	Gap
Weighted n =	1,548	1,281	82	301	494	84	141	178	665	616	353	416	512	1,238	
Unweighted n =	1,548	1,297	82	356	509	108	103	139	725	572	378	489	430	1,259	
... Justin Trudeau's Liberal Party of Canada	28%	34%	41%	36%	39%	28%	22%	28%	34%	34%	29%	36%	36%	35%	-1
... Erin O'Toole's Conservative Party of Canada	23%	28%	33%	17%	30%	26%	44%	25%	33%	23%	20%	31%	31%	30%	-2
... Jagmeet Singh's New Democratic Party of Canada	16%	20%	14%	10%	21%	39%	25%	24%	15%	25%	35%	18%	11%	18%	+2
... Yves-François Blanchet's Bloc Québécois	6%	7%	-	29%	-	-	-	-	-	-	-	-	-	7%	-
... Annamie Paul's Green Party of Canada	6%	7%	12%	4%	7%	2%	2%	18%	6%	9%	9%	5%	7%	7%	-
... another party	4%	4%	0%	4%	4%	4%	7%	5%	4%	4%	3%	6%	4%	3%	+1
I would not vote	4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I would cancel my vote	2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I don't know	9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refusal	2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-

TRENDS IN VOTING INTENTIONS IN CANADA



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 MUNICIPAL	500	QC, MTL, TOR, CAL, EDM, VAN
 WESTERN	1,500	BC, AB, SK, MB
 AMERICAN	1,000	4 CENSUS REGIONS

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APPENDIX

DETAILED METHODOLOGY

Weighted and Unweighted Sample

The table below presents the Canadian geographic distribution of respondents before weighting.

Province	Unweighted	Weighted
British Columbia	162	210
Alberta	126	174
Manitoba/Saskatchewan	126	101
Ontario	603	594
Quebec	363	431
Atlantic	100	106

The table below presents the American geographic distribution of respondents before weighting.

US region	Unweighted	Weighted
NorthEast	188	180
MidWest	214	218
South	341	372
West	260	234

DETAILED METHODOLOGY

Weighted and Unweighted Sample for Canada

The following tables present the demographic distribution of respondents according to gender, age and language (mother tongue) for Canada.

GENDER	Unweighted	Weighted
Male	752	826
Female	722	796

AGE	Unweighted	Weighted
Between 18 and 34	452	422
Between 35 and 54	597	528
55 or over	499	598

LANGUAGE (MOTHER TONGUE)	Unweighted	Weighted
English	954	1,028
French	379	322
Other	214	214

The sample thus collected has a minimum weighting factor of 0.2189 and a maximum weighting factor of 4.0395. The weighted variance is 0.3919.

DETAILED METHODOLOGY

Weighted and Unweighted Sample for The United States

The following tables present the demographic distribution of respondents according to gender and age for The United States.

GENDER	Unweighted	Weighted
Male	494	486
Female	509	517

AGE	Unweighted	Weighted
Between 18 and 29	112	167
Between 30 and 39	199	226
Between 40 and 49	199	187
Between 50 and 64	303	251
65 or older	190	173

The sample thus collected has a minimum weighting factor of 0.2253 and a maximum weighting factor of 3.5329. The weighted variance is 0.2946.

OUR CREDENTIALS



Leger is a member of the [Canadian Research Insights Council \(CRIC\)](#), the industry association for the market/survey/insights research industry.



Leger is a member of [ESOMAR](#) (European Society for Opinion and Market Research), the global association of opinion polls and marketing research professionals. As such, Leger is committed to applying the [international ICC/ESOMAR](#) code of Market, Opinion and Social Research and Data Analytics.



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