



# THE STATE OF CANADIAN NATIONALISM: ENGLISH CANADIANS VIEW NATIONALISM MORE FAVORABLY THAN THE COUNTRY'S FRANCOPHONES

Jack Jedwab

President and CEO of the Association for Canadian Studies

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# INTRODUCTION

In 2015, former Prime Minister Justin Trudeau suggested his country could be considered the world's first post-national state. In Canadian political debates nationalism is usually thought about as something particular to Quebec. But nationalism remains alive and well in the country largely arising from the recent annexation threat and tariff wars from the US president Donald Trump. The recent rise in pride in being Canadian correlates with a positive view of nationalism as revealed in a survey conducted by Leger Marketing for the Association for Canadian Studies (March 1 and 2, 2025). And nationalism is seen more positively amongst Canada's non-francophones than it is amongst Quebec francophones. The survey further reveals that those seeing nationalism more favorably are far more likely to say they would defend their country against a military invasion.

The survey was conducted by Leger for the Association for Canadian Studies with 1539 respondents in Canada over the period March 1 and 2, 2025.

A margin of error cannot be associated with a non-probability sample in a panel survey for comparison purposes. A probability sample of 1539 respondents would have a margin of error of  $\pm 2.5\%$ , 19 times out of 20.

**SIX IN TEN CANADIANS HAVE A POSITIVE VIEW OF NATIONALISM WITH OLDEST COHORT MOST FAVORABLE; LESS THAN ONE IN FIVE VIEW NATIONALISM UNFAVOURABLY**

Nationalism	Total	Betwe en 18 and 24	Betwe en 25 and 34	Betwe en 35 and 44	Betwe en 45 and 54	Betwe en 55 and 64	65+
<b>NET POSITIVE</b>	<b>60%</b>	<b>58%</b>	<b>56%</b>	<b>56%</b>	<b>52%</b>	<b>59%</b>	<b>71%</b>
Very positive	22%	19%	14%	20%	17%	23%	30%
Somewhat positive	38%	39%	42%	36%	34%	36%	40%
<b>NET NEGATIVE</b>	<b>19%</b>	<b>22%</b>	<b>21%</b>	<b>21%</b>	<b>21%</b>	<b>19%</b>	<b>15%</b>
Somewhat negative	13%	14%	15%	12%	13%	14%	11%
Very negative	6%	8%	6%	8%	8%	5%	5%
I don't know	21%	20%	24%	23%	27%	22%	14%

# ALBERTANS AND BRITISH COLUMBIANS HAVE THE MOST FAVORABLE VIEW OF NATIONALISM

Nationalism -	Total	Atl.	QC	ON	MB/SK	AB	BC
NET POSITIVE	60%	55%	59%	57%	52%	69%	65%
Very positive	22%	27%	18%	23%	17%	26%	21%
Somewhat positive	38%	28%	41%	34%	35%	43%	44%
NET NEGATIVE	19%	16%	20%	20%	17%	19%	20%
Somewhat negative	13%	13%	14%	13%	12%	13%	12%
Very negative	6%	2%	5%	7%	5%	6%	8%
I don't know	21%	29%	21%	23%	31%	12%	15%

# CANADA'S FRANCOPHONES LEAST LIKELY TO VIEW NATIONALISM FAVOURABLY

Nationalism -	Total	French	English	Other
NET POSITIVE	60%	56%	61%	60%
Very positive	22%	17%	23%	17%
Somewhat positive	38%	39%	37%	43%
NET NEGATIVE	19%	20%	18%	23%
Somewhat negative	13%	14%	12%	14%
Very negative	6%	6%	6%	9%
I don't know	21%	24%	21%	17%

# CANADA'S NON-FRANCOPHONES VIEW NATIONALISM MORE FAVORABLY THAN THE COUNTRY'S FRANCOPHONES

Nationalism - NET POSITIVE	Total	French	English	Other
March 2025	60%	56%	61%	60%
November 2018	60%	66%	59%	49%

AMONGST THOSE WHO ARE CANADIAN SOME SIX IN TEN HAVE A FAVORABLE VIEW OF NATIONALISM WHILE AMONGST THOSE NOT PROUD TO BE CANADIAN ARE FAR LESS LIKELY TO VIEW NATIONALISM FAVORABLY

Nationalism - How would you describe your opinion of the following?	I am proud to be Canadian.	
	Yes	No
Very positive	23%	15%
Somewhat positive	39%	31%
Somewhat negative	12%	25%
Very negative	5%	15%
I don't know	21%	14%
	100%	100%

# IMMIGRANTS SOMEWHAT MORE INCLINED THAN NON-IMMIGRANTS TO VIEW NATIONALISM FAVORABLY

	Nationalism - How would you describe your opinion of the following?			
	Not White	White	Born in Canada	Not Born in Canada
Very positive	20%	22%	21%	23%
Somewhat positive	41%	37%	37%	42%
Somewhat negative	11%	13%	14%	10%
Very negative	7%	6%	5%	9%
I don't know	21%	22%	23%	16%
	100%	100%	100%	100%

# THOSE WITH THE MOST FAVORABLE VIEW OF NATIONALISM ARE MORE LIKELY TO FAVOR BUYING CANADIAN

Buying more Canadian products is an effective way of responding to President Trump's proposed tariff increases.	Nationalism - How would you describe your opinion of the following?			
	Very positive	Somewhat positive	Somewhat negative	Very negative
Yes	85%	82%	75%	74%
No	12%	10%	18%	23%
I don't know	3%	8%	7%	3%

# THOSE WHO VIEW NATIONALISM MOST FAVORABLY ARE MOST INCLINED TO SAY THEY'LL DEFEND THEIR COUNTRY FROM A MILITARY THREAT

I would be willing to defend my country from a military threat	Nationalism - How would you describe your opinion of the following?			
	Very positive	Somewhat positive	Somewhat negative	Very negative
Yes	67%	54%	52%	45%
No	19%	25%	35%	43%
I don't know	14%	21%	13%	12%
	100%	100%	100%	100%