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Association for Canadian Studies

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Polling Research

**Breaking Down Trust In
Political Parties In Campaign
2025**

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April 15 2025



Introduction and Methodology

Trust in Politicians and in the parties/movements and/or ideas they represent is an important indicator/barometer of voter intentions. As revealed in this study, Liberal and Conservatives are near even when it comes to the degree of perceived trust towards them on the part of Canadians but there are important regional differences that help explain prevailing patterns of voter intention voter intention to-date.

The survey was conducted by Leger for the Association for Canadian Studies with 1631 respondents in Canada over the period April 5 and 6 , 2025 A margin of error cannot be associated with a non-probability sample in a panel survey for comparison purposes. A probability sample of 1631 respondents would have a margin of error of $\pm 2.5\%$, 19 times out of 20.

Liberal and Conservatives are near even when it comes to the degree of trust on the part of Canadians but important regional divisions help explain differences in voter intention thus far

Can be trusted	Canada	Atl.	QC	ON	MB/SK	AB	BC
Liberals	35%	29%	38%	34%	25%	37%	42%
Conservatives	34%	18%	24%	33%	41%	52%	30%
NDPers	29%	26%	24%	28%	22%	31%	38%
Bloc Quebecois	22%	8%	38%	17%	15%	22%	17%

Men trust Conservatives and Liberals equally while women put the Liberals well ahead; Liberals more trusted amongst those Canadians over 65

	Male	Female	18-34	35-54	55 and over
Can be trusted					
Liberals	37%	34%	35%	36%	36%
Conservatives	38%	27%	33%	34%	30%
NDPers	31%	26%	30%	28%	28%
Bloc Quebecois	24%	19%	24%	15%	25%

Conservatives and Liberals even in trust amongst English Canadians but former ahead with others while Liberals behind the bloc among francophones

	French	English	Other
Can be trusted			
Liberals	37%	35%	37%
Conservatives	22%	35%	28%
NDPers	23%	30%	25%
Bloc Quebecois	42%	16%	18%

Liberals leading in trust amongst University degree holders

	HS or less	Coll.	Uni.
Can be trusted			
Liberals	29%	33%	45%
Conservatives	30%	34%	31%
NDPers	22%	27%	37%
Bloc Quebecois	19%	21%	26%

Liberals have advantage in trust over lower income Canadians

	<40k	40-59k	60-79k	80-99k	100k+
Can be trusted					
Liberals	37%	36%	29%	35%	40%
Conservatives	24%	33%	31%	34%	38%
NDPers	28%	28%	25%	30%	32%
Bloc Quebecois	20%	21%	22%	24%	24%

Liberals trust the Conservatives more than the Conservatives trust the Liberals; Liberals trust the New Democrats more than the Conservatives; New Democrats trust the Liberals a lot more than the Conservatives; Bloc Quebecois voters trust the Liberals more than the Conservatives

I trust the following parties:	Voter Intentions			
	Liberal	New Democrats	Bloc Quebecois	Conservative
Liberals	70%	32%	21%	11%
Conservatives	15%	9%	13%	72%
NDP	49%	57%	20%	10%
Bloc Quebecois	25%	18%	88%	17%

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