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**Where are Federal Political Parties
Securing Support across the ideological
spectrum in 2025 election?**

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Introduction and Methodology

Where are Federal Political Parties Securing Support across the ideological spectrum in 2025 election?

To what extent have the Federal Liberals and Conservatives secured those voters across the ideological spectrum and to what extent have the two parties successfully obtained votes in the center of the ideological spectrum often seen as important to favorable electoral outcomes in Canada. That which follows will analyze the parties are faring with voters across the spectrum at this stage in the campaign.

The data analysis reveals that the Federal Liberals have secured two-thirds of those voters declaring themselves as being on the left or left of the center thereby making major inroads on what is usually seen as the base of the NDP. The Liberals also have a ten point lead over the Conservatives amongst those defining as in the center of the ideological spectrum. For their part the Conservatives are holding almost all on the right and the majority to the right of the center. But the Conservatives have a mere one in ten of those voters identifying to the left of center while the Liberals have thus far secured over one in five to the right of center

The survey was conducted by Leger for the Association for Canadian Studies with 1631 respondents in Canada over the period April 5 and 6 , 2025 A margin of error cannot be associated with a non-probability sample in a panel survey for comparison purposes. A probability sample of 1631 respondents would have a margin of error of $\pm 2.5\%$, 19 times out of 20.

Comparing Canadians identification across the ideological spectrum from October 2023 to April 25 reveals Canadians situate in relative parity on the Left, Center and Right and those undeclared: though there is a tendency to veer somewhat more to the left amongst those declaring their ideology

In thinking about the ideological spectrum, how would you situate yourself?	October 2023	April 2025
Net Left	23%	28%
Left	7%	9%
Left of Centre	16%	19%
Centre	32%	25%
Right of Centre	14%	16%
Right	5%	7%
Net Right	19%	23%
I don't know/Prefer not to answer	26%	25%

Younger Cohort more likely than others to situate on the left of the ideological spectrum

	Total	18-34	35-54	55+
NET LEFT	28%	31%	29%	24%
Left	9%	13%	11%	5%
Left of Centre	19%	18%	18%	19%
Centre	25%	22%	23%	29%
NET RIGHT	22%	19%	23%	24%
Right of Center	16%	12%	16%	18%
Right	7%	7%	6%	6%
I don't know	25%	28%	24%	23%

British Columbians by far most likely to situate on the left of the ideological spectrum while Alberta and Prairies more likely to situate to the right

Column %	Total	Atl.	QC	ON	MB/SK	AB	BC
NET LEFT	28%	25%	27%	25%	23%	28%	39%
Left	9%	6%	4%	9%	11%	10%	17%
Left of Centre	19%	19%	23%	16%	12%	18%	23%
Centre	25%	27%	25%	27%	19%	22%	27%
NET RIGHT	22%	12%	18%	23%	32%	33%	18%
Right of Center	16%	6%	14%	17%	18%	24%	13%
Right	7%	6%	4%	6%	14%	9%	5%
I don't know	25%	36%	30%	25%	26%	17%	16%

Conservatives and Liberals fate may hinge on their ability to secure support on the right of centre of the political spectrum and those who are less engaged with the election (don't situate themselves on the ideological spectrum)



Liberals more trusted on the Left than the NDP and more so than the Conservatives in the Centre but the Conservatives are far more trusted on the right and the right of centre than are the Liberals

I trust the following:	Along the ideological spectrum, I would describe myself as:					
	Left	Left of Centre	Centre	Right of Center	Right	I don't know
Liberals	67.6%	58.9%	36.7%	18.4%	14.2%	20.9%
Conservatives	13.4%	15.1%	31.9%	65.9%	74.5%	19.4%
NDP	61.7%	55.4%	28.6%	12.1%	10.4%	11.2%
Bloc Quebecois	23.5%	35.5%	24.2%	23.5%	16.0%	8.2%

Liberals may incursion amongst those saying they are right of centre strongly connected to issues of trust

Along the ideological spectrum, I would describe myself as:		Conservatives can be trusted			Total
		Yes	No	I don't know	
Centre	PLC	29.0%	61.2%	44.2%	46.1%
	NDP	4.8%	8.6%	5.8%	6.6%
	BQ	2.4%	5.9%	10.5%	5.8%
	CPC	58.9%	19.7%	27.9%	35.1%
	PVC	4.0%	2.0%	8.1%	4.1%
	PPC	0.8%	2.6%	3.5%	2.2%
Total		100.0%	100.0%	100.0%	100.0%
Right of Center	PLC	9.0%	69.8%	32.4%	23.0%
	NDP		2.3%	2.9%	0.8%
	BQ	1.2%	11.6%		2.9%
	CPC	89.2%	14.0%	58.8%	71.6%
	PVC	0.6%	2.3%		0.8%
	PPC			5.9%	0.8%
	...another party				0.0%
Total		100.0%	100.0%	100.0%	100.0%

Liberals may incursion amongst those saying they are right of centre strongly connected to issues of trust

Along the ideological spectrum, I would describe myself as:		Liberals can be trusted -			Total
		Yes	No	I don't know	
Centre	PLC	77.6%	13.2%	48.6%	46.0%
	NDP	7.0%	5.6%	8.1%	6.6%
	BQ	4.2%	5.6%	9.5%	5.8%
	CPC	8.4%	64.6%	29.7%	35.2%
	PVC	1.4%	6.9%	4.1%	4.2%
	PPC	1.4%	4.2%		2.2%
Total		100.0%	100.0%	100.0%	100.0%
Right of Center	PLC	67.4%	7.5%	33.3%	22.7%
	NDP		0.6%		0.4%
	BQ	6.5%	1.9%	5.6%	3.3%
	CPC	26.1%	88.8%	55.6%	71.9%
	PVC		0.6%	2.8%	0.8%
	PPC		0.6%	2.8%	0.8%
	...another party				0.0%
Total		100.0%	100.0%	100.0%	100.0%

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