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Association for Canadian Studies

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# **Polling Research**

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**July 4: Canadians not in a celebratory mood when it comes to relations with the United States**

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# Introduction

When it comes to Canada's relationship with the United States, this July 4<sup>th</sup> will be very different from the previous one. While there is less talk about making Canada the 51<sup>st</sup> State of the United States, the imposition of tariffs and the reciprocation by Canada contribute to ongoing tensions between the two countries. A survey conducted by Leger for the Association for Canadian Studies (June 20-22) reveals that there is a high level of distrust of the United States, Canadians are more divided when asked about trust of Americans. And though a majority of Canadians continue to feel unwelcome in the United States, most Canadians regard the Canada and US borders as secure. Most Canadians don't see the United States as a trusted security and defense partner. A large majority of Canadians believe they're being fair when it comes to economic engagements with the United States as expressed by the overwhelmingly share that feel that the country's trade rules with the US are fair while those enacted by United States are not fair. With all this noted, a majority of Canadians continue to believe Canadians have more in common with Americans than any other peoples in the world. A key insight in this survey is the extent to which trust in Americans is an important predictor of views on the relationship as those Canadians harboring greater trust in Americans feel more welcome in the country as see the United States as more of a reliable partner on defense and security.

The findings emerge from a survey conducted by Leger Marketing for the Association for Canadian Studies over the period June 20-22, 2025. with 1579 respondents in Canada. A margin of error cannot be associated with a non-probability sample in a panel survey for comparison purposes. A probability sample of 1579 respondents would have a margin of error of  $\pm 2.5\%$ , 19 times out of 20.

# Small improvement in degree of trust in Americans post Election with Canadians divided when asked about trust of americans

Canadians Trust of Americans	September 4-6, 2020	October 27-29,2023	April 5 and 6, 2025 (1)	June 20-22, 2025
<b>NET TRUST/ YES TRUST</b>	31%	59%	21%	34% Can be trusted
<b>Trust a lot</b>	2%	14%	YES I trust Americans	
<b>Somewhat trust</b>	29%	45%		
<b>NET DON'T TRUST</b>	66%	26.5%	55%	35% Cannot be trusted
<b>Don't trust a lot</b>	43%	18.5%	NO , ( I don't ) Trust Americans	
<b>Don't trust at all</b>	23%	8.0%		
<b>I don't know / I prefer not to answer</b>	4%	14.4%	24%	31%

(1) The survey conducted April 5 and 6, 2025 asked whether YES, NO or I don't know as regards trust in Americans whereas the June survey asked whether they can or cannot be trusted or don't know..Any comparison with must take this into account

**While Canadians are divided when asked about trust of Americans, a majority distrust the United States and the degree of distrust is highest amongst those over the age of 65**

Americans	Total	18-24	25-34	35-44	45-54	55-64	65+
Can be trusted	34%	35%	34%	31%	35%	36%	34%
Cannot be trusted	35%	38%	35%	31%	38%	34%	35%
I don't know / I prefer not to answer	31%	26%	31%	38%	27%	30%	31%

United States	Total	18-24	25-34	35-44	45-54	55-64	65+
Can be trusted	21%	19%	20%	23%	25%	22%	16%
Cannot be trusted	53%	55%	53%	44%	51%	54%	62%
I don't know / I prefer not to answer	26%	26%	26%	34%	24%	25%	22%

# Albertans and Prairie residents are most likely to trust Americans while atlantic Canadians are least likely to do so; trust in the united States is low across all regions

Americans	Atl.	QC	ON	MB/SK	AB	BC
Can be trusted	34%	31%	34%	38%	43%	33%
Cannot be trusted	42%	36%	35%	31%	28%	37%
I don't know / I prefer not to answer	24%	33%	32%	31%	29%	29%

United States	Atl.	QC	ON	MB/SK	AB	BC
Can be trusted	29%	20%	20%	21%	25%	15%
Cannot be trusted	48%	55%	53%	52%	47%	60%
I don't know / I prefer not to answer	24%	25%	27%	27%	28%	25%

**“I no longer feel welcome in the united states.”**

# A majority of Canadians continue to feel unwelcome in the United States

	<b>May 1-3</b>	<b>June 20-22</b>
I no longer feel welcome in the United States		
Yes	54%	53%
No	27%	28%
I don't know	19%	19%

# Women are more likely than men to report feeling unwelcome in the U.S. as are older persons more likely than younger ones

## I no longer feel welcome in the United States

<i>Response</i>	<b>Female</b>	<b>Male</b>
<b>Yes</b>	<b>55.5%</b>	<b>50.2%</b>
<b>No</b>	<b>24.4%</b>	<b>31.4%</b>
<b>I don't know</b>	<b>20.0%</b>	<b>18.4%</b>

<i>Response</i>	<b>18-24</b>	<b>25-34</b>	<b>35-44</b>	<b>45-54</b>	<b>55-64</b>	<b>65 and over</b>
<b>Yes</b>	<b>49.3%</b>	<b>50.8%</b>	<b>48.2%</b>	<b>54.1%</b>	<b>53.3%</b>	<b>58.2%</b>
<b>No</b>	<b>30.7%</b>	<b>34.5%</b>	<b>32.4%</b>	<b>26.5%</b>	<b>29.7%</b>	<b>18.2%</b>
<b>I don't know</b>	<b>20.0%</b>	<b>14.7%</b>	<b>19.4%</b>	<b>19.4%</b>	<b>17.0%</b>	<b>23.5%</b>

# Albertans less likely than other Canadians to report feeling unwelcome in the United states

## I no longer feel welcome in the United States

<i>Response</i>	Atlantic provinces	Québec	Ontario	Manitoba & Saskatchewan	Alberta	British Columbia
<b>Yes</b>	52.9%	54.0%	53.1%	53.2%	43.4%	58.2%
<b>No</b>	28.6%	25.5%	26.4%	30.2%	36.1%	27.7%
<b><i>I don't know</i></b>	18.5%	20.6%	20.5%	16.6%	20.5%	14.1%

**Amongst those Canadians who feel that Americans can be trusted some 51% think the United States can be trusted while for those feeling americans cannot be trusted, some 93% think that the United States cannot be trusted**

United States -	Americans - Please tell us if the following can be trusted, cannot be trusted or don't know / prefer not to answer.	
	Can be trusted	Cannot be trusted
Can be trusted	51.2%	3.9%
Cannot be trusted	39.5%	93.4%
I don't know / I prefer not to answer	9.3%	2.7%

**“the United States is a trusted security and  
defense partner.”**

**Most Canadians don't see the United States as a trusted security and defense partner. Men are considerably more likely than women to see the united States as a trusted security and defense partner**

The United States is a trusted security and defense partner -	Total	Male	Female
Yes	32%	43%	22%
No	45%	41%	49%
I don't know	23%	15%	29%

# More than half of the coastal (Atl. And BC) Respondents did not believe the us to be a trusted partner but Albertans do

## The United States is a trusted security and defense partner

Response	Atlantic provinces	Québec	Ontario	Manitoba & Saskatchewan	Alberta	British Columbia
Yes	24.9%	36.5%	29.4%	29.0%	41.2%	31.1%
No	55.4%	42.3%	45.0%	45.8%	32.4%	55.4%
I don't know	19.7%	21.2%	25.6%	25.2%	26.4%	13.4%

Response	18-24	25-34	35-44	45-54	55-64	65 and over
Yes	30.8%	33.8%	28.5%	36.2%	35.7%	29.1%
No	44.4%	43.8%	43.5%	45.4%	42.8%	49.3%
I don't know	24.7%	22.4%	28.1%	18.5%	21.4%	21.6%

**“United States’ rules governing trade are  
unfair to Canada.”**

**VS**

**“Canada’s rules governing trade are  
unfair to the United States.”**

# Canadians feel overwhelmingly that our trade rules are fair while the united States are not

- Please answer Yes, No or I don't know to the following	United States rules governing trade are unfair to Canada -	Canadians rules governing trade are unfair to the United States
Yes	75%	12%
No	10%	64%
I don't know	15%	24%

# Few differences regionally in the extent to which Canadians feel we're being fair on trade while Americans aren't

## United States' rules governing trade are unfair to Canada

<i>Response</i>	<b>Atlantic provinces</b>	<b>Québec</b>	<b>Ontario</b>	<b>Manitoba &amp; Saskatchewan</b>	<b>Alberta</b>	<b>British Columbia</b>
<b>Yes</b>	<b>79.0%</b>	<b>79.9%</b>	<b>76.5%</b>	<b>68.3%</b>	<b>63.4%</b>	<b>73.8%</b>
<b>No</b>	<b>11.3%</b>	<b>8.6%</b>	<b>9.0%</b>	<b>11.8%</b>	<b>17.5%</b>	<b>8.8%</b>
<b>I don't know</b>	<b>9.7%</b>	<b>11.5%</b>	<b>14.5%</b>	<b>19.9%</b>	<b>19.1%</b>	<b>17.4%</b>

## Canada's rules governing trade are unfair to the United States

<i>Response</i>	<b>Atlantic provinces</b>	<b>Québec</b>	<b>Ontario</b>	<b>Manitoba &amp; Saskatchewan</b>	<b>Alberta</b>	<b>British Columbia</b>
<b>Yes</b>	<b>10.6%</b>	<b>10.0%</b>	<b>13.5%</b>	<b>9.9%</b>	<b>14.9%</b>	<b>11.2%</b>
<b>No</b>	<b>66.3%</b>	<b>70.2%</b>	<b>60.5%</b>	<b>59.4%</b>	<b>56.6%</b>	<b>70.6%</b>
<b>I don't know</b>	<b>23.2%</b>	<b>19.8%</b>	<b>26.0%</b>	<b>30.7%</b>	<b>28.5%</b>	<b>18.2%</b>

**“The United States’ border(s) with  
Canada is secure.”**

**VS**

**“Canada’s border(s) with the United  
States is secure.”**

# Canadians have roughly similar views around the respective degree of security at American and Canadian borders with most feeling they're secure

Please answer Yes, No or I don't know to the following	The United States border(s) with Canada is secure -	Canada's border(s) with the United States is secure -
Yes	49%	52%
No	29%	27%
I don't know	22%	21%

# Quebecers are more likely to feel that the borders with United States are secure

## The United States border(s) with Canada is secure

<i>Response</i>	Atlantic provinces	Québec	Ontario	Manitoba & Saskatchewan	Alberta	British Columbia
<b>Yes</b>	40.8%	53.9%	48.9%	41.6%	51.9%	47.1%
<b>No</b>	31.9%	26.3%	28.2%	37.2%	27.6%	29.0%
<b>I don't know</b>	27.3%	19.7%	22.9%	21.2%	20.5%	23.9%

## Canada's border(s) with the United States is secure

<i>Response</i>	Atlantic provinces	Québec	Ontario	Manitoba & Saskatchewan	Alberta	British Columbia
<b>Yes</b>	48.1%	56.6%	50.5%	45.0%	54.6%	54.5%
<b>No</b>	25.2%	26.7%	27.4%	33.6%	26.6%	24.9%
<b>I don't know</b>	26.7%	16.7%	22.1%	21.3%	18.9%	20.7%

# The youngest cohort is most likely to feel the borders with the US are secure

## The United States border(s) with Canada is secure

<i>Response</i>	<b>18-24</b>	<b>25-34</b>	<b>35-44</b>	<b>45-54</b>	<b>55-64</b>	<b>65 and over</b>
<b>Yes</b>	52.7%	52.3%	40.6%	46.0%	52.7%	50.6%
<b>No</b>	23.7%	25.0%	31.9%	33.4%	28.7%	27.9%
<b>I don't know</b>	23.6%	22.7%	27.5%	20.6%	18.6%	21.6%

## Canada's border(s) with the United States is secure

<i>Response</i>	<b>18-24</b>	<b>25-34</b>	<b>35-44</b>	<b>45-54</b>	<b>55-64</b>	<b>65 and over</b>
<b>Yes</b>	59.2%	50.3%	41.1%	53.3%	54.3%	56.8%
<b>No</b>	18.4%	27.4%	31.8%	28.1%	27.7%	26.1%
<b>I don't know</b>	22.5%	22.3%	27.1%	18.6%	18.1%	17.1%

**Trust of americans is a key predictor of how welcome Canadians feel in the US, whether they regard the US as a trusted security and defense partner and if they agree we have more in common with americans than others**

YES	Americans -	
	Can be trusted	Cannot be trusted
I no longer feel welcome in the United States	41.0%	71.6%
The United States is a trusted security and defense partner	53.4%	17.9%
Canadians have more in common with Americans than any other peoples in the world	69.1%	42.9%

**“Canadians have more in common with americans  
than any other peoples in the world.”**

# Majority of Canadians continue to believe Canadians have more in common with Americans than any other peoples in the world

Canadians have more in common with Americans than any other peoples in the world	March 2025	June 2025
Yes	53%	52%
No	30%	29%
I don't know	17%	19%

## Canadians have more in common with Americans than any other peoples in the world

<i>Response</i>	<b>Atlantic provinces</b>	<b>Québec</b>	<b>Ontario</b>	<b>Manitoba &amp; Saskatchewan</b>	<b>Alberta</b>	<b>British Columbia</b>
<b>Yes</b>	49.2%	51.4%	52.6%	51.0%	55.6%	53.5%
<b>No</b>	31.0%	31.8%	26.4%	29.8%	27.0%	30.1%
<b><i>I don't know</i></b>	19.9%	16.8%	21.0%	19.2%	17.4%	16.4%

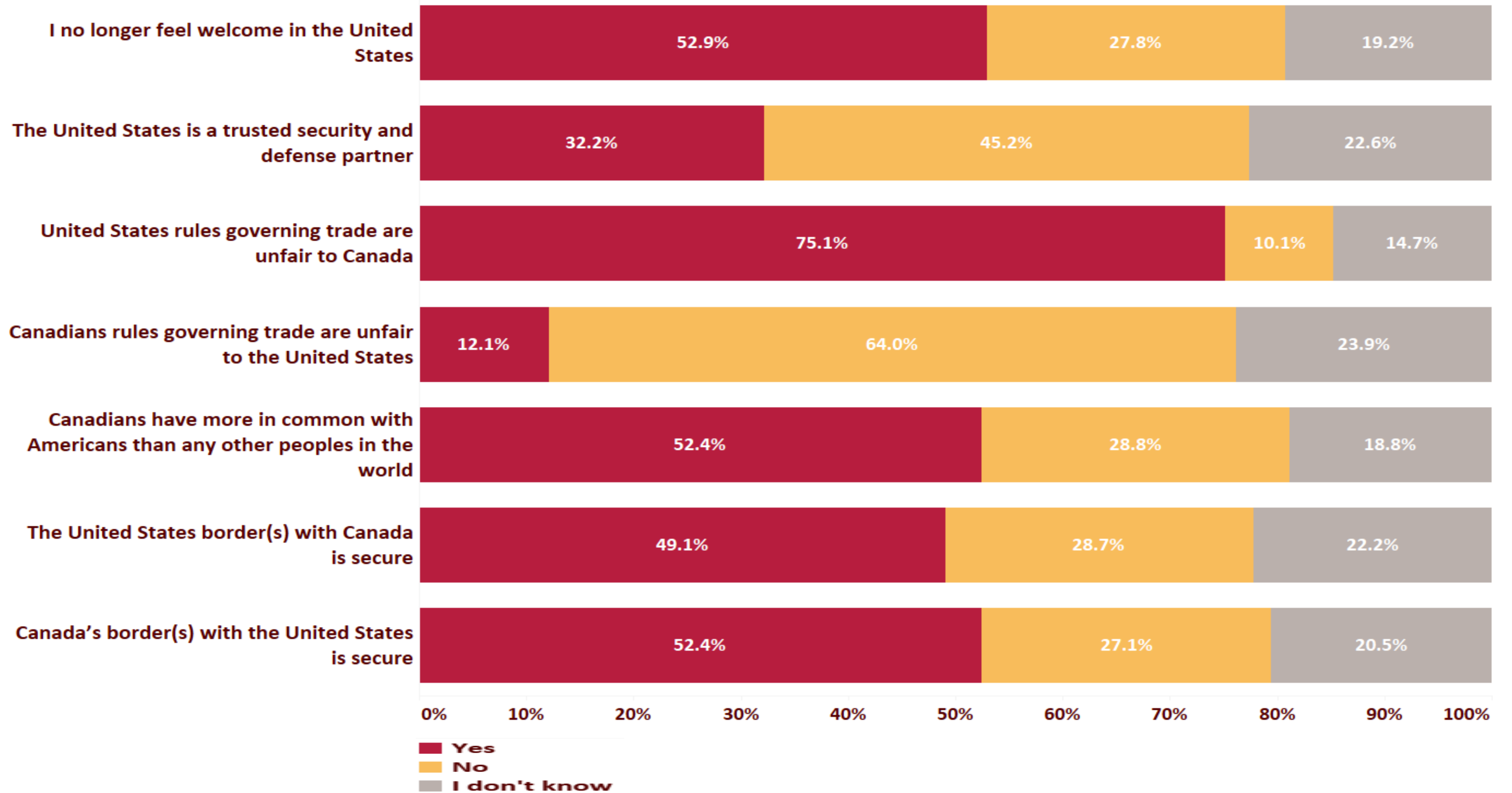
# Men and Canadians over 55 more likely to agree that Canadians have more in common with americans than any other peoples in the world

## Canadians have more in common with Americans than any other peoples in the world

<i>Response</i>	<b>Female</b>	<b>Male</b>
<b>Yes</b>	<b>44.0%</b>	<b>61.4%</b>
<b>No</b>	<b>31.8%</b>	<b>25.5%</b>
<b><i>I don't know</i></b>	<b>24.2%</b>	<b>13.1%</b>

<i>Response</i>	<b>18-24</b>	<b>25-34</b>	<b>35-44</b>	<b>45-54</b>	<b>55-64</b>	<b>65 and over</b>
<b>Yes</b>	<b>44.3%</b>	<b>52.7%</b>	<b>46.7%</b>	<b>49.7%</b>	<b>58.8%</b>	<b>56.7%</b>
<b>No</b>	<b>34.3%</b>	<b>27.1%</b>	<b>32.4%</b>	<b>30.5%</b>	<b>23.6%</b>	<b>27.7%</b>
<b><i>I don't know</i></b>	<b>21.4%</b>	<b>20.2%</b>	<b>20.9%</b>	<b>19.8%</b>	<b>17.6%</b>	<b>15.6%</b>

# Summary of Results



# Contact

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